



GARDNER-WEBB
UNIVERSITY

2020 Fact Book / Almanac

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Academic Major Fields of Study

- Ten majors (with at least ten declared students in 2019) in the TUG program showed a **one-year growth** in enrollment of at least 10%:

Criminal Justice Administration -	97.0%	(33 to 65)
Nursing Intended (ASN) -	72.2%	(18 to 31)
Communication Studies -	32.0%	(25 to 33)
Biology -	31.9%	(72 to 95)
International Business -	30.0%	(20 to 26)
Accounting -	21.1%	(19 to 23)
Theater Arts -	18.2%	(11 to 13)
Sport Management -	15.2%	(33 to 38)
Graphic Design -	13.0%	(23 to 26)
Marketing -	12.5%	(24 to 27)

- 14 TUG majors (with at least ten declared students in 2019) showed a **one-year decline** of at least 10% in enrollment at the end of spring 2020:

English -	-56.0%	(11 from 25)
Nursing (ASN) -	-36.3%	(65 from 102)
American Sign Language -	-32.3%	(21 from 31)
Sociology -	-31.6%	(13 from 19)
Business Administration -	-27.7%	(60 from 83)
Exercise Science intended -	-25.0%	(21 from 28)
Political Science -	-23.1%	(10 from 13)
Chemistry -	-21.4%	(11 from 14)
Discipleship Studies -	-20.0%	(12 from 15)
Elementary Education -	-15.6%	(38 from 45)
Healthcare Management -	-14.3%	(12 from 14)
Economics/Finance -	-13.0%	(20 from 23)
Sport Education -	-11.1%	(16 from 18)
Nursing (BSN) -	-10.7%	(92 from 103)

- Two TUG majors (Spanish Education, English as a Second Language) had no declared majors. Three majors (Birth-Kindergarten Education, World Languages, Literatures and Cultures, Wealth Management) had one student enrolled while Philosophy and Theology and Music Performance each registered two students.

- Three non-traditional undergraduate majors showed **one-year increases**:

Nursing (Accelerated BSN) -	200.0%	(14 to 42)
Elementary Education -	113.3%	(30 to 64)
Birth-Kindergarten Education -	77.8%	(18 to 32)

- Eight non-traditional undergraduate majors had a **one-year decrease** in excess of 10%:

Religious Studies -	-81.8%	(2 from 11)
Criminal Justice -	-43.3%	(34 from 60)

Business Administration -	-41.9%	(36 from 62)
Human Services -	-32.8%	(84 from 125)
Healthcare Management -	-22.5%	(31 from 40)
Nursing (RN-BSN) -	-20.2%	(87 from 109)
Accounting -	-16.9%	(59 from 71)
MIS / CISS -	-11.5%	(23 from 26)

- The following graduate majors saw a **one-year increase** in excess of 10%:

Business Administration (10-Month MBA) -	250.0%	(32 to 112)
Pastoral Care/Counseling (SOD – DMin) -	42.9%	(14 to 20)
Business Administration (DBA) -	41.7%	(12 to 17)
Pastoral Ministries (SOD – DMin) -	25.0%	(16 to 20)
Sport Science -	20.0%	(15 to 18)

- Three graduate majors have realized a **four-year increase** in excess of 60%:

Physician Assistant Studies -	100.0%	(52 to 104)
Nursing (DNP) -	86.2%	(29 to 54)
English -	81.8%	(11 to 20)

Quotable

“The CJAD major has some exciting opportunities waiting for students! Our Crime Scene Investigation (CSI I & II) courses, taught by an experienced investigator, includes crime scenes laid out for students to investigate, collect evidence, and solve crimes. A mock trial and scientific lab experience complete the criminal justice process for these courses. Our legal courses are taught by a former police attorney with first-hand experience of interacting with law enforcement officers. As students progress through the criminal justice curriculum, CJAD professors guide their educational journey of advising them in selecting courses in their areas of interest that might include terrorism, intelligence gathering, homeland security, cybercrime, international issues in public safety, organized crime, and much more that will prepare students for a career in the 21st Century criminal justice system.”

Dr. Bobbie Cox, Chair, Department of Public Service and Associate Professor of Criminal Justice

“The College of Health Sciences faculty and staff are committed to staying abreast with trends in healthcare education. We strive to co-create and implement programs that are competitive with other state and national Health Sciences programs. I am thankful for the high-performing teams within the College of Health Sciences and their willingness to seek “Joyful Work” daily!”

Dr. Nicole Waters, Associate Provost of the College of Health Sciences

“Several factors contributed to the increase in the DCP elementary education and BK programs: The implementation of the Teacher Assistants to Teachers Scholarship program, the excellent performance of our candidates on teacher education exit examinations, the impeccable reputation of the GWU educator, and the knowledgeable and student-centered faculty and staff.

Dr. Prince Hycy Bull, Dean/Professor School of Education

Enrollment Count by Academic Major, Certification

TRADITIONAL UNDERGRADUATE PROGRAM			NON-TRADITIONAL UNDERGRADUATE PROGRAM		
DEPT	MAJOR	N	DEPT	MAJOR	N
NSCI	Biology	95	NURS	Nursing RN-BSN	87
NURS	Nursing BSN	92	PSER	Human Services	84
PSYC	Psychology	73	EDUC	Elementary Education	64
PSER	Criminal Justice Admin	65	BUSN	Accounting	59
NURS	Nursing AS	65	NURS	Nursing ABSN	42
BUSN	Business Administration	60	BUSN	Business Administration	37
EXSC	Exercise Science	55	BUSN	Management	35
BUSN	Sport Management	38	PSER	Criminal Justice	34
EDUC	Elementary Education	38	EDUC	Birth-Kindergarten Education	32
COMM	Communication Studies	33	BUSN	Healthcare Management	31
NURS	Nursing Intended AA	31	BUSN	Computer Information Systems	23
BUSN	Marketing	27	EDUC	Elementary Education LISC	16
BUSN	International Business	26	PSER	Fire Service Administration	14
COMM	Graphic Design	26	EDUC	Organizational Leadership	12
BUSN	Accounting	23	RELI	Christian Ministries	7
WLLC	American Sign Language	21	RELI	Religious Studies	2
EXSC	Exercise Science Intended	21	EDUC	Physical Ed & Health Ed LISC	2
BUSN	Economics/Finance	20			
ENGL	English	19			
MATH	Computer Science	18			
COMM	Journalism	18			
BUSN	Computer Information Systems	17			
HSPE	Sport Education	16			
MUSC	Music Education	14			
BUSN	Management	14			
SOSC	Sociology	13			
THEA	Theatre Arts	13			
RELI	Discipleship Studies	12			
NSCI	Chemistry	12			
BUSN	Healthcare Management	12			
SOSC	Global Studies	10			
SOSC	Political Science	10			
SOSC	History	9			
MUSC	Music w/ Emph Bus/Mus Industry	8			
MATH	Mathematics	7			
HSPE	Physical Education & Health Ed	7			
RELI	Youth Discipleship Studies	6			
RELI	Missiology	6			
EDUC	Middle Grades Education	6			
MUSC	Music	5			
ARTS	Art BA	5			
MUSC	Music Composition	4			
MUSC	Worship Leadership	4			
RELI	Biblical Studies	3			
WLLC	Spanish	3			
ARTS	Art BFA	3			
RELI	Philosophy and Theology	2			
MUSC	Music Performance	2			
ATTR	Athletic Training	1			
WLLC	World Langs, Lits & Cultures	1			
EDUC	Birth-Kindergarten Education	1			
BUSN	Wealth Management	1			
WLLC	Spanish Education	0			
WLLC	English as a 2nd Language	0			

GRADUATE PROGRAMS		
DEPT	MAJOR	N
EDUC	Educational Leadership EDD	148
EDUC	School Administration CERT	124
EDUC	Executive Leadership Studies MA	121
EDUC	Curriculum & Instruction EDD	115
BUSN	Business Administration 10 Month MBA	112
PHAS	Physician Assistant Studies MPAS	104
BUSN	Business Administration MBA	99
NURS	Nursing MSN	62
EDUC	Organizational Leadership EDD	62
EDUC	Teacher Leadership in Curr Inst MA	59
BUSN	Accounting MAC	58
NURS	Nursing DNP	54
NURS	Primary Care Family Nurs Pract MSN	43
DIVN	Pastoral Care and Counseling MDV	31
NURS	Primary Care Family Nurs Pract DNP	31
DIVN	Pastoral Ministries MDV	23
PSYC	Clinical Mental Health Cnslng MA	22
DIVN	Pastoral Ministries DMN	20
DIVN	Past Care&Counselng/Member Care DMN	20
PSYC	School Counseling MA	20
ENGL	English MA	20
DIVN	Christian Education MDV	19
HSPE	Sport Education MA	18
BUSN	Business Administration DBA	17
PSYC	Mental Health Counseling MA	14
EDUC	Instructional Technology MA	11
NURS	Primary Care Family Nurs Pract CERT	9
ENGL	English CERT	7
EDUC	Career/Technical Education CERT	7
BUSN	Wealth and Trust Management MWTM	7
NURS	Psyc Ment Hea Nur Practitioner DNP	6
DIVN	Intercultural Studies MDV	5
DIVN	Biblical Studies MDV	4
BUSN	International Business IMB	4
DIVN	Pastoral Ministries MDV/MA	3
BUSN	International Business CERT	2
BUSN	Marketing CERT	2
BUSN	Business Administration MSN	2
RELI	Religion MA	1
NURS	Post MSN-Nurs Admin Certificat CERT	1
EDUC	Teacher Leadership in Curr Inst CERT	1
BUSN	Human Resource Management CERT	1
BUSN	Economics CERT	1
BUSN	Finance CERT	1
BUSN	Accounting CERT	1

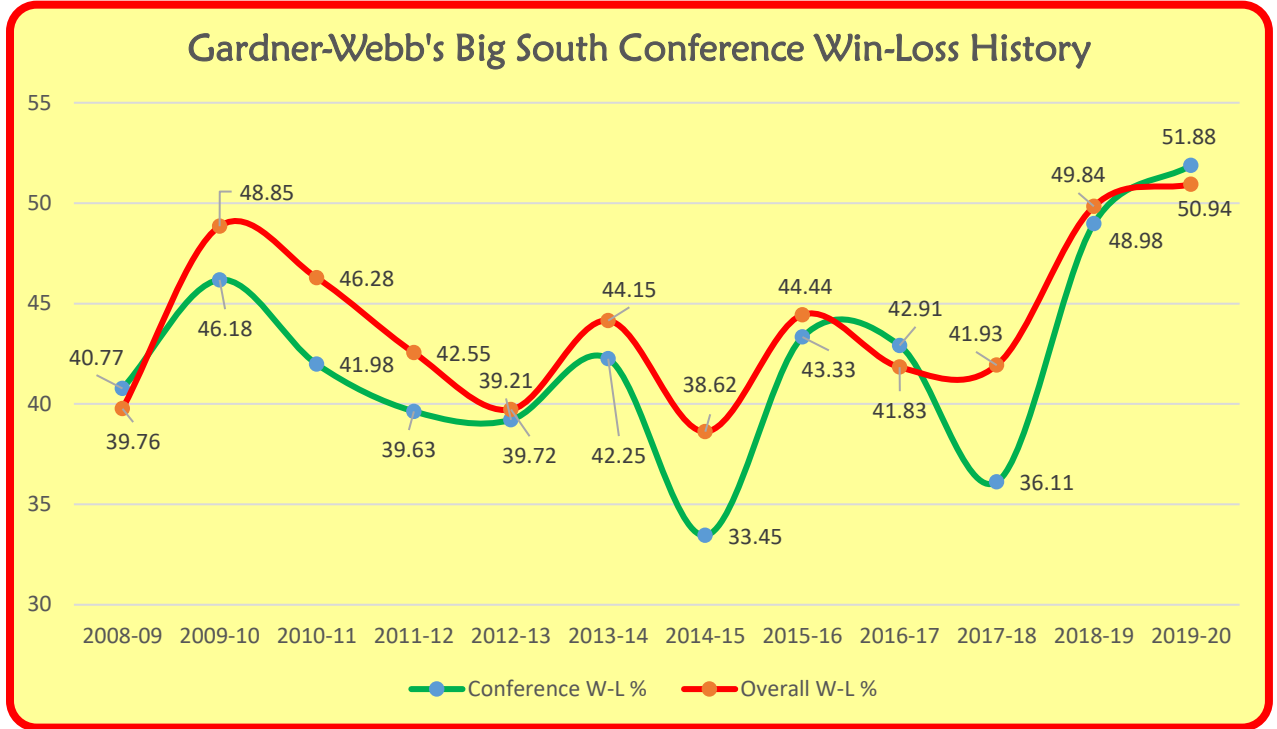
Athletics

- During the spring 2020 term, the average semester GPA for student athletes was **3.391**, up from the **3.146** earned in spring 2019. The GPA for all women's teams was **3.600**, led by cross country at **3.896**. The lowest women's team, lacrosse, still averaged **3.440**. Tennis set the pace in the men's division with a semester GPA of **3.670**. The overall men's average was **3.260**.
- **74** athletes (up from **48** in 2019) earned a 4.0 GPA during the spring term. **40** were women, including **seven** of the **19** members of the swimming team and **eight** of the **28** athletes that comprised the lacrosse squad. Soccer (**7**) led the way for the men. Currently, **20** athletes (**11** men and **9** women) are carrying 4.0 cumulative GPAs.
- **93.2%** of women athletes (152 of 163) earned a semester GPA of 3.0 or higher; **73.7%** of men did so (199 of 270). Overall, 351 of GWU's 433 athletes achieved this standard (**81.1%**).

