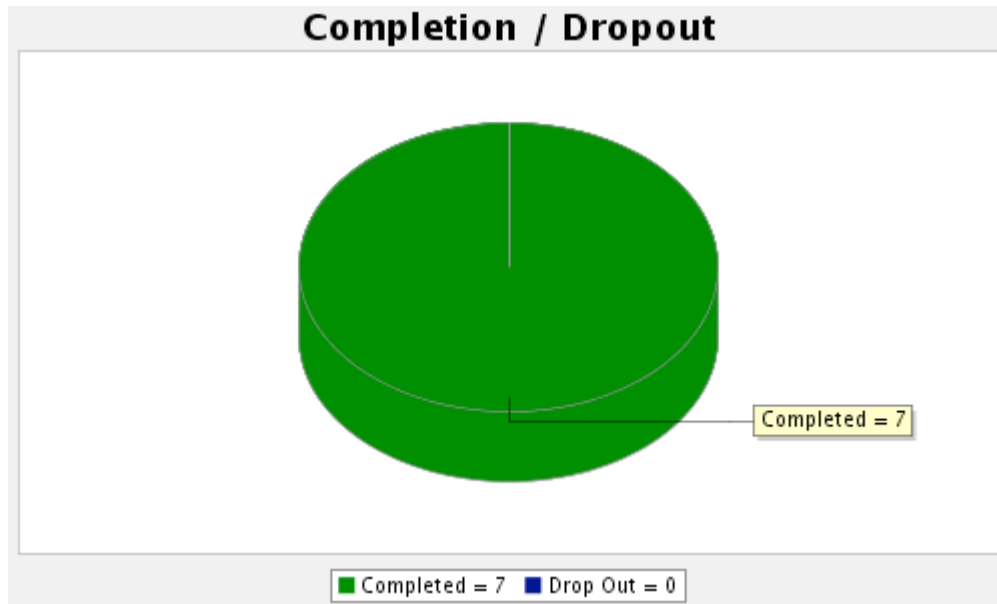


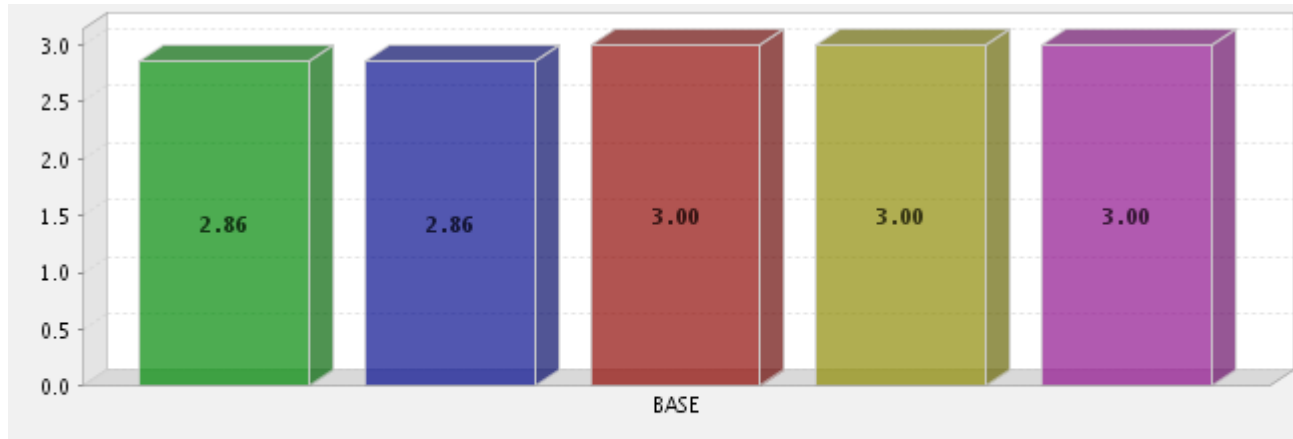
02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SU

