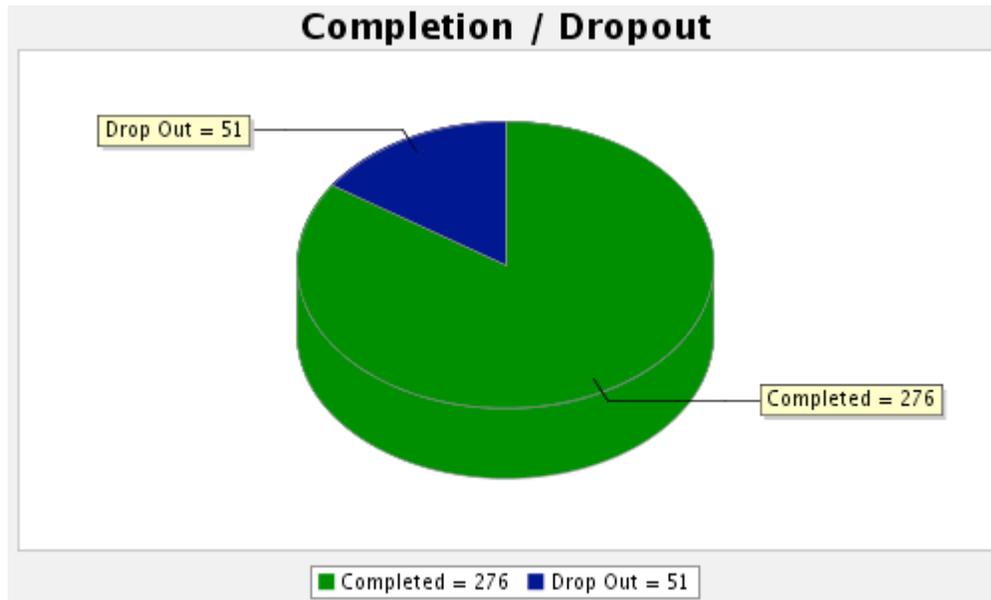


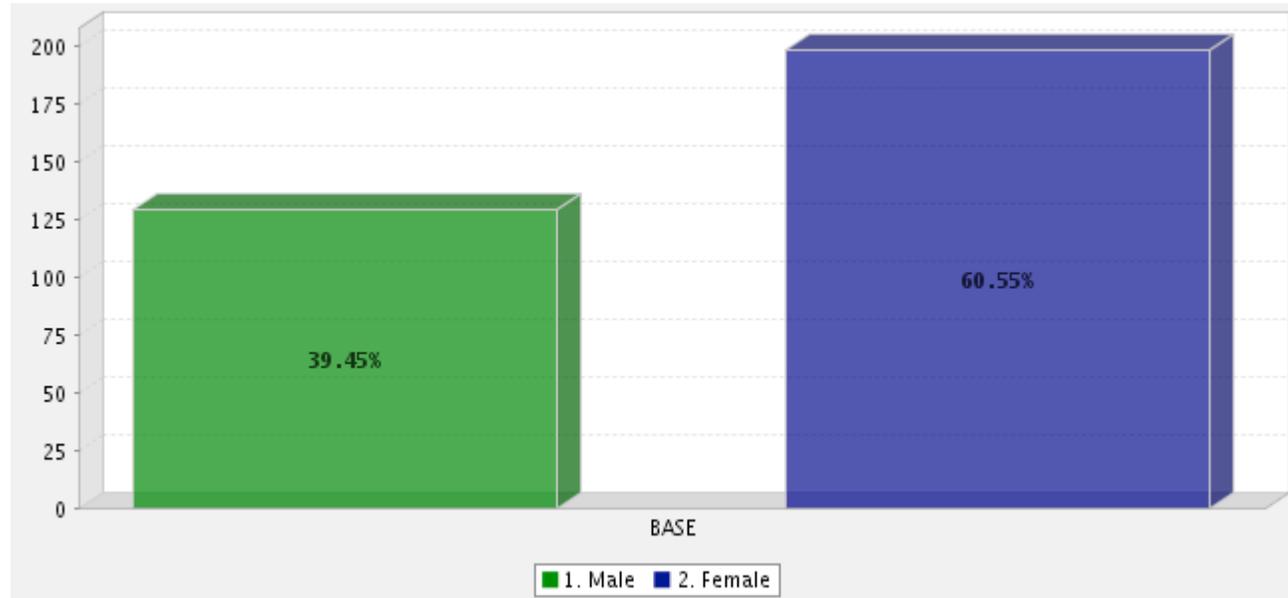
# **01-Survey of Students in the Godbold School of Bus**

**Prepared by  
Dr. Felice Policastro  
fpolicastro@gardner-webb.edu**

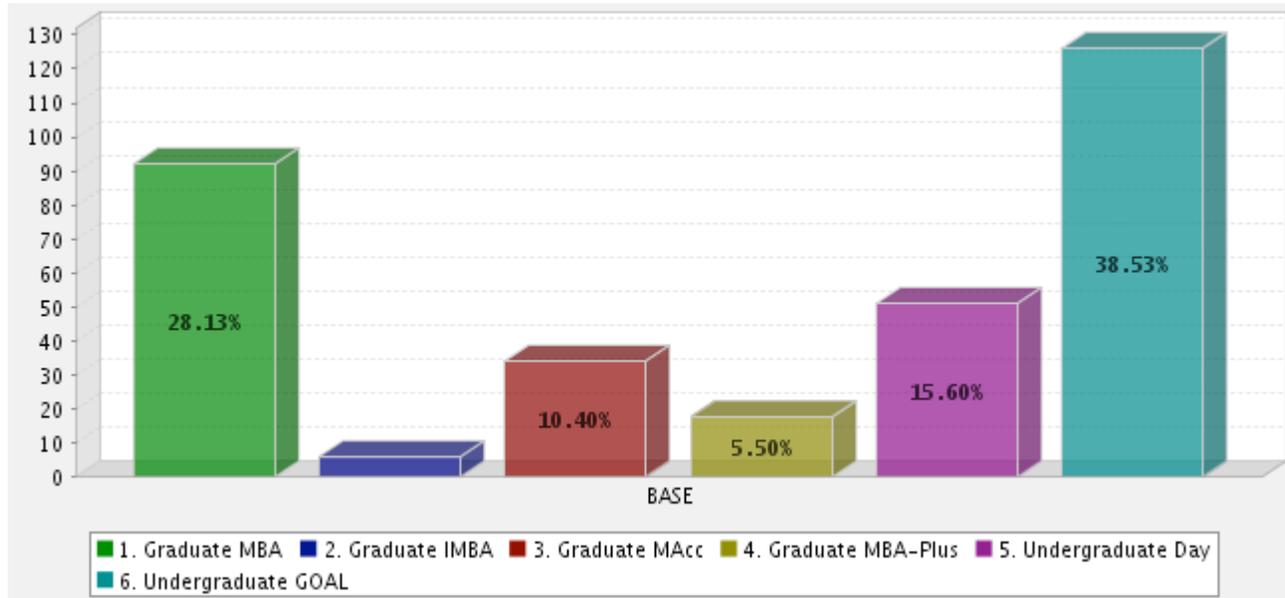
# Survey Overview



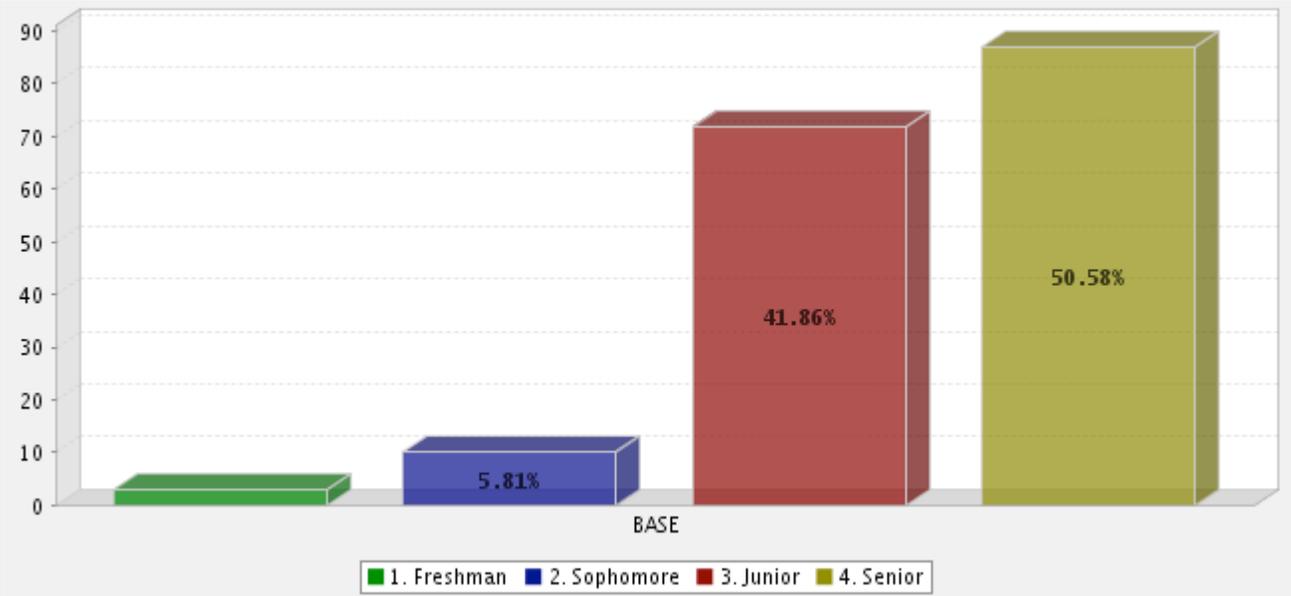
## A. Gender:



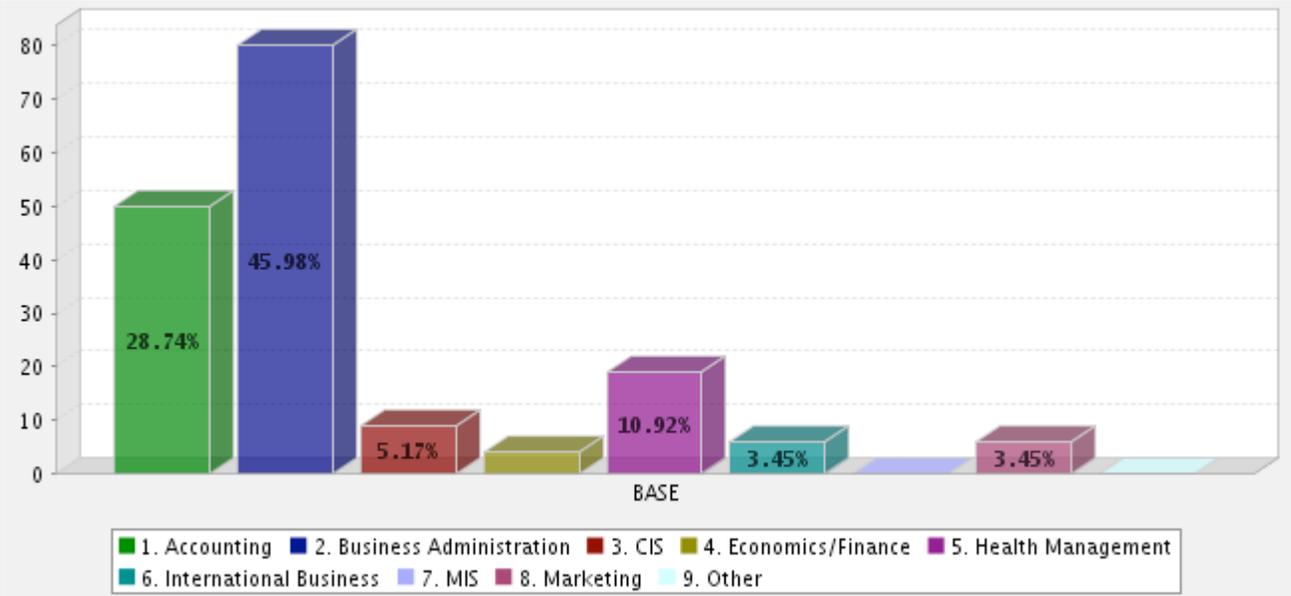
### C. Type of Student:



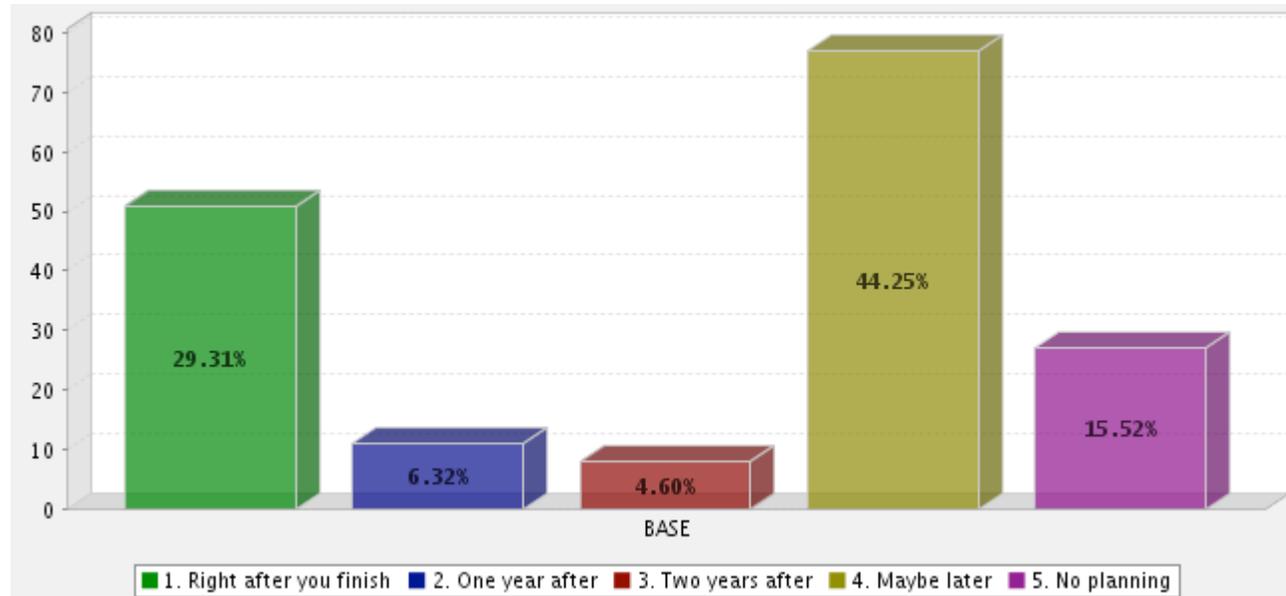
### D. Student Classification:



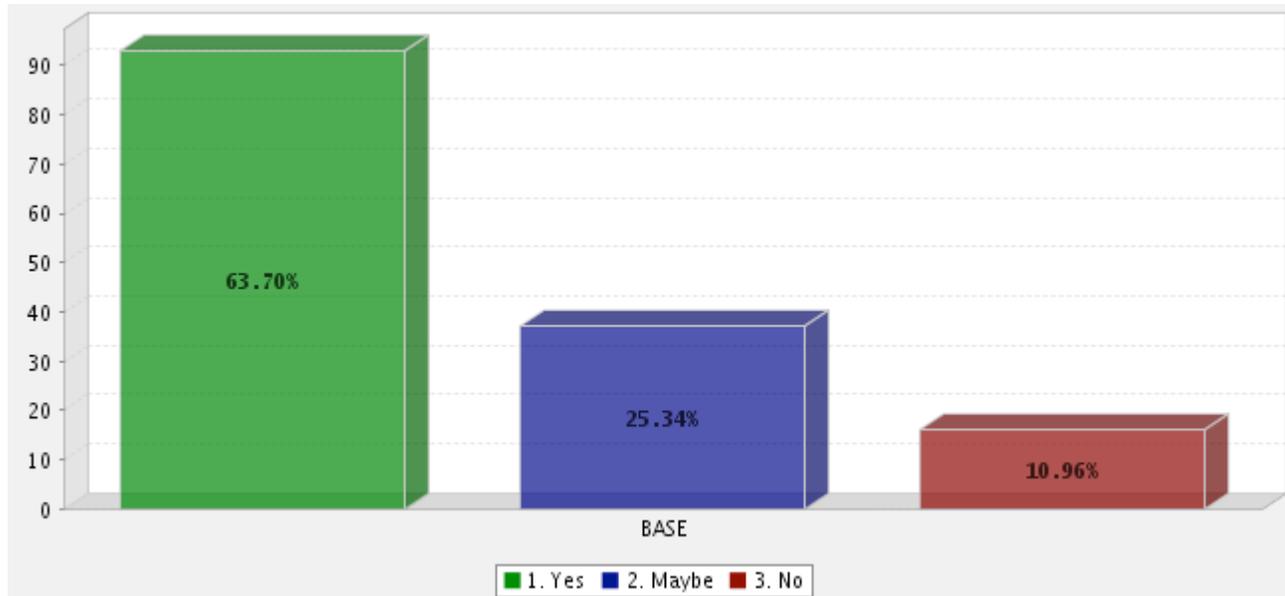
# E. Undergraduate Business Major:



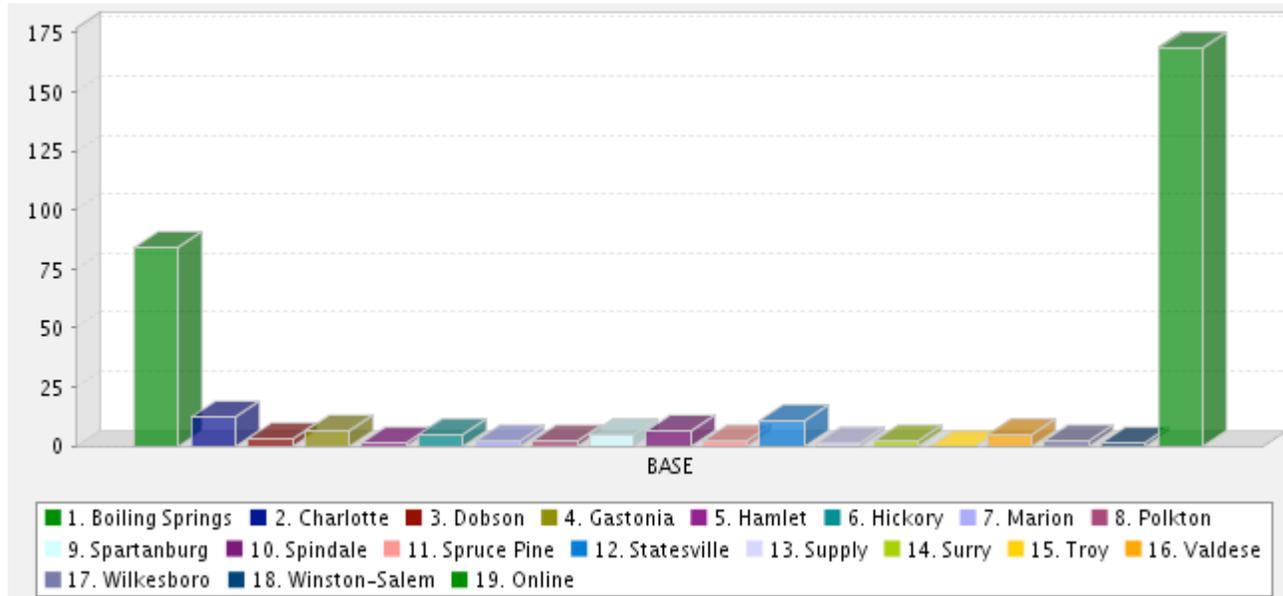
## F. After finishing your undergraduate studies, are you planning to continue Business graduate studies?



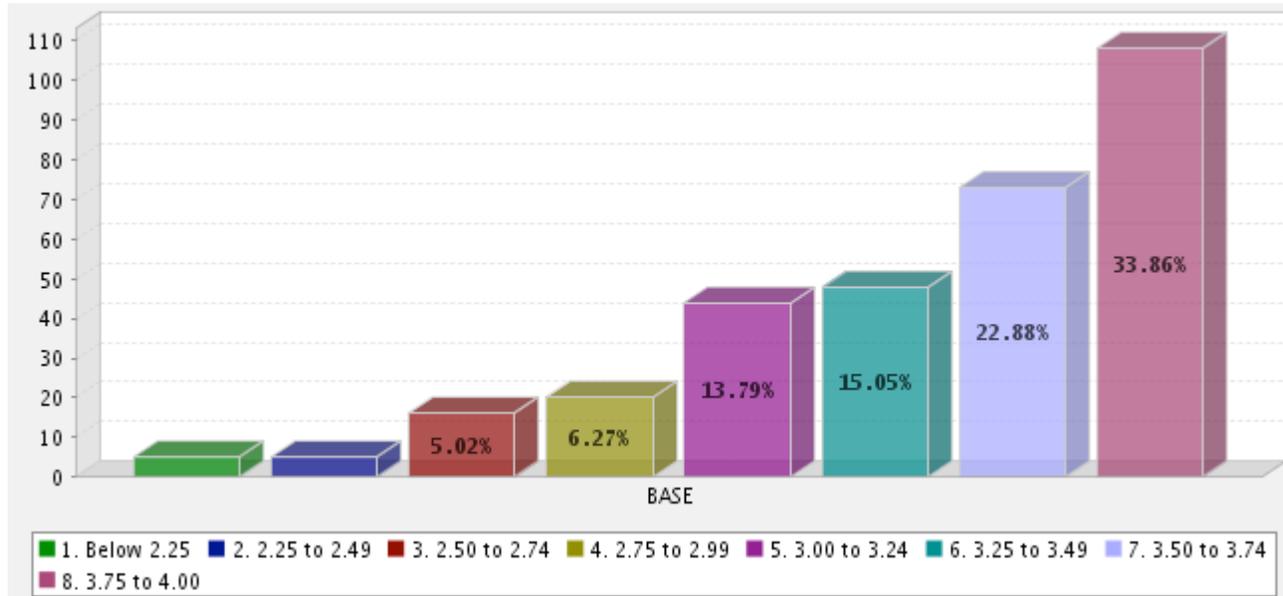
## G. If you are planning to continue, would you consider Gardner-Webb University School of Business?



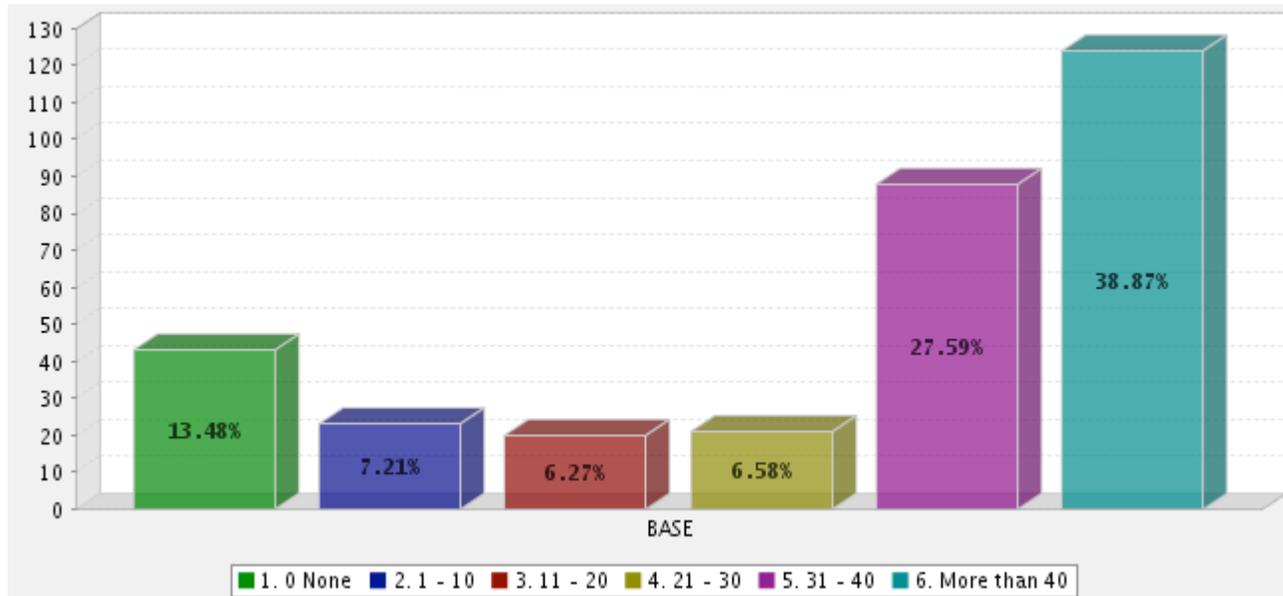
## H. Center where you frequently attend Classes (mark all that apply):



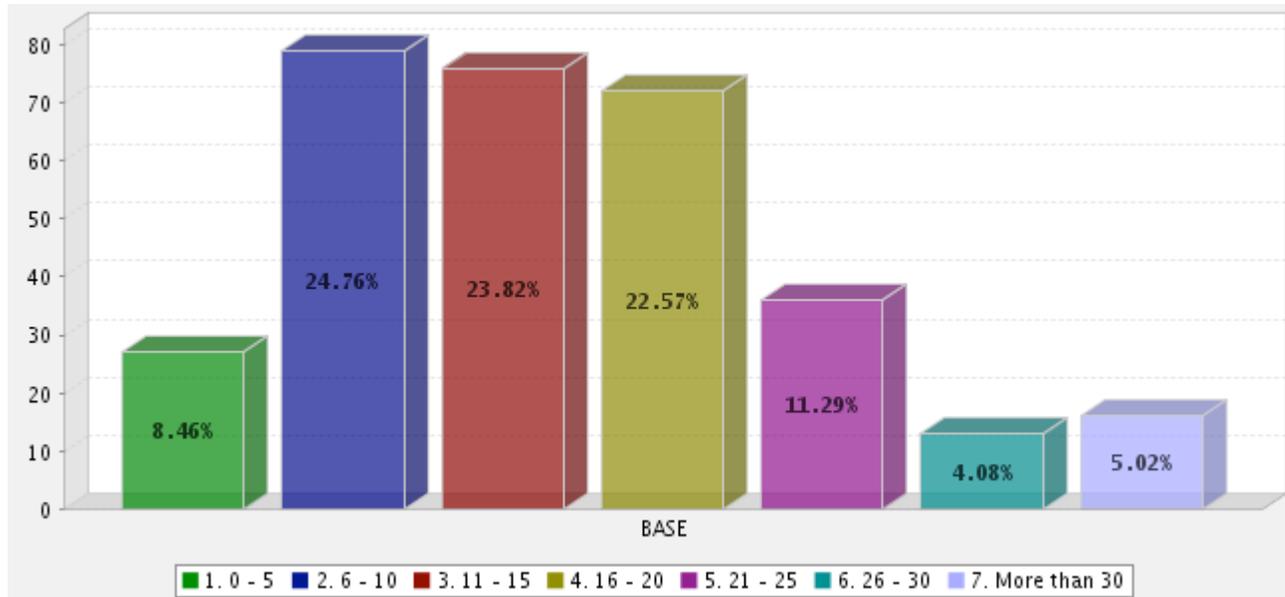
# I. What is your Current Cumulative GPA?