Men's Sports	Athletes	Semester GPA		Cumulative GPA	
		Average	High	Average	High
Baseball	32	3.365	4.000	3.406	4.000
Basketball	14	3.106	4.000	3.124	3.550
Basketball (JV)	11	2.137	4.000	2.309	4.000
Cross Country	6	3.568	4.000	3.342	3.960
Football	78	3.014	4.000	2.866	4.000
Golf	14	3.579	4.000	3.512	4.000
Soccer	45	3.471	4.000	3.309	4.000
Swimming	22	3.426	4.000	3.411	4.000
Tennis	8	3.670	4.000	3.578	4.000
Track	21	3.525	4.000	3.256	3.960
Wrestling	29	3.352	4.000	3.223	3.860

Women's Sports	Athletes	Semester GPA		Cumulative GPA	
		Average	High	Average	High
Basketball	13	3.502	4.000	3.402	3.820
Cross Country	5	3.896	4.000	3.828	4.000
Golf	5	3.768	4.000	3.798	4.000
Lacrosse	28	3.440	4.000	3.510	4.000
Soccer	34	3.561	4.000	3.438	3.940
Softball	21	3.639	4.000	3.507	3.920
Swimming	19	3.641	4.000	3.565	4.000
Tennis	7	3.767	3.930	3.597	3.910
Track	21	3.682	4.000	3.479	4.000
Volleyball	15	3.663	4.000	3.583	3.920

- Gardner-Webb ranked ninth (down from fifth, 2018) in men's sports in the Big South Conference in the NCAA's Graduation Success Rate 2019 report. Golf took first place; the next highest ranked team was baseball (4th). Gardner-Webb's women finished fourth (up from fifth, 2018) despite having five of its seven teams—basketball, golf, soccer, tennis and volleyball—finish in a tie for first place. Overall, GWU finished fifth (up from seventh, 2018).
- In the conference's NCAA Federal Graduation Rates standings, Gardner-Webb's men finished eighth (down from seventh, 2018) while the women placed second (up from fifth, 2018). Cross Country/Track was GWU's highest-ranked men's sport (second) while tennis and volleyball set the pace in the women's division with first place finishes.
- The one-year retention rate for athletes entering GWU in the fall of 2018 was **67.7%**, the lowest mark in 15 years. Male athletes returned at a rate of **60.2%**, the lowest percentage since 2004. Women returned at a rate of **84.3%**--nearly 20 percentage points higher than the 2017 cohort. Of those teams with at least four first-time athletes, men's golf, men's and women's swimming, lacrosse, and softball realized a one-year, 100% retention rate.
- The six-year graduation rate for athletes was **54.7%**, down nearly eight percentage points from last year's record of **62.5%**. The rate for female athletes was **60.3%**, down over 15 percentage points from the previous year. The men's rate of **51.1%** was also down; nearly six percentage points lower than the 2013 cohort.
- On the field, Gardner-Webb's cumulative regular-season winning percentage in the 11 head-to-head sports sponsored by the Big South Conference during the truncated 2019-20 year was **50.94%**, up one percentage point from the previous year's all-time record. This was good for fourth place in the league--GWU's highest ranking in history. Radford was the top performer, winning **58.73%** of its games followed by Campbell (**58.49%**) and Winthrop (**53.61%**). After three consecutive years at the top of the Big South, winning over 60% of its games, High Point fell to fifth in 2019-20 with a winning percentage of **50.33**. Presbyterian finished with the lowest winning percentage in the conference (**35.34%**).
- 2019-20 was only the third time in history that GWU's conference winning percentage was higher than its overall winning percentage.
- Three of GWU's six teams that completed head-to-head regular seasons finished in third place—men's soccer, women's soccer and men's basketball. High Point (4) and Campbell (3) captured seven of the ten contested Big South championships.
- Since joining the Big South Conference prior to the 2008-09 season, Gardner-Webb's most successful sport, based on win-loss percentage, is men's basketball (**51.4%**), followed closely by women's basketball (**50.9%**). Based on final conference positioning, and including both head-to-head and event sports, the most successful GWU team during the twelve-year period is women's golf with an average annual final standing of **4.18**.



Quotable

“Our student-athletes continue to embody what it means to be a STUDENT-athlete. We are incredibly proud of the amazing work that they do each semester. They took on a challenging situation this past spring and made the most of it. The success of our student-athletes would not be possible without the outstanding support of our faculty, staff, coaches, and administration at Gardner- Webb.”

Carrie Drake Baker, Director of Academic Services for Student-Athletes

“Academics have always been a big part of what I look for in our players. Great students typically have great work ethic, are great teammates and make good decisions on and off the golf course. These are things that can be easily passed to our younger players and hopefully lead to better golf scores as well.”

Tee Burton, Head Golf Coach

“It’s gratifying to see how well our student-athletes balance their academic responsibilities with the athletic challenges that they look forward to. They attack both with a high level of excitement and determination. Our coaches do a great job understanding Gardner-Webb’s mission and recruiting student-athletes who will flourish in this environment and develop to their full potential.”

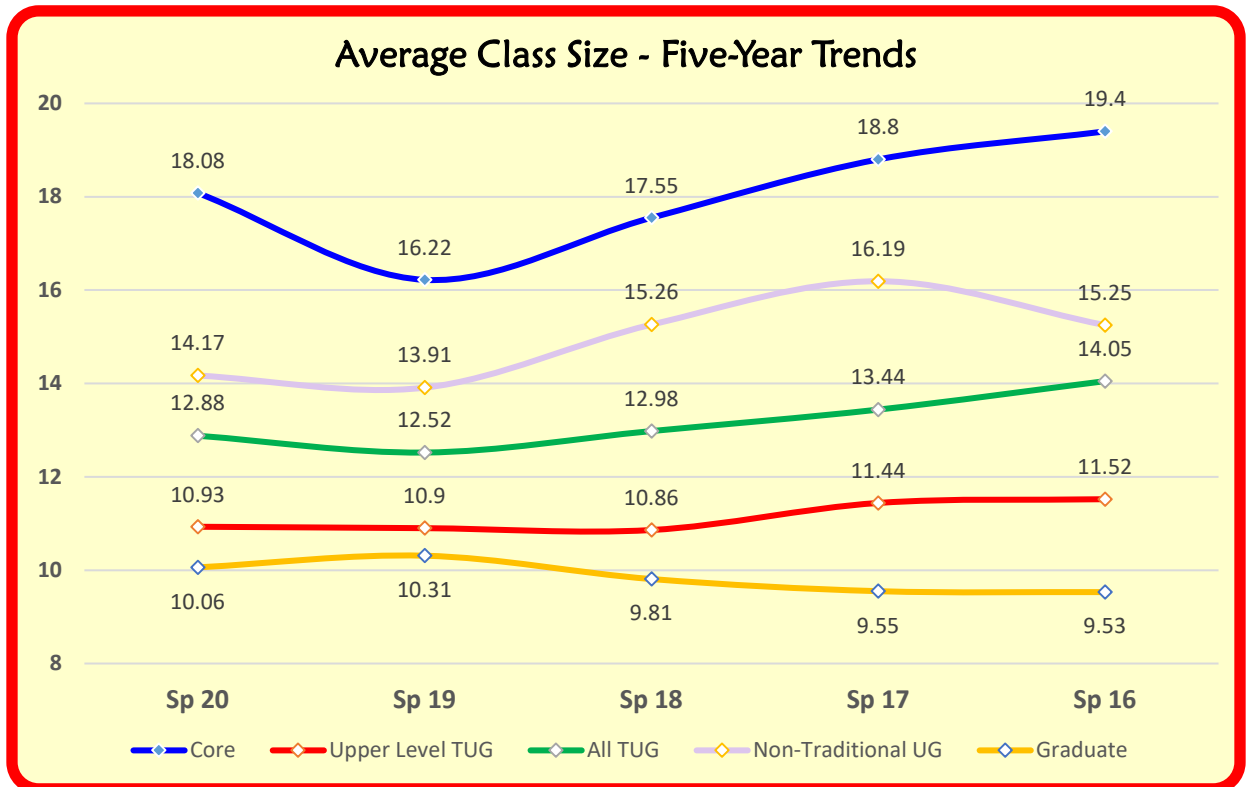
Chuck Burch, Vice President for Athletics

Class Size

- The average class size for all programs was **12.18**. Broken out by program, along with the department/school with the largest average section size:

Program	Avg. Section Size	Largest Avg Section/Program
TUG Core	18.08	24.50 Business
TUG Upper Level	10.93	15.27 Business
All TUG	12.88	16.91 Psychology
Non-Traditional UG	14.17	26.40 Social Sciences
Graduate	10.06	24.70 Physician Assistant Studies

- English contributed the highest percentage to the university’s core instruction, (**14.84%**), followed by Religious Studies (**14.16%**), Social Sciences (**13.94%**), World languages (**12.99%**), and Mathematics (**9.71%**).
- Business contributed the highest percentage to the University’s GOAL/DCP instruction (**27.27%**) while Education covered **34.32%** of the University’s graduate level instruction.
- Four departments contributed over **50%** of their resources to core instruction—World Languages (**68.32%**), English (**58.00%**), Health, Sport and Physical Education (**52.96%**) and Social Sciences (**50.41%**). At the other end of the scale, Business contributed only **4.48%**.

