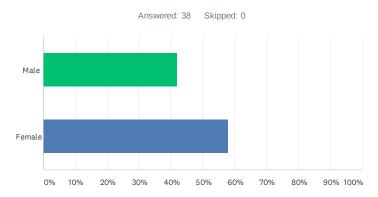
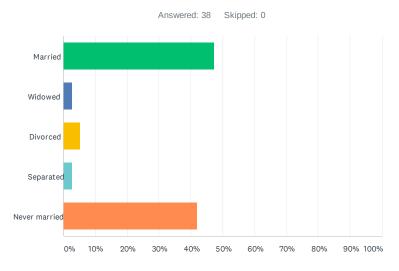
Q1 Are you male or female?



ANSWER CHOICES	RESPONSES	
Male	42.11%	16
Female	57.89%	22
TOTAL		38

Q2 Are you now married, widowed, divorced, separated, or never married?



ANSWER CHOICES	RESPONSES	
Married	47.37%	18
Widowed	2.63%	1
Divorced	5.26%	2
Separated	2.63%	1
Never married	42.11%	16
TOTAL		38

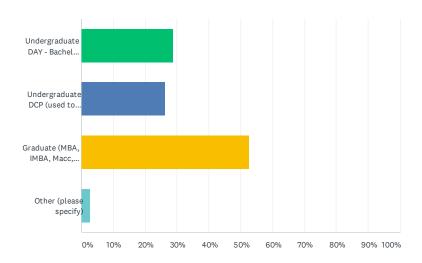
Q3 In what year did you graduate from GWU? (enter 4-digit year; for example, 1976)

Answered: 38 Skipped: 0

#	RESPONSES	DATE
1	2016	3/22/2017 7:51 PM
2	2016	12/3/2016 8:20 PM
3	2016	11/5/2016 11:47 AM
4	2016	10/30/2016 12:15 PM
5	2016	10/26/2016 8:24 PM
6	2016	10/25/2016 3:52 PM
7	2016	10/24/2016 10:45 PM
8	2016	10/24/2016 11:51 AM
9	2016	10/23/2016 3:08 PM
10	2016	10/21/2016 8:25 PM
11	2016	10/18/2016 12:41 AM
12	2016	10/9/2016 9:31 PM
13	2016	10/3/2016 1:00 PM
14	2016	10/3/2016 12:56 PM
15	2016	9/30/2016 1:04 PM
16	2016	9/30/2016 9:15 AM
17	2016	9/29/2016 10:23 PM
18	2016	9/29/2016 9:46 PM
19	2015	9/29/2016 9:16 PM
20	2016	9/29/2016 9:16 PM
21	2016	9/29/2016 7:30 PM
22	2016	9/27/2016 2:47 PM
23	2016	9/27/2016 12:10 PM
24	2016	9/27/2016 11:28 AM
25	2016	9/26/2016 3:36 PM
26	2016	9/24/2016 11:05 AM
27	2016	9/23/2016 10:27 PM
28	2016	9/23/2016 12:01 PM
29	2016	9/23/2016 11:05 AM
30	2016	9/23/2016 9:45 AM
31	2016	9/23/2016 9:44 AM
32	2016	9/23/2016 9:29 AM
33	2016	9/23/2016 9:21 AM
34	2016	9/23/2016 9:09 AM
35	2016	9/23/2016 8:42 AM
36	2016	9/23/2016 7:42 AM
37	2016	9/23/2016 7:13 AM
38	2016	9/23/2016 1:39 AM

Q4 Indicate in which of the following programs you were enrolled at Gardner-Webb (Select all that Apply):

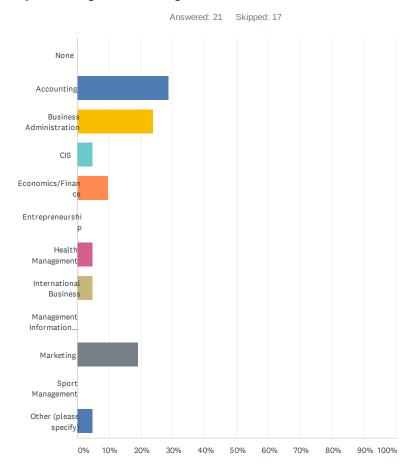
Answered: 38 Skipped: 0



ANSWER CHOICES	RESPONSI	ES
Undergraduate DAY - Bachelors in Science Degree with a business Major and/or minor	28.95%	11
Undergraduate DCP (used to be GOAL)- Bachelors in Science Degree with a business Major and/or minor	26.32%	10
Graduate (MBA, IMBA, Macc, MWTM or Master-Plus)	52.63%	20
Other (please specify)	2.63%	1
Total Respondents: 38		

#	OTHER (PLEASE SPECIFY)	DATE
1	Graduate MBA/ MSN	10/9/2016 9:31 PM

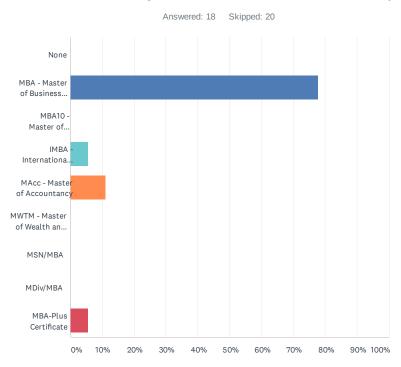
Q5 Undergraduate Degree from Gardner-Webb University



ANSWER CHOICES	RESPONSES	
None	0.00%	0
Accounting	28.57%	6
Business Administration	23.81%	5
CIS	4.76%	1
Economics/Finance	9.52%	2
Entrepreneurship	0.00%	0
Health Management	4.76%	1
International Business	4.76%	1
Management Information Systems	0.00%	0
Marketing	19.05%	4
Sport Management	0.00%	0
Other (please specify)	4.76%	1
TOTAL		21

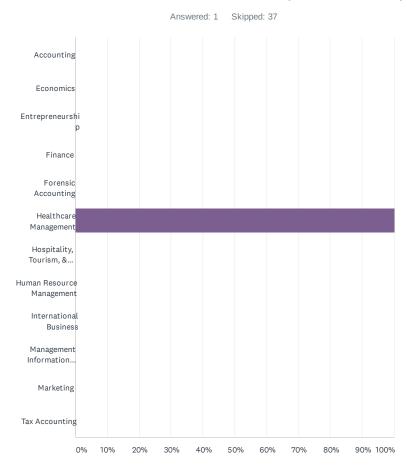
OTHER (PLEASE SPECIFY) DATE 1 Communication Studies 10/23/2016 3:08 PM

Q6 Graduate Degree from Gardner-Webb University:



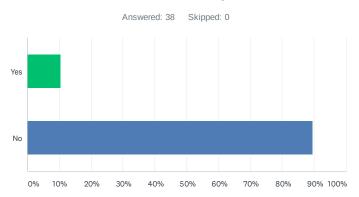
ANSWER CHOICES	RESPONSES	
None	0.00%	0
MBA - Master of Business Administration (Traditional)	77.78%	14
MBA10 - Master of Business Administration (Accelerated_	0.00%	0
IMBA - International Master of Business Administration	5.56%	1
MAcc - Master of Accountancy	11.11%	2
MWTM - Master of Wealth and Trust	0.00%	0
MSN/MBA	0.00%	0
MDiv/MBA	0.00%	0
MBA-Plus Certificate	5.56%	1
TOTAL		18

Q7 Select the MBA-Plus Concentration (Select all that apply)



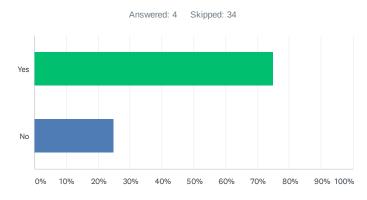
ANSWER (CHOICES	RESPONSES	
Accounting		0.00%	0
Economics		0.00%	0
Entreprene	urship	0.00%	0
Finance		0.00%	0
Forensic A	ccounting	0.00%	0
Healthcare	Management	100.00%	1
Hospitality,	Tourism, & Event Management	0.00%	0
Human Res	source Management	0.00%	0
Internationa	al Business	0.00%	0
Manageme	nt Information Systems	0.00%	0
Marketing		0.00%	0
Tax Accour	nting	0.00%	0
Total Respo	ondents: 1		
#	OTHER (PLEASE SPECIFY)	DATE	
	There are no responses.		

Q8 Since your graduation from GWU, have you enrolled in classes at another university?



ANSWER CHOICES	RESPONSES	
Yes	10.53%	4
No	89.47%	34
TOTAL		38

Q9 Was it for a degree?



ANSWER CHOICES	RESPONSES	
Yes	75.00%	3
No	25.00%	1
TOTAL		4

Q10 Name of the College/University attended (or attending):

Answered: 4 Skipped: 34

#	RESPONSES	DATE
1	Godbold School of Business	10/30/2016 12:16 PM
2	Liberty	10/3/2016 1:01 PM
3	Clemson	9/23/2016 10:29 PM
4	University of Tennessee	9/23/2016 7:45 AM

Q11 Date degree was (will be) awarded (in another university) - [i.e. June, 1998]

Answered: 4 Skipped: 34

#	RESPONSES	DATE
1	2018	10/30/2016 12:16 PM
2	2017	10/3/2016 1:01 PM
3	2017	9/23/2016 10:29 PM
4	2017	9/23/2016 7:45 AM

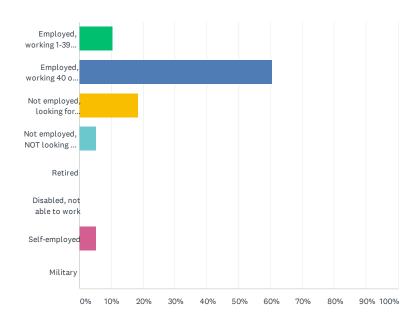
Q12 Degree Awarded or to be awarded:

Answered: 4 Skipped: 34

#	RESPONSES	DATE
1	MBA Plus	10/30/2016 12:16 PM
2	2 Graduate Certificates in Communications	10/3/2016 1:01 PM
3	MBAe	9/23/2016 10:29 PM
4	Masters of Accountancy	9/23/2016 7:45 AM

Q13 Which of the following categories best describes your employment status?

Answered: 38 Skipped: 0



ANSWER CHOICES	RESPONSES	
Employed, working 1-39 hours per week	10.53%	4
Employed, working 40 or more hours per week	60.53%	23
Not employed, looking for work	18.42%	7
Not employed, NOT looking for work	5.26%	2
Retired	0.00%	0
Disabled, not able to work	0.00%	0
Self-employed	5.26%	2
Military	0.00%	0
TOTAL		38

Q14 Present Job Title:

Answered: 24 Skipped: 14

#	RESPONSES	DATE
1	Controller, Director of Finance	3/22/2017 7:54 PM
2	Staff Accountant	11/5/2016 11:49 AM
3	Economic Development Consultant	10/30/2016 12:19 PM
4	Billing Agent	10/26/2016 8:26 PM
5	Receptionist	10/24/2016 11:53 AM
6	Universal Care Rep	10/23/2016 3:13 PM
7	Manager, Sales Technology	10/21/2016 8:28 PM
8	Equities Coordinator	10/18/2016 12:46 AM
9	Clinical Unit Leader	10/9/2016 9:33 PM
10	Administrative Assistant	10/3/2016 1:03 PM
11	Accountant	9/30/2016 9:18 AM
12	Fiscal Services Accountant	9/29/2016 10:26 PM
13	Training manager	9/29/2016 9:52 PM
14	Client Services Associate	9/29/2016 9:22 PM
15	Account Manager	9/27/2016 12:12 PM
16	Analytics Manager	9/27/2016 11:31 AM
17	Administrative Support Staff	9/26/2016 3:38 PM
18	Account Specialist I	9/24/2016 11:14 AM
19	Corporate Communications Intern	9/23/2016 9:52 AM
20	Digital Media Specialist	9/23/2016 9:31 AM
21	Information Technology Specialist	9/23/2016 9:26 AM
22	Accounting Supervisor	9/23/2016 9:11 AM
23	Advisor	9/23/2016 8:57 AM
24	Payroll Assistant	9/23/2016 7:15 AM

Q15 Company Name:

Answered: 26 Skipped: 12

#	RESPONSES	DATE
1	Berkley Medical Management Solutions	3/22/2017 7:54 PM
2	Wayne Farms LLC	11/5/2016 11:49 AM
3	Resort Research and Development Services	10/30/2016 12:19 PM
4	Accenture	10/26/2016 8:26 PM
5	Yadkin Valley Mechanical	10/24/2016 11:53 AM
6	Windstream Communications	10/23/2016 3:13 PM
7	IMG College	10/21/2016 8:28 PM
8	Robert W. Baird	10/18/2016 12:46 AM
9	Novant Health Medical Park Hospital	10/9/2016 9:33 PM
10	Gardner-Webb University	10/3/2016 1:03 PM
11	World Bank Group	9/30/2016 1:06 PM
12	Caldwell Community College	9/30/2016 9:18 AM
13	Richland School District Two	9/29/2016 10:26 PM
14	tessco	9/29/2016 9:52 PM
15	Home Point Financial	9/29/2016 9:22 PM
16	Time Warner Cable	9/27/2016 12:12 PM
17	Delhaize America	9/27/2016 11:31 AM
18	Davidson County Community College	9/26/2016 3:38 PM
19	The Adidas Group	9/24/2016 11:14 AM
20	Lawhorn CPA Group	9/23/2016 10:49 AM
21	Commscope	9/23/2016 9:52 AM
22	Gardner-Webb University	9/23/2016 9:31 AM
23	United States Department of Agriculture	9/23/2016 9:26 AM
24	Burton center	9/23/2016 9:11 AM
25	Gardner-Webb University	9/23/2016 8:57 AM
26	Gardner-Webb University	9/23/2016 7:15 AM

Q16 Company Address:

Answered: 26 Skipped: 12

ANSWER CHOICES	RESPONSES	
Address:	100.00%	26
City:	100.00%	26
Zip:	100.00%	26
Phone:	100.00%	26
Fax:	38.46%	10
E-mail:	73.08%	19

#	ADDRESS:	DATE
1	7823 National Service Rd	3/22/2017 7:54 PM
2	802 East Atkins Street	11/5/2016 11:49 AM
3	PO Box 308	10/30/2016 12:19 PM
4	1965 Hawks Landing	10/26/2016 8:26 PM
5	8620 Broad Street	10/24/2016 11:53 AM
6	1720 Galleria Blvd	10/23/2016 3:13 PM
7	540 North Trade St	10/21/2016 8:28 PM
8	777 E Wisconsin Ave	10/18/2016 12:46 AM
9	1950 S. Hawthorn Road	10/9/2016 9:33 PM
10	110 South Main Street	10/3/2016 1:03 PM
11	1825 I street NW	9/30/2016 1:06 PM
12	2855 Hickory Blvd.	9/30/2016 9:18 AM
13	763 Fashion Drive	9/29/2016 10:26 PM
14	11126 McCormick rd	9/29/2016 9:52 PM
15	3525 Whitehall Dr. Suite 500	9/29/2016 9:22 PM
16	13840 Ballantyne Corporate Place	9/27/2016 12:12 PM
17	2110 Executive Dr	9/27/2016 11:31 AM
18	297 DCC Road	9/26/2016 3:38 PM
19	685 Cedar Crest Road	9/24/2016 11:14 AM
20	6312 Kingston Pike	9/23/2016 10:49 AM
21	1100 10 Ave CT SE	9/23/2016 9:52 AM
22	110 S Main Street	9/23/2016 9:31 AM
23	920 Main Campus Drive Suite 200-AC	9/23/2016 9:26 AM
24	2605 hwy 72/221 e.	9/23/2016 9:11 AM
25	Main Street	9/23/2016 8:57 AM
26	110 S Main St	9/23/2016 7:15 AM

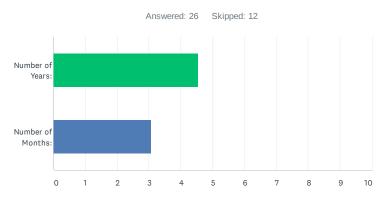
#	CITY:	DATE
1	Greensboro	3/22/2017 7:54 PM
2	Dobson	11/5/2016 11:49 AM
3	Mount Holly	10/30/2016 12:19 PM
4	Louisville	10/26/2016 8:26 PM
5	Rural Hall	10/24/2016 11:53 AM
6	Charlotte	10/23/2016 3:13 PM
7	Winston Salem	10/21/2016 8:28 PM
8	Milwaukee	10/18/2016 12:46 AM
9	Winston-Salem	10/9/2016 9:33 PM
10	Boiling Springs	10/3/2016 1:03 PM
11	Washington	9/30/2016 1:06 PM
12	Hudson	9/30/2016 9:18 AM
13	Columbia	9/29/2016 10:26 PM
14	hunt valley	9/29/2016 9:52 PM
15	Charlotte, NC	9/29/2016 9:22 PM
16	Charlotte	9/27/2016 12:12 PM
17	Salisbury	9/27/2016 11:31 AM
18	Thomasville	9/26/2016 3:38 PM
19	Spartanburg	9/24/2016 11:14 AM
20	Knoxville	9/23/2016 10:49 AM
21	Hickory	9/23/2016 9:52 AM
22	Boiling Springs	9/23/2016 9:31 AM
23	Raleigh	9/23/2016 9:26 AM
24	Greenwood	9/23/2016 9:11 AM
25	Boiling Springs	9/23/2016 8:57 AM
26	Boiling Springs	9/23/2016 7:15 AM

#	ZIP:	DATE
1	27409	3/22/2017 7:54 PM
2	27017	11/5/2016 11:49 AM
3	NC	10/30/2016 12:19 PM
4	37777	10/26/2016 8:26 PM
5	27045	10/24/2016 11:53 AM
6	28270	10/23/2016 3:13 PM
7	27103	10/21/2016 8:28 PM
8	53202	10/18/2016 12:46 AM
9	NC	10/9/2016 9:33 PM
10	28017	10/3/2016 1:03 PM
11	-	9/30/2016 1:06 PM
12	28638	9/30/2016 9:18 AM
13	29223	9/29/2016 10:26 PM
14	21093	9/29/2016 9:52 PM
15	28273	9/29/2016 9:22 PM
16	28277	9/27/2016 12:12 PM
17	28147	9/27/2016 11:31 AM
18	27360	9/26/2016 3:38 PM
19	29301	9/24/2016 11:14 AM
20	37919	9/23/2016 10:49 AM
21	28602	9/23/2016 9:52 AM
22	28017	9/23/2016 9:31 AM
23	27606	9/23/2016 9:26 AM
24	29649	9/23/2016 9:11 AM
25	28017	9/23/2016 8:57 AM
26	28017	9/23/2016 7:15 AM

#	PHONE:	DATE
1	336-605-7407	3/22/2017 7:54 PM
2	336-386-8151	11/5/2016 11:49 AM
3	7046052461	10/30/2016 12:19 PM
4	N/A	10/26/2016 8:26 PM
5	3369964510	10/26/2016 8.26 PM 10/24/2016 11:53 AM
6	(336) 924-5101	10/23/2016 3:13 PM
7	3364640203	10/21/2016 8:28 PM
8	414.298.5296	10/18/2016 12:46 AM
9	336-718-3041	10/9/2016 9:33 PM
10	704-406-3039	10/3/2016 1:03 PM
11	-	9/30/2016 1:06 PM
12	8287262218	9/30/2016 9:18 AM
13	0	9/29/2016 10:26 PM
14	4107733636	9/29/2016 9:52 PM
15	704-209-9308	9/29/2016 9:22 PM
16	704-499-5067	9/27/2016 12:12 PM
17	7043104695	9/27/2016 11:31 AM
18	3362498186	9/26/2016 3:38 PM
19	(864) 587-3200	9/24/2016 11:14 AM
20	8652124867	9/23/2016 10:49 AM
21	8283242200	9/23/2016 9:52 AM
22	704-406-4000	9/23/2016 9:31 AM
23	9198557107	9/23/2016 9:26 AM
24	8649428909	9/23/2016 9:11 AM
25	704-406-3270	9/23/2016 8:57 AM
26	704-406-4266	9/23/2016 7:15 AM
#	FAX:	DATE
1	7048277772	10/30/2016 12:19 PM
2	N/A	10/26/2016 8:26 PM
3	336-9694421	10/24/2016 11:53 AM
4	704-406-3917	10/3/2016 1:03 PM
5	-	9/30/2016 1:06 PM
6	0	9/29/2016 10:26 PM
7	N/A	9/29/2016 9:22 PM
8	n/a	9/23/2016 10:49 AM
9		9/23/2016 9:52 AM
10	None	9/23/2016 8:57 AM

#	E-MAIL:	DATE
1	jgarrison@berkleymms.com	3/22/2017 7:54 PM
2	barbecdev@yahoo.com	10/30/2016 12:19 PM
3	N/A	10/26/2016 8:26 PM
4	mrobertsyvm@gmail.com	10/24/2016 11:53 AM
5	Lindsay.Brendle@img.com	10/21/2016 8:28 PM
6	TTuschen@rwbaird.com	10/18/2016 12:46 AM
7	akoch@gardner-webb.edu	10/3/2016 1:03 PM
8	-	9/30/2016 1:06 PM
9	rpenley@cccti.edu	9/30/2016 9:18 AM
10	0	9/29/2016 10:26 PM
11	rinkerj@tessco.com	9/29/2016 9:52 PM
12	rballard@homepointfinancial.com	9/29/2016 9:22 PM
13	Ben.lacroix@delhaize.com	9/27/2016 11:31 AM
14	Erwin.Johnson@adidas-group.com	9/24/2016 11:14 AM
15	n/a	9/23/2016 10:49 AM
16		9/23/2016 9:52 AM
17	Jonathan.C.Peach@aphis.usda.gov	9/23/2016 9:26 AM
18	fphillips@gardner-webb.edu	9/23/2016 8:57 AM
19	storres2@gardner-webb.edu	9/23/2016 7:15 AM

Q17 Length of time at current job:

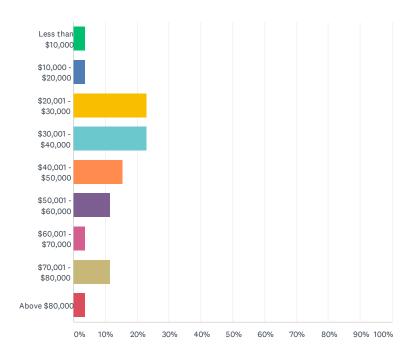


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Number of Years:	5	100	22
Number of Months:	3	74	24
Total Respondents: 26			

#	NUMBER OF YEARS:	DATE
1	2	3/22/2017 7:54 PM
2	0	11/5/2016 11:49 AM
3	15	10/30/2016 12:19 PM
4	0	10/26/2016 8:26 PM
5	4	10/24/2016 11:53 AM
6	2	10/23/2016 3:13 PM
7	4	10/23/2016 3:13 PM 10/21/2016 8:28 PM
8	13	10/9/2016 9:33 PM
9	3	10/3/2016 1:03 PM
10	10	9/30/2016 9:18 AM
11	0	9/29/2016 10:26 PM
12	2	9/29/2016 9:52 PM
13	0	9/29/2016 9:22 PM
14	2	9/27/2016 12:12 PM
15	5	9/27/2016 11:31 AM
16	1	9/26/2016 3:38 PM
17	2	9/23/2016 10:49 AM
18	8	9/23/2016 9:31 AM
19	7	9/23/2016 9:26 AM
20	12	9/23/2016 9:11 AM
21	4	9/23/2016 8:57 AM
22	4	9/23/2016 7:15 AM
#	NUMBER OF MONTHS:	DATE
1	3	3/22/2017 7:54 PM
2	3	11/5/2016 11:49 AM
3	0	10/30/2016 12:19 PM
4	8	10/26/2016 8:26 PM
5	1	10/23/2016 3:13 PM
6	3	10/21/2016 8:28 PM
7	2	10/18/2016 12:46 AM
8	7	10/9/2016 9:33 PM
9	4	10/3/2016 1:03 PM
10	3	9/30/2016 1:06 PM
11	0	9/30/2016 9:18 AM
12	0	9/29/2016 10:26 PM
13	1	9/29/2016 9:52 PM
14	1	9/29/2016 9:22 PM
15	1	9/27/2016 12:12 PM
16	11	9/26/2016 3:38 PM
17	5	9/24/2016 11:14 AM
18	4	9/23/2016 10:49 AM
19	4	9/23/2016 9:52 AM
20	1	9/23/2016 9:31 AM
21	7	9/23/2016 9:26 AM
21 22	7 0	9/23/2016 9:26 AM 9/23/2016 9:11 AM
22	0	9/23/2016 9:11 AM

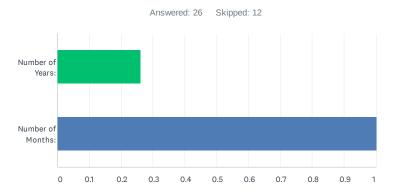
Q18 What is your present Annual Salary Range:

Answered: 26 Skipped: 12



ANSWER CHOICES	RESPONSES	
Less than \$10,000	3.85%	1
\$10,000 - \$20,000	3.85%	1
\$20,001 - \$30,000	23.08%	6
\$30,001 - \$40,000	23.08%	6
\$40,001 - \$50,000	15.38%	4
\$50,001 - \$60,000	11.54%	3
\$60,001 - \$70,000	3.85%	1
\$70,001 - \$80,000	11.54%	3
Above \$80,000	3.85%	1
TOTAL		26

Q19 If you did not find your first professional job before graduation, your waiting period was:

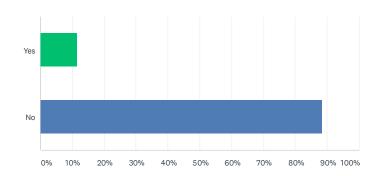


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Number of Years:	0	6	23
Number of Months:	1	24	24
Total Respondents: 26			

#	NUMBER OF YEARS:	DATE
1	0	3/22/2017 7:54 PM
2	0	11/5/2016 11:49 AM
3	0	10/30/2016 12:19 PM
4	0	10/26/2016 8:26 PM
5	1	10/24/2016 11:53 AM
6	4	10/23/2016 3:13 PM
7	0	10/21/2016 8:28 PM
8	0	10/9/2016 9:33 PM
9	0	10/3/2016 1:03 PM
10	0	9/30/2016 9:18 AM
11	0	9/29/2016 10:26 PM
12	0	9/29/2016 9:52 PM
13	0	9/29/2016 9:22 PM
14	1	9/27/2016 12:12 PM
15	0	9/27/2016 12:12 PW
16	0	9/26/2016 3:38 PM
17	0	9/24/2016 11:14 AM 9/23/2016 10:49 AM
	·	9/23/2016 10:49 AM 9/23/2016 9:31 AM
19	0	
20	0	9/23/2016 9:26 AM
21	0	9/23/2016 9:11 AM
22	0	9/23/2016 8:57 AM
23	0	9/23/2016 7:15 AM
ш		
1	NUMBER OF MONTHS:	DATE 3/22/2017 7:5/ PM
1	0	3/22/2017 7:54 PM
2	0	3/22/2017 7:54 PM 11/5/2016 11:49 AM
2 3	0 0 0	3/22/2017 7:54 PM 11/5/2016 11:49 AM 10/30/2016 12:19 PM
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Q20 Are you a member of any professional organizations?

Answered: 35 Skipped: 3



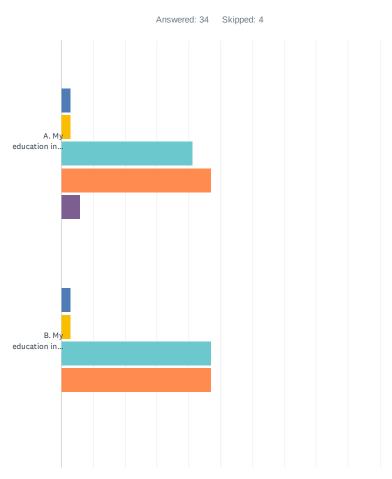
ANSWER CHOICES	RESPONSES	
Yes	11.43%	4
No	88.57%	31
TOTAL		35

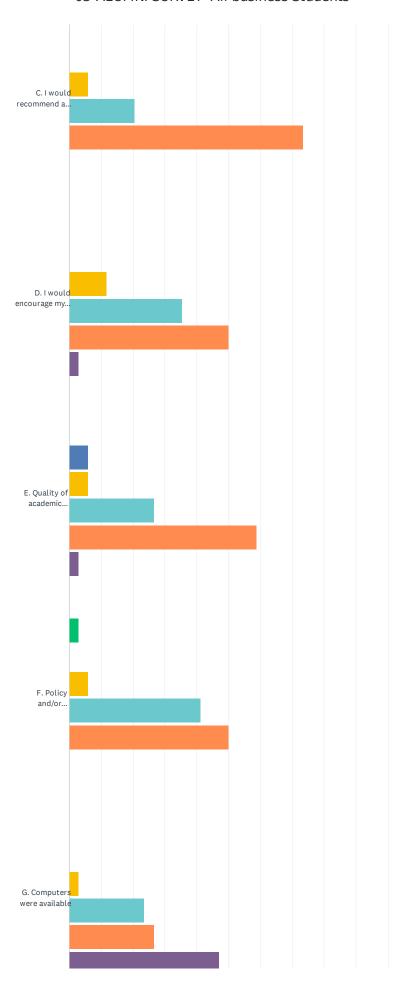
Q21 If YES, please list the professional organizations you are member:

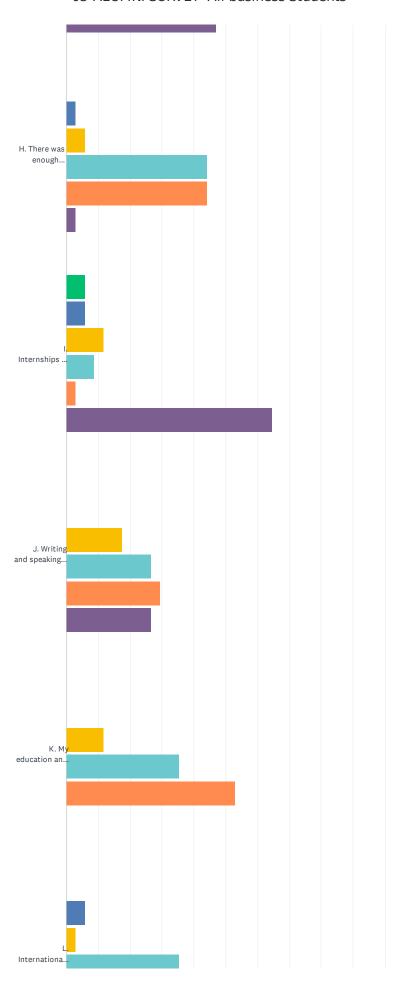
Answered: 4 Skipped: 34

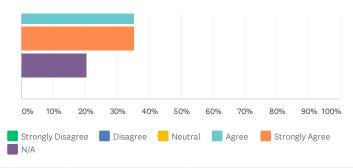
#	RESPONSES	DATE
1	Chamber of Commerce, CLIA	10/30/2016 12:19 PM
2	Gardner-webb University	10/25/2016 3:53 PM
3	United States Equestrian Federation	10/3/2016 1:04 PM
4	N/a	9/29/2016 9:52 PM

Q22 Please respond to the following statements by rating them on a scale of $1-5\,$









	STRONGLY DISAGREE	DISAGREE	NEUTRAL	AGREE	STRONGLY AGREE	N/A	TOTAL	WEIGHTED AVERAGE
A. My education in my chosen field of study at GWU has adequately prepared me for graduate and professional study.	0.00%	2.94%	2.94%	41.18% 14	47.06% 16	5.88%	34	4.41
B. My education in my major field of study at GWU has adequately prepared me for a job/career.	0.00%	2.94%	2.94%	47.06% 16	47.06% 16	0.00%	34	4.38
C. I would recommend a friend/relative to The School of Business, if he/she plans to study at GWU.	0.00%	0.00%	5.88%	20.59%	73.53% 25	0.00%	34	4.68
D. I would encourage my children to study in this department if they plan to study the concentrations we offer.	0.00%	0.00%	11.76%	35.29% 12	50.00%	2.94%	34	4.39
E. Quality of academic advising was adequate	0.00%	5.88%	5.88%	26.47% 9	58.82% 20	2.94% 1	34	4.42
F. Policy and/or strategic management class was adequate to my needs.	2.94%	0.00%	5.88%	41.18% 14	50.00% 17	0.00%	34	4.35
G. Computers were available	0.00%	0.00%	2.94%	23.53%	26.47% 9	47.06% 16	34	4.44
H. There was enough technological infusion in my classes.	0.00%	2.94%	5.88%	44.12% 15	44.12% 15	2.94%	34	4.33
I. Internships and co-ops were enriching to the curriculum.	5.88%	5.88%	11.76%	8.82%	2.94%	64.71% 22	34	2.92
J. Writing and speaking courses I took helped me to communicate more effectively at my job.	0.00%	0.00%	17.65% 6	26.47%	29.41% 10	26.47%	34	4.16
K. My education and GWU enhanced my problemsolving skills.	0.00%	0.00%	11.76%	35.29% 12	52.94% 18	0.00%	34	4.41
L. International courses improved my understanding of other economies and their culture.	0.00%	5.88%	2.94%	35.29% 12	35.29% 12	20.59%	34	4.26

Q23 In your opinion, were there any course components we should add to our present curriculum to prepare students for the current work place

Answered: 21 Skipped: 17

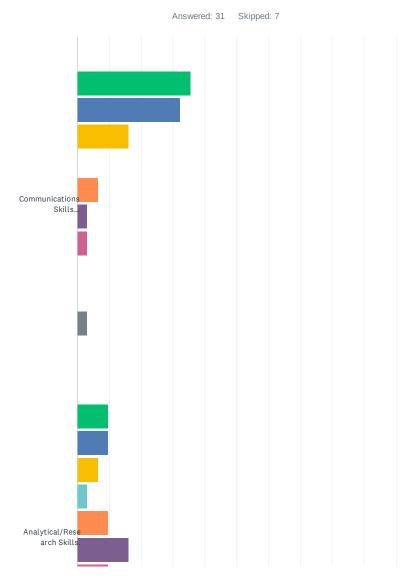
#	RESPONSES	DATE
1	None	3/22/2017 8:03 PM
2	Not necessarily. In my view, the curricula at the University are well structured and more fully, the department curricula and the concentrations are intended to prepare the students for their future endeavors. It's a very good school as well as the school of business.	12/3/2016 8:40 PM
3	Perhaps, media, social media, fractured information and groups affect connecting and filtering facts from fiction.	10/30/2016 12:26 PM
4	How to fully use email.	10/23/2016 3:20 PM
5	Maybe a class on public speaking. Prepare a video where you have to present on a certain topic for a certain amount of time. 10-15 minutes. In today's corporate world, public speaking whether it be in a meeting, or conference is frequent. It would be good for students to be adverse in that.	10/21/2016 8:35 PM
6	Provide students with much more networking opportunities.	10/18/2016 12:59 AM
7	Curriculum was fine, a public speaking or presentation course could be helpful.	10/11/2016 9:05 PM
8	Internship opportunities, especially for those taking on-line courses/ degree completion	10/9/2016 9:41 PM
9	Networking	9/30/2016 1:09 PM
10	A CPA exam review course would be helpful to accounting majors.	9/30/2016 9:36 AM
11	No	9/29/2016 9:29 PM
12	no	9/27/2016 2:56 PM
13	Yes.	9/27/2016 12:33 PM
14	Recordings of lectures. Most classes had extremely limited interactions with professors and did not allow students to hear from professors unless there were questions. Since most MBA classes are offered in person, why not share the lectures with online students	9/27/2016 11:38 AM
15	The university and program provides a strong curriculum that made me feel prepared for any challenge that I may see in my professional career. I honestly think the stressing of ethical values behavior and integrity continues to motivate me to work and do things the right way. I think if students take it seriously and want to learn what is being taught the curriculum would show true.	9/24/2016 11:23 AM
16	A corporate tax class is crucial to an accounting major. While many employers will provide training, it would be majorly beneficial to offer a class that gives students a leg up when entering employment. This is also crucial for students who continue their education in a master's program. Students who have never studied corporate tax will have a much harder time adjusting to a tax class in a master's program.	9/23/2016 11:02 AM
17	It would be nice to go on a trip to a business to see how it works on a daily basis. That way we can see first hand the concepts we discuss in class.	9/23/2016 9:49 AM
18	No.	9/23/2016 9:34 AM
19	No.	9/23/2016 9:15 AM
20	There should be some type of class about personal finance. Components addressed should be how to balance a check book, what is a check book, what is direct deposit, how does direct deposit save me time, how does direct deposit reduce risk of theft, what is a W4, what are federal taxes, what are state taxes, why do I pay taxes. These are serious questions that I have received from students on campus who are from Freshmen to Seniors. It may need to be a one day addition to the University 111 class. I certainly think many of these students do not realize how all of these things work. This may not even be a college issue but certainly a workshop or something of the like would be helpful.	9/23/2016 7:21 AM
21	Required internships	9/23/2016 1:53 AM

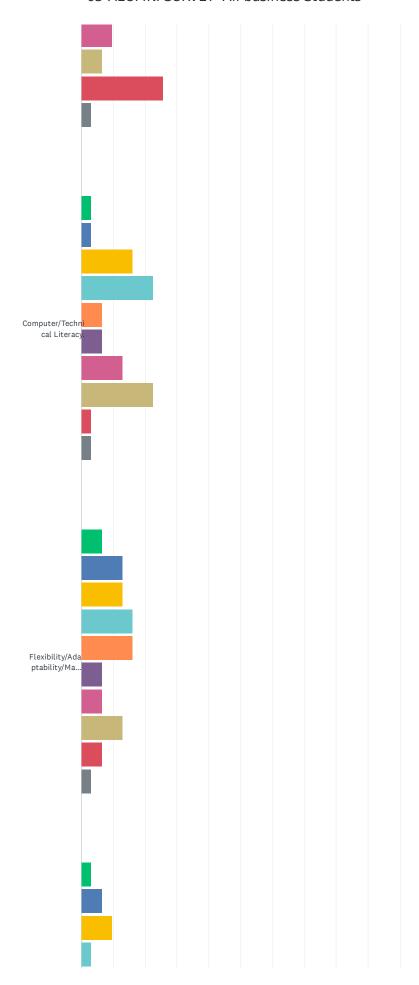
Q24 Please write any comments that you think will help the department in improving the curriculum:

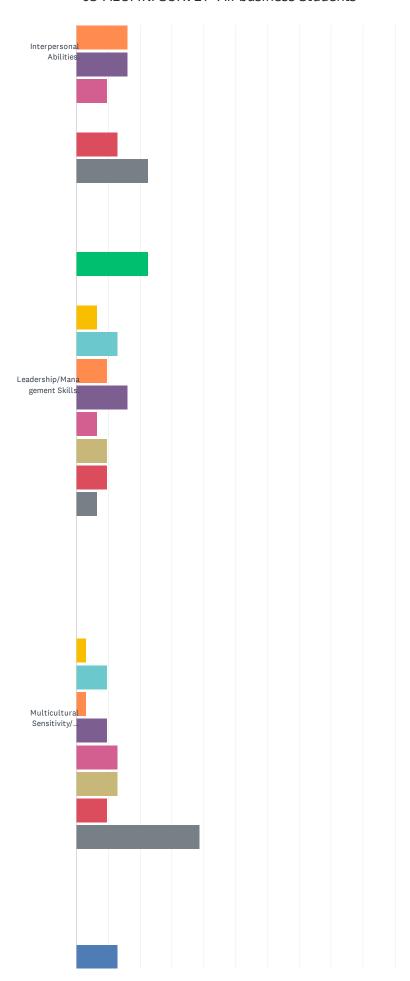
Answered: 7 Skipped: 31

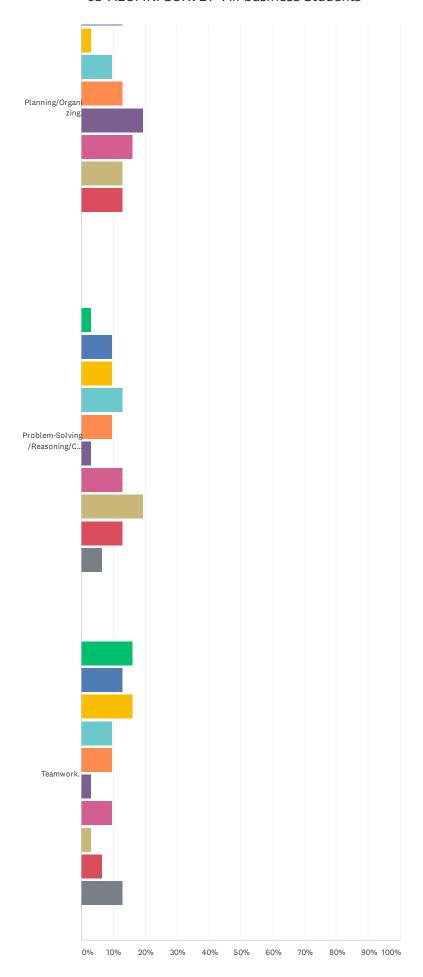
#	RESPONSES	DATE
1	The department is equally matched with other regional universities. I think the university as well as the department should continue to improve as per the technological trends and new breakthroughs that will widen students horizons and make them competitive.	12/3/2016 8:40 PM
2	see above.	10/11/2016 9:05 PM
3	Incorporate more Skype/ Webinar class sessions	10/9/2016 9:41 PM
4	I was enrolled in several online classes with Dr. Metcalf. He requires you to wait until the assignments are due before you can submit them. This is a problem when you are a working adult. You should be able to work at your own pace. I had asked several times to take exams before the due dates. I was denied. I was only allowed to submit weekly assignments two weeks before they were due. I think this rule needs to be adjusted because these MBA classes and at an adult level you should not have to wait to submit assignments or take exams. You should have the flexible to work ahead and finish the classes before-hand, if possible. That's the purpose of online learning. You can't attend to the rigidity of a class environment.	9/27/2016 12:33 PM
5	Work behavior, public speaking, meeting behavior, and body language courses.	9/24/2016 11:23 AM
6	In the business law class, you should be reading court cases and be able to discuss what happened in each of them. Having students "create a business" is not the most beneficial way for students to learn how to manage a business. That type of project is better suited for an entrepreneurship class. Instead, have students look at existing companies or problems within existing companies and do case studies. Have students discuss the material. Have students do more group work, not just one big group project at the end of the semester. HIRE BETTER TEACHERS. There are too many professors at Gardner-Webb and in the business school that coast by and allow their students to do the same.	9/23/2016 11:02 AM
7	The curriculum was great.	9/23/2016 9:15 AM

Q25 Please RANK the skills your employer considers when hiring new employees:1 being the MOST important to 10 the LEAST important.









■ 1 Most Important ■ 2 ■ 3 ■ 4 ■ 5 ■ 6 ■ 7 ■ 8

9	10 Least In	nportant									
	1 MOST IMPORTANT	2	3	4	5	6	7	8	9	10 LEAST IMPORTANT	TOTA
Communications Skills (listening, verbal, written).	35.48% 11	32.26% 10	16.13% 5	0.00%	6.45%	3.23%	3.23%	0.00%	0.00%	3.23%	3
Analytical/Research Skills.	9.68%	9.68%	6.45%	3.23%	9.68%	16.13%	9.68%	6.45%	25.81%	3.23%	3
Computer/Technical Literacy.	3.23%	3.23%	16.13% 5	22.58%	6.45%	6.45%	12.90% 4	22.58%	3.23%	3.23%	3
Flexibility/Adaptability/Managing Multiple Priorities.	6.45%	12.90%	12.90%	16.13% 5	16.13% 5	6.45%	6.45%	12.90%	6.45%	3.23%	3
Interpersonal Abilities.	3.23%	6.45%	9.68%	3.23%	16.13% 5	16.13% 5	9.68%	0.00%	12.90% 4	22.58%	3
Leadership/Management Skills.	22.58%	0.00%	6.45%	12.90% 4	9.68%	16.13% 5	6.45%	9.68%	9.68%	6.45%	3
Multicultural Sensitivity/Awareness.	0.00%	0.00%	3.23%	9.68%	3.23%	9.68%	12.90%	12.90%	9.68%	38.71% 12	3
Planning/Organizing.	0.00%	12.90%	3.23%	9.68%	12.90%	19.35% 6	16.13% 5	12.90%	12.90% 4	0.00%	3
Problem- Solving/Reasoning/Creativity.	3.23%	9.68%	9.68%	12.90% 4	9.68%	3.23%	12.90% 4	19.35% 6	12.90% 4	6.45%	3
Teamwork.	16.13% 5	12.90% 4	16.13% 5	9.68%	9.68%	3.23%	9.68%	3.23%	6.45%	12.90%	3

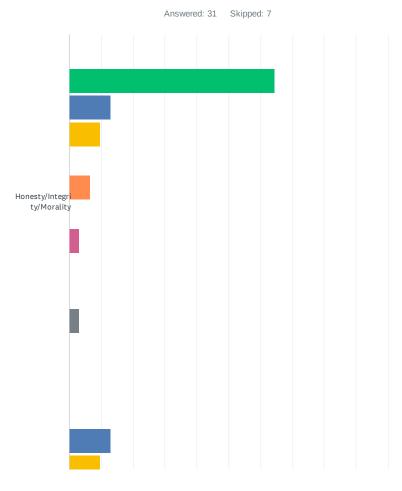
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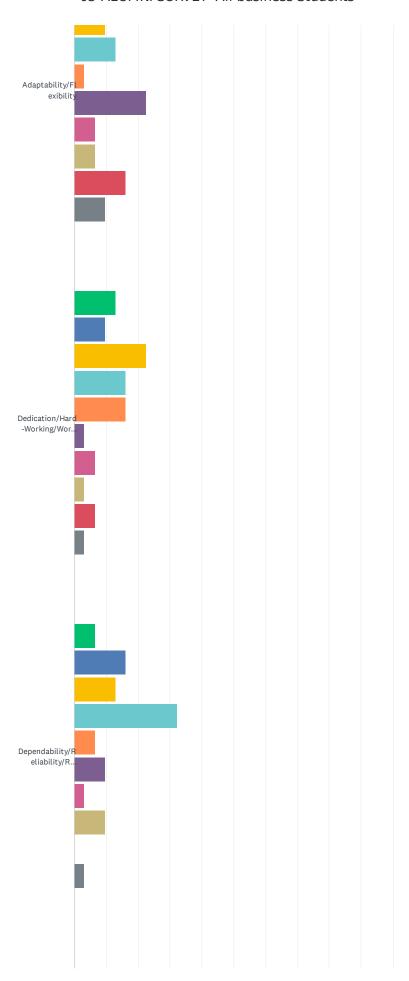
10/30/2016 12:26 PM

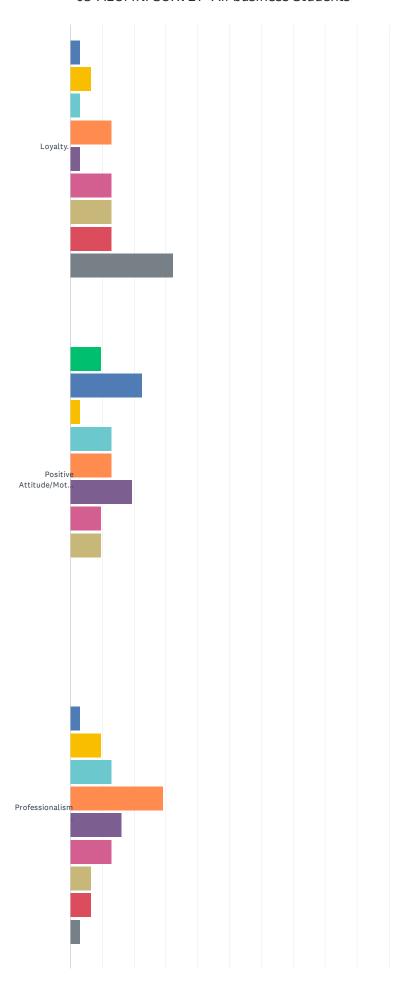
Q26 Rank the Personal Values your company seek in Employees:Rank from 1 being the MOST important to.... 10 being the LEAST important.

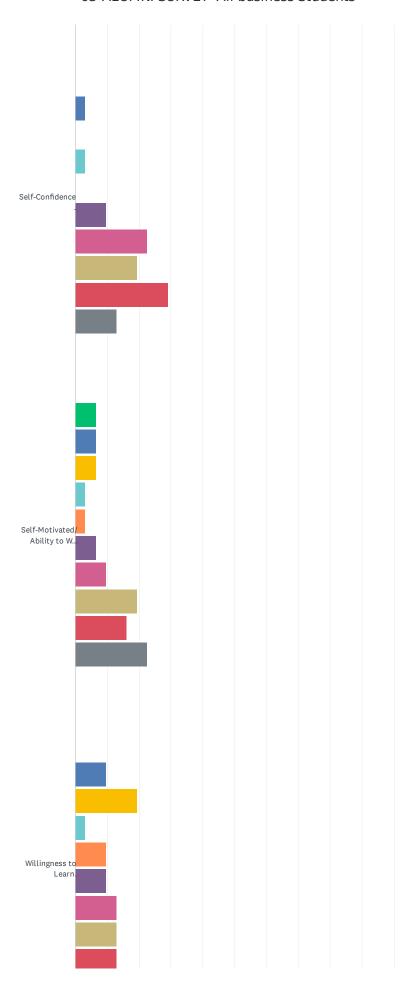
OTHER (PLEASE SPECIFY)

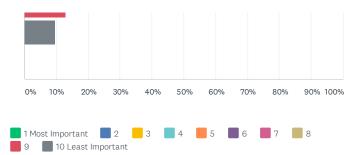
What should be considered and actually considered may be different.











	1 MOST IMPORTANT	2	3	4	5	6	7	8	9	10 LEAST IMPORTANT
Honesty/Integrity/Morality	64.52% 20	12.90% 4	9.68% 3	0.00%	6.45% 2	0.00%	3.23%	0.00%	0.00%	3.23% 1
Adaptability/Flexibility	0.00%	12.90% 4	9.68%	12.90% 4	3.23%	22.58% 7	6.45%	6.45%	16.13% 5	9.68%
Dedication/Hard-Working/Work Ethic/Tenacity.	12.90% 4	9.68%	22.58% 7	16.13% 5	16.13% 5	3.23%	6.45%	3.23%	6.45%	3.23%
Dependability/Reliability/Responsibility.	6.45%	16.13% 5	12.90% 4	32.26% 10	6.45%	9.68%	3.23%	9.68%	0.00%	3.23%
Loyalty.	0.00%	3.23%	6.45% 2	3.23%	12.90% 4	3.23%	12.90% 4	12.90% 4	12.90% 4	32.26% 10
Positive Attitude/Motivation/Energy/Passion.	9.68%	22.58% 7	3.23%	12.90% 4	12.90% 4	19.35% 6	9.68%	9.68%	0.00%	0.00%
Professionalism.	0.00%	3.23%	9.68%	12.90% 4	29.03%	16.13% 5	12.90% 4	6.45%	6.45%	3.23%
Self-Confidence.	0.00%	3.23%	0.00%	3.23%	0.00%	9.68%	22.58% 7	19.35% 6	29.03%	12.90%
Self-Motivated/Ability to Work With Little or No Supervision.	6.45%	6.45%	6.45%	3.23%	3.23%	6.45%	9.68%	19.35% 6	16.13% 5	22.58% 7
Willingness to Learn.	0.00%	9.68%	19.35% 6	3.23%	9.68%	9.68%	12.90%	12.90%	12.90%	9.68%

#	OTHER (PLEASE SPECIFY)	DATE
1	These should all be ranked 1 or 2	9/23/2016 9:05 AM