• Minutes Approved
• President’s Report: Ashley
  o Brought Dr. Bonner up to speed on our progress
  o Din Din with Bon Bon: Mondays (17) Tuesdays (18) Wednesday (16)
• Treasurer’s Report: George
  o Funding Council packets are ready to be reviewed
  o Meet soon to discuss when to start hearings
• Senior Pinning Voting
  o Female speaker: First choice- Blaire Teeters, Second choice- Breanna Dargel
  o Male speaker: First choice- George Millar, Second choice- Nick Rogers
• Awards Voting
  o SGA Member of the Year
    ▪ Nick B nominated Anna for work on communications committee
    ▪ Nancy nominated Nick R for all his work on voting
    ▪ Andy nominated Evan for his work on homecoming
    ▪ Seth nominated Andy for his unique homecoming ideas
    ▪ George nominated Nancy and Emie together for homecoming and relay
    ▪ Winner: Nancy and Emie
  o Student to Student
    ▪ Mike M nominated Caroline Nethery for release (12)
    ▪ George nominated Cody Meyers (13)
    ▪ Winner: Cody Meyers
  o Most School Spirit
    ▪ Caleb nominated Jacob Roby
    ▪ Connor nominated James Mauney
    ▪ Winner: Jake Roby
  o Club/Organization of the Year
    ▪ Nick R nominated Release (7)
    ▪ Jessi nominated HOSA (0)
    ▪ Connor nominated FCA (2)
    ▪ Andrea nominated Alpha Chi (1)
    ▪ Delton nominated Campus Civitan (13)
    ▪ Run off with Release (10) and Civitan (13)
    ▪ Winner: Campus Civitan
  o Event of the Year
    ▪ Rick: Casino Night- put on by SAC (8)
    ▪ Andy: Human Trafficking Awareness Week- put on by Release (16)
    ▪ Winner: Human Trafficking Awareness Week
• VisionPoint Presentation: Tara-Project Manager
  o Want us to be their “brand evangelists”
  o Research methods and findings: did competitor analyses and many audits
  o Attributes are accepting and welcoming, dedicated and passionate, doers/faith in action, aware and globally conscious
- Pillars: what the organization delivers and its benefits- Christian community, partners, student-centered, small school/small town, preparing students broadly and deeply, challenging/world-class academics
- Want to include attributes and pillars in all branding efforts
- Provides a warm, welcome environment to partner with God and community to foster spiritual and intellectual growth
- Flame on the left (student bright and passionate), shield on the right (steady, safe environment)
- Tagline: Ignite
- Brand event on April 2, 2014- 4:30 flag-raising ceremony in quad; 5-7:30 student cookout in quad
- Questions:
  - Delton: Where does the orange come from? We already have school colors.
  - Tara: We are not trying to make orange a school color; the orange gives more depth and visual interest to the brand.
  - Caleb: Why do we have a flame in the logo when that represents our rival school?
  - Tara: The flame represents a passionate environment, and GWU already has a bulldog on campus; it’s not copying Liberty, it’s a representation of GWU.
  - Nancy: Within this process, where was the student input?
  - Tara: There were student focus groups; I don’t know how they were structured because I did not lead them.
  - Evan: Thank you for your work with GWU.