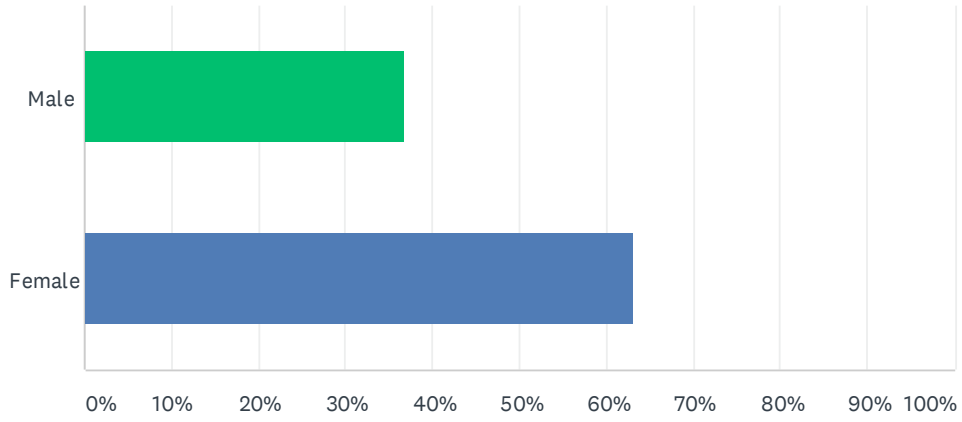


## Q1 Are you male or female?

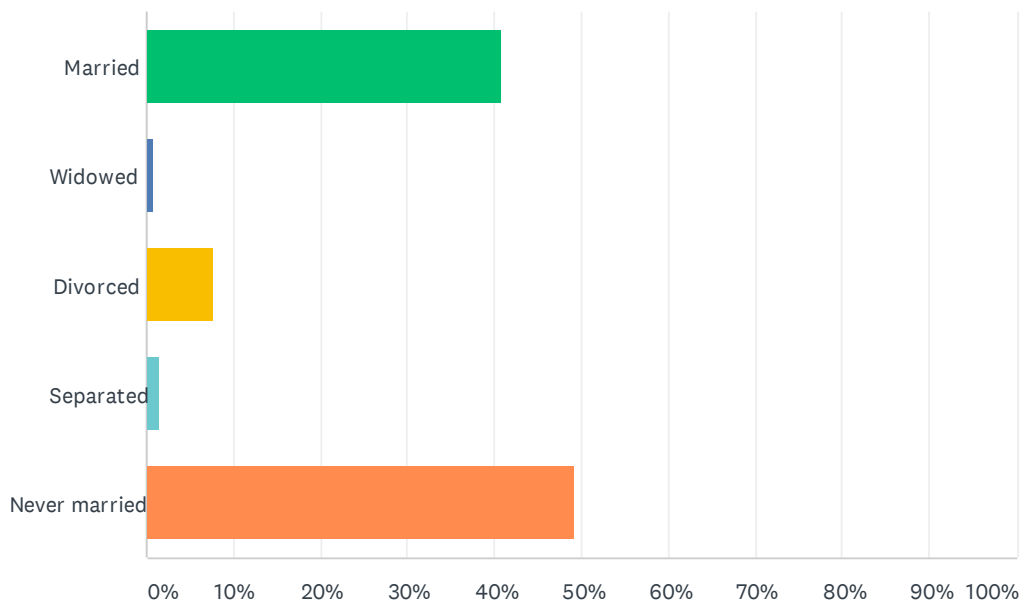
Answered: 130 Skipped: 0



ANSWER CHOICES	RESPONSES	
Male	36.92%	48
Female	63.08%	82
TOTAL		130

## Q2 Are you now married, widowed, divorced, separated, or never married?

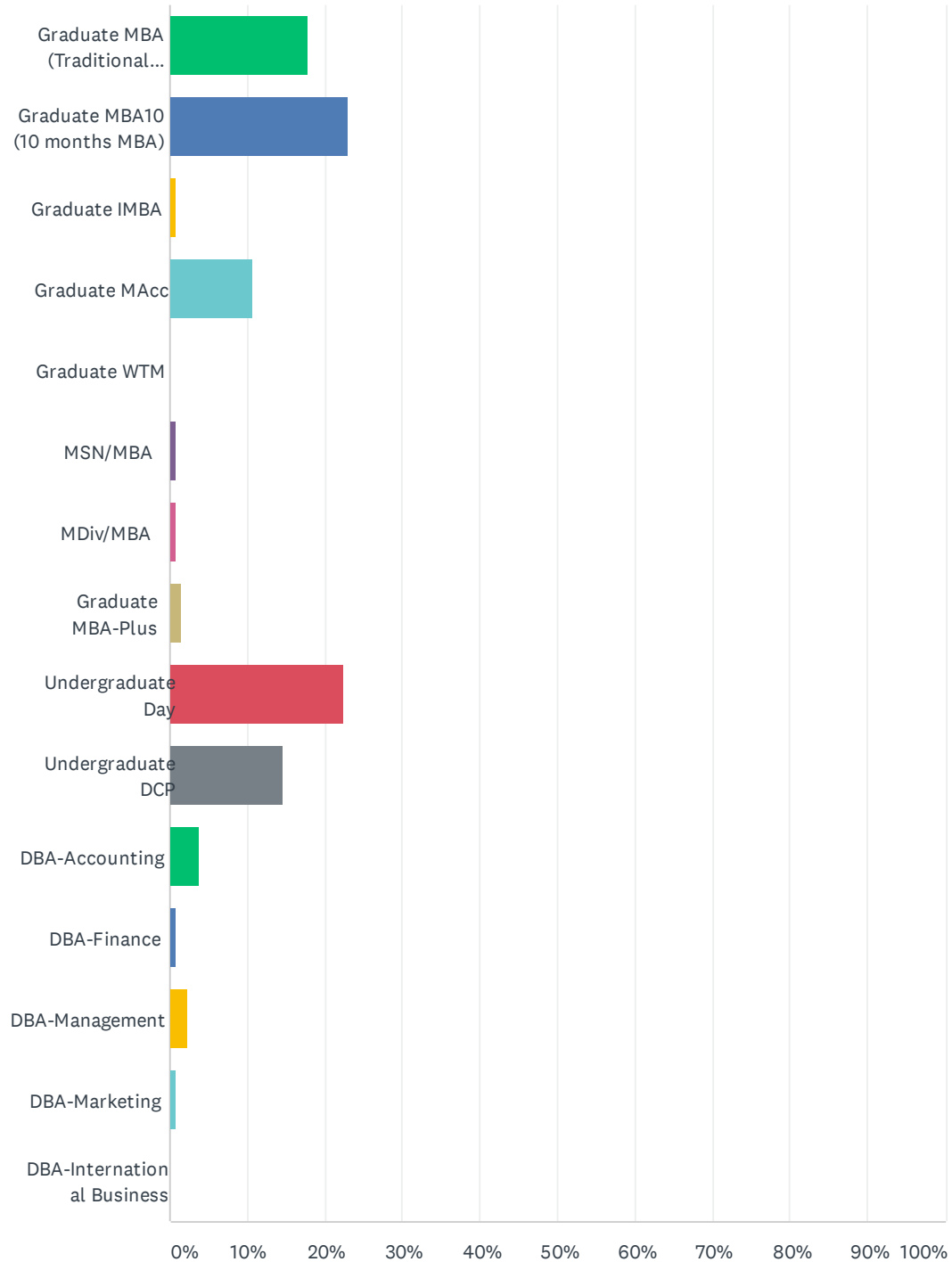
Answered: 130 Skipped: 0



ANSWER CHOICES	RESPONSES	
Married	40.77%	53
Widowed	0.77%	1
Divorced	7.69%	10
Separated	1.54%	2
Never married	49.23%	64
TOTAL		130

### Q3 Please, select the program you are currently enrolled?

Answered: 130 Skipped: 0

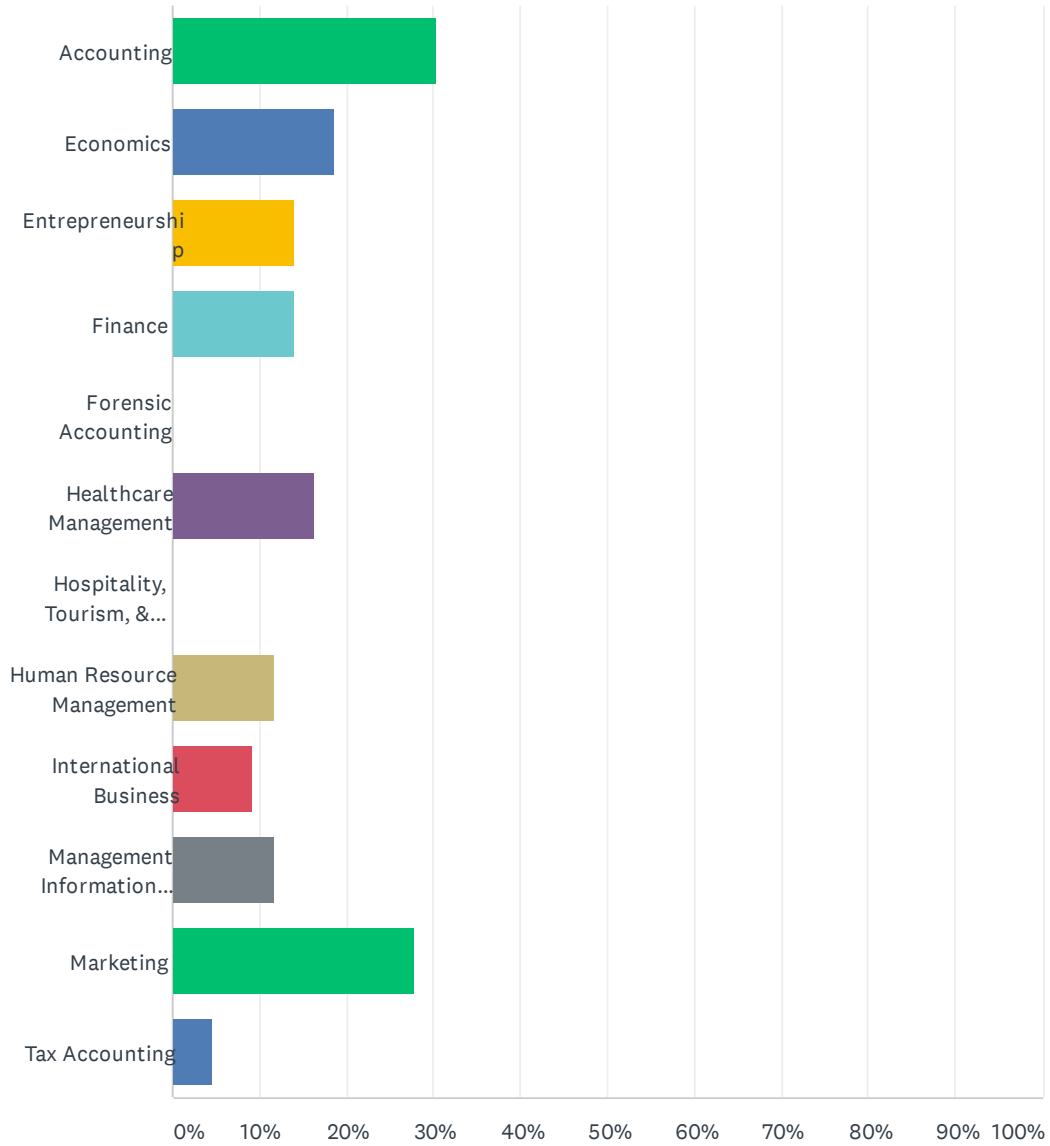


## 01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

ANSWER CHOICES	RESPONSES	
Graduate MBA (Traditional MBA)	17.69%	23
Graduate MBA10 (10 months MBA)	23.08%	30
Graduate IMBA	0.77%	1
Graduate MAcc	10.77%	14
Graduate WTM	0.00%	0
MSN/MBA	0.77%	1
MDiv/MBA	0.77%	1
Graduate MBA-Plus	1.54%	2
Undergraduate Day	22.31%	29
Undergraduate DCP	14.62%	19
DBA-Accounting	3.85%	5
DBA-Finance	0.77%	1
DBA-Management	2.31%	3
DBA-Marketing	0.77%	1
DBA-International Business	0.00%	0
<b>TOTAL</b>		<b>130</b>

### Q4 Select the MBA-Plus Concentration (Select all that apply)

Answered: 43 Skipped: 87



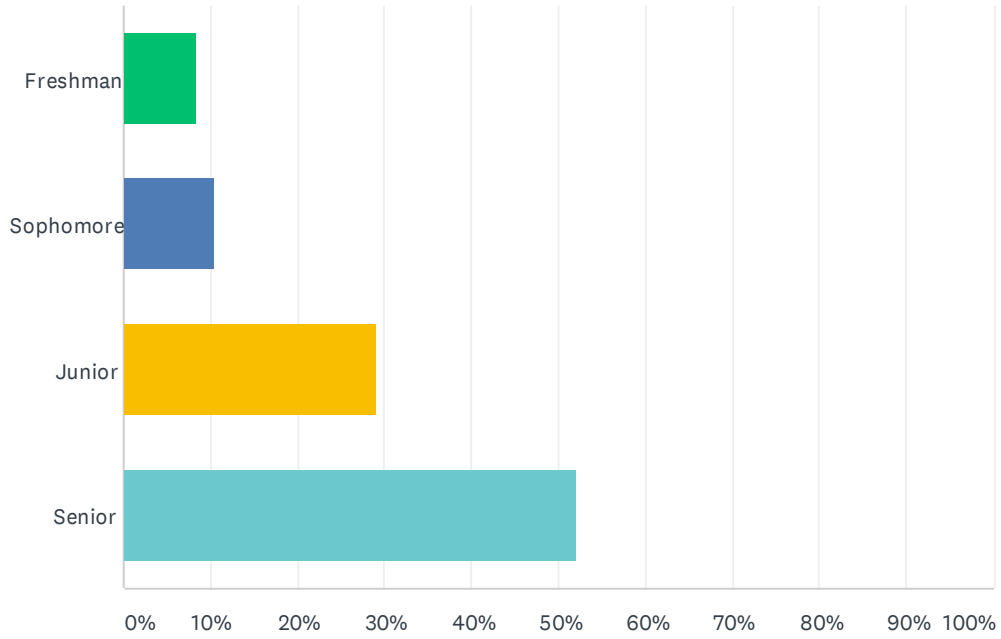
01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

ANSWER CHOICES	RESPONSES	
Accounting	30.23%	13
Economics	18.60%	8
Entrepreneurship	13.95%	6
Finance	13.95%	6
Forensic Accounting	0.00%	0
Healthcare Management	16.28%	7
Hospitality, Tourism, & Event Management	0.00%	0
Human Resource Management	11.63%	5
International Business	9.30%	4
Management Information Systems	11.63%	5
Marketing	27.91%	12
Tax Accounting	4.65%	2
Total Respondents: 43		

#	OTHER (PLEASE SPECIFY)	DATE
1	no plus concentration	7/7/2020 9:22 PM
2	N/A	7/7/2020 2:27 PM
3	n/a	7/7/2020 9:13 AM
4	NA	7/7/2020 8:48 AM
5	None	7/7/2020 7:57 AM
6	NA	7/7/2020 12:37 AM
7	MBA10	5/27/2020 7:56 AM
8	Not enrolled in Master Plus	5/23/2020 11:05 AM
9	Not in MBA-Plus - survey wouldn't let me move on unless I selected something - selected Finance in order to move on	5/20/2020 9:35 PM
10	I am not enrolled in MBA plus nor do I have a concentration	5/20/2020 8:27 AM
11	N/a	5/19/2020 11:00 PM
12	I didn't do a concentration	5/19/2020 10:17 PM
13	No concentration given	5/19/2020 10:15 PM
14	None	5/19/2020 10:15 PM

## Q5 Student Classification:

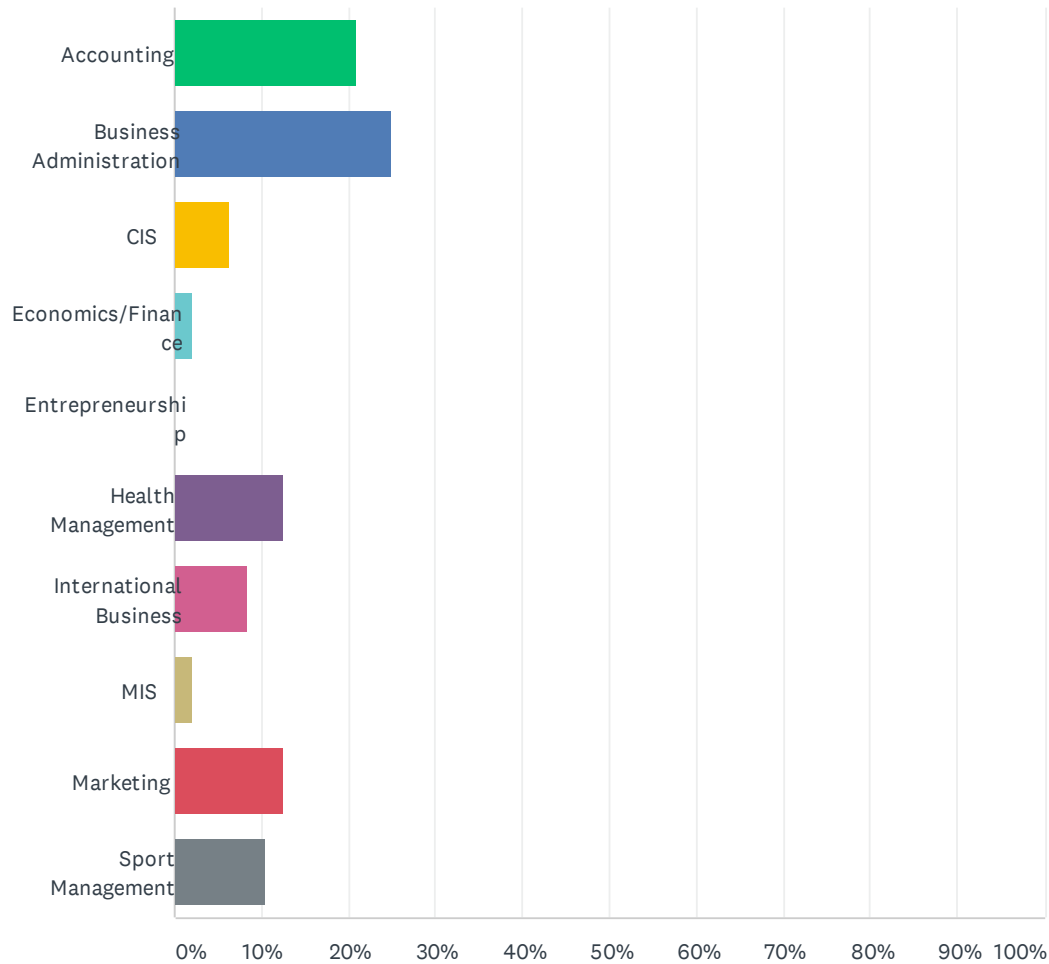
Answered: 48 Skipped: 82



ANSWER CHOICES	RESPONSES	
Freshman	8.33%	4
Sophomore	10.42%	5
Junior	29.17%	14
Senior	52.08%	25
<b>TOTAL</b>		<b>48</b>

## Q6 Undergraduate Business Major:

Answered: 48 Skipped: 82



ANSWER CHOICES	RESPONSES	
Accounting	20.83%	10
Business Administration	25.00%	12
CIS	6.25%	3
Economics/Finance	2.08%	1
Entrepreneurship	0.00%	0
Health Management	12.50%	6
International Business	8.33%	4
MIS	2.08%	1
Marketing	12.50%	6
Sport Management	10.42%	5
<b>TOTAL</b>		<b>48</b>

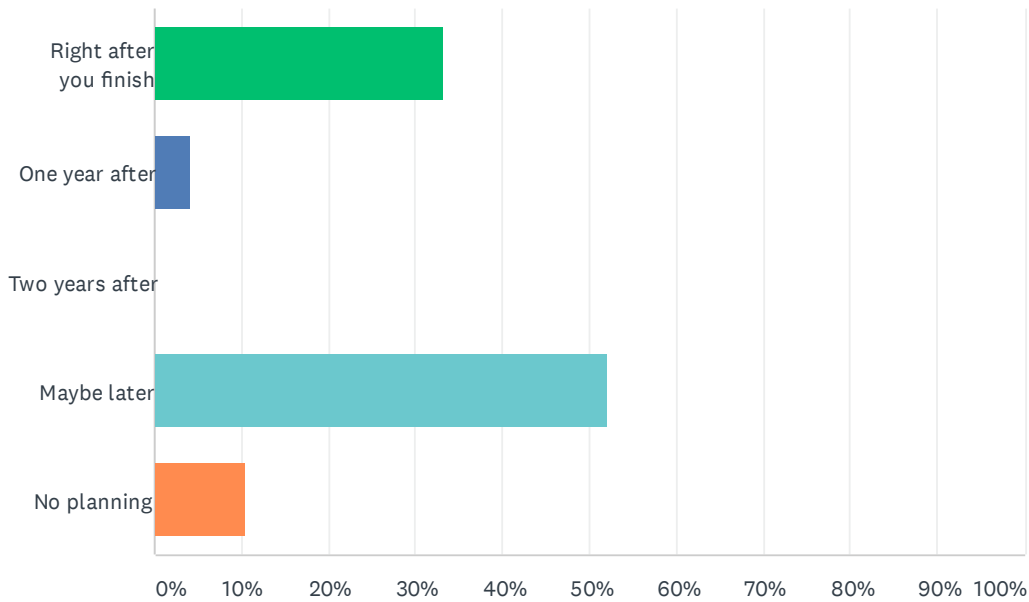


01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

## Q7 After finishing your undergraduate studies, are you planning to continue Business graduate studies?

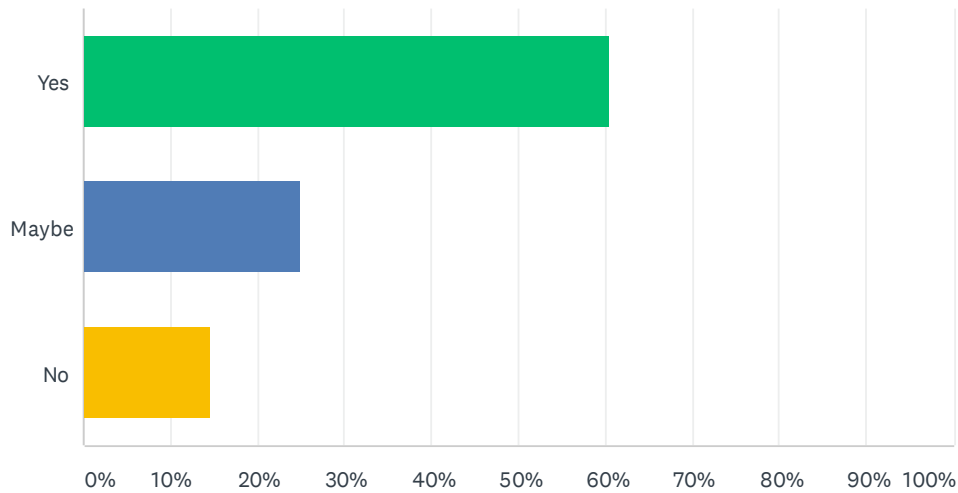
Answered: 48 Skipped: 82



ANSWER CHOICES	RESPONSES	
Right after you finish	33.33%	16
One year after	4.17%	2
Two years after	0.00%	0
Maybe later	52.08%	25
No planning	10.42%	5
TOTAL		48

## Q8 If you are planning to continue graduate studies or other studies, would you consider Gardner-Webb University School of Business?

Answered: 48 Skipped: 82



ANSWER CHOICES	RESPONSES	
Yes	60.42%	29
Maybe	25.00%	12
No	14.58%	7
TOTAL		48

Q9 Center where you frequently attend Classes (mark all that apply):

Answered: 129 Skipped: 1

# 01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

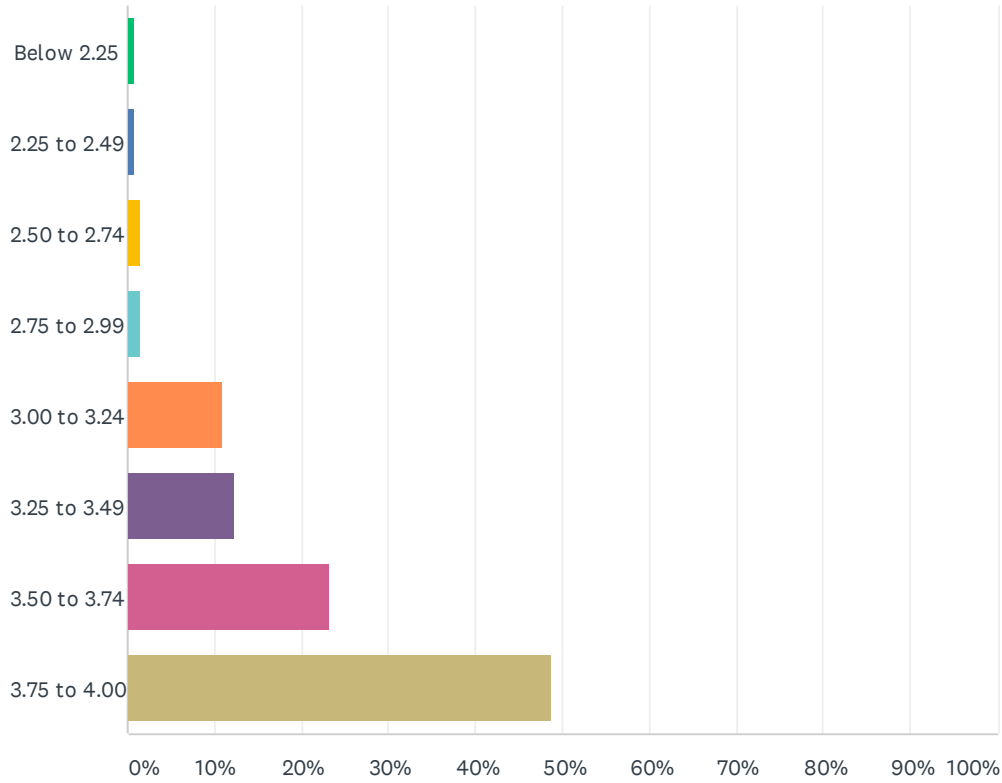


## 01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

ANSWER CHOICES	RESPONSES	
Boiling Springs	33.33%	43
Charlotte	6.20%	8
Dobson	0.00%	0
Gastonia	0.78%	1
Hamlet	0.00%	0
Hickory	1.55%	2
Marion	0.00%	0
Polkton	0.00%	0
Spartanburg	0.00%	0
Spindale	0.00%	0
Spruce Pine	0.00%	0
Statesville	0.00%	0
Supply	0.00%	0
Surry	0.00%	0
Troy	0.00%	0
Valdese	0.00%	0
Wilkesboro	0.00%	0
Winston-Salem	0.00%	0
Online	76.74%	99
Total Respondents: 129		

## Q10 What is your Current Cumulative GPA?

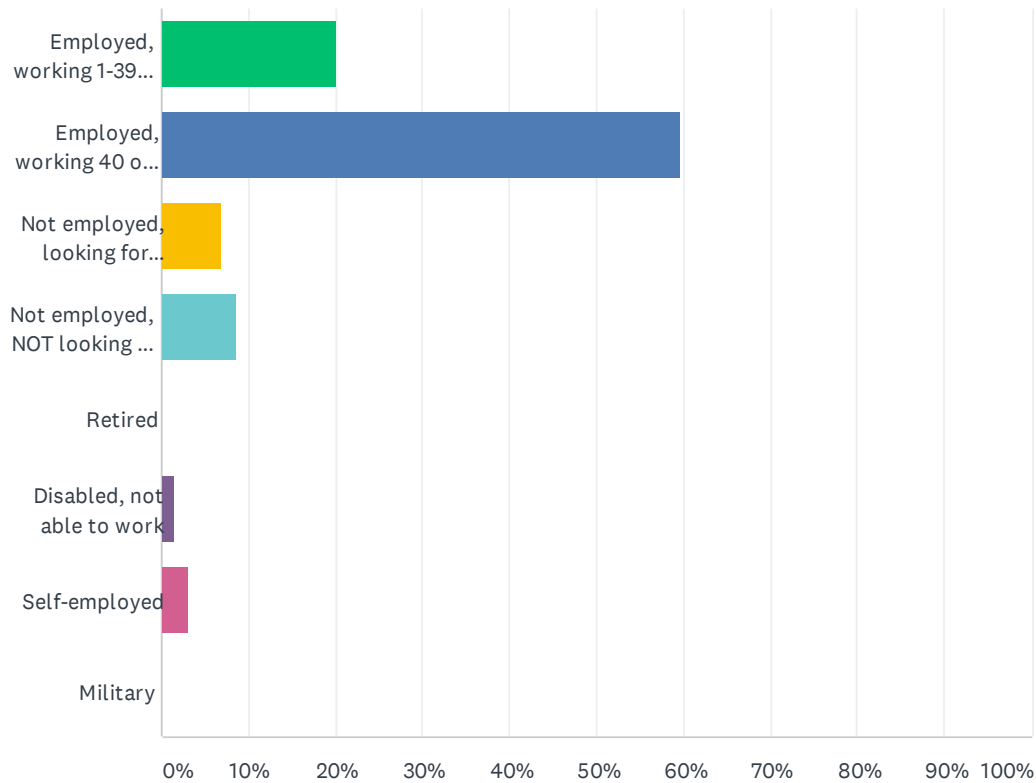
Answered: 129 Skipped: 1



ANSWER CHOICES	RESPONSES	
Below 2.25	0.78%	1
2.25 to 2.49	0.78%	1
2.50 to 2.74	1.55%	2
2.75 to 2.99	1.55%	2
3.00 to 3.24	10.85%	14
3.25 to 3.49	12.40%	16
3.50 to 3.74	23.26%	30
3.75 to 4.00	48.84%	63
<b>TOTAL</b>		<b>129</b>

## Q11 Which of the following categories best describes your employment status?

Answered: 129 Skipped: 1

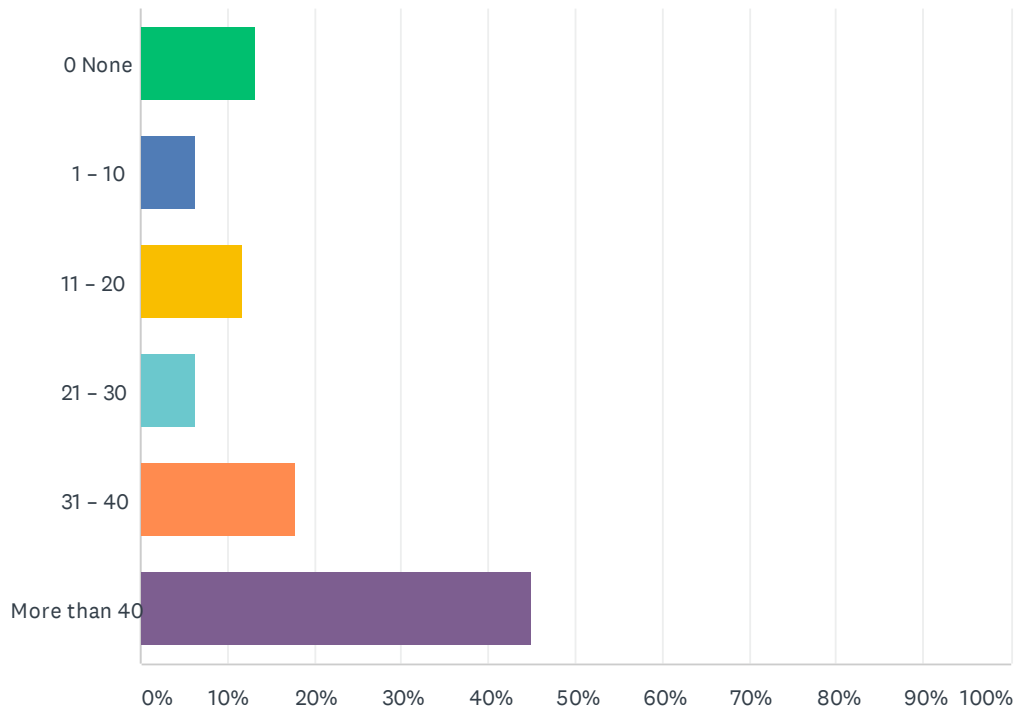


ANSWER CHOICES	RESPONSES	
Employed, working 1-39 hours per week	20.16%	26
Employed, working 40 or more hours per week	59.69%	77
Not employed, looking for work	6.98%	9
Not employed, NOT looking for work	8.53%	11
Retired	0.00%	0
Disabled, not able to work	1.55%	2
Self-employed	3.10%	4
Military	0.00%	0
<b>TOTAL</b>		<b>129</b>



## Q12 Average number of hours you work per week during the current academic year while attending school:

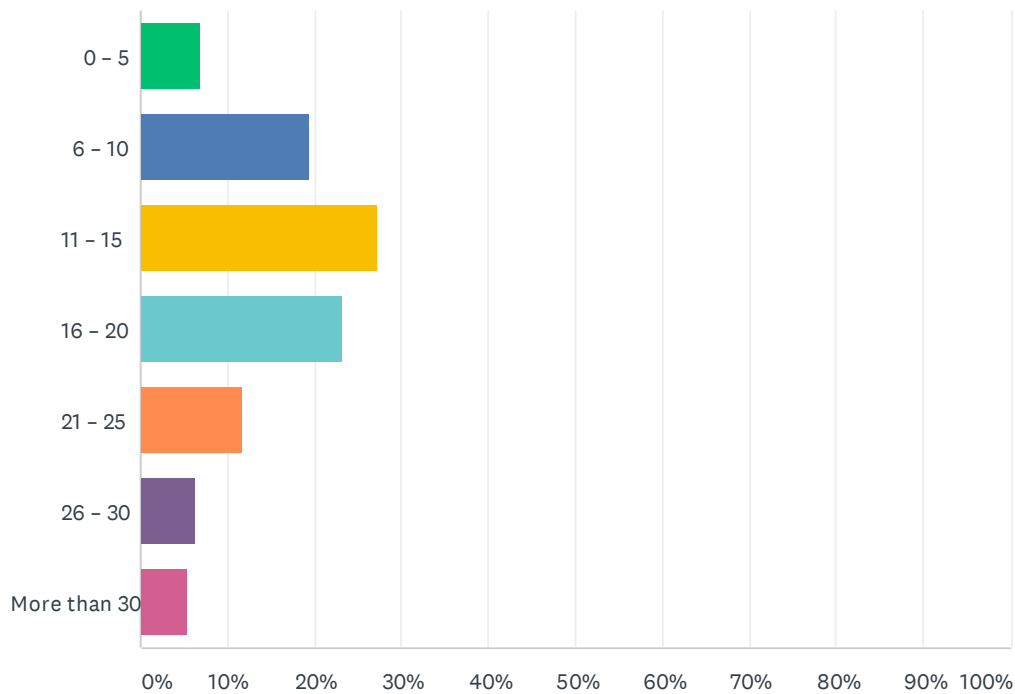
Answered: 129 Skipped: 1



ANSWER CHOICES	RESPONSES	
0 None	13.18%	17
1 - 10	6.20%	8
11 - 20	11.63%	15
21 - 30	6.20%	8
31 - 40	17.83%	23
More than 40	44.96%	58
<b>TOTAL</b>		<b>129</b>

## Q13 Average number of hours studied per week during the past academic year:

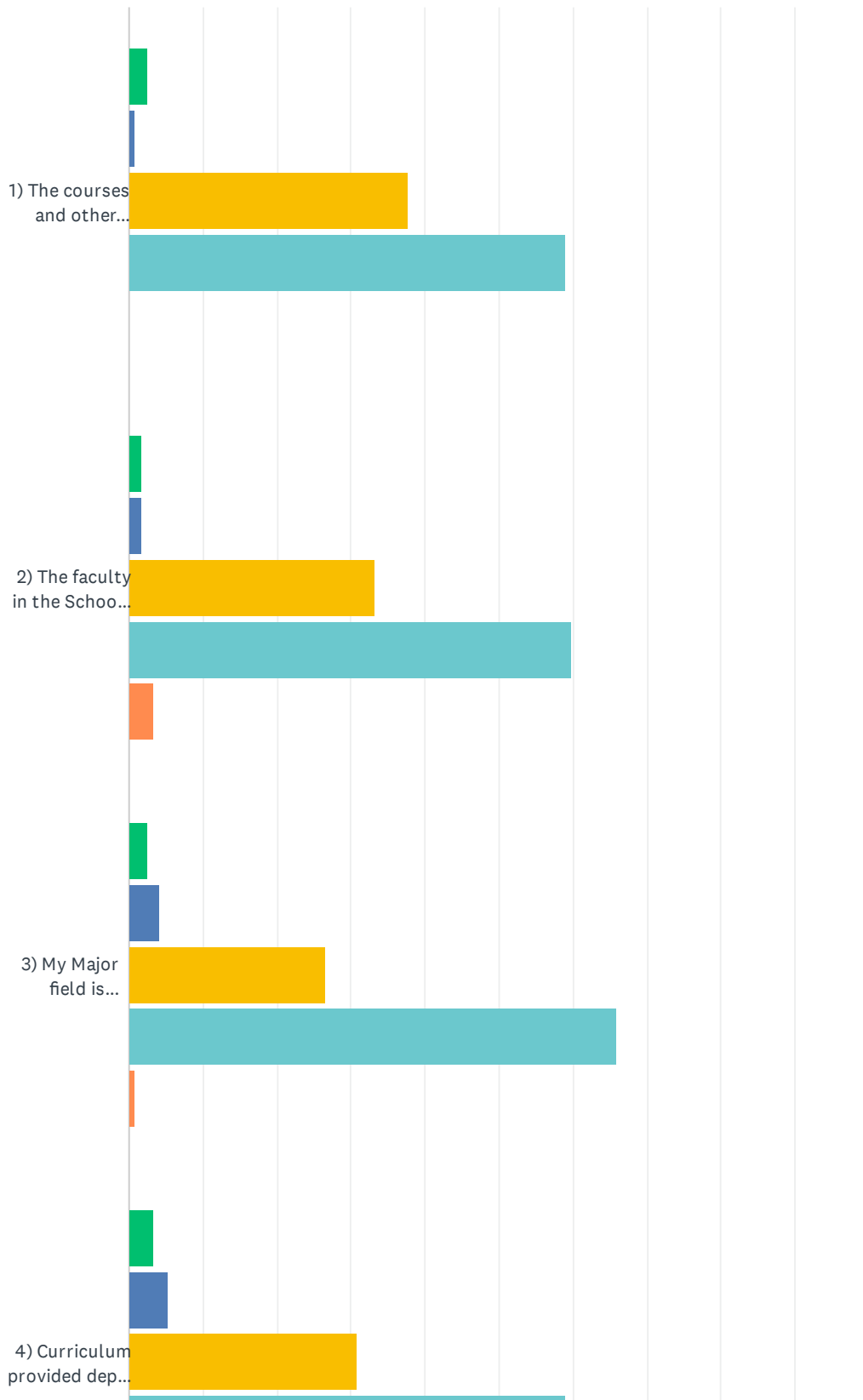
Answered: 129 Skipped: 1

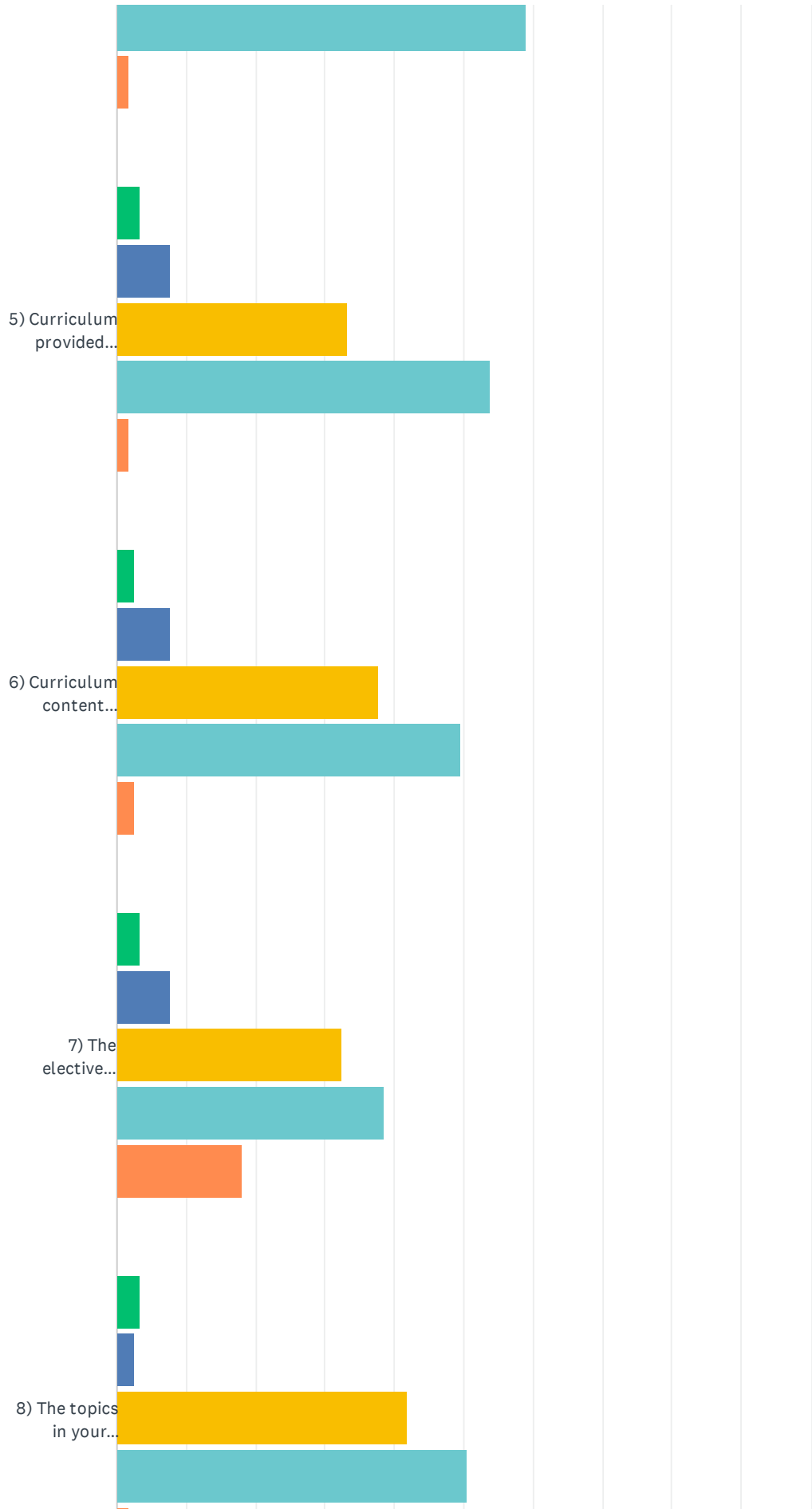


ANSWER CHOICES	RESPONSES
0 - 5	6.98% 9
6 - 10	19.38% 25
11 - 15	27.13% 35
16 - 20	23.26% 30
21 - 25	11.63% 15
26 - 30	6.20% 8
More than 30	5.43% 7
<b>TOTAL</b>	<b>129</b>

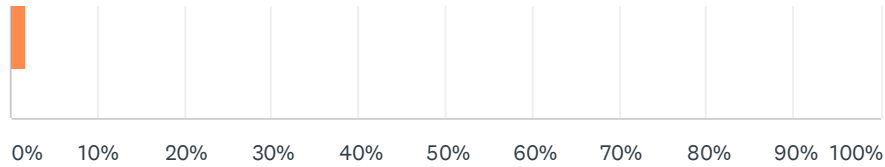
**Q14 CURRICULUM: Please respond to the following statements by rating them on a scale from 1 to 4. Select N/A if do not apply!**

Answered: 117 Skipped: 13





01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

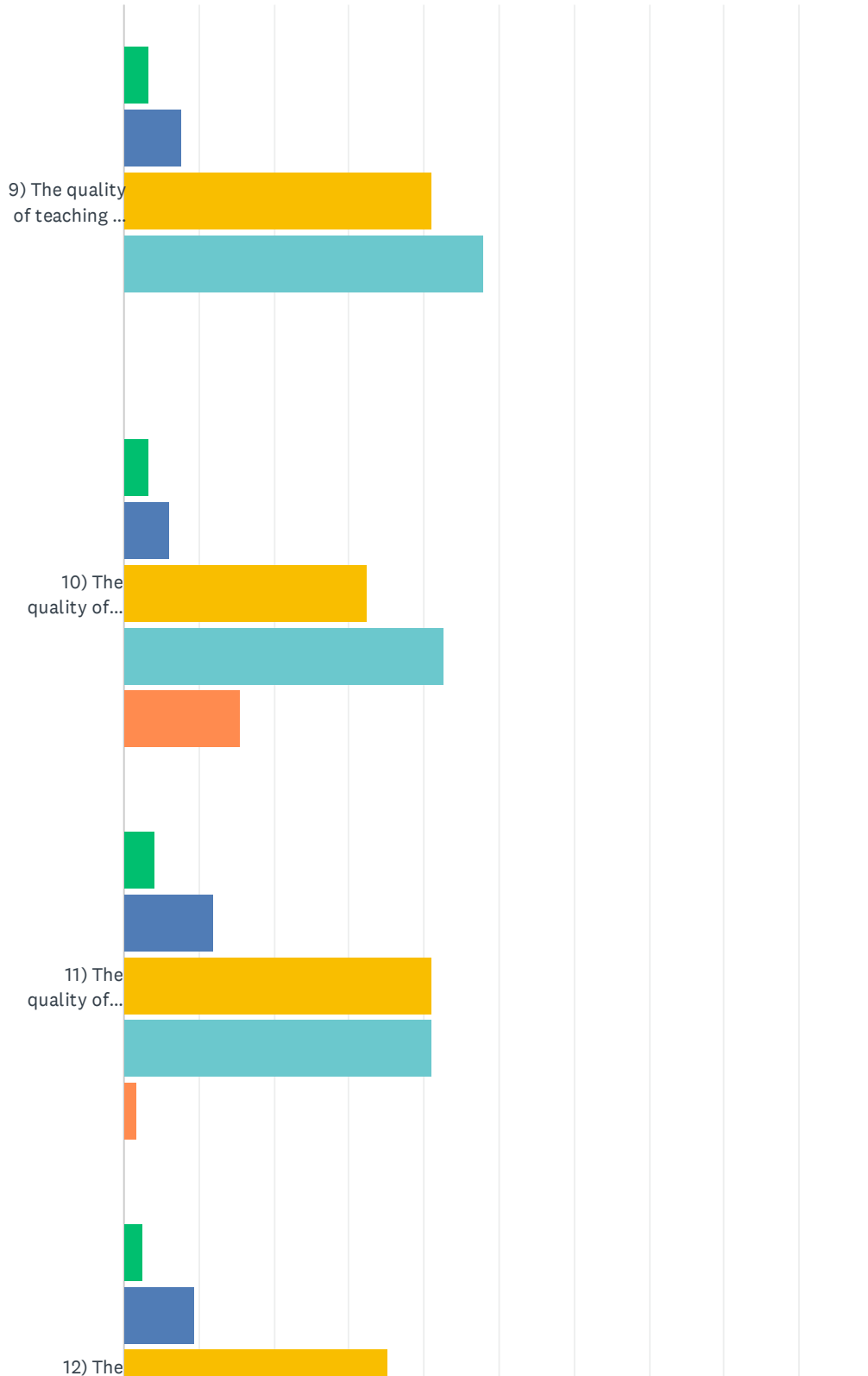


■ Strongly Disagree  
 ■ Disagree  
 ■ Agree  
 ■ Strongly Agree  
 ■ N/A

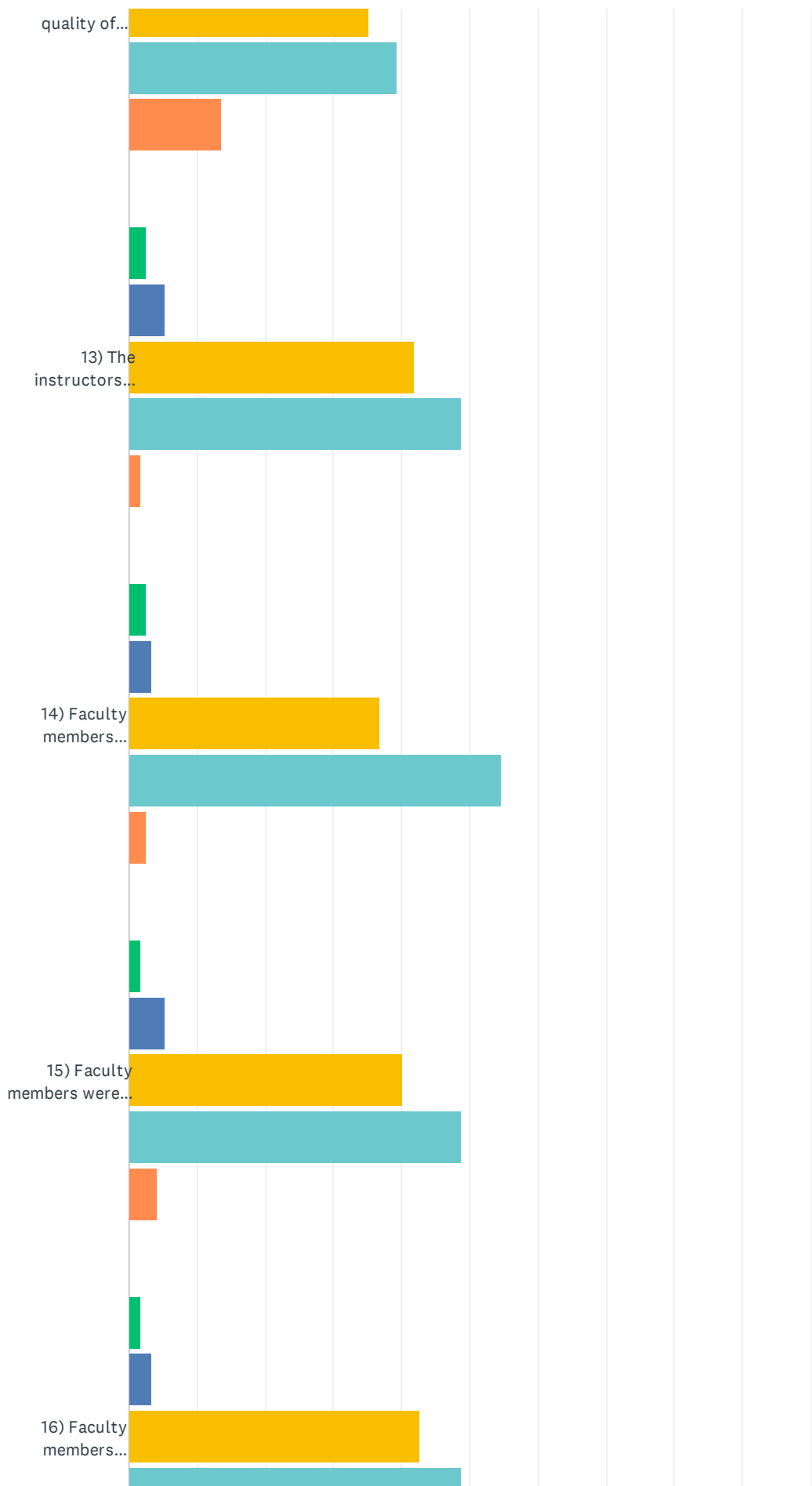
	STRONGLY DISAGREE	DISAGREE	AGREE	STRONGLY AGREE	N/A	TOTAL	WEIGHTED AVERAGE
1) The courses and other curricular offerings in my major relate directly to the purpose of the university and the mission of the School of Business	2.56% 3	0.85% 1	37.61% 44	58.97% 69	0.00% 0	117	3.53
2) The faculty in the School of Business represents positively and genuinely the mission and image of Gardner-Webb as a private, Christian, liberal arts college.	1.71% 2	1.71% 2	33.33% 39	59.83% 70	3.42% 4	117	3.57
3) My Major field is providing me with the opportunity of gaining professional knowledge in order to attain personal and professional career goals	2.56% 3	4.27% 5	26.50% 31	65.81% 77	0.85% 1	117	3.57
4) Curriculum provided depth and breadth of content required in the area of specialization	3.42% 4	5.13% 6	30.77% 36	58.97% 69	1.71% 2	117	3.48
5) Curriculum provided practical application of professional skills	3.42% 4	7.69% 9	33.33% 39	53.85% 63	1.71% 2	117	3.40
6) Curriculum content provided the latest developments in area of specialization	2.56% 3	7.69% 9	37.61% 44	49.57% 58	2.56% 3	117	3.38
7) The elective courses build on the foundations laid in the required courses	3.42% 4	7.69% 9	32.48% 38	38.46% 45	17.95% 21	117	3.29
8) The topics in your required courses were logically sequenced	3.42% 4	2.56% 3	41.88% 49	50.43% 59	1.71% 2	117	3.42

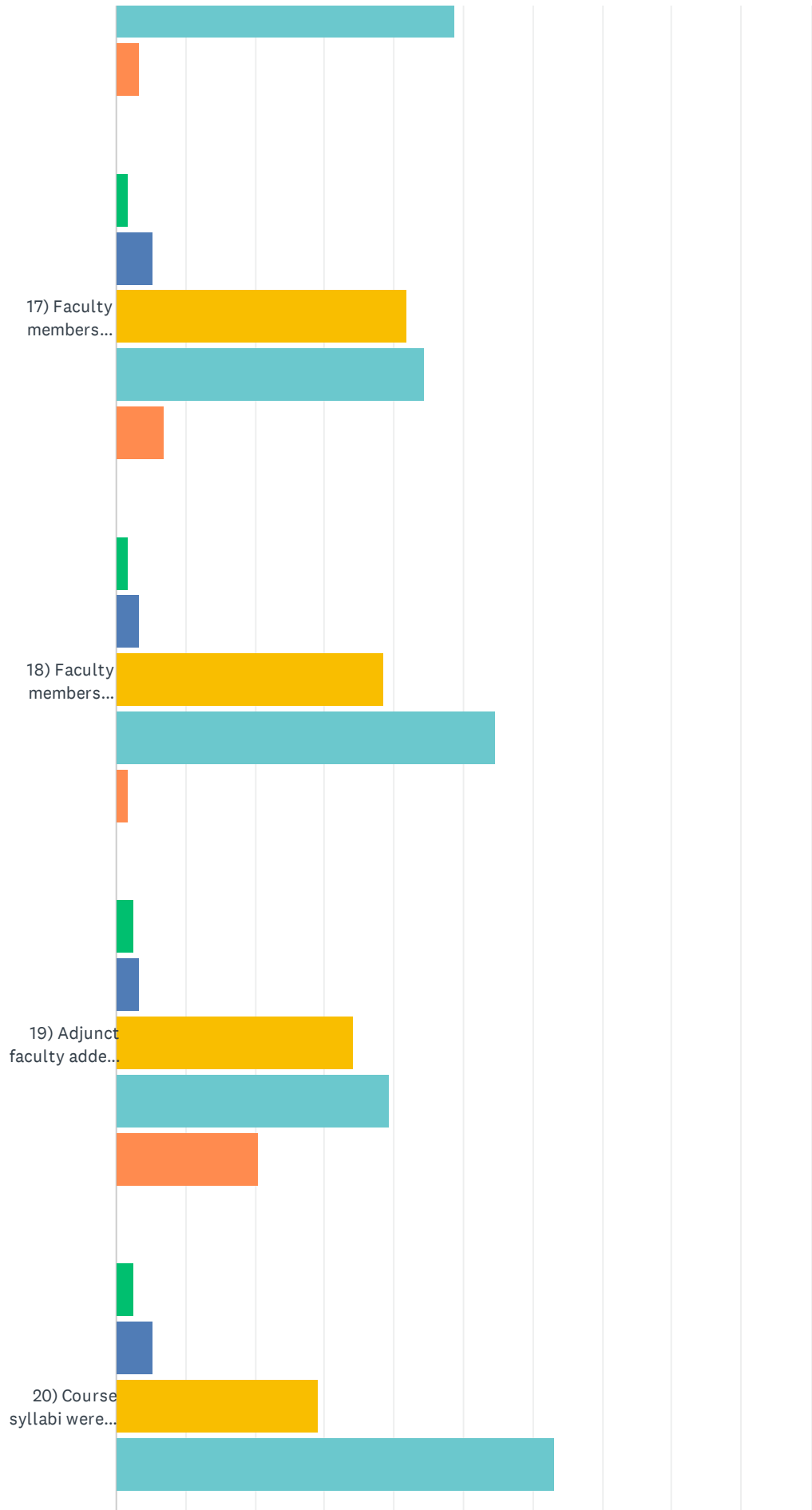
**Q15 QUALITY OF TEACHING AND ADVISING: Please respond to the following statements by rating them on a scale from 1 to 4. Select N/A if do not apply!**

Answered: 117 Skipped: 13

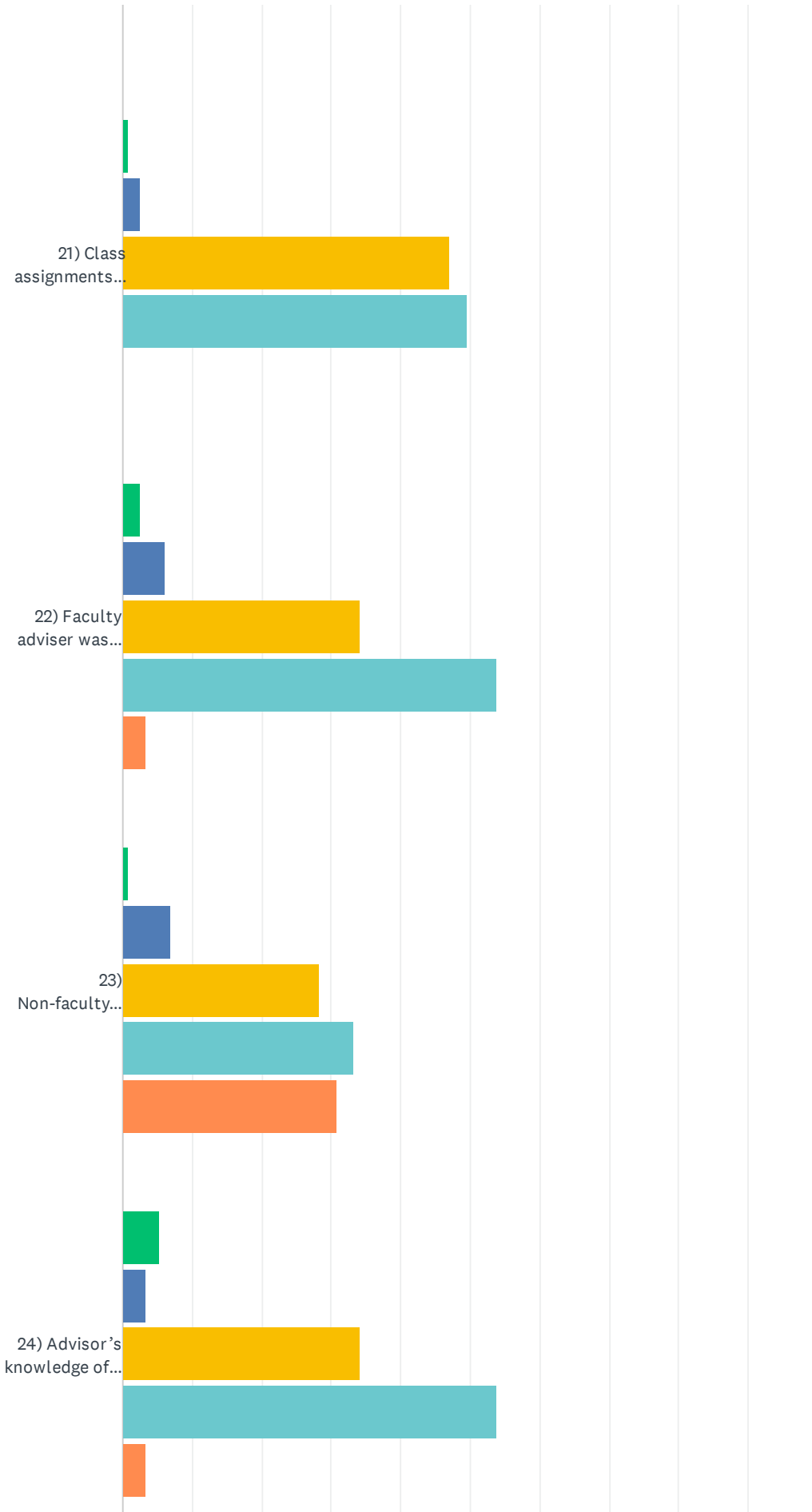


01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

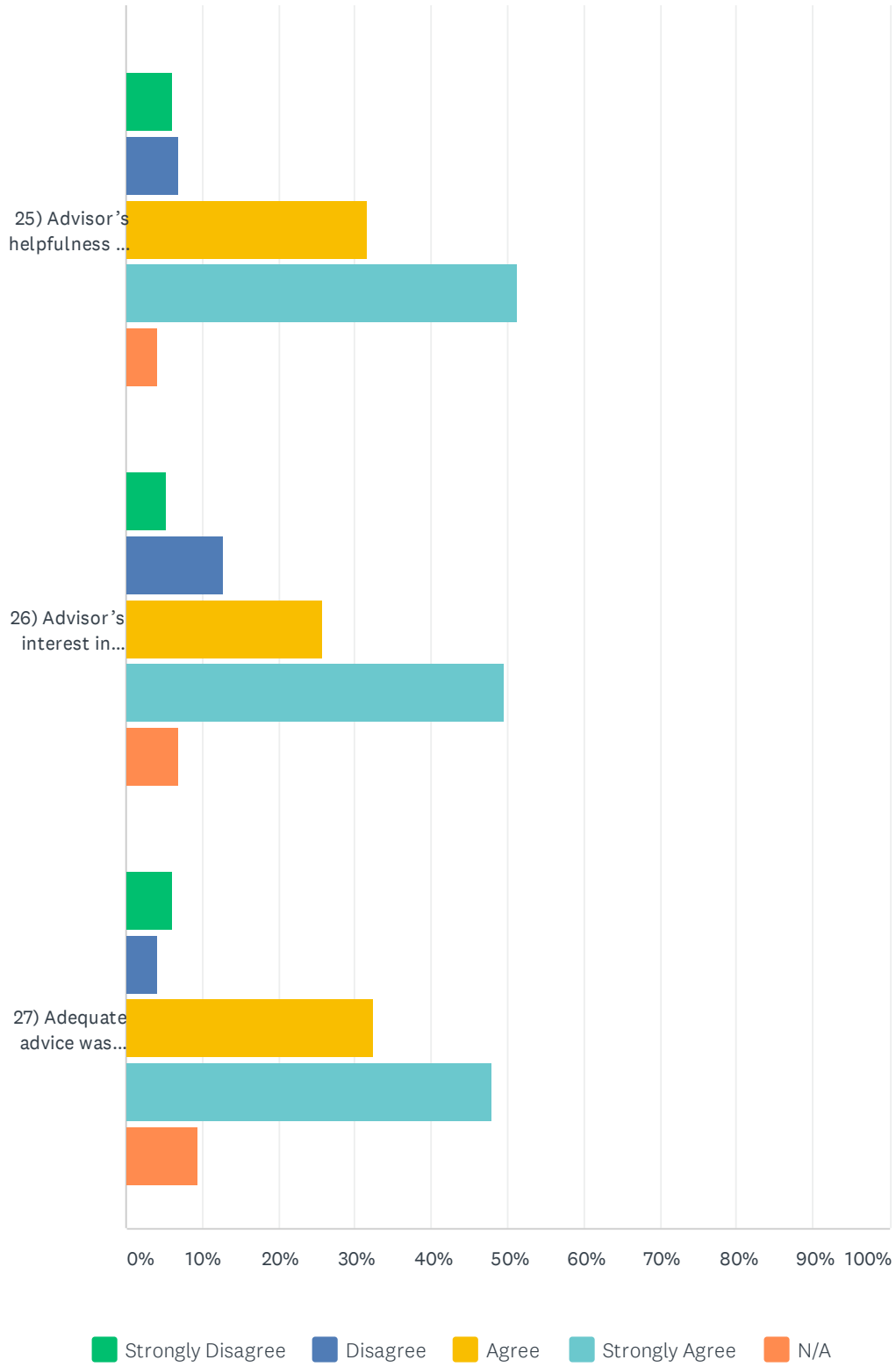








01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS



01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

	STRONGLY DISAGREE	DISAGREE	AGREE	STRONGLY AGREE	N/A	TOTAL	WEIGHTED AVERAGE
9) The quality of teaching in your required courses was appropriate	3.42% 4	7.69% 9	41.03% 48	47.86% 56	0.00% 0	117	3.33
10) The quality of teaching in your elective courses was appropriate	3.42% 4	5.98% 7	32.48% 38	42.74% 50	15.38% 18	117	3.35
11) The quality of feedback on assignments (other than grades) received from instructor in your required courses was appropriate	4.27% 5	11.97% 14	41.03% 48	41.03% 48	1.71% 2	117	3.21
12) The quality of feedback on assignments (other than grades) received from instructor in your elective courses was appropriate	2.56% 3	9.40% 11	35.04% 41	39.32% 46	13.68% 16	117	3.29
13) The instructors were punctual, responsible, demonstrated initiative, and were positive and pleasant	2.56% 3	5.13% 6	41.88% 49	48.72% 57	1.71% 2	117	3.39
14) Faculty members encouraged independent thinking and individual research	2.56% 3	3.42% 4	36.75% 43	54.70% 64	2.56% 3	117	3.47
15) Faculty members were organized and prepared for classes	1.71% 2	5.13% 6	40.17% 47	48.72% 57	4.27% 5	117	3.42
16) Faculty members incorporated the practical experience and theoretical knowledge necessary to make courses a valuable part of the learning experience	1.71% 2	3.42% 4	42.74% 50	48.72% 57	3.42% 4	117	3.43
17) Faculty members integrated and applied current trends and research into class presentations and discussions	1.71% 2	5.13% 6	41.88% 49	44.44% 52	6.84% 8	117	3.39
18) Faculty members encouraged questions, comments, opinions and discussions	1.71% 2	3.42% 4	38.46% 45	54.70% 64	1.71% 2	117	3.49
19) Adjunct faculty added academic depth and breadth to the program	2.56% 3	3.42% 4	34.19% 40	39.32% 46	20.51% 24	117	3.39
20) Course syllabi were clear and complete, including grading criteria and procedures	2.56% 3	5.13% 6	29.06% 34	63.25% 74	0.00% 0	117	3.53
21) Class assignments reflected reasonable faculty expectations of students	0.85% 1	2.56% 3	47.01% 55	49.57% 58	0.00% 0	117	3.45
22) Faculty adviser was accessible and helpful	2.56% 3	5.98% 7	34.19% 40	53.85% 63	3.42% 4	117	3.44
23) Non-faculty adviser was accessible and helpful	0.85% 1	6.84% 8	28.21% 33	33.33% 39	30.77% 36	117	3.36
24) Advisor's knowledge of requirements was adequate	5.13% 6	3.42% 4	34.19% 40	53.85% 63	3.42% 4	117	3.42
25) Advisor's helpfulness of recommendations was adequate	5.98% 7	6.84% 8	31.62% 37	51.28% 60	4.27% 5	117	3.34
26) Advisor's interest in your progress was obvious	5.13% 6	12.82% 15	25.64% 30	49.57% 58	6.84% 8	117	3.28
27) Adequate advice was provided	5.98%	4.27%	32.48%	47.86%	9.40%		

## 01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

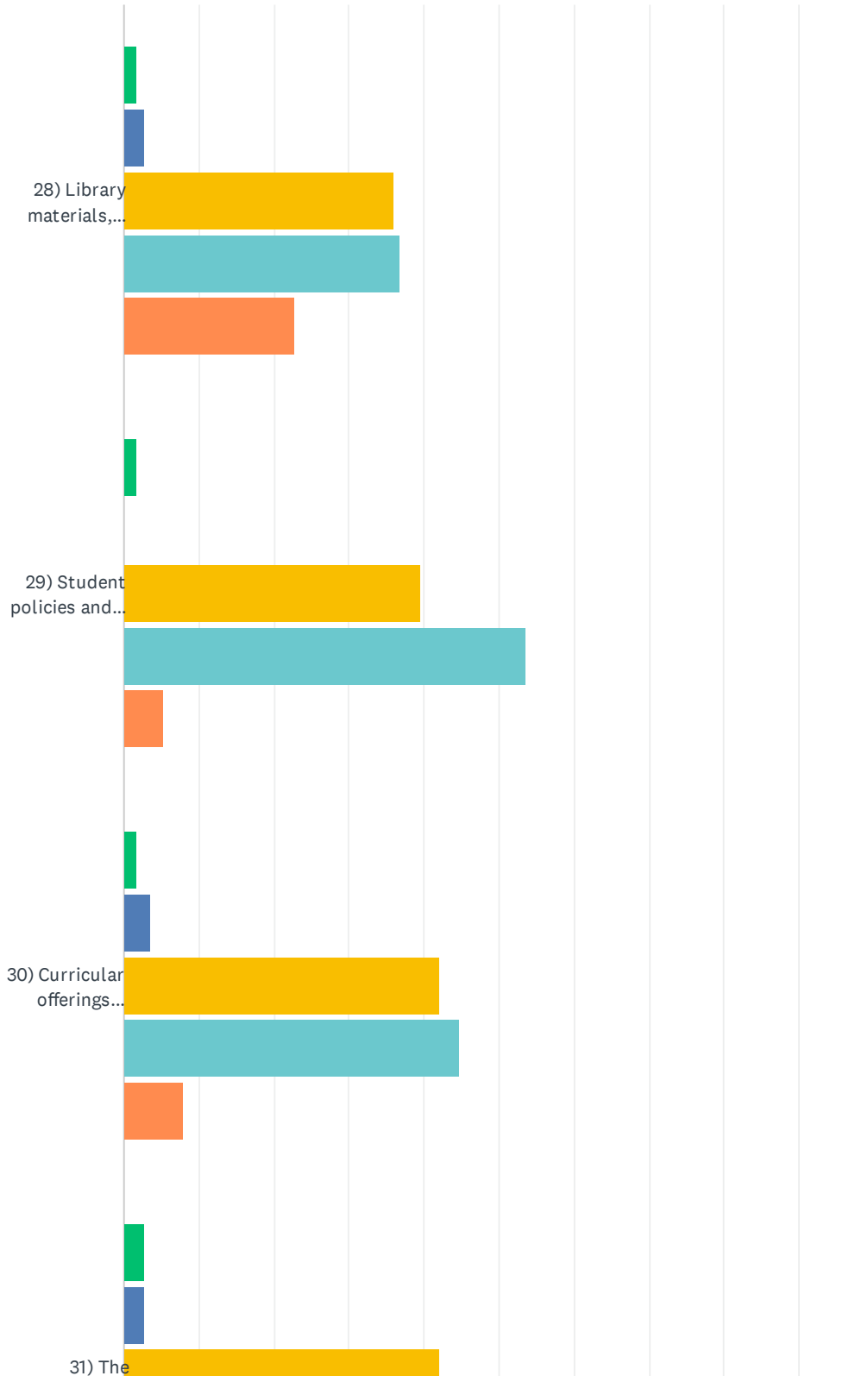
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regarding the use and availability of library resources	7	5	38	56	11	117	3.35
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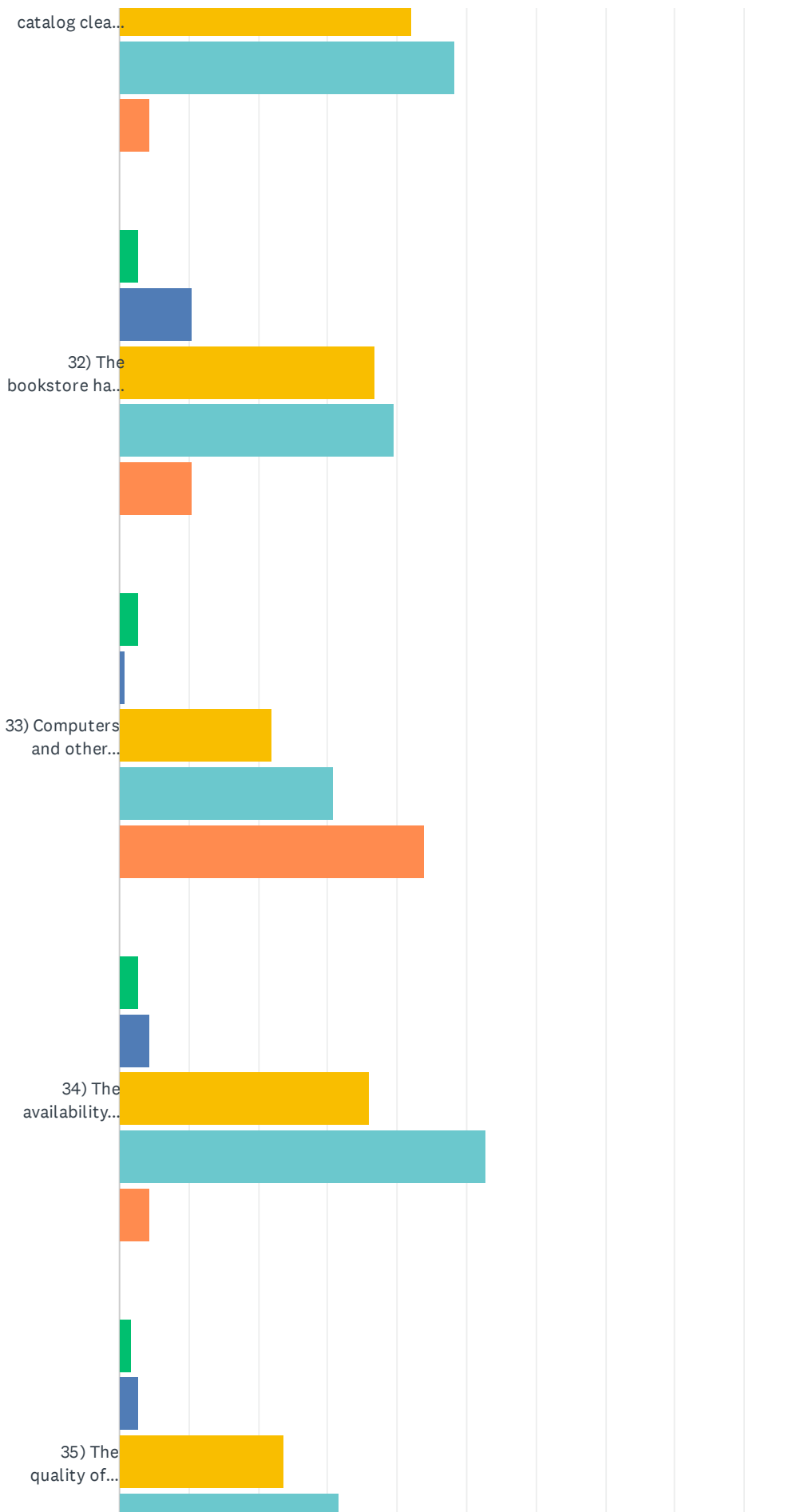
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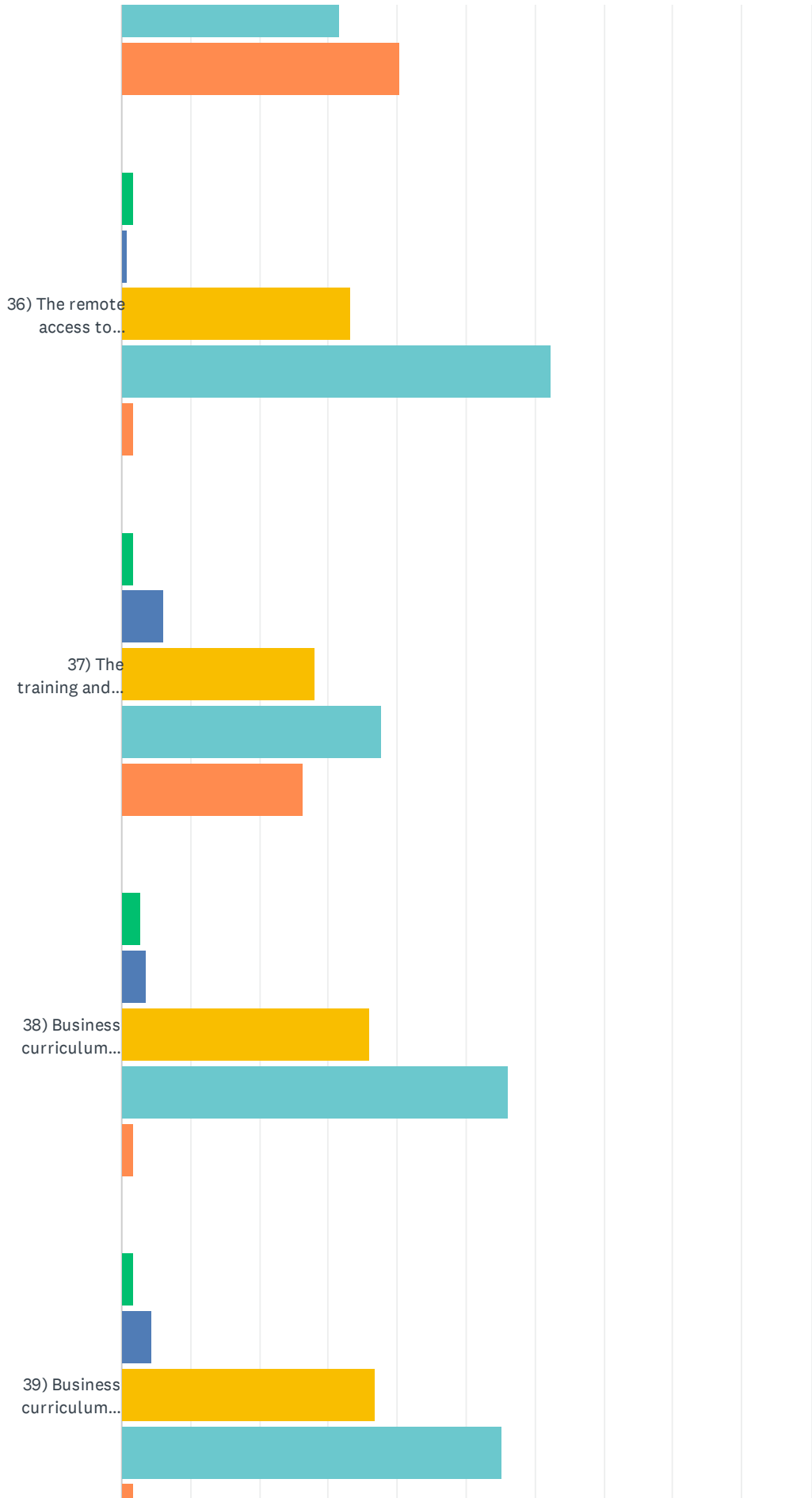
**Q16 TECHNOLOGY, LIBRARY AND ACADEMIC SERVICES:** Please respond to the following statements by rating them on a scale from 1 to 4. Select N/A if do not apply!

Answered: 114 Skipped: 16

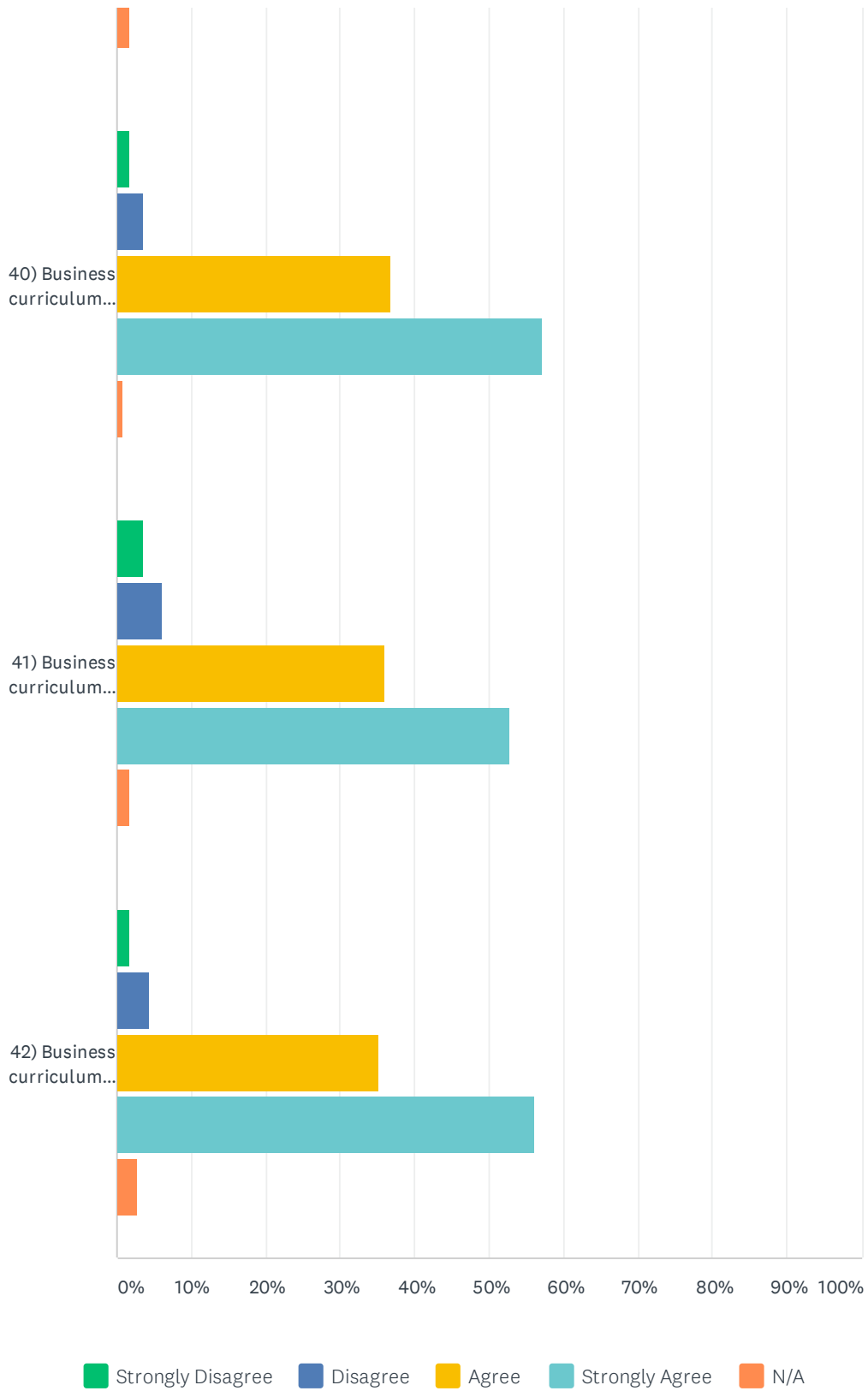


01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS





01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS



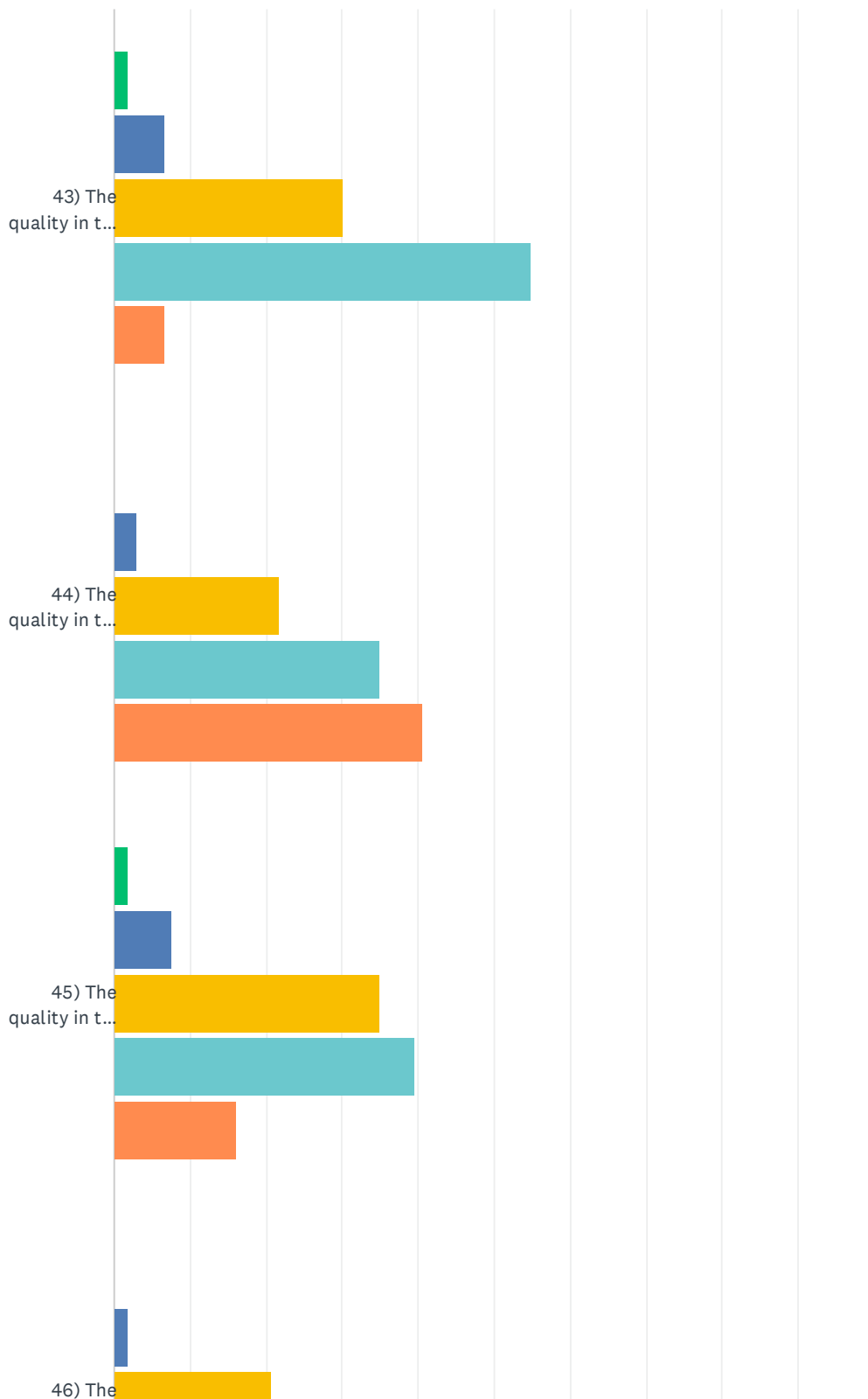


01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

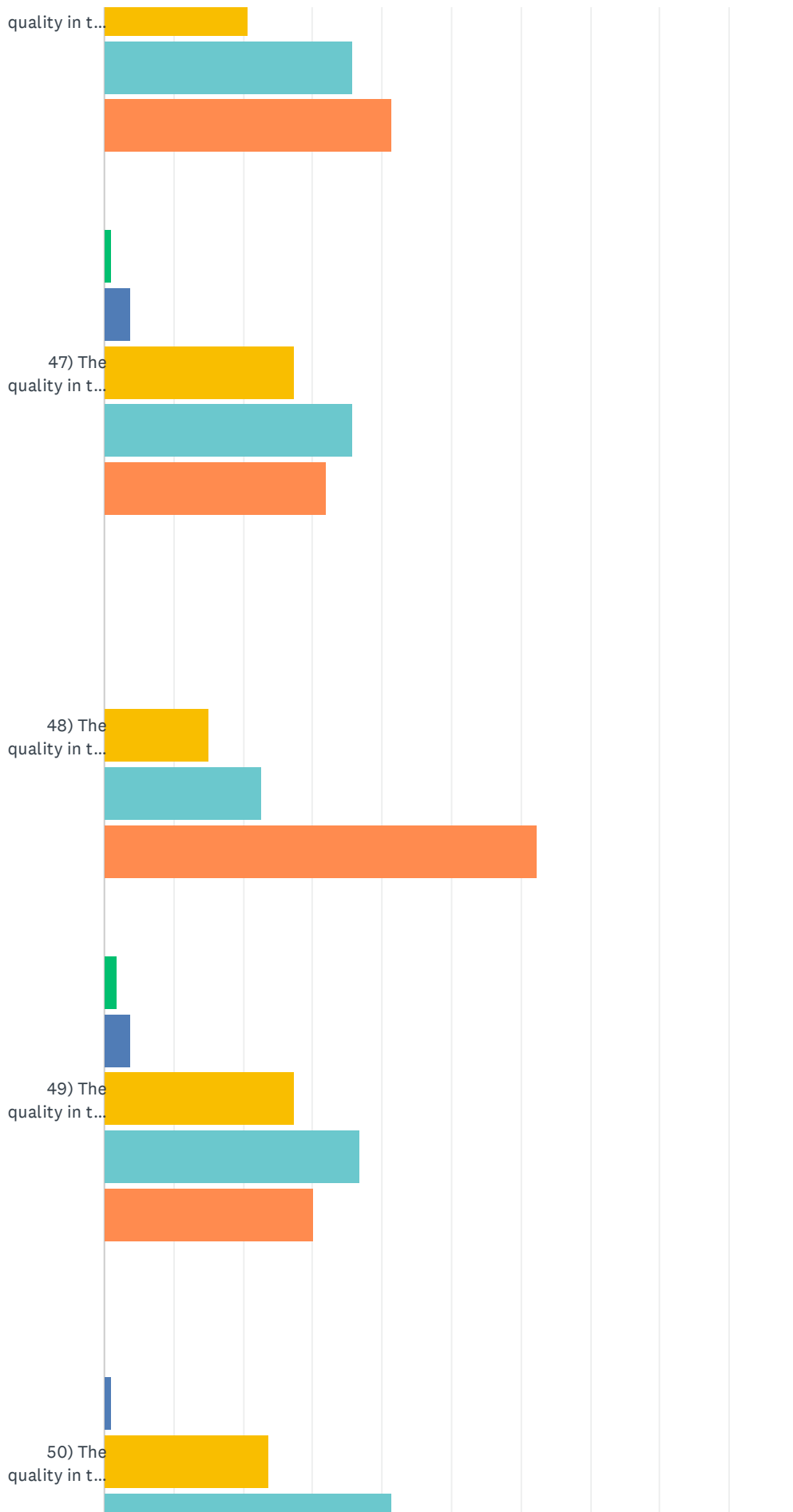
	STRONGLY DISAGREE	DISAGREE	AGREE	STRONGLY AGREE	N/A	TOTAL	WEIGHTED AVERAGE
28) Library materials, media, and services were current and relevant in area of specialization	1.75% 2	2.63% 3	35.96% 41	36.84% 42	22.81% 26	114	3.40
29) Student policies and procedures were clearly stated and available	1.75% 2	0.00% 0	39.47% 45	53.51% 61	5.26% 6	114	3.53
30) Curricular offerings allowed for advance planning of course selections	1.75% 2	3.51% 4	42.11% 48	44.74% 51	7.89% 9	114	3.41
31) The catalog clearly identified criteria for program admission and completion	2.63% 3	2.63% 3	42.11% 48	48.25% 55	4.39% 5	114	3.42
32) The bookstore has texts and supplies available as needed	2.63% 3	10.53% 12	36.84% 42	39.47% 45	10.53% 12	114	3.26
33) Computers and other equipment are available as needed	2.63% 3	0.88% 1	21.93% 25	30.70% 35	43.86% 50	114	3.44
34) The availability of courses in your major is adequate	2.63% 3	4.39% 5	35.96% 41	52.63% 60	4.39% 5	114	3.45
35) The quality of business classrooms is adequate	1.75% 2	2.63% 3	23.68% 27	31.58% 36	40.35% 46	114	3.43
36) The remote access to MYWEBB and BlackBoard is adequate	1.75% 2	0.88% 1	33.33% 38	62.28% 71	1.75% 2	114	3.59
37) The training and support to utilize Business School's computing resources is adequate	1.75% 2	6.14% 7	28.07% 32	37.72% 43	26.32% 30	114	3.38
38) Business curriculum increase my knowledge of business ethics	2.63% 3	3.51% 4	35.96% 41	56.14% 64	1.75% 2	114	3.48
39) Business curriculum increase my knowledge of social responsibility	1.75% 2	4.39% 5	36.84% 42	55.26% 63	1.75% 2	114	3.48
40) Business curriculum increase my knowledge of global perspective	1.75% 2	3.51% 4	36.84% 42	57.02% 65	0.88% 1	114	3.50
41) Business curriculum increase my knowledge of technology issues	3.51% 4	6.14% 7	35.96% 41	52.63% 60	1.75% 2	114	3.40
42) Business curriculum increase my knowledge of the comprehensive integration of main business functional areas	1.75% 2	4.39% 5	35.09% 40	56.14% 64	2.63% 3	114	3.50

**Q17 QUALITY OF TEACHING IN BUSINESS FIELDS: Please respond to the following statements by rating them on a scale from 1 to 4. Select N/A if do not apply!**

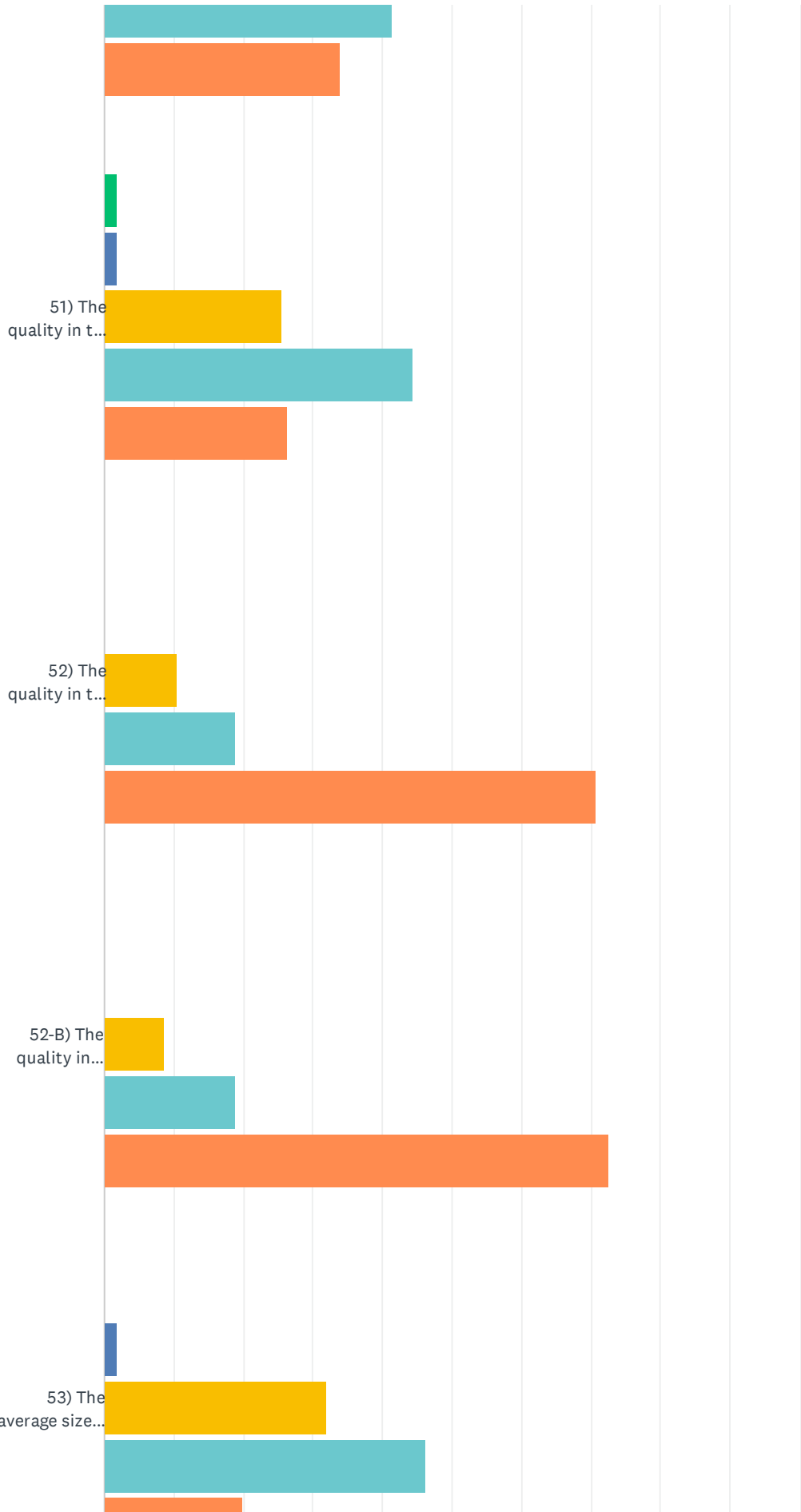
Answered: 106 Skipped: 24



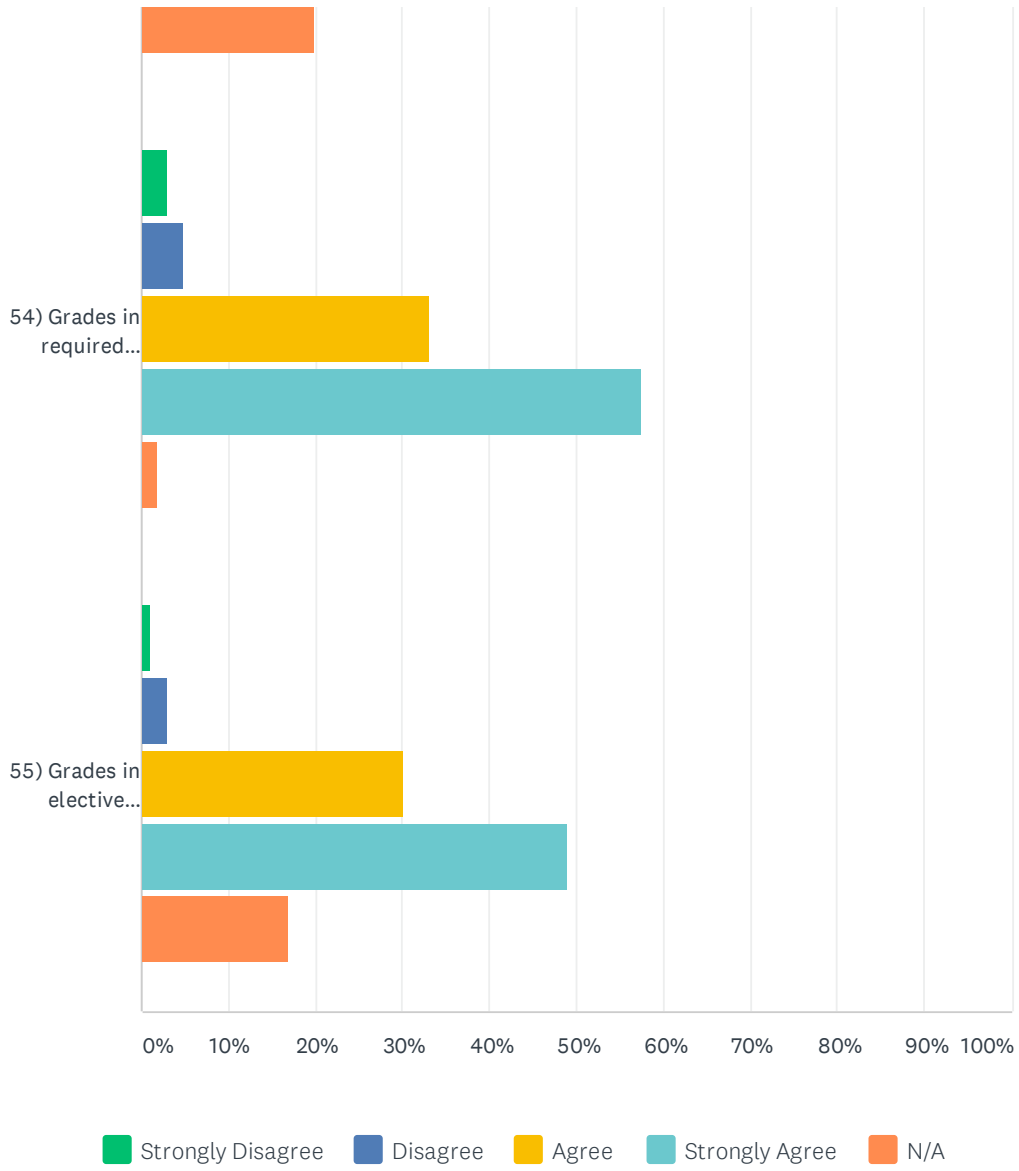
01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS



01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS



01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

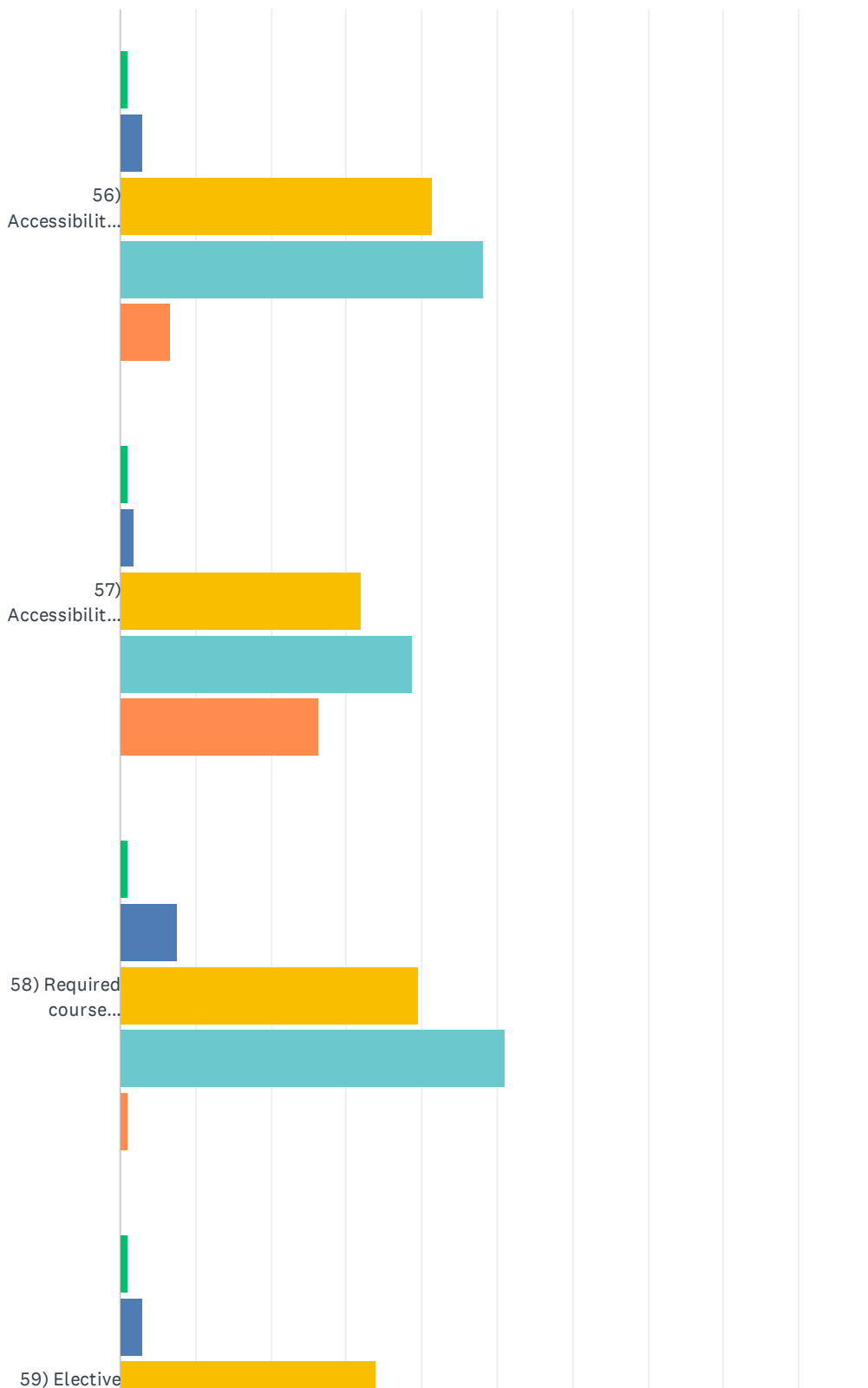


01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

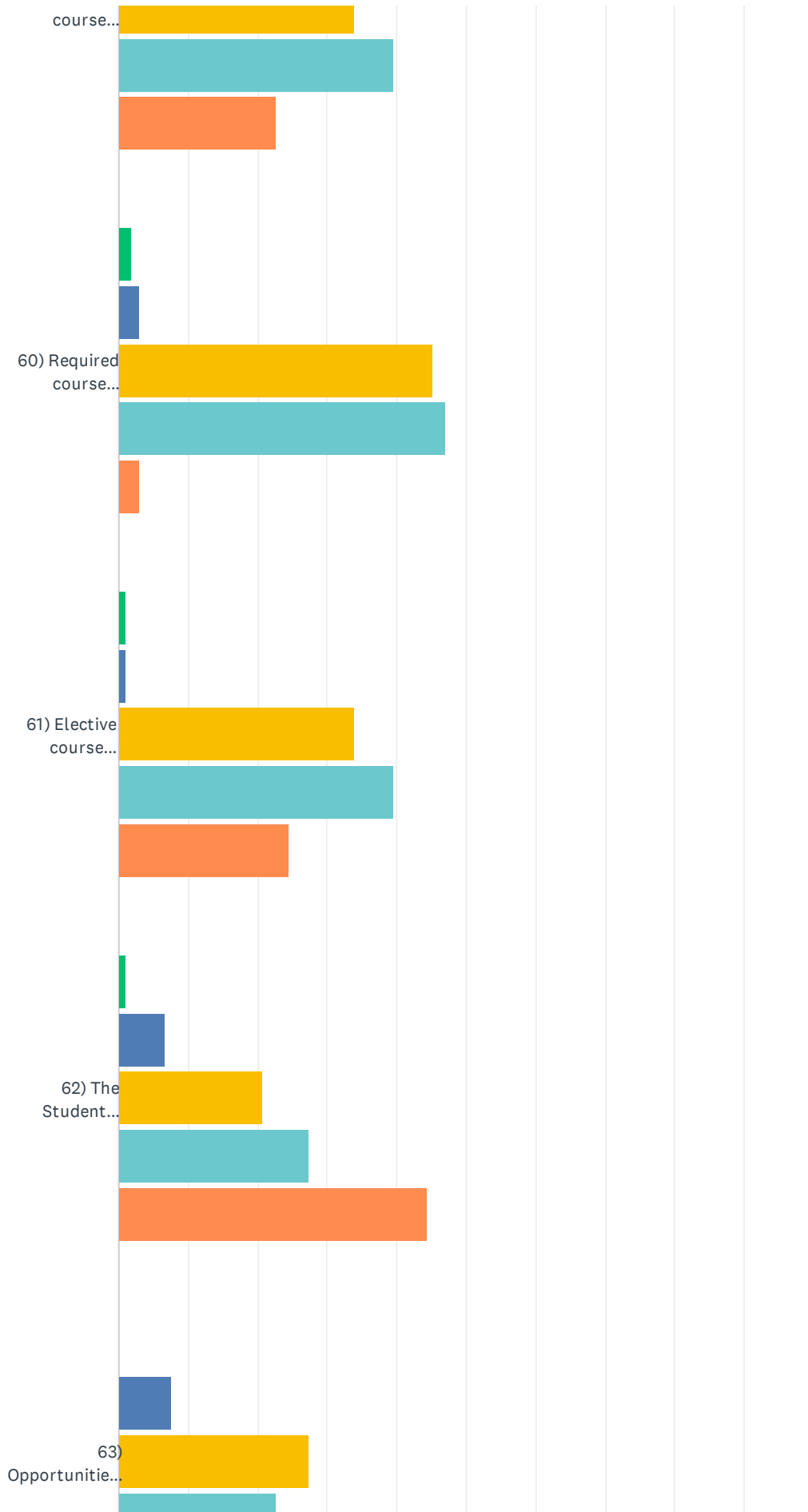
	STRONGLY DISAGREE	DISAGREE	AGREE	STRONGLY AGREE	N/A	TOTAL	WEIGHTED AVERAGE
43) The quality in the Accounting courses was appropriate	1.89% 2	6.60% 7	30.19% 32	54.72% 58	6.60% 7	106	3.47
44) The quality in the Legal Environment of Business course was appropriate	0.00% 0	2.83% 3	21.70% 23	34.91% 37	40.57% 43	106	3.54
45) The quality in the Finance/Economics courses was appropriate	1.89% 2	7.55% 8	34.91% 37	39.62% 42	16.04% 17	106	3.34
46) The quality in the International Business or related courses was appropriate	0.00% 0	1.89% 2	20.75% 22	35.85% 38	41.51% 44	106	3.58
47) The quality in the Quantitative and Business Stat. courses was appropriate	0.94% 1	3.77% 4	27.36% 29	35.85% 38	32.08% 34	106	3.44
48) The quality in the Capstone (Strategic or Bus. Policy, Intl. Trade) courses was appropriate	0.00% 0	0.00% 0	15.09% 16	22.64% 24	62.26% 66	106	3.60
49) The quality in the Mgmt Science or Info. Systems courses was appropriate	1.89% 2	3.77% 4	27.36% 29	36.79% 39	30.19% 32	106	3.42
50) The quality in the Management (including OM, OB, and HR) courses was appropriate	0.00% 0	0.94% 1	23.58% 25	41.51% 44	33.96% 36	106	3.61
51) The quality in the Marketing courses was appropriate	1.89% 2	1.89% 2	25.47% 27	44.34% 47	26.42% 28	106	3.53
52) The quality in the Healthcare related courses was appropriate	0.00% 0	0.00% 0	10.38% 11	18.87% 20	70.75% 75	106	3.65
52-B) The quality in Wealth and Trust related courses was appropriate	0.00% 0	0.00% 0	8.49% 9	18.87% 20	72.64% 77	106	3.69
53) The average size of the business classes is adequate	0.00% 0	1.89% 2	32.08% 34	46.23% 49	19.81% 21	106	3.55
54) Grades in required courses accurately reflected your level of performance	2.83% 3	4.72% 5	33.02% 35	57.55% 61	1.89% 2	106	3.48
55) Grades in elective courses accurately reflected your level of performance	0.94% 1	2.83% 3	30.19% 32	49.06% 52	16.98% 18	106	3.53

**Q18 ACCESSIBILITY, RESPONSIVENESS AND SERVICES: Please respond to the following statements by rating them on a scale from 1 to 4. Select N/A if do not apply!**

Answered: 106 Skipped: 24

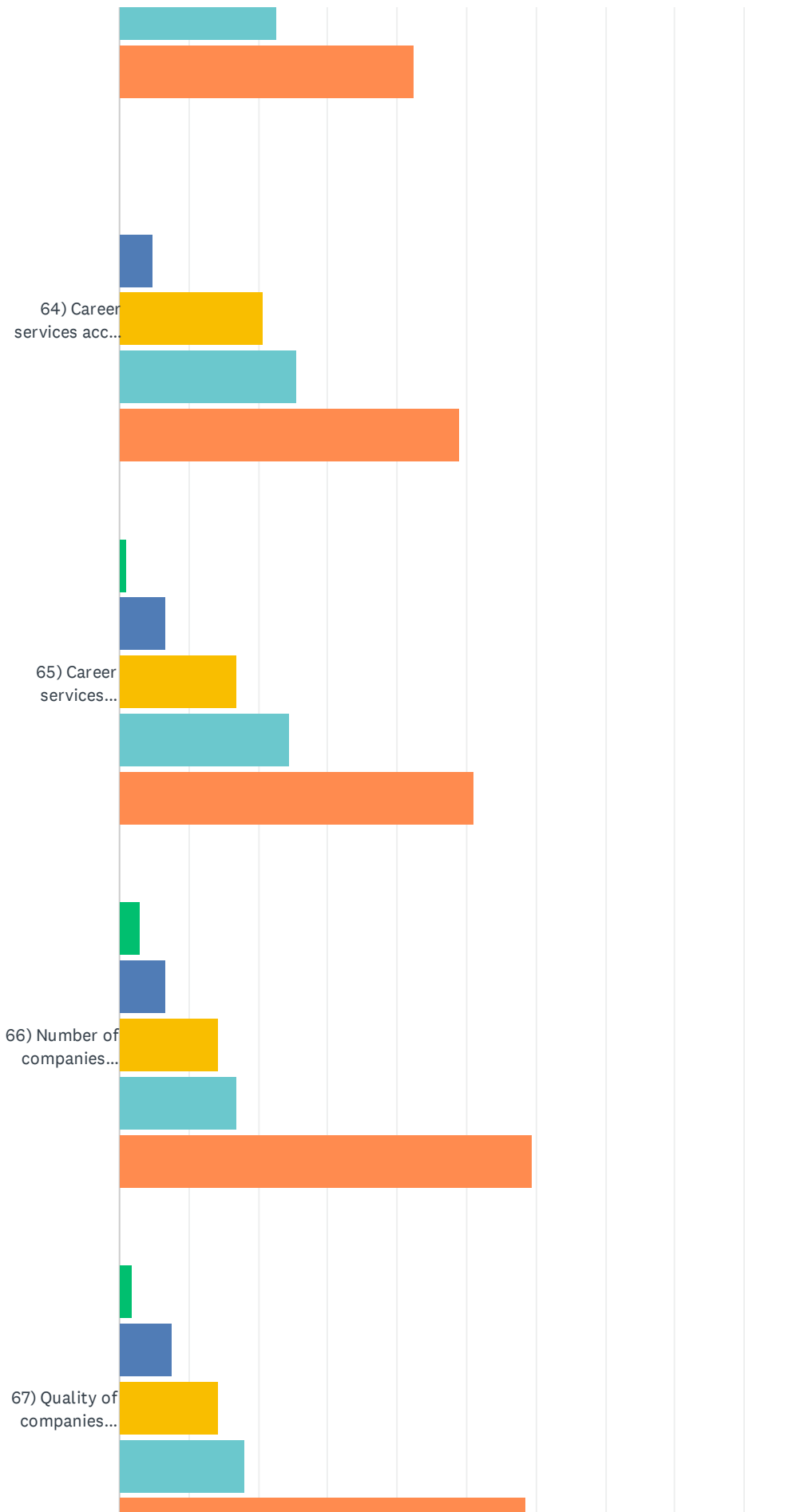


01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

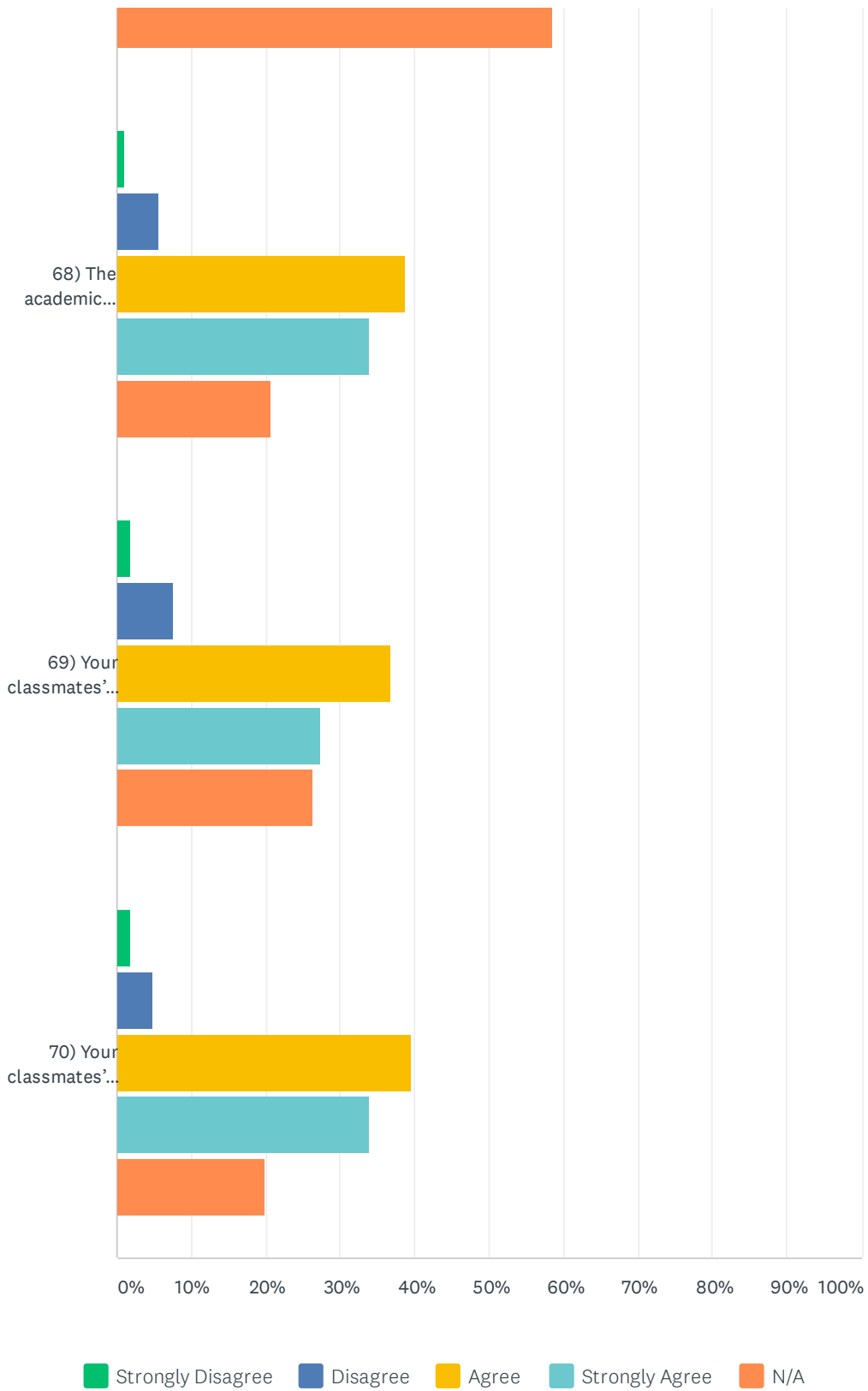




01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS



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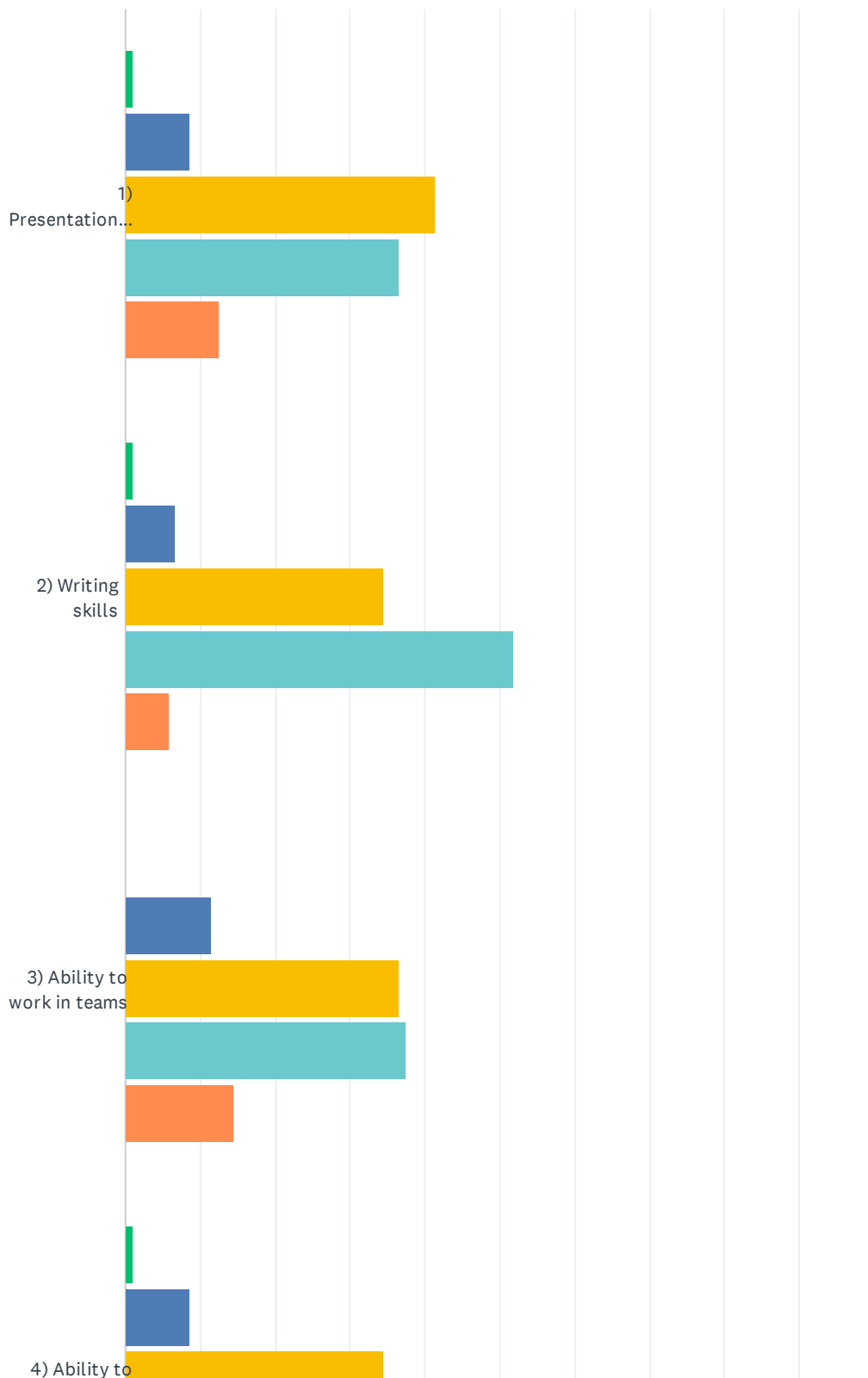


01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

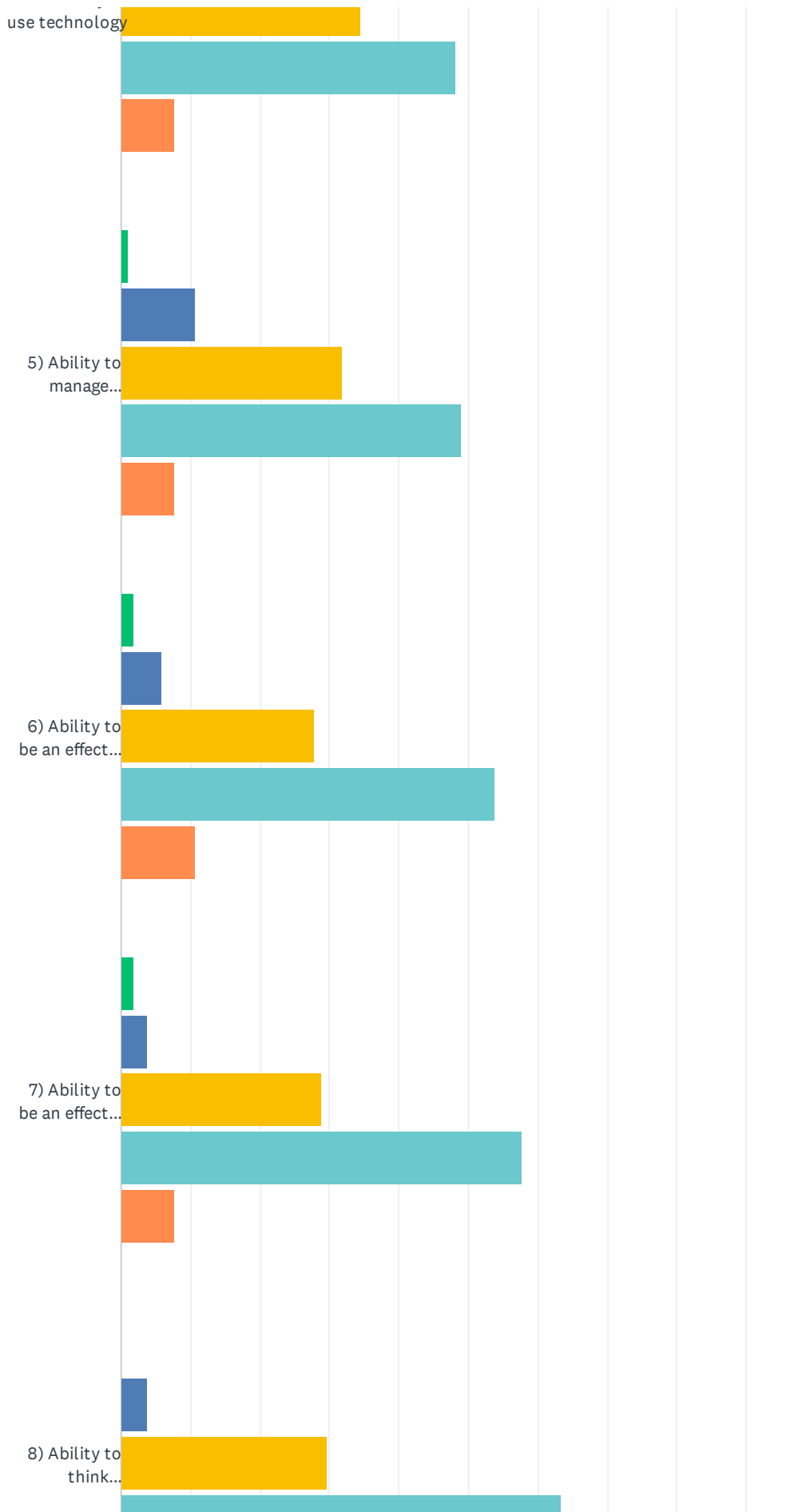
	STRONGLY DISAGREE	DISAGREE	AGREE	STRONGLY AGREE	N/A	TOTAL	WEIGHTED AVERAGE
56) Accessibility of required course instructors outside the class was appropriate	0.94% 1	2.83% 3	41.51% 44	48.11% 51	6.60% 7	106	3.46
57) Accessibility of elective course instructors outside the class was appropriate	0.94% 1	1.89% 2	32.08% 34	38.68% 41	26.42% 28	106	3.47
58) Required course instructor's responsiveness to students concerns was adequate	0.94% 1	7.55% 8	39.62% 42	50.94% 54	0.94% 1	106	3.42
59) Elective course instructor's responsiveness to students concerns was adequate	0.94% 1	2.83% 3	33.96% 36	39.62% 42	22.64% 24	106	3.45
60) Required course instructors relating the class concepts to the real world were sufficient	1.89% 2	2.83% 3	45.28% 48	47.17% 50	2.83% 3	106	3.42
61) Elective course instructors relating the class concepts to the real world were sufficient	0.94% 1	0.94% 1	33.96% 36	39.62% 42	24.53% 26	106	3.49
62) The Student Organizations activities available in the Business program are sufficient and adequate	0.94% 1	6.60% 7	20.75% 22	27.36% 29	44.34% 47	106	3.34
63) Opportunities for interaction with practitioners is available	0.00% 0	7.55% 8	27.36% 29	22.64% 24	42.45% 45	106	3.26
64) Career services access is appropriate	0.00% 0	4.72% 5	20.75% 22	25.47% 27	49.06% 52	106	3.41
65) Career services assistance in preparing you for you permanent job search is adequate	0.94% 1	6.60% 7	16.98% 18	24.53% 26	50.94% 54	106	3.33
66) Number of companies recruiting on campus in adequate	2.83% 3	6.60% 7	14.15% 15	16.98% 18	59.43% 63	106	3.12
67) Quality of companies recruiting on campus is adequate	1.89% 2	7.55% 8	14.15% 15	17.92% 19	58.49% 62	106	3.16
68) The academic quality of your classmates is adequate	0.94% 1	5.66% 6	38.68% 41	33.96% 36	20.75% 22	106	3.33
69) Your classmates' ability to work in teams is adequate	1.89% 2	7.55% 8	36.79% 39	27.36% 29	26.42% 28	106	3.22
70) Your classmates' level of camaraderie is adequate	1.89% 2	4.72% 5	39.62% 42	33.96% 36	19.81% 21	106	3.32

**Q19 SKILLS:** Please respond to the following statements by rating them on a scale from 1 to 4 Select N/A if do not apply! So far, the business program has enhanced my:

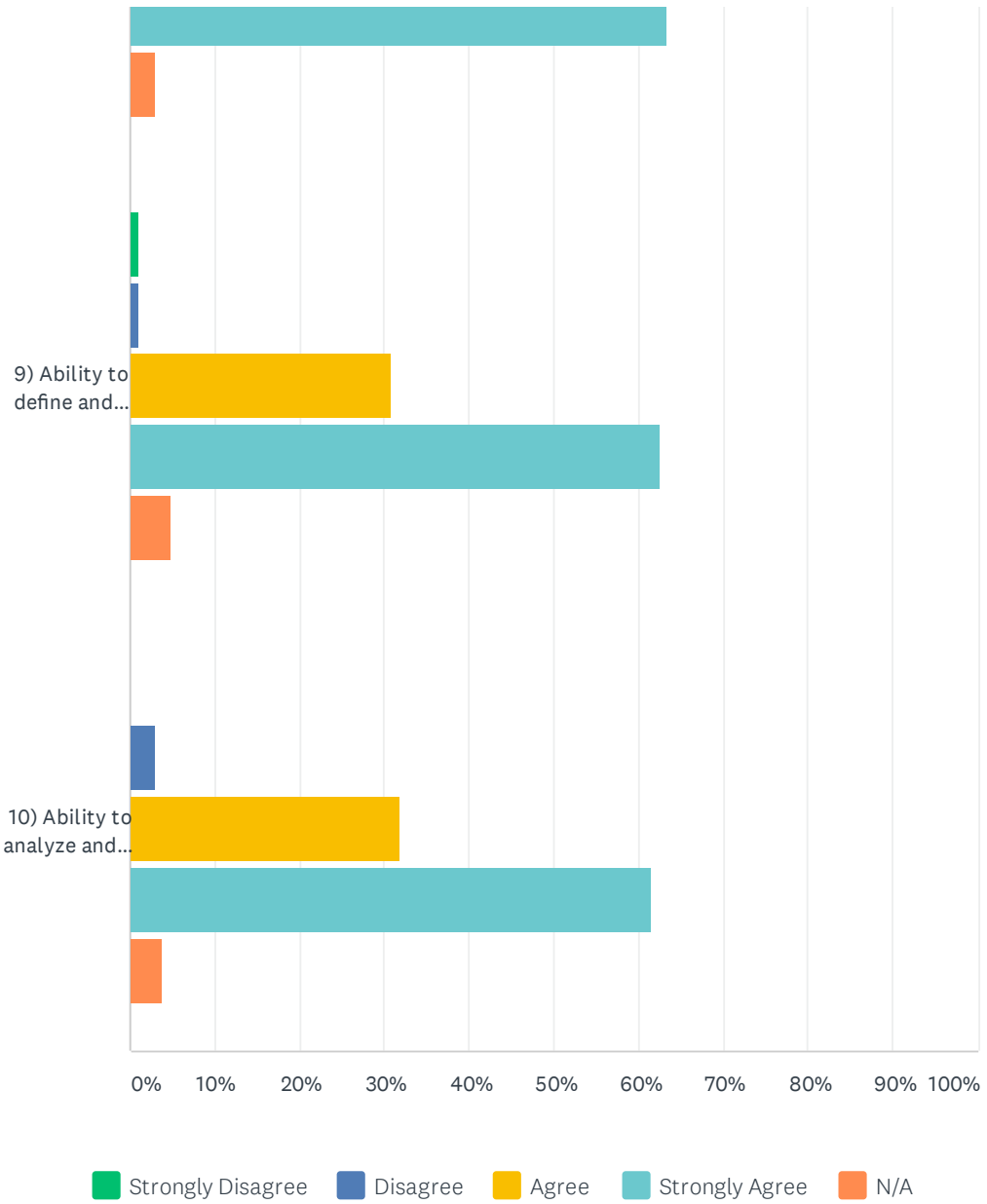
Answered: 104 Skipped: 26



01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS



01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

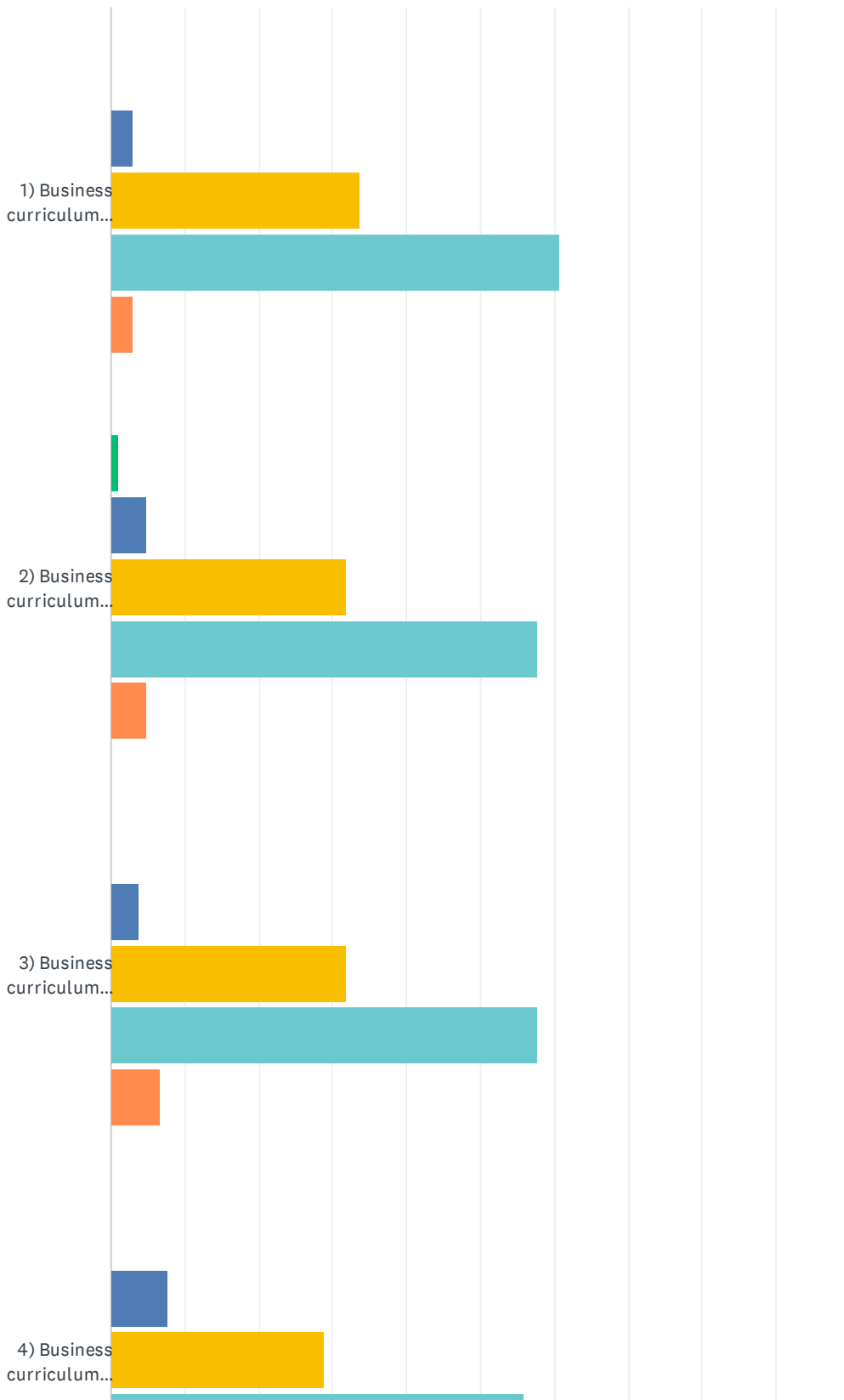


## 01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

	<b>STRONGLY DISAGREE</b>	<b>DISAGREE</b>	<b>AGREE</b>	<b>STRONGLY AGREE</b>	<b>N/A</b>	<b>TOTAL</b>	<b>WEIGHTED AVERAGE</b>
1) Presentation skills	0.96% 1	8.65% 9	41.35% 43	36.54% 38	12.50% 13	104	3.30
2) Writing skills	0.96% 1	6.73% 7	34.62% 36	51.92% 54	5.77% 6	104	3.46
3) Ability to work in teams	0.00% 0	11.54% 12	36.54% 38	37.50% 39	14.42% 15	104	3.30
4) Ability to use technology	0.96% 1	8.65% 9	34.62% 36	48.08% 50	7.69% 8	104	3.41
5) Ability to manage technology	0.96% 1	10.58% 11	31.73% 33	49.04% 51	7.69% 8	104	3.40
6) Ability to be an effective manager	1.92% 2	5.77% 6	27.88% 29	53.85% 56	10.58% 11	104	3.49
7) Ability to be an effective leader	1.92% 2	3.85% 4	28.85% 30	57.69% 60	7.69% 8	104	3.54
8) Ability to think critically	0.00% 0	3.85% 4	29.81% 31	63.46% 66	2.88% 3	104	3.61
9) Ability to define and solve problems	0.96% 1	0.96% 1	30.77% 32	62.50% 65	4.81% 5	104	3.63
10) Ability to analyze and interpret data	0.00% 0	2.88% 3	31.73% 33	61.54% 64	3.85% 4	104	3.61

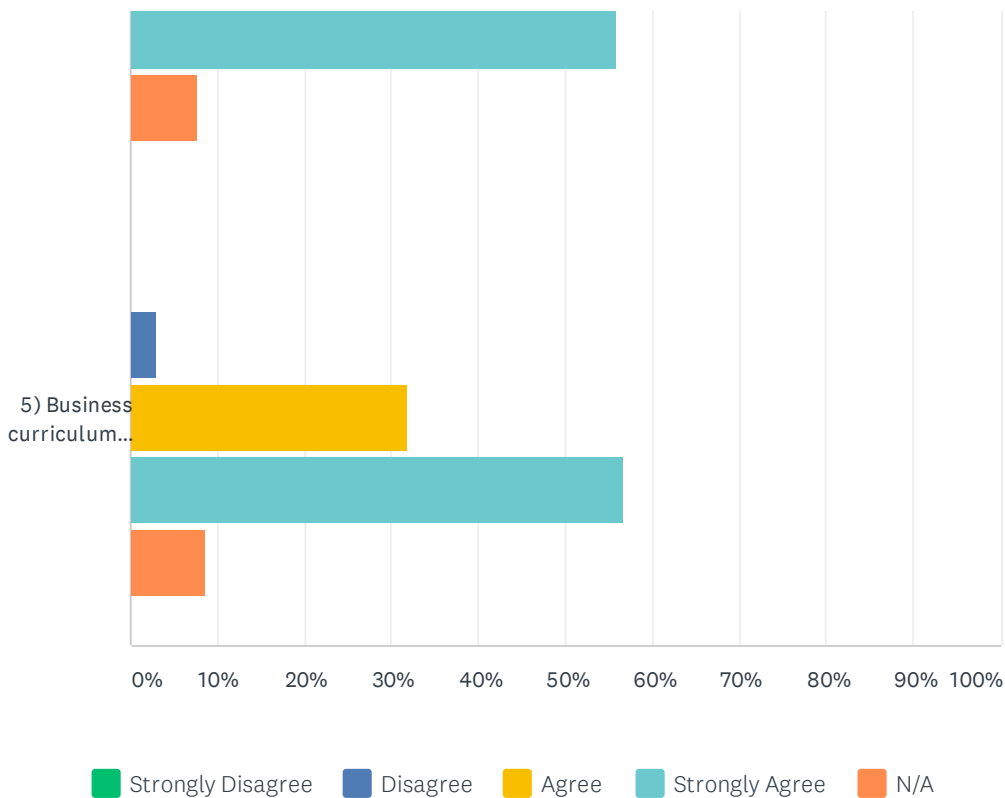
### Q20 CURRICULUM: Please respond to the following statements by rating them on a scale from 1 to 4. Select N/A if do not apply!

Answered: 104 Skipped: 26





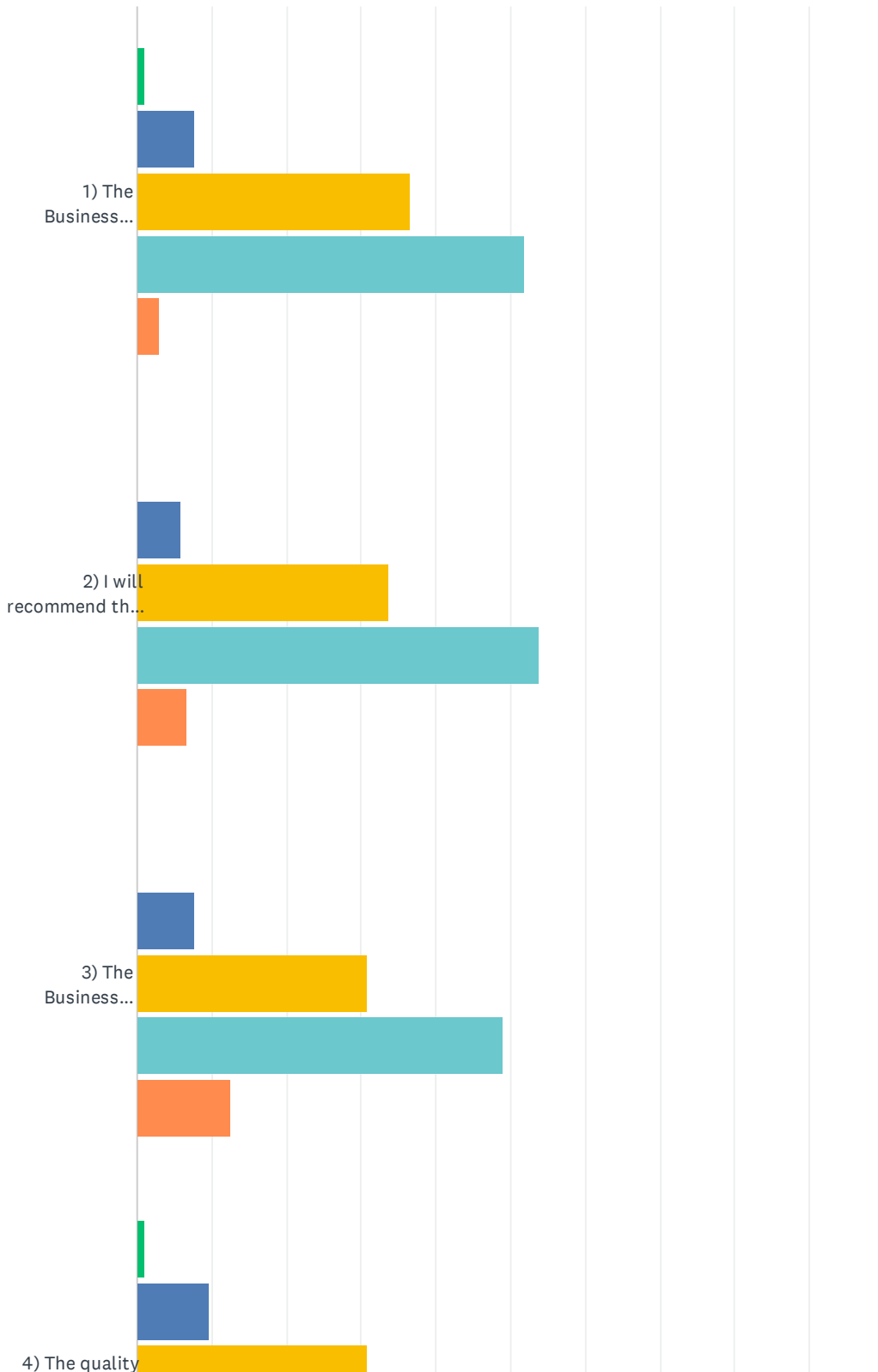
01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS



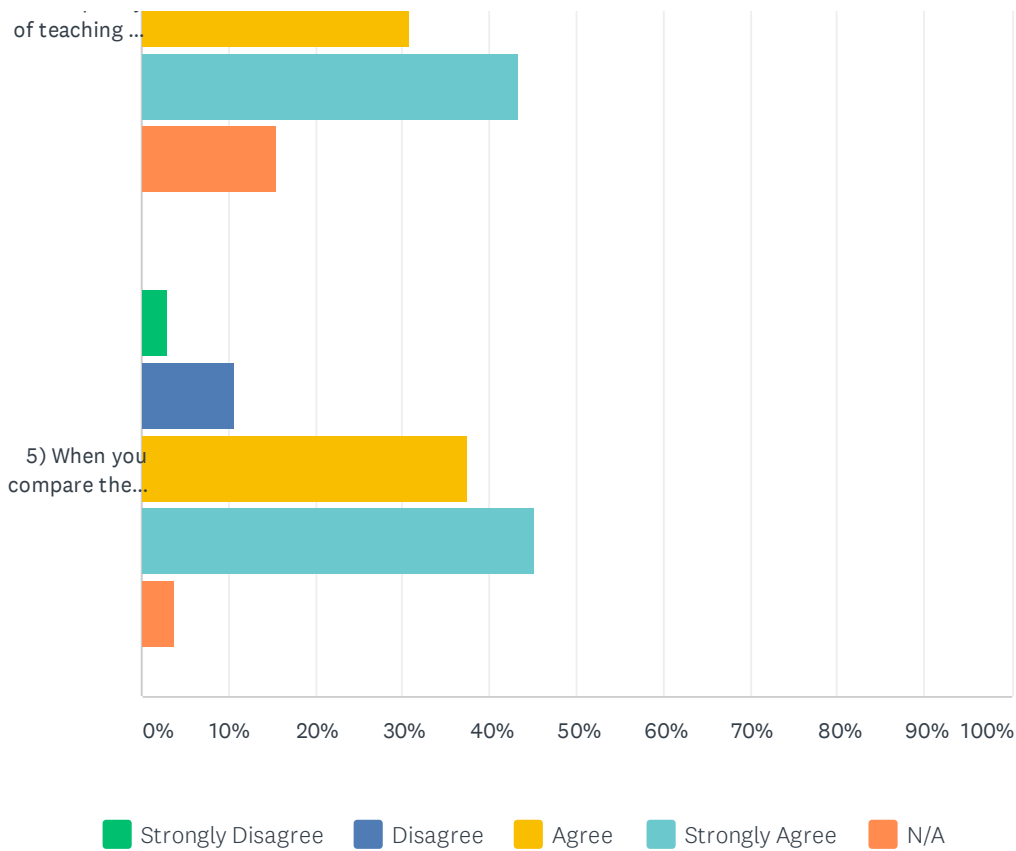
	STRONGLY DISAGREE	DISAGREE	AGREE	STRONGLY AGREE	N/A	TOTAL	WEIGHTED AVERAGE
1) Business curriculum increase my knowledge of business ethics	0.00% 0	2.88% 3	33.65% 35	60.58% 63	2.88% 3	104	3.59
2) Business curriculum increase my knowledge of social responsibility	0.96% 1	4.81% 5	31.73% 33	57.69% 60	4.81% 5	104	3.54
3) Business curriculum increase my knowledge of global perspective	0.00% 0	3.85% 4	31.73% 33	57.69% 60	6.73% 7	104	3.58
4) Business curriculum increase my knowledge of technology issues	0.00% 0	7.69% 8	28.85% 30	55.77% 58	7.69% 8	104	3.52
5) Business curriculum increase my knowledge of the comprehensive integration of main business functional areas	0.00% 0	2.88% 3	31.73% 33	56.73% 59	8.65% 9	104	3.59

### Q21 OVERALL SATISFACTION: Please respond to the following statements by rating them on a scale from 1 to 4. Select N/A if do not apply!

Answered: 104 Skipped: 26



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	STRONGLY DISAGREE	DISAGREE	AGREE	STRONGLY AGREE	N/A	TOTAL	WEIGHTED AVERAGE
1) The Business Program experience has fulfilled my expectations	0.96% 1	7.69% 8	36.54% 38	51.92% 54	2.88% 3	104	3.44
2) I will recommend the business program to a close friend	0.00% 0	5.77% 6	33.65% 35	53.85% 56	6.73% 7	104	3.52
3) The Business courses have been academically challenging compared to other non-business courses	0.00% 0	7.69% 8	30.77% 32	49.04% 51	12.50% 13	104	3.47
4) The quality of teaching in my business courses was relatively superior to those of non-business courses	0.96% 1	9.62% 10	30.77% 32	43.27% 45	15.38% 16	104	3.38
5) When you compare the expense to the quality of you education, you are satisfied with the value of the investment you have made in the business program	2.88% 3	10.58% 11	37.50% 39	45.19% 47	3.85% 4	104	3.30

## Q22 What were your most favorite experiences in the Business Program?

Answered: 69 Skipped: 61

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#	RESPONSES	DATE
1	I enjoyed learning in most of my courses and from most of the instructors throughout the MBA program.	7/28/2020 11:32 PM
2	Economics II with Dr.Negbenebor	7/17/2020 4:39 PM
3	n/a	7/10/2020 5:37 PM
4	Online program layout	7/9/2020 3:32 PM
5	Some of my favorite experiences in the business program are chili day and also when the biz box opened up. That is one of my favorite places to work on school work.	7/9/2020 2:54 PM
6	The material learned	7/8/2020 5:57 PM
7	I really enjoyed my Mark and Fina courses. Theses courses challenged me to think outside the box and give me the opportunity to seek career fields within these two areas.	7/8/2020 12:47 PM
8	Dr. Negbenebor was a pleasure to have as a professor. Learning about Blockchain Technology from the IBM Vice President of Blockchain was my all time favorite experience in the PACE program.	7/8/2020 10:50 AM
9	My most favorite experience was taking Mischia Taylor's Marketing Management class. She is an excellent professor, I enjoyed her zoom sessions in the evening, her guidance, and the overall experience.	7/7/2020 8:33 PM
10	Zoom sessions	7/7/2020 6:26 PM
11	The professors and their willingness to help students out when they don't grasp the curriculum.	7/7/2020 3:10 PM
12	Building lasting relationships with Cohort members and professors. Feeling you apart of something "bigger" than yourself.	7/7/2020 2:38 PM
13	My favorite class was Finance, though it was extra challenging in a shortened semester. It was the first class that felt to the rigor of a doctorate program. My favorite professor is Dr. Policastro. He is an amazing instructor, patient and he truly exemplifies the values of the University.	7/7/2020 1:45 PM
14	Becoming close with my professors and having a close connection not just a professional one.	7/7/2020 12:51 PM
15	N/A	7/7/2020 8:45 AM
16	Excellent and knowledgeable instructors!	7/7/2020 8:10 AM
17	Learning and fine tuning my education.	7/7/2020 12:01 AM
18	Working with Gilsdorf	7/6/2020 11:59 PM
19	Marketing class in the MBA even though it was the most time consuming and stressful. The way it was done is so well thought out and really develops your skills as a marketer.	7/6/2020 11:44 PM
20	All classes have been challenging.	6/15/2020 4:43 PM
21	The faculty have been wonderful at encouraging and guiding my learning and critical thinking skills. Plus, the members of my co-hort all have enriched the experience as well respected peers that I have learned and grown with.	5/30/2020 2:03 PM
22	The professors are highly educated, responsive, supportive partners in my journey to a master degree.	5/29/2020 12:53 PM
23	Dr. Godfrey and Dr. Negbenebor are sensational professors who truly expanded my knowledge greatly.	5/26/2020 12:53 PM
24	Dr.Taylor is fun , she relates to us and understands that we are college students but at the same time helping us reach our full potential	5/25/2020 7:48 PM
25	Learning new technology.	5/25/2020 3:28 AM
26	The teachers are very helpful	5/24/2020 5:14 PM
27	Marketing with Professor D Caudill was perhaps the most challenging and fun course so far. This course was a lot of work, but it was a fun and engaging way to learn.	5/24/2020 2:40 PM

01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

28	The program has been fantastic in exposing me to management concepts, especially where it relates to international business. As an accountant, that level view was new to me.	5/23/2020 11:22 AM
29	Principles of management course and was a lot of fun and interesting	5/23/2020 9:12 AM
30	Dr. Earl Godfrey classes. I learn so much and he provides great feedback	5/22/2020 12:45 PM
31	easy access to be able to go back to school and complete my degree, but it is expensive in my opinion	5/21/2020 8:40 PM
32	level of knowledge	5/21/2020 8:29 PM
33	Accounting Principles with Mr. Dib. He is a great instructor who teaches properly.	5/21/2020 11:15 AM
34	The relationships built with professors and classmates in the GSB.	5/21/2020 12:28 AM
35	I am currently in the healthcare field, so my healthcare classes has been my favorite.	5/20/2020 9:22 PM
36	Since I've only just begun I can say Organizational Behavior has been the most beneficial.	5/20/2020 8:25 PM
37	Dr. Smith's class was amazing! Love her as a prof!	5/20/2020 5:18 PM
38	The professors in the business program are great supporters for the students. There are also many professional activities for online students to interact with the college representatives and experience college life.	5/20/2020 5:13 PM
39	It's a great program.	5/20/2020 2:17 PM
40	I loved the database management class that I had to take because I felt like I actually learned new concepts and skills that I was able to apply and take out into my career. And I enjoyed it. The Legal Environment of Business class was also very interesting.	5/20/2020 1:56 PM
41	Taking economics I with Dr. Smith	5/20/2020 1:46 PM
42	Dr. Negbenebor's Econ class, and Dr. Smith's Legal Environment of Business class	5/20/2020 1:43 PM
43	interacting with the professors	5/20/2020 1:41 PM
44	The professors did an amazing job working with me through surgeries, athletics, and anything I needed. I love the business program primarily because of the quality of the professors both as teachers and people.	5/20/2020 1:16 PM
45	Great professors! The ones in Principles of Economics 1 and 2.	5/20/2020 11:53 AM
46	So far, I've enjoyed being able to apply what I've learned at my current job. It's pretty neat to see new concepts work in payroll and bookkeeping.	5/20/2020 11:35 AM
47	I liked the fact that the program allowed me to take time off from Spring 2016 to Spring 2019 to complete the CPA Exam once I met the 150 credit requirement to sit for the CPA Exam in North Carolina and then to enjoy some time away from academics before re-enrolling to complete my degree. Many programs have a much shorter completion timeframe than GWU, which wouldn't have allowed me to take the path that I did. Getting my CPA was my #1 priority and GWU allowed me to meet that goal and still have plenty of time to earn my MAcc.	5/20/2020 10:44 AM
48	Availability to have critical thinking discussions with faculty in regards to application of learning to current events.	5/20/2020 9:49 AM
49	Autonomy of progress and flexibility of being fully online.	5/20/2020 9:47 AM
50	My most favorites were all the marketing courses. The electives gave me more insight into marketing ministry, business part and spiritual part. The marketing electives gave more insight into oneself in the Personal branding which I believe helps focus one's future endeavors. The quick switch in how the course was conducted in Hospitality during the COVID-19 was outstanding and very educational! I have found that I have a heart for Marketing, I see it in almost everything and can relate to it. I believe that my church will benefit from what I have learned specifically from the Marketing courses as well as the other business courses taken	5/20/2020 9:41 AM
51	Trips outside the classroom. Elective classes don't do that	5/20/2020 9:07 AM
52	Learning about my major and truly enjoying it, especially when I was on campus my first semester.	5/20/2020 9:04 AM

## 01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

53	Dr Caudil's marketing classes!	5/20/2020 8:56 AM
54	So far, my marketing course with Mischia Taylor has been the best. She is a great professor.	5/20/2020 8:37 AM
55	I have learned how to be an effective leader. Although my job opportunities have not required me to manage more than a few hours a week, the knowledge of how to be an effective leader has enabled me to be a better follower as well. I am able to provide support to my leaders and offer suggestions on improvements in such a way that it does not come across in a disrespectful manner.	5/20/2020 8:04 AM
56	Some teachers were absolutely amazing. My advisor was amazing. Some classes were very enjoyable and made me realize my love for management.	5/20/2020 12:24 AM
57	HR classes were fantastic. Have strongly considered going MBA-Plus due to the material and professors for these subjects.	5/20/2020 12:03 AM
58	I absolutely loved every second of my class with Dr. Policastro! He was hands down the most supportive and helpful professor during my program.	5/19/2020 11:01 PM
59	I loved all of my professors! They were always very helpful and genuinely concerned with our success in their class. I have not had one professor during the MBA program or my undergraduate studies that have been any less than AMAZING! When you make the dedication to go back to school after so many years...it takes a GREAT Faculty And staff team to make you want to stay.	5/19/2020 10:57 PM
60	Promotional Strategies use of weekly video presentations. Aside from course topics, this was a great tool for keeping remote students engaged and for making students more competent in virtual work/meeting.	5/19/2020 10:56 PM
61	None, I did everything online and barely had any interactions throughout my MBA course.	5/19/2020 10:51 PM
62	I haven't had one yet. I recently started.	5/19/2020 10:45 PM
63	My advisor was very helpful in answering all my questions and has helped me a lot. Teachers grade fairly and they care about their students' success in class.	5/19/2020 10:37 PM
64	Gilsdorf is the best professor and person	5/19/2020 10:32 PM
65	Having Professor Gilsdorf for both semesters for my freshman year!!!	5/19/2020 10:29 PM
66	internship	5/19/2020 10:28 PM
67	In one of Dr. Gilsdorf's courses, he requires students to help plan and run the Cleveland County Senior Games. This event challenged me as a leader and allowed me to think critically. I learned how to handle difficult participants, situations, and enhanced my leadership skills.	5/19/2020 10:25 PM
68	Consistent blackboard experience within classes. Professors give great feedback.	5/19/2020 10:23 PM
69	Well structured curriculum	5/19/2020 10:23 PM

## Q23 What were your least favorite experiences in the Business Program?

Answered: 69 Skipped: 61



## 01-SURVEY OF STUDENTS IN THE GODBOLD SCHOOL OF BUSINESS

#	RESPONSES	DATE
1	The Managerial Finance coursework was too excessive for a full-time working student during this summer semester. Specifically, the case study practice and exam had 15+ pages that were required to completed just days before the final exam. I am a non-finance/accounting major so I just felt it was too much required at the end of this course.	7/28/2020 11:32 PM
2	Online books. Even with the program online would be nice to have a book so you don't have to keep flipping windows. even if it costs a little extra	7/28/2020 7:54 PM
3	I don't have any.	7/17/2020 4:39 PM
4	n/a	7/10/2020 5:37 PM
5	So for nothing	7/9/2020 3:32 PM
6	Business Statistics has been one of my least favorite experiences so far in the business program, but other than that, I have not had any bad experiences.	7/9/2020 2:54 PM
7	Not being able to see my final grades in Blackboard, but other than that, n/a	7/8/2020 5:57 PM
8	The business law course was not my favorite. After taking the course twice I had to reach out to another university to take the course. The professor just throws the material at you and expects you to take tons of test that do not make for good practices. I felt like I was so overwhelmed and wasn't learning anything just by taking test 24/7. It was just toooooo much to keep learn within such a short time span.	7/8/2020 12:47 PM
9	Not having more opportunities to learn about Blockchain Technology.	7/8/2020 10:50 AM
10	The professors who have no give on assignment deadlines or multiple due dates throughout the week, requirement of 15-20 hours per week, give learn source courses that have 50-75 exercises in one night. That can be overwhelming and stressful.	7/7/2020 8:33 PM
11	Residency in Charlotte instead of Boiling Springs.	7/7/2020 6:26 PM
12	Working in teams and having individuals that didn't participate as much as others. In every group project that I have been part of I have had this problem.	7/7/2020 3:10 PM
13	Dr. Don Caudill's doctoral level marketing class. It was extremely unorganized with an abundance of irrelevant information. The course was zero value added to my academic career and a complete waste of my time and money.	7/7/2020 2:38 PM
14	I did not like the marketing course. I did well in it, but the structure and what was taught was not conducive to our program. I understand this course will change professors in the future so no need to discuss this further. I also do not feel I received the education necessary out of Economics, which was more statistical in focus and less economic theory. I believe that has been changed as well. The management course was not of much use. I learned about 5 management areas that I had to write a literature review for on articles provided by the professor, but beyond that, very little obtained in knowledge. The first research course, literature review, is also a joke. No one received feedback on their writing, and that defeats the purpose of the course.	7/7/2020 1:45 PM
15	Some of my classes have professors that are not capable of teaching them. Some are hard to understand or have a lack of knowledge.	7/7/2020 12:51 PM
16	Not getting a response from my professor via email, or phone call.	7/7/2020 8:45 AM
17	None	7/7/2020 8:10 AM
18	No breaks in between classes.	7/7/2020 12:01 AM
19	Accounting.	7/6/2020 11:59 PM
20	Some of the courses, you hardly get any idea of the instructors personality. The class is good but I don't even remember some of their names because I didn't learn anything about them on the personal level.	7/6/2020 11:44 PM
21	Term papers	6/15/2020 4:43 PM
22	Finance Course	5/30/2020 2:03 PM

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23	Poor experience with one professor which I have viewed as an exception.	5/29/2020 12:53 PM
24	Poor assistance at beginning of program by administration	5/28/2020 1:34 AM
25	Dr. Caudill gave undergraduate level assignments and created busy work for his doctoral students. We did not learn what is currently being done in the marketing field at all.	5/26/2020 12:53 PM
26	Should be more advisors , generally people will relate and will be comfortable with advisors who care and doesn't make things extremely difficult. Offering more advisors is an area that should improve. Gilsdorf is the first area that you guys should check.	5/25/2020 7:48 PM
27	None	5/25/2020 3:28 AM
28	n/a	5/24/2020 5:14 PM
29	There has been limited coverage of change management thus far in any course that I can recall. I believe that there should be some focus on this. This is critical for every business to deal with and very challenging from leadership, HR and ethical perspectives	5/24/2020 2:40 PM
30	Time management has been a very difficult during the course. In addition to working 40 or more hours per week, I commute over two hours per day. The course work takes upward 20 hours per week, but seldom less than 15. Getting the work done requires I, in essence, work 60 hours per week.	5/23/2020 11:22 AM
31	All of them was good	5/23/2020 9:12 AM
32	Dr. Robert Spear class even though I loved the material he did not provide great timely feedback and rarely responded to e-mails.	5/22/2020 12:45 PM
33	trying to get everything into my already crazy hectic schedule. Working full time and full time mom, it's been a struggle going back to complete my education	5/21/2020 8:40 PM
34	N/A	5/21/2020 8:29 PM
35	Applied Business Statistics with Felice Policastro. He is a very smart man and a good instructor. However, it took forever for him to grade our work near the end of the semester and I didn't know my standing. I had to get parent intervention to get month old work finally graded.	5/21/2020 11:15 AM
36	Finance 312 simply because it has been my most challenging business course so far.	5/21/2020 12:28 AM
37	The workload is much heavier than I expected, especially because most of us are working adults who also have family & church obligations. I am overwhelmed with the weekly assignments and exams.	5/20/2020 9:53 PM
38	Financial classes.	5/20/2020 9:22 PM
39	Do not have one yet.	5/20/2020 8:25 PM
40	Quicker responses to emails	5/20/2020 5:18 PM
41	No complaints, yet.	5/20/2020 5:13 PM
42	I wish instructors were more consistent with the way grades are calculated. All courses have a pre- and post-tests. Most instructors don't count those in the grade point average for the class. Some do and this caused my grade to drop to a B AFTER taking my final exam.	5/20/2020 2:17 PM
43	Financial management was hard and boring. A lot of my CIS classes until my capstone and the DBM class felt like busy work and like I barely learned anything. While I was grateful for "easy As", I don't like that lazy students are able to slip through.	5/20/2020 1:56 PM
44	Accounting	5/20/2020 1:46 PM
45	Accounting 1 and 2	5/20/2020 1:43 PM
46	having a class where there was no book	5/20/2020 1:41 PM
47	Sheldon Gathers	5/20/2020 1:16 PM
48	All the rest of the professors that I have had have something wrong with them. Some have issues communicating and receiving communication. Most all of the rest. Others bring too many of their own personal ideals that are ultimately wrong and don't have a place anyways into the classroom, which is then pushed to try and recruit the students to their way of	5/20/2020 11:53 AM

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thinking. Professor Gathers and others. Others honestly struggle with being professors and don't make sense as to why they are in the field they chose. Professor Dib and others.

49	I'm an online student, and I wish all my teachers would attempt to lecture through Zoom. Being available for one-on-one Zoom sessions is helpful, but it's not the same as listening to discussion about concepts and application.	5/20/2020 11:35 AM
50	Lack of reputable and sought after companies for career fairs and presence on campus. Career fair for 2019 felt lackluster at best.	5/20/2020 9:49 AM
51	I easily enjoyed the content BADM-502 more than anything thus far, but Dr. Negbenebor is not a good online instructor. He may be great in the physical classroom, but was terrible in the virtual classroom. Communication was very poor and slow, and sometimes non-existent. I never even received a grade for my final project until nearly 3 weeks post-class when I emailed and asked about it. He then responded with surprise I hadn't received a grade, and I prompted received a final grade for the class. I then lost access to the course and never received any feedback on a 20 page paper. His syllabus was poor, the course riddled with spelling and grammatical errors and littered with old assignments from previous terms that hadn't been removed.	5/20/2020 9:47 AM
52	Least favorite was Law and Finance which sadly are not my forte. There were parts of the Law that I would have loved to gone over that were not addressed such as Estate planning and Last will and testament for partnership(s) and such As for finance, I do not need details for stock etc I need more common accounting courses. I think Finance should be more of an accounting option and the Law be more well rounded for ANY kind of business including church/ministry	5/20/2020 9:41 AM
53	Waking up for 8ams	5/20/2020 9:07 AM
54	Receiving the wrong codes for the online class, and some professors not being understanding or lacking in communication.	5/20/2020 9:04 AM
55	One of my least favorite experiences was when the bookstore sold me the wrong textbook for my course (this issue affected a wide group of my classmates as well). Additionally, I have just felt like in general that the professors have not been very "present" and have not given great feedback on projects or assignments.	5/20/2020 8:37 AM
56	At times the course load was heavy, but that was an external issue and does not reflect any shortfalls of the program.	5/20/2020 8:04 AM
57	Some of the teachers were absolutely horrible. Some classes I learned nothing. Sometimes teachers would make students feel unimportant and dumb. Some teachers are not good at explaining concepts. Also, the adjunct teachers were no good. A few times I have gotten into arguments with teachers because they won't keep their word and lie. I had a teacher one time tell me that the book he wrote himself was wrong and that he would correct it in his next edition but I still got the question wrong. I don't feel like my grades on some things accurately showed what I know.	5/20/2020 12:24 AM
58	Finance was a very challenging course. I would have appreciated further education with Excel Functions.	5/20/2020 12:03 AM
59	I really struggled with Steven Johnson's class. He is a very accessible and helpful but the case study is extremely difficult and we received many changes up until the day the case study was due. Didn't feel as beneficial in learning as it could've been compared to the many many hours it took to complete.	5/19/2020 11:01 PM
60	I had a very difficult time with my advisor Penelope Nall. She did not assist me with classes and when I sent in my entire MBA Plan of courses. She never advised me that auditing was only offered every other year and I will graduate in December and I have now missed out on taking that class. This class would have been very beneficial in my current job position and one that I had chosen from the first MBA plan submitted. She responded to my emails by casting doubt on my ability to take 2 classes together that I had chosen for Spring 2020. She never responded to me asking her why she was concerned about me taking the 2 courses. She never even explained to me how to complete the MBA plan when I first started. Brian Cotton actually registered me for the first 2 semesters because I needed to get registered and I was unable to receive assistance from her. I had to teach myself how to complete the MBA Plan and I never received emails alerting me when registration would occur each semester. For a FT Graduate Student that is also working FT... Communication is KEY to success!	5/19/2020 10:57 PM

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61	The outdated economics textbook on a poor e-textbook platform.	5/19/2020 10:56 PM
62	The lack of opportunity for interactions.	5/19/2020 10:45 PM
63	The textbooks were expensive. One professor never responded back to my emails about zoom meetings. Another got frustrated with me when our website for our coursework was down during a certain time frame. She insisted I wasn't using the links in her blackboard and for me to contact tech support. I contacted them twice as she advised me to stating that the first response I emailed tech support was not related to her blackboard links. I got the same answer twice to try to login later since their site is experiencing issues. The second one email, tech support stated that it doesn't matter if the link is in my professor's blackboard, their website was having problems for some students signing in during a certain time frame. I was only doing what my professor said and she refused to acknowledge that the website could have an error like that. I never emailed her again throughout the course even if I had questions or problems.	5/19/2020 10:37 PM
64	Accounting classes	5/19/2020 10:32 PM
65	Accounting	5/19/2020 10:29 PM
66	Business law & ethics has too much information	5/19/2020 10:26 PM
67	Accounting was ridiculously hard online.	5/19/2020 10:25 PM
68	N/A	5/19/2020 10:23 PM
69	Some of my coursework is extreme given the online classes can be self taught without video lectures from professors	5/19/2020 10:23 PM

## Q24 How can we improve our Business Programs?

Answered: 66 Skipped: 64

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#	RESPONSES	DATE
1	Lower your prices for tuition especially since we have been in a pandemic since March 2020 and please for God sake, don't make this MBA program any harder or more difficult than it needs to be for your non-finance/accounting majors.	7/28/2020 11:32 PM
2	Some larger classes are forced into small rooms, I think having more adequate seating for more in-demand classes would be a nice improvement.	7/17/2020 4:39 PM
3	Have all semester class assignments open at the beginning of the semester.	7/10/2020 5:37 PM
4	Nothing	7/9/2020 3:32 PM
5	I can not think of anything at this time.	7/9/2020 2:54 PM
6	During one of my courses, I had the opportunity to write a paper. Finding sources was a struggle for me, even though I used the library database. Perhaps more materials in the database.	7/8/2020 5:57 PM
7	I think that the program overall is great! We all struggle with one course at least once so overall I don't think much can change with the program. It has taught me a lot and helped me grow into liking other fields of business.	7/8/2020 12:47 PM
8	I believe this is a great business program.	7/8/2020 10:50 AM
9	You can take away the due dates on multiple days through out the week and make everything due by Sunday. Allow a slight grace for late work, like 1-2 days, especially given the amount of work sometimes assigned.	7/7/2020 8:33 PM
10	Move residency to Boiling Springs	7/7/2020 6:26 PM
11	No more group projects.	7/7/2020 3:10 PM
12	Better organization is key	7/7/2020 2:38 PM
13	*Admit qualified students. Many in our cohort are not of the caliber to be in the program and much of hte instruction had to be "dumbed down" to allow them to keep up and stay in. *Improve the structure of the courses so they all involve teaching on theory and more discussion on it. There should be discussion boards with relevant posts frequently on the material to make sure one is interpreting and understanding the theory correctly. *Make feedback on written assignments thorough and detailed - see Dr. Mankins for ideas - so that in our final semester of coursework writing is more fluid and natural in the citation style and in general.	7/7/2020 1:45 PM
14	Sit in on the classes that are seen as difficult and many students are not doing well in. I am a straight A student and so are many of my friends, however, there was a class all of us almost had C's in and we worked so hard but the professor almost didn't care. We ended up getting good grades but it didn't need to be as hard as it was because we had to teach ourselves.	7/7/2020 12:51 PM
15	N/A	7/7/2020 8:45 AM
16	Keep doing what you are doing!	7/7/2020 8:10 AM
17	The structure of each class is clear but they are all set up somewhat different, if they were all set up the same the classes would be easier to begin.	7/7/2020 12:01 AM
18	The online programs need more instructor involvement, even if that means pre- recorded classes... or weekly or monthly snippets about the instructors.	7/6/2020 11:44 PM
19	Keep up the good work! The integrity of the professors and the quality of education being received is second to none.	5/29/2020 12:53 PM
20	Start orienting before class starts	5/28/2020 1:34 AM
21	I mainly wrote disagree to several categories because the level of education I am receiving is not constant from all professors. While one professor is excellent at giving feedback, you may not received much if anything from another. While one professor may really stretch you into learning new things, another leads their class as a review of the past. The consistency can be improved and therefore would give a much higher satisfaction rate to the overall program.	5/26/2020 12:53 PM
22	More advising	5/25/2020 7:48 PM

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23	None	5/25/2020 3:28 AM
24	more classes offered ever semester	5/24/2020 5:14 PM
25	First, in my experience there are generally two paths that professors choose, 1) weekly readings and quizzes with limited/or no zoom sessions. 2) Weekly zoom sessions that are too long and detailed. I would suggest something in the middle. A brief (30 minutes max) pre-recorded zoom weekly for students to watch that highlights some critical elements from the chapter along with the some practical contextual application. As a student - I want some value from my instructor rather than just to administer the course work. I do not need extensive teaching from a book, but I need insight and context of how to make this relevant in my practice. I would also suggest zoom office hours for another 30 minutes every other week. Second, I would also suggest that large projects that are due at the end of the semester with a mid-term put too much pressure on the instructor to review and provide reasonable feedback before the course is over. Students should not have 50%, or more, pending with a final - there is no ability to course correct or identify a problem before it is too late. Fortunately, I have not had issues, but I have had class mates that were struggling and this caused unnecessary stress. Thank you.	5/24/2020 2:40 PM
26	Add a week or two break between MBA-10 sessions. There is a long break through December. Maybe that break can be spread out more evenly (one week per session or two weeks following the end of the semester). By the end of the session, I feel exhausted but that doesn't matter because the very next day, we are on to the next set of classes.	5/23/2020 11:22 AM
27	Show more interest in students, more events	5/23/2020 9:12 AM
28	Program is perfect	5/21/2020 8:29 PM
29	Have the instructors grade their work as we go along. Some of them decide to wait until the end of the semester to finally grade work.	5/21/2020 11:15 AM
30	By connecting them more often with real world connections in the various fields of the business world such as connecting marketing courses with specific local marketing professionals and listening to their personal experiences and advice on how to navigate the job search.	5/21/2020 12:28 AM
31	A lot of the things that are in the text books are not things that are being done in practice in the real world. It would be good if you could find a way to teach the things that companies really deal with each day. There are many of us who already work in business but would like the degree for further advancement in our profession. So having to spend numerous hours doing things that aren't really done in the real world is cumbersome	5/20/2020 9:53 PM
32	I think the financial classes need to be less work and more explaining so we can actually learn the information and retain it to use later in life.	5/20/2020 9:22 PM
33	No current suggestions.	5/20/2020 8:25 PM
34	Make classes smaller if possible	5/20/2020 5:18 PM
35	Having guest lecturers on campus.	5/20/2020 5:13 PM
36	Instructors should have realistic goals with grades. I don't think pre- and post-tests, which are basically for instructor feedback, should be included in the calculation of final grades. I also don't think instructors should administer final exams that require hours of journaling and creating financial statements and then limit the final exam to time limits that don't allow for this such as giving students 2 hours to complete 30 or more questions that require extensive journaling.	5/20/2020 2:17 PM
37	Make sure professors are passionate about what they are teaching and want the students to learn their concepts rather than just requiring them to read a textbook or do some online problems. Business stats (although the only class I've ever gotten a B in) represents that so well! Dr. P. seemed to really know what he was talking about and also it was very understandable. Too often, our business professors have come from the corporate sector, so they are able to gain us connections or tell us real world stories, but they are NOT teachers by nature!	5/20/2020 1:56 PM
38	Not sure	5/20/2020 1:46 PM
39	Have better professors to teach accounting and management classes. I felt as if some of	5/20/2020 1:43 PM

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	those classes were a waste of my time and money because I did not learn anything	
40	I think the program could use a separate class specifically for business ethics as part of the standard curriculum	5/20/2020 1:41 PM
41	Increase the flexibility, removing deadlines and creating unnecessary obstacles that impair working professionals completion of work.	5/20/2020 1:34 PM
42	I really enjoy guest speakers/networking events. As a student athlete I would have practice or weights or other commitments during a lot of the networking events. The one I went to was great interviewing practice and I want to continue to improve those professional skills.	5/20/2020 1:16 PM
43	Professors need to focus more on helping students to fully understand the information and less on homework. If you're coming to learn and are struggling, or doing well, there's always something more to learn. We need to understand what is being thrown at us instead of continually pushing forward with no real direction. Progress needs to be halted if you don't understand because not everybody thinks and works at the same level. Make it more personal if you can. I get that it's hard to do, but that would improve the experience and level of teaching in each class.	5/20/2020 11:53 AM
44	For me in particular, I'd like to see a prep course offered for the CPA exam. I plan on taking one eventually, and anything the school could offer to assist would be helpful. And this is not a particular Business School critique, but more overall Gardner-Webb: I think the website can be updated, particularly the WebConnect portion.	5/20/2020 11:35 AM
45	I had professors that provided exceptional feedback and some that provided no feedback at all. As an online student feedback is very important to the successful completion of a course and when I had professors that offered very little or no feedback other than a grade I was disappointed.	5/20/2020 10:44 AM
46	Increased job pool/ more diversity in companies recruiting on campus. Integration of machine learning languages such as python for class options. Alumni mentorship development for connections to alumni working in your desired field. Increased simulations for applying academic learning to real world applications.	5/20/2020 9:49 AM
47	I would highly recommend implementing a quality enhancement plan focused on effective online teaching. The Quality Matters Rubrics (QualityMatters.org) is an excellent place to start. Your instructors are likely great in the seated class, but the virtual classroom is an entirely different ballgame, one in which none of them have been terribly prepared or effective at.	5/20/2020 9:47 AM
48	First I believe that the grade C should be accepted as passing because not all of the courses as stated above are everyone's forte, I believe if the student is doing their best and can get a decent C it should not be held against them. D & F are not acceptable and shows no effort on the student's part. More electives to give students variety of courses geared toward what their endeavors may be. Since there is a dual business and divinity program. A more ministerial approach to business should be in order including the new elective Marketing God.	5/20/2020 9:41 AM
49	Just update classrooms	5/20/2020 9:07 AM
50	Consider group project being a bad idea for online students in the DCP program. This was truly my hardest task during the fall semester	5/20/2020 9:04 AM
51	Mischia's model of teaching online is excellent, and so is Dr. Earl Godfrey's. It feels like they are both very present in the course, and they give comprehensive feedback on assignments. Additionally, there needs to be some standard for organization of Blackboard courses. Again, Dr. Godfrey's or Mischia's courses could be looked to as a model. At least three of my courses have been organized very poorly and are confusing to navigate, even for someone who is well versed in Blackboard.	5/20/2020 8:37 AM
52	We did not receive any feedback on our work in Microeconomics. It was difficult to judge what to improve on. We did not receive grades to our 10 page term papers either. This was disappointing.	5/20/2020 6:00 AM
53	I was super sad to come to the realization that the business programs are lacking a lot. If I am being honest, I think we need way better teachers. I consider myself a really good student and I'm sorry, but some of the teachers were just out right ridiculous.	5/20/2020 12:24 AM
54	Continuing to provide video chat options to answer student questions.	5/20/2020 12:03 AM



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55	I have thoroughly enjoyed my time in the program. It would be nice to receive a welcome packet of sorts with a guide, class schedule, explanation of the program etc.	5/19/2020 11:01 PM
56	I still receive communication from Wingate today. I had contacted them when I was trying to decide which MBA school that I would attend. I feel that their constant communication with students and potential students would help retain or gain more students.	5/19/2020 10:57 PM
57	More networking opportunities, especially for masters students. Maybe a mixer or meeting for dinner? Networking is important to business.	5/19/2020 10:56 PM
58	Offer more schedule flexibility. I think that some classes I took were useless to what I want to focus on. I would have much rather took an elective finance class over the marketing or entrepreneurship class I was required to take.	5/19/2020 10:51 PM
59	Being more interactive with the only students. Offering cohort happy hours, seminars, or even virtual evens. Graduate school is also about building connections and I believe you guys can do a better job at facilitating that.	5/19/2020 10:45 PM
60	More zoom meetings. Study guides for exams would help. Feedback on assignments in a timely manner. Especially for first assignments for module 1 to see if we are doing the coursework correctly. For a course that's only 2 months long, I don't like it the teacher wait a whole month to provide feedback.	5/19/2020 10:37 PM
61	Not sure, but push sport management!	5/19/2020 10:32 PM
62	Honestly, lowering the pre requisites down so we could minor in some type of business too.	5/19/2020 10:29 PM
63	Tailor 10 month program to be more online friendly and realistic with goals and assignments. Having to read 4-6 chps each week for each class feels rushed	5/19/2020 10:26 PM
64	N/A	5/19/2020 10:25 PM
65	I like them the way they are	5/19/2020 10:23 PM
66	It would be preferable to have at least some lecture videos (instruction) for all classes	5/19/2020 10:23 PM