## J. Average number of hours you work per week during the current academic year while attending school:



### K. Average number of hours studied per week during the past academic year:

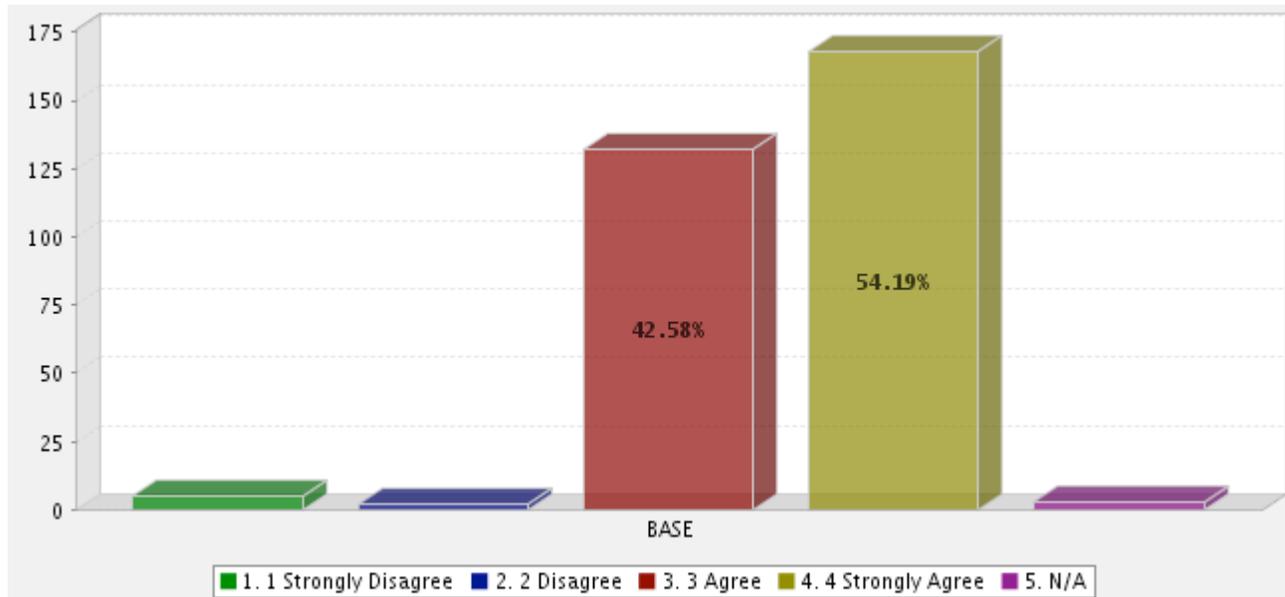


**L. Please respond to the following statements by rating them on a scale from 1 to 4.**

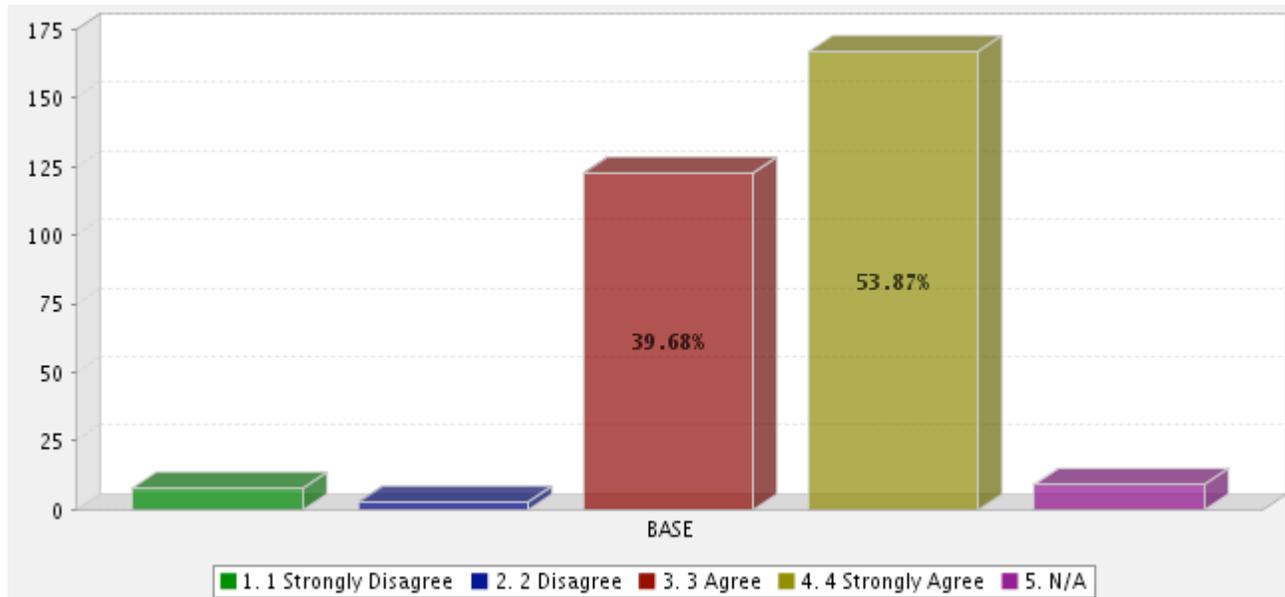
**Overall Matrix Scorecard : L. Please respond to the following statements by rating them on a scale from 1 to 4.**

	Question	Count	Score	1 Strongly Disagree	2 Disagree	3 Agree	4 Strongly Agree
1.	1) The courses and other curricular offerings in my major relate directly to the purpose of the university and the mission of the School of Business	310	3.508				
2.	2) The faculty in the School of Business represents positively and genuinely the mission and image of Gardner-Webb as a private, liberal arts college of the Church	310	3.492				
3.	3) My Major field is providing me with the opportunity of gaining professional knowledge in order to attain personal and professional career goals	310	3.506				
4.	4) Curriculum provided depth and breadth of content required in the area of specialization	310	3.358				
5.	5) Curriculum provided practical application of professional skills	310	3.293				
6.	6) Curriculum content provided the latest developments in area of specialization	310	3.300				
7.	7) The elective courses build on the foundations laid in the required courses	310	3.262				
8.	8) The topics in your required courses were logically sequenced	310	3.332				
		<b>Average</b>	<b>3.382</b>				

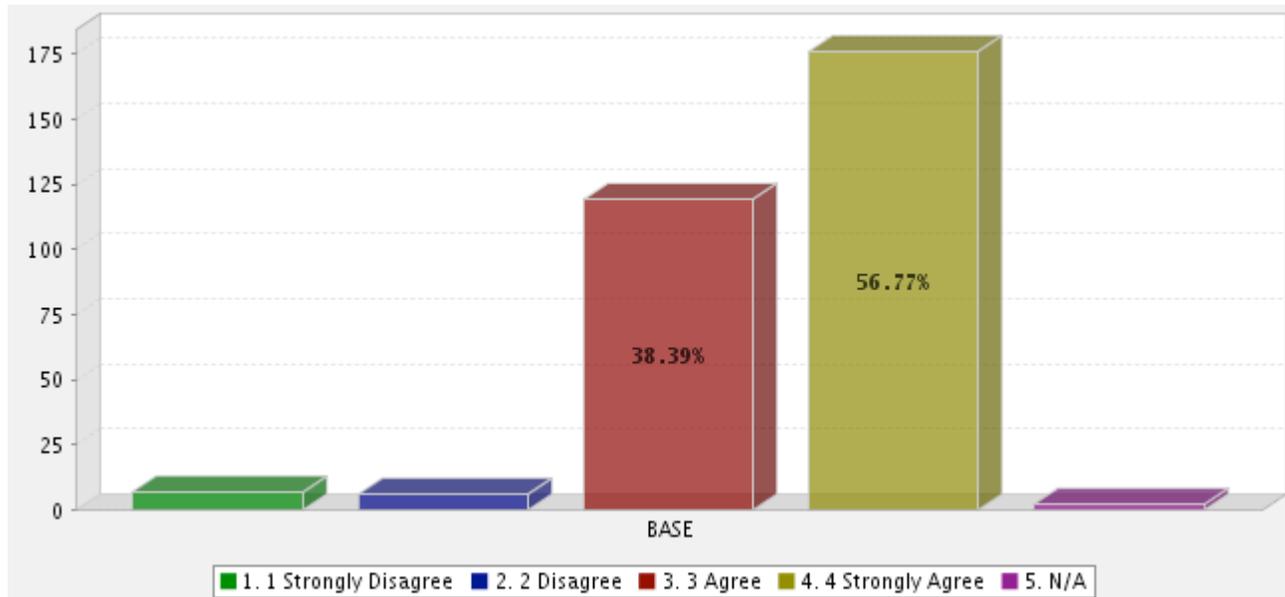
# 1) The courses and other curricular offerings in my major relate directly to the purpose of the university and the mission of the School of Business



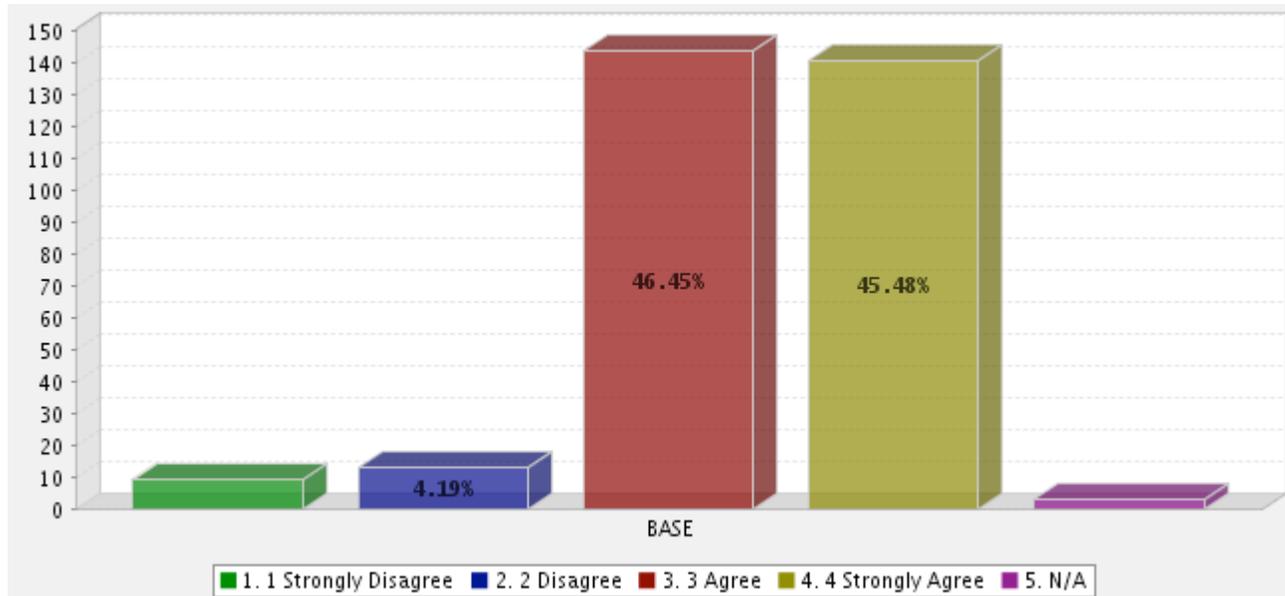
## 2) The faculty in the School of Business represents positively and genuinely the mission and image of Gardner-Webb as a private, liberal arts college of the Church



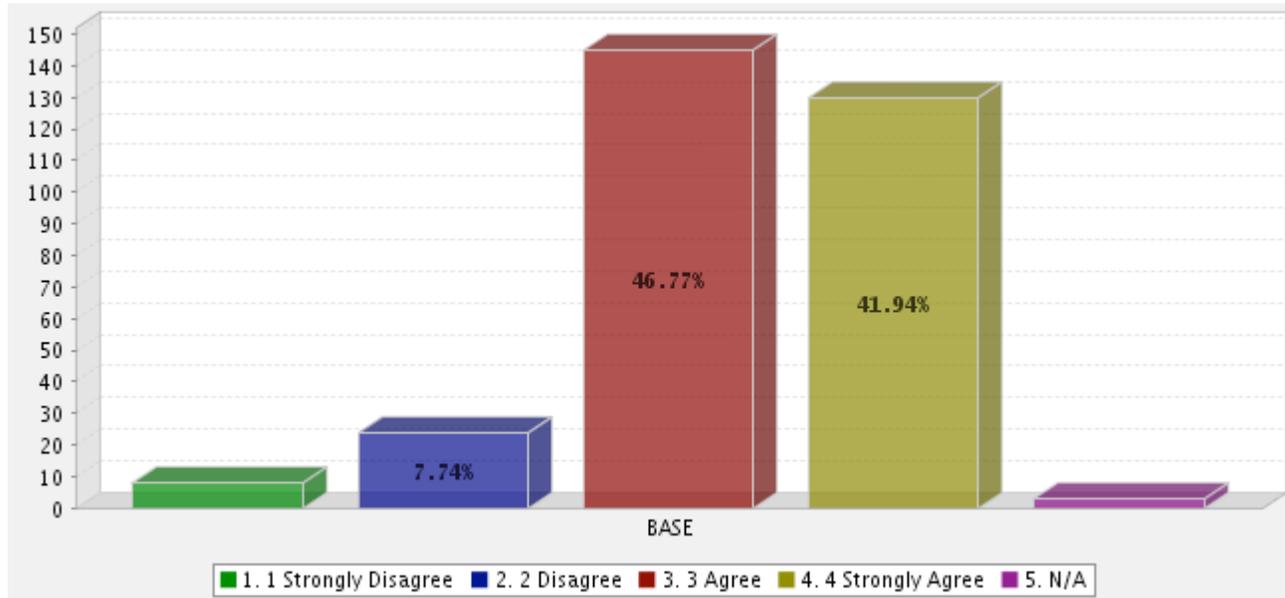
### 3) My Major field is providing me with the opportunity of gaining professional knowledge in order to attain personal and professional career goals



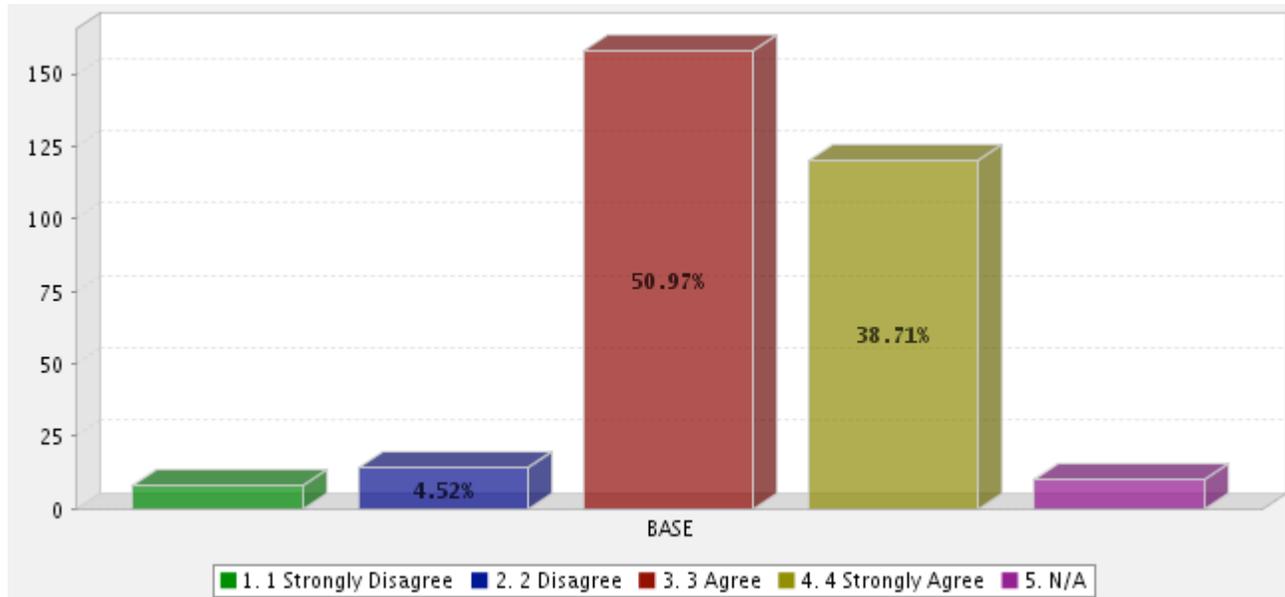
#### 4) Curriculum provided depth and breadth of content required in the area of specialization



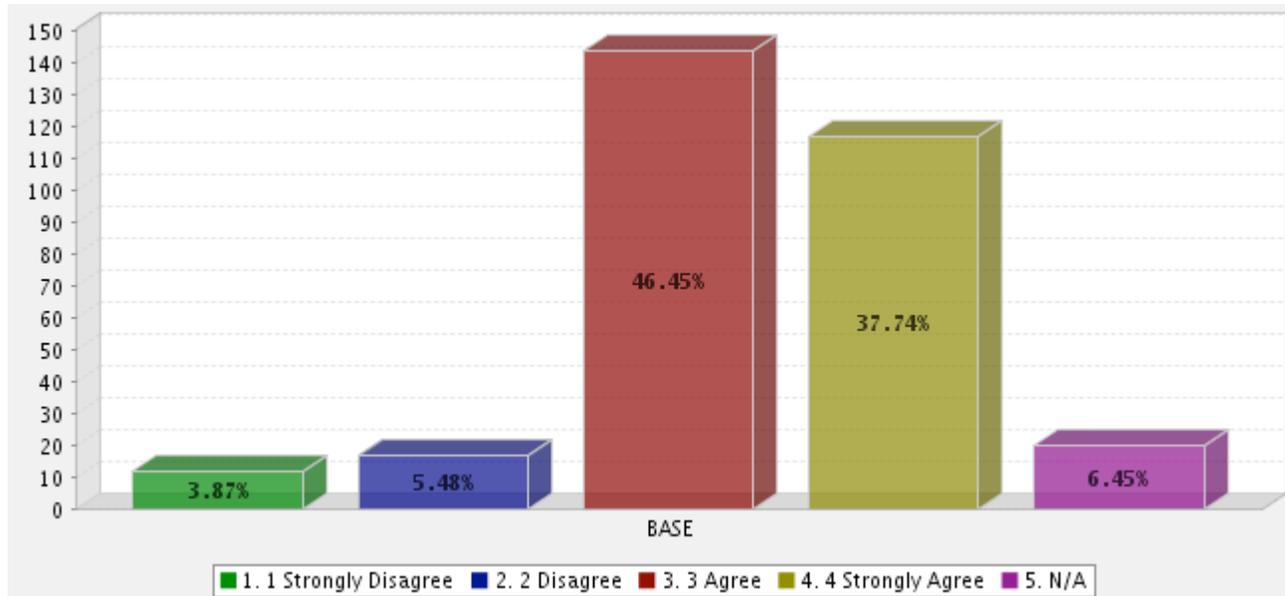
## 5) Curriculum provided practical application of professional skills



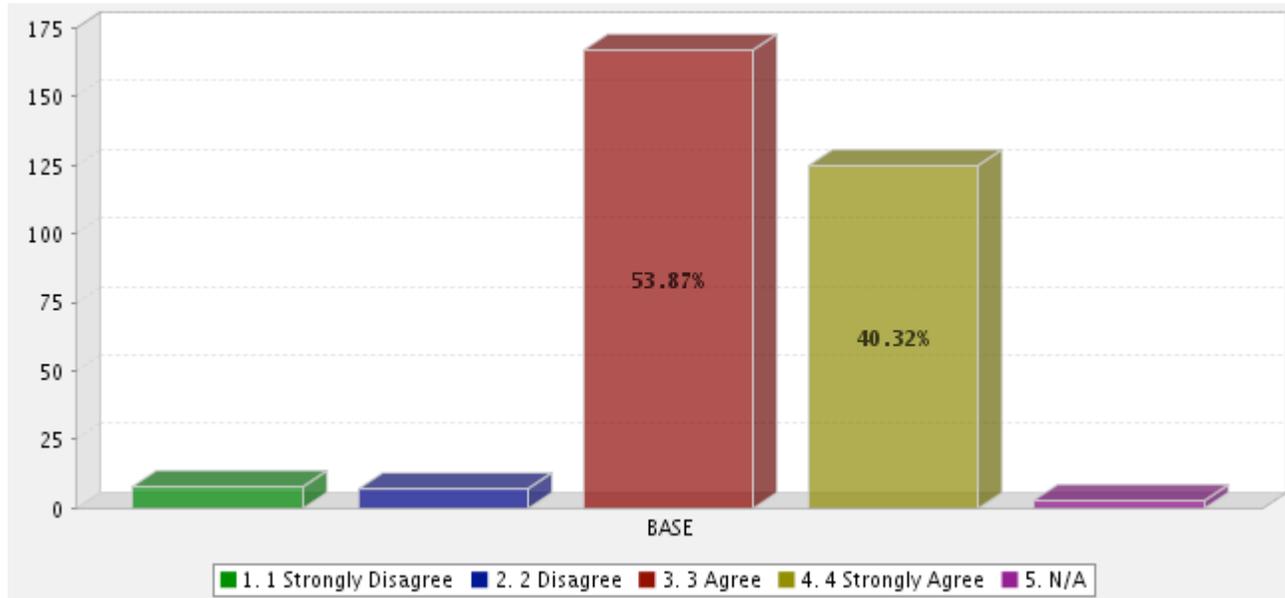
## 6) Curriculum content provided the latest developments in area of specialization



## 7) The elective courses build on the foundations laid in the required courses



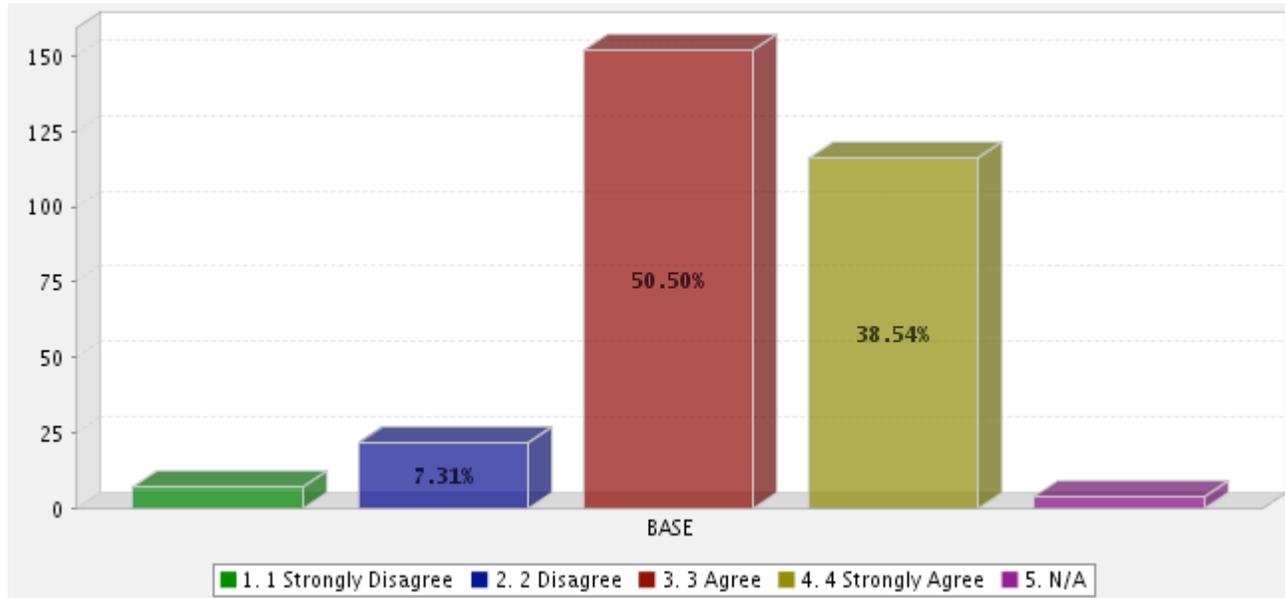
## 8) The topics in your required courses were logically sequenced



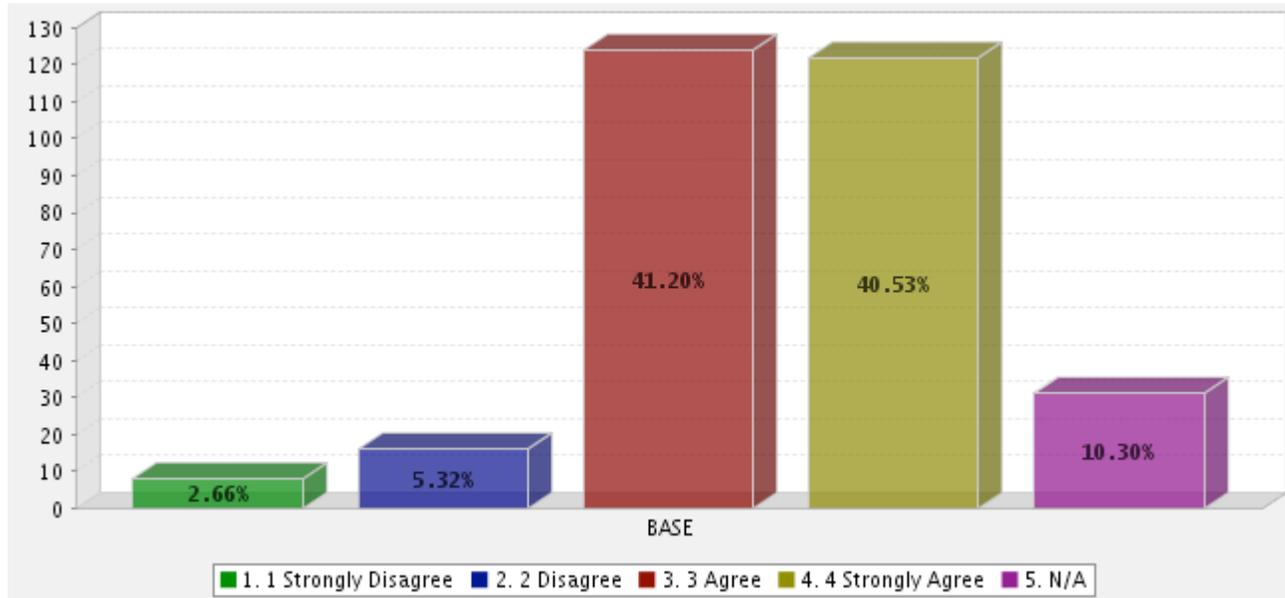
## L. Please respond to the following statements by rating them on a scale from 1 to 4.

Overall Matrix Scorecard : L. Please respond to the following statements by rating them on a scale from 1 to 4.						
Question	Count	Score	1 Strongly Disagree	2 Disagree	3 Agree	4 Strongly Agree
1. 9) The quality of teaching in your required courses was appropriate	301	3.269				
2. 10) The quality of teaching in your elective courses was appropriate	301	3.333				
3. 11) The quality of feedback on assignments (other than grades) received from instructor in your required courses was appropriate	301	3.198				
4. 12) The quality of feedback on assignments (other than grades) received from instructor in your elective courses was appropriate	301	3.250				
5. 13) The instructors were punctual, responsible, demonstrated initiative, and were positive and pleasant	301	3.326				
6. 14) Faculty members encouraged independent thinking and individual research	301	3.426				
7. 15) Faculty members were organized and prepared for classes	301	3.327				
8. 16) Faculty members incorporated the practical experience and theoretical knowledge necessary to make courses a valuable part of the learning experience	301	3.353				
9. 17) Faculty members integrated and applied current trends and research into class presentations and discussions	301	3.330				
10. 18) Faculty members encouraged questions, comments, opinions and discussions	301	3.403				
11. 19) Adjunct faculty added academic depth and breadth to the program	301	3.236				
12. 20) Course syllabi were clear and complete, including grading criteria and procedures	301	3.413				
13. 21) Class assignments reflected reasonable faculty expectations of students	301	3.327				
14. 22) Faculty adviser was accessible and helpful	301	3.382				
15. 23) Non-faculty adviser was accessible and helpful	301	3.413				
16. 24) Advisor's knowledge of requirements was adequate	301	3.425				
17. 25) Advisor's helpfulness of recommendations was adequate	301	3.402				
18. 26) Advisor's interest in your progress was obvious	301	3.278				
19. 27) Adequate advice was provided regarding the use and availability of library resources	301	3.222				
<b>Average</b>		<b>3.332</b>				

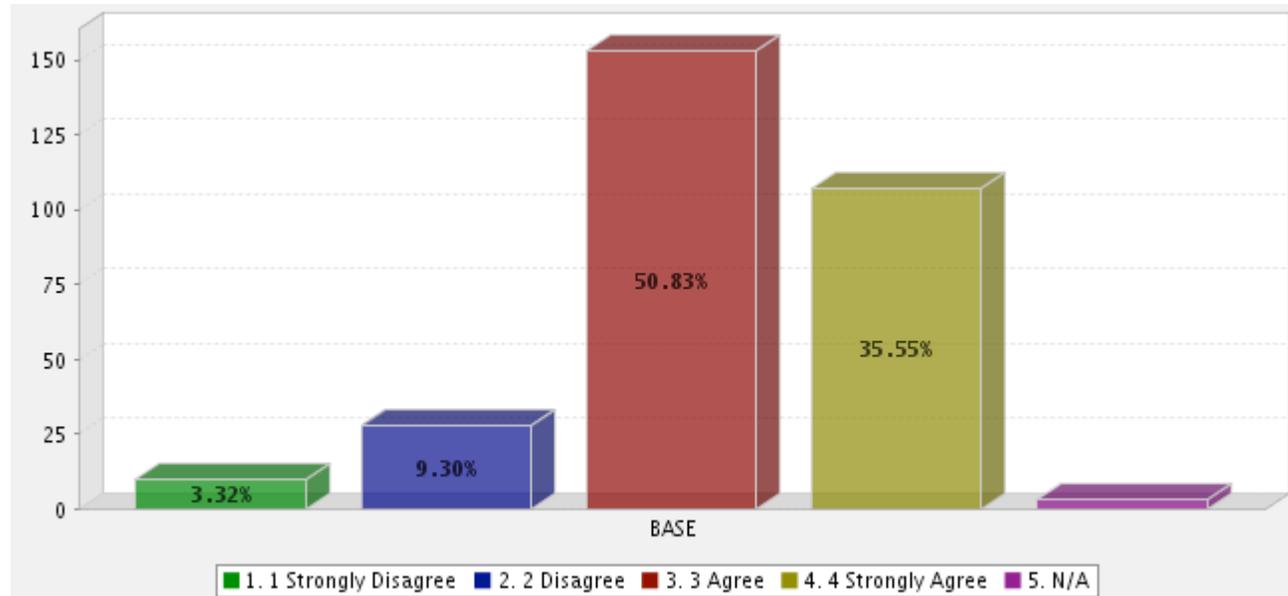
## 9) The quality of teaching in your required courses was appropriate



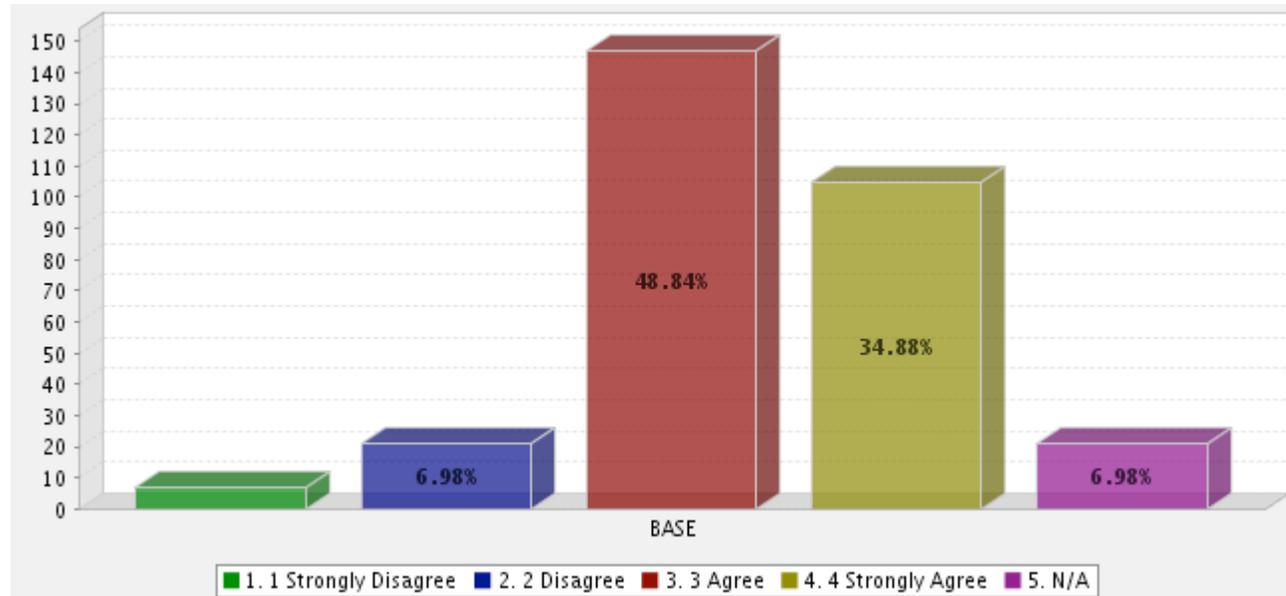
# 10) The quality of teaching in your elective courses was appropriate



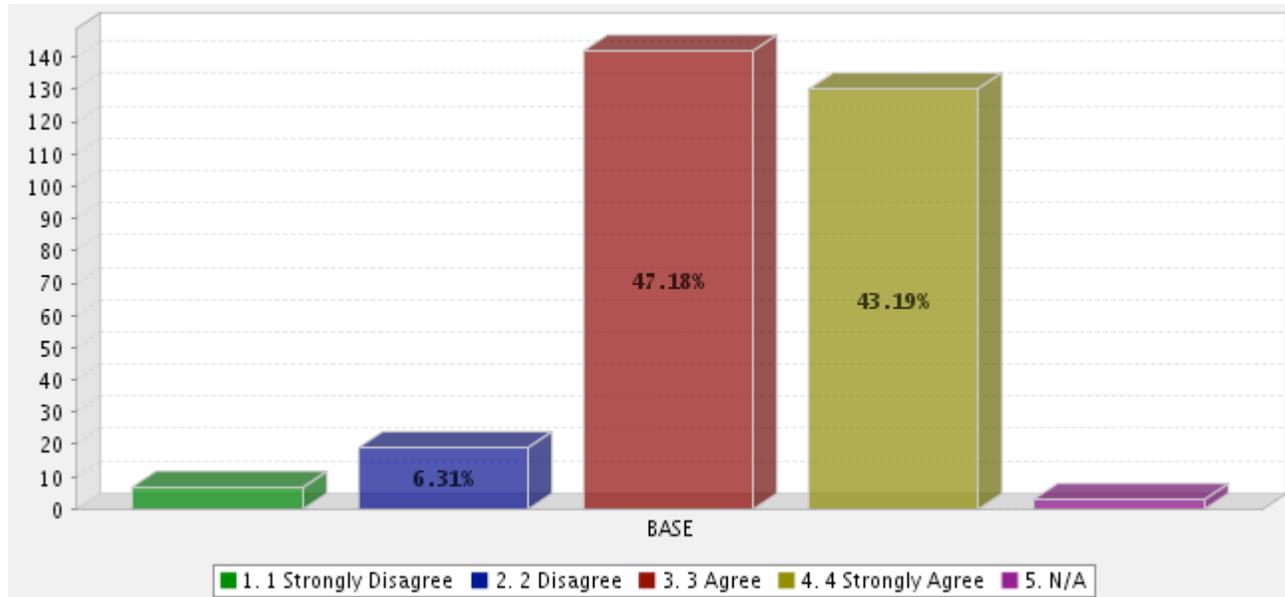
# 11) The quality of feedback on assignments (other than grades) received from instructor in your required courses was appropriate



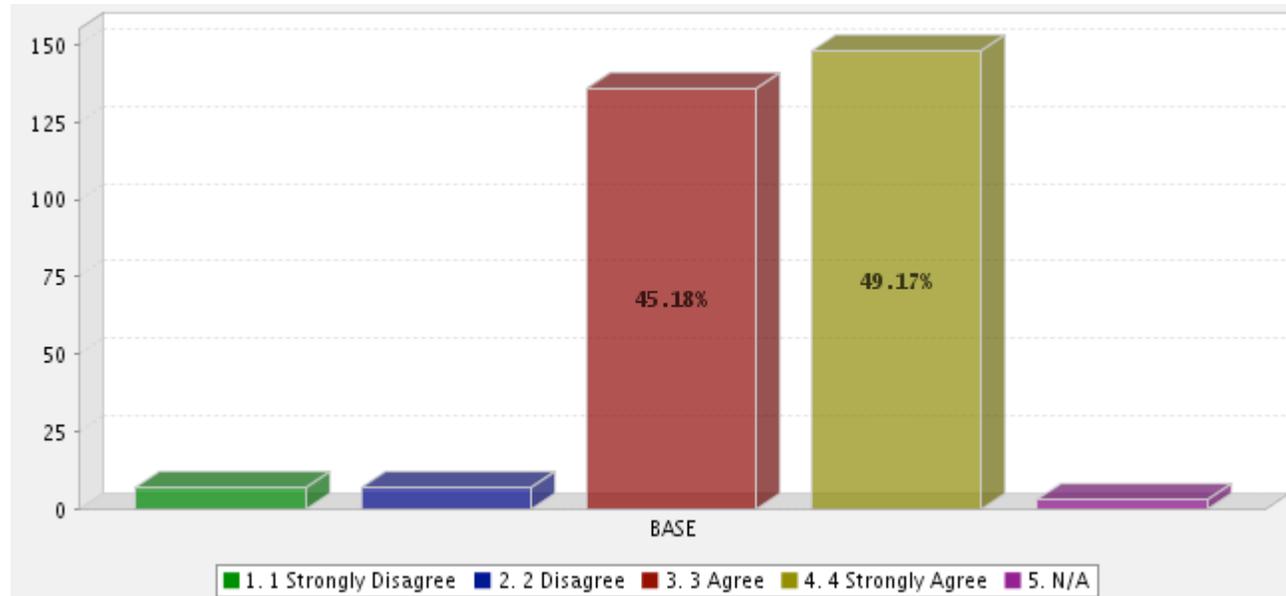
## 12) The quality of feedback on assignments (other than grades) received from instructor in your elective courses was appropriate



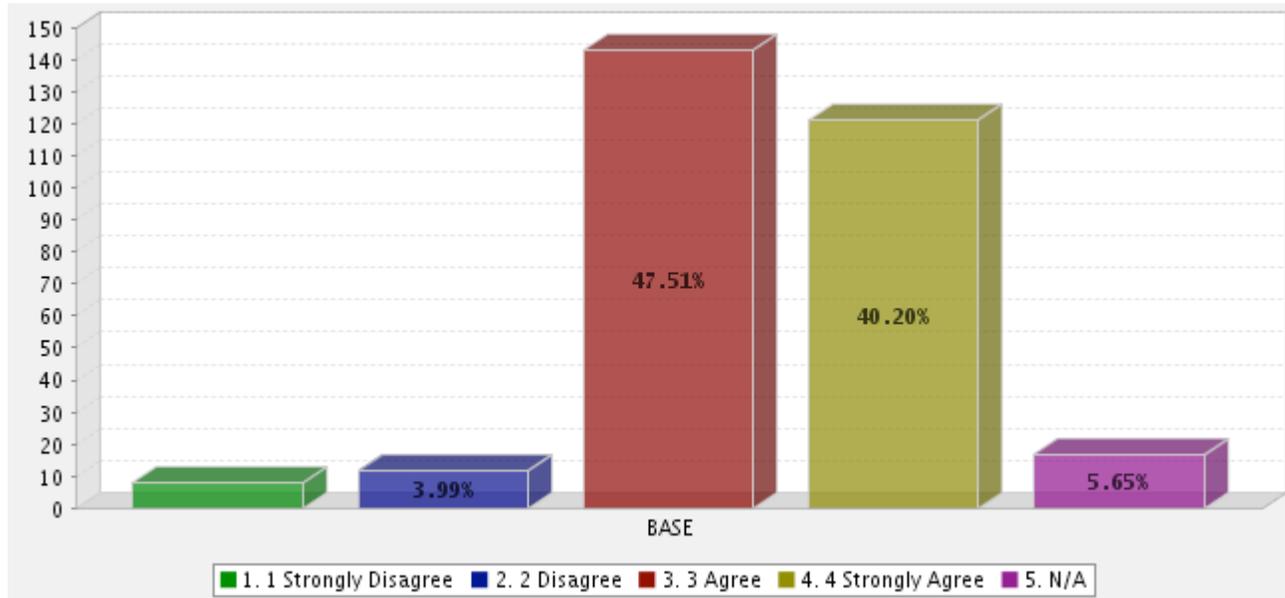
### 13) The instructors were punctual, responsible, demonstrated initiative, and were positive and pleasant



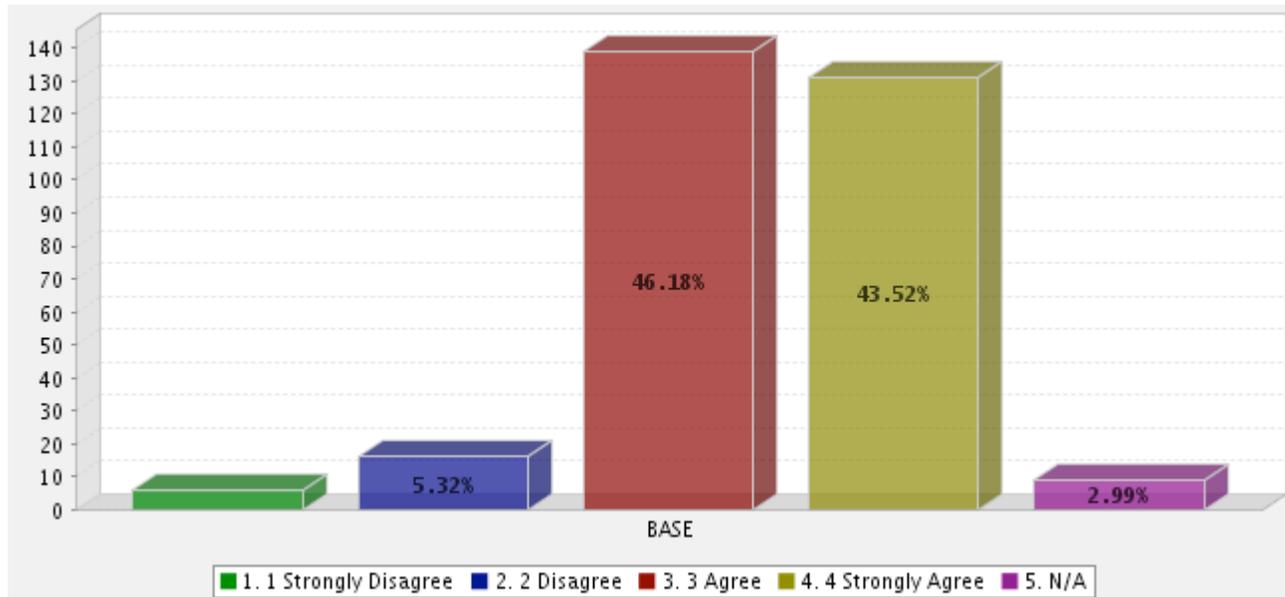
## 14) Faculty members encouraged independent thinking and individual research



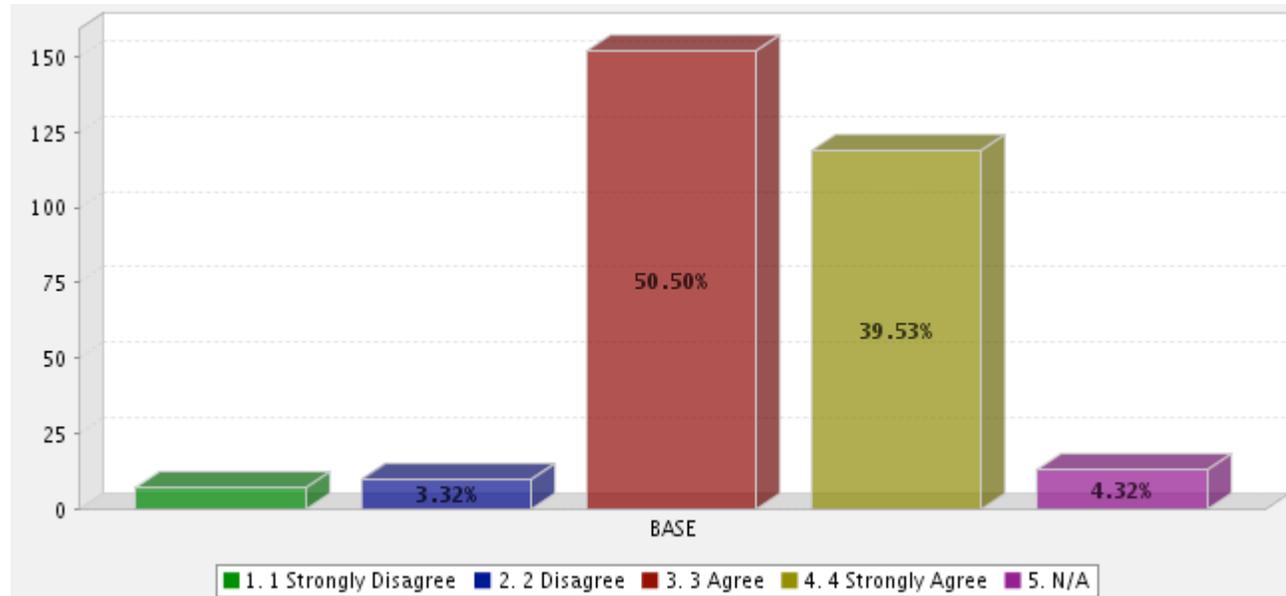
## 15) Faculty members were organized and prepared for classes



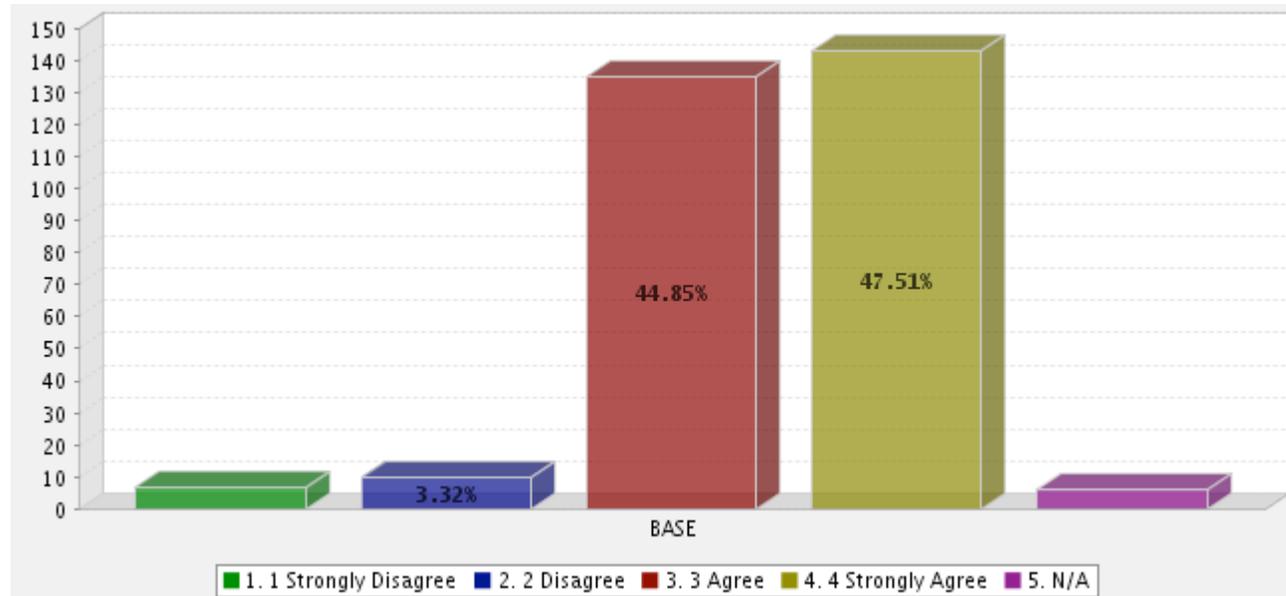
# 16) Faculty members incorporated the practical experience and theoretical knowledge necessary to make courses a valuable part of the learning experience



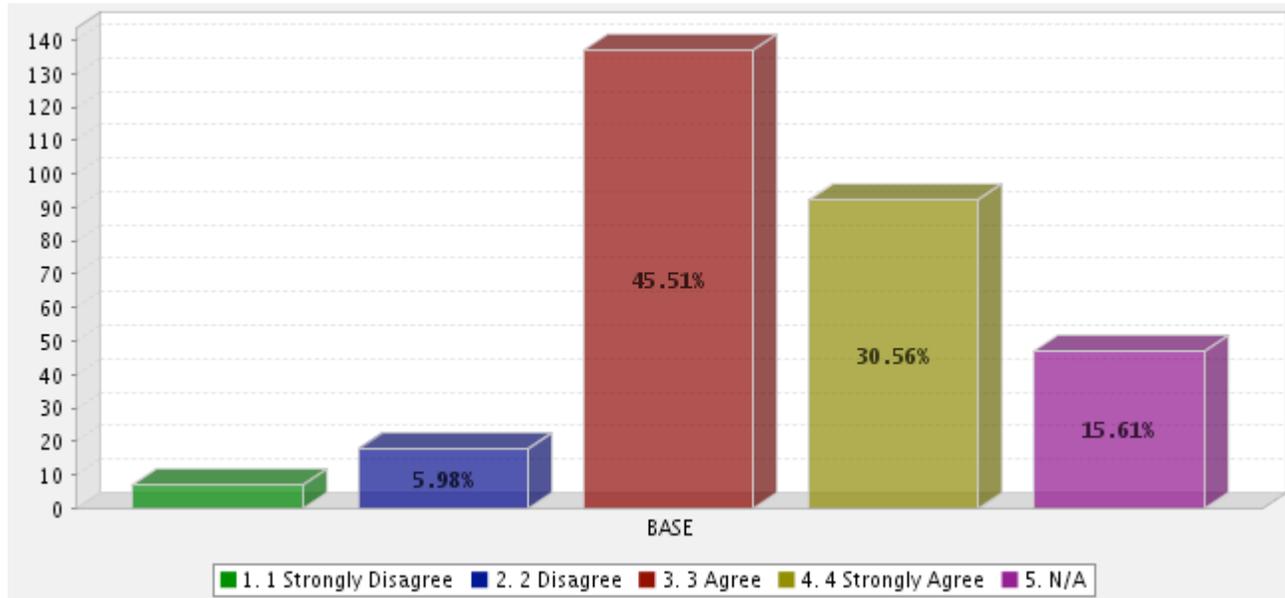
## 17) Faculty members integrated and applied current trends and research into class presentations and discussions



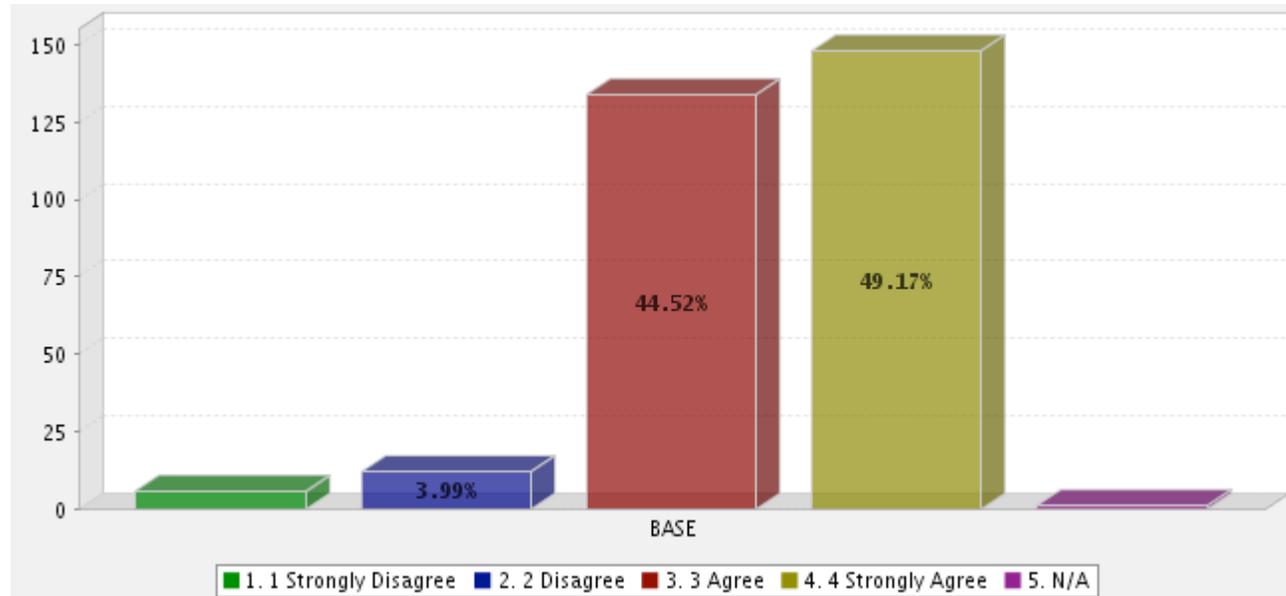
## 18) Faculty members encouraged questions, comments, opinions and discussions



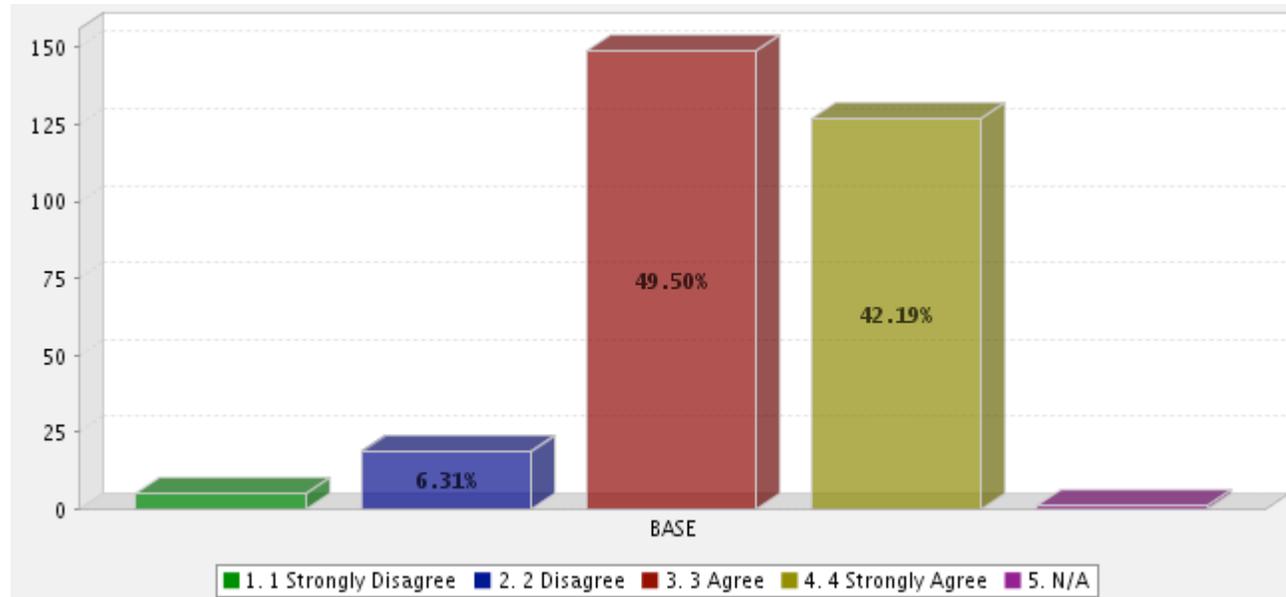
## 19) Adjunct faculty added academic depth and breadth to the program



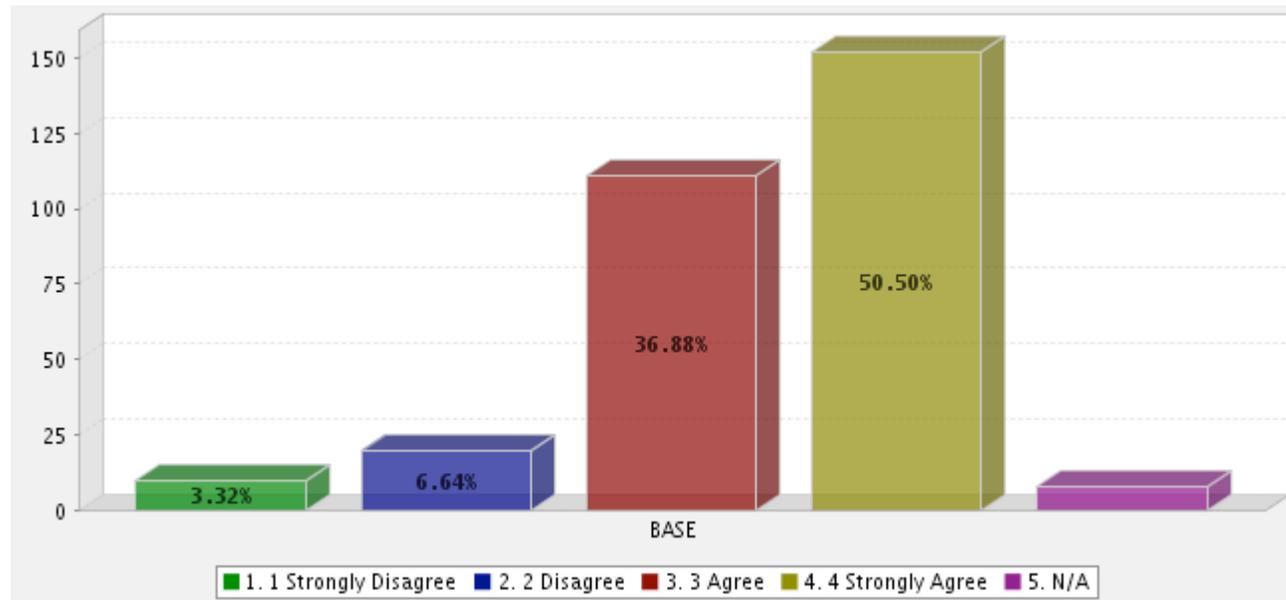
## 20) Course syllabi were clear and complete, including grading criteria and procedures



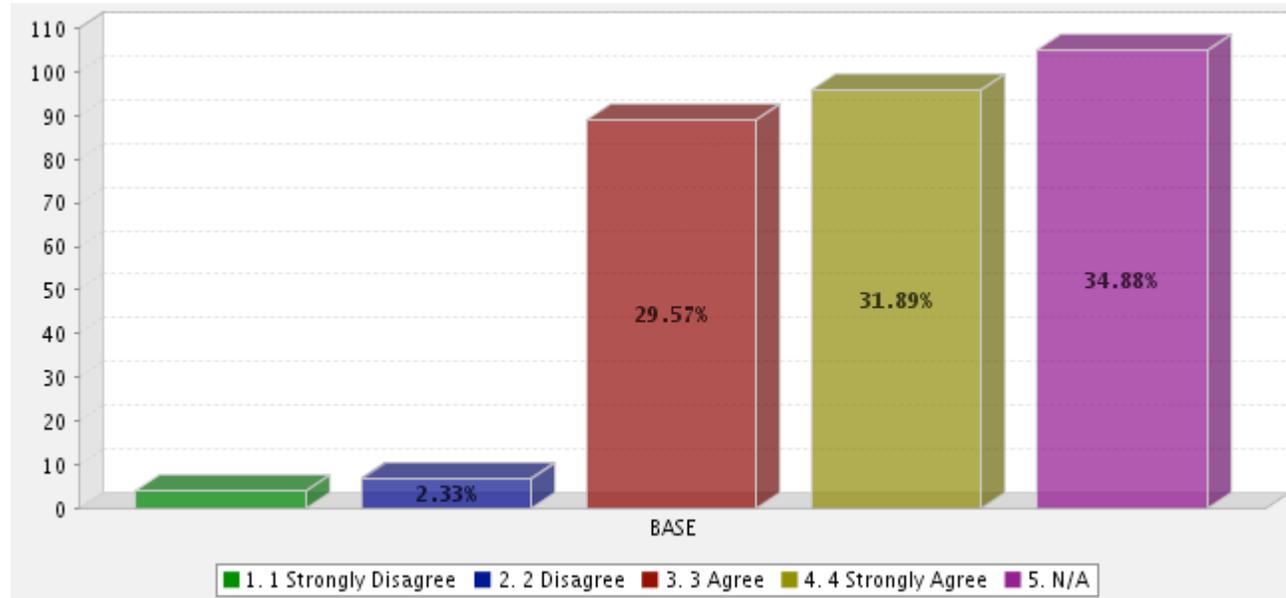
## 21) Class assignments reflected reasonable faculty expectations of students



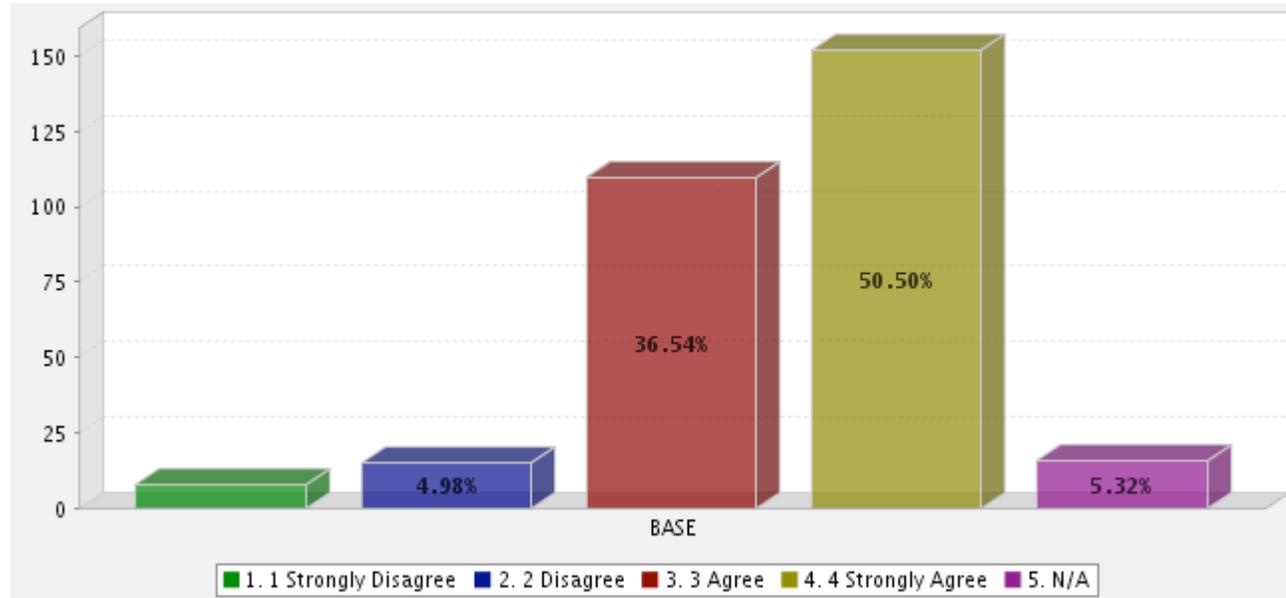
## 22) Faculty adviser was accessible and helpful



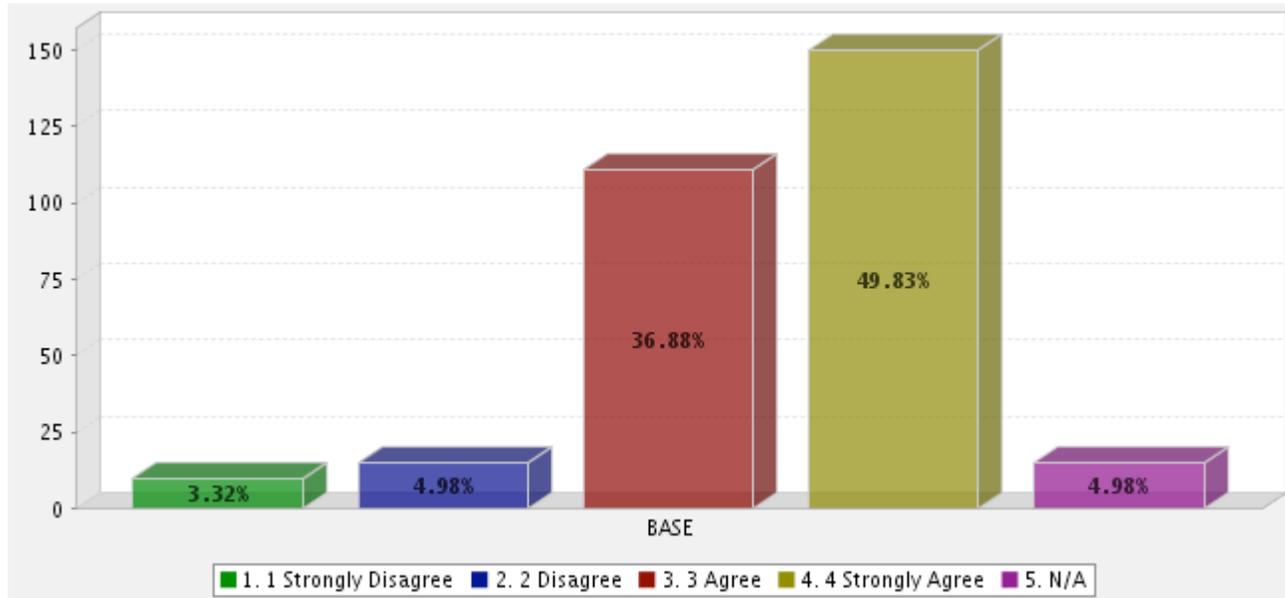
## 23) Non-faculty adviser was accessible and helpful



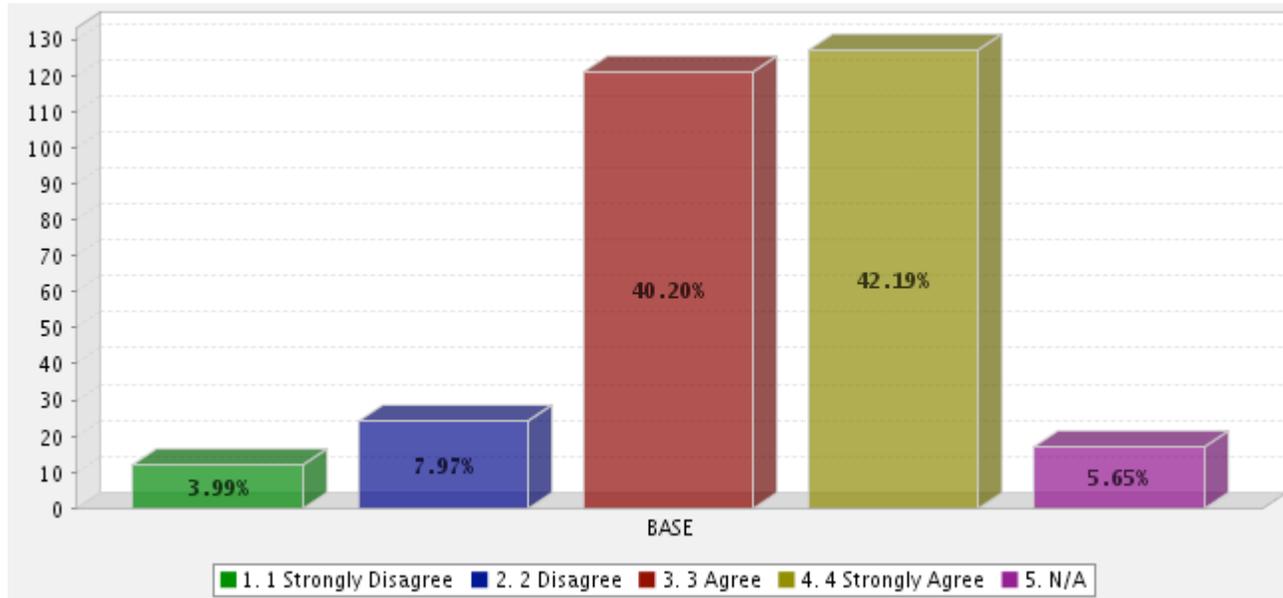
## 24) Advisor's knowledge of requirements was adequate



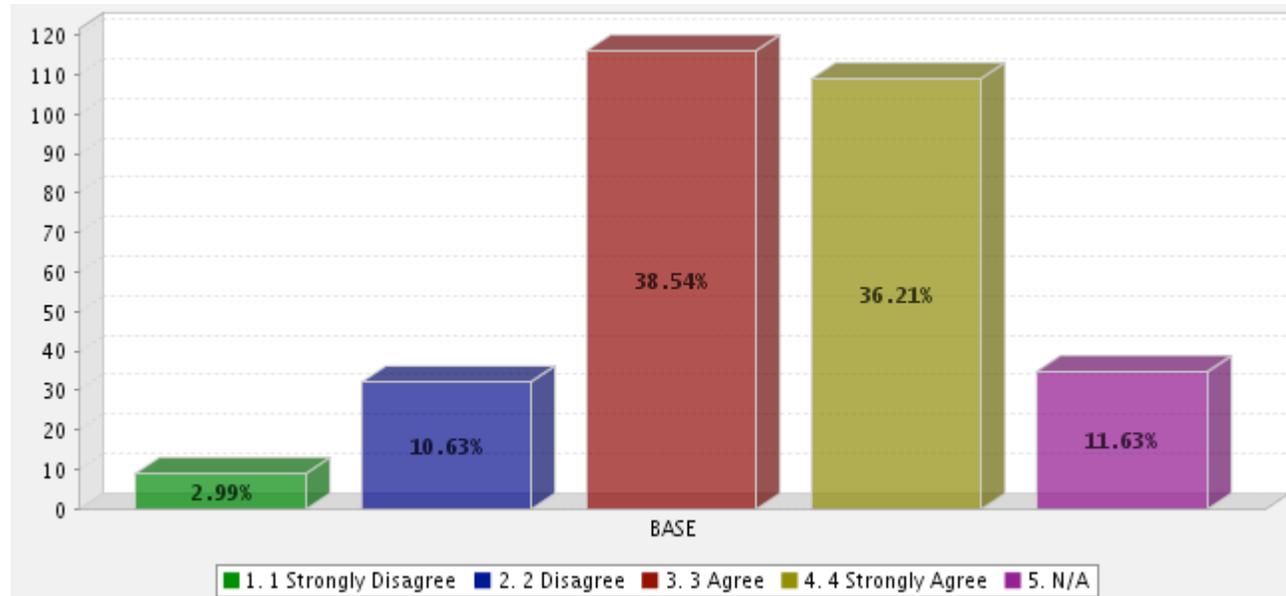
## 25) Advisor's helpfulness of recommendations was adequate



## 26) Advisor's interest in your progress was obvious

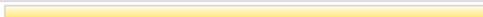
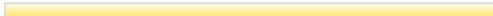


## 27) Adequate advice was provided regarding the use and availability of library resources

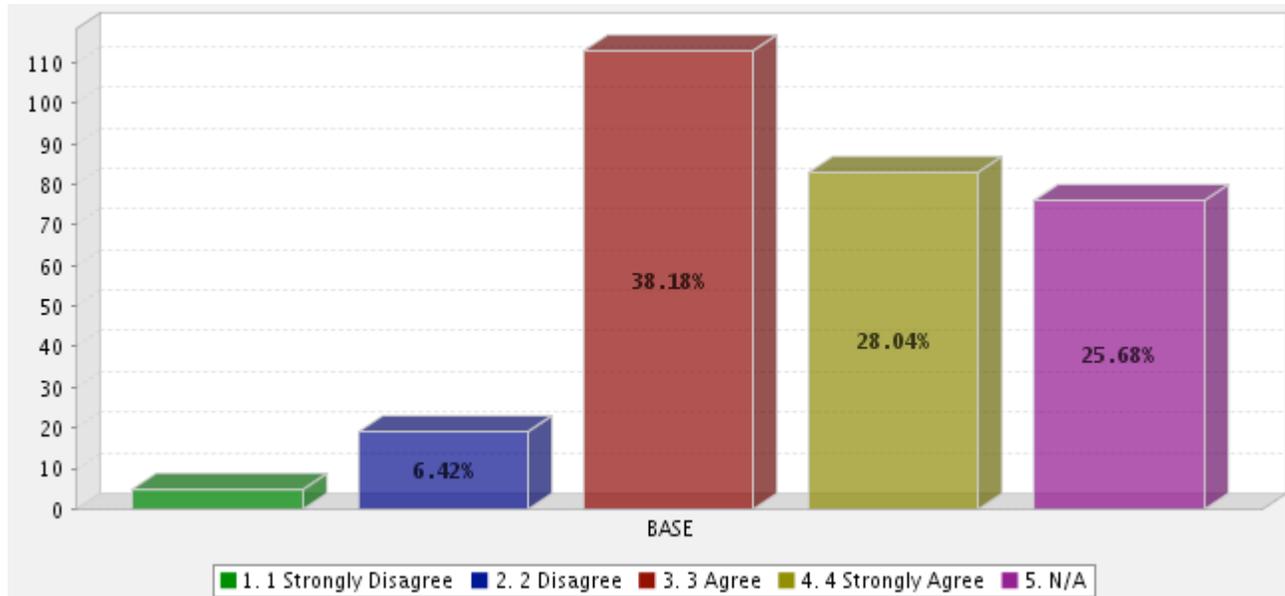


## L. Please respond to the following statements by rating them on a scale from 1 to 4.

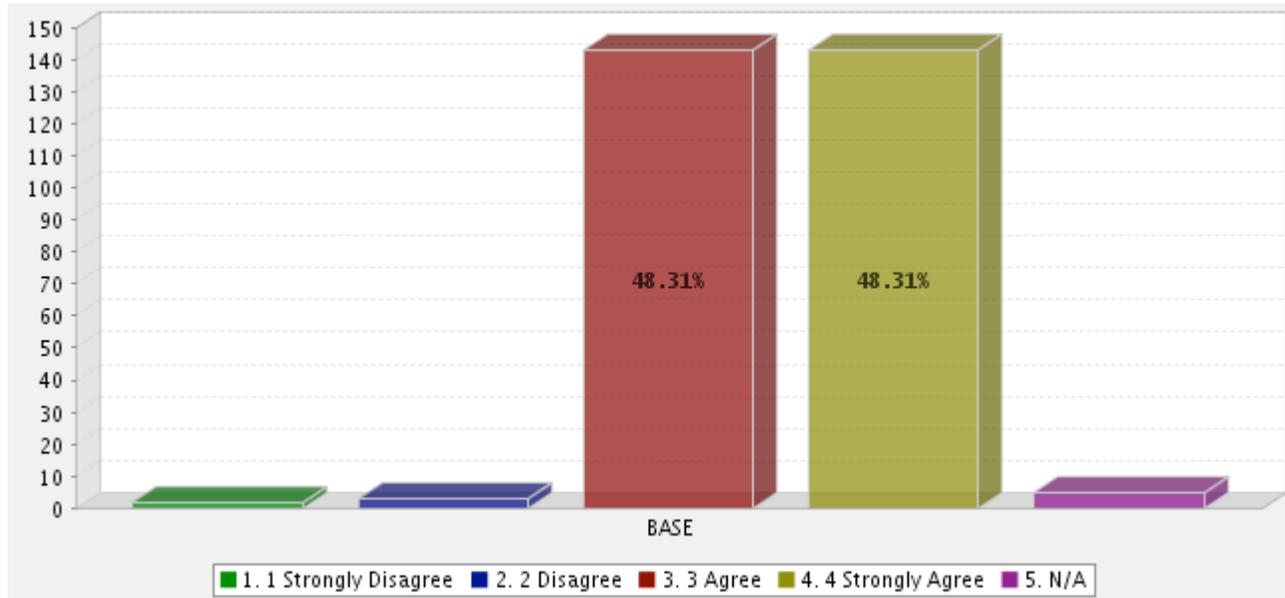
**Overall Matrix Scorecard : L. Please respond to the following statements by rating them on a scale from 1 to 4.**

Question	Count	Score	1 Strongly Disagree	2 Disagree	3 Agree	4 Strongly Agree
1. 28) Library materials, media, and services were current and relevant in area of specialization	296	3.245				
2. 29) Student policies and procedures were clearly stated and available	296	3.467				
3. 30) Curricular offerings allowed for advance planning of course selections	296	3.384				
4. 31) The catalog clearly identified criteria for program admission and completion	296	3.404				
5. 32) The bookstore has texts and supplies available as needed	296	3.424				
6. 33) Computers and other equipment are available as needed	296	3.269				
7. 34) The availability of courses in your major is adequate	296	3.231				
8. 35) The quality of business classrooms is adequate	296	3.422				
9. 36) The remote access to MYWEBB is adequate	296	3.471				
10. 37) The training and support to utilize Business School's computing resources is adequate	296	3.357				
11. 38) Business curriculum instructors addressed business ethics	296	3.500				
12. 39) Business curriculum instructors addressed social responsibility	296	3.459				
13. 40) Business curriculum instructors addressed global perspective	296	3.459				
14. 41) Business curriculum instructor presented technology issues	296	3.418				
15. 42) Business curriculum instructor addressed the comprehensive integration of main business functional areas	296	3.449				
<b>Average</b>		<b>3.397</b>				

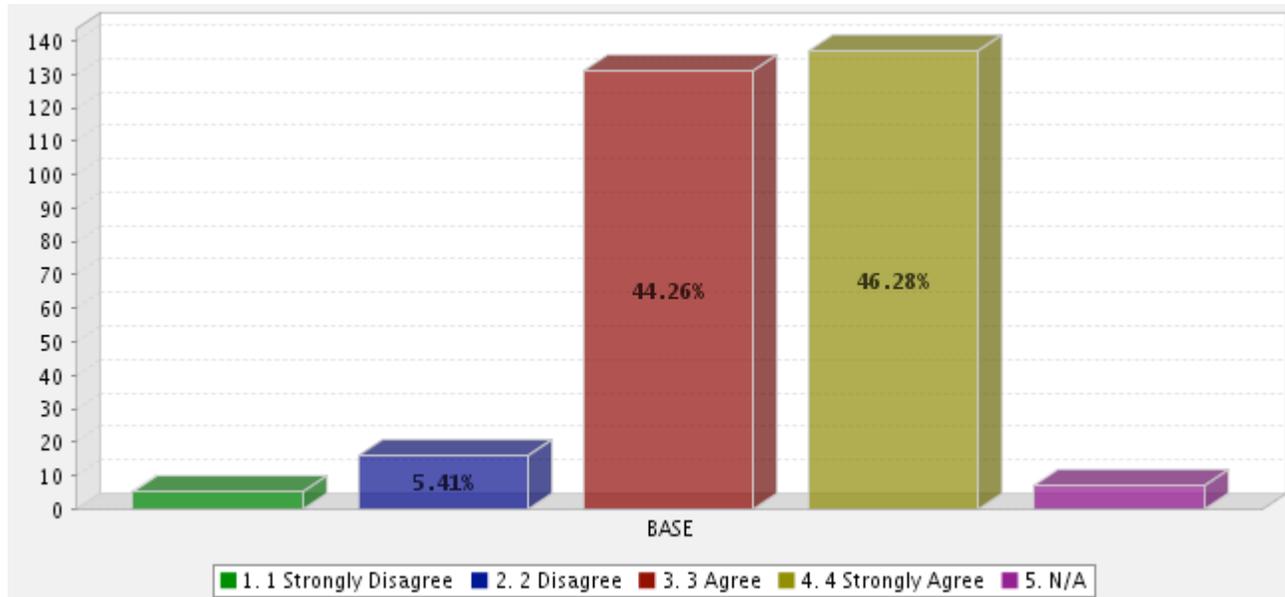
## 28) Library materials, media, and services were current and relevant in area of specialization



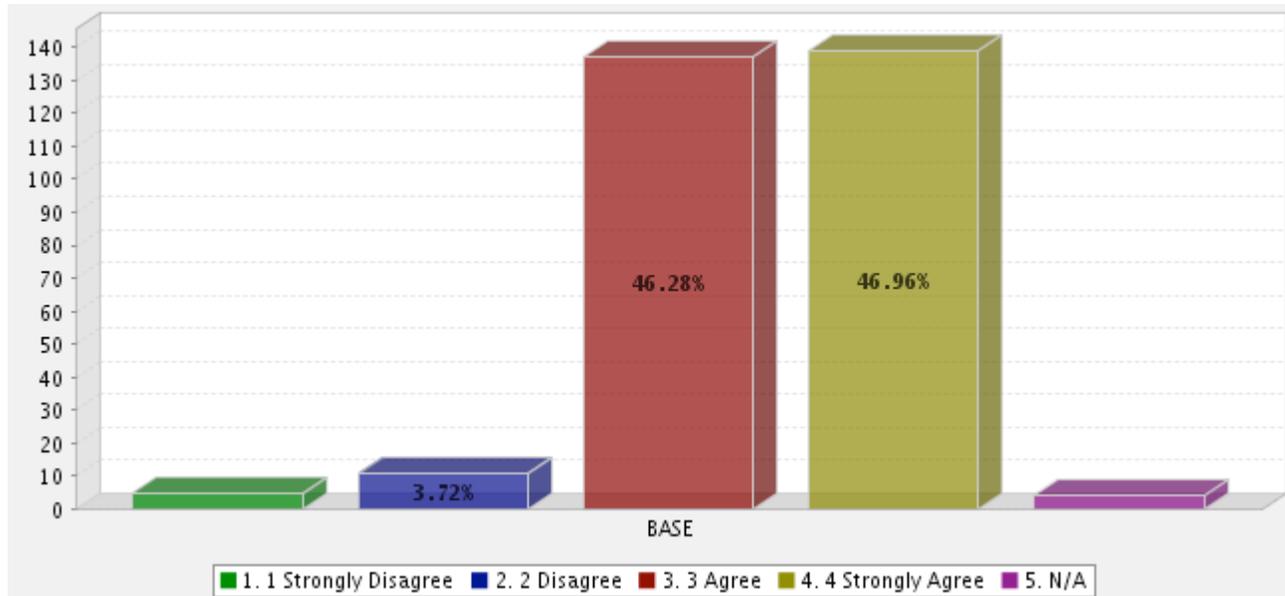
## 29) Student policies and procedures were clearly stated and available



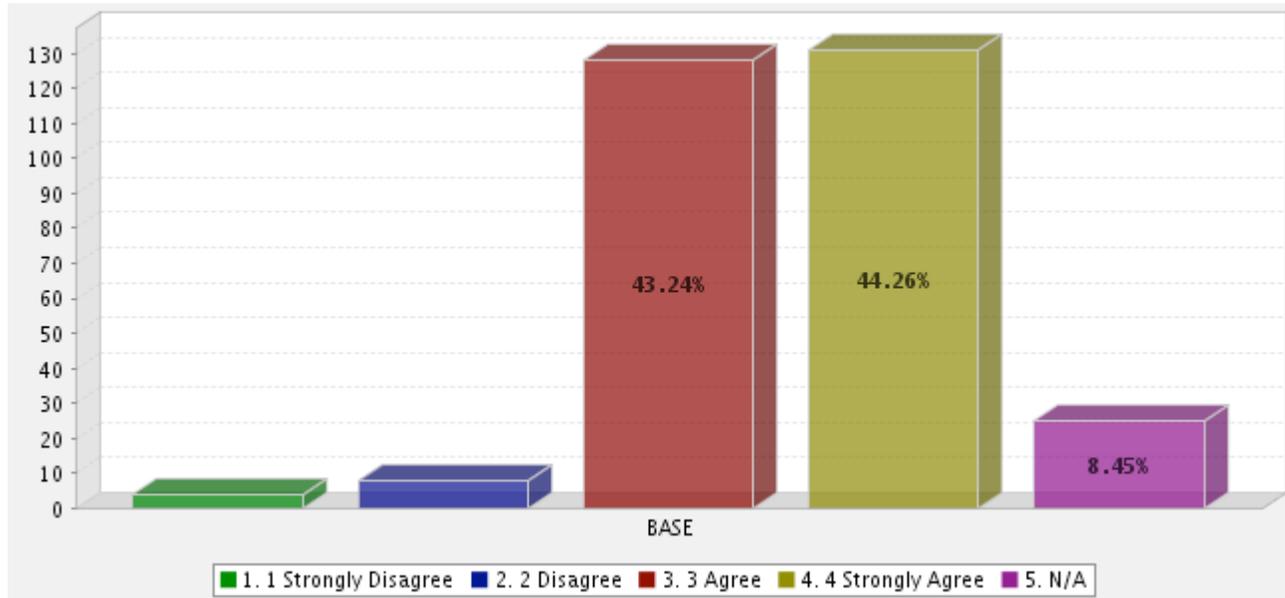
### 30) Curricular offerings allowed for advance planning of course selections



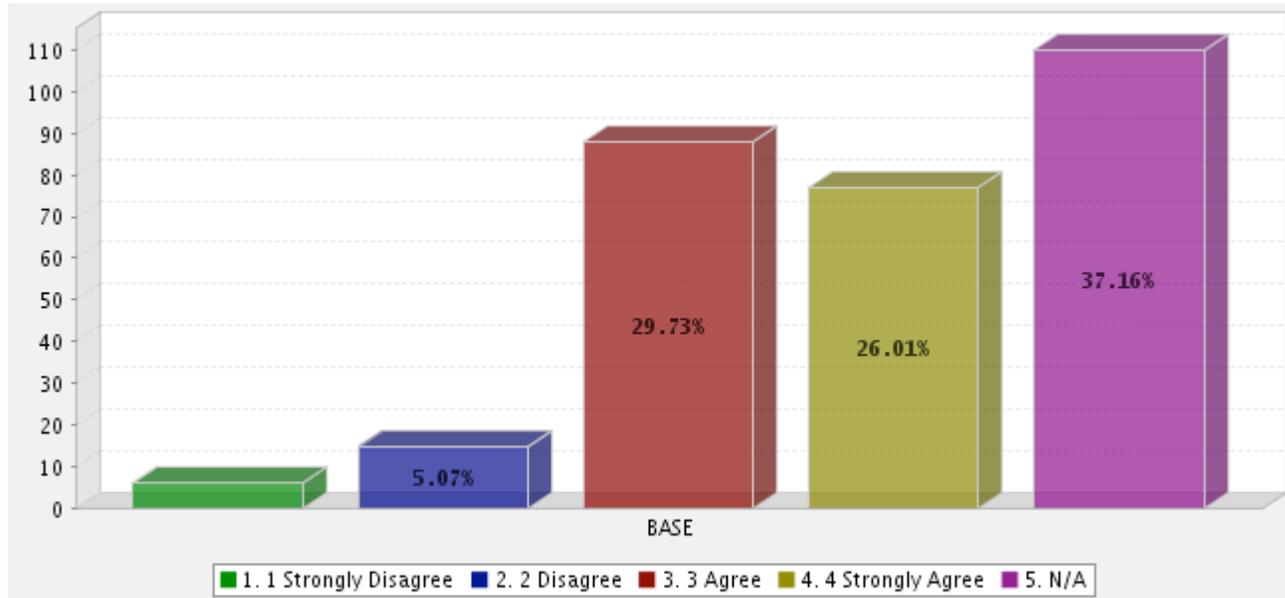
### 31) The catalog clearly identified criteria for program admission and completion



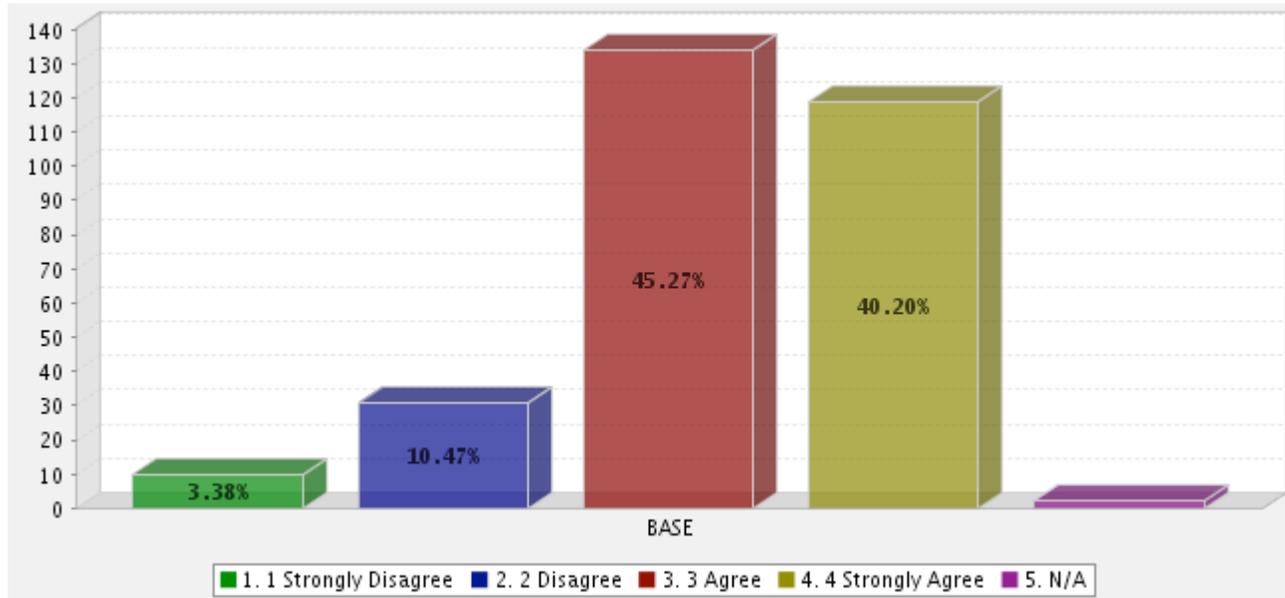
### 32) The bookstore has texts and supplies available as needed



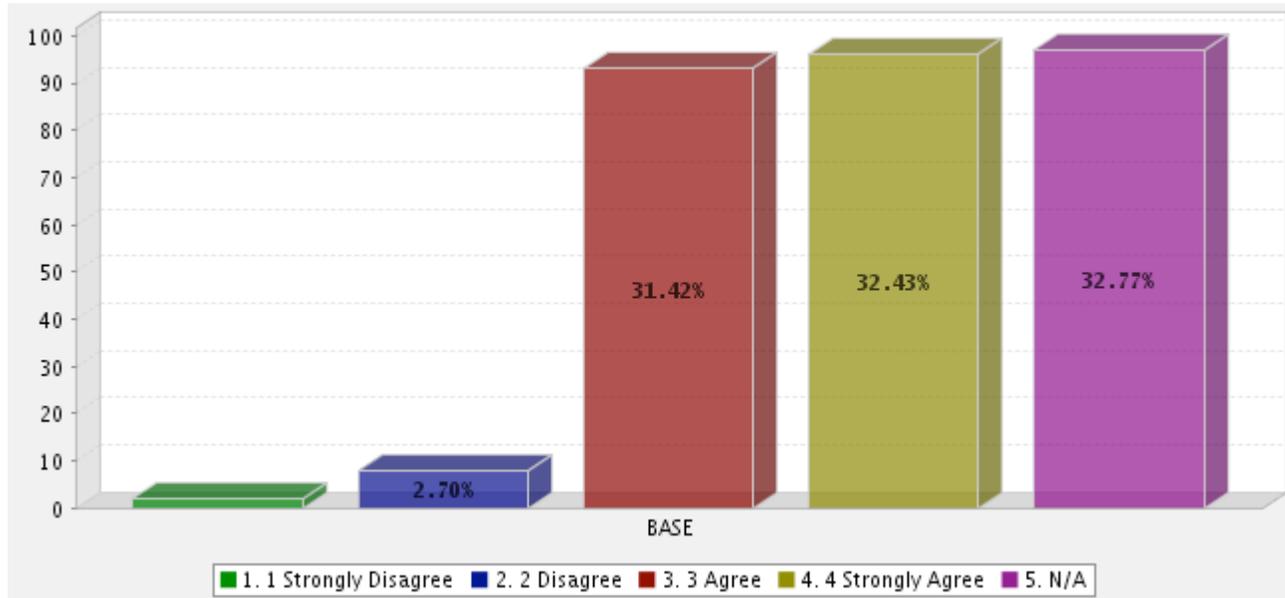
### 33) Computers and other equipment are available as needed



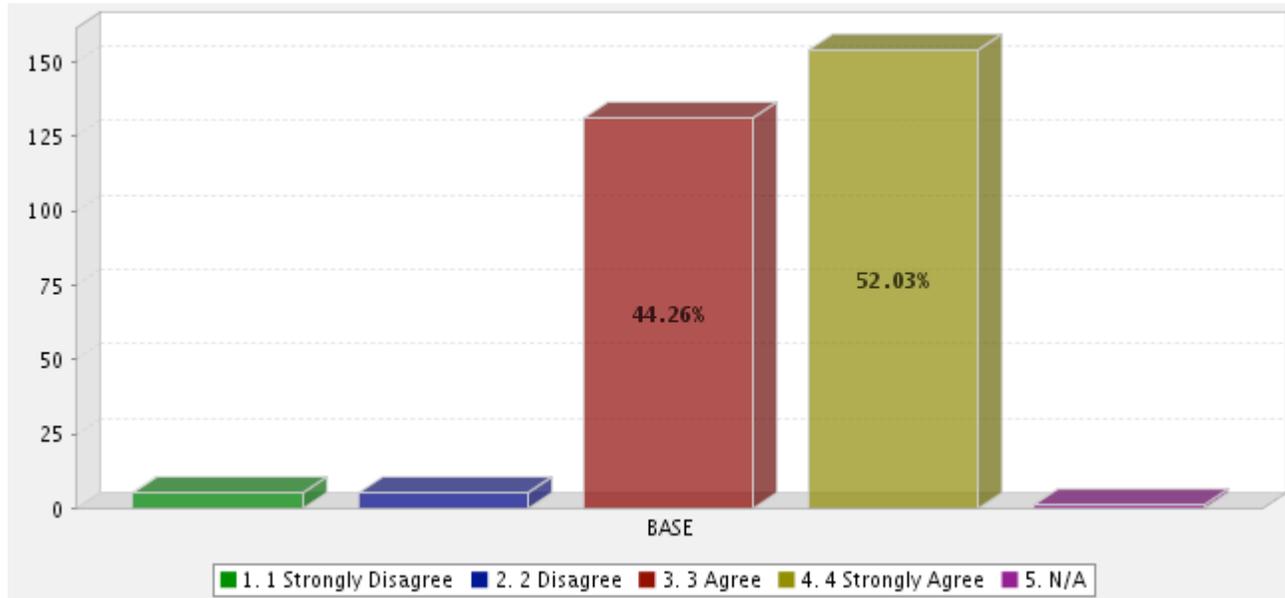
### 34) The availability of courses in your major is adequate



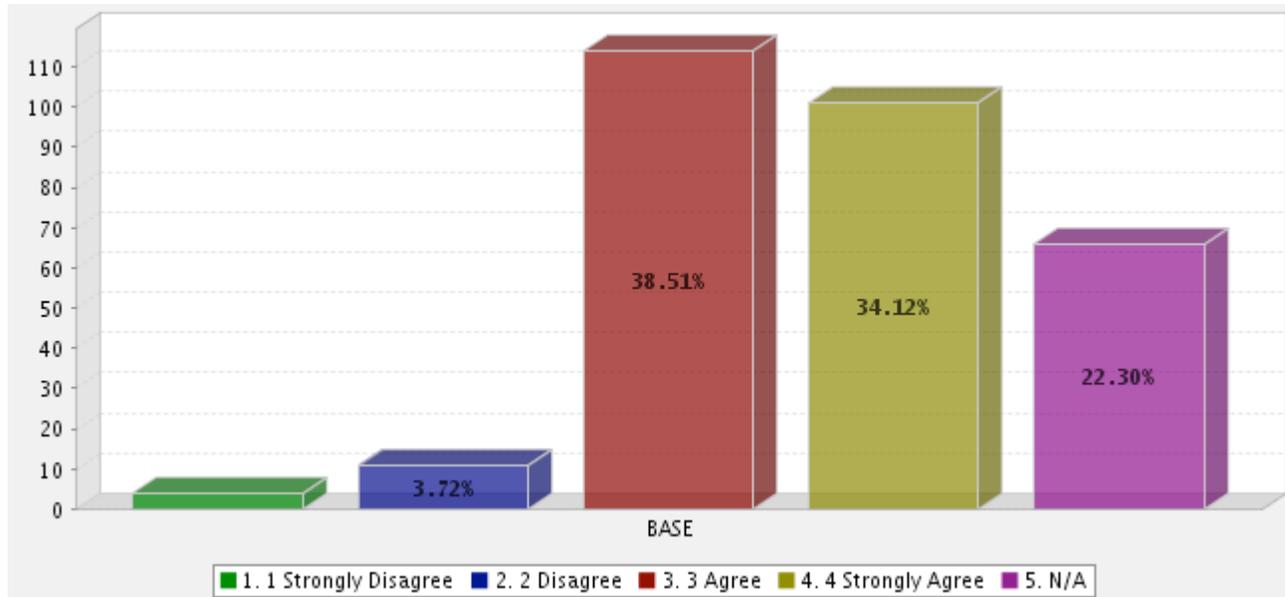
### 35) The quality of business classrooms is adequate



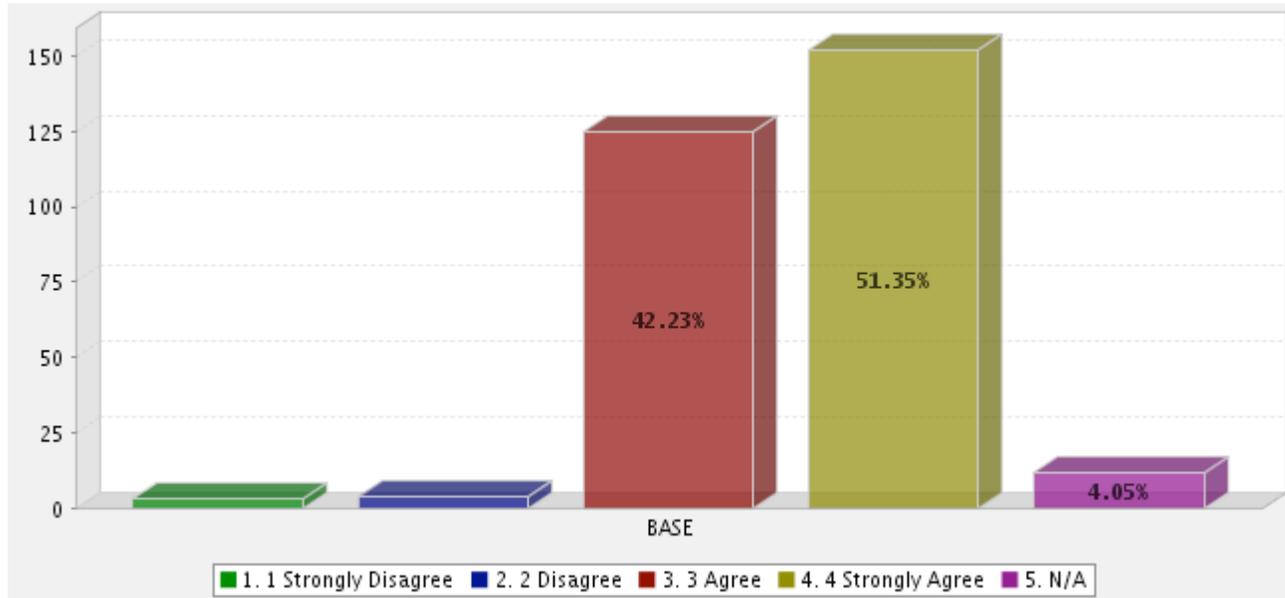
### 36) The remote access to MYWEBB is adequate



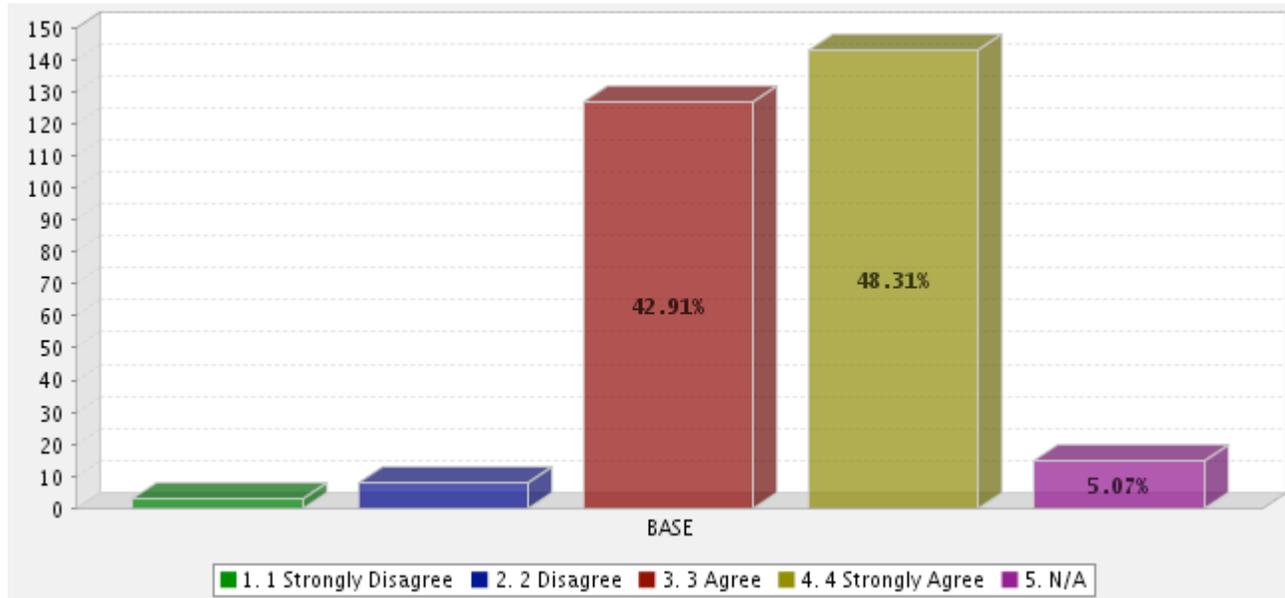
### 37) The training and support to utilize Business School's computing resources is adequate



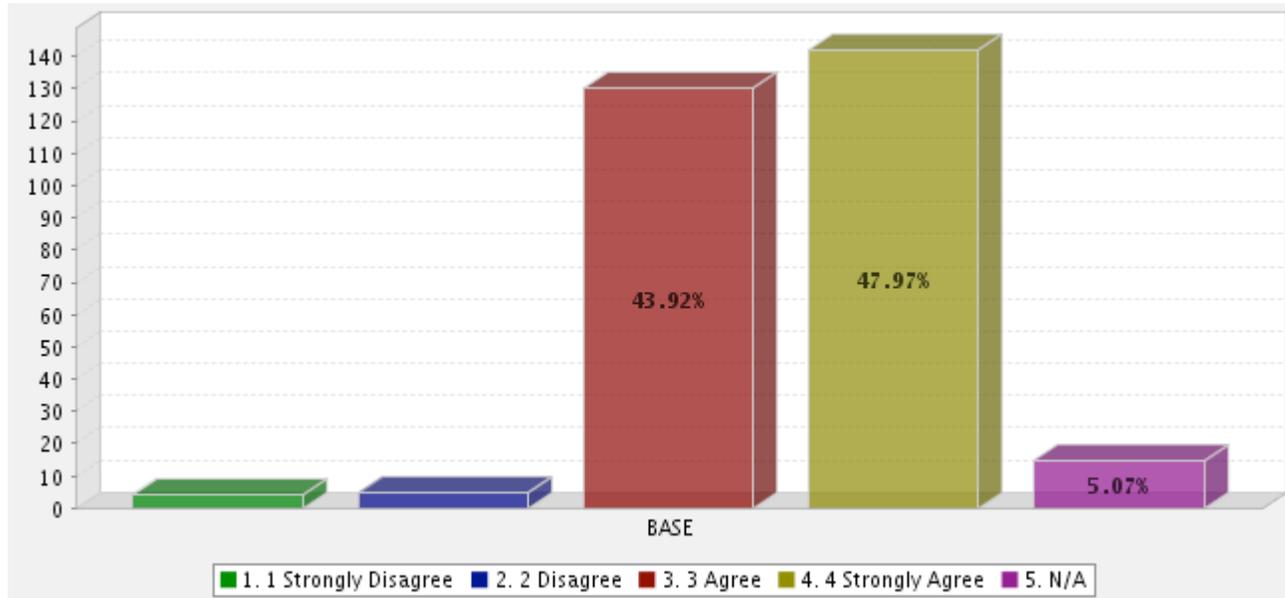
### 38) Business curriculum instructors addressed business ethics



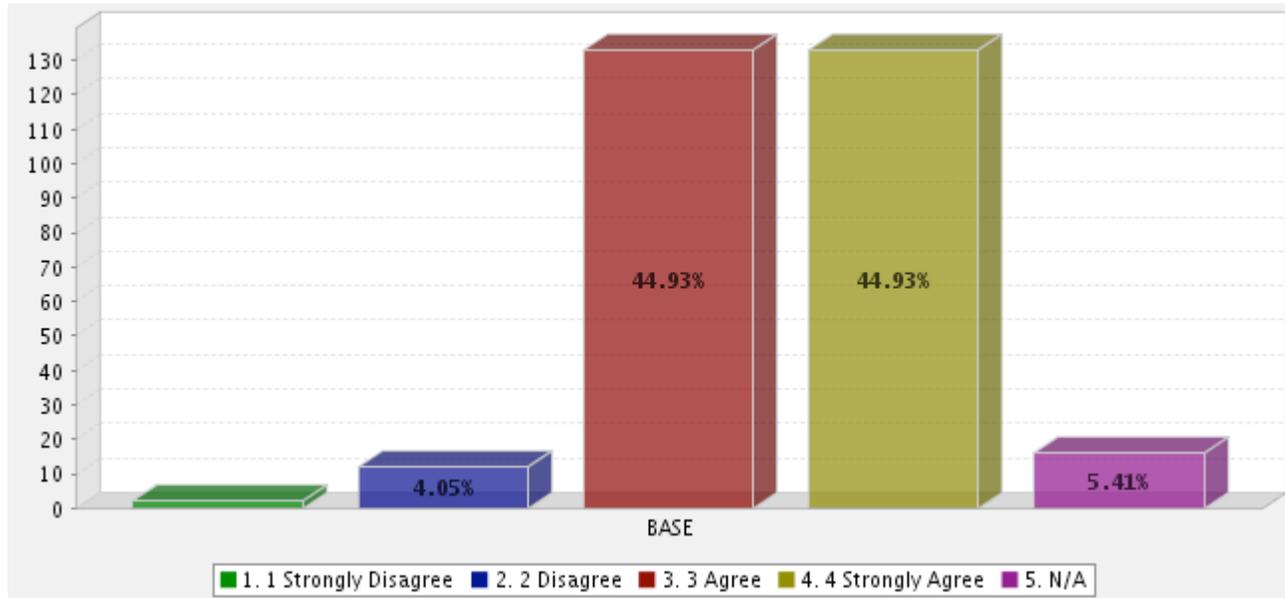
### 39) Business curriculum instructors addressed social responsibility



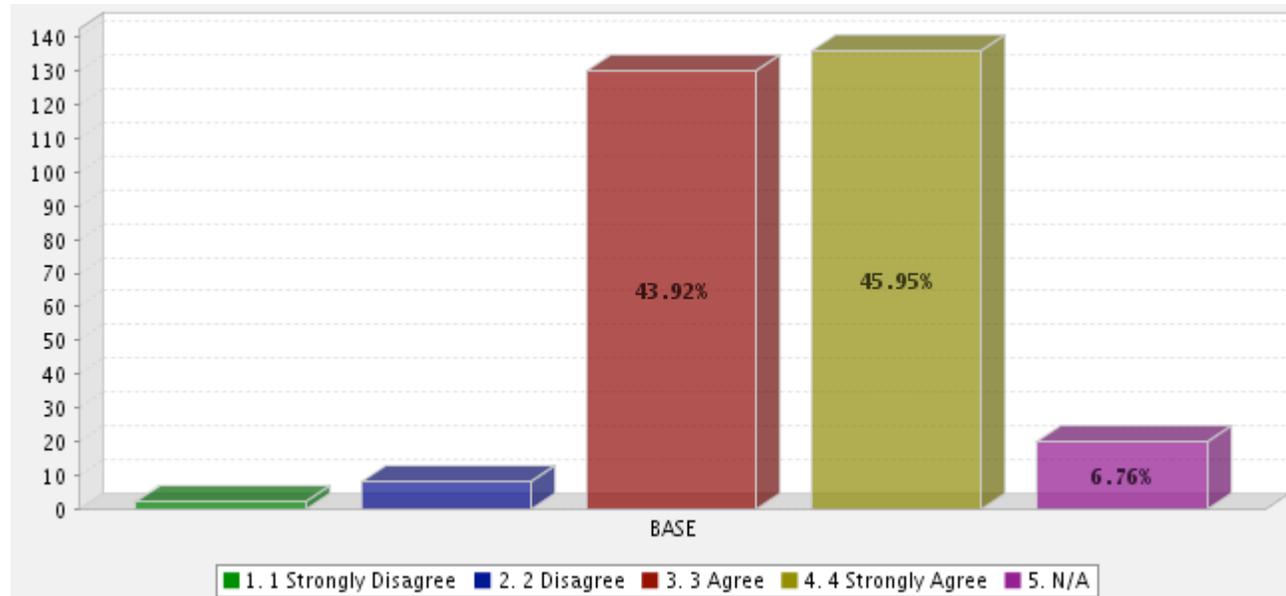
## 40) Business curriculum instructors addressed global perspective



# 41) Business curriculum instructor presented technology issues

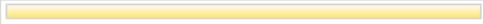
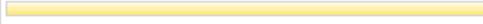
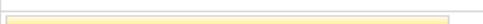
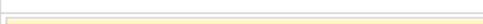
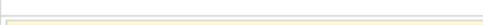
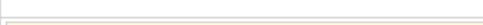
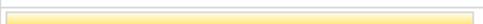
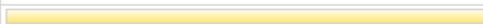
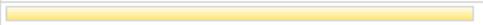
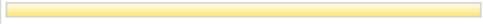


## 42) Business curriculum instructor addressed the comprehensive integration of main business functional areas

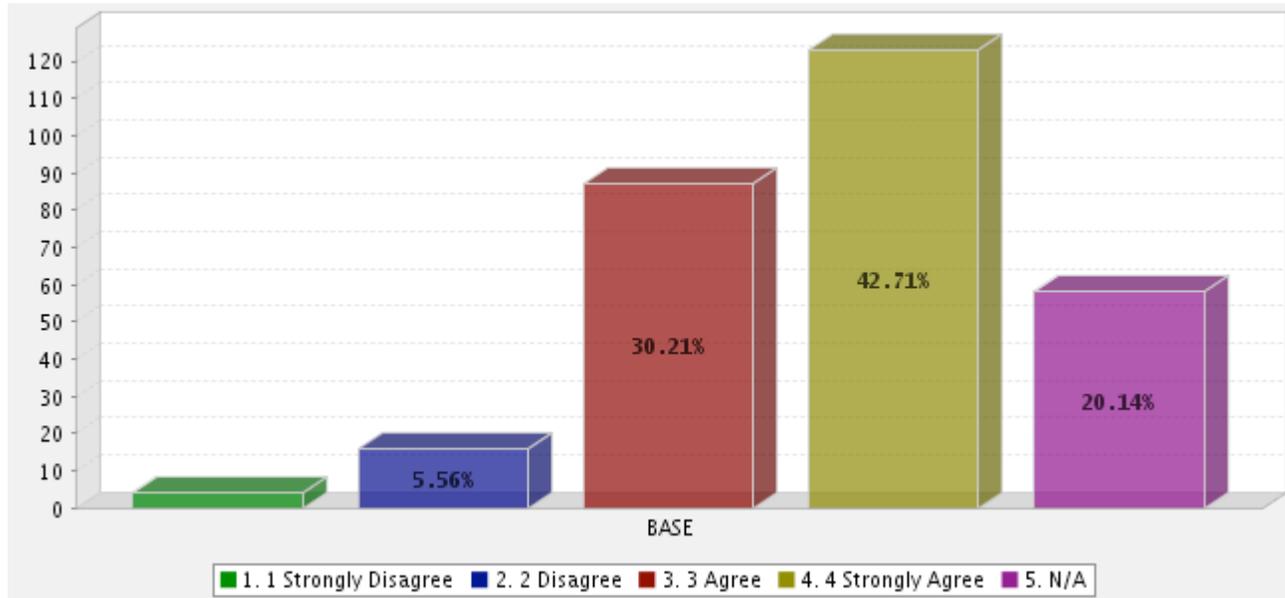


## L. Please respond to the following statements by rating them on a scale from 1 to 4.

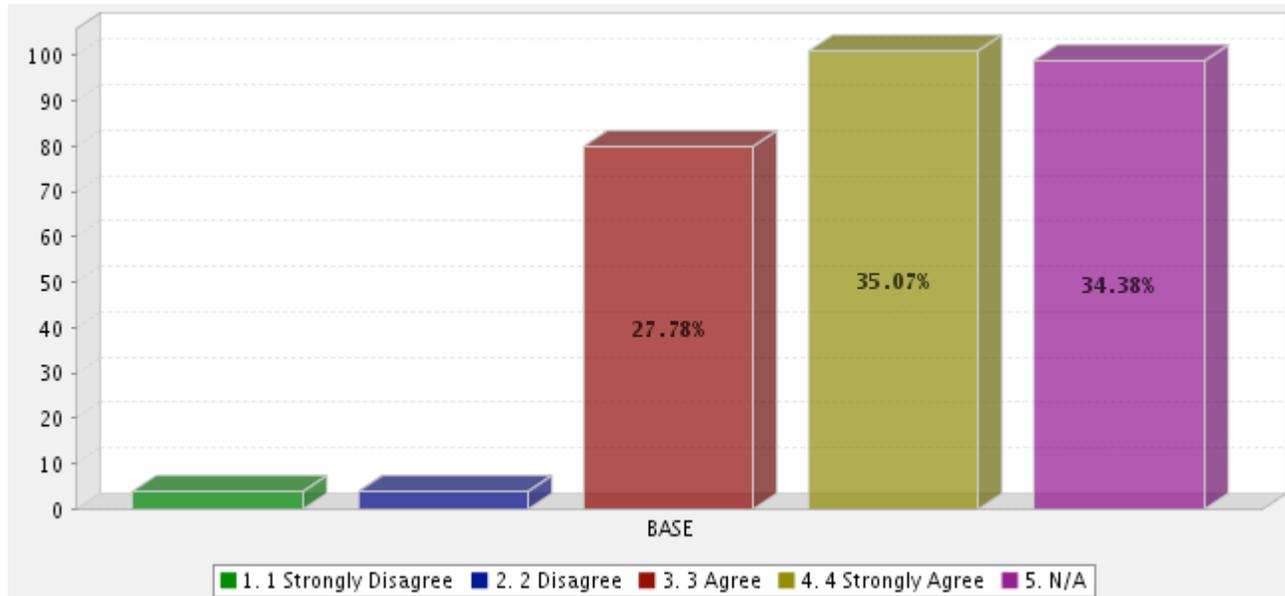
### Overall Matrix Scorecard : L. Please respond to the following statements by rating them on a scale from 1 to 4.

Question	Count	Score	1 Strongly Disagree	2 Disagree	3 Agree	4 Strongly Agree
1. 43) The quality of teaching in the Accounting courses was appropriate	288	3.430				
2. 44) The quality of teaching in the Legal Environment of Business course was appropriate	288	3.471				
3. 45) The quality of teaching in the Finance/Economics courses was appropriate	288	3.350				
4. 46) The quality of teaching in the International Business or related courses was appropriate	288	3.473				
5. 47) The quality of teaching in the Quantitative and Business Stat. courses was appropriate	288	3.240				
6. 48) The quality of teaching in the Capstone (Strategic or Bus. Policy, Intl. Trade) courses was appropriate	288	3.500				
7. 49) The quality of teaching in the Mgmt Science or Info. Systems courses was appropriate	288	3.459				
8. 50) The quality of teaching in the Management (including OM, OB, and HR) courses was appropriate	288	3.482				
9. 51) The quality of teaching in the Marketing courses was appropriate	288	3.409				
10. 52) The quality of teaching in the Healthcare related courses was appropriate	288	3.390				
11. 53) The average size of the business classes is adequate	288	3.539				
12. 54) Grades in required courses accurately reflected your level of performance	288	3.399				
13. 55) Grades in elective courses accurately reflected your level of performance	288	3.449				
<b>Average</b>		<b>3.430</b>				

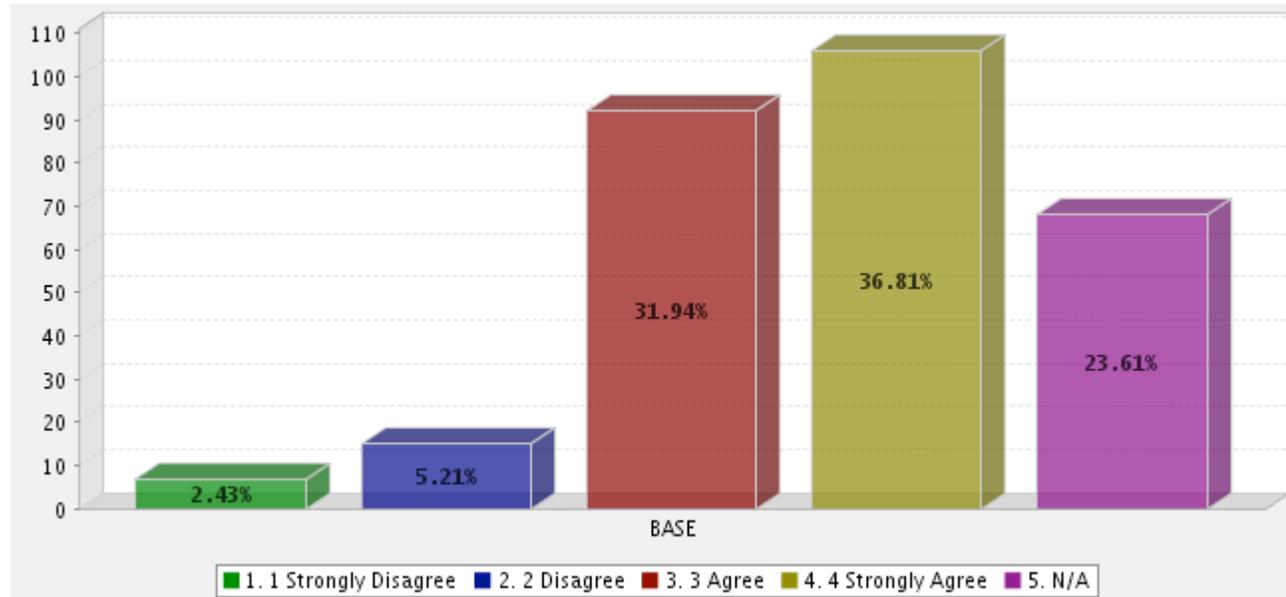
### 43) The quality of teaching in the Accounting courses was appropriate



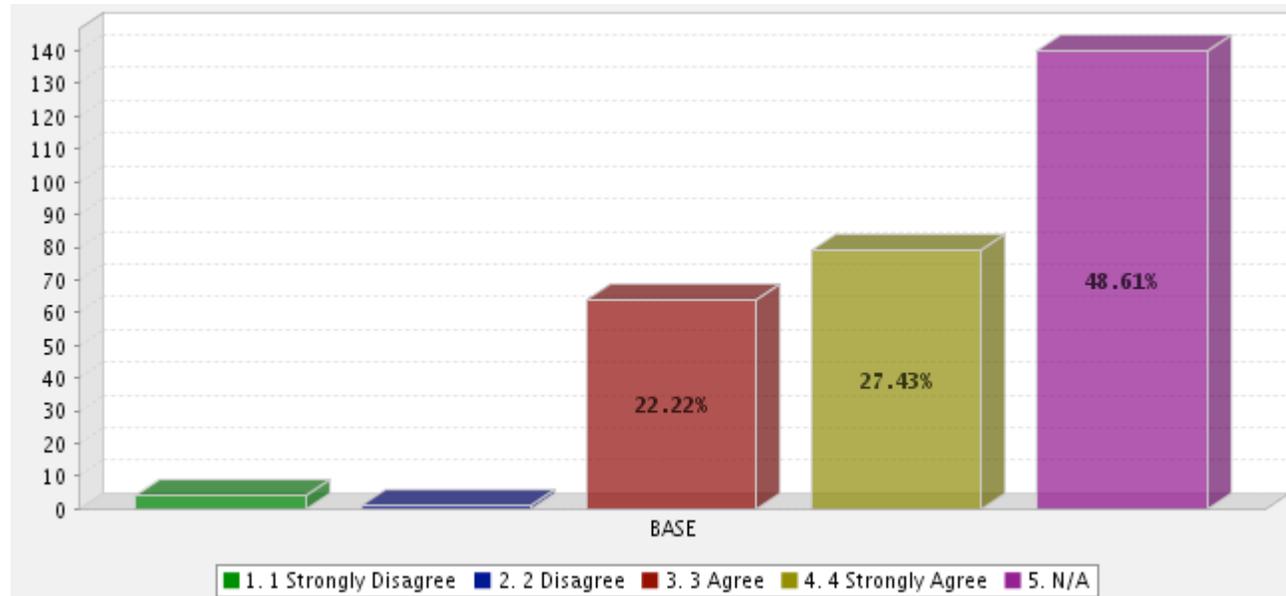
## 44) The quality of teaching in the Legal Environment of Business course was appropriate



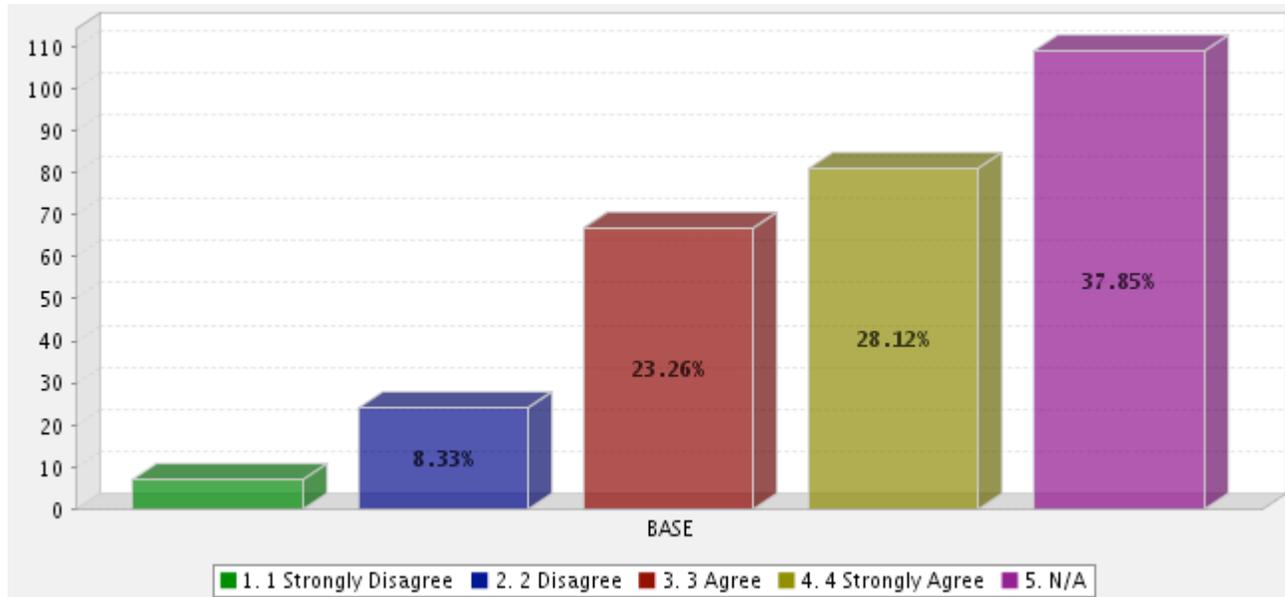
## 45) The quality of teaching in the Finance/Economics courses was appropriate



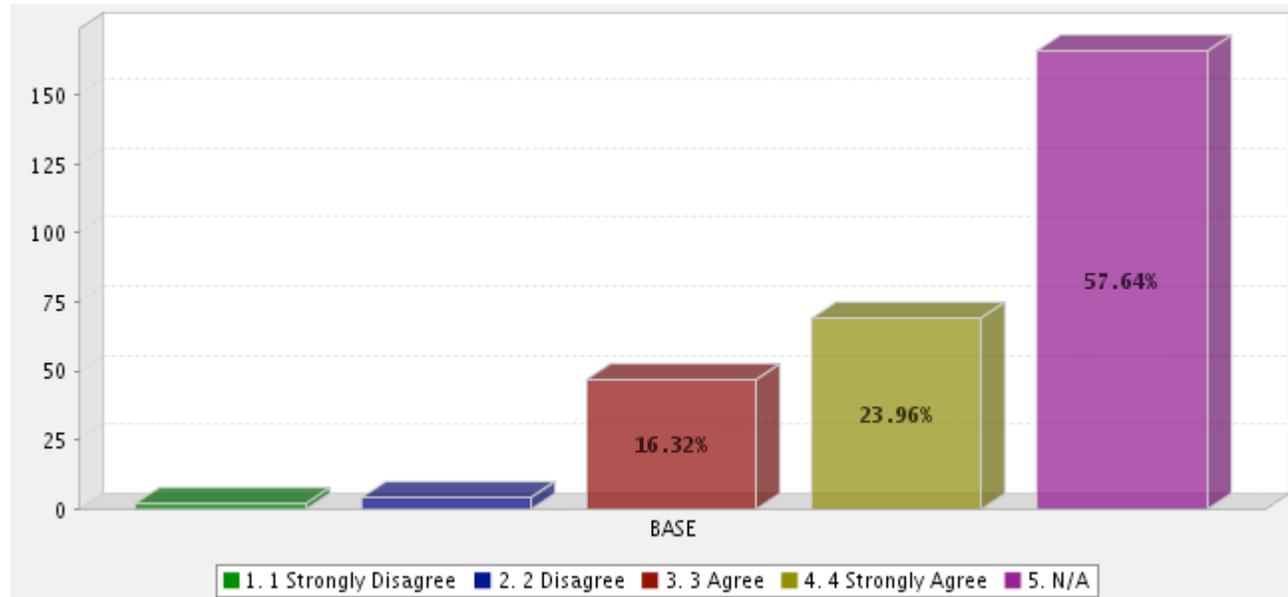
## 46) The quality of teaching in the International Business or related courses was appropriate



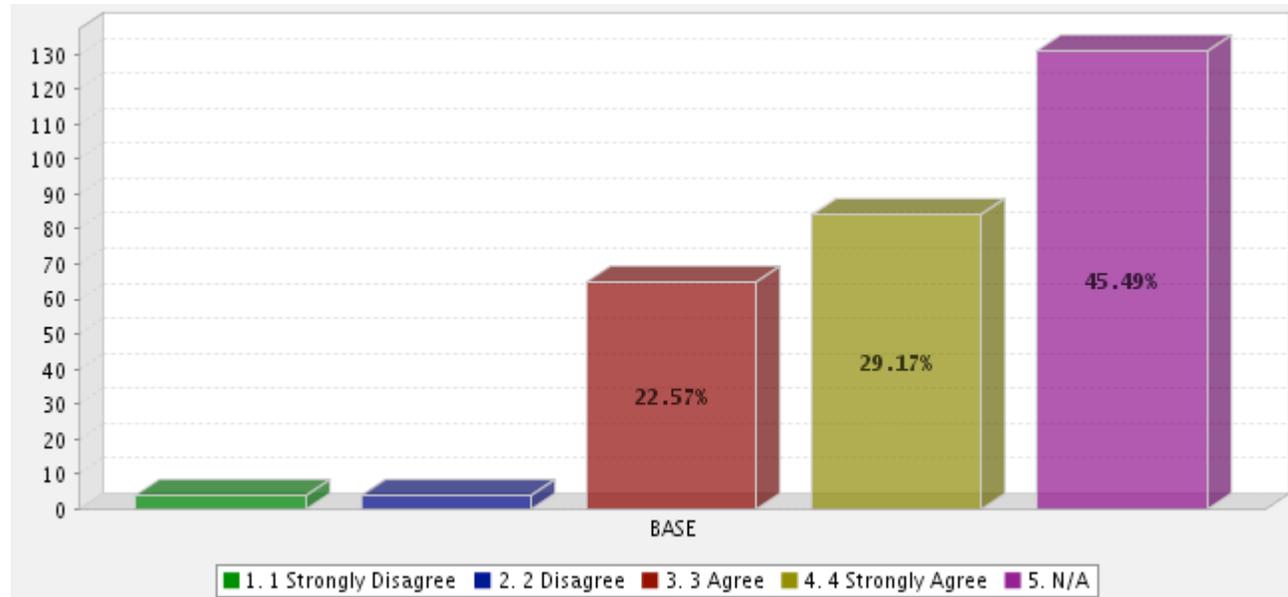
### 47) The quality of teaching in the Quantitative and Business Stat. courses was appropriate



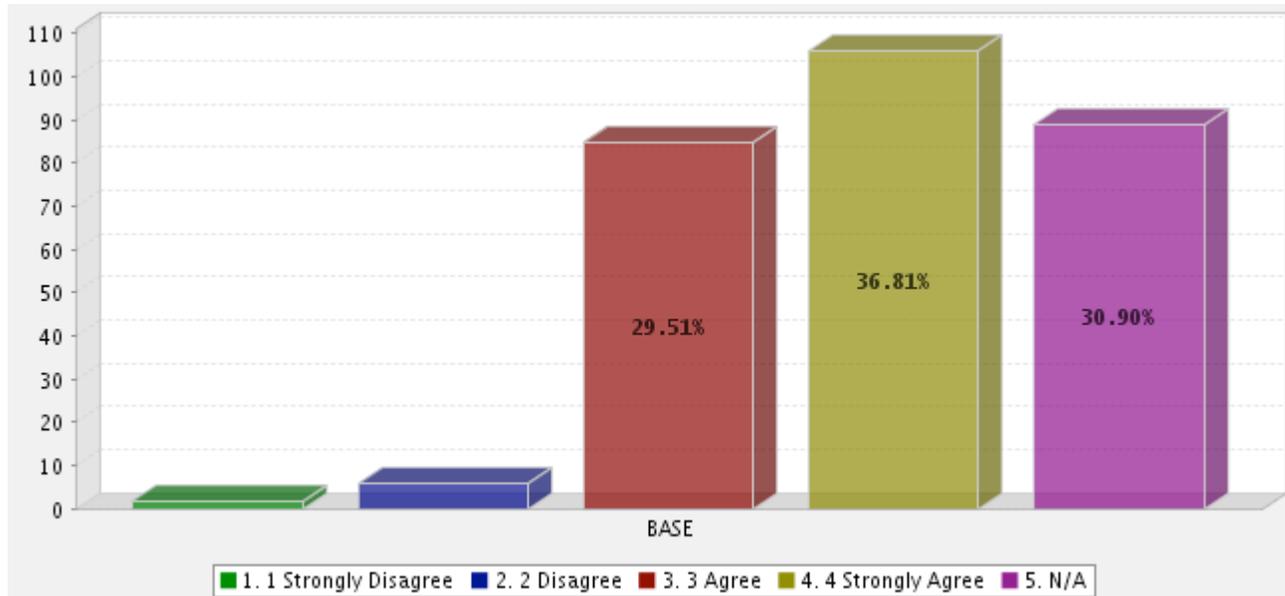
### 48) The quality of teaching in the Capstone (Strategic or Bus. Policy, Intl. Trade) courses was appropriate



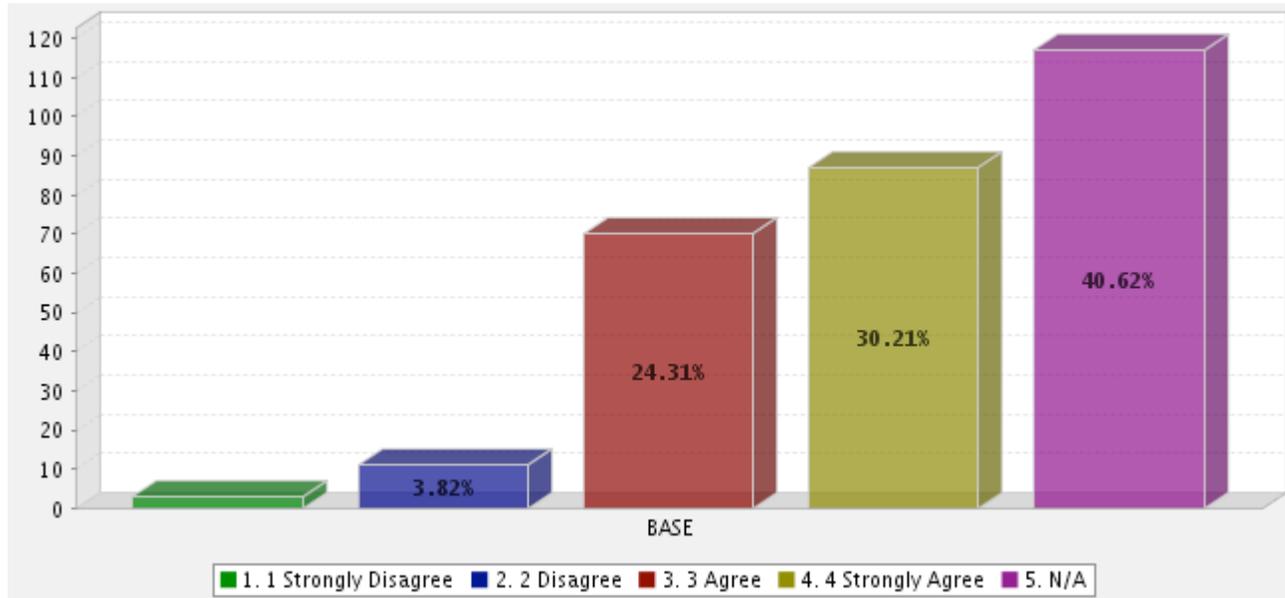
## 49) The quality of teaching in the Mgmt Science or Info. Systems courses was appropriate



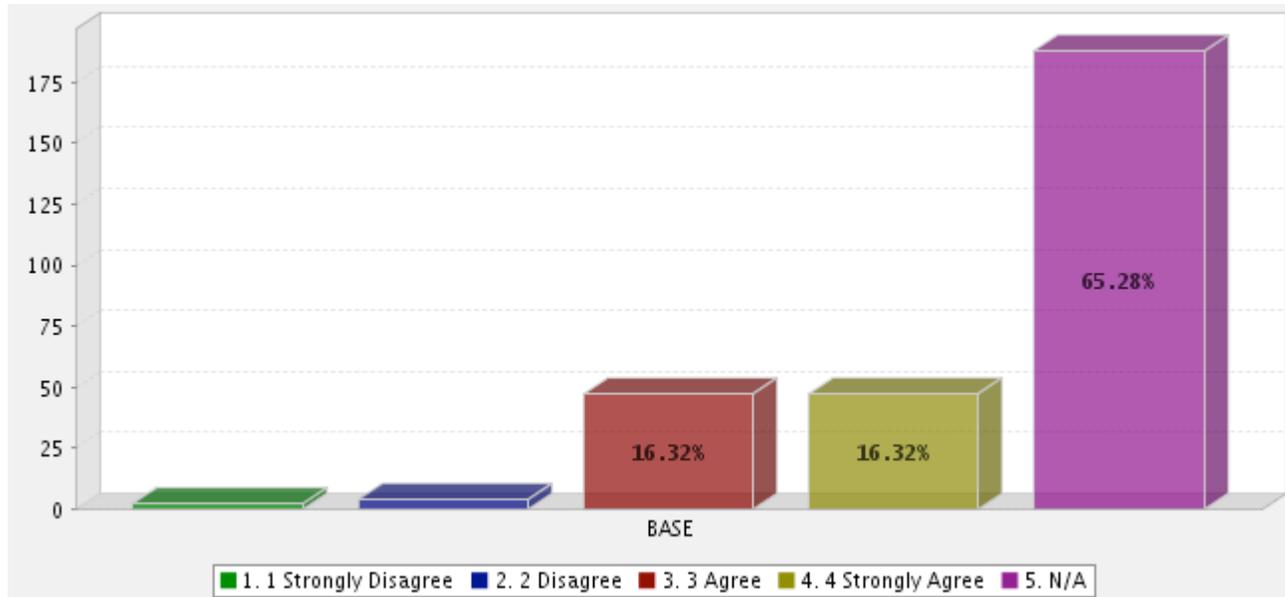
## 50) The quality of teaching in the Management (including OM, OB, and HR) courses was appropriate



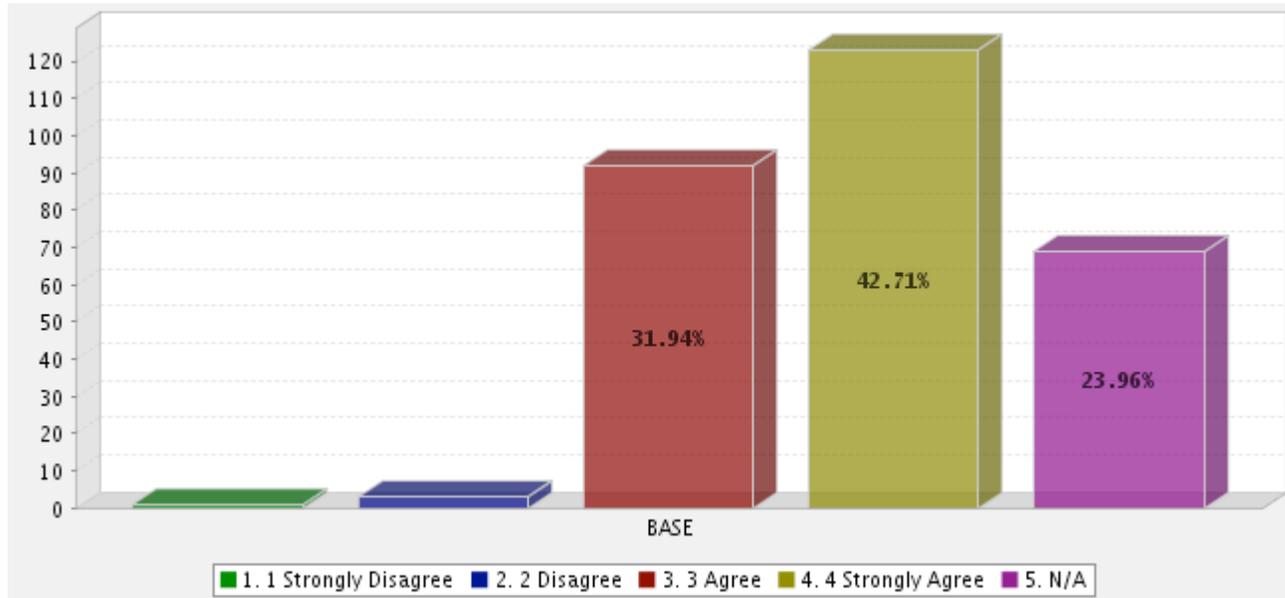
# 51) The quality of teaching in the Marketing courses was appropriate



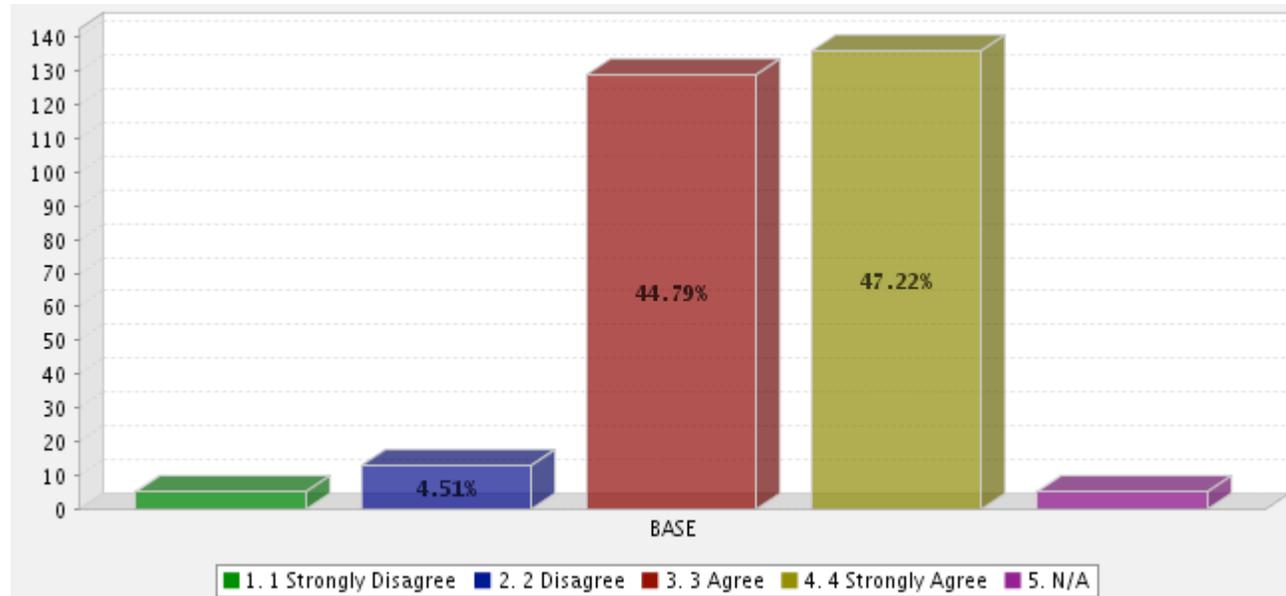
## 52) The quality of teaching in the Healthcare related courses was appropriate



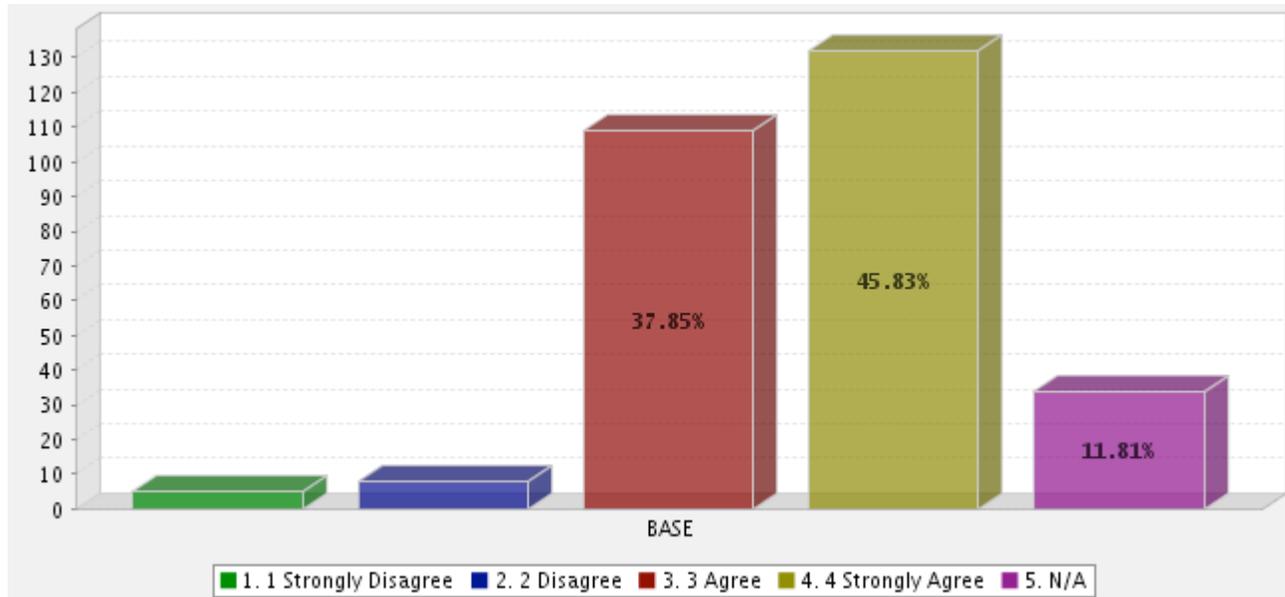
### 53) The average size of the business classes is adequate



## 54) Grades in required courses accurately reflected your level of performance



## 55) Grades in elective courses accurately reflected your level of performance

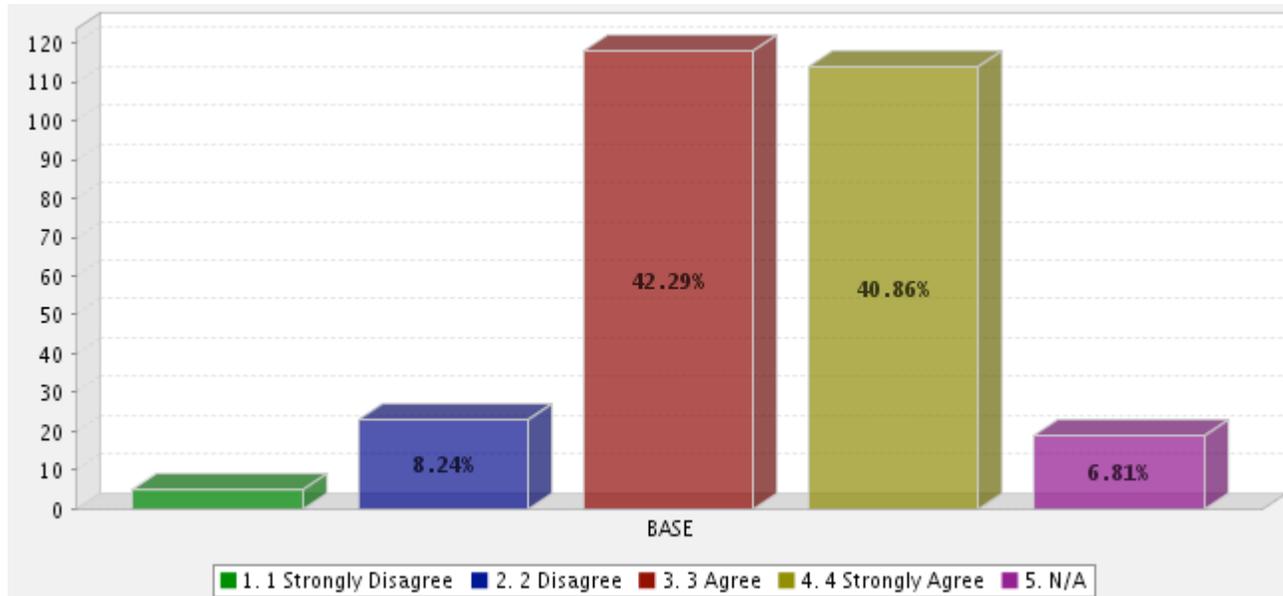


## L. Please respond to the following statements by rating them on a scale from 1 to 4.

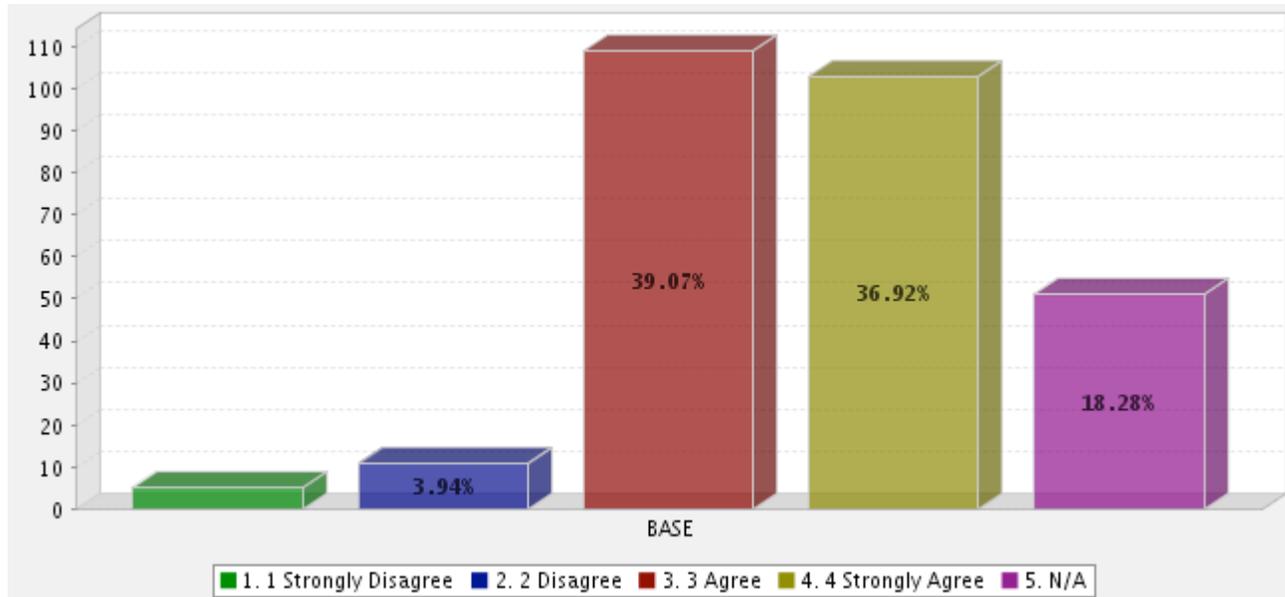
**Overall Matrix Scorecard : L. Please respond to the following statements by rating them on a scale from 1 to 4.**

Question	Count	Score	1 Strongly Disagree	2 Disagree	3 Agree	4 Strongly Agree
1. 56) Accessibility of required course instructors outside the class was appropriate	279	3.312				
2. 57) Accessibility of elective course instructors outside the class was appropriate	279	3.360				
3. 58) Required course instructor's responsiveness to students concerns was adequate	279	3.319				
4. 59) Elective course instructor's responsiveness to students concerns was adequate	279	3.350				
5. 60) Required course instructors relating the class concepts to the real world were sufficient	279	3.375				
6. 61) Elective course instructors relating the class concepts to the real world were sufficient	279	3.383				
7. 62) The Student Organizations activities available in the Business program are sufficient and adequate	279	3.301				
8. 63) Opportunities for interaction with practitioners is available	279	3.150				
9. 64) Career services access is appropriate	279	3.046				
10. 65) Career services assistance in preparing you for you permanent job search is adequate	279	2.971				
11. 66) Number of companies recruiting on campus in adequate	279	2.731				
12. 67) Quality of companies recruiting on campus is adequate	279	2.726				
13. 68) The academic quality of your classmates is adequate	279	3.217				
14. 69) Your classmates' ability to work in teams is adequate	279	3.214				
15. 70) Your classmates' level of camaraderie is adequate	279	3.313				
<b>Average</b>		<b>3.184</b>				

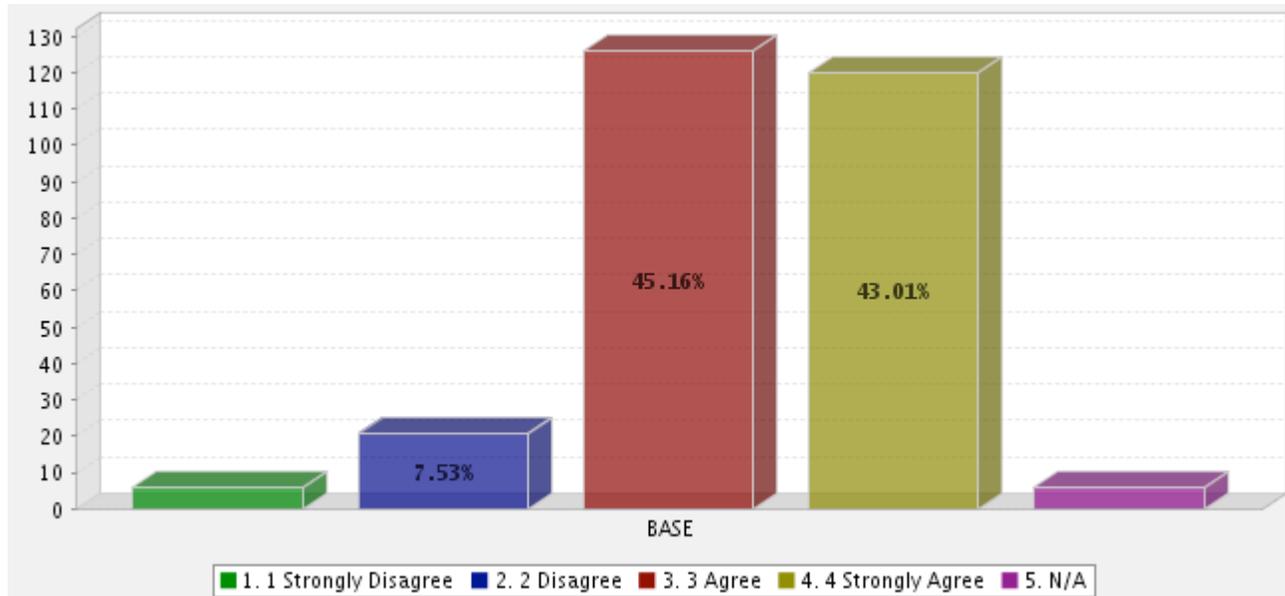
## 56) Accessibility of required course instructors outside the class was appropriate



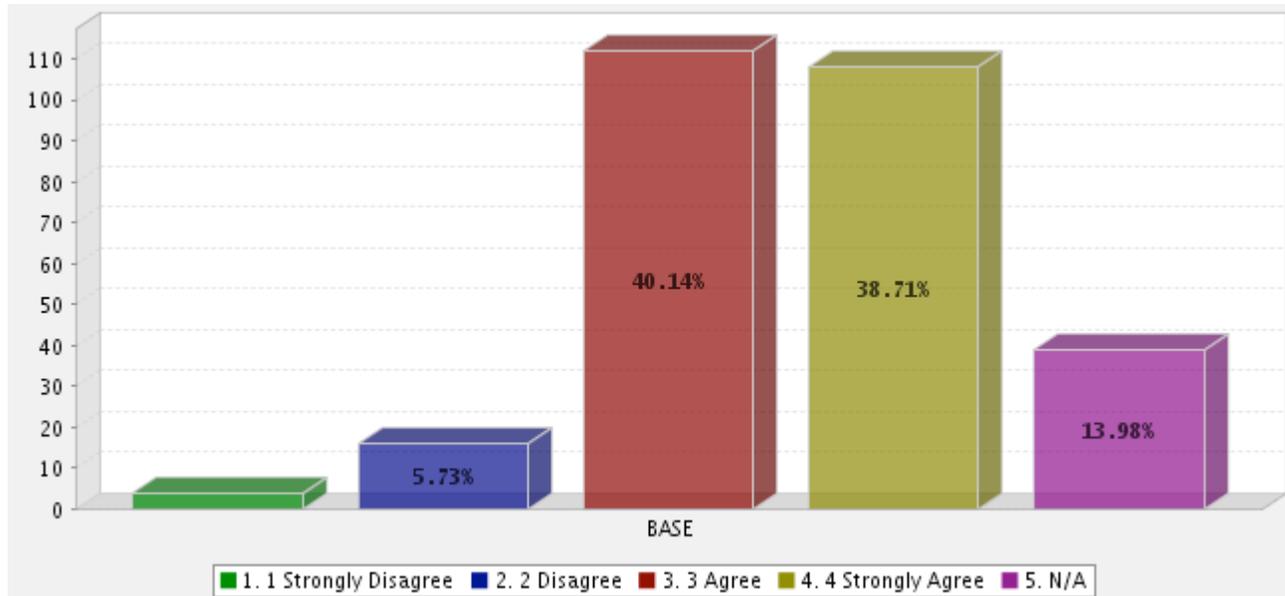
## 57) Accessibility of elective course instructors outside the class was appropriate



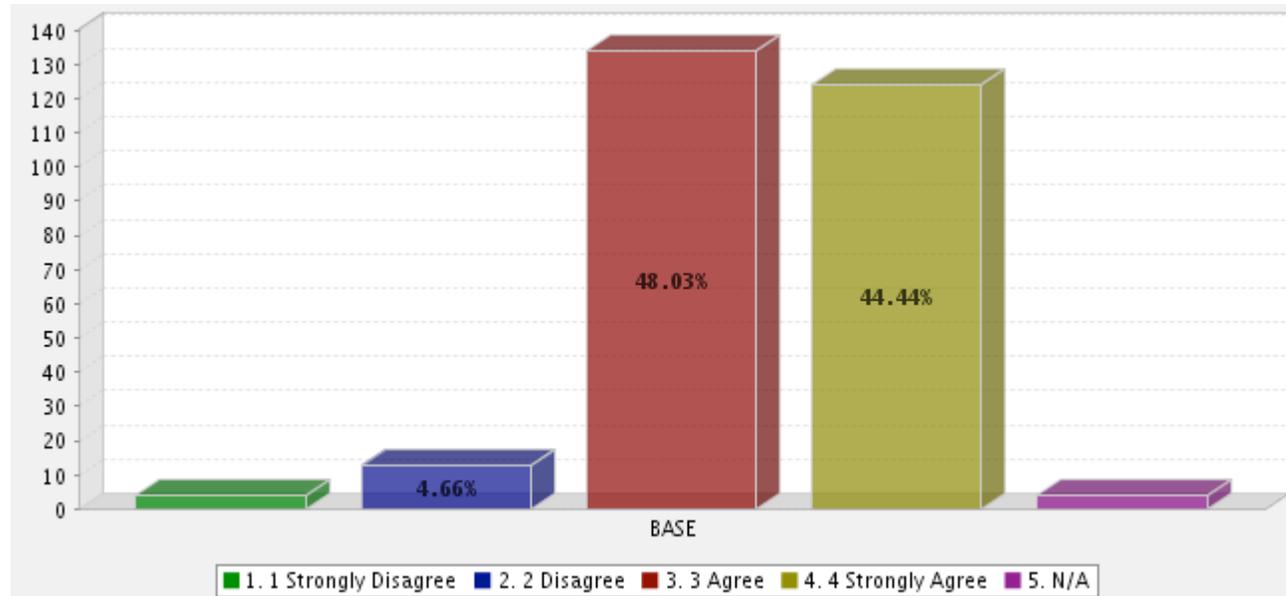
## 58) Required course instructor's responsiveness to students concerns was adequate



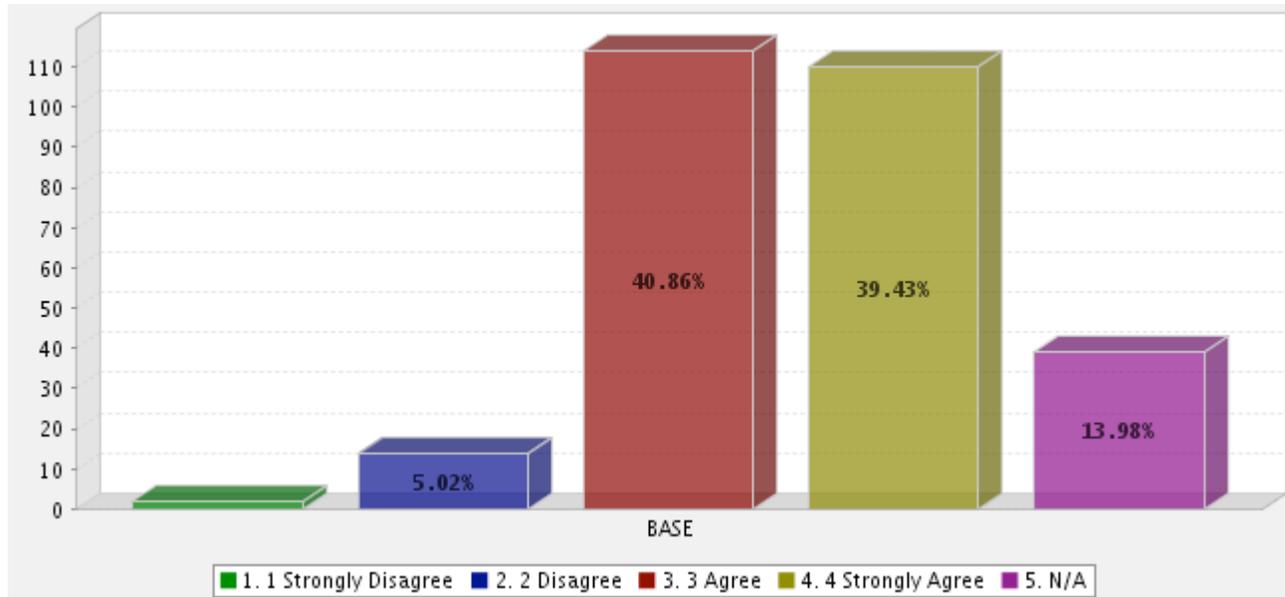
## 59) Elective course instructor's responsiveness to students concerns was adequate



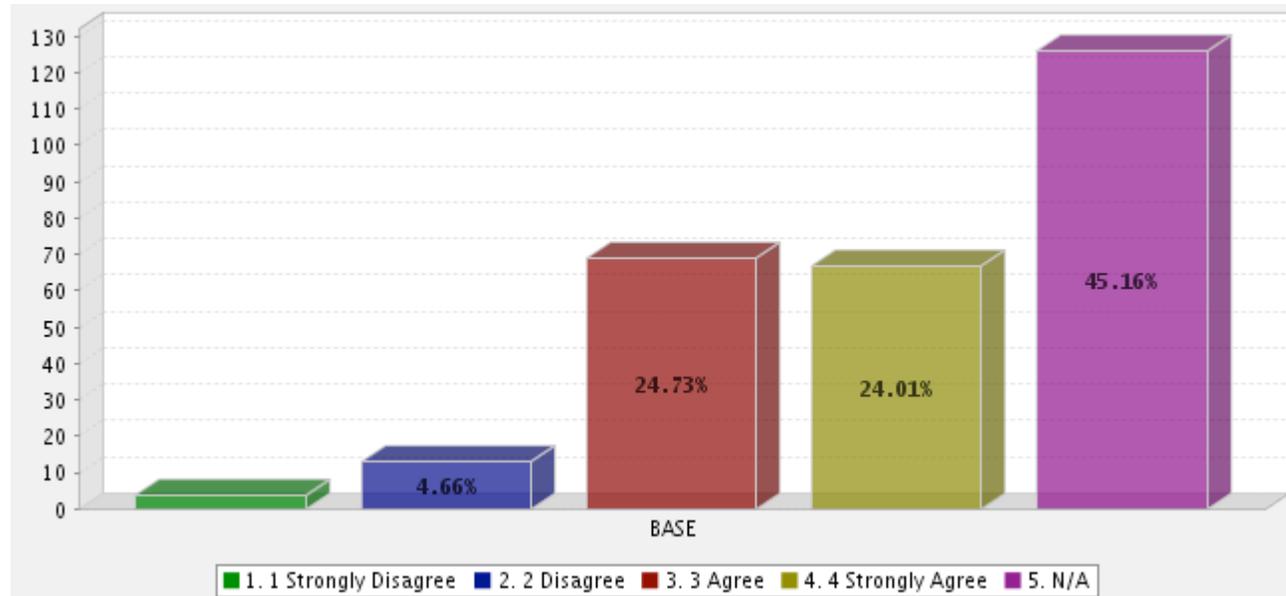
## 60) Required course instructors relating the class concepts to the real world were sufficient



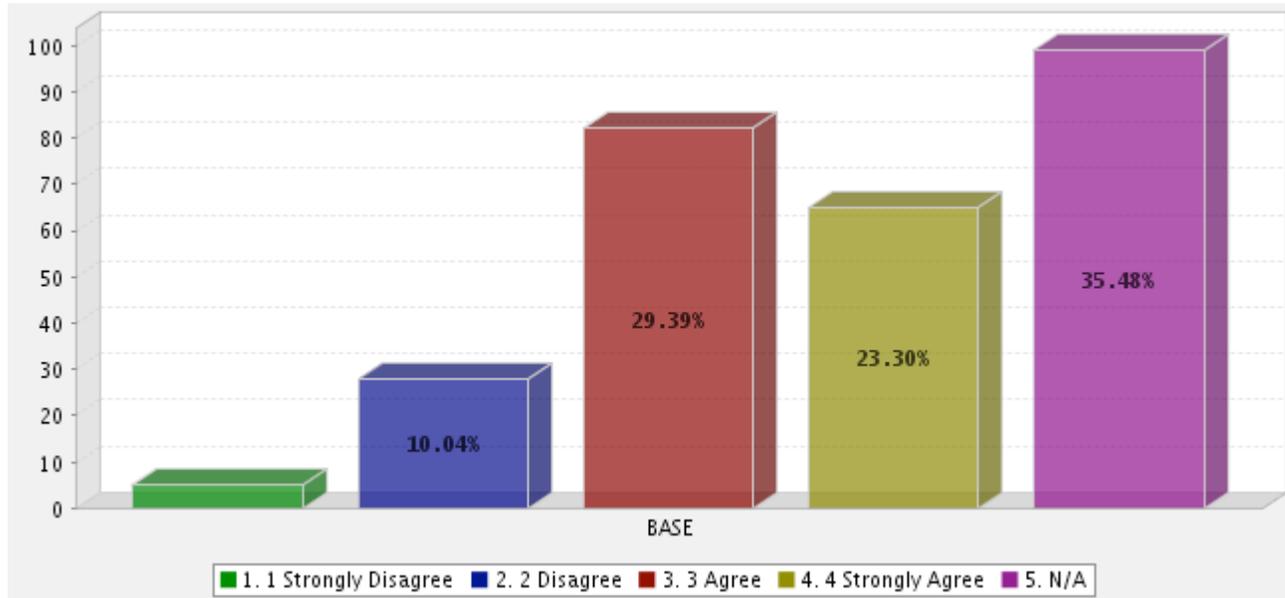
## 61) Elective course instructors relating the class concepts to the real world were sufficient



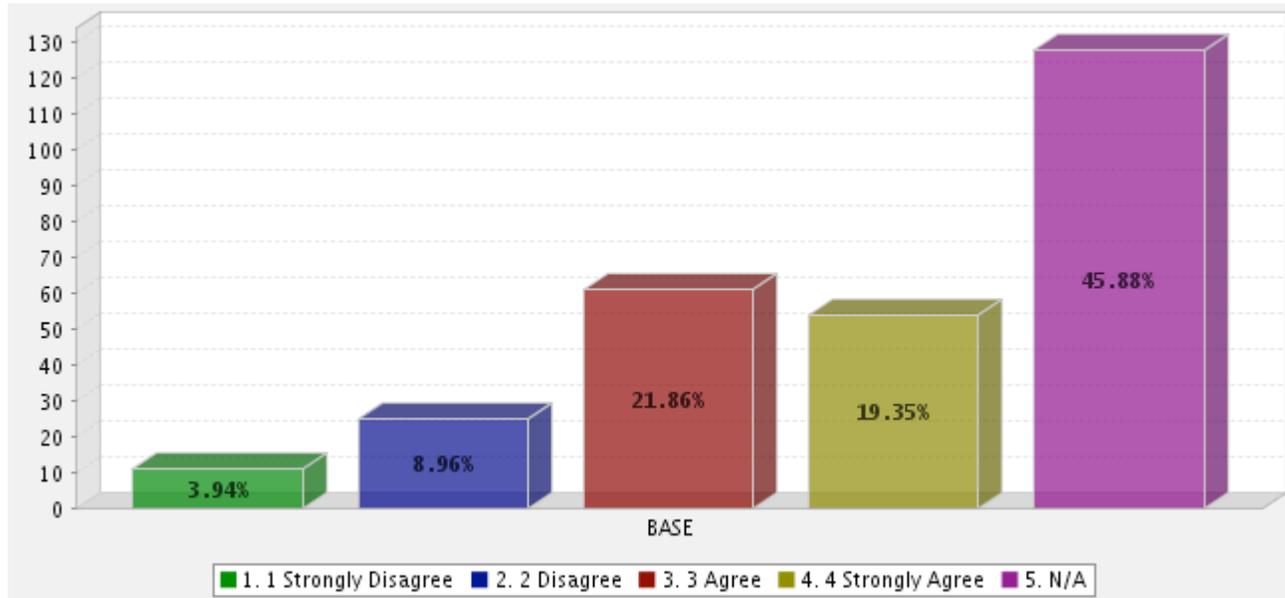
## 62) The Student Organizations activities available in the Business program are sufficient and adequate



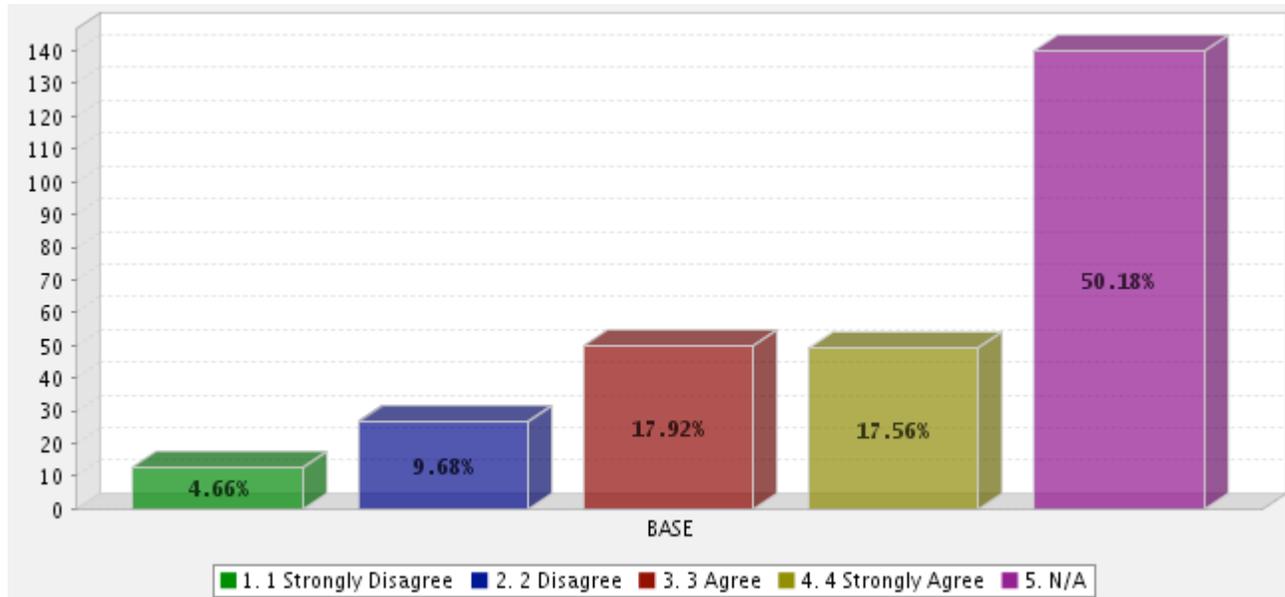
### 63) Opportunities for interaction with practitioners is available



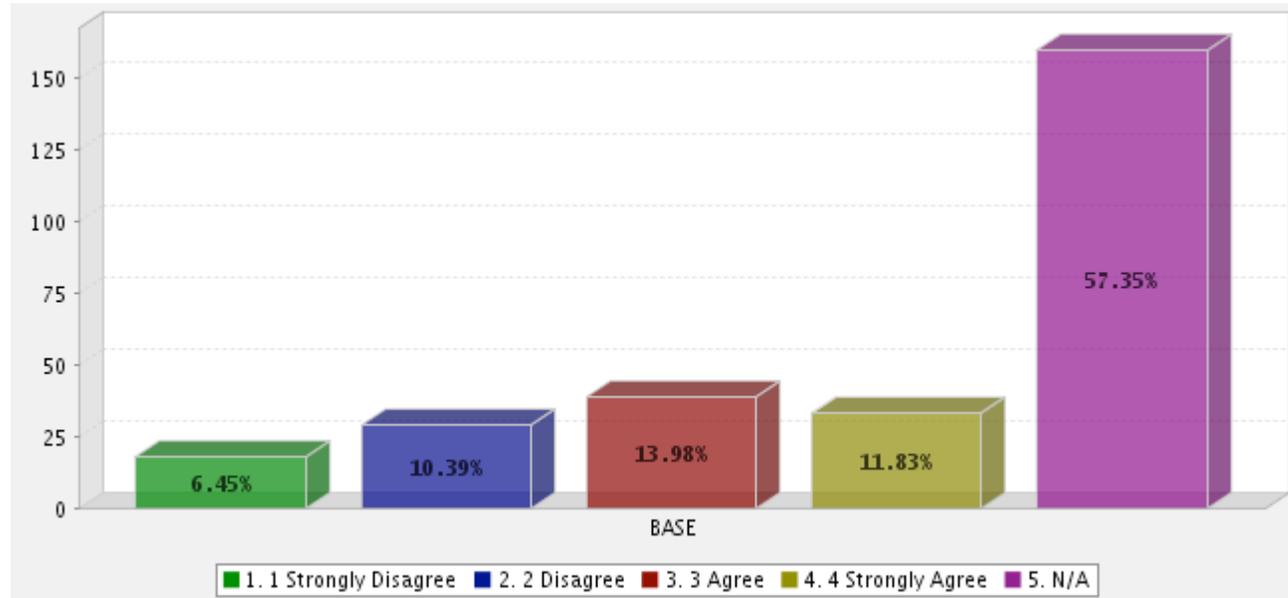
## 64) Career services access is appropriate



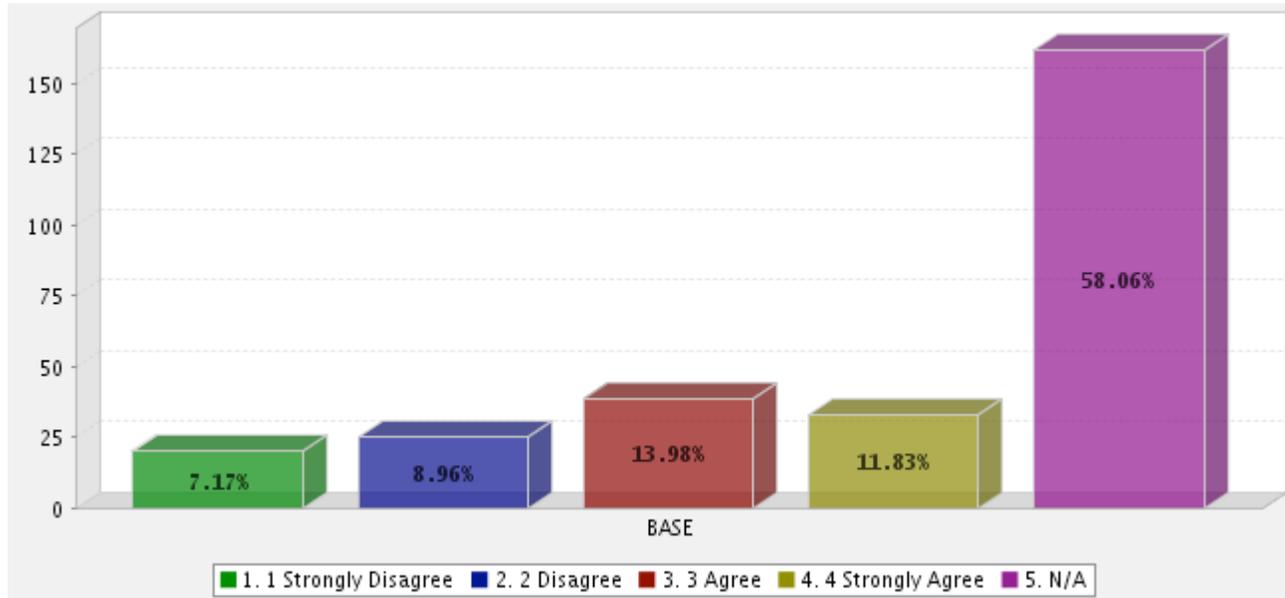
## 65) Career services assistance in preparing you for you permanent job search is adequate



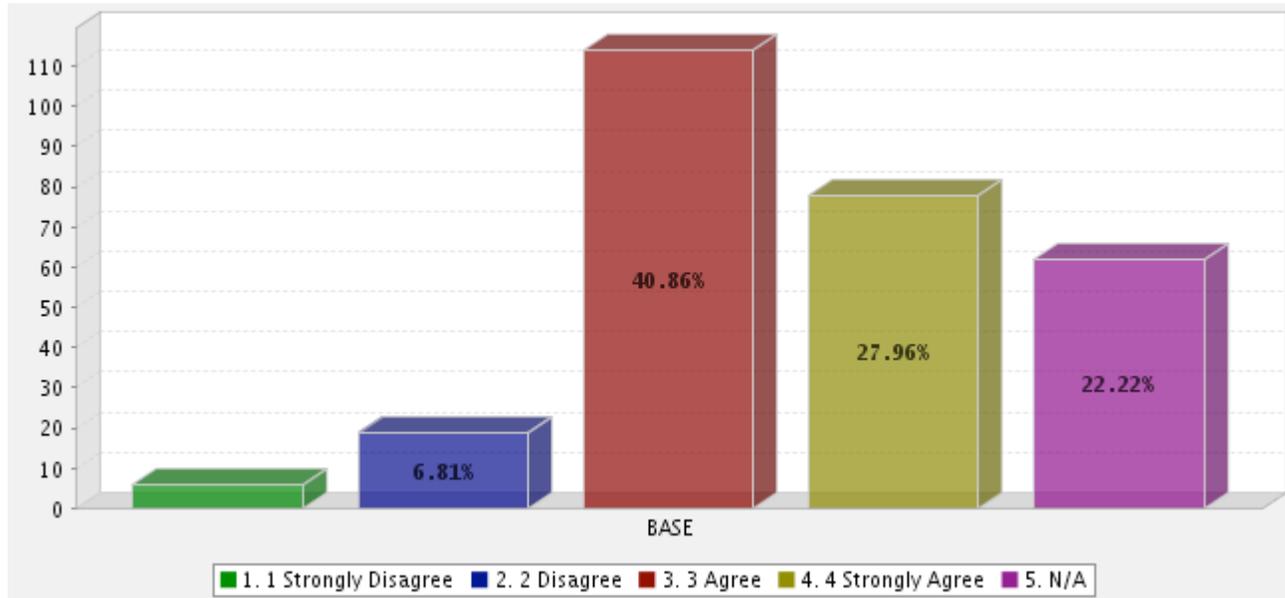
## 66) Number of companies recruiting on campus in adequate



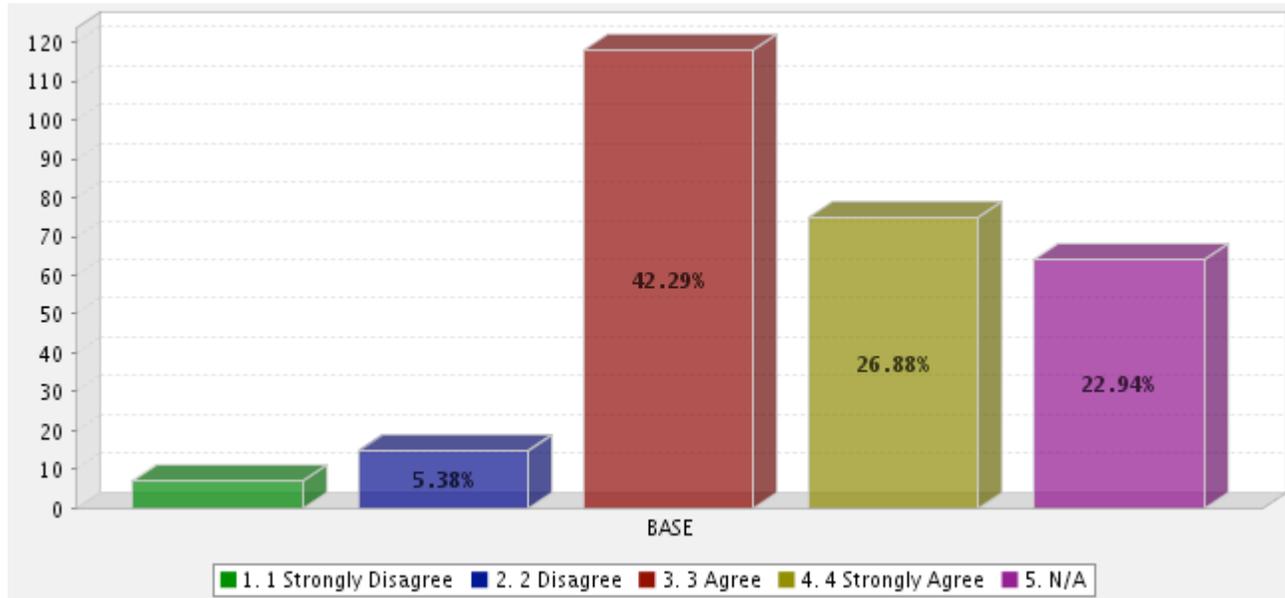
## 67) Quality of companies recruiting on campus is adequate



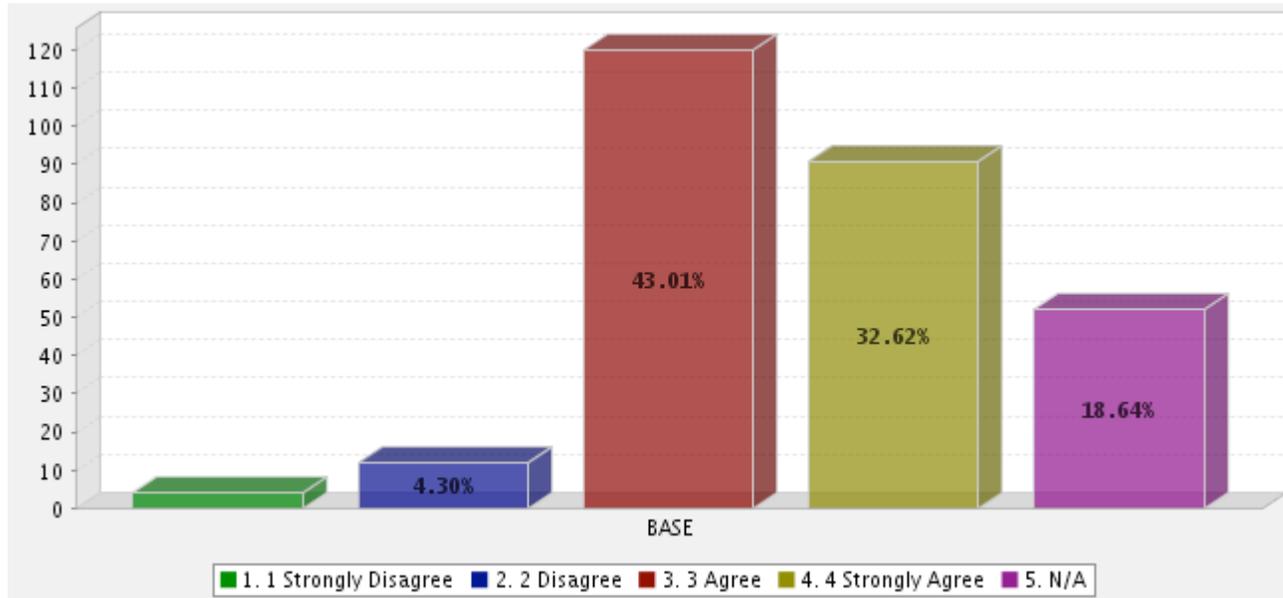
## 68) The academic quality of your classmates is adequate



## 69) Your classmates' ability to work in teams is adequate



## 70) Your classmates' level of camaraderie is adequate

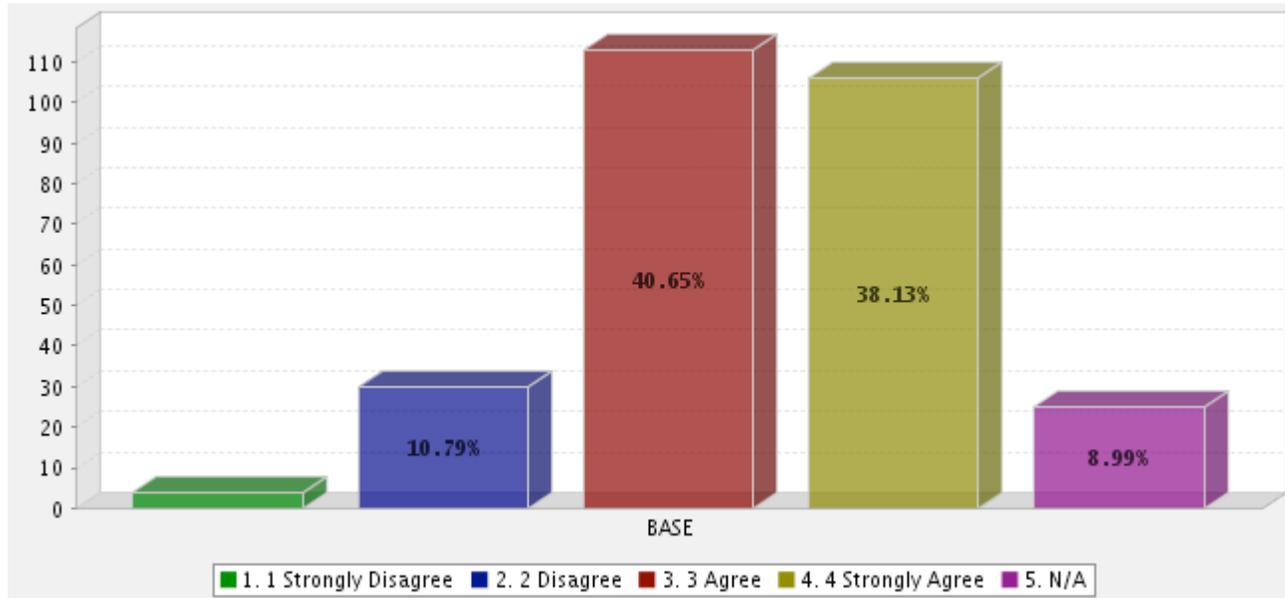


## M. So far, the business program has enhanced my:

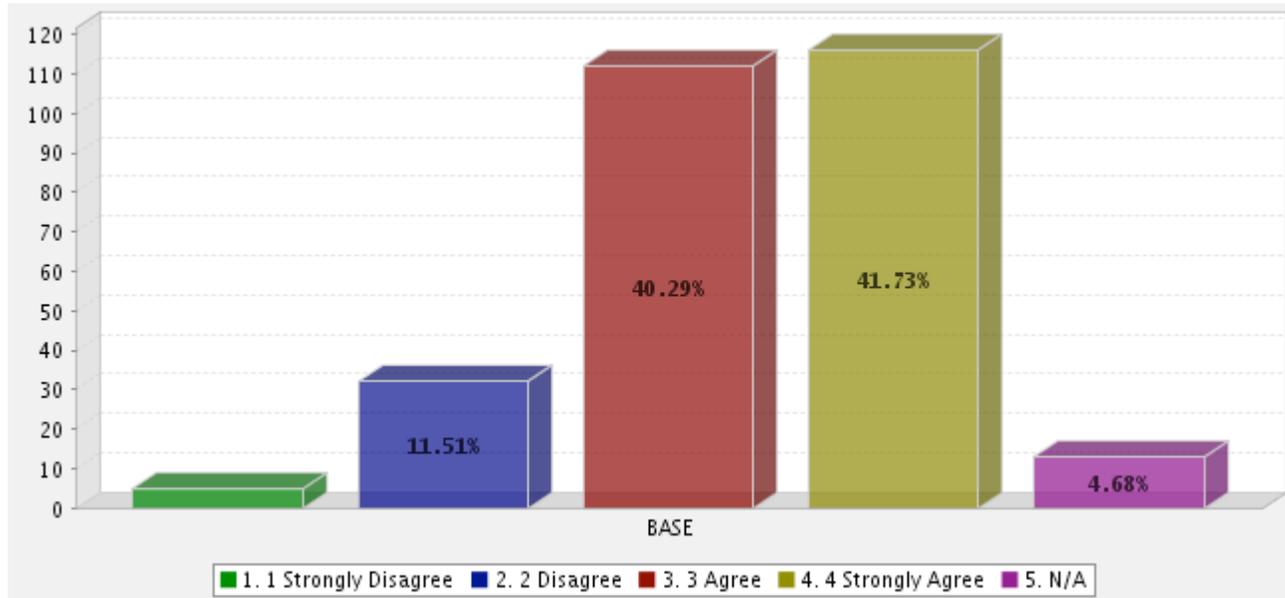
### Overall Matrix Scorecard : M. So far, the business program has enhanced my:

Question	Count	Score	1 Strongly Disagree	2 Disagree	3 Agree	4 Strongly Agree
1. 1) Presentation skills	278	3.269				
2. 2) Writing skills	278	3.279				
3. 3) Ability to work in teams	278	3.246				
4. 4) Ability to use technology	278	3.345				
5. 5) Ability to manage technology	278	3.307				
6. 6) Ability to be an effective manager	278	3.425				
7. 7) Ability to be an effective leader	278	3.413				
8. 8) Ability to think critically	278	3.467				
9. 9) Ability to define and solve problems	278	3.467				
10. 10) Ability to analyze and interpret data	278	3.447				
<b>Average</b>		<b>3.366</b>				

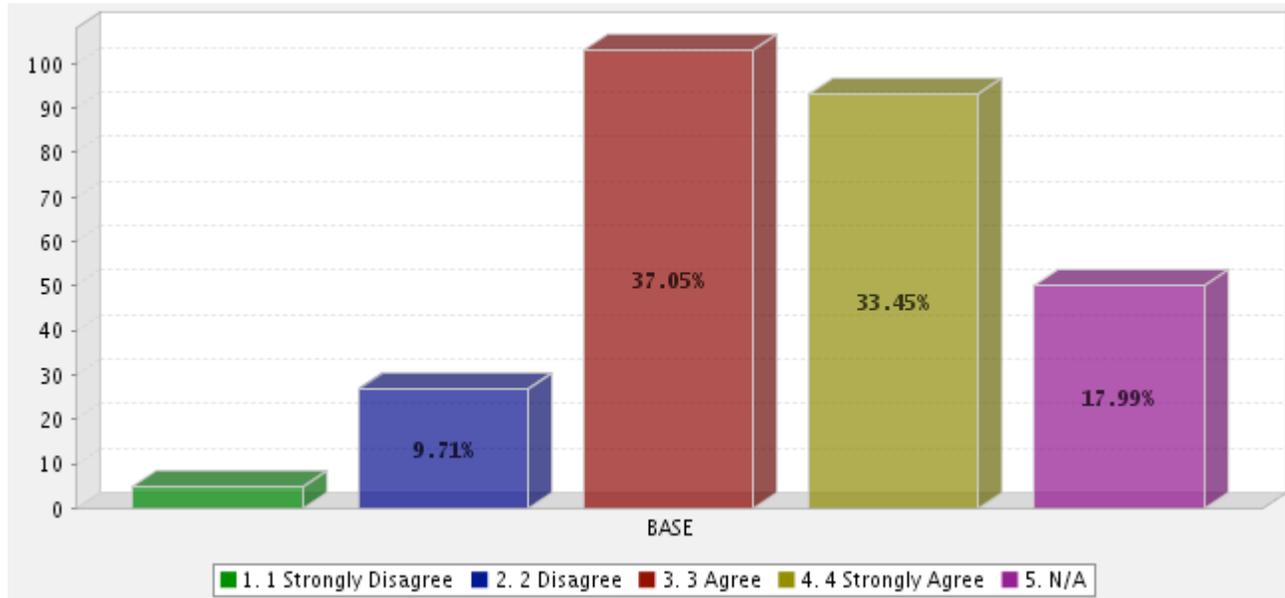
# 1) Presentation skills



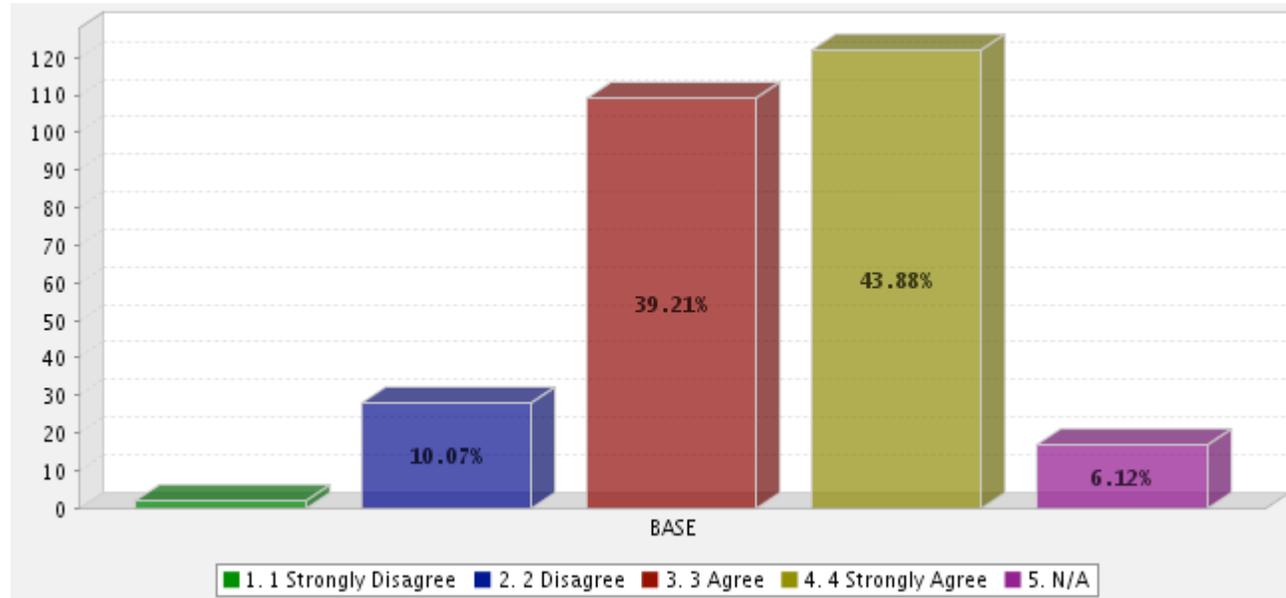
## 2) Writing skills



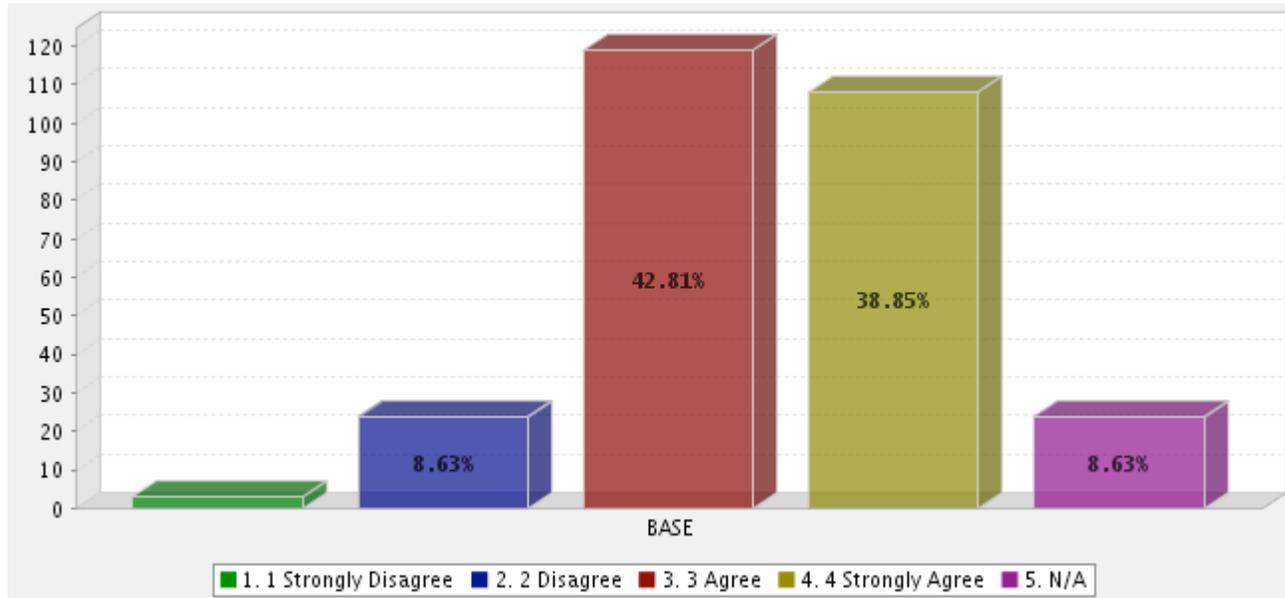
### 3) Ability to work in teams



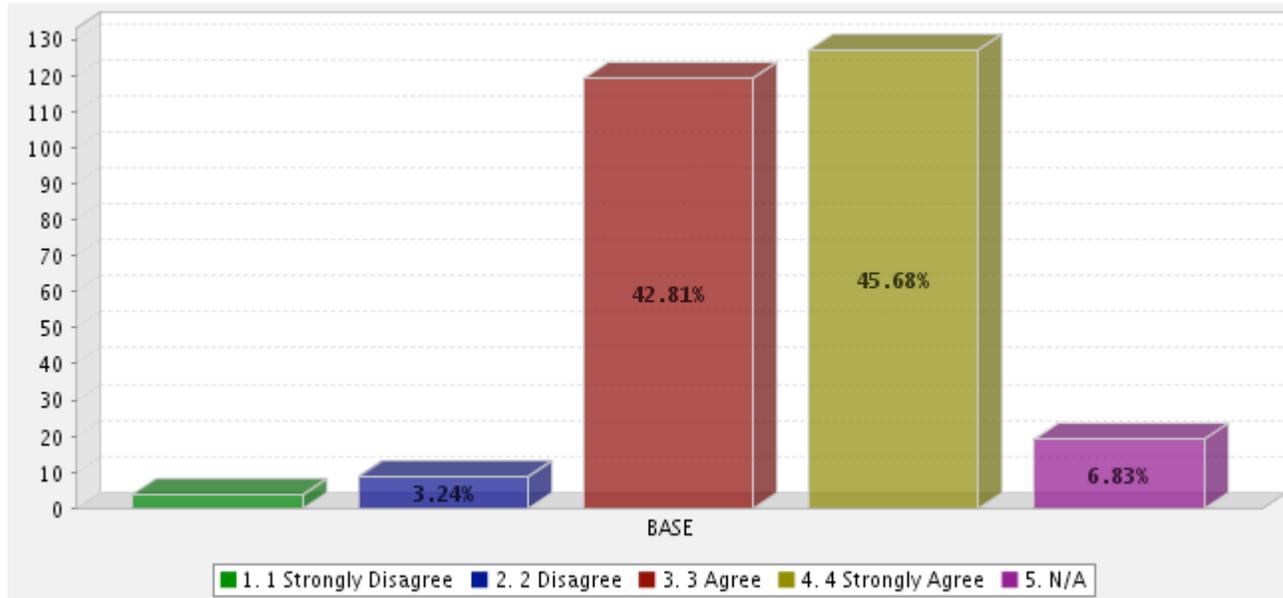
## 4) Ability to use technology



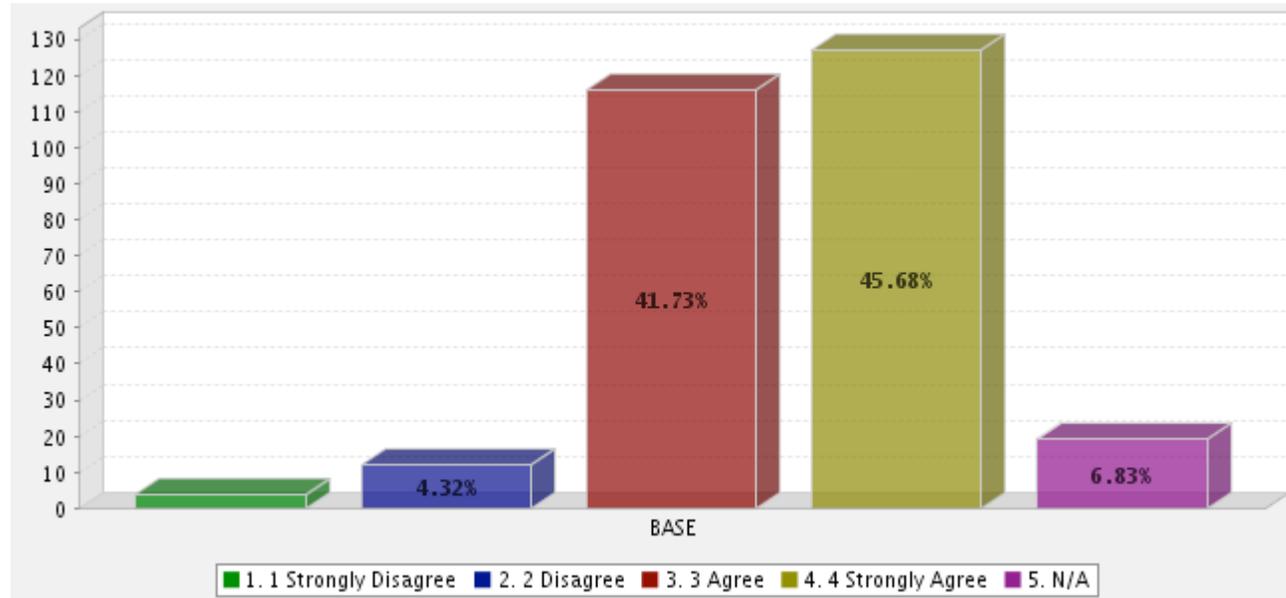
## 5) Ability to manage technology



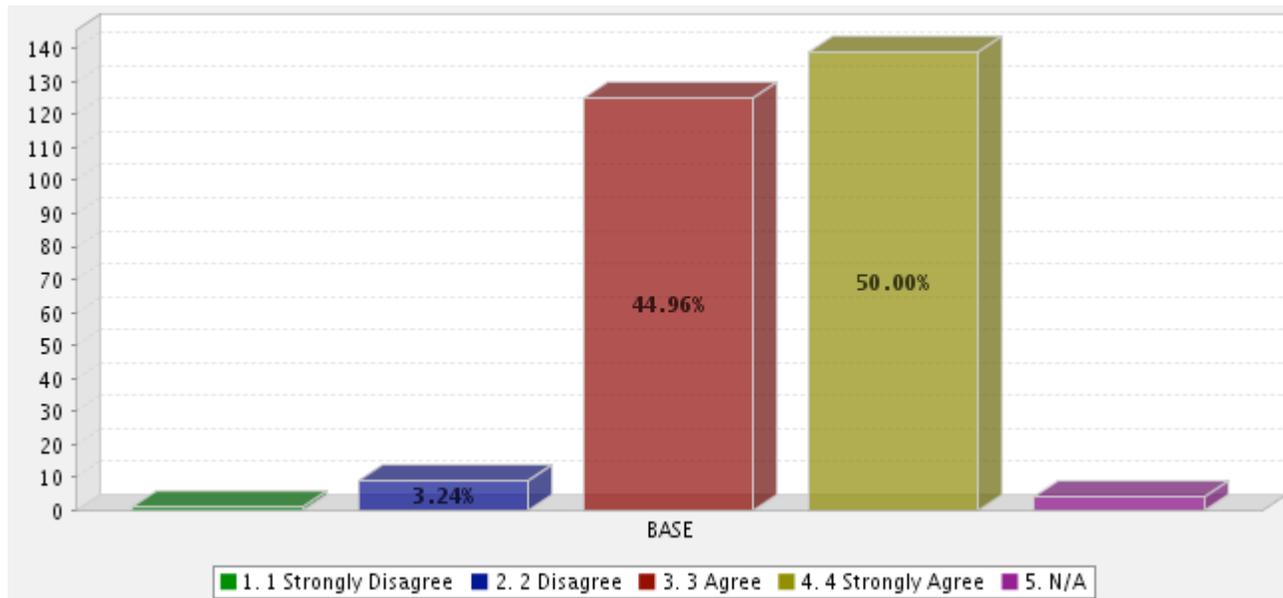
## 6) Ability to be an effective manager



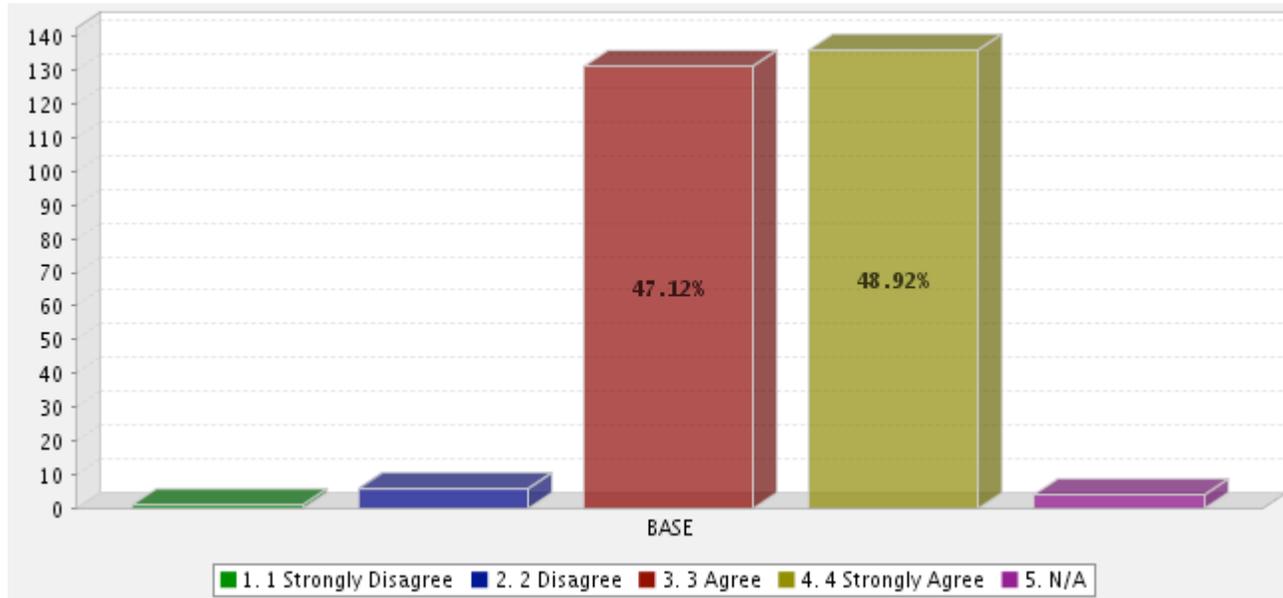
## 7) Ability to be an effective leader



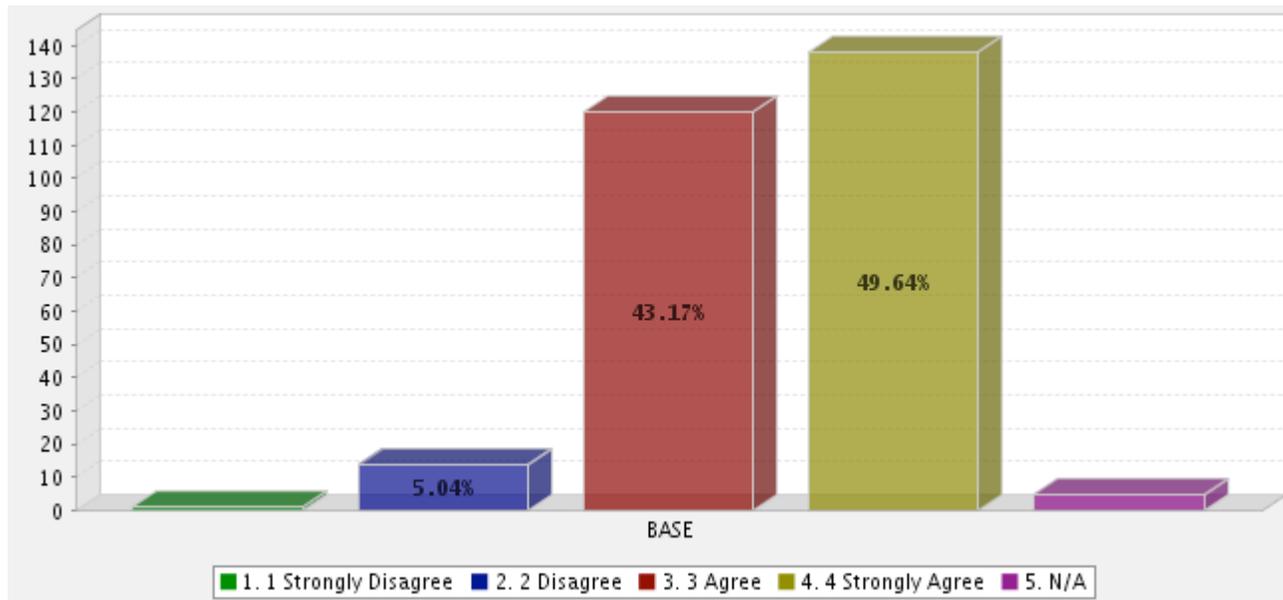
## 8) Ability to think critically



## 9) Ability to define and solve problems



## 10) Ability to analyze and interpret data

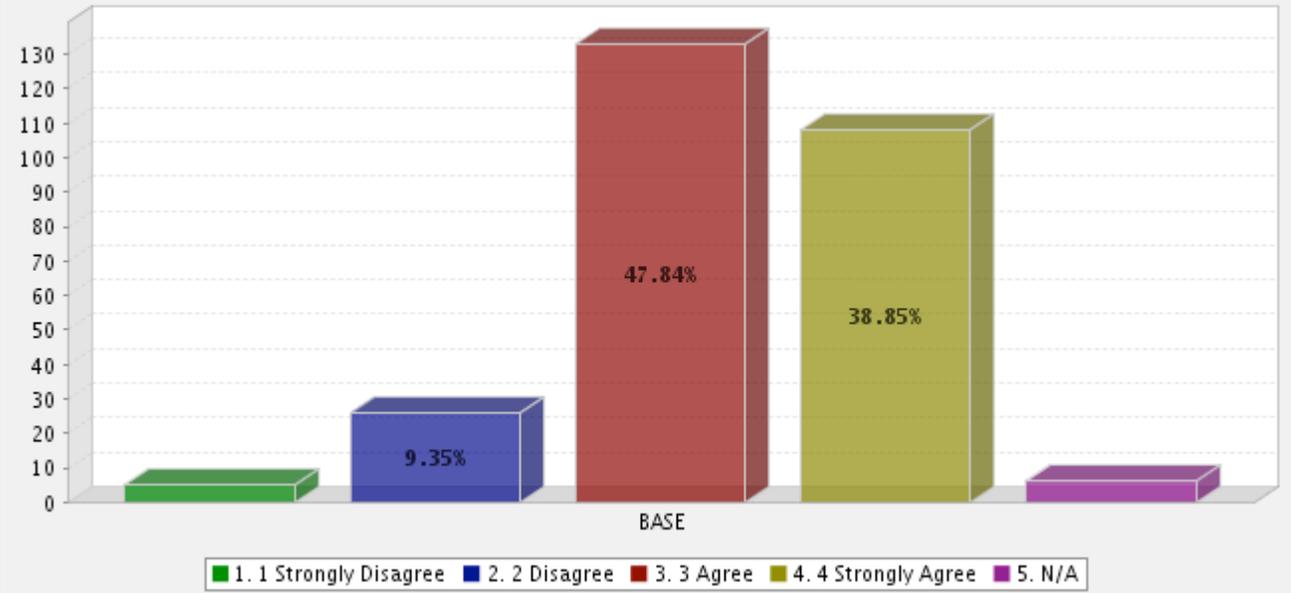


**N. Please respond to the following statements by rating them on a scale from 1 to 4. So far,**

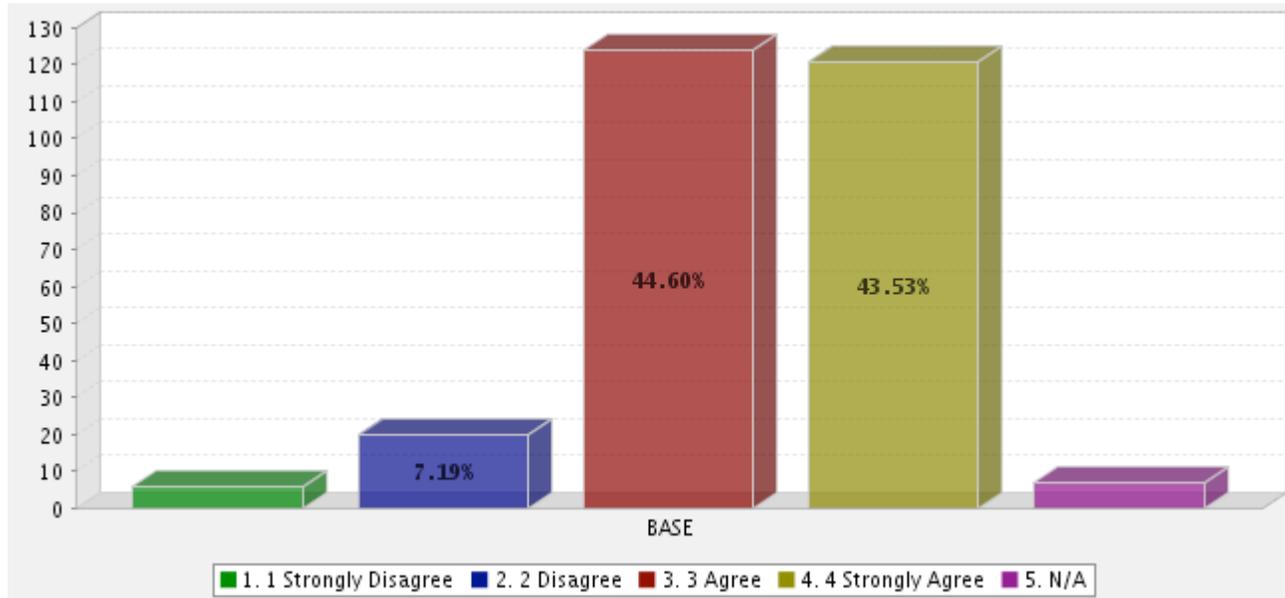
**Overall Matrix Scorecard : N. Please respond to the following statements by rating them on a scale from 1 to 4. So far,**

Question	Count	Score	1 Strongly Disagree	2 Disagree	3 Agree	4 Strongly Agree
1. 1) The Business Program experience has fulfilled my expectations	278	3.265				
2. 2) I will recommend the business program to a close friend	278	3.328				
3. 3) The Business courses have been academically challenging compared to other non-business courses	278	3.341				
4. 4) The quality of teaching in my business courses was relatively superior to those of non-business courses	278	3.178				
5. 5) When you compare the expense to the quality of you education, you are satisfied with the value of the investment you have made in the business program	278	3.190				
<b>Average</b>		<b>3.260</b>				

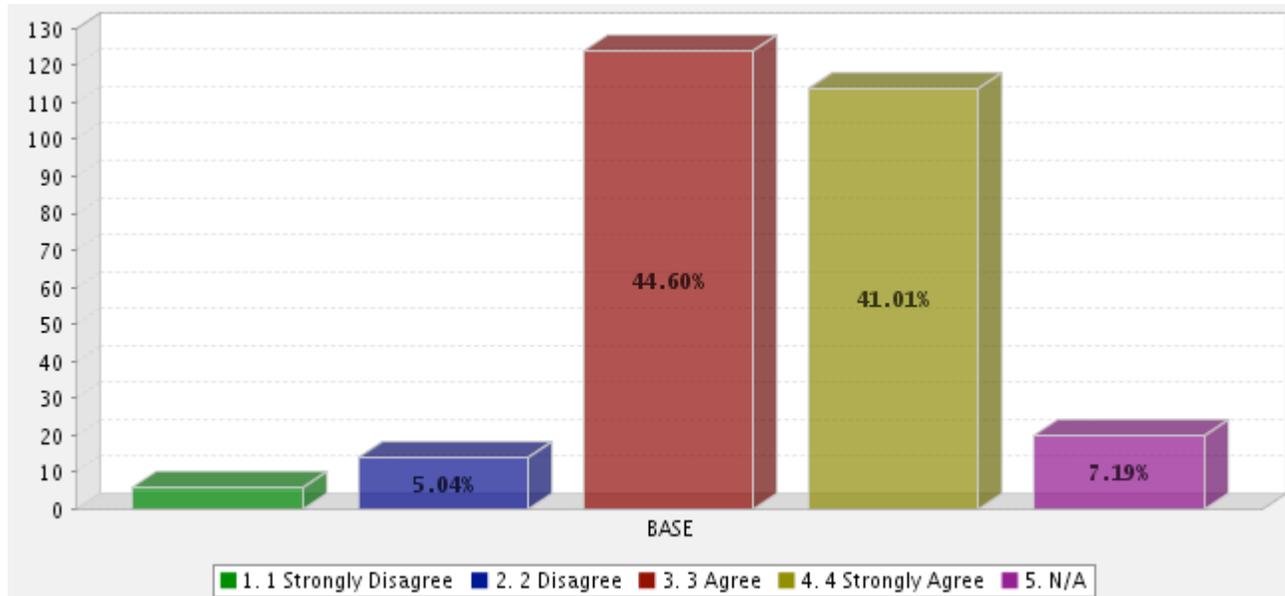
# 1) The Business Program experience has fulfilled my expectations



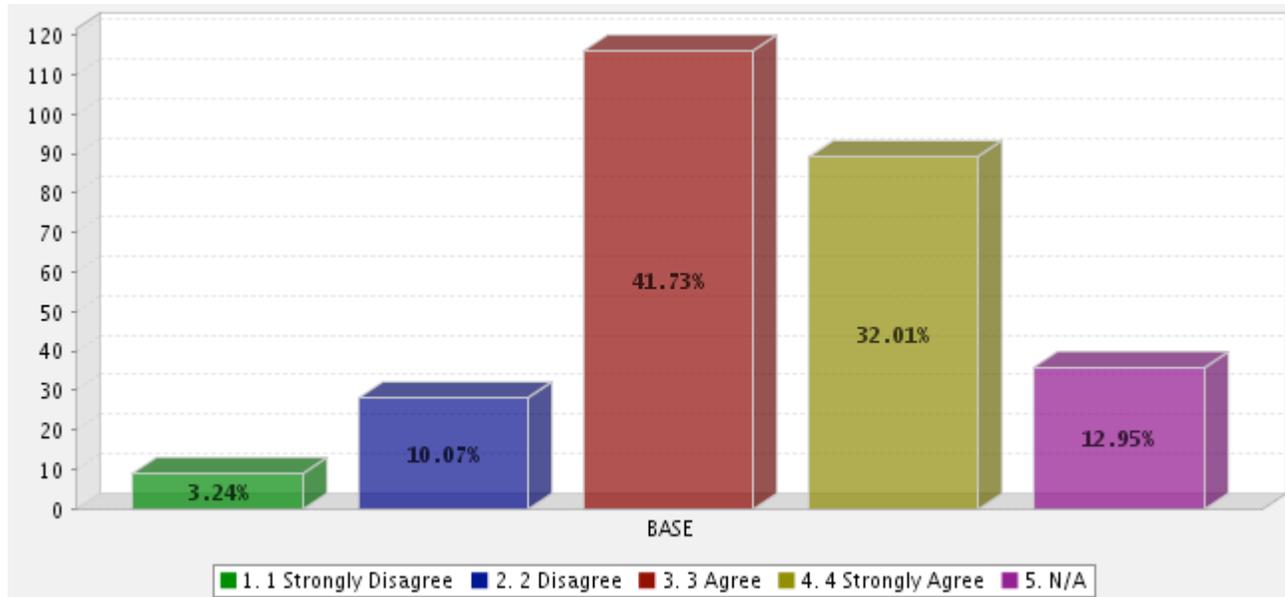
## 2) I will recommend the business program to a close friend



### 3) The Business courses have been academically challenging compared to other non-business courses



#### 4) The quality of teaching in my business courses was relatively superior to those of non-business courses



**5) When you compare the expense to the quality of you education, you are satisfied with the value of the investment you have made in the business program**