fpolicastro@gardner-webb.edu

Survey Overview

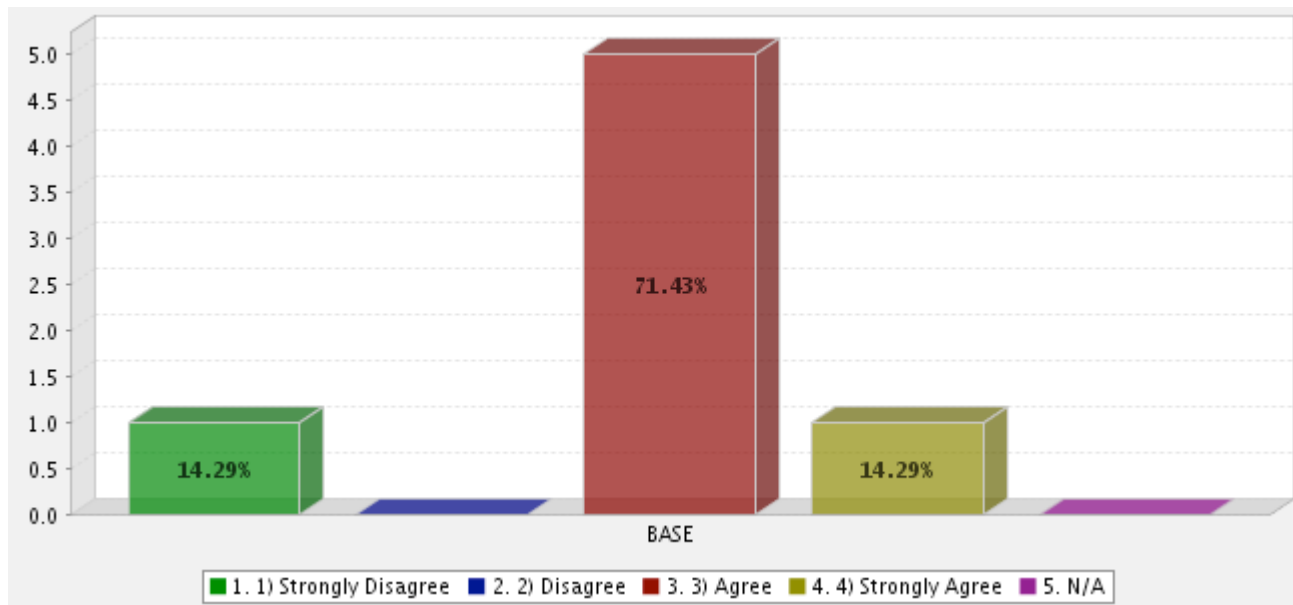


Please indicate the extent you feel each of the following were accomplished by the time you reached the end of your graduate program by selecting the appropriate number:

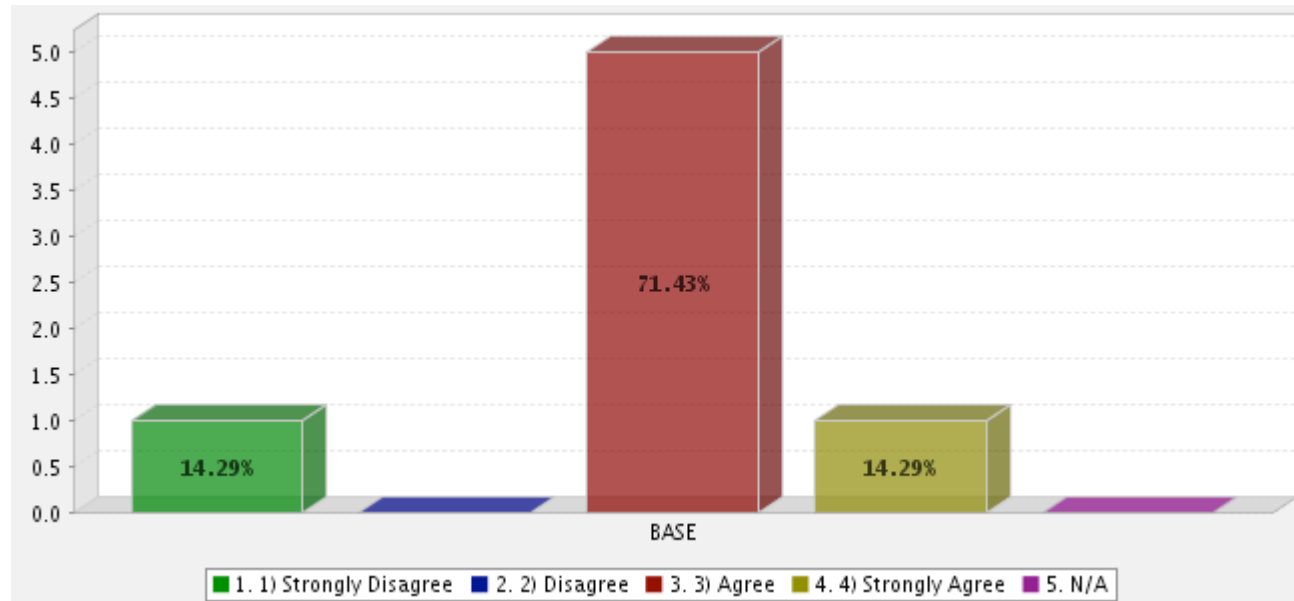


me for careers in business administration with advanced training in specific areas built on a broad understanding of business and its
me with the opportunity of gaining professional knowledge to attain personal and professional career goals.
d business experience with current theories of management and explored new business concepts in various fields of the real world.
practical techniques to analyze alternative solutions to business problems involving economic, social, legal, political, and ethical factors
e develop practical skills for meeting the challenges of changing technology and managerial innovations.

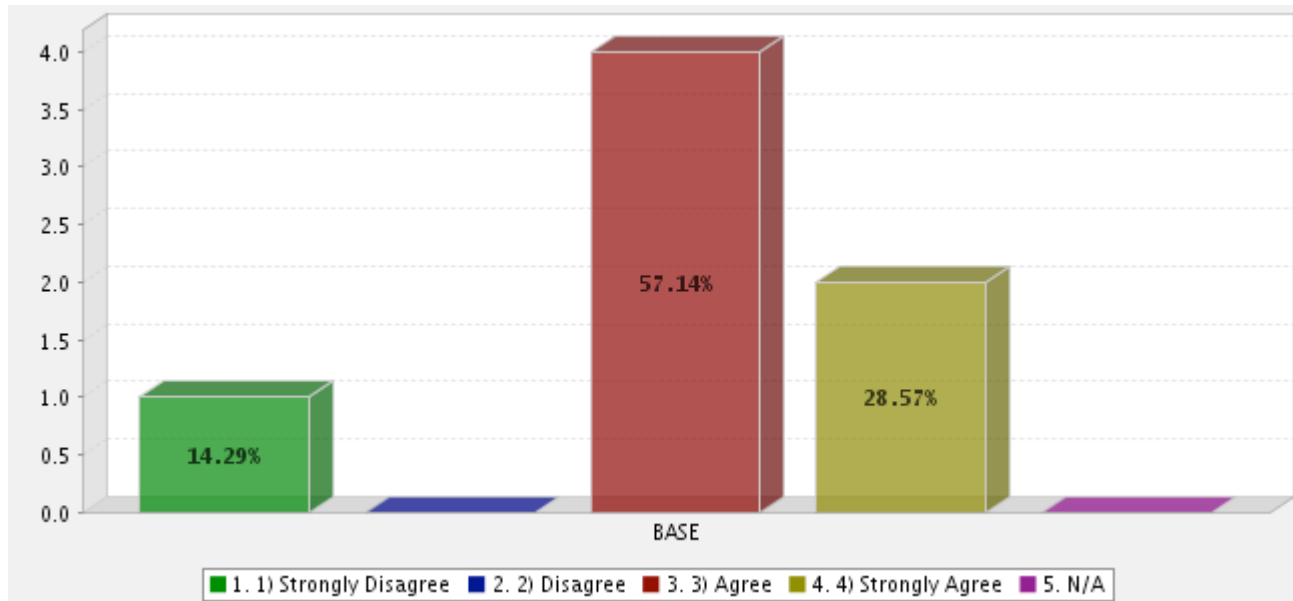
1. The Graduate Program prepared me for careers in business administration with advanced training in specific areas built on a broad understanding of business and its environment, both domestic and global.



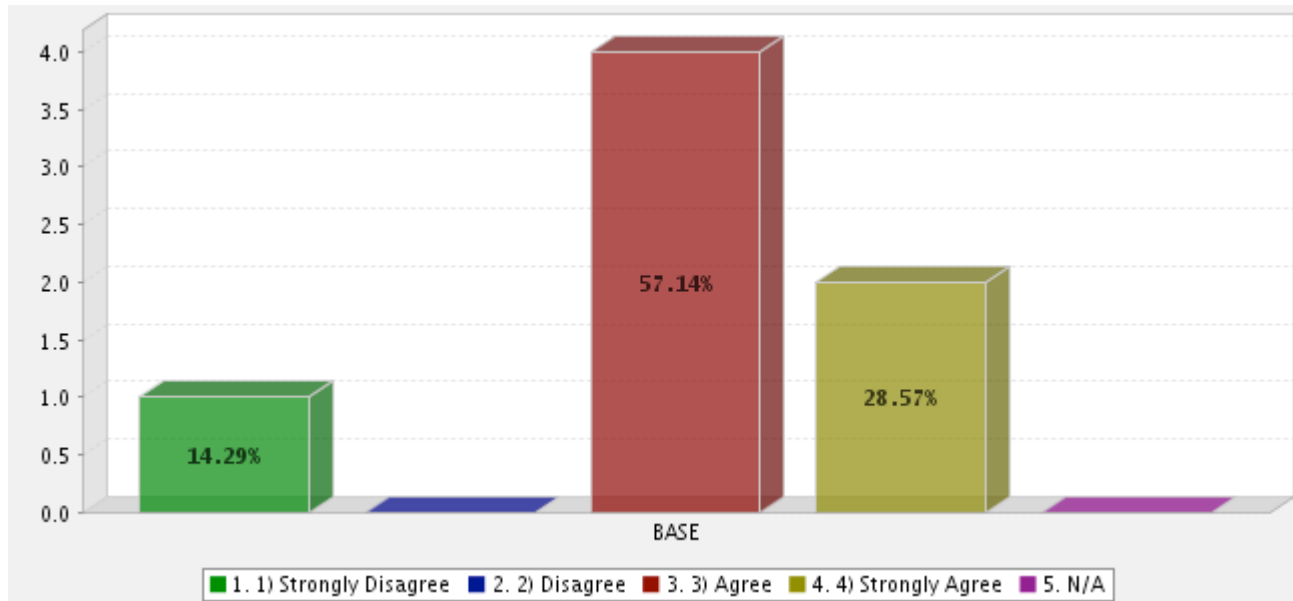
2. The Graduate Program provided me with the opportunity of gaining professional knowledge to attain personal and professional career goals.



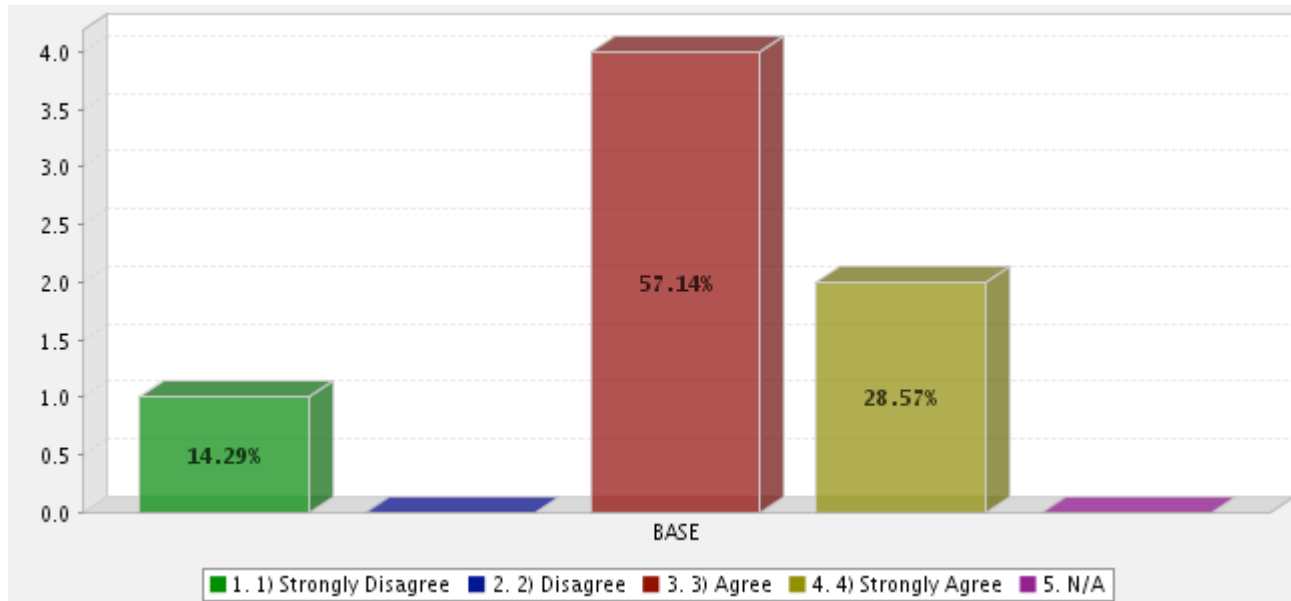
3. The Graduate Program integrated business experience with current theories of management and explored new business concepts in various fields of the real world.



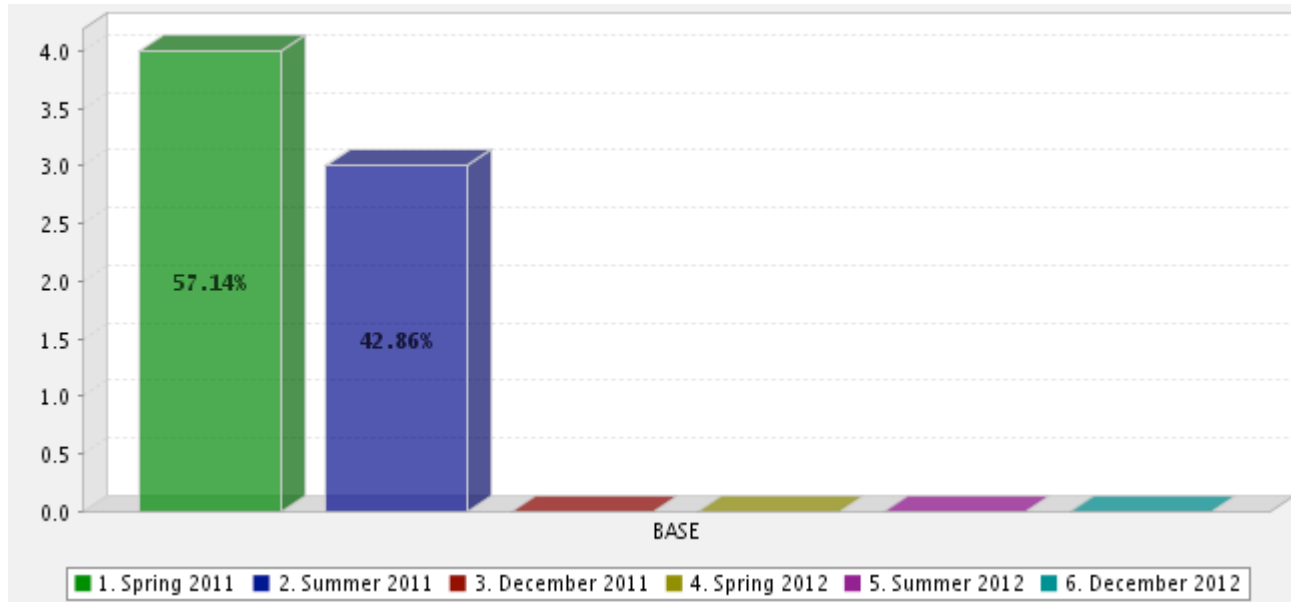
4. The Graduate Program provided practical techniques to analyze alternative solutions to business problems involving economic, social, legal, political, and ethical factors.



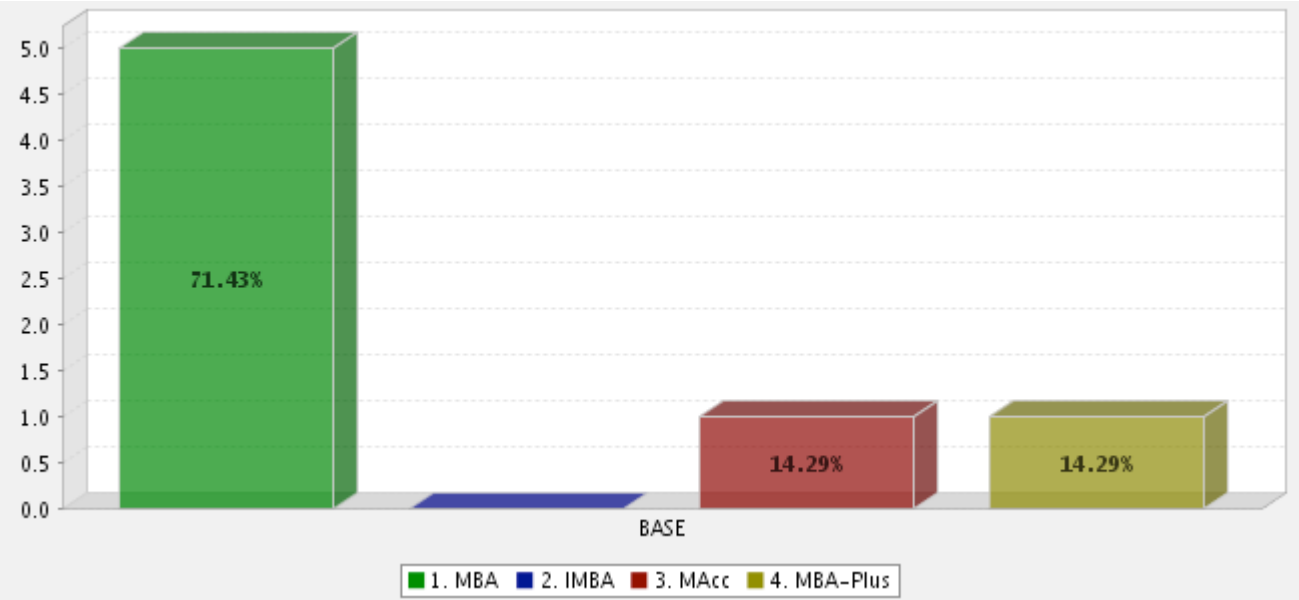
5. The Graduate Program helped me develop practical skills for meeting the challenges of changing technology and managerial innovations.



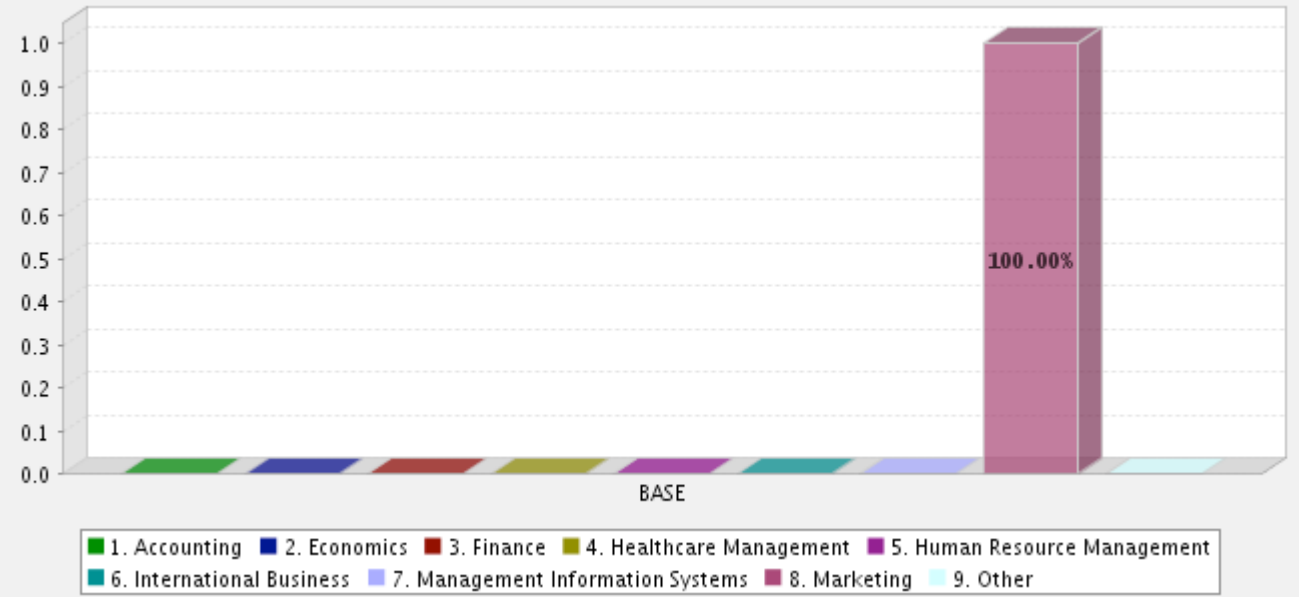
9. Expected date of Graduation



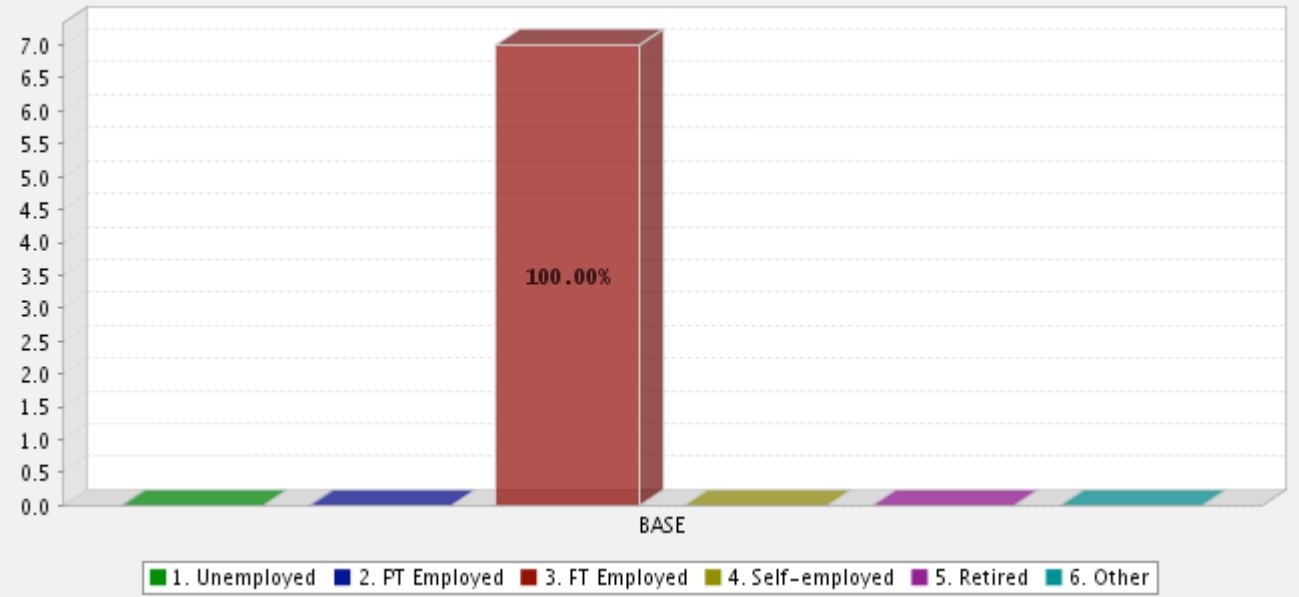
10. Graduate Degree:



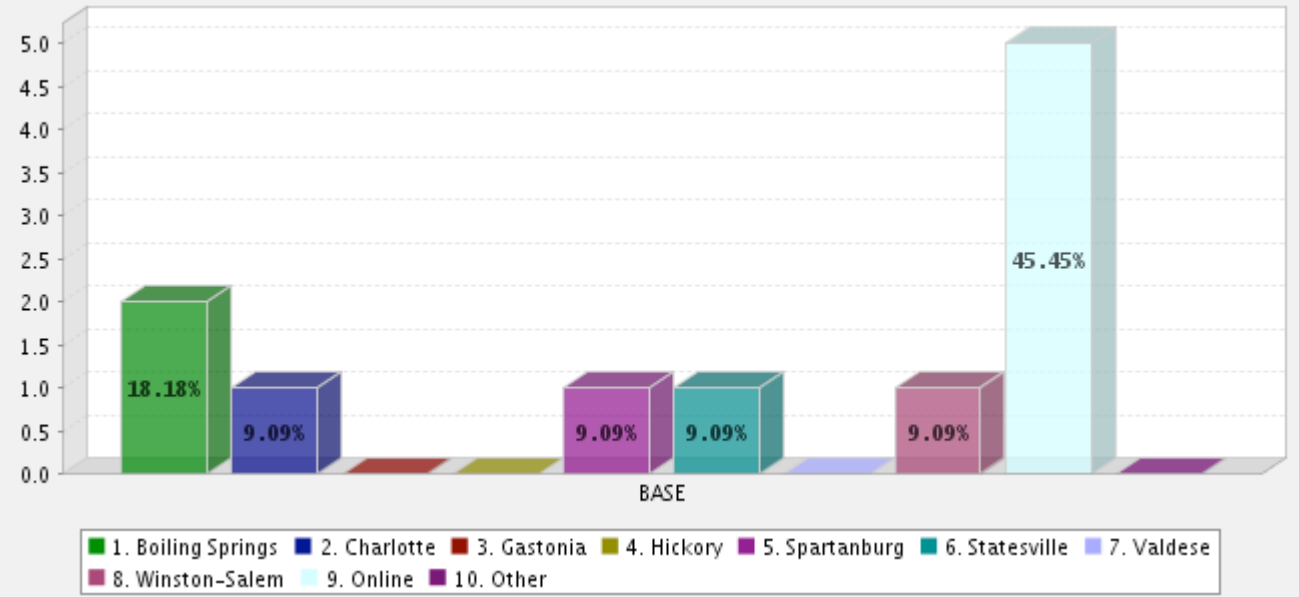
10.b Select the MBA-Plus Concentration (Select all that apply)



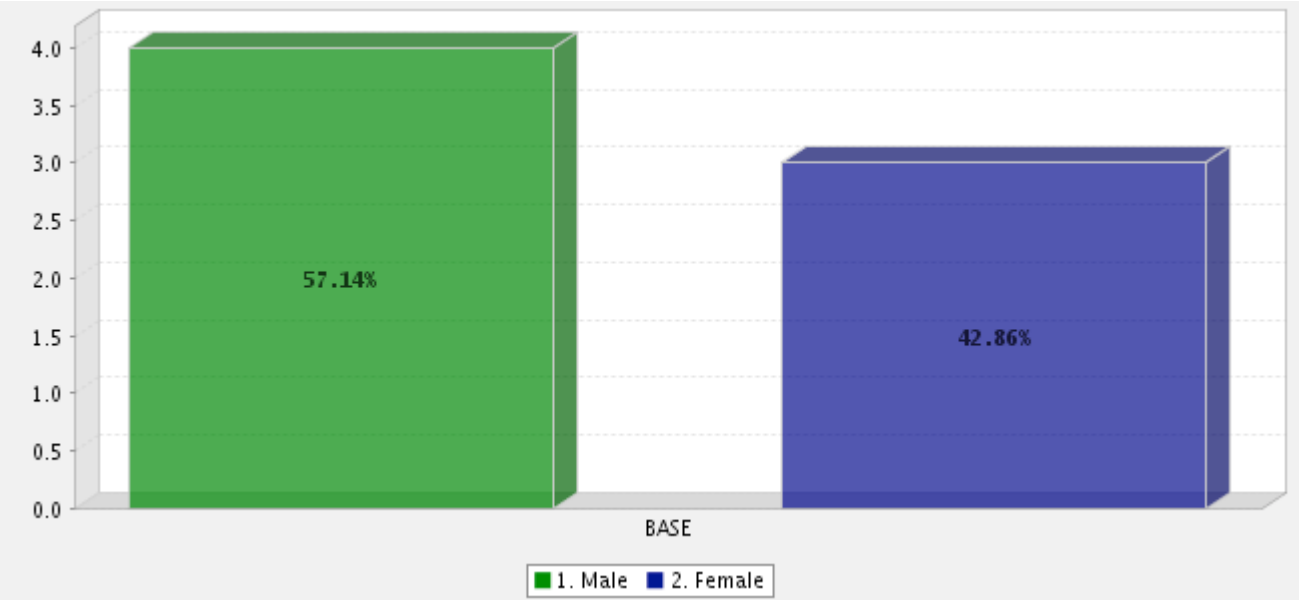
11. Employment:



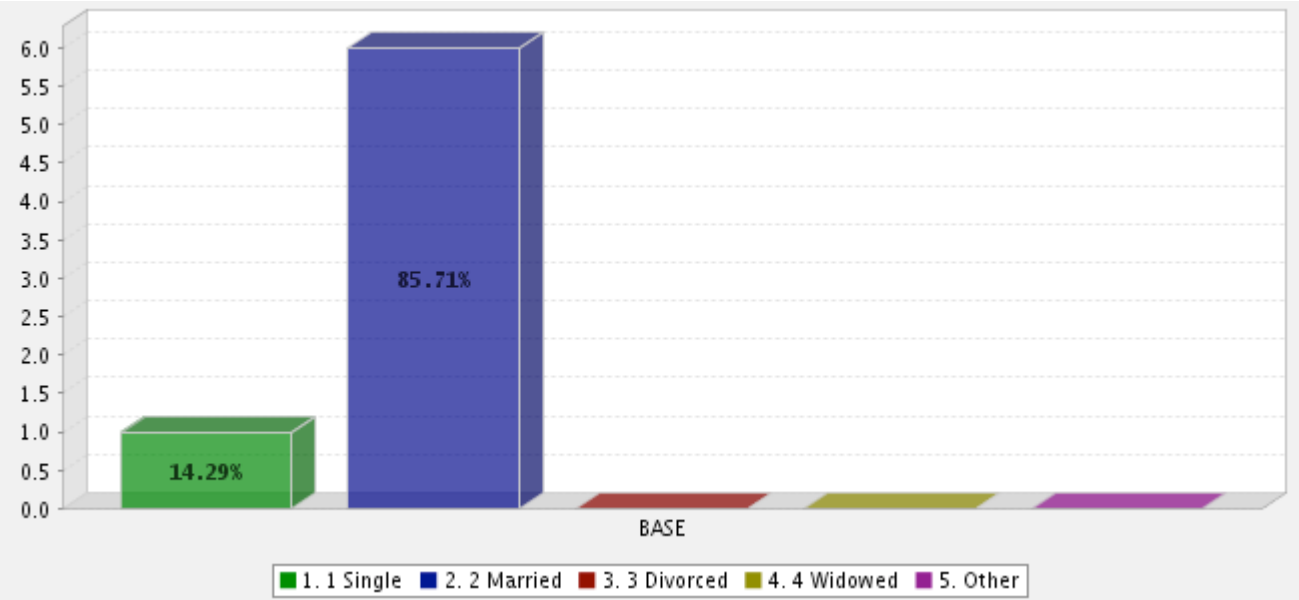
12. Center where you frequently attend Classes (mark all that apply):



13. Gender:



14. Marital Status:



6. What was the greatest strength of the Graduate Program?

| | |
|----------|--|
| 11206708 | The online classes provided the opportunity to study on my own time. |
| 11215412 | Great finance class and accounting. The two really compliment each other well. The program is good at giving concepts and even reading about real world. From a contextual perspective the theory and the concepts are good. |
| 11203517 | Dr. Policastro. By far he is the best professor you have. Can be taken online and/or in the classroom. |
| 11256423 | It pushed me beyond the limits I ever dreamt I was capable of achieving. The projects were the most beneficial to me. I am extremely proud of what I accomplished in terms of the projects I was required to do. |
| 11297490 | For me, it was the ability to have the classes in online format where I could structure my time at work, home, and class. |
| 11310203 | Online course offerings and flexibility |
| 11389205 | All instructors have significant real world experience. they can tell the true story. |

7. What was the greatest weakness of the Graduate Program?

| | |
|----------|---|
| 11203517 | Programs have some questionable professors. |
| 11206708 | I would have preferred to take more classes at the Forsyth County campus, but there was only one class offered during my time at Gardner-Webb. |
| 11215412 | There should be more lectures pertaining to real world scenerios, lectures from CEO's, COO's,CFO's. Vice Presidents of corporations. They should talk about the real world events that got them where they are. What questions to ask, how to move forward in the business world. Stock market professionals who talk real world talk about trading. Bankers, Lawyers who discuss employment law, personnel directors. It is one thing to read about it but to hear it in live context is another. I believe I have learned the concepts related to business, leadership, and strategic planning from a book perspective but not yet real sure how this knowledge helps in real world situations. I would have liked to spent some time with a VP or COO in a hospital, hear the conversations they have, go to the meetings they attend, hear how strategic objectives are set and organizational goals are met from the top down. Sit with a director when they develop the budget, go to the meetings when they discuss the budget with the finance department. See how effective leaders empower their people and learn first hand from their real life experience. |
| 11256423 | For me, the greatest weakness was difficulties with getting assignments to upload before the deadlines. I had several problems throughout my program with submitting assignments that the professor did not receive. It was very disheartening. |
| 11297490 | I would have liked to have lectures available as part of the online experience. It was the one thing I missed most in comparing attending class vs. online. |
| 11310203 | Some teachers are better at online classes than others, because of this some classes were confusing and I didnt get as much out of them. |
| 11389205 | Class availability |

8. What would you like to see changed that, in your opinion, would enhance the Graduate Program? How can we improve it?

| | |
|----------|---|
| 11203517 | |
| 11206708 | The availability of the professors. Although I enjoyed being able to study on my own, I would have liked to have more access to my professors in more timely responses to email. Often, I would send a question to a professor to receive the response over a week later. |
| 11215412 | I would like to see a collaboration with effective leaders. For the university to share with them what they are teaching and spend time with them to learn first hand how this is put into practice. Realizing that many working professionals find it hard to take time off or are even traveling this most likely cannot be mandatory but I would like there to be an option to spend time with professionals at high levels. This possibly could be an option possibly in strategic. The company should be picked by the University instead of the student picking the company and a collaboration with the university to provide guidance through practical learning. I also would like to see lecture series by corporate professionals that could be accessed as part of a class. Understanding the accommodation factor that they are not mandatory but can be a percentage of the grade. Pick one of the companies and have a practical experience or research a company but give a broad range of options to accommodate practical learning. |
| 11256423 | As a professional who worked 50 hours per week on average, taking a full course load each semester (3 courses this semester) it would be much more beneficial to have all deadlines the same and on Sunday night at midnight. It was very hard at times due to my job to get assignments completed during the week. I only had the weekend many weeks so it would have helped me greatly to have all assignments due Sunday night at midnight. This would also provide for an easier schedule, knowing when all assignments were due versus one due by Friday at 6pm, etc. |
| 11297490 | see #7 |
| 11310203 | Overall I enjoyed my experience and would change very little of it. |
| 11389205 | Add flexibility into the schedule |

10.b Select the MBA-Plus Concentration (Select all that apply)

11. Employment:

12. Center where you frequently attend Classes (mark all that apply):

14. Marital Status:

