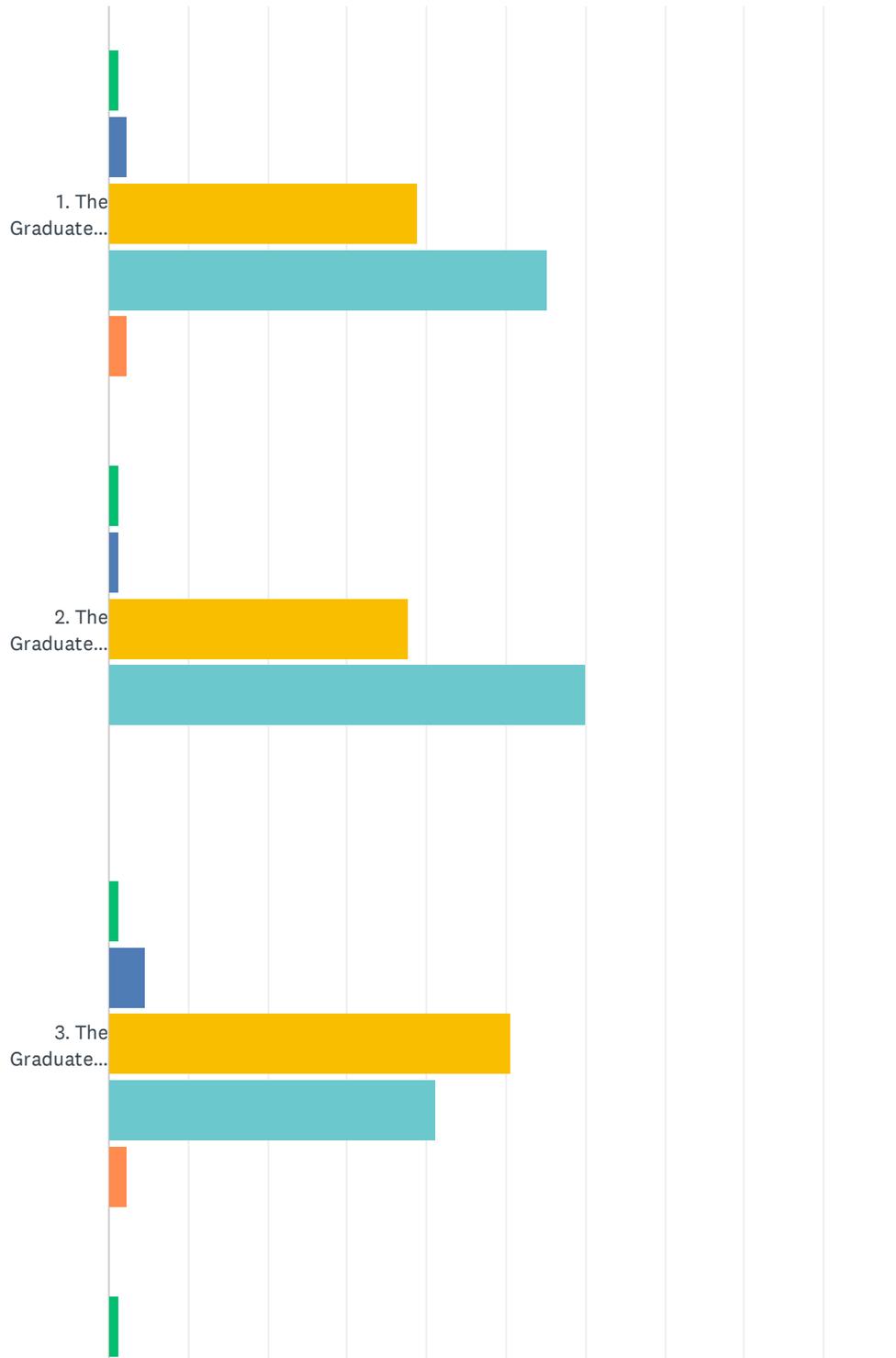
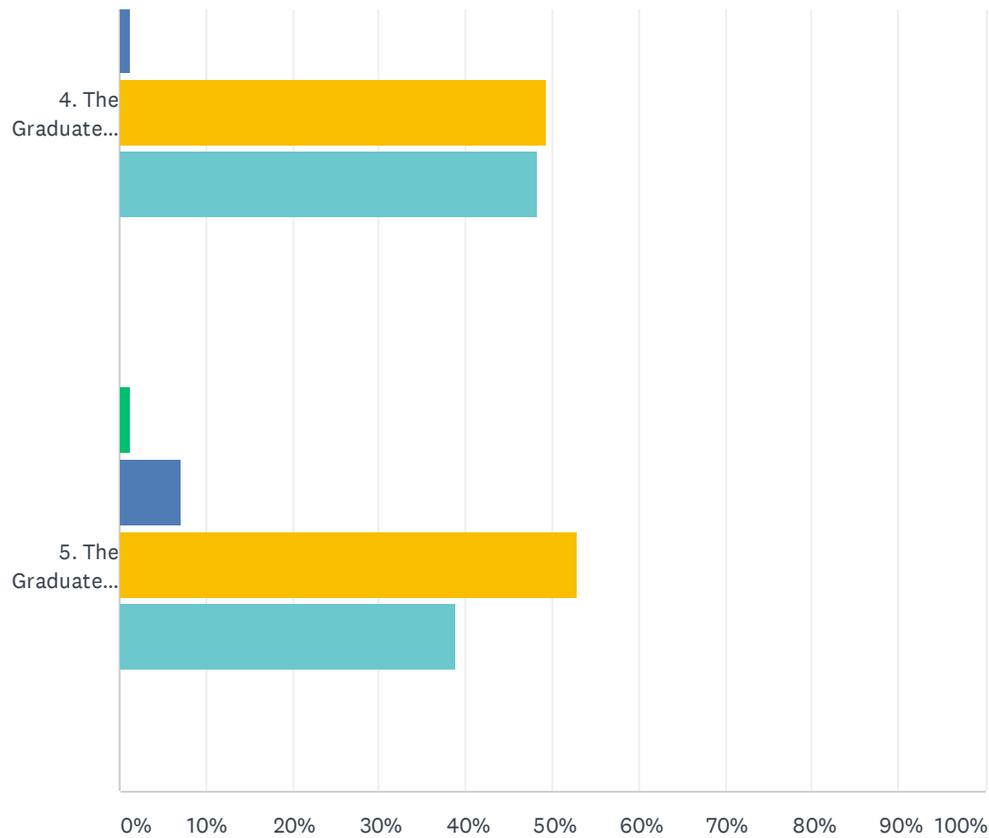


Q1 Please indicate the extent you feel each of the following were accomplished by the time you reached the end of your graduate program by selecting the appropriate number: Please respond to the following statements by rating them on a scale from 1 to 4. Select N/A if do not apply.

