

Special Issue - Ethics and Business in Family Firms in Latin America

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Christine Sutton (Editor of the Journal of Ethics & Entrepreneurship, Godbold School of Business, Gardner-Webb University), invites authors to submit papers for a special issue of the Journal of Ethics & Entrepreneurship on *The Ethics and Business in Family Firms in Latin America to be published in 2020.*

Special Issue Call for Papers

In Latin America, family firms are the dominant and most enduring business organization (Gupta et al., 2008), providing between 70 to 90 percent of employment (Global Family Business Index University of St Gallen, 2015).and contributing to about 60 percent of the GDP (IFERA, 2003). There is a complex relationship between family firms, entrepreneurship and ethics. Entrepreneurship relates to individuals or teams who engage in a process where entrepreneurial opportunities can be constructed over time or identified and pursued systematically (Ramoglou & Tsang, 2016; Discua Cruz et al., 2013; Shane & Venkatamaram, 2000). Family entrepreneurs adhere to ethical frames in the process of constructing, creating, developing and ensuring survival of their firms over time. Ethical commitments may support or constraint the pursuit of entrepreneurial objectives by creating emotional or familial obligations to wider socially related interests. While ethical considerations may provide some family entrepreneurs with a compass and sound guidelines when creating, managing or acquiring new firms, others may overlook ethical norms and deliberately engage in questionable ethical behavior and practices. Therefore, it is important to consider the ethical frames that can affect entrepreneurial engagement, especially in contexts where family firms may have diverse or contrasting ethical inclinations towards social issues (Vazquez, 2016). As research covering family firms in Latin America has been very scarce (Vassolo et al., 2011) and as “theories in the family business literature are often developed based on particular points of view (e.g. Anglo-American) and tested in developed economies” (Welter, 2011), this special issue aims to unveil similarities and particularities regarding business ethics of family firms in the Latin American context.

Within the scope of this special issue, potential themes for individual submissions can include, but are not limited to the following:

- Moral aspects that frame family and family business values, norms, and ethics in business.
- Economic and social impact of morally punishable conduct by family firms.
- Role of government policies or intervention that affects free competition.
- Strategies or mechanisms adopted by family firms and business families that prevent/hinder ethical conduct in business.
- Family firm and non-economic performance, including ethical family business goals.
- Issues of internationalization and ethics of family firms.
- The impact of context on shaping values and family business management and governance practices

We invite empirical, conceptual, methodological, and literature review papers for submission. Manuscripts will undergo a double-blind review process by the JEE guest editorial team for inclusion in the special issue.

Submission deadline: August 29, 2019

Manuscripts should be between 6,000-9,000 words, including references, figures and tables, and follow the manuscript requirement outlined on the journal’s website. For questions regarding this special issue, please contact any of the guest editors:

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The complete call for papers with full citations is attached to this email

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JEE is listed in Cabell’s Directory of Publishing Opportunities. Cabell’s acceptance rate: Less than 25%

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