

**Pathway from Blue Ridge Community College's Associate of Applied Science in Business Administration –Marketing and Retail to Gardner-Webb University's Bachelor of Science in Management**

Blue Ridge Community College	CREDIT HOURS	Gardner-Webb University	CREDIT HOURS
COURSE		COURSE	
ENG 111 Writing and Inquiry	3	ENG 101 English Composition I	3
ENG 112 Writing and Research in the Discipline	3	ENG 102 English Composition II	3
CIS 110 Introduction to Computers	3	CIS 379 Introduction to Computer Concepts	3
MAT 152 Statistical Methods I	4	MTH 316 Fundamentals of Statistics and Probability	4
ART 111 Art Appreciation or MUS 110 Music Appreciation	3	Humanities / Fine Art Requirement Met	3
HIS 132 American History II	3	HIS 319 US 20 <sup>th</sup> Century History	3
ACC 120 Principles of Financial Accounting	4	ACC 213 Accounting Principles I	4
ACC 121 Principles of Managerial Accounting	4	ACC 214 Accounting Principles II	3
BUS 110 Introduction to Business	3	Elective	3
BUS 115 Business Law	3	BAD 300 Legal Environment of Business	3
BUS 137 Principles of Management	3	MGT 316 Principles of Management	3
BUS 153 Human Resource Management	3	MGT 400 Human Resource Management	3
BUS 230 Small Business Management	3	MGT 410 Entrepreneurship	3
ECO 251 Principles of Microeconomics	3	ECO 204 Principles of Economics II	3
ECO 252 Principles of Macroeconomics	3	ECO 203 Principles of Economics I	3
MKT 120 Principles of Marketing	3	MKT 300 Principles of Marketing	3
MKT 220 Advertising and Sales Promotion	3	Elective	3
MKT 223 Customer Service	3	Elective	3
MKT 225 Marketing Research	3	Elective	3
MKT 227 Marketing Applications	3	Elective	3
MKT 232 Social Media Marketing	3	Elective	3
Major Course Elective	3	Elective	3
Major Course Elective	3	Elective	3
WBL 111 Work-Based Learning	1		
BRCC Credit Hours	73	Maximum Allowable Transfer Hours	64
<b>Required Remaining General Education Courses at Gardner-Webb University</b>			
LIB 301 Information Literacy			1
ENG 332 American Literature II			3
HPE 338 Health and Wellness			3
SCI 302(Physical Science) or SCI 303 (Human Biology) or SCI 322 (Environmental Science)			3
SCI 302(Physical Science) or SCI 303 (Human Biology) or SCI 322 (Environmental Science)			3
SSC 305 Global Understanding			3
REL 300 Old Testament Survey			3
REL 301 New Testament Survey			3
<b>Required Courses in Business Administration Major</b>			
ACC 213 Accounting Principles I		(See Transfer Credit Above)	0
ACC 214 Accounting Principles II		(See Transfer Credit Above)	0
BAD 300 Legal Environments of Business		(See Transfer Credit Above)	0

BAD 304 Applied Business Statistics		3
BAD 305 Introduction to Management Science		3
BAD 325 Business Communications Applications		3
BAD 340 Integration of Faith & Business		3
BAD 360 International Business		3
BAD 480 Business Strategy		3
CIS 300 Management Info Systems		3
ECO 203 Principles of Economics I	(See Transfer Credit Above)	0
ECO 204 Principles of Economics II	(See Transfer Credit Above)	0
FIN 312 Financial Management		
MGT 316 Principles of Management	(See Transfer Credit Above)	0
MGT 400 Human Resource Management	(See Transfer Credit Above)	0
MGT 403 Human Behavior In Organization		3
MGT 410 Entrepreneurship	(See Transfer Credit Above)	0
MGT 416 Production Operations Management		3
MGT 450 Leadership		3
MKT 300 Principles of Marketing	(See Transfer Credit Above)	0
<b>FREE Elective Hours</b>		<b>9</b>
	<b>Gardner-Webb Hours</b>	<b>64</b>
	<b>Total Hours</b>	<b>128</b>

### Academic Guidelines

- 1) A student can receive transfer credit for courses according to this list of equivalencies set forth within the attached Transfer Plan. To receive credit for a course, a student must have earned a "C" 2.0 or better in that course. Other courses taken will be evaluated for transfer on a course by course basis by the Gardner-Webb University Registrar Services.
- 2) Students who do not have transfer credit for ENG 101, will need to register for this course during their first semester.
- 3) Enrollment in LIB 301 is mandatory each semester until the course is successfully completed.
- 4) Grades of "C" (2.0) or higher are required on all major courses.
- 5) A "C minus" or lower will not meet graduation requirements and the course will need to be repeated at GWU.
- 6) A minimum grade point average of 2.00 on a 4.00 scale is required for graduation on all course work attempted at GWU (see institution GPA).
- 7) Completion of a minimum of 64 credit hours with Gardner-Webb is required to be considered for graduation honors.
- 8) Students transferring from accredited two-year colleges may transfer up to 64 semester hours. Students are required to complete a minimum of 64 credit hours at senior (4-year) colleges or universities, with at least the final 32 hours with Gardner-Webb.
- 9) Students must complete at least 128 total semester hours and meet all curriculum requirements in order to be eligible for graduation.