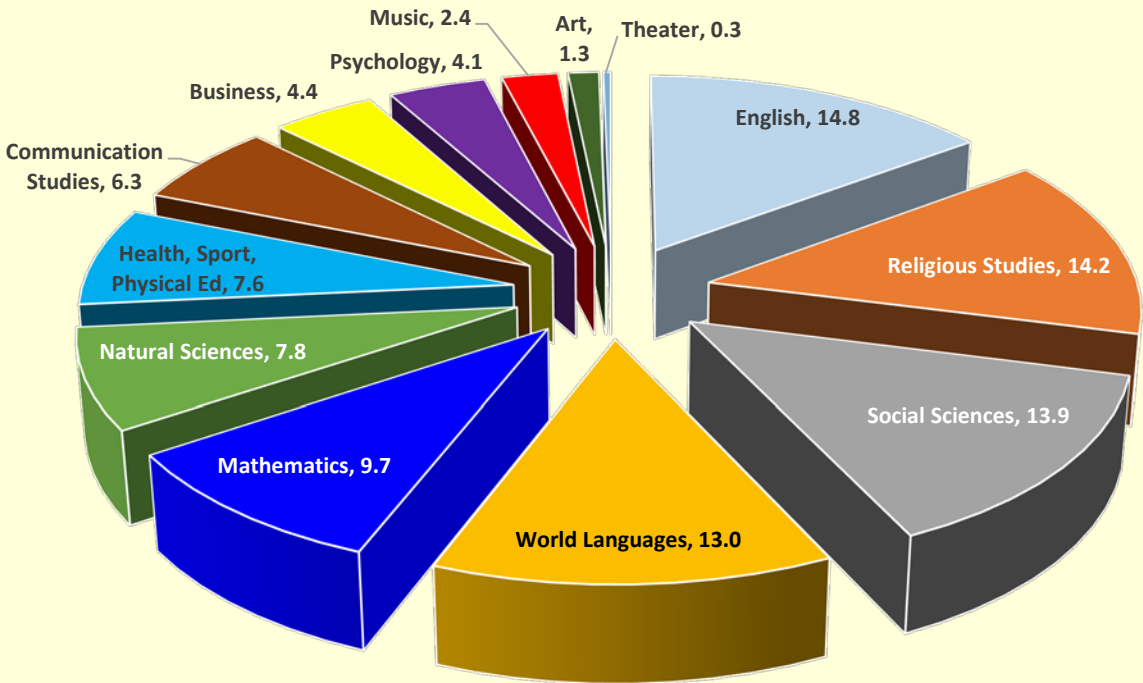


Quotable

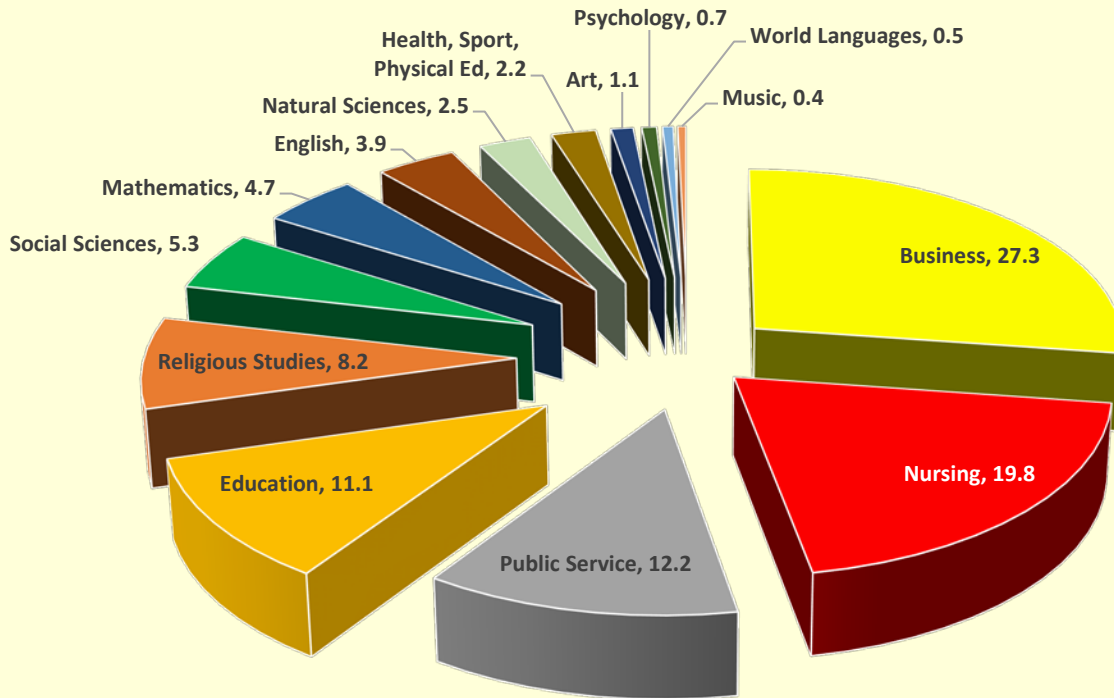
“There exists a delicate balance between maximizing the size of classes from an administrative efficiency standpoint and maintaining the University’s commitment to one-to-one faculty/student exchange. Prospective students are told they will be more than just a number when they come to Gardner-Webb. Our office tracks average class size on an annual basis, in part, so that this promise plays out for the entirety of the student’s academic career.”

Ms. Lisa Kindler, Director of Institutional Research

Departmental Contribution to General Education Instruction - Spring 2020



Departmental Contribution to GOAL/DCP Instruction - Spring 2020



Cohort Characteristics

- 139 North Carolina high schools were represented in the 2019 cohort, up from 130 in 2018 and 124 in 2017. Schools that supplied four or more students to the 2019 FTFT cohort along with their most recent five year totals:

	2019	2018	2017	2016	2015
Home School	13	14	7	9	6
Crest HS	9	10	21	17	17
Burns HS	8	10	8	3	5
Kings Mountain HS	8	6	4	7	8
Thomas Jefferson CA	6	5	2	4	5
Trinity HS	5	1	0	0	0
Forest View HS	4	3	4	6	0
East Forsyth HS	4	0	1	1	0

- Crest's number was an all-time low as was the number from Shelby High School (0).
- The total cohort of **402** was **seven** less than in 2018. It was the second lowest entering class on record since 2006.
- The percentage of females dropped by 2.4 percentage points to **54.2%** after topping **60%** in 2017--the lowest percentage of females since the 2012 cohort.
- **39.1%** of first-time students were athletes—the highest percentage ever and three percentage points higher than the 2018 record. **58.7%** of first-time men were athletes, also topping 2018's previous high of **55.1%**.
- **54.2%** of the cohort listed their ethnicity as "White," down nine percentage points from 2018 and 15.6 percentage points from 2017's record of **69.8%**. A record **21.1%** identified as "Black," up 8.2 percentage points from 2018 and nearly ten percentage points from 2017's all-time low of **11.3%**. **5.2%** described themselves as "Hispanic," the highest percentage ever.
- **60.2%** were from North Carolina, the lowest percentage ever.

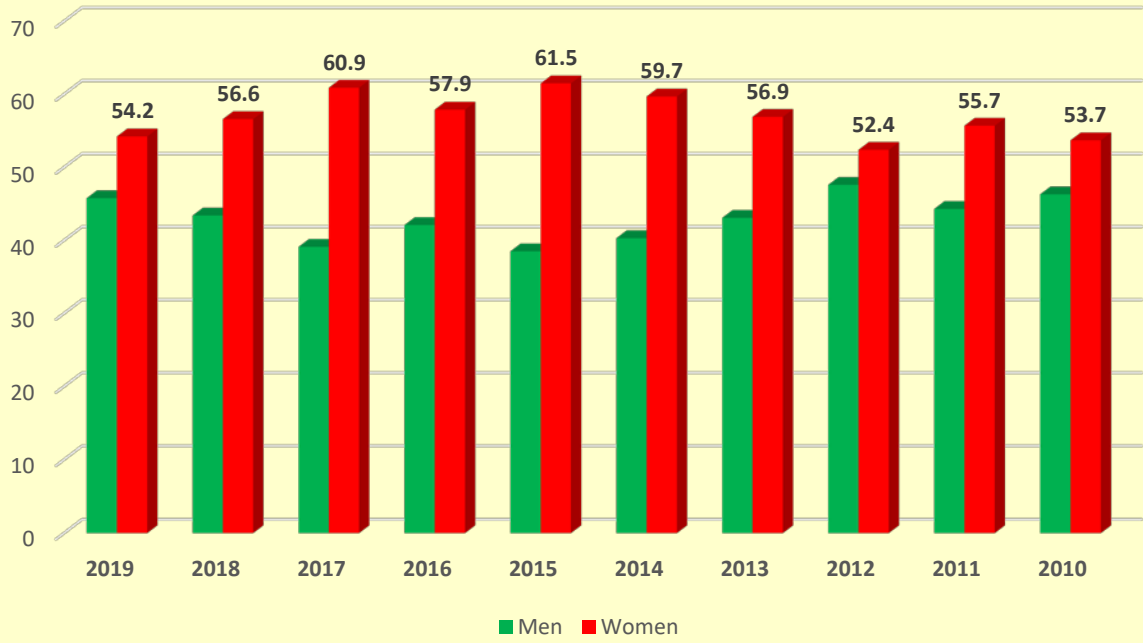
Quotable

Over the past two years, we are seeing an increase in homeschool student enrollment. A trend that is likely to continue given the current landscape. Students can experience small class sizes and personalized engagement with faculty, much like the homeschool learning environment.

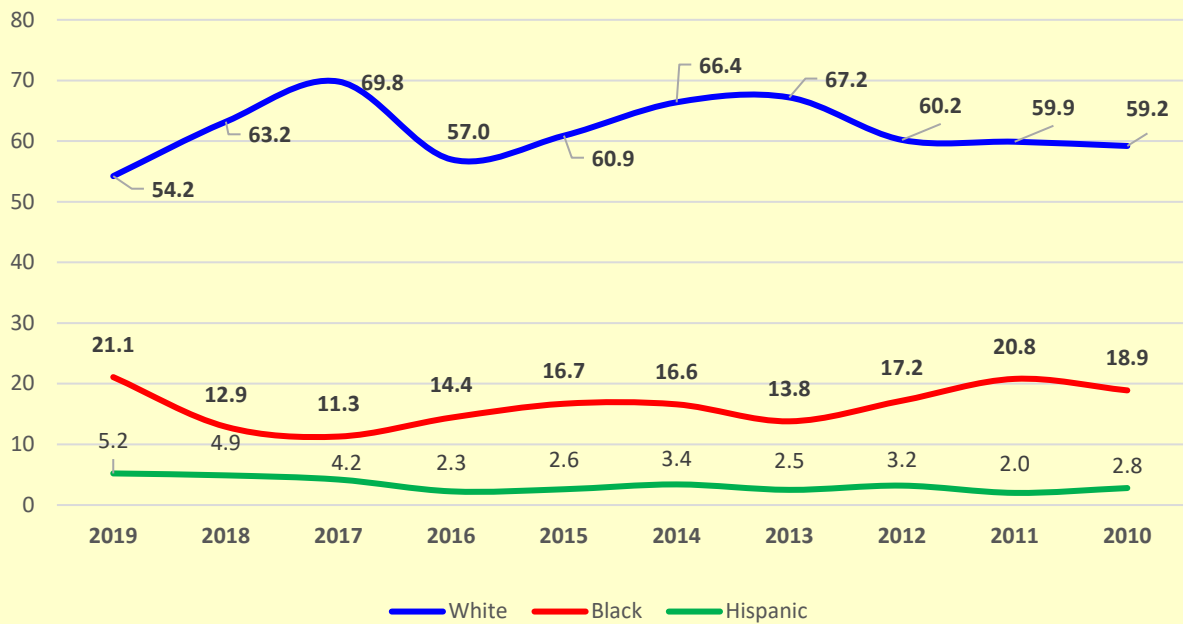
Expanding outside of our N.C. regional market was a specific recruitment effort. Targeted recruitment travel, scholarship incentives, and key high school visits provided the foundation for increasing enrollment outside of North Carolina. Students are choosing Gardner-Webb.

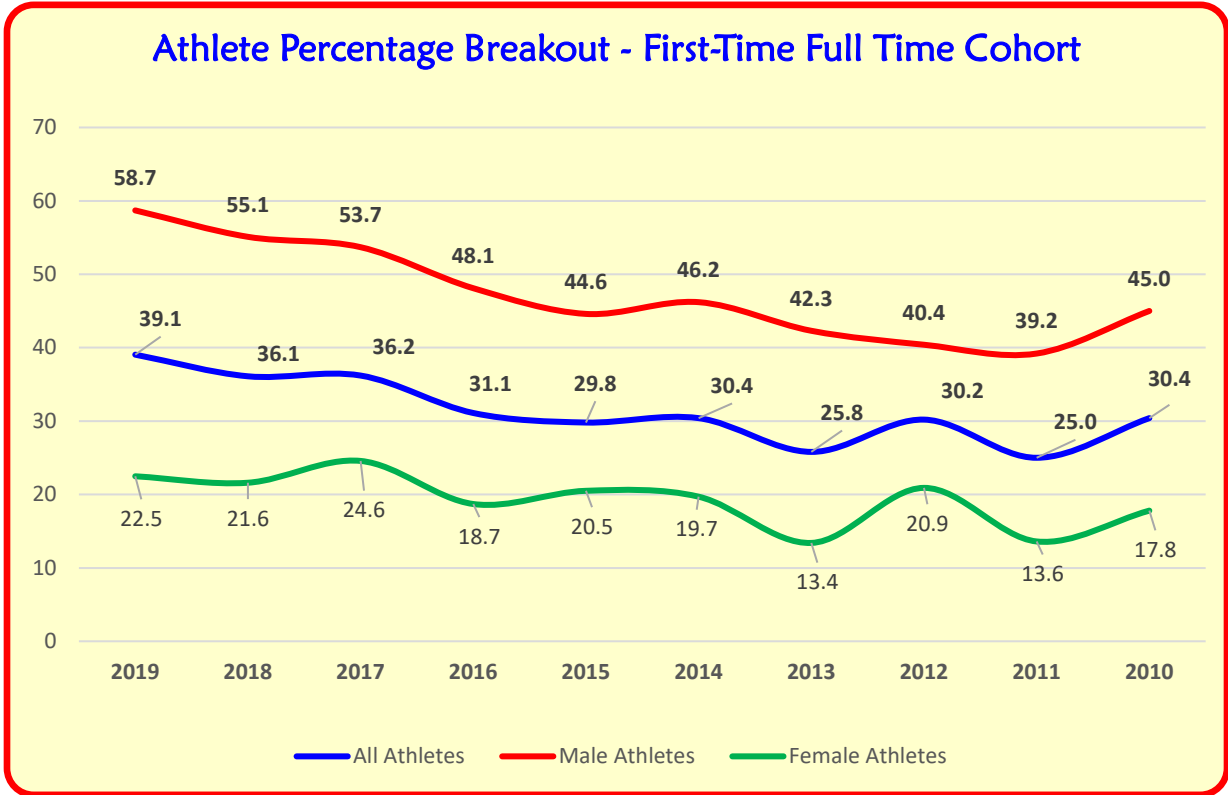
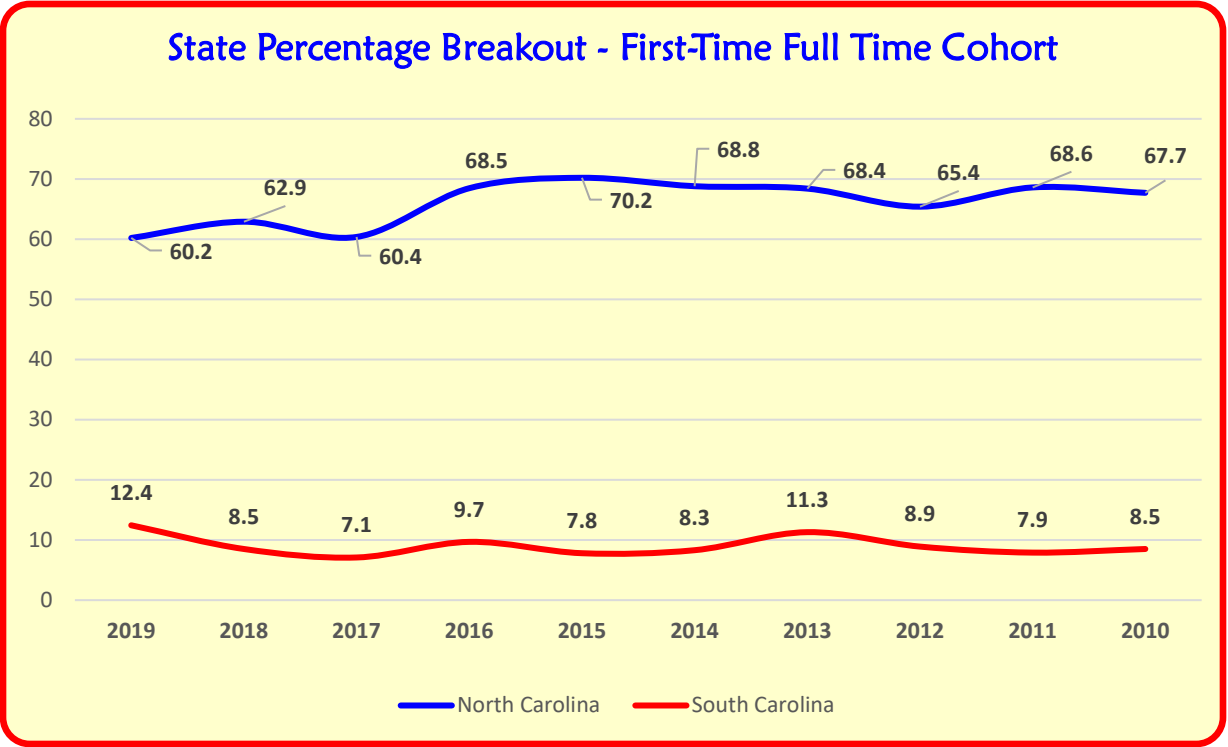
Kristen Setzer, Vice President for Enrollment Management

Gender Percentage Breakout - First-Time Full Time Cohort



Ethnicity Percentage Breakout - First-Time Full Time Cohort





First-Year, Full-Time Cohort by North Carolina High School

Fall 2019

Home School 13
 Burns High School 9
 Crest High School 9
 Kings Mountain High School 8
 Thomas Jefferson Classical Ac 6
 Forestview High School 5
 Trinity High School 5
 Cherokee High School 4
 East Forsyth High School 4

The following have - 3

A C Reynolds High School
 Challenger Early College
 Cherryville High School
 Community School Of Davidson
 Davie High School
 Fred T Foard High School
 Henderson County Early Colg Hs
 North Lincoln High School
 Providence High School
 Saint Thomas More Academy
 Salisbury High School
 South Point Senior High School
 Stuart W Cramer High School
 Wake Forest High School
 West Henderson High School
 West Lincoln High School
 NO SCHOOL REPORTED

The following have - 2

Alexander Central High School
 Cape Fear High School
 Cary Christian School
 Central Davidson Sr Hs
 Clyde A Erwin High School
 Discovery High School
 East Burke High School
 East Gaston High School
 Freedom Christian Academy
 Harding University High School
 Hibriten High School
 High Point Christian Academy
 Lake Norman High School
 Lincoln Charter School
 Lincolnnton High School
 Mallard Creek High School
 Mcdowell Early College Hs
 Mooresville Senior High School
 Northwest Cabarrus High School
 Pine Lake Preparatory
 Riverside High School
 Robert B Glenn High School
 Rutherfordton-Spindale Central
 Saint Stephens High School
 Statesville Christian School
 West Craven High School
 West Forsyth High School
 West Stanly High School

The following have - 1

A L Brown Senior High School
 Anson High School
 Apex Friendship High School
 Apex High School
 Arborbrook Christian Academy
 Ashbrook Senior High School
 Bartlett Yancey High School
 Black Forest Academy
 Blacksburg High School
 Buncombe County Early College
 Bunker Hill High School
 Central Academy Of Tech & Arts
 Central Cabarrus High School
 Charles D Owen High School
 Charlotte Catholic High School
 Charlotte Learning Academy
 Chase High School
 Christian Family Academy
 Cleveland Early College Hs
 Concord High School
 David W Butler High School
 Davie County Early College Hs
 E A Laney High School
 EUGENE ASHLEY HIGH SCHOOL
 East Davidson High School
 East Henderson High School
 East Rutherford High School
 Enka High School
 Faith Christian School
 Franklin High School
 Green Hope High School
 HARNETT CENTRAL HIGH SCHOOL
 Haywood Early College Hs
 Heritage High School
 Hickory Grove Christian School
 Highland School Of Technology
 Holly Springs High School
 Hopewell High School
 Howard Health And Life Science
 Independence High School
 Jimmy C Draughn High School
 Lake Norman Christian School
 Leilehua High School
 Levine Middle College Hs
 Martin L Nesbitt Jr Discovery
 Marvin Ridge High School
 Metrolina Christian Academy
 Monroe High School
 Mount Pleasant High School
 Mountain Island Charter School
 Newton Conover High School
 Non Domestic School
 North Buncombe High School
 North Gaston Senior Hs
 North Wilkes High School
 Northern High School
 Northside Christian Academy

Northside High School
 Northwest Guilford High School
 Northwood High School
 Oak Hill Academy
 Olympic High Sch-Biotechnology
 Panther Creek Hs
 Pisgah High School
 Polk County High School
 Richmond Early College Hs
 Robbinsville High School
 Robert L Patton High School
 Ronald Wilson Reagan High Sch
 Rutherford Early College Hs
 Scotland High School
 South Caldwell High School
 South Stokes High School
 Southwest Guilford High School
 Southwest High School
 Southwestern Randolph Hs
 Statesville High School
 T C Roberson High School
 Tuscola High School
 United Faith Christian Academy
 Wake Christian Academy
 Walnut Grove Christian School
 West Brunswick High School
 West Mecklenburg High School
 William Amos Hough High School
 Winston-Salem Christian School
 Winston-Salem Prep Academy

Comparative

- Numerous benchmark indicators are used when comparing Gardner-Webb with other NCICU (35) and southeastern US private institutions (237). Twenty of the most significant categories are included in the table below. The following definitions will be helpful in understanding the various terminology:

Total Cost of Attendance – tuition, fees, room, board, books, incidentals

Real Cost of Attendance - tuition and fees minus institutional aid

Discount Rate – institutional aid divided by tuition and fees

Net Price – total cost of attendance minus all scholarship aid

Admissions Selectivity – number of admitted divided by number of applicants

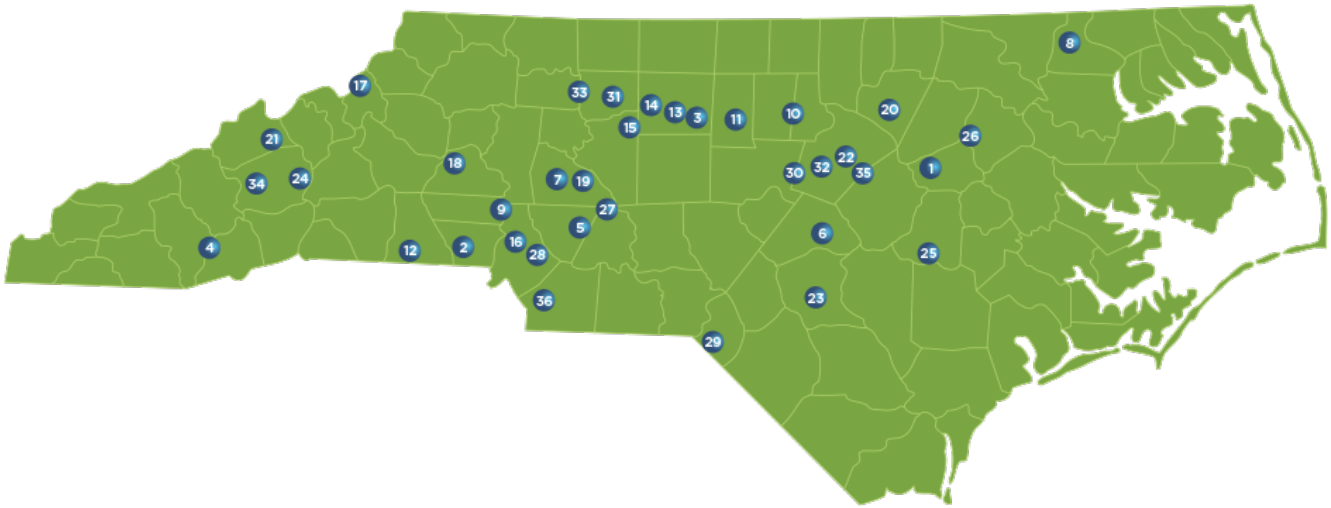
Admissions Yield – number of enrollees divided by number admitted

Category	GWU Value	NCICU Rank	SE US Privates	
			Rank	%tile
Total Cost of Attendance (19-20)	46,850	18	86	62
Real Cost of Attendance (18-19)	12,252	17	95	60
Tuition and Fees (19-20)	32,240	16	76	68
Room and Board (19-20)	10,360	25	106	54
Average Amount of Institutional Aid (18-19)	19,748	14	65	72
Discount Rate (18-19)	62.0%	14	69	71
Net Price (18-19)	21,217	21	107	55
Admissions Selectivity (19-20)	67%	23	126	42
Admissions Yield (19-20)	12%	30	189	11
First-Time Cohort Enrollment (19-20)	402	10	76	67
Total Undergraduate Enrollment (19-20)	1,999	8	71	69
Total Transfer Enrollment (19-20)	274	3	30	87
Total Graduate Enrollment (19-20)	1,519	4	29	83
Total Enrollment (19-20)	3,518	7	44	81
Retention Rate – First-Year (2018 return 2019)	74%	10	83	60
Graduation Rate – Six-Year (End AY 2019)	56%	11	81	64
Average Faculty Salary – All Ranks (2019-20)	61,764	17	91	60
Endowment (End FY 2019)	70,518,164	11	70	69
Endowment per FTE Student (FY 2019)	22,799	22	112	50
Gifts and Grants per FTE Student (FY 2019)	2,354	27	147	37

Quotable

"The marketplace for college-ready high school seniors has never been more competitive, especially in North Carolina. Gardner-Webb University has long stood out among its competitors for providing rigorous degree programs within a caring Christian environment. Now, we must also measure up against North Carolina and other southeastern private institutions with respect to such metrics as affordability, selectivity, retention, and graduation rates. The most recent data presented here place GWU within the Top 10 in six categories relative to NCICU peers, and we rank reasonably high in both graduate and transfer enrollment when compared to other private schools in the southeast. That said, I've never met anyone who loudly proclaimed, "We're #29!" At Gardner-Webb we aspire to elevate our rankings, and this Academic Year in Review document provides an essential baseline against which we will measure our progress moving forward."

Dr. William M. Downs, President



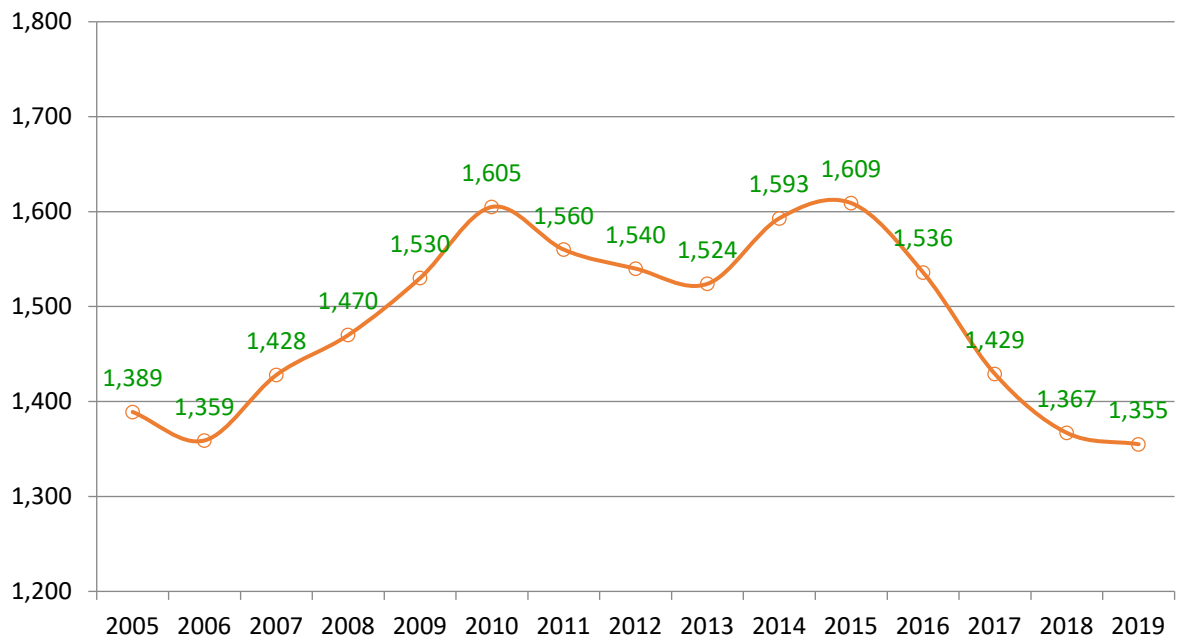
- | | |
|--|------------------------------------|
| 1. Barton College | 19. Livingstone College |
| 2. Belmont Abbey College | 20. Louisburg College |
| 3. Bennett College | 21. Mars Hill University |
| 4. Brevard College | 22. Meredith College |
| 5. Cabarrus College of Health Sciences | 23. Methodist University |
| 6. Campbell University | 24. Montreat College |
| 7. Catawba College | 32. University of Mount Olive |
| 8. Chowan University | 25. N.C. Wesleyan College |
| 9. Davidson College | 26. Pfeiffer University |
| 10. Duke University | 27. Queens University of Charlotte |
| 11. Elon University | 28. St. Andrews University |
| 12. Gardner-Webb University | 29. Saint Augustine's University |
| 13. Greensboro College | 30. Salem College |
| 14. Guilford College | 31. Shaw University |
| 15. High Point University | 33. Wake Forest University |
| 16. Johnson C. Smith University | 34. Warren Wilson College |
| 17. Lees-McRae College | 35. William Peace University |
| 18. Lenoir-Rhyne University | 36. Wingate University |

Enrollment

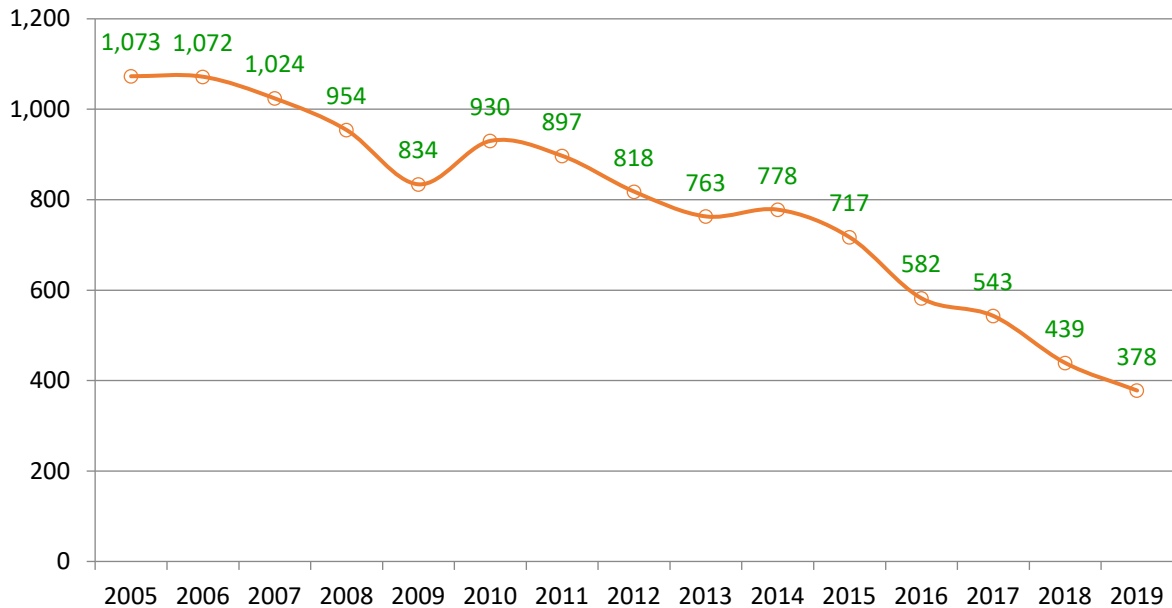
- **Fall 2019** hours for all programs totaled **38,169**, an increase of **207 (0.6%)** from 2018. Gains were seen in the following programs:

Regular Program, Transfer Students	+ 8 (12.9%)
Regular Program, Resident Students	+ 31 (2.8%)
RN-BSN, New Students	+ 25 (96.2%)
EUEP, Headcount	+ 49 (75.4%)
EUEP, New Students	+ 41 (124.2%)
Doctor of Nursing, Headcount	+ 42 (79.3%)
Doctor of Nursing, New Students	+ 44 (176.0%)

Full-Time Students, Traditional Undergraduate Program - Fall Terms



Headcount, Degree Completion Program - Fall Terms



Quotable

“The enrollment uptick really became visible and quantifiable during the spring 2020 semester. After four years of linear decline, the “bottoming-out’ totals that were evident in the fall term quickly materialized into significant across-the-board gains as counts became official in late January.”

Dr. Jeff Tubbs, Vice President for Planning and Institutional Effectiveness

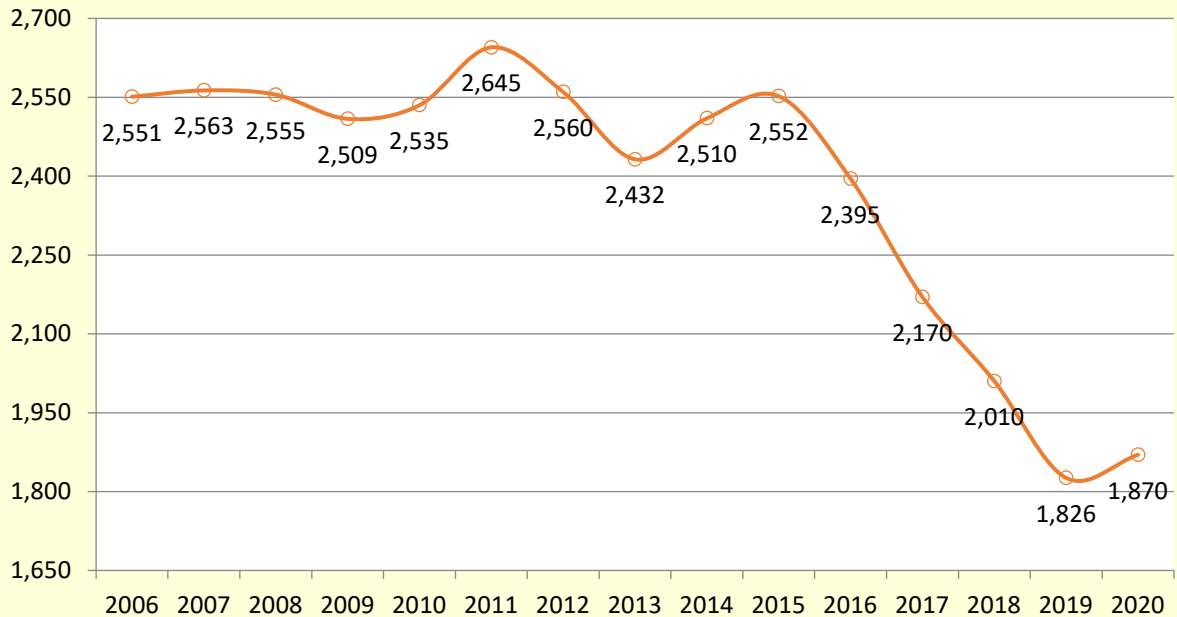
“The success Gardner-Webb University is experiencing in the enrollment trends is due to a few things: Almost a year ago I put together a task force to focus on how we can improve and enhance the student experience. The task force came up with several recommendations from when a student enrolls to when a student reaches that incredible milestone of graduation. The recommendations has helped to guide the institution’s focus on improving student retention and championing student success. Lastly, I want to personally recognize and thank the Digital Learning team being open to feedback and for stepping forward to help advance our efforts.”

Ms. Mavia Lee, Assistant Vice President for Digital Learning

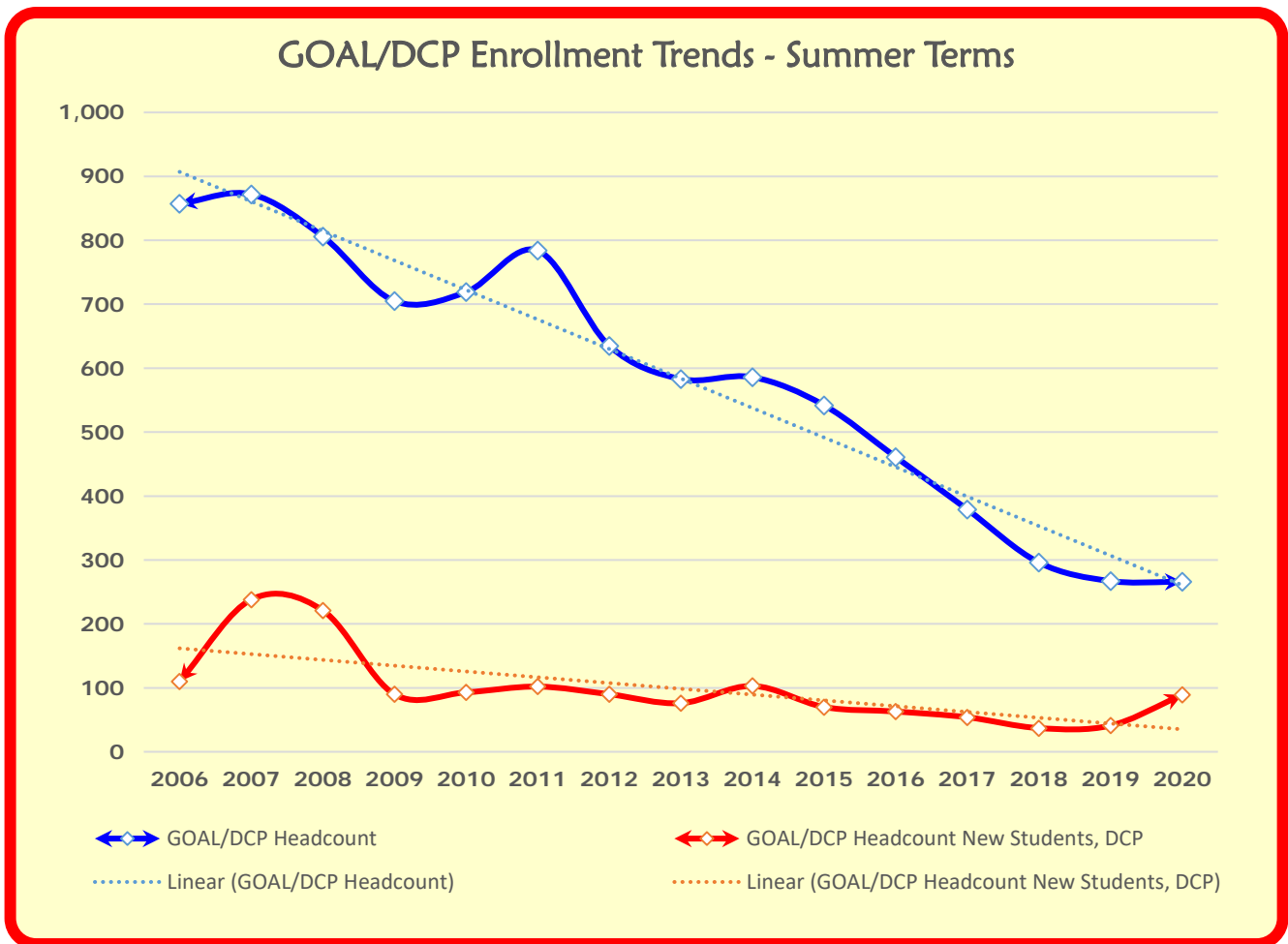
- Spring 2020** hours for all programs totaled **36,531**, an increase of **807 (2.26%)** from 2019. One-year, double digit enrollment gains were seen in the following programs:

Regular Program, Full-Time Students	+ 12 (1.0%)
Regular Program, Continuing Students (10+ hours)	+ 15 (1.3%)
Regular Program, Resident Students	+ 33 (3.2%)
All Programs, Resident Students	+ 45 (4.4%)
GOAL/DCP (non-Nursing, non-EUEP), New Students	+ 13 (21.3%)
RN-BSN, Headcount	+ 15 (20.3%)
Accelerated BSN, Headcount,	+ 20 (95.2%)
EUEP, Headcount	+ 47 (66.2%)
Non-Traditional Undergraduate, Headcount	+ 44 (7.9%)
Undergraduate, Total Headcount	+ 44 (2.4%)
Doctor of Nursing, Headcount	+ 45 (95.7%)
10 Month MBA, Headcount	+ 79 (225.7%)
10 Month MBA, New Students	+ 25 (83.3%)

Total Headcount, All Undergraduate Programs - Spring Terms



- Summer 2020** hours for all programs totaled **13,420**, an increase of **1,134 (9.23%)** from 2019. Enrollment gains were seen in the following programs:
 - Regular Program, Total Headcount – **373**, up 41 (12.4%); up 105 from 2018 (39.2%)
 - Regular Program, First-time Freshmen – **62 (all-time record)**, up 24 (63.2%)
 - Resident Students – **172 (all-time record)**, up 39 (29.3%)
 - GOAL/DCP, New Students – **89**, up 48 (117.1%) – the highest in six years
 - RN-BSN, Headcount – **45**, up 12 (36.4%)
 - RN-BSN, New Students – **19**, up 13 (216.7%)
 - EUEP, Headcount – **90 (all-time record)**, up 52 (136.8%)
 - EUEP, New Students – **42 (all-time record)**, up 32 (320.0%)
 - Undergraduate, Total Headcount – **813**, up 84 (11.5%)
 - Doctor of Nursing, Headcount – **80 (all-time record)**, up 44 (122.2%)
 - 10 Month MBA, Headcount – **143 (all-time record)**, up 89 (164.8%)
 - 10 Month MBA, New Students – **93 (all-time record)**, up 68 (272.0%)
 - All Programs, Total Headcount – **2,007**, up 87 (4.5%)



Faculty

Demographics

- **54.3%** of the 162 members of the full-time teaching faculty were women (the highest percentage in GWU history).
- **46.9%** were tenured with another **9.9%** on tenure-track. The combined percentage of **56.8%** tenured/tenure track faculty continues the linear decline of the past five years.
- **37.7%** held the rank of professor while **21.6%** were associate professors and **27.8%** assistant professors.

	Full-Time Faculty				Tenure Status				Rank				
	Total	M	W	% W	Ten	Ten Track	Non TT	% Ten/TT	Prof	Asc Prof	Ast Prof	Inst	%Prof
Sp 2016	172	86	86	50.0%	74	38	60	65.1%	65	40	45	22	37.8%
Sp 2017	169	82	86	50.9%	78	30	60	63.9%	68	38	40	22	40.2%
Sp 2018	164	76	88	53.7%	69	31	65	61.0%	60	36	46	22	36.6%
Sp 2019	166	79	87	52.4%	69	28	68	58.4%	60	38	43	25	36.1%
Sp 2020	162	74	88	54.3%	76	16	70	56.8%	61	35	45	21	37.7%

Quotable

"It's great to note the increase in full-time faculty who are women – great strides forward. Overall, I've felt supported as a woman and a leader here."

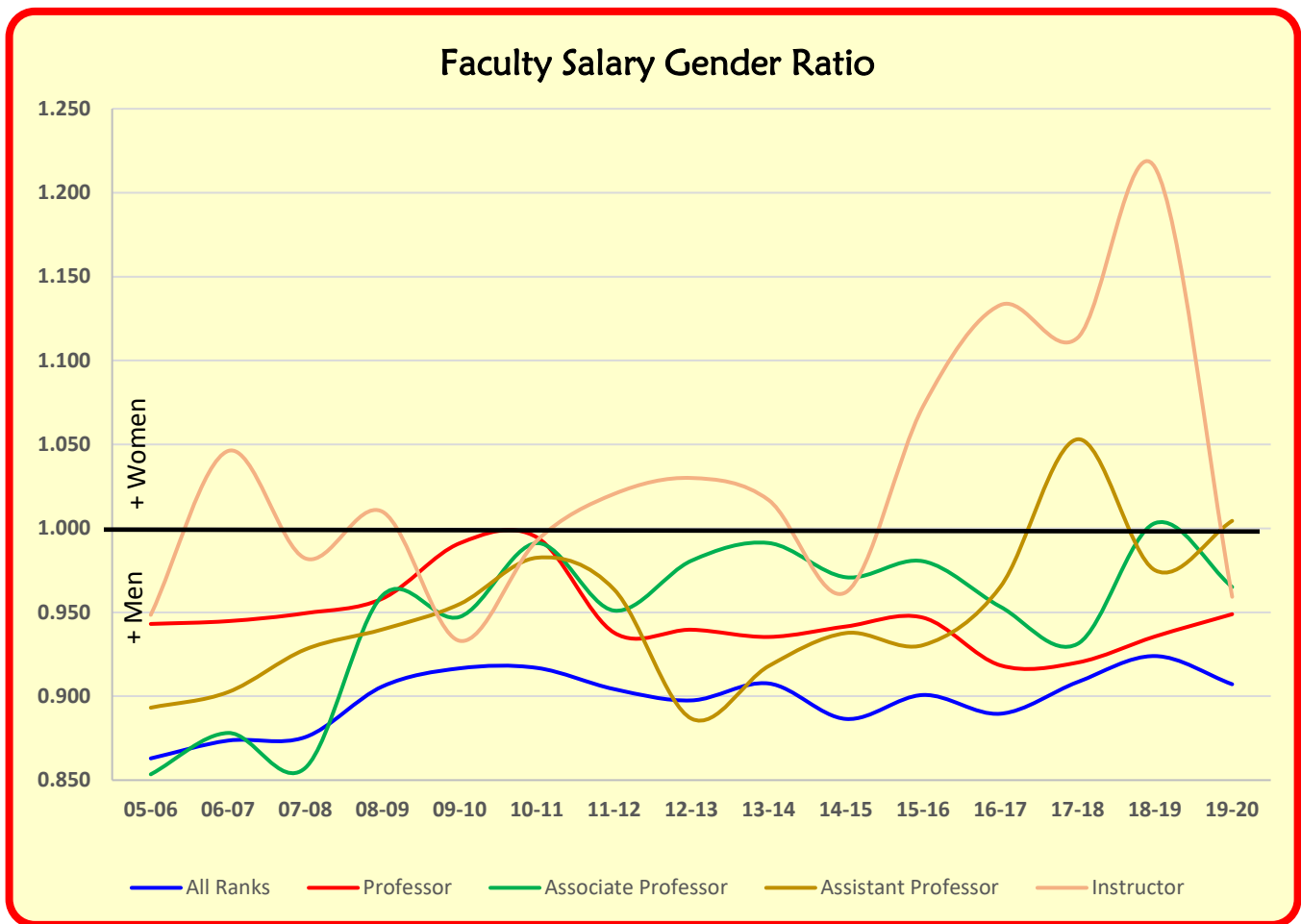
Dr. Cheryl Duffus, Professor of English, QEP Director, Faculty Chair

Salaries

- The average faculty salary for all ranks increased by **1.36%**. This was the sixth year in the past seven that salaries rose. The one-year average increase for men (**2.21%**) was higher than that of women (**0.36%**). The average salary for both professors and associate professors increased slightly while assistant professors and instructors experienced a minimal decrease. At all ranks, women earned **90.7%** of males, down slightly from the previous year's record of 92.4%. For only the second time in at least the last 15 years, women assistant professors earned more than men. Median and average salaries (along with the one-year change and gender ratio/direction):

	Median	Mean	+/-	Ratio
All Ranks -	60,595	61,951	+1.36%	.907 ↓
Professor -	66,375	69,347	+0.49%	.949 ↑
Associate Professor -	57,660	61,926	+1.14%	.965 ↓
Assistant Professor -	55,280	56,834	- 0.18%	1.004 ↑
Instructor -	48,130	46,020	- 0.43%	.959 ↓

- Gardner-Webb placed 17th among NCICU (n=36) and 91st among 238 southeastern privates (60th %tile) in average faculty salary for all ranks. By specific rank, GWU's place among NCICU was as follows: Professor (18th); Associate Professor (16th); Assistant Professor (14th); Instructor (18th).



Overload Pay

- Overload pay for all instructors in spring 2020 continued a five-year downward trend, dropping **\$40,000** from spring 2019. Pay for FTF increased by **\$21,338** while outlay to adjuncts decreased by about **\$61,000**. **52%** of all overload pay went to support graduate programs, **24%** each to TUG and DCP. Three schools accounted for **65%** of the all overload pay—Education (**38%**), Business (**16%**) and Nursing (**11%**).

Grading

- Due to the change in delivery methodology that occurred during the spring 2020 semester because of the coronavirus, students were given the option of receiving a grade of “P” in lieu of a letter grade. 474 grades were changed to “P” in the TUG program, 85 in non-traditional undergraduate programs and 30 at the graduate level. These changes had a dramatic effect on grade point averages across the board.
- The average TUG program grade awarded by all faculty during the spring 2020 semester was **3.507**, the highest ever for any term and nearly .3 points higher than spring 2019’s previous record of **3.216**. The average grade awarded in the TUG program by full-time teaching faculty (FTTF) was **3.513**, by part-time/adjunct faculty **3.458**. Not surprisingly, both values were the highest for any semester in the University’s history.
- **59.0%** of all TUG grades were A’s—the fourth consecutive spring semester over 50% after never having exceeded that level before spring 2017. A’s and B’s combined for **83.1%** of all TUG grades. C’s accounted for **7.2%** of all grades; D’s **0.2%**, F’s **0.9%** and P’s **8.4%**. **90.6%** of all non-P grades were A’s.
- The average non-traditional undergraduate grade was **3.460** with 66.5% of non-P grades being A’s. The average graduate-level grade was **3.739** with 79.7% of non-P grades awarded in the A category.
- For the first time in history, no full-time instructor’s average grade was below 2.0. The most rigorous instructor’s average grade was **2.579**; only nine faculty awarded average grades of less than 3.0. In the spring 2019 semester, three faculty members’ average grade was below 2.0 and 36 were below 3.0.
- Non-P grading breakout for the most recent three-year period is shown below:

	TRADITIONAL UNDERGRADUATE						NON-TRADITIONAL UNDERGRADUATE						GRADUATE					
	QPR	%A	%B	%C	%D	%F	QPR	%A	%B	%C	%D	%F	QPR	%A	%B	%C	%D	%F
Fall 17	3.239	53.7	27.5	12.3	3.4	3.1	3.154	55.3	24.0	9.8	3.2	7.7	3.696	82.8	11.5	3.6	0.5	1.7
Spring 18	3.207	52.4	27.8	12.8	4.2	2.8	3.198	54.8	26.1	10.1	3.1	5.9	3.654	81.8	10.6	4.5	0.8	2.3
Fall 18	3.153	49.4	29.5	13.1	4.3	3.8	3.207	58.6	21.6	9.9	2.8	7.1	3.693	79.8	15.0	3.0	0.5	1.7
Spring 19	3.216	52.3	28.3	12.5	3.8	3.1	3.150	53.2	25.6	11.0	4.3	5.9	3.694	80.1	14.1	4.4	0.3	1.1
Fall 19	3.203	52.1	27.8	13.1	3.5	3.5	3.250	57.3	25.2	9.1	3.1	5.4	3.688	79.4	15.6	2.7	0.1	2.2
Spring 20	3.507	64.4	26.2	7.8	0.8	0.9	3.460	66.5	22.1	6.9	0.7	3.8	3.739	79.7	16.9	2.2	0.3	0.9

- Grades of D, F, or W/WP may present a barrier to student success. There were 15 TUG classes with ten or more enrolled students in spring 2020 with a DFW rate in excess of 15%:

Course	Course Title	Enroll	D	F	W/WP	Total	DFW Rate
BIOL 111	General Biology	30			9	9	30.00
EDUC 250	Teaching in 21st Cent Schools	11			3	3	27.27
PHED 342	Theory & Tech of Ind/Dual Sports	12	1		2	3	25.00
MATH 110	Finite Mathematics	51	3	2	7	12	23.53
MUSC 132	Brass Choir	17			4	4	23.53
BADM 503	Found of Mgmt Sci & Stat Method	31	1	1	4	6	19.35
SPAN 101	Real World Spanish: Get Ready!	26			5	5	19.23
MATH 105	Fund/Statistics & Probability	60	1		10	11	18.33
FREN 101	Real World French: Get Ready!	11		1	1	2	18.18
PSYC 228	Scientific Wtg & Prof Dev WI3	11			2	2	18.18
BADM 502	Found of Markets & Economics	23		2	2	4	17.39
MATH 151	Calculus	23	2		2	4	17.39
SGLG 101	Elementary ASL I	24	1		3	4	16.67
CISS 375	Intro Computer & Network Security	12			2	2	16.67
HIST 245	Survey US History 1877 to Present	31	1	2	2	5	16.13

- There were 15 non-traditional undergraduate program subjects with ten or more students in the spring 2019 semester with a DFW rate in excess of 15%:

Course	Course Title	Enroll	D	F	W/WP	Total	DFW Rate
EDU 250	Teaching in 21st Cent Schools	20		4	4	8	40.00
MTH 204	Mathematics for Elem Teachers	16		3	2	5	31.25
MTH 316	Fund Statistics & Probability	39	1	3	8	12	30.77
HUS 300	Ethical Issues/Helping Profess	14	1		3	4	28.57
CIS 300	Management Information Systems	22	1	3	2	6	27.27
LIB 301	Information Literacy	89	1	15	8	24	26.97
MGT 316	Principles of Management	18		1	3	4	22.22
SCI 303	Human Biology	14	1	1	1	3	21.43
ACC 315	Cost Accounting	10		2		2	20.00
HUS 406	Psychology of Personality	10			2	2	20.00
BAD 340	Integration of Faith and Bus	16		2	1	3	18.75
ECO 204	Principles of Econ II	16			3	3	18.75
SPN 300	Aspects Hispanic Culture & Lan	11		1	1	2	18.18
SCI 322	Environment	31	1	4		5	16.13
ACC 314	Intermediate Accounting II	13			2	2	15.38

- In the spring 2020 semester, **280** undergraduate students earned a perfect 4.0 GPA semester GPA. This represents an **80.6%** increase from last spring's **155**. **213** of these students were enrolled in the traditional undergraduate program (TUG) while the remaining **67** were non-traditional undergraduate program students.
- The following list shows major fields of study that had five or more 4.0 students:

Biology	27
Nursing (RN-BSN)	24
Nursing (TUG BSN)	16
Exercise Science	15
Elementary Education (TUG)	14
Undecided	12
Business Administration	11
Psychology	11
Elementary Education (EUPE)	11
Criminal Justice	9
Communication Studies	8
Marketing	7
International Business	7
Accounting	6
Graphic Design	6
English	6
Human Services	6
Sport Management	5
Nursing (ADN)	5

Graduates / Graduation

- Gardner-Webb conferred **978** degrees in 2019-20, 42 more than in 2018-19, which was the lowest total for an academic year since 2010-11. The University now has awarded **35,148** (**1,905** Associates, **22,892** Bachelors, **10,351** Graduate) degrees since becoming a senior college in 1971. In August, the School of Business awarded it **11,000th** degree (**8,507** bachelors; **2,537** graduate).
- Bachelors degrees awarded by major field of study since 1971. The top four majors have accounted for over half of all bachelors degrees awarded by the University.

1	Business Administration	4,669	19.86%
2	Human Services	4,087	17.38%
3	Nursing (RN-BSN)	1,653	7.03%
4	Accounting	1,442	6.13%
5	Religious Studies	1,104	4.70%
6	Psychology	1,072	4.56%
7	Elementary Education (Studies)	681	2.90%
8	Business Management	536	2.28%
9	Biology	536	2.28%
10	Management Information Systems	535	2.28%
11	Early Childhood Education	482	2.05%
12	Communication Studies	452	1.92%
13	Criminal Justice	416	1.77%
14	English	379	1.61%
15	Sociology	371	1.58%
16	Health Education and Physical Education	343	1.46%
17	Physical Education	326	1.39%
18	Sport Management	289	1.23%
19	Intermediate Education	264	1.12%
20	Health Management	263	1.12%

- Graduate degrees awarded by major field of study since 1982.

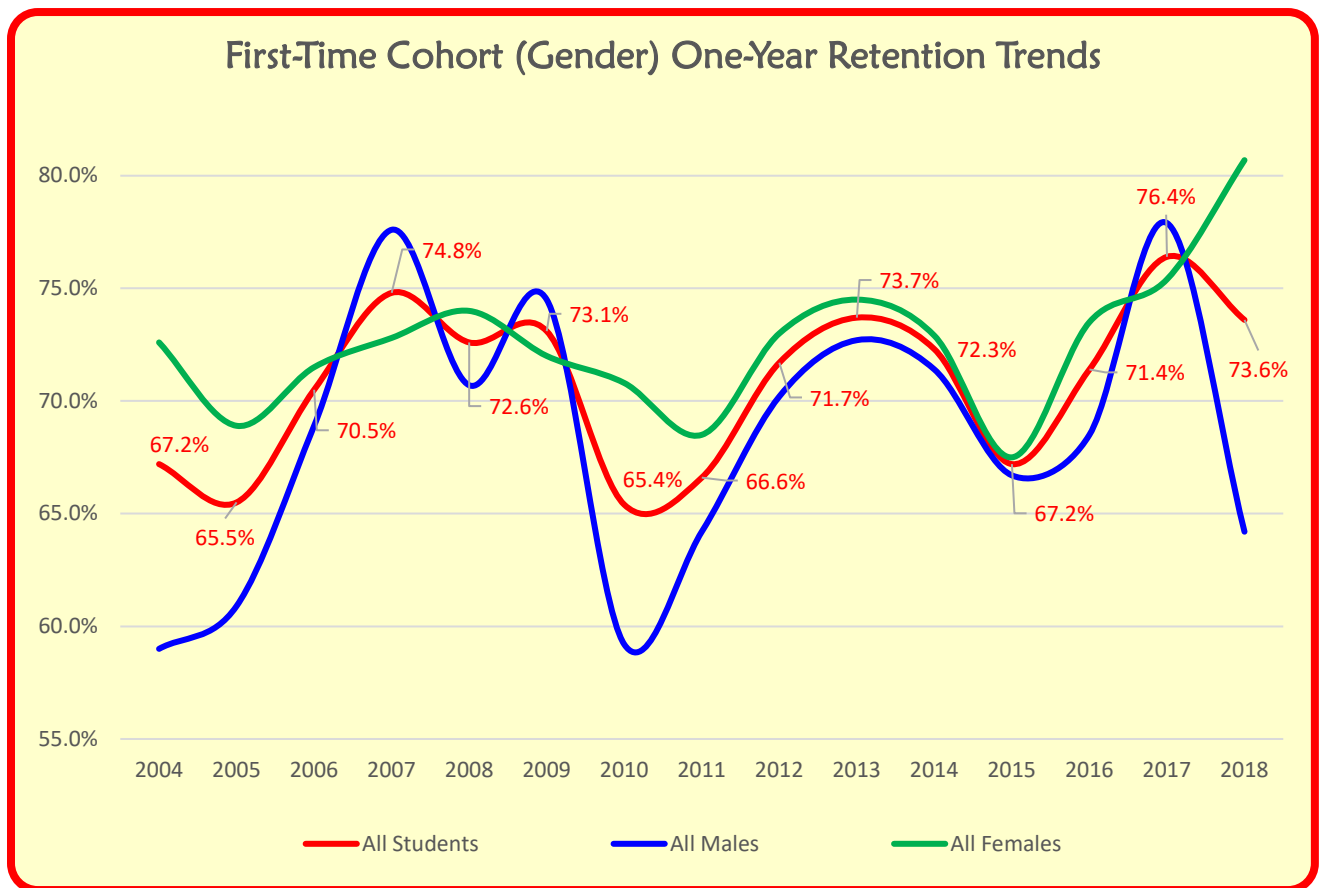
1	Master of Business Administration	1,808	17.46%
2	Executive Leadership Studies (MA)	1,354	13.07%
3	School Administration	1,231	11.89%
4	Elementary Education	920	8.88%
5	Master of Accounting	582	5.62%
6	Nursing - MSN	522	5.04%
7	Middle School (Grades) Education	302	2.92%
8	Sport Science	297	2.87%
9	Pastoral Ministries	232	2.24%
10	Educational Leadership (EdD)	227	2.19%
11	School Counseling	223	2.15%
12	Pastoral Care and Counseling	222	2.14%
13	Curriculum and Instruction (EdD)	219	2.11%
14	Early Childhood Education	194	1.87%
15	Mental Health Counseling	190	1.83%

- Only four undergraduate students graduated with a double major in May 2020, the lowest total for the spring ceremony in 33 years (1986). It marked a dramatic decrease from recent record high numbers (22 in 2018; 23 in 2017).
- Departments with less than ten graduates during the 2019-20 academic year including selected major comparisons (with previous year's totals in parenthesis):
 - World Languages – 3** (6): American Sign Language **3** (5)
 - Religious Studies – 9** (8): Discipleship Studies **4** (5)
 - English – 5** (10): English **2** (9), English Education **3** (1)
 - HSPE – 5** (6)
 - Art - 1** (0)
 - Theater – 2** (1)
 - Music - 6** (7): Music (BA) **0** (4)
 - Mathematics - 5** (8): Math Education **0** (2); Mathematics **0** (3)
- Six-year graduation rates by department/school (table data based on student major declarations at the end of the spring 2014 semester).

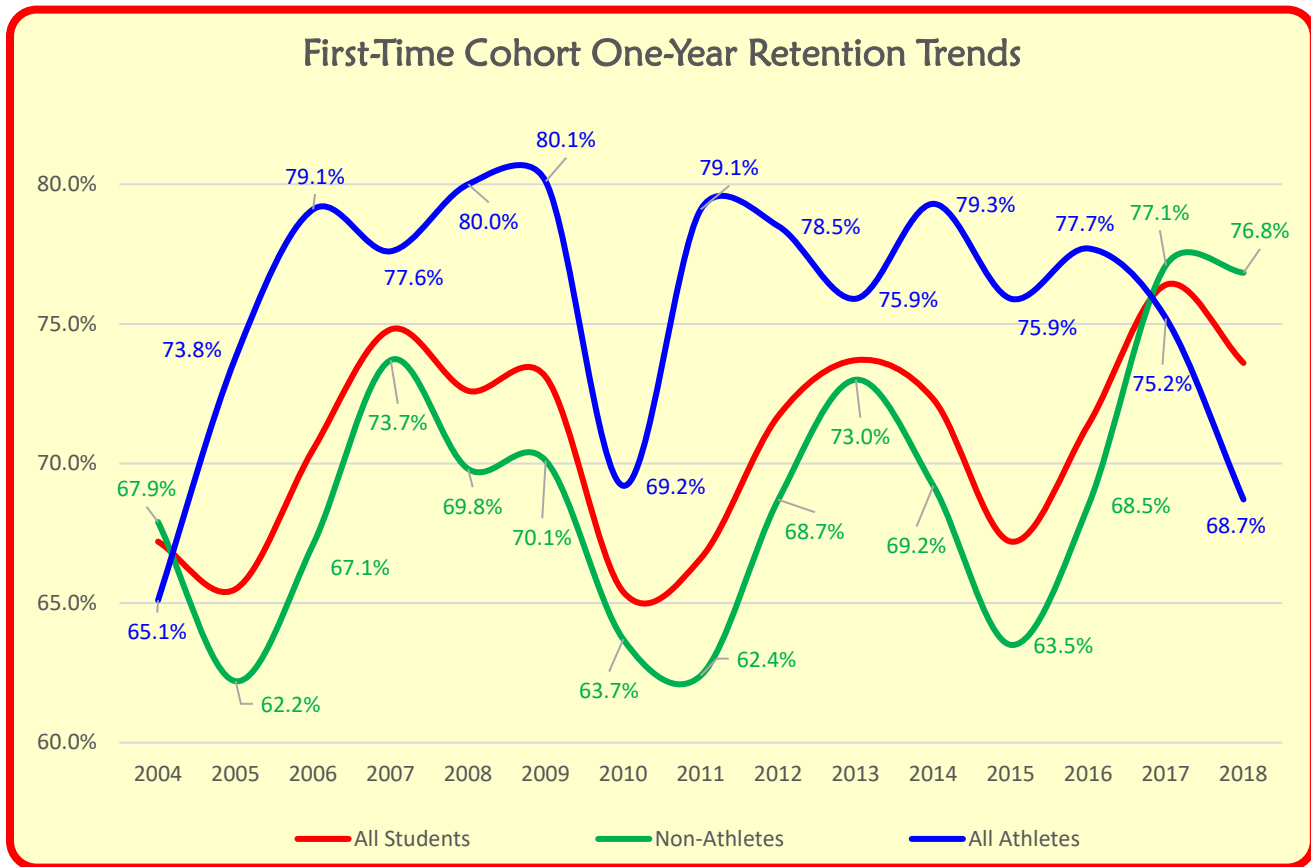
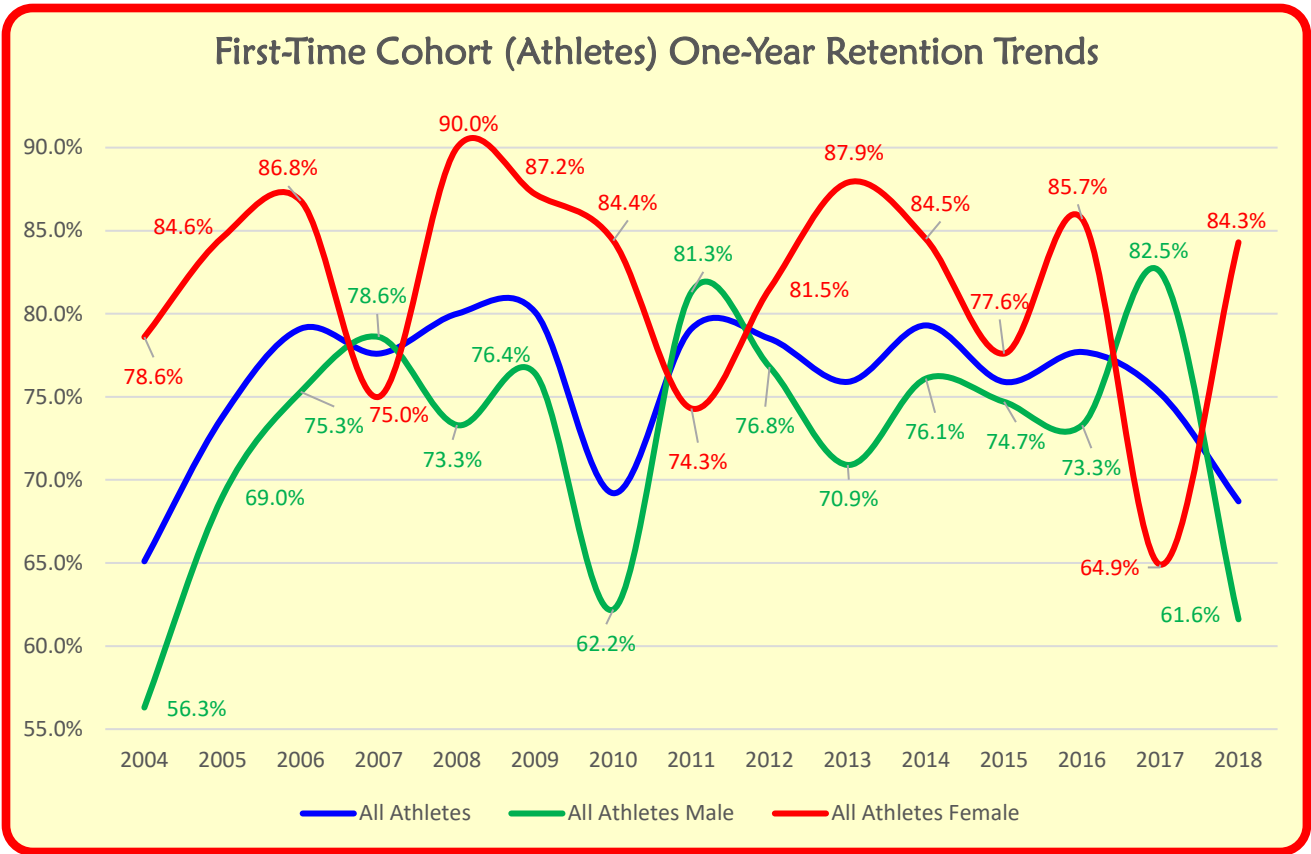
Department / School	Total Majors	Grads in Major	Grads Other Majors	Total Grads	Grad % in Major Field	Grad % All	% Grads Other Majors
Theater	4	4	0	4	100.00	100.00	
Communication Studies	62	55	3	58	88.71	93.55	4.84
Public Service	357	303	6	309	84.87	86.55	1.68
Business	567	451	21	472	79.54	83.25	3.70
Natural Sciences	91	71	4	75	78.02	82.42	4.40
Psychology	110	84	5	89	76.36	80.91	4.55
Social Sciences	95	70	7	77	73.68	81.05	7.37
English	34	25	2	27	73.53	79.41	5.88
World Languages	40	29	6	35	72.50	87.50	15.00
Mathematics	29	21	1	22	72.41	75.86	3.45
Nursing	508	363	46	409	71.46	80.51	9.06
HSPE	13	9	2	11	69.23	84.62	15.38
Religious Studies	69	47	8	55	68.12	79.71	11.59
Music	62	41	7	48	66.13	77.42	11.29
Education	83	52	10	62	62.65	74.70	12.05
Art	8	5	1	6	62.50	75.00	12.50
Prev and Rehab Health Sciences	62	31	22	53	50.00	85.48	35.48
TOTAL	2,194	1,661	151	1,812	75.71	82.59	6.88

Retention/Graduation Rates

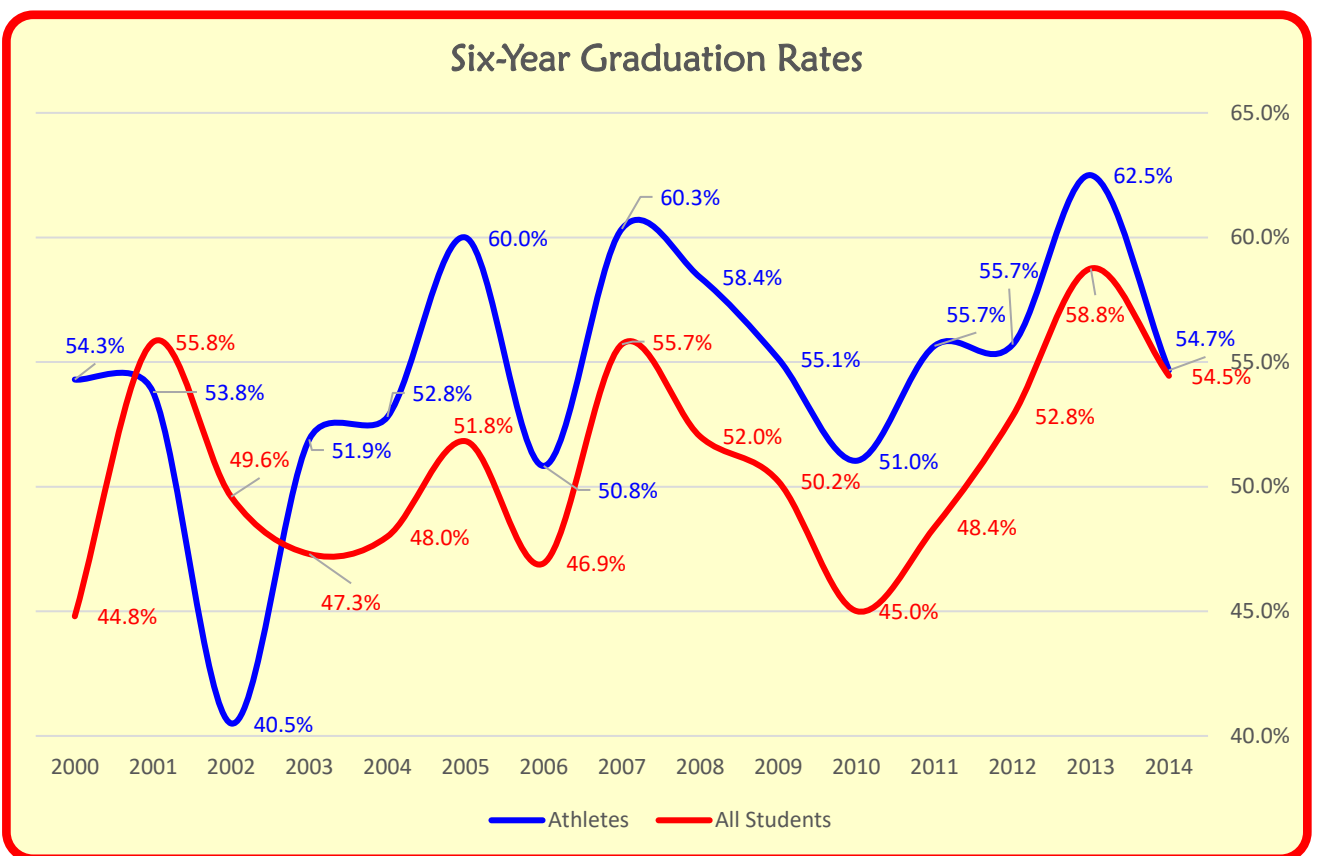
- The University's one-year retention rate for first-time full-time students was **73.6%**, down **3.1** percentage points from the 2017 cohort's all-time record. Nonetheless, it was the sixth time in seven years that the first-year retention rate topped 70%. Gender differentials were dramatic. The retention rate for men was **64.2%**, 14 percentage points lower than the previous year and the lowest mark since the 2010 cohort. The retention rate for women exceeded 80% for the first time in GWU history (**80.7%**), topping last year's previous record of **75.4%**. The retention for non-athletes was (**76.8%**), slightly below last year's record of **77.1%**.



- The one-year retention rate for athletes entering GWU in the fall of 2018 was **68.7%**, the lowest mark in 15 years. Male athletes returned at a rate of **61.6%**, the lowest percentage since 2004. Women returned at a rate of **84.3%**--nearly 20 percentage points higher than the 2017 cohort. Of those teams with at least four first-time athletes, men's golf, men's and women's swimming, lacrosse, and softball realized a one-year, 100% retention rate.



- The six-year graduation rate for the class entering in 2014 was **54.5%**, down from last year's all-time record of **58.8%** but still the fourth highest mark in the University's history.
- The six-year graduation rate for athletes was nearly the same as the cohort overall (**54.7%**), down from last years' all-time record of **62.5%**. It was the third lowest value in the last ten years. The rate for female athletes was **60.3%**, down over 15 percentage points from the 2013 cohort and the lowest mark in 22 years. The men's rate of **51.1%** was down six percentage points from last year's all-time high of **57%** but was still the fifth highest percentage in GWU history.
- The four-year graduation rate of **42.1%** represents a four percentage point increase from the 2015 cohort and is the fifth highest mark in 15 years and seventh highest all-time.



Quotable

"We have worked hard in the Student Success Division to find any stumbling blocks impacting our students, present them to the Board of Trustees and Senior Staff, and find solutions to those road blocks. I believe this is the reason why our retention numbers have steadily improved. We will continue to fight the good fight for our students so that Gardner-Webb is a place where all students feel they can accomplish their goals and dreams, for God and Humanity!"

Edwina Rozelle, Director of Student Persistence and Success Coach

Online Enrollment

Students Enrolled in at Least One Online Course

	Spring 2020			Spring 2019			Spring 2018			Spring 2017			Spring 2016		
	Enrollment	Enrolled in Online Course	% Enrolled In Online Course	Enrollment	Enrolled in Online Course	% Enrolled In Online Course	Enrollment	Enrolled in Online Course	% Enrolled In Online Course	Enrollment	Enrolled in Online Course	% Enrolled In Online Course	Enrollment	Enrolled in Online Course	% Enrolled In Online Course
Undergraduate															
01 Day Rate	1,268	594	46.85	1,267	531	41.91	1,341	439	32.74	1,440	320	22.22	1,494	207	13.86
01S Day Second Degree Rate	343	342	99.71	2	0	0	1	0	0	3	1	33.33	3	0	0
02 DCP Rate	6	6	100.00	383	382	99.74	485	482	99.38	543	514	94.66	651	621	95.39
02C DCP Charlotte Fire Department	1	1	100.00	8	8	100.00									
03 BSN Rate	89	89	100.00	73	73	100.00	111	111	100.00	145	144	99.31	200	200	100.00
03S BSN Accelerated	41	38	92.68	21	16	76.19	14	14	100.00						
04 SUEP Rate	118	111	94.07	73	70	95.89	53	52	98.11	33	28	84.85	40	39	97.50
05 College Consortium-Exec Ed	5	0	0	3	0	0	5	1	20.00	1	0	0	6	0	0
08 Graduate Business (MBA) Rate				1	1	100.00				4	4	100.00	1	1	100.00
Total	1,871	1,181	63.12	1,831	1,081	59.04	2,010	1,099	54.68	2,169	1,011	46.61	2,395	1,068	44.59
School of Divinity															
07 Divinity Rate	84	2	2.38	105	24	22.86	138	26	18.84	140	20	14.29	164	27	16.46
07D Divinity Doctoral Rate	38	1	2.63	29	1	3.45	27	0	0	30	0	0	25	0	0
Total	122	3	2.46	134	25	18.66	165	26	15.76	170	20	11.76	189	27	14.29
Graduate															
06 Graduate Rate	55	54	98.18	51	50	98.04	50	50	100.00	32	32	100.00	34	34	100.00
06A Graduate PA Program	105	0	0	103	0	0	96	0	0	92	3	3.26	82	0	0
06C Graduate Counseling Program	57	2	3.51	78	0	0	71	1	1.41	66	0	0	46	0	0
06D Graduate Doctoral Rate	71	0	0	79	0	0	106	1	0.94	128	2	1.56	133	1	0.75
06E Graduate Doctoral Rate KTA Pay	256	0	0	252	0	0	245	9	3.67	216	14	6.48	218	14	6.42
06F Graduate FNP Program	51	51	100.00	85	22	25.88	87	21	24.14	86	43	50.00	99	60	60.61
06K Graduate KTA	333	198	59.46	374	227	60.70	398	387	97.24	362	297	82.04	447	319	71.36
06M Master of Education							6	5	83.33	14	13	92.86	7	7	100.00
06N Graduate Masters Nursing Rate	66	66	100.00	85	84	98.82	79	78	98.73	87	87	100.00	109	109	100.00
06P Graduate DNP	92	92	100.00	47	32	68.09	52	39	75.00	43	31	72.09	34	19	55.88
06S Graduate Education Specialist				1	0	0	28	27	96.43	37	36	97.30	34	32	94.12
08 Graduate Business (MBA) Rate	180	178	98.89	208	204	98.08	225	223	99.11	255	252	98.82	283	276	97.53
08D Dr of Business Administration	19	19	100.00	12	12	100.00									
08T 10 Month MBA	114	98	85.96	34	34	100.00									
08W Graduate Wealth & Trust	8	8	100.00	12	4	33.33	8	5	62.50	11	9	81.82	11	5	45.45
Total	1,407	766	54.44	1,421	669	47.08	1,451	846	58.30	1,429	819	57.31	1,537	876	56.99
ALL PROGRAMS	3,400	1,950	57.35	3,386	1,775	52.42	3,626	1,971	54.36	3,768	1,850	49.10	4,121	1,971	47.83

