What Clients Are Saying...

“For several years now, GWU, through its Center for Innovative Leadership Development, has provided substantial support to the Cleveland County Communities in Schools organization. The organization has benefited immensely from their proactive and expert guidance, sharing best practices as well as the research-based professional development they have provided the organization. Their Center represents a unique blend of theory, hands-on research, and practical experiences which has proven to be on target.”

Phillis G. White
Former Executive Director, Communities in Schools for Cleveland County

“My experience with the Center for Innovative Leadership Development has been nothing but positive as we have collaborated to create a model of leadership training tailored to fit the needs of the Shelby Police Department. The concept of a collaborative learning environment has been the focus of the sessions. Most importantly, the officers who have participated have been extremely pleased with the dialogue and planning. We anticipate gaining the skills necessary to be a more effective department and one that has community development at the forefront. I look forward to a long-term relationship with Gardner-Webb University and the Center for Innovative Leadership Development.”

Jeff Ledford
Chief, Shelby Police Department

Contact Us
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“Leadership and learning are indispensable to each other.”
- John F. Kennedy
Programs/Events

• Conferences
• Leadership Academy
• Workshops on
  – branding
  – program evaluation
  – developing high performance teams
  – creating centers of excellence
  – organizational ethics
  – strategic planning
  – and many more
• Consultation

Recent Publications

Articles/Journals
Successful Learning Cultures: Building Sustained Performance (2012), TeachHUB.com
Transforming Education by Rethinking Teacher Prep Programs (2011), TeachHUB.com

Books
Rethink, Rebuild, Rebound: A Framework for Shared Responsibility and Accountability


E-Business and ERP: Transforming the Enterprise

All listed publications are authored by Gardner-Webb University School of Education faculty who serve the Center for Innovative Leadership Development.

About Us

Mission
The Center for Innovative Leadership Development (CILD) serves as a catalyst for cultural transformation within the institution aimed at enhanced organizational performance. The cultural transformation will include the framework for establishing centers of excellence within the organization. The focus of the Center is on distributed leadership, promoting the idea that organizations need to unleash the leadership that exists throughout the organizational hierarchy, wherever expertise, vision, passion, new ideas, and commitment are found. Partnering with clients, the Center works with organizations on developing individual and collective efficacy driving toward creating and sustaining high-performance teams.

Vision
The Center for Innovative Leadership Development’s vision is to link University resources in creative ways to impact the major human, social, and intellectual needs of an organization that is either a for-profit or not-for-profit entity. CILD will aid current and future leaders to thrive using an organizational development model designed to provide leaders proven strategies that leverage strengths, enable trust, and engage individuals, teams, departments and organizations. It will equip the leaders with the tools to be transformative in their pursuit of excellence.

Structure
The Center for Innovative Leadership Development (CILD) is comprised of accomplished former executives, managers, and educators with a diverse set of experiences and proven track records of outstanding accomplishments in key areas of concentration. The Center is led by a director and supported by the School of Education faculty and staff.

Center for Innovative Leadership Development Seminars/Workshops

Targeted Population: Supervisors, managers, directors, executives, team leaders and candidates for supervisory roles

Format and Frequency: Customizable (typically 2 to 6 sessions of 6 to 8 hours each)
  ✓ presentations
  ✓ group activities
  ✓ team projects (including simulations)
  ✓ tools utilized: surveys (pre and post), interviews, and focus groups

Focus Areas:
  ✓ Identifying Personal and Collective Strengths and Opportunities
  ✓ Pathway to Greatness/Pursuit of Excellence
  ✓ Collective Efficacy and Sustainability
  ✓ Dealing with Difficult People
  ✓ Principle-Centered Leadership
  ✓ Efficiency vs. Effectiveness
  ✓ Personnel Assessment/Evaluation
  ✓ Time Management
  ✓ Creating Centers of Excellence
  ✓ Building High-Performance Teams
  ✓ Quality Management and Assurance
  ✓ Strategic Planning Process
  ✓ Creating Value Proposition
  ✓ Value-Added Modeling and Implementation
  ✓ Product and Service Differentiation/Branding
  ✓ Customer and/or Patient Service Delivery/Meeting Expectations
  ✓ Program Assessment

Cost: Negotiable

Note: All attendees will receive Continuing Education Unit(s) through Gardner-Webb University.