Answered: 85 Skipped: 0



02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

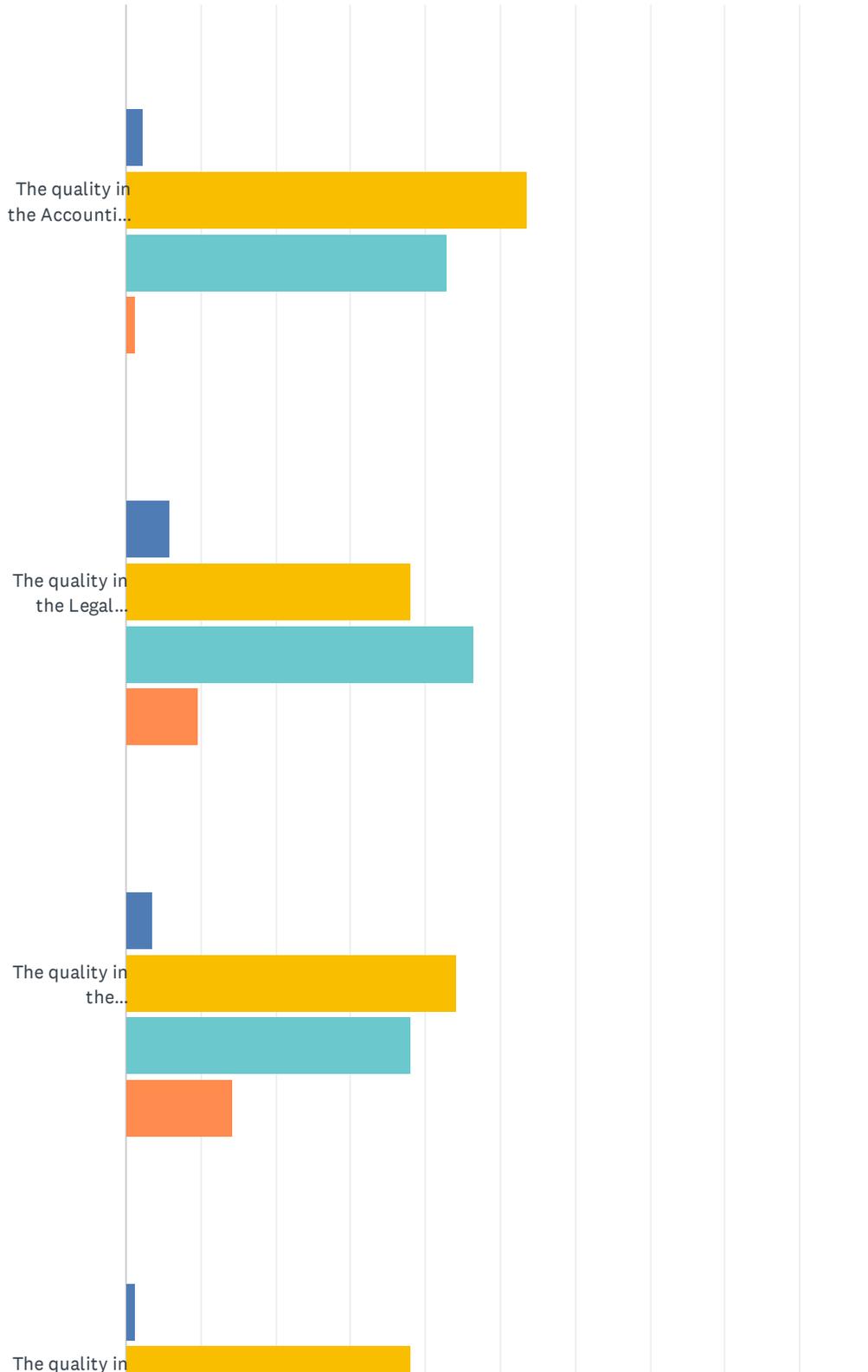


■ Strongly Disagree
 ■ Disagree
 ■ Agree
 ■ Strongly Agree
 ■ N/A

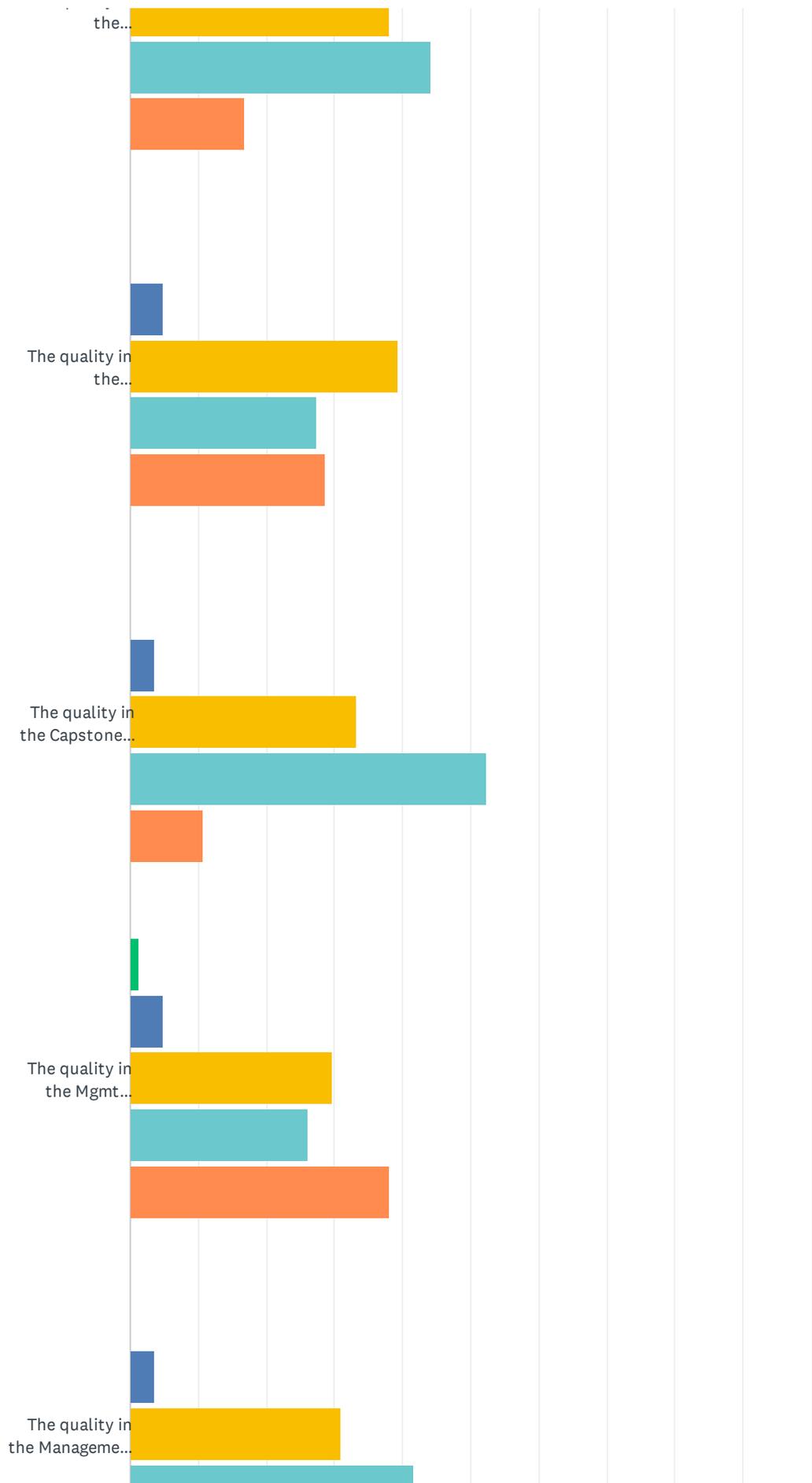
| | STRONGLY DISAGREE | DISAGREE | AGREE | STRONGLY AGREE | N/A | TOTAL | WEIGHTED AVERAGE |
|---|-------------------|------------|--------------|----------------|------------|-------|------------------|
| 1. The Graduate Program prepared me for careers in business administration with advanced training in specific areas built on a broad understanding of business and its environment, both domestic and global. | 1.18% 1 | 2.35% 2 | 38.82% 33 | 55.29% 47 | 2.35% 2 | 85 | 3.52 |
| 2. The Graduate Program provided me with the opportunity of gaining professional knowledge to attain personal and professional career goals. | 1.18% 1 | 1.18% 1 | 37.65% 32 | 60.00% 51 | 0.00% 0 | 85 | 3.56 |
| 3. The Graduate Program integrated business experience with current theories of management and explored new business concepts in various fields of the real world. | 1.18% 1 | 4.71% 4 | 50.59% 43 | 41.18% 35 | 2.35% 2 | 85 | 3.35 |
| 4. The Graduate Program provided practical techniques to analyze alternative solutions to business problems involving economic, social, legal, political, and ethical factors. | 1.18% 1 | 1.18% 1 | 49.41% 42 | 48.24% 41 | 0.00% 0 | 85 | 3.45 |
| 5. The Graduate Program helped me develop practical skills for meeting the challenges of changing technology and managerial innovations. | 1.18% 1 | 7.06% 6 | 52.94% 45 | 38.82% 33 | 0.00% 0 | 85 | 3.29 |

Q2 QUALITY OF TEACHING IN BUSINESS FIELDS: Please respond to the following statements by rating them on a scale from 1 to 4. Select N/A if do not apply!

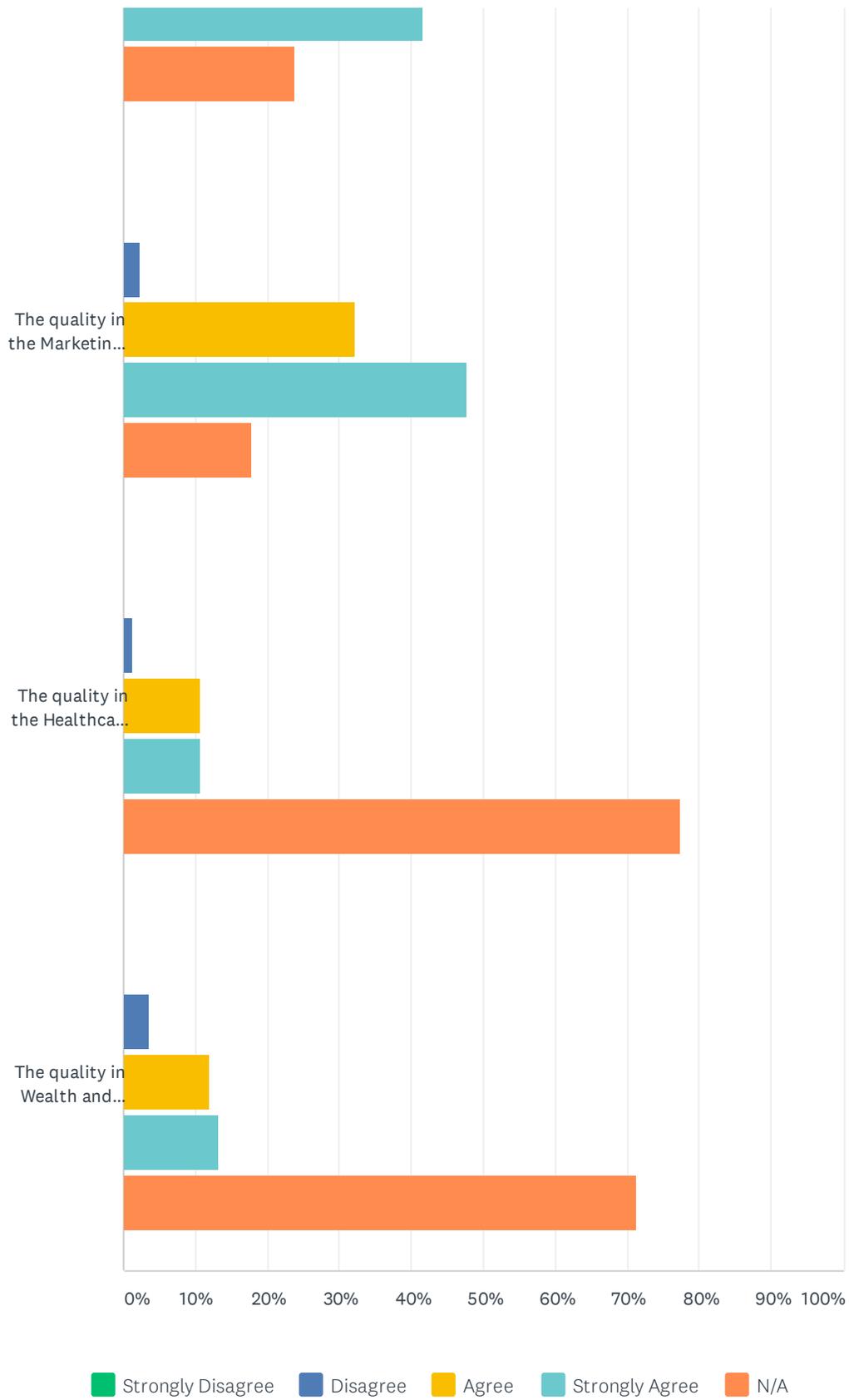
Answered: 84 Skipped: 1



02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY



02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

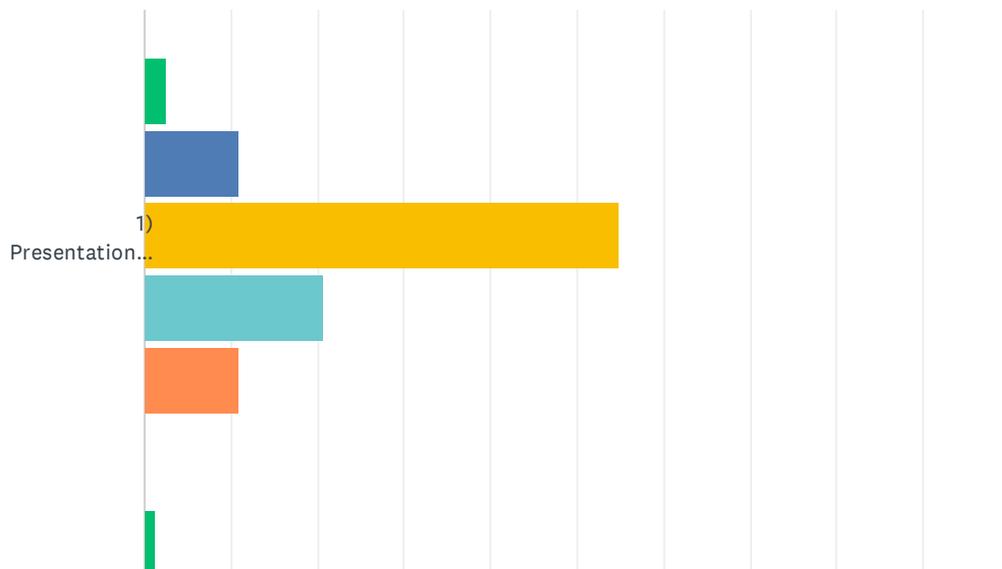


02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

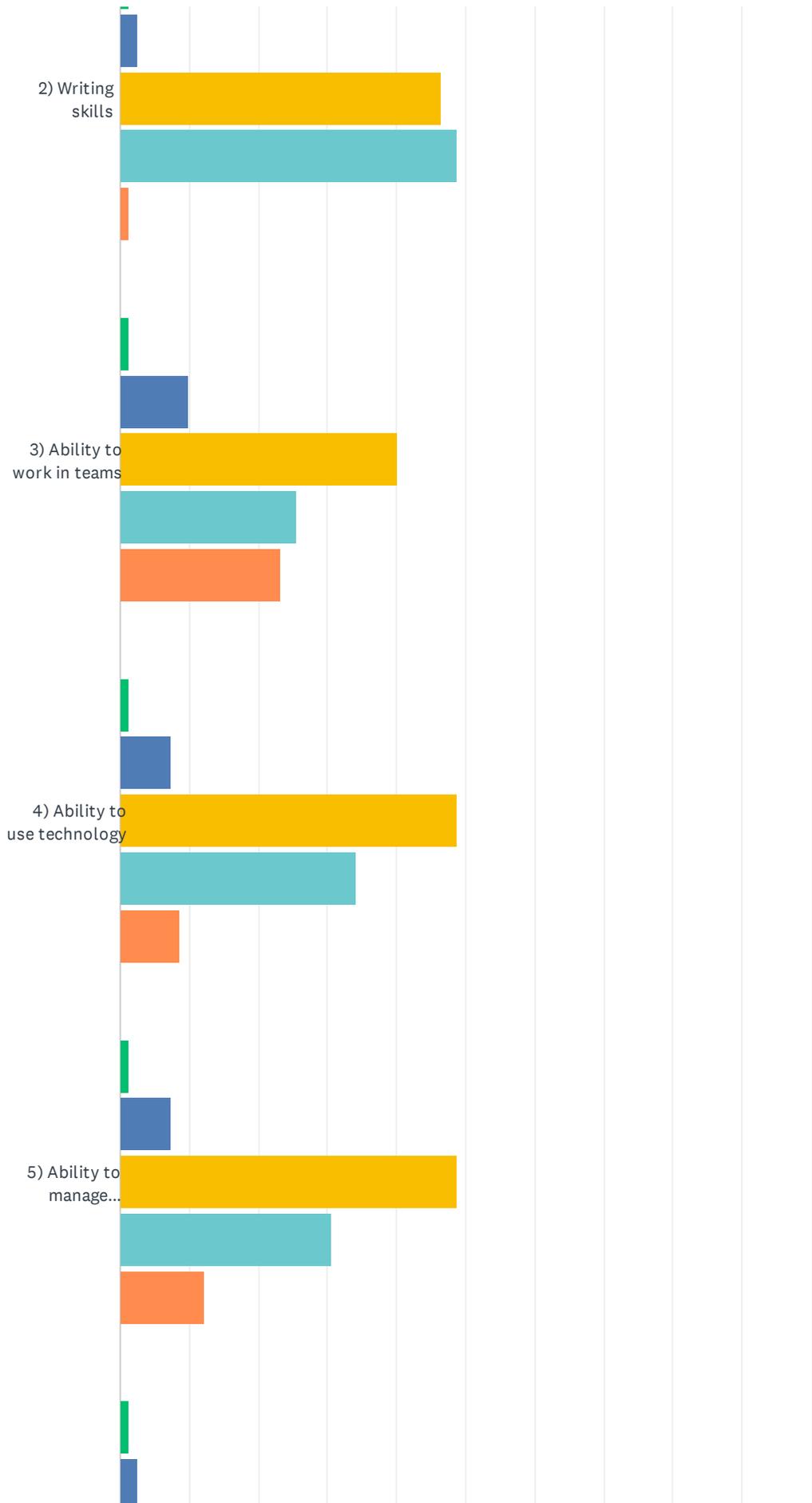
| | STRONGLY DISAGREE | DISAGREE | AGREE | STRONGLY AGREE | N/A | TOTAL | WEIGHTED AVERAGE |
|---|-------------------|------------|--------------|----------------|--------------|-------|------------------|
| The quality in the Accounting courses was appropriate | 0.00% 0 | 2.38% 2 | 53.57% 45 | 42.86% 36 | 1.19% 1 | 84 | 3.41 |
| The quality in the Legal Environment of Business course was appropriate | 0.00% 0 | 5.95% 5 | 38.10% 32 | 46.43% 39 | 9.52% 8 | 84 | 3.45 |
| The quality in the Finance/Economics courses was appropriate | 0.00% 0 | 3.57% 3 | 44.05% 37 | 38.10% 32 | 14.29% 12 | 84 | 3.40 |
| The quality in the International Business or related courses was appropriate | 0.00% 0 | 1.19% 1 | 38.10% 32 | 44.05% 37 | 16.67% 14 | 84 | 3.51 |
| The quality in the Quantitative and Business Stat. courses was appropriate | 0.00% 0 | 4.76% 4 | 39.29% 33 | 27.38% 23 | 28.57% 24 | 84 | 3.32 |
| The quality in the Capstone (Strategic or Bus. Policy, Intl. Trade, etc.) courses was appropriate | 0.00% 0 | 3.57% 3 | 33.33% 28 | 52.38% 44 | 10.71% 9 | 84 | 3.55 |
| The quality in the Mgmt Science or Info. Systems courses was appropriate | 1.19% 1 | 4.76% 4 | 29.76% 25 | 26.19% 22 | 38.10% 32 | 84 | 3.31 |
| The quality in the Management (including OM, OB, and HR) courses was appropriate | 0.00% 0 | 3.57% 3 | 30.95% 26 | 41.67% 35 | 23.81% 20 | 84 | 3.50 |
| The quality in the Marketing courses was appropriate | 0.00% 0 | 2.38% 2 | 32.14% 27 | 47.62% 40 | 17.86% 15 | 84 | 3.55 |
| The quality in the Healthcare related courses was appropriate | 0.00% 0 | 1.19% 1 | 10.71% 9 | 10.71% 9 | 77.38% 65 | 84 | 3.42 |
| The quality in Wealth and Trust related courses was appropriate | 0.00% 0 | 3.57% 3 | 11.90% 10 | 13.10% 11 | 71.43% 60 | 84 | 3.33 |

Q3 SKILLS: Please respond to the following statements by rating them on a scale from 1 to 4 Select N/A if do not apply! So far, the business program has enhanced my:

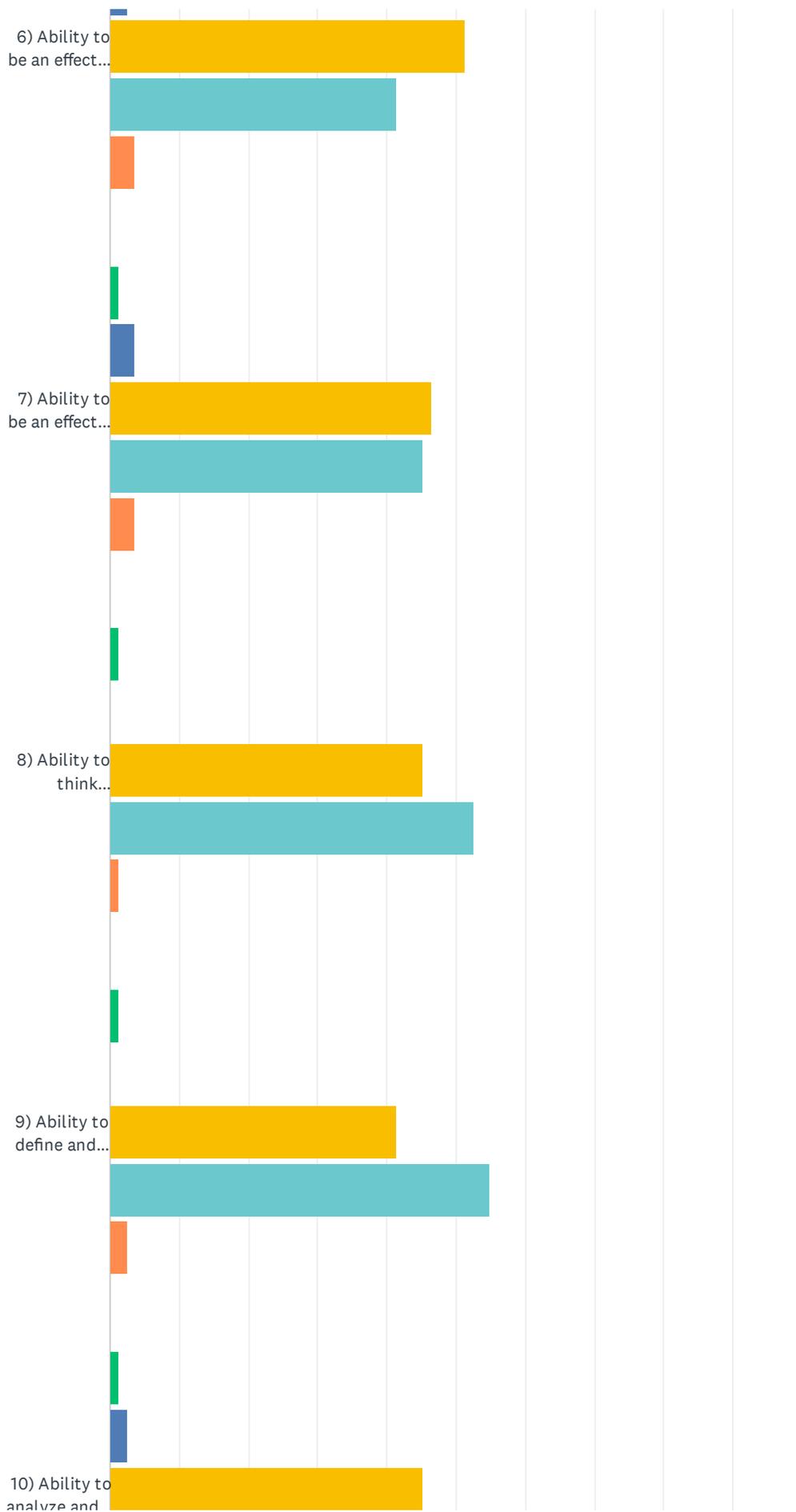
Answered: 82 Skipped: 3



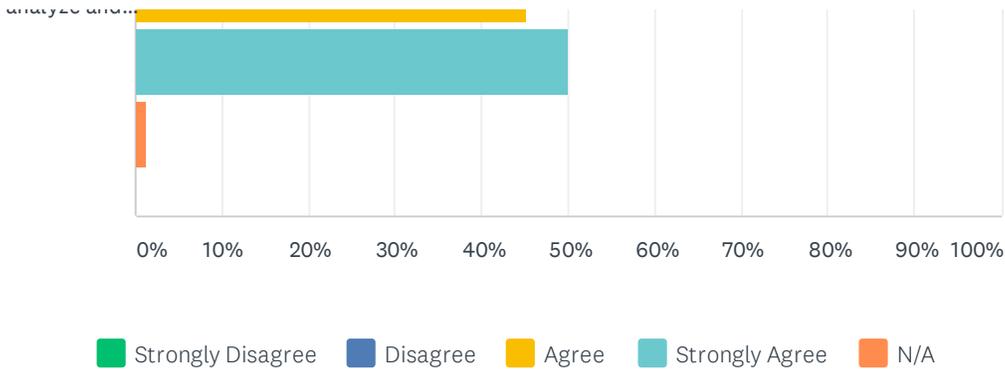
02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY



02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY



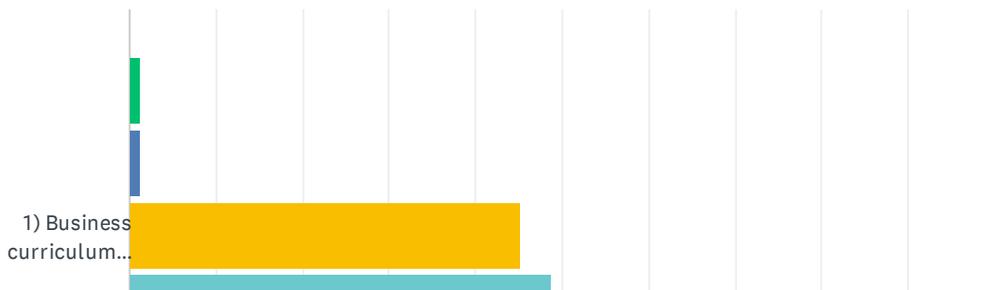
02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY



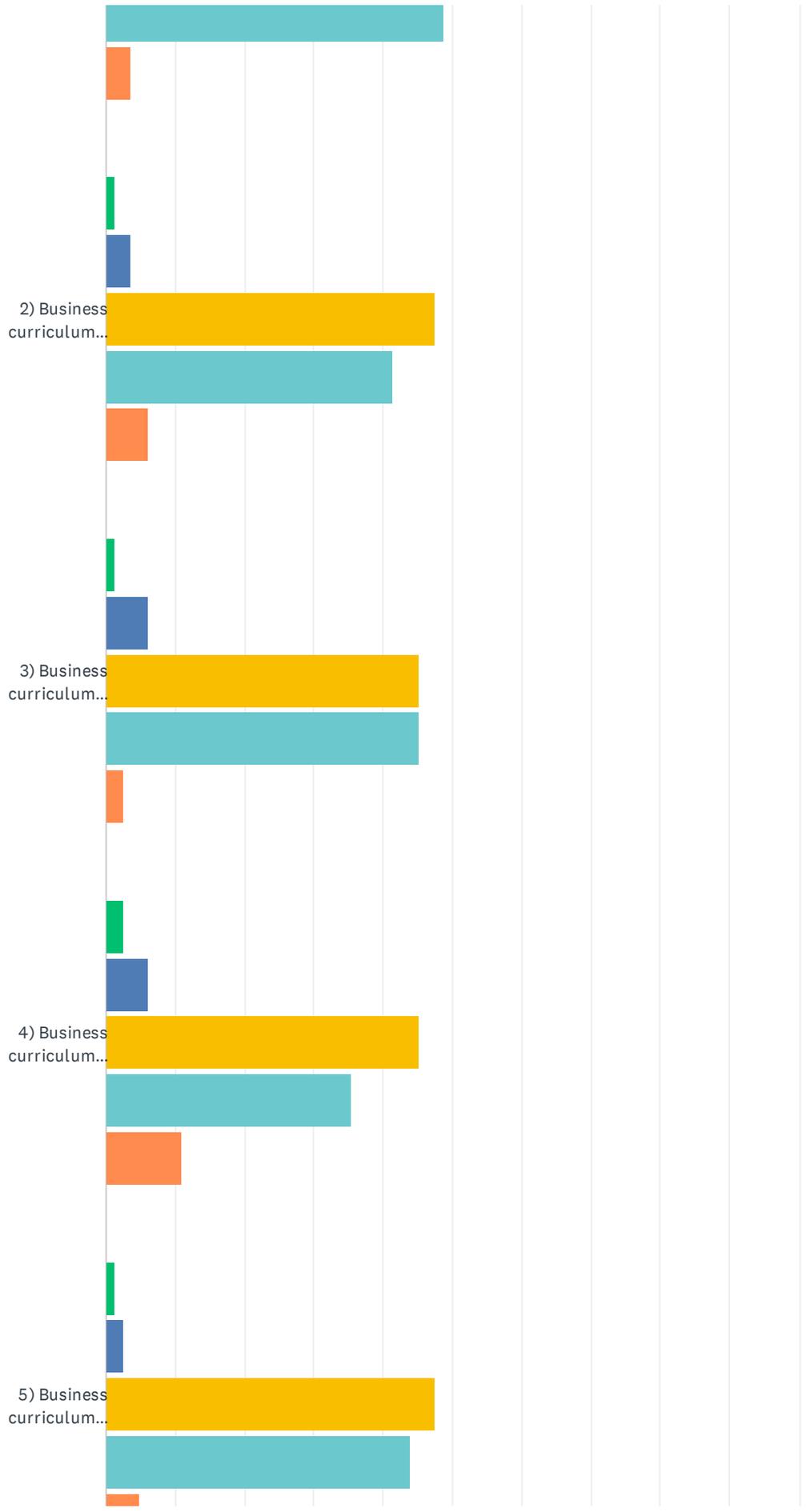
| | STRONGLY DISAGREE | DISAGREE | AGREE | STRONGLY AGREE | N/A | TOTAL | WEIGHTED AVERAGE |
|---|-------------------|-------------|--------------|----------------|--------------|-------|------------------|
| 1) Presentation skills | 2.44% 2 | 10.98% 9 | 54.88% 45 | 20.73% 17 | 10.98% 9 | 82 | 3.05 |
| 2) Writing skills | 1.22% 1 | 2.44% 2 | 46.34% 38 | 48.78% 40 | 1.22% 1 | 82 | 3.44 |
| 3) Ability to work in teams | 1.22% 1 | 9.76% 8 | 40.24% 33 | 25.61% 21 | 23.17% 19 | 82 | 3.17 |
| 4) Ability to use technology | 1.22% 1 | 7.32% 6 | 48.78% 40 | 34.15% 28 | 8.54% 7 | 82 | 3.27 |
| 5) Ability to manage technology | 1.22% 1 | 7.32% 6 | 48.78% 40 | 30.49% 25 | 12.20% 10 | 82 | 3.24 |
| 6) Ability to be an effective manager | 1.22% 1 | 2.44% 2 | 51.22% 42 | 41.46% 34 | 3.66% 3 | 82 | 3.38 |
| 7) Ability to be an effective leader | 1.22% 1 | 3.66% 3 | 46.34% 38 | 45.12% 37 | 3.66% 3 | 82 | 3.41 |
| 8) Ability to think critically | 1.22% 1 | 0.00% 0 | 45.12% 37 | 52.44% 43 | 1.22% 1 | 82 | 3.51 |
| 9) Ability to define and solve problems | 1.22% 1 | 0.00% 0 | 41.46% 34 | 54.88% 45 | 2.44% 2 | 82 | 3.54 |
| 10) Ability to analyze and interpret data | 1.22% 1 | 2.44% 2 | 45.12% 37 | 50.00% 41 | 1.22% 1 | 82 | 3.46 |

Q4 CURRICULUM/ETHICS/ SOCIAL RESPONSIBILITY/TECHNOLOGY/GLOBAL: Please respond to the following statements by rating them on a scale from 1 to 4. Select N/A if do not apply!

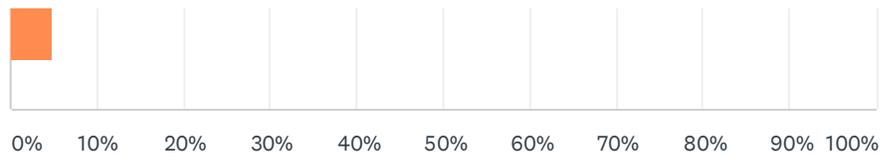
Answered: 82 Skipped: 3



02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY



02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY



■ Strongly Disagree
 ■ Disagree
 ■ Agree
 ■ Strongly Agree
 ■ N/A

| | STRONGLY DISAGREE | DISAGREE | AGREE | STRONGLY AGREE | N/A | TOTAL | WEIGHTED AVERAGE |
|---|-------------------|------------|--------------|----------------|-------------|-------|------------------|
| 1) Business curriculum increase my knowledge of business ethics | 1.22% 1 | 1.22% 1 | 45.12% 37 | 48.78% 40 | 3.66% 3 | 82 | 3.47 |
| 2) Business curriculum increase my knowledge of social responsibility | 1.22% 1 | 3.66% 3 | 47.56% 39 | 41.46% 34 | 6.10% 5 | 82 | 3.38 |
| 3) Business curriculum increase my knowledge of global perspective | 1.22% 1 | 6.10% 5 | 45.12% 37 | 45.12% 37 | 2.44% 2 | 82 | 3.38 |
| 4) Business curriculum increase my knowledge of technology issues | 2.44% 2 | 6.10% 5 | 45.12% 37 | 35.37% 29 | 10.98% 9 | 82 | 3.27 |
| 5) Business curriculum increase my knowledge of the comprehensive integration of main business functional areas | 1.22% 1 | 2.44% 2 | 47.56% 39 | 43.90% 36 | 4.88% 4 | 82 | 3.41 |

Q5 What was the greatest strength of the Graduate Program?

Answered: 65 Skipped: 20

02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

| # | RESPONSES | DATE |
|----|--|--------------------|
| 1 | The flexibility of the class schedules and the willingness of professors to help. | 7/19/2020 6:55 PM |
| 2 | The overall on-line education was not hard to navigate through. The clear and distinct presentation of the syllabus for each class and the availability of the professors also made the program an excellent one. | 7/13/2020 12:41 PM |
| 3 | Speed and convenience | 7/10/2020 9:49 AM |
| 4 | The program I completed was the MBA10. I do believe it's strength was it's structure and the willingness of the professors to assist in learning. | 7/7/2020 4:12 PM |
| 5 | The breadth of fields covered were great. In addition to enhancing my knowledge of these areas, case studies gave some insight into what it would be like to take on the roles we studied. | 7/7/2020 9:55 AM |
| 6 | How concise it is and affordable. Some of the professors are extremely responsive which helps tremendously on online formats. I particularly loved our law class, I learned a lot in it. And surprisingly, I also truly enjoyed finance. I felt like he made it challenging whereas other professors did not. That is what I appreciated most. I felt like I actually was challenged and was learning something. | 7/7/2020 8:00 AM |
| 7 | Greatest strength is the well rounded education that you receive. All of the courses made sense for this degree. | 7/6/2020 11:39 PM |
| 8 | I enjoyed the business topic earning since my bachelors degree was not business related. It helped enhance my buisness skills. | 6/29/2020 5:25 PM |
| 9 | Flexibility of the workload | 6/28/2020 8:04 PM |
| 10 | The schedule flexibility. | 6/28/2020 4:56 PM |
| 11 | The capstone class and the strong encouragement to work in groups for that class. | 6/27/2020 3:56 PM |
| 12 | Gaining the business knowledge needed to work and or development a business organization. | 6/26/2020 8:58 PM |
| 13 | The ability to complete the course at a fast pace. Most of the courses were formatted to where you could gain real knowledge and not feel rushed. | 6/26/2020 5:04 PM |
| 14 | Flexibility of the program. | 6/26/2020 2:48 PM |
| 15 | The willingness for most professors to work with you. | 6/26/2020 12:20 PM |
| 16 | Although this might be unintentional, the flow of the coursework seems to integrate with each other so smoothly. | 6/26/2020 11:44 AM |
| 17 | The knowledge and care from the professors | 6/26/2020 10:13 AM |
| 18 | The interaction between most instructors and students | 6/26/2020 8:06 AM |
| 19 | Being able to take this degree online and at a very good price. | 5/28/2020 10:12 AM |
| 20 | The diversified required courses | 5/22/2020 4:31 PM |
| 21 | Online courses | 5/21/2020 11:27 AM |
| 22 | The online format and the rotation schedules were a plus. | 5/21/2020 10:18 AM |
| 23 | The finance program. | 5/20/2020 8:26 PM |
| 24 | The greatest strength of the program was how few students were in a class. Whenever I reached out to an instructor, I received a response in a timely manner. In addition, the availability of instructors is also a great strength. | 5/20/2020 8:04 AM |
| 25 | Finance with Johnson | 5/19/2020 11:16 PM |
| 26 | The program includes courses that I found to be challenging which helps make for a more well rounded business professional. | 5/11/2018 10:05 AM |
| 27 | The online courses and the courses offered to help me better myself as a person and in my career. | 5/10/2018 9:23 AM |

02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

| | | |
|----|---|---------------------|
| 28 | The professors were all knowledgeable and helpful. The flexibility of the online platform made it possible for me to study while working full time. | 5/8/2018 4:19 PM |
| 29 | The courses were well organized, and the expectations were clearly communicated. This is a major plus for an online program. Also, the flexibility that I had as a student was wonderful. I knew when my assignments were due and could work at my own pace to meet those deadlines. | 5/8/2018 2:55 PM |
| 30 | The biggest strength is the cost per hour compared to the competition | 5/8/2018 1:24 PM |
| 31 | Guidance and expectations. I was impressed that I had the same counselor throughout my program. I felt that my questions were always answered and I was reassured that the classes I was pairing together would not overload my schedule. The teacher also provided adequate feedback to help guide you through. The expectations of the professors were high which made me work harder to be more thorough in my research and work. Although the program requires a lot of self-teaching, the assignments were not simply regurgitating facts, they really made you think and problem solve. They were also great about keeping the lessons relevant to current laws and regulations instead of teaching to outdated text. | 5/8/2018 12:59 PM |
| 32 | The greatest strength of the graduate program was the ability to use real world projects in order to create business proposals. This process allowed me to dive deep into each applicable area of a business. | 5/8/2018 12:40 PM |
| 33 | The knowledge of the professors. | 5/8/2018 12:34 PM |
| 34 | Depth of coursework | 5/8/2018 12:06 PM |
| 35 | Correlate textbook studies with cases and projects to apply to real world situations in the workplace | 5/8/2018 12:05 PM |
| 36 | The availability of my professors was the greatest strength in the program. Whenever I had questions, they were willing and able to provide a sound answer. | 5/8/2018 11:54 AM |
| 37 | The flexibility of the program allowed me to work at my own pace and work full time as well. I was able to put in the necessary work to get the most out of my education. | 5/8/2018 11:48 AM |
| 38 | The various courses in the MWTM are geared for CFP and the financial industry, which I thoroughly enjoyed and benefitted from. Excellent program. | 10/28/2016 9:05 PM |
| 39 | Professors are fantastic for the most part. | 10/27/2016 10:02 PM |
| 40 | Connecting with people and expanding my social network in the business world. | 10/25/2016 9:22 AM |
| 41 | Good professors and knowledge base. Good curriculum. | 10/24/2016 11:57 PM |
| 42 | Practical application | 10/24/2016 11:17 PM |
| 43 | The greatest strength was the programs professors and advisors always responding in a timely manner and trying to work with the student to help them succeed. | 10/24/2016 9:06 AM |
| 44 | The diversity of the material that the curriculum provide . | 10/23/2016 8:14 PM |
| 45 | The staff was the greatest strength of the program. The teachers were attentive and very knowledgeable. | 10/22/2016 8:54 AM |
| 46 | The greatest strength in my eyes is the flexibility of the program. For me, being an online learner was the only way that I could achieve this degree. | 10/19/2016 8:10 AM |
| 47 | The quality of the courses overall and the requirements given for each coarse. This is not something that everyone can accomplish which is an important factor. | 10/18/2016 10:45 AM |
| 48 | Receiving a degree. | 10/18/2016 2:42 AM |
| 49 | Having instructors who are very informative and dedicated in their areas of expertise. Instructors who were concerned that I received the full concept of the business field, My greatest strength was my determination to become knowledgeable and persevere. Today I am grateful for all the wonderful staff of GWU who assisted me and pushed me to achieve. | 10/18/2016 12:49 AM |
| 50 | The willingness of the instructors to make exceptions by opening classes to graduate students that are required. | 10/17/2016 10:35 PM |
| 51 | There are some in person class offerings. | 10/10/2016 6:43 PM |

02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

| | | |
|----|---|--------------------|
| 52 | The ability to present material in a way that we could understand and use in my day to day activities | 10/5/2016 9:50 PM |
| 53 | Opens more career paths and job security. | 10/5/2016 9:48 AM |
| 54 | Comprehensive writing assignments, discussion board conversation | 10/4/2016 9:21 PM |
| 55 | - Small classes & experienced professors | 10/3/2016 5:57 PM |
| 56 | Online classes conducted by professors who excel in communication, compassion, and ethics. | 10/3/2016 1:51 PM |
| 57 | Depth of learning on each subject. There were no easy courses. | 10/2/2016 11:21 PM |
| 58 | The course work and professor feedback. This program is everything that a young business professional needs to know. | 10/1/2016 6:31 PM |
| 59 | The flexibility of the professors specifically being on an online program helped me to adapt to the curriculum of the program. | 10/1/2016 5:30 PM |
| 60 | Textbook combined with Project-based learning in most courses was good model for learning. Professors at GWU are high caliber! Experienced in their area of teaching, and each professor was genuinely concerned about the student. | 10/1/2016 8:06 AM |
| 61 | The number of practical accounting courses available. | 9/30/2016 9:38 AM |
| 62 | the Projects made me really think about everything and to use my knowledge in a practical matter | 9/30/2016 9:34 AM |
| 63 | Professor Dr. Johnson Professor Dr. Godfrey | 9/30/2016 8:08 AM |
| 64 | The online course selection offers almost every course, but every course is still challenging and requires extensive time studying and preparing. The online option does not cut corners. | 9/30/2016 7:29 AM |
| 65 | Able to interact with instructors via in person through web cam or Skype. Course material relevant to today's changing marketplace. | 9/30/2016 6:01 AM |

Q6 What was the greatest weakness of the Graduate Program?

Answered: 61 Skipped: 24

02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

| # | RESPONSES | DATE |
|----|--|--------------------|
| 1 | No real feedback on major projects turned in at the end of the course. | 7/19/2020 6:55 PM |
| 2 | I honestly wish that graduate school had a "real world" mandatory class where you learned about debt management, stock purchases, and end of life preparation. | 7/13/2020 12:41 PM |
| 3 | Some of the classes were not ideally offered at the same time. | 7/10/2020 9:49 AM |
| 4 | Not being able to interact face to face | 7/7/2020 4:12 PM |
| 5 | As I was enrolled in the MBA-10 program, the weakness was inherent to the pace. The pace of the classes was very rapid, which leads to burnout and busy schedules. The fact that classes end one day and the following session literally starts the next day leaves little time for recovery. You can either do your best on an exam or accept a lower grade for the benefit of having a couple of days off. | 7/7/2020 9:55 AM |
| 6 | I think there are a few professors who need to be re-evaluated. I also feel like in a few of the classes we do the same project over and over. Maybe add different projects to challenge us. Or have a class work directly with a local business to gain experience that way. I feel like I'm leaving not truly feeling like I gained a significant amount more knowledge than I already had from my undergraduate degree. | 7/7/2020 8:00 AM |
| 7 | I wish the 10 month program had a specialization. For example marketing. | 7/6/2020 11:39 PM |
| 8 | Each class needs to allow a student to work in advance at their pace. They should not be restricted to only a weeks worth of assignments at a time. For people who are working and facing business deadlines or travel, it is nice to be able to work ahead in advance of other conflicts. | 6/29/2020 5:25 PM |
| 9 | N/A | 6/28/2020 8:04 PM |
| 10 | Expensive | 6/28/2020 4:56 PM |
| 11 | Do not see any weaknesses. | 6/27/2020 3:56 PM |
| 12 | The addition of some finance courses that I will probably never need to use in my future career endeavors. | 6/26/2020 8:58 PM |
| 13 | Some of the courses felt like they crammed all of the work from a regular 16 week course to 8. There were times when it felt like I was just completing work and not actually learning the materials. | 6/26/2020 5:04 PM |
| 14 | Group projects are not quipped well for online learning. | 6/26/2020 2:48 PM |
| 15 | If you get off of this track of designed coursework, it makes it more difficult. | 6/26/2020 11:44 AM |
| 16 | the lack of interaction between a few instructors and students | 6/26/2020 8:06 AM |
| 17 | some of the professors were to be desired. Slow grading, unