

Q1 Company Information

Answered: 20 Skipped: 0

ANSWER CHOICES	RESPONSES	
Contact Person (optional):	80.00%	16
Company Name:	100.00%	20
Address:	100.00%	20
City:	100.00%	20
State:	100.00%	20
Zip:	100.00%	20
Telephone:	95.00%	19
Email:	85.00%	17

#	CONTACT PERSON (OPTIONAL):	DATE
1	Ryan Etheridge	7/31/2020 9:17 AM
2	Todd Picou / J David Niday	7/29/2020 5:46 PM
3	test	7/28/2020 10:55 AM
4	stephen knorr	7/24/2020 9:23 PM
5	Bobbie Earls	7/24/2020 7:46 AM
6	Charles Connor, II	7/23/2020 12:53 PM
7	Darrell Wilson	7/22/2020 8:36 PM
8	Jeremy Boler	7/22/2020 5:32 PM
9	Billy Sheehan, MBA, MA, NCC, LCMHC	7/22/2020 3:49 PM
10	Rick Furse	7/22/2020 3:25 PM
11	Robert Gaskin	7/22/2020 3:19 PM
12	Michael Iwanski	7/22/2020 2:44 PM
13	Justin Kozera	7/22/2020 2:38 PM
14	kelly giles	7/22/2020 2:24 PM
15	Michele Blackman	7/7/2020 4:14 PM
16	Rebecca Bechtel	7/7/2020 8:10 AM

04-Employer Survey

#	COMPANY NAME:	DATE
1	Cleveland County Schools	7/31/2020 9:17 AM
2	Executive Management Consultants, LLC	7/29/2020 5:46 PM
3	test	7/28/2020 10:55 AM
4	Sunny Day Cleaning Services	7/25/2020 12:37 AM
5	The Knorr Group of Alcova Mortgage	7/24/2020 9:23 PM
6	Spartanburg Regional Health District	7/24/2020 7:46 AM
7	Envestnet Tamarac	7/23/2020 8:16 PM
8	Connor Insurance Agency, Incorporated	7/23/2020 12:53 PM
9	Sodexo, Inc	7/23/2020 12:31 PM
10	Lenoir Mirror Company	7/22/2020 8:36 PM
11	Boyd Sports, LLC	7/22/2020 5:32 PM
12	Billy Sheehan Counseling	7/22/2020 3:49 PM
13	Western Piedmont Community College	7/22/2020 3:25 PM
14	Gaskin Asset Management, LLC	7/22/2020 3:19 PM
15	Kuraray America Inc	7/22/2020 2:44 PM
16	Movement Mortgage	7/22/2020 2:38 PM
17	greensboro fire department	7/22/2020 2:24 PM
18	GWU	7/22/2020 2:17 PM
19	Shelby Wellness & Therapy Center PLLC	7/7/2020 4:14 PM
20	Federal Deposit Insurance Corporation (FDIC)	7/7/2020 8:10 AM

04-Employer Survey

#	ADDRESS:	DATE
1	400 West Marion Street	7/31/2020 9:17 AM
2	Post Office Box 142	7/29/2020 5:46 PM
3	test	7/28/2020 10:55 AM
4	P.O. Box 733	7/25/2020 12:37 AM
5	3606 BROOKVILLE AVE SW	7/24/2020 9:23 PM
6	101 E Wood Street	7/24/2020 7:46 AM
7	421 Fayetteville Street	7/23/2020 8:16 PM
8	4145 Slanting Bridge Rd. PO Box 247	7/23/2020 12:53 PM
9	100 S. Main St	7/23/2020 12:31 PM
10	PO Box 1650	7/22/2020 8:36 PM
11	3540 Lime Drive	7/22/2020 5:32 PM
12	P.O. Box 1742	7/22/2020 3:49 PM
13	1001 Burkemont Ave.	7/22/2020 3:25 PM
14	7615 Colony Rd Ste 100	7/22/2020 3:19 PM
15	460 Greenway Industrial Drive Suite E	7/22/2020 2:44 PM
16	5700 Coastal Hwy Suite 200	7/22/2020 2:38 PM
17	1510 north church st	7/22/2020 2:24 PM
18	PO Box 997	7/22/2020 2:17 PM
19	809 N. Lafayette St, Ste A	7/7/2020 4:14 PM
20	550 South Caldwell St., Suite 1850	7/7/2020 8:10 AM

04-Employer Survey

#	CITY:	DATE
1	Shelby	7/31/2020 9:17 AM
2	Drayton	7/29/2020 5:46 PM
3	test	7/28/2020 10:55 AM
4	Mount Airy	7/25/2020 12:37 AM
5	CONCORD	7/24/2020 9:23 PM
6	Spartanburg	7/24/2020 7:46 AM
7	Raleigh	7/23/2020 8:16 PM
8	Sherrills Ford	7/23/2020 12:53 PM
9	Boiling Springs	7/23/2020 12:31 PM
10	Lenoir	7/22/2020 8:36 PM
11	Kodak	7/22/2020 5:32 PM
12	Marion	7/22/2020 3:49 PM
13	Morganton	7/22/2020 3:25 PM
14	Charlotte	7/22/2020 3:19 PM
15	Fort Mill	7/22/2020 2:44 PM
16	Ocean City	7/22/2020 2:38 PM
17	greensboro	7/22/2020 2:24 PM
18	Boiling Springs	7/22/2020 2:17 PM
19	Shelby	7/7/2020 4:14 PM
20	Charlotte	7/7/2020 8:10 AM

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#	STATE:	DATE
1	North Carolina	7/31/2020 9:17 AM
2	SC	7/29/2020 5:46 PM
3	test	7/28/2020 10:55 AM
4	NC	7/25/2020 12:37 AM
5	NC	7/24/2020 9:23 PM
6	SC	7/24/2020 7:46 AM
7	North Carolina	7/23/2020 8:16 PM
8	NC	7/23/2020 12:53 PM
9	North Carolina	7/23/2020 12:31 PM
10	NC	7/22/2020 8:36 PM
11	TN	7/22/2020 5:32 PM
12	NC	7/22/2020 3:49 PM
13	NC	7/22/2020 3:25 PM
14	North Carolina	7/22/2020 3:19 PM
15	SC	7/22/2020 2:44 PM
16	MD	7/22/2020 2:38 PM
17	nc	7/22/2020 2:24 PM
18	NC	7/22/2020 2:17 PM
19	NC	7/7/2020 4:14 PM
20	NC	7/7/2020 8:10 AM

04-Employer Survey

#	ZIP:	DATE
1	28150	7/31/2020 9:17 AM
2	29333	7/29/2020 5:46 PM
3	test	7/28/2020 10:55 AM
4	27030	7/25/2020 12:37 AM
5	28027-2706	7/24/2020 9:23 PM
6	29303	7/24/2020 7:46 AM
7	27601	7/23/2020 8:16 PM
8	28673	7/23/2020 12:53 PM
9	28017	7/23/2020 12:31 PM
10	28645	7/22/2020 8:36 PM
11	37764	7/22/2020 5:32 PM
12	28752	7/22/2020 3:49 PM
13	28655	7/22/2020 3:25 PM
14	28226-5018	7/22/2020 3:19 PM
15	29708	7/22/2020 2:44 PM
16	21842	7/22/2020 2:38 PM
17	27405	7/22/2020 2:24 PM
18	28017	7/22/2020 2:17 PM
19	28150-3886	7/7/2020 4:14 PM
20	28202	7/7/2020 8:10 AM

04-Employer Survey

#	TELEPHONE:	DATE
1	7044768000	7/31/2020 9:17 AM
2	864-278-4100	7/29/2020 5:46 PM
3	test	7/28/2020 10:55 AM
4	3367897861	7/25/2020 12:37 AM
5	7044531716	7/24/2020 9:23 PM
6	864-560-6617	7/24/2020 7:46 AM
7	9199994600	7/23/2020 8:16 PM
8	828-478-3743 x101	7/23/2020 12:53 PM
9	704-406-4326	7/23/2020 12:31 PM
10	8287283271	7/22/2020 8:36 PM
11	8652862338	7/22/2020 5:32 PM
12	828-559-7637	7/22/2020 3:49 PM
13	8284483121	7/22/2020 3:25 PM
14	17045447990	7/22/2020 3:19 PM
15	8033967354	7/22/2020 2:44 PM
16	4437894140	7/22/2020 2:38 PM
17	336 254 3109	7/22/2020 2:24 PM
18	7042840554	7/7/2020 4:14 PM
19	704-333-3132 x4246	7/7/2020 8:10 AM
#	EMAIL:	DATE
1	rsetheridge@clevelandcountyschools.org	7/31/2020 9:17 AM
2	julie.bright.execmc@gmail.com	7/29/2020 5:46 PM
3	test@test.com	7/28/2020 10:55 AM
4	sunnydaycleaning@yahoo.com	7/25/2020 12:37 AM
5	Stephen@theknorrgroup.com	7/24/2020 9:23 PM
6	bbearls@srhs.com	7/24/2020 7:46 AM
7	oliver@connorinsurance.biz	7/23/2020 12:53 PM
8	darrell@lenoirmirror.com	7/22/2020 8:36 PM
9	Jboler@boydsportsllc.com	7/22/2020 5:32 PM
10	sheehan.billy@yahoo.com	7/22/2020 3:49 PM
11	tfurse@wpcc.edu	7/22/2020 3:25 PM
12	robert.gaskin@gaskinasset.com	7/22/2020 3:19 PM
13	michael.iwanski@kuraray.com	7/22/2020 2:44 PM
14	justin.kozera@movement.com	7/22/2020 2:38 PM
15	kelly.giles@greensboro-nc.gov	7/22/2020 2:24 PM
16	blackman@shelbytherapy.com	7/7/2020 4:14 PM
17	rbechtel@fdic.gov	7/7/2020 8:10 AM

Q2 Type of Industry? (If more than one, indicate the most important)

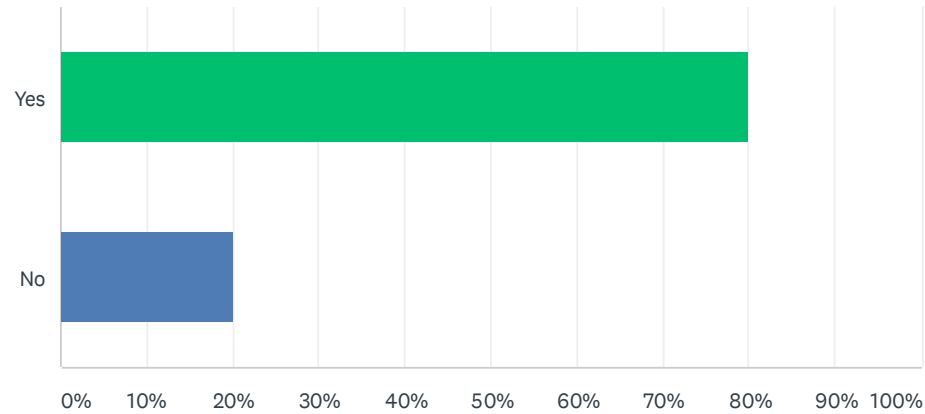
Answered: 20 Skipped: 0

#	RESPONSES	DATE
1	Education	7/31/2020 9:17 AM
2	Professional Consulting (i.e. Accounting, Tax)	7/29/2020 5:46 PM
3	publishing	7/28/2020 10:55 AM
4	Cleaning	7/25/2020 12:37 AM
5	Mortgage	7/24/2020 9:23 PM
6	Healthcare System	7/24/2020 7:46 AM
7	Financial Services, Wealth Management	7/23/2020 8:16 PM
8	Insurance	7/23/2020 12:53 PM
9	Contract Food Service	7/23/2020 12:31 PM
10	Manufacturing	7/22/2020 8:36 PM
11	Sports	7/22/2020 5:32 PM
12	Health Care-Counseling	7/22/2020 3:49 PM
13	Education	7/22/2020 3:25 PM
14	Financial Services	7/22/2020 3:19 PM
15	Chemical / Plastics	7/22/2020 2:44 PM
16	Mortgages	7/22/2020 2:38 PM
17	public safety	7/22/2020 2:24 PM
18	higher education	7/22/2020 2:17 PM
19	Mental Health	7/7/2020 4:14 PM
20	Government, Banking	7/7/2020 8:10 AM

Q3 Do you have employees that graduated from the Godbold School of Business at Gardner-Webb University?

Answered: 20 Skipped: 0

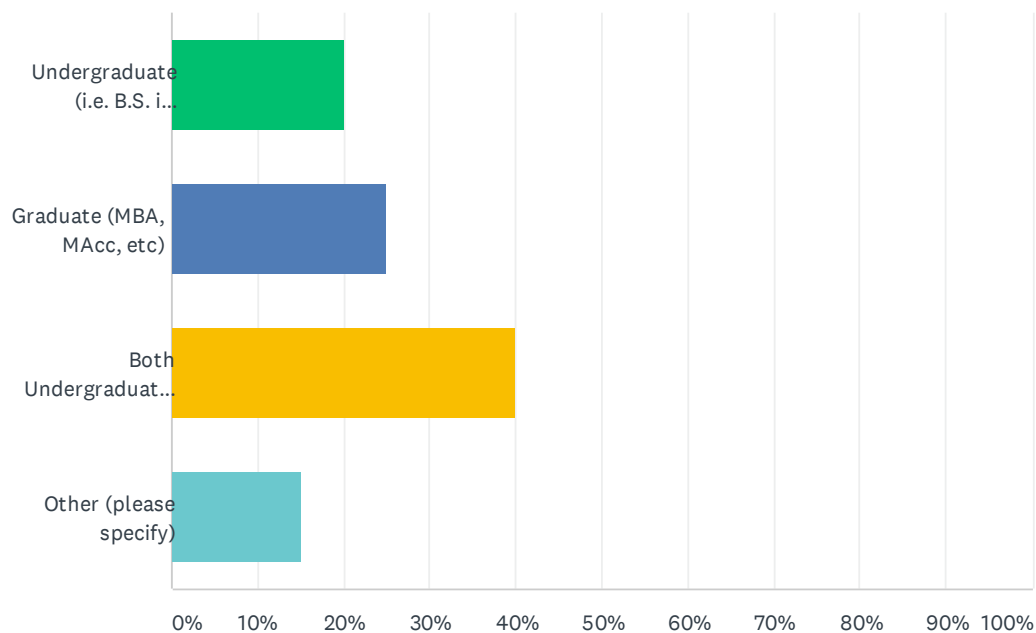
04-Employer Survey



ANSWER CHOICES	RESPONSES	
Yes	80.00%	16
No	20.00%	4
TOTAL		20

Q4 What type of Business degrees your employees hold from Gardner-Webb University:

Answered: 20 Skipped: 0



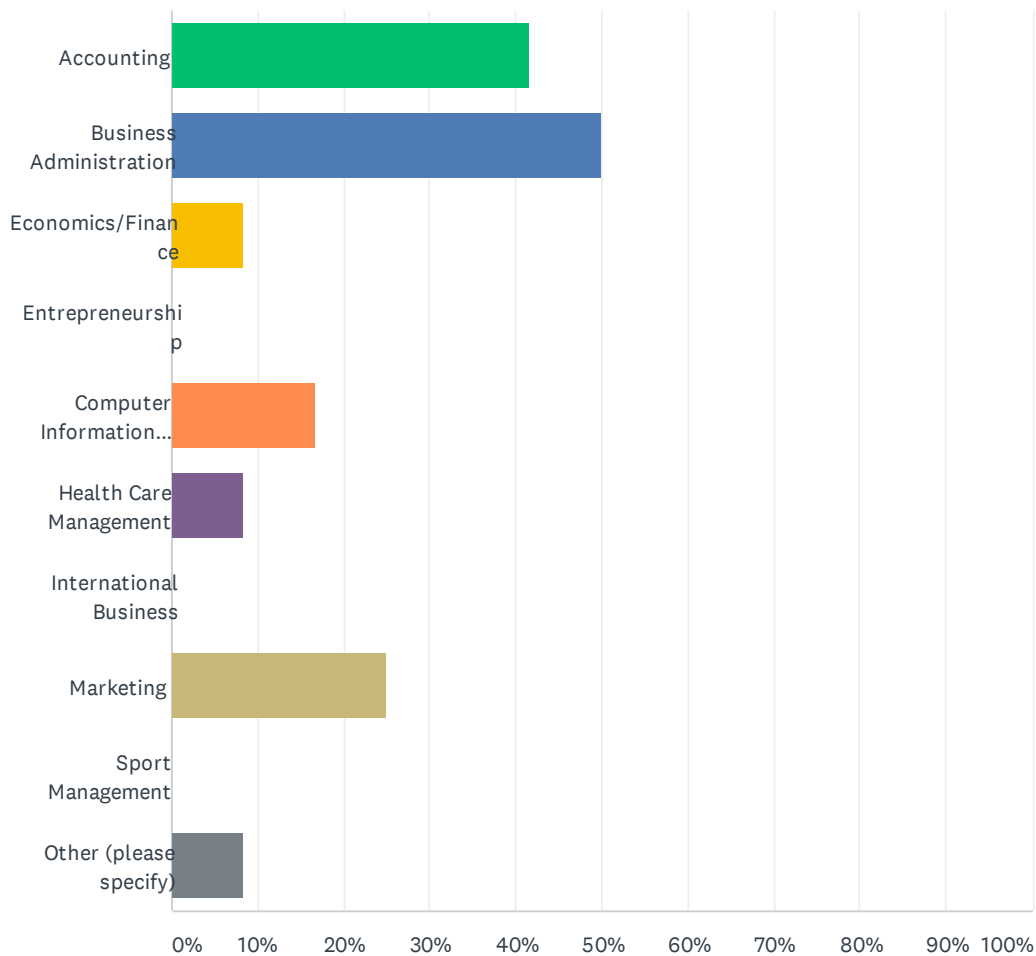
04-Employer Survey

ANSWER CHOICES	RESPONSES	
Undergraduate (i.e. B.S. in accounting)	20.00%	4
Graduate (MBA, MAcc, etc)	25.00%	5
Both Undergraduate and Graduate Programs	40.00%	8
Other (please specify)	15.00%	3
TOTAL		20

#	OTHER (PLEASE SPECIFY)	DATE
1	none	7/24/2020 9:23 PM
2	N/A	7/22/2020 5:32 PM
3	I have BS and MBA	7/22/2020 3:49 PM

Q5 Which GWU business majors receiving a bachelor's degree have you hired in the past 5 years? Select all that apply.

Answered: 12 Skipped: 8



04-Employer Survey

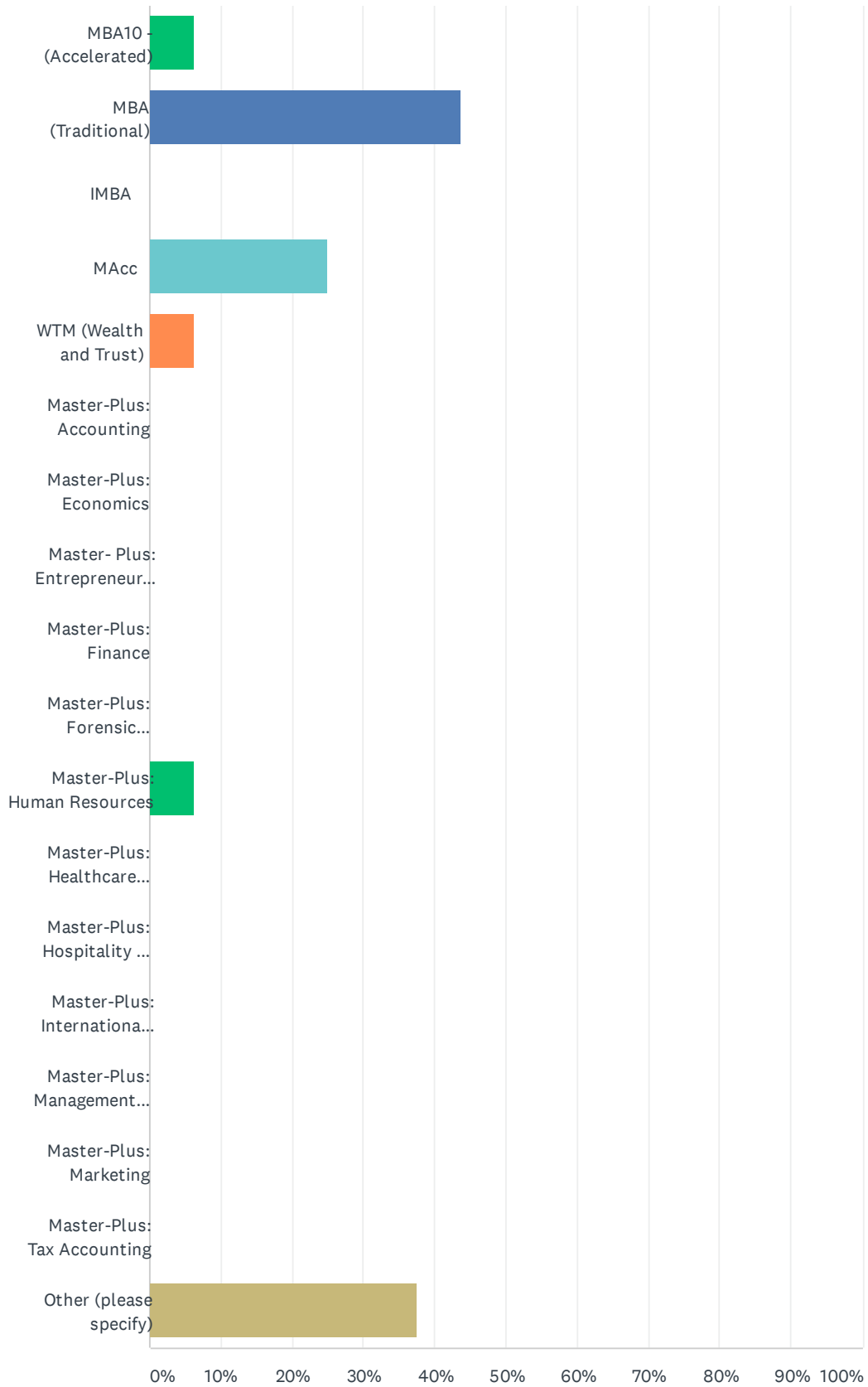
ANSWER CHOICES	RESPONSES	
Accounting	41.67%	5
Business Administration	50.00%	6
Economics/Finance	8.33%	1
Entrepreneurship	0.00%	0
Computer Information Systems	16.67%	2
Health Care Management	8.33%	1
International Business	0.00%	0
Marketing	25.00%	3
Sport Management	0.00%	0
Other (please specify)	8.33%	1
Total Respondents: 12		

#	OTHER (PLEASE SPECIFY)	DATE
1	none	7/22/2020 8:38 PM

Q6 Which GWU business majors receiving a "master's degree" have you hired in the past five years? Select all that apply.

Answered: 16 Skipped: 4

04-Employer Survey



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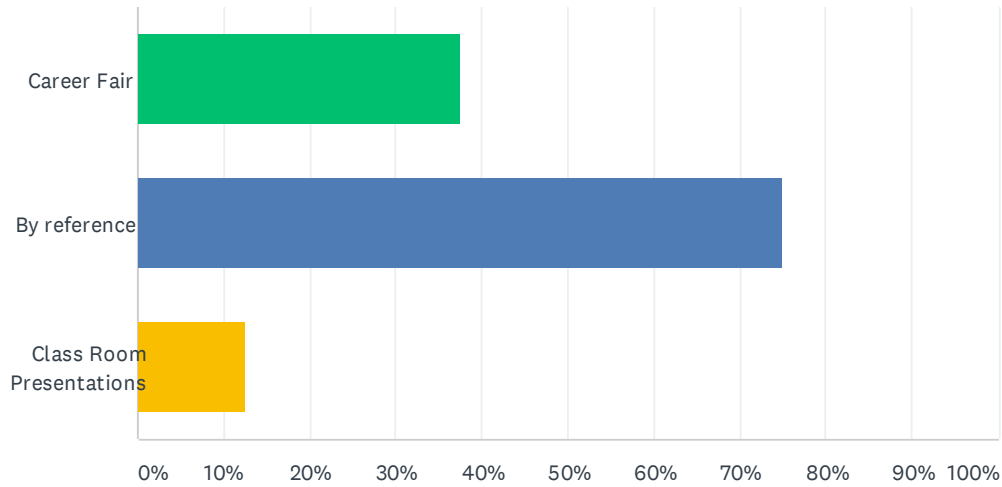
ANSWER CHOICES	RESPONSES	
MBA10 - (Accelerated)	6.25%	1
MBA (Traditional)	43.75%	7
IMBA	0.00%	0
MAcc	25.00%	4
WTM (Wealth and Trust)	6.25%	1
Master-Plus: Accounting	0.00%	0
Master-Plus: Economics	0.00%	0
Master- Plus: Entrepreneurship	0.00%	0
Master-Plus: Finance	0.00%	0
Master-Plus: Forensic Accounting	0.00%	0
Master-Plus: Human Resources	6.25%	1
Master-Plus: Healthcare Management	0.00%	0
Master-Plus: Hospitality and Hotel Management	0.00%	0
Master-Plus: International Business	0.00%	0
Master-Plus: Management Information Systems	0.00%	0
Master-Plus: Marketing	0.00%	0
Master-Plus: Tax Accounting	0.00%	0
Other (please specify)	37.50%	6
Total Respondents: 16		

#	OTHER (PLEASE SPECIFY)	DATE
1	Unsure	7/31/2020 9:18 AM
2	none	7/28/2020 10:56 AM
3	none	7/22/2020 8:38 PM
4	I own the company & I earned the degree so I didn't actually hire myself.	7/22/2020 3:20 PM
5	n/a	7/22/2020 2:25 PM
6	none	7/7/2020 4:15 PM

Q7 Which resources do you utilize to recruit students from GWU? Select all that apply

Answered: 16 Skipped: 4

04-Employer Survey



ANSWER CHOICES	RESPONSES
Career Fair	37.50% 6
By reference	75.00% 12
Class Room Presentations	12.50% 2
Total Respondents: 16	

#	OTHER (PLEASE SPECIFY)	DATE
1	Unsure	7/31/2020 9:18 AM
2	Indeed, Monster	7/29/2020 5:48 PM
3	dnt	7/28/2020 10:56 AM
4	none	7/23/2020 1:06 PM
5	none	7/22/2020 3:20 PM
6	N/A	7/22/2020 2:44 PM

Q8 Approximately, how many of your employees graduated from the Godbold School of Business at Gardner-Webb University?

Answered: 16 Skipped: 4

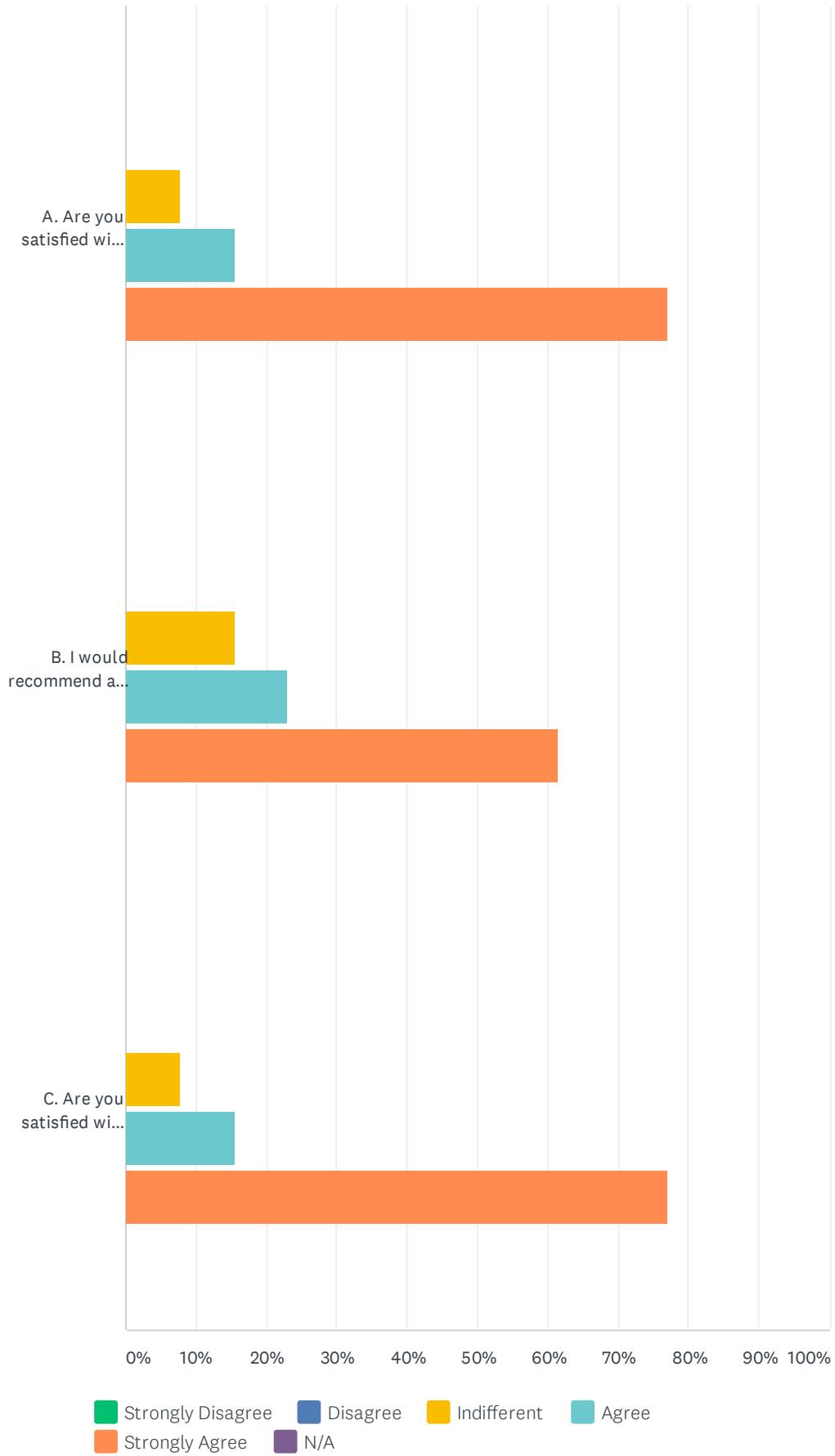
04-Employer Survey

#	RESPONSES	DATE
1	10	7/31/2020 9:18 AM
2	1	7/29/2020 5:48 PM
3	1	7/28/2020 10:56 AM
4	1	7/25/2020 12:38 AM
5	2	7/24/2020 7:47 AM
6	1	7/23/2020 1:06 PM
7	2	7/23/2020 12:32 PM
8	1	7/22/2020 8:38 PM
9	1	7/22/2020 3:51 PM
10	25	7/22/2020 3:26 PM
11	1	7/22/2020 3:20 PM
12	1	7/22/2020 2:44 PM
13	0	7/22/2020 2:25 PM
14	3	7/22/2020 2:18 PM
15	1	7/7/2020 4:15 PM
16	3	7/7/2020 8:11 AM

Q9 For the next three questions, please respond to the following statements by rating them on a scale of 1 to 5:

Answered: 13 Skipped: 7

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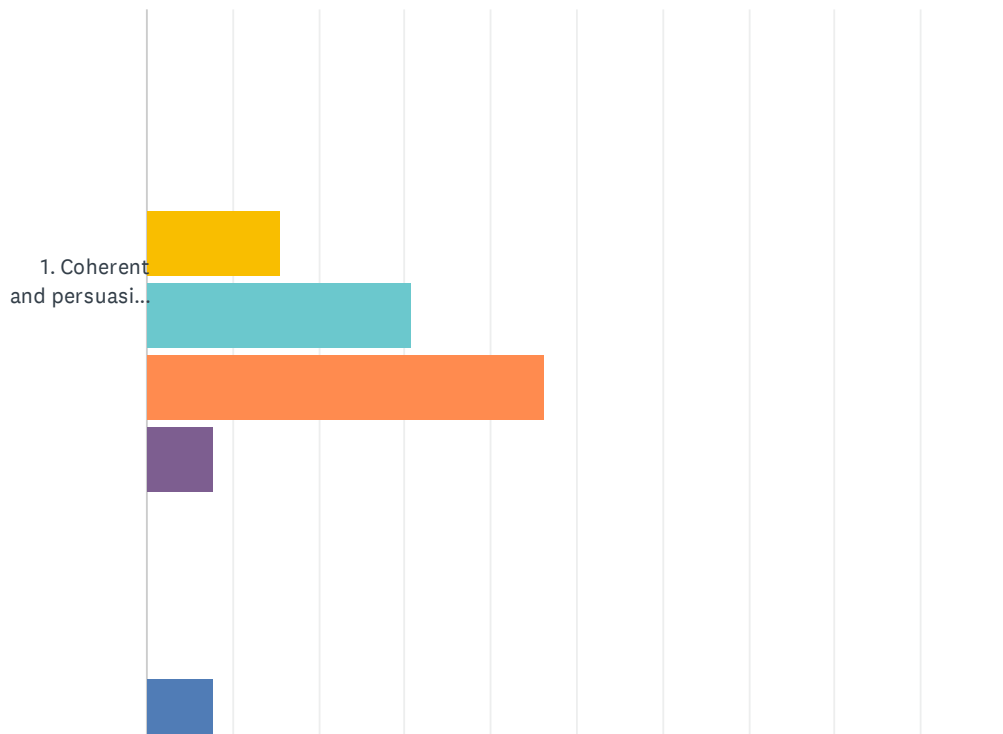


04-Employer Survey

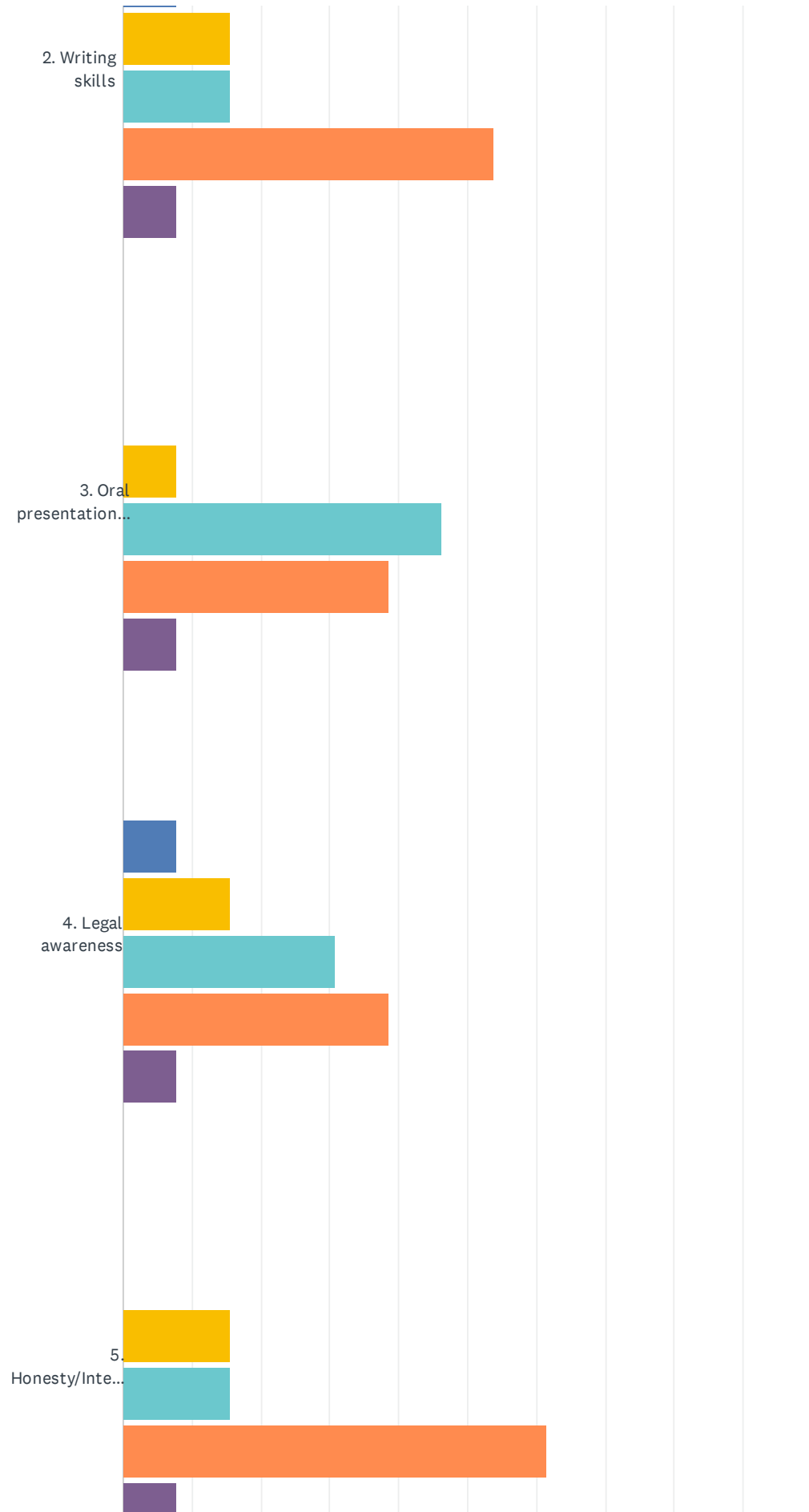
	STRONGLY DISAGREE	DISAGREE	INDIFFERENT	AGREE	STRONGLY AGREE	N/A	TOTAL	WEIGHTED AVERAGE
A. Are you satisfied with the overall performance of Gardner-Webb University School of Business field of study graduates?	0.00% 0	0.00% 0	7.69% 1	15.38% 2	76.92% 10	0.00% 0	13	4.69
B. I would recommend a friend/relative to the School of Business if he/she plans to study at Gardner-Webb University.	0.00% 0	0.00% 0	15.38% 2	23.08% 3	61.54% 8	0.00% 0	13	4.46
C. Are you satisfied with the Ethical performance of Gardner-Webb University School of Business field of study graduates?	0.00% 0	0.00% 0	7.69% 1	15.38% 2	76.92% 10	0.00% 0	13	4.69

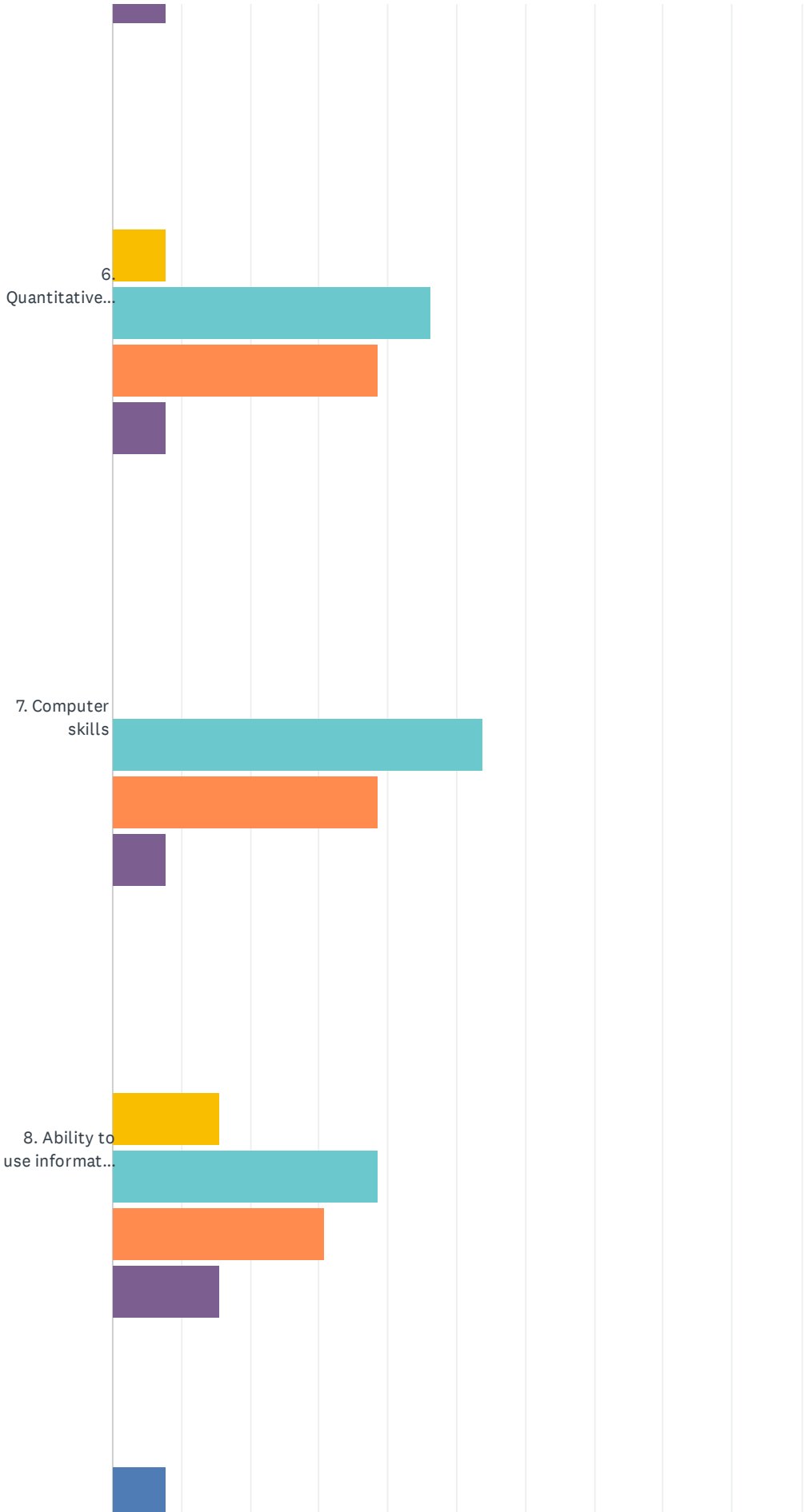
Q10 Skills and /or Abilities For each item listed below, please rate your overall experience with Gardner-Webb University business graduates that you have hired within the past five years. Select the number that corresponds with your assessment (enter "NA" if no response). Use the following scale: 1 = Poor 2 = Fair 3 = Average 4 = Above Average 5 = Outstanding

Answered: 13 Skipped: 7

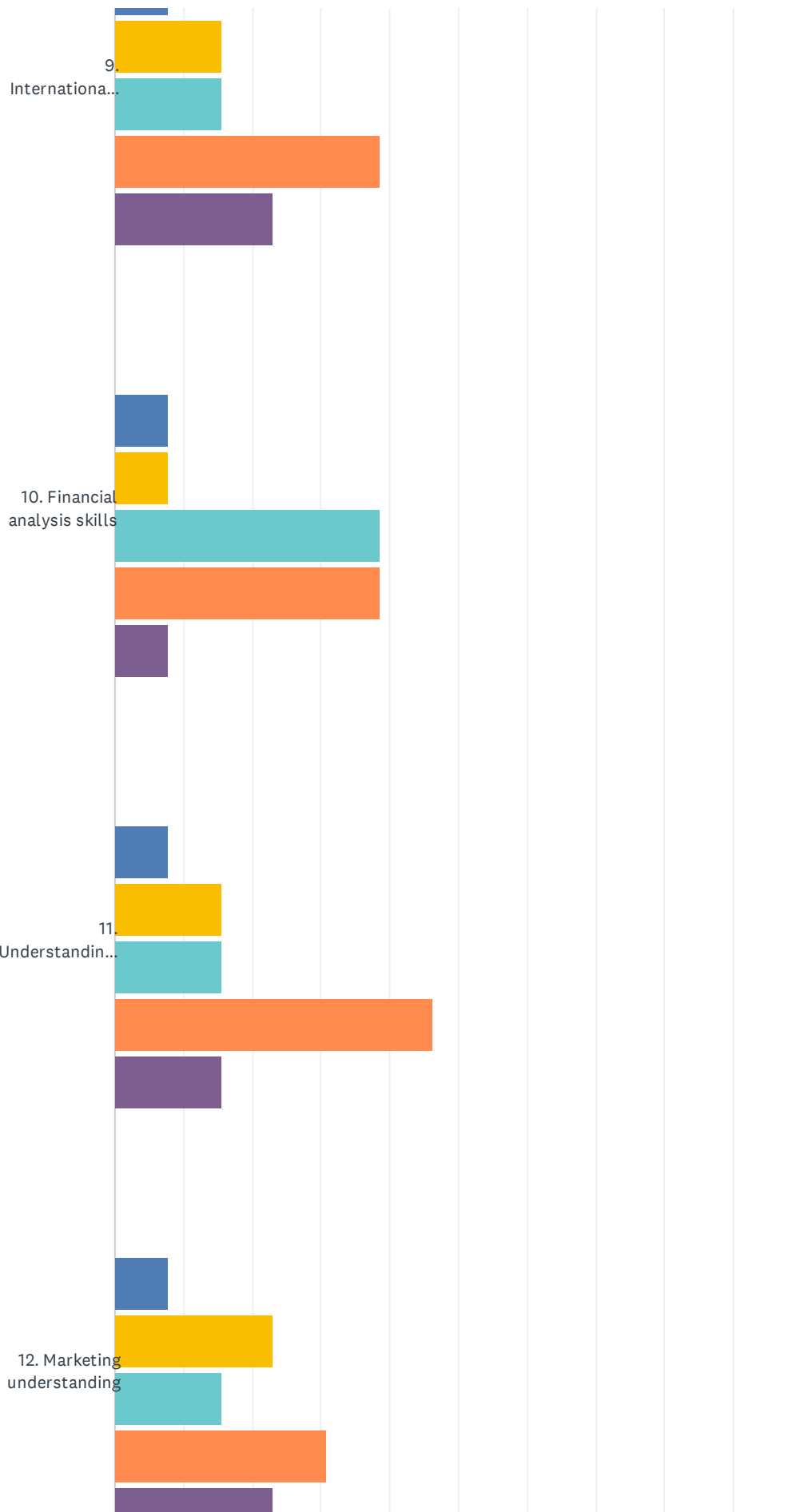


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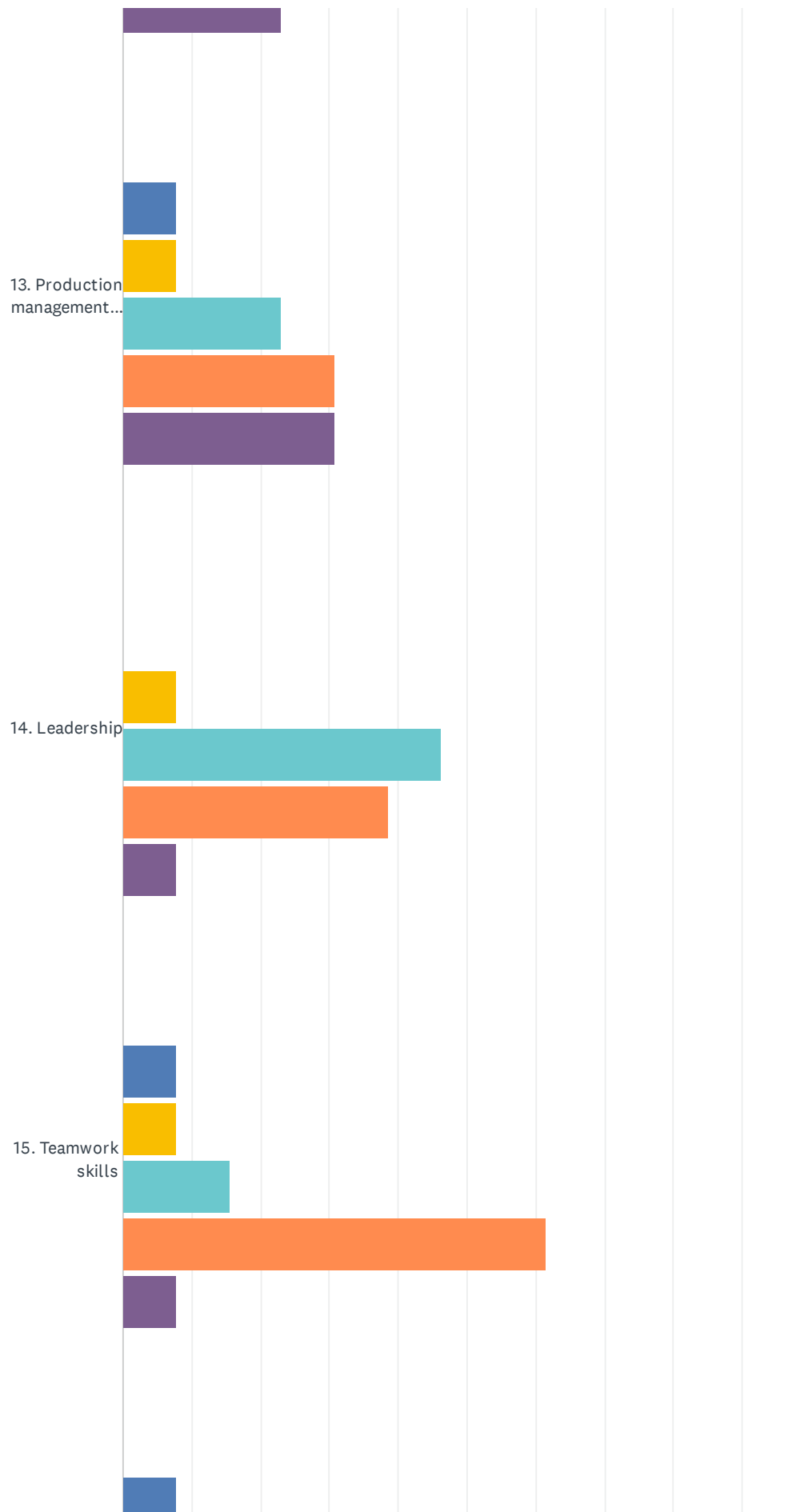




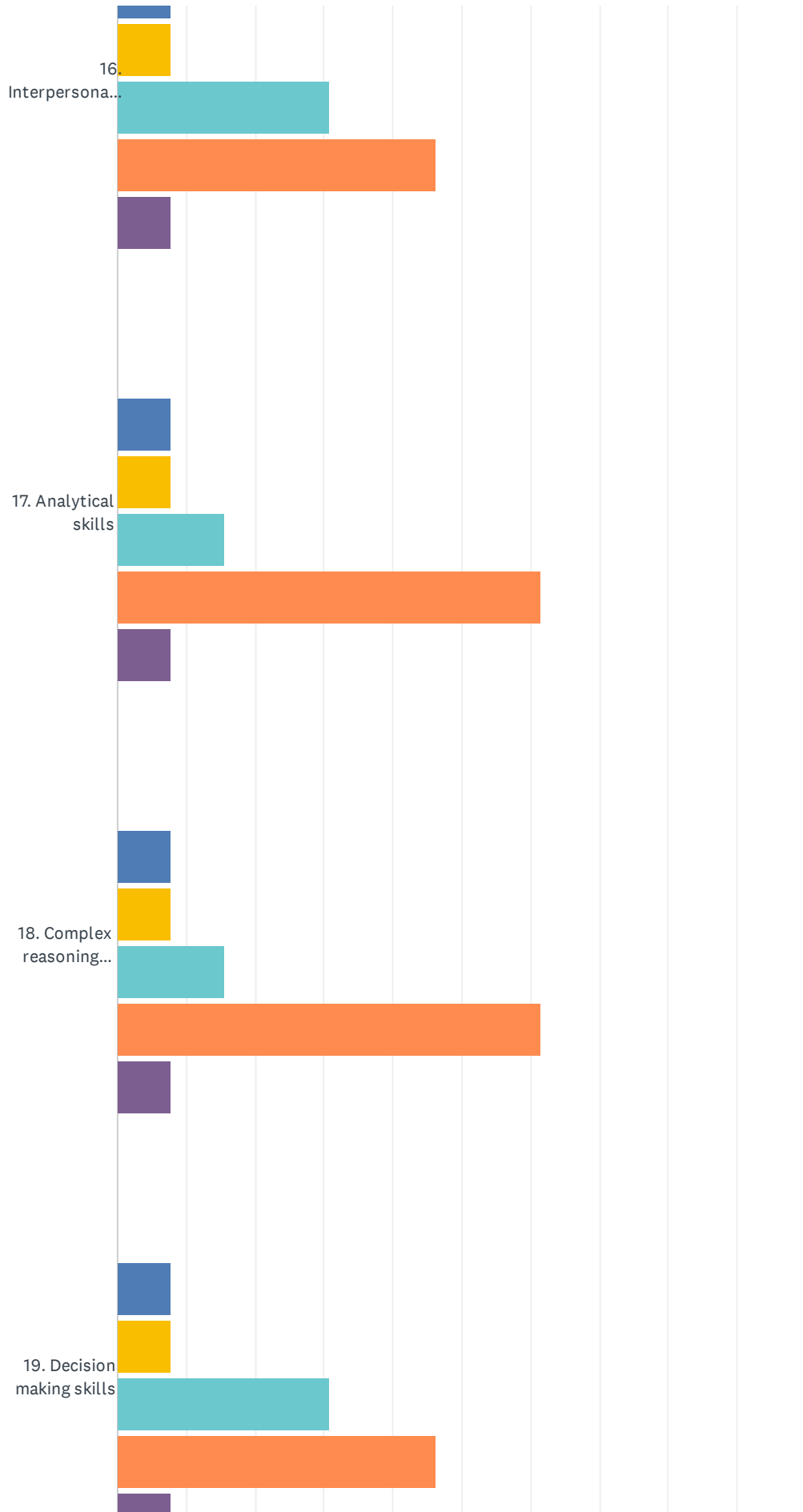
04-Employer Survey

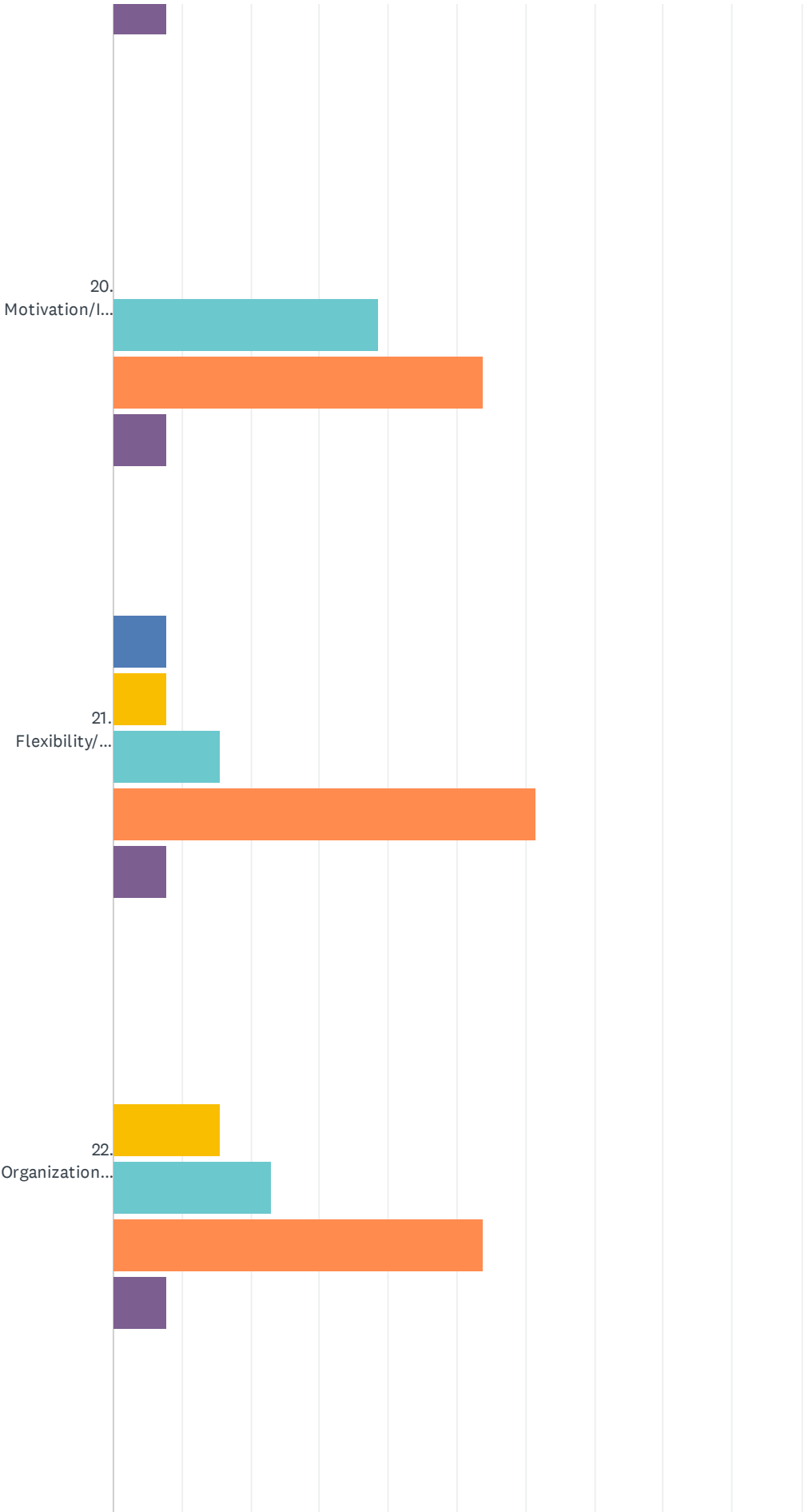


04-Employer Survey

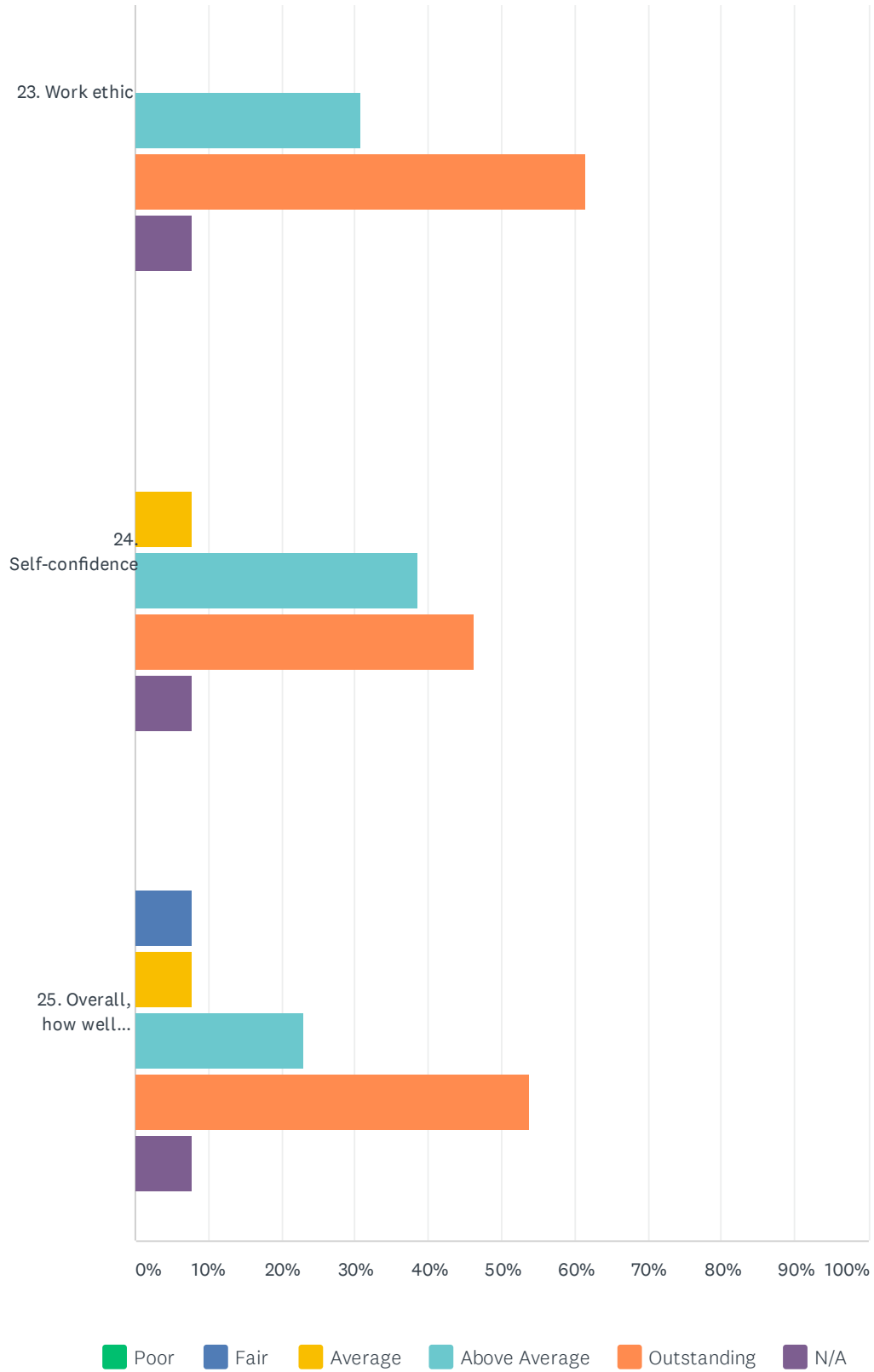


04-Employer Survey





04-Employer Survey



04-Employer Survey

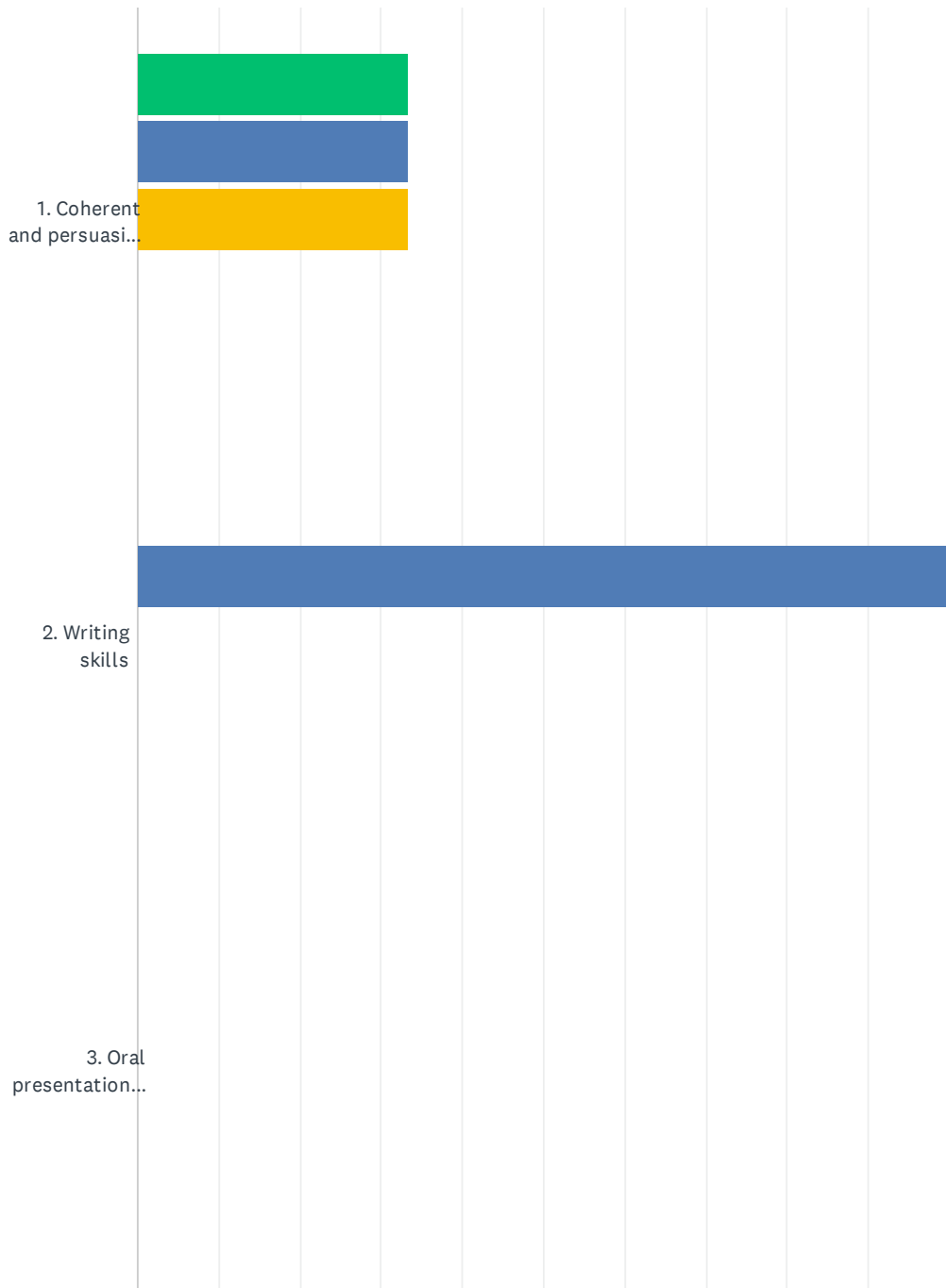
	POOR	FAIR	AVERAGE	ABOVE AVERAGE	OUTSTANDING	N/A	TOTAL	WEIGHTED AVERAGE
1. Coherent and persuasive communicator	0.00% 0	0.00% 0	15.38% 2	30.77% 4	46.15% 6	7.69% 1	13	4.33
2. Writing skills	0.00% 0	7.69% 1	15.38% 2	15.38% 2	53.85% 7	7.69% 1	13	4.25
3. Oral presentation skills	0.00% 0	0.00% 0	7.69% 1	46.15% 6	38.46% 5	7.69% 1	13	4.33
4. Legal awareness	0.00% 0	7.69% 1	15.38% 2	30.77% 4	38.46% 5	7.69% 1	13	4.08
5. Honesty/Integrity/Ethical behavior	0.00% 0	0.00% 0	15.38% 2	15.38% 2	61.54% 8	7.69% 1	13	4.50
6. Quantitative skills	0.00% 0	0.00% 0	7.69% 1	46.15% 6	38.46% 5	7.69% 1	13	4.33
7. Computer skills	0.00% 0	0.00% 0	0.00% 0	53.85% 7	38.46% 5	7.69% 1	13	4.42
8. Ability to use information technology	0.00% 0	0.00% 0	15.38% 2	38.46% 5	30.77% 4	15.38% 2	13	4.18
9. International business perspective	0.00% 0	7.69% 1	15.38% 2	15.38% 2	38.46% 5	23.08% 3	13	4.10
10. Financial analysis skills	0.00% 0	7.69% 1	7.69% 1	38.46% 5	38.46% 5	7.69% 1	13	4.17
11. Understanding economic trends	0.00% 0	7.69% 1	15.38% 2	15.38% 2	46.15% 6	15.38% 2	13	4.18
12. Marketing understanding	0.00% 0	7.69% 1	23.08% 3	15.38% 2	30.77% 4	23.08% 3	13	3.90
13. Production management understanding	0.00% 0	7.69% 1	7.69% 1	23.08% 3	30.77% 4	30.77% 4	13	4.11
14. Leadership	0.00% 0	0.00% 0	7.69% 1	46.15% 6	38.46% 5	7.69% 1	13	4.33
15. Teamwork skills	0.00% 0	7.69% 1	7.69% 1	15.38% 2	61.54% 8	7.69% 1	13	4.42
16. Interpersonal skills	0.00% 0	7.69% 1	7.69% 1	30.77% 4	46.15% 6	7.69% 1	13	4.25
17. Analytical skills	0.00% 0	7.69% 1	7.69% 1	15.38% 2	61.54% 8	7.69% 1	13	4.42
18. Complex reasoning skills	0.00% 0	7.69% 1	7.69% 1	15.38% 2	61.54% 8	7.69% 1	13	4.42
19. Decision making skills	0.00% 0	7.69% 1	7.69% 1	30.77% 4	46.15% 6	7.69% 1	13	4.25
20. Motivation/Initiative	0.00% 0	0.00% 0	0.00% 0	38.46% 5	53.85% 7	7.69% 1	13	4.58
21. Flexibility/Adaptability	0.00% 0	7.69% 1	7.69% 1	15.38% 2	61.54% 8	7.69% 1	13	4.42
22. Organizational skills	0.00% 0	0.00% 0	15.38% 2	23.08% 3	53.85% 7	7.69% 1	13	4.42
23. Work ethic	0.00% 0	0.00% 0	0.00% 0	30.77% 4	61.54% 8	7.69% 1	13	4.67

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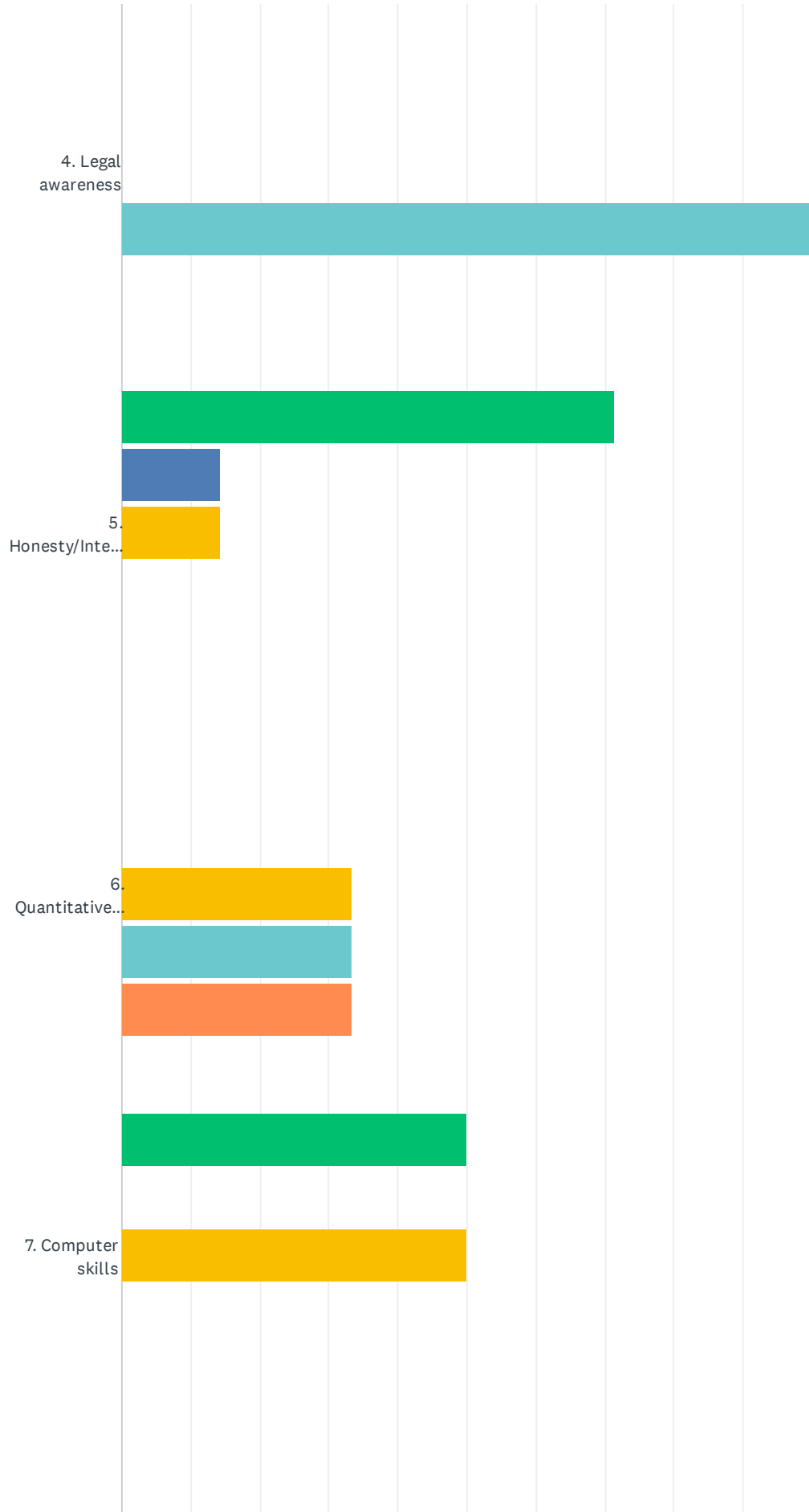
24. Self-confidence	0.00% 0	0.00% 0	7.69% 1	38.46% 5	46.15% 6	7.69% 1	13	4.42
25. Overall, how well prepared was your GWU business graduate for the workforce.	0.00% 0	7.69% 1	7.69% 1	23.08% 3	53.85% 7	7.69% 1	13	4.33

Q11 Top Five Skills Please select the top five most important skills and/or abilities to your organization. (Where 1 is the most important and 5 is the least important.)NOTE THAT YOU CAN ONLY SELECT ONE SKILL PER COLUMN (IMPORTANCE).

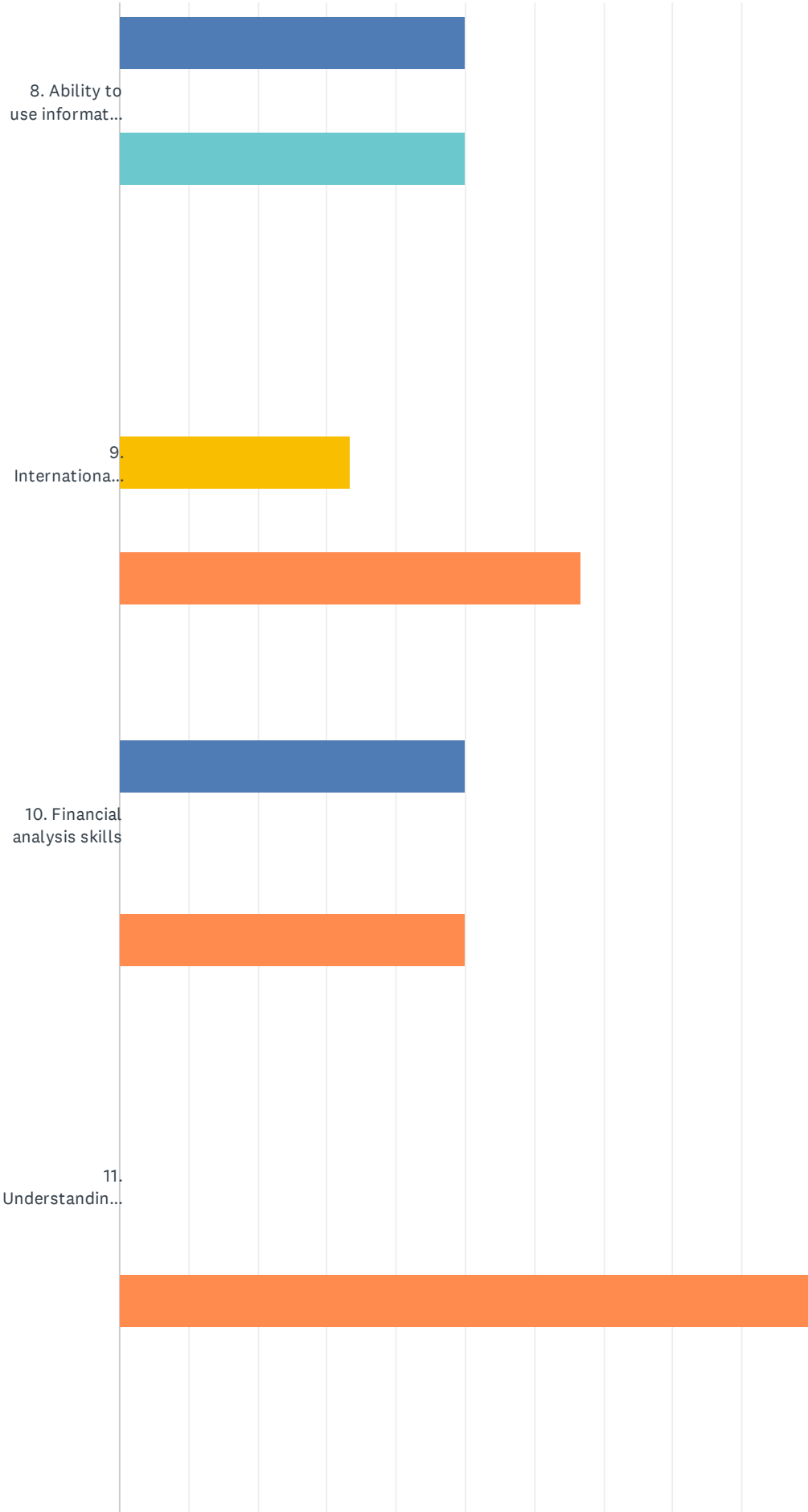
Answered: 12 Skipped: 8



04-Employer Survey



04-Employer Survey

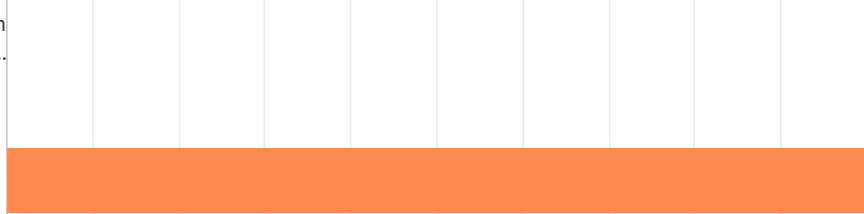


04-Employer Survey

12. Marketing
understanding



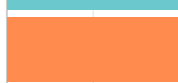
13. Production
management...



14. Leadership

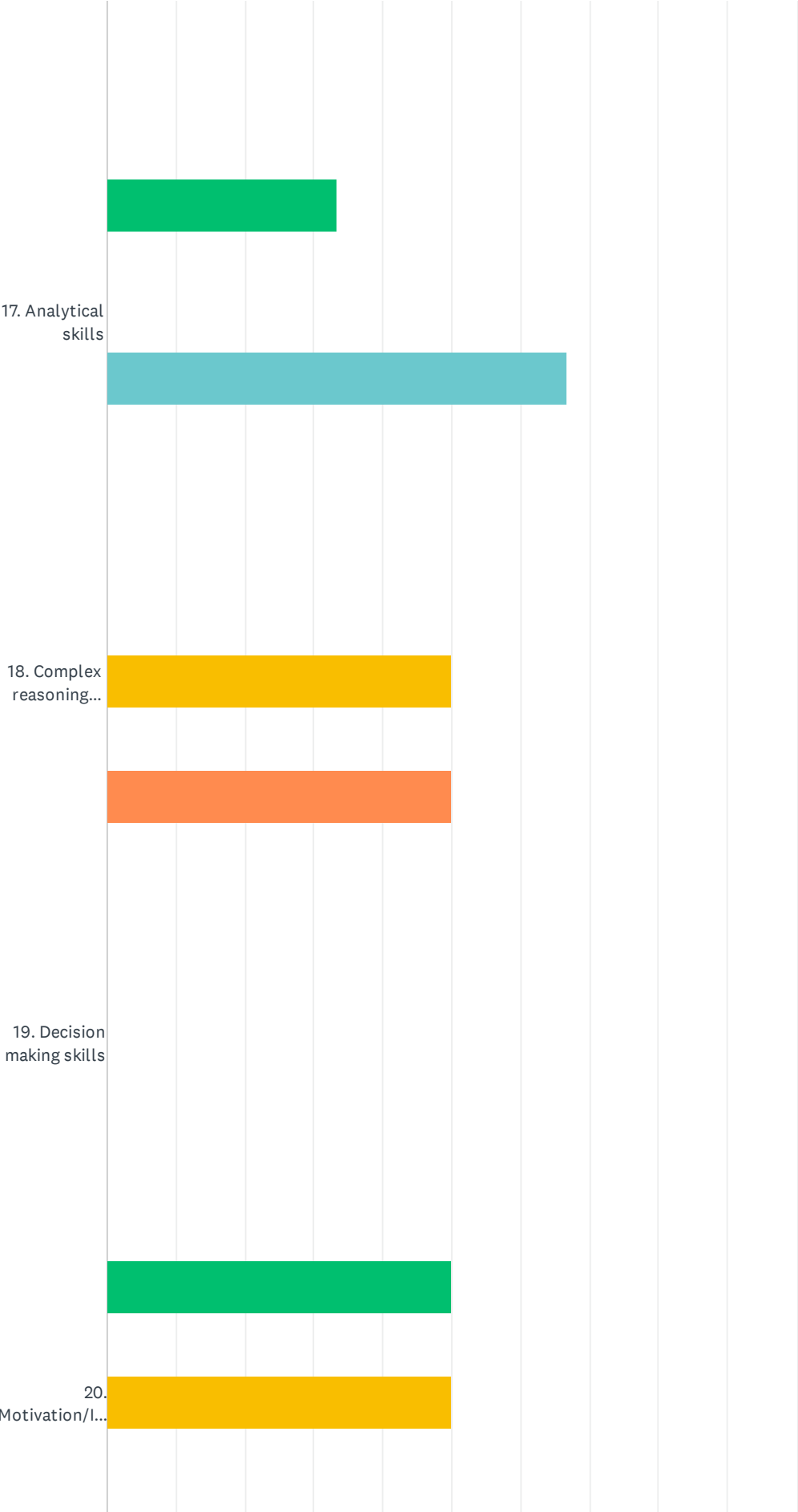


15. Teamwork
skills

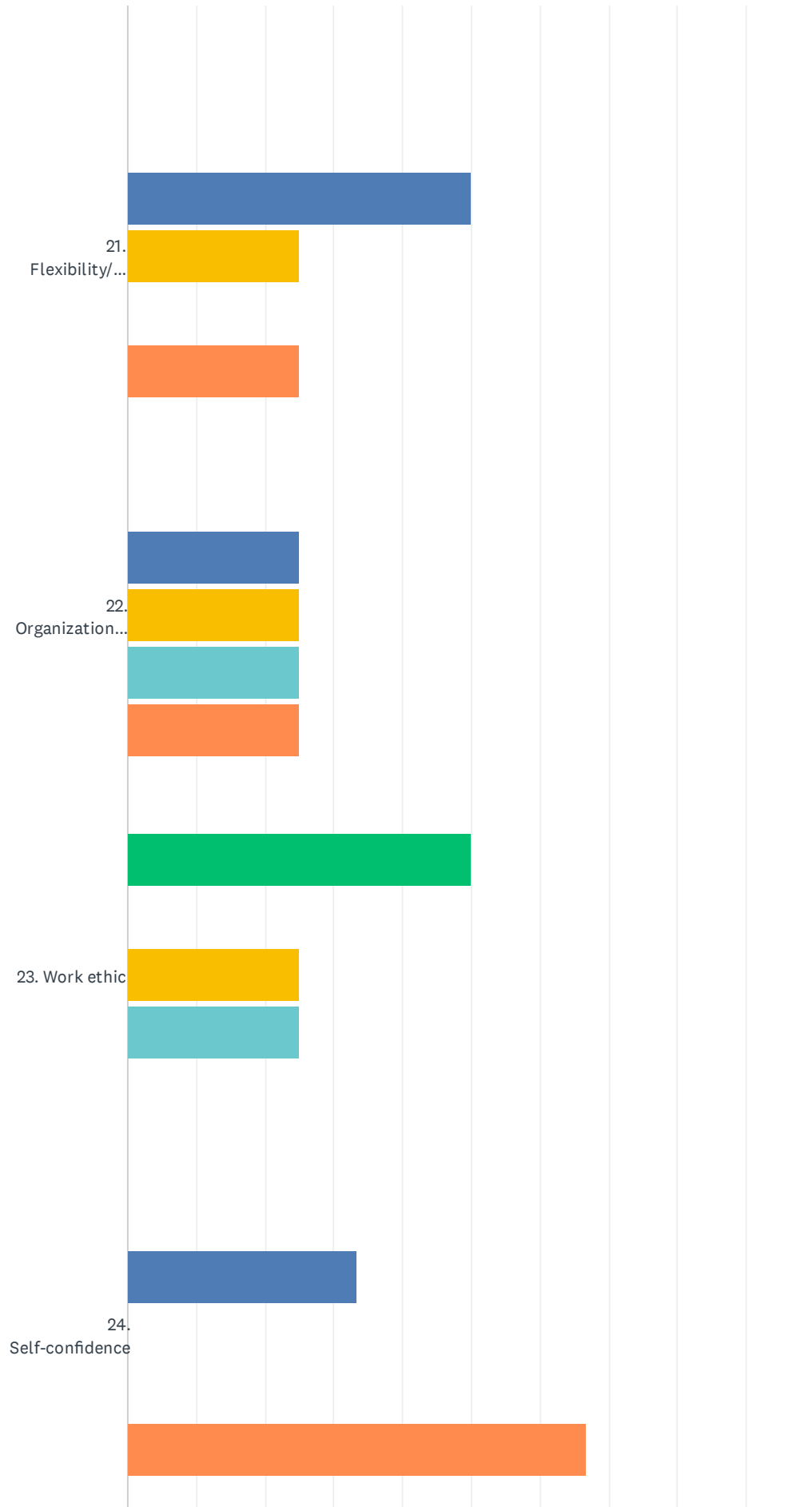


16.
Interpersona...





04-Employer Survey



04-Employer Survey

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

 Top MOST IMPORTANT Skill  Important  Moderately Important
 Of Little Importance  LEAST IMPORTANT SKILL

04-Employer Survey

	TOP MOST IMPORTANT SKILL	IMPORTANT	MODERATELY IMPORTANT	OF LITTLE IMPORTANCE	LEAST IMPORTANT SKILL	TOTAL	WEIGHTED AVERAGE
1. Coherent and persuasive communicator	33.33% 1	33.33% 1	33.33% 1	0.00% 0	0.00% 0	3	2.00
2. Writing skills	0.00% 0	100.00% 2	0.00% 0	0.00% 0	0.00% 0	2	2.00
3. Oral presentation skills	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
4. Legal awareness	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1	4.00
5. Honesty/Integrity/Ethical behavior	71.43% 5	14.29% 1	14.29% 1	0.00% 0	0.00% 0	7	1.43
6. Quantitative skills	0.00% 0	0.00% 0	33.33% 1	33.33% 1	33.33% 1	3	4.00
7. Computer skills	50.00% 1	0.00% 0	50.00% 1	0.00% 0	0.00% 0	2	2.00
8. Ability to use information technology	0.00% 0	50.00% 1	0.00% 0	50.00% 1	0.00% 0	2	3.00
9. International business perspective	0.00% 0	0.00% 0	33.33% 1	0.00% 0	66.67% 2	3	4.33
10. Financial analysis skills	0.00% 0	50.00% 1	0.00% 0	0.00% 0	50.00% 1	2	3.50
11. Understanding economic trends	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1	5.00
12. Marketing understanding	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1	4.00
13. Production management understanding	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1	5.00
14. Leadership	33.33% 1	0.00% 0	0.00% 0	66.67% 2	0.00% 0	3	3.00
15. Teamwork skills	0.00% 0	20.00% 1	20.00% 1	40.00% 2	20.00% 1	5	3.60
16. Interpersonal skills	0.00% 0	50.00% 1	50.00% 1	0.00% 0	0.00% 0	2	2.50
17. Analytical skills	33.33% 1	0.00% 0	0.00% 0	66.67% 2	0.00% 0	3	3.00
18. Complex reasoning skills	0.00% 0	0.00% 0	50.00% 1	0.00% 0	50.00% 1	2	4.00
19. Decision making skills	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0	0.00
20. Motivation/Initiative	50.00% 1	0.00% 0	50.00% 1	0.00% 0	0.00% 0	2	2.00
21. Flexibility/Adaptability	0.00% 0	50.00% 2	25.00% 1	0.00% 0	25.00% 1	4	3.00
22. Organizational skills	0.00% 0	25.00% 1	25.00% 1	25.00% 1	25.00% 1	4	3.50

04-Employer Survey

23. Work ethic	50.00% 2	0.00% 0	25.00% 1	25.00% 1	0.00% 0	4	2.25
24. Self-confidence	0.00% 0	33.33% 1	0.00% 0	0.00% 0	66.67% 2	3	4.00

Q12 In your opinion, were there any course components we should ADD to our present curriculum to more adequately prepare our graduates for your company?

Answered: 4 Skipped: 16

#	RESPONSES	DATE
1	No. The curriculum is well rounded.	7/29/2020 5:59 PM
2	No	7/22/2020 8:46 PM
3	Written and spoken communication skills. Some overall understanding of business operations and importance of each task in the big picture.	7/7/2020 4:19 PM
4	I believe you used to offer at the graduate level, but a course on financial institution management would be beneficial for students applying to our company.	7/7/2020 8:22 AM

Q13 Please write any comments that you think will help us in improving our curriculum:

Answered: 3 Skipped: 17

#	RESPONSES	DATE
1	N/A	7/29/2020 5:59 PM
2	Integrating case studies of local businesses.	7/22/2020 8:46 PM
3	I'm pleased to see internships as a required part of your curriculum. We have had a lot of success with GWU grads and would like to continue offering opportunities to students. Communicating these opportunities to students has been very difficult in the past. Although the addition of the career fairs has helped, more avenues for employers to advertise job and internship opportunities would be helpful.	7/7/2020 8:22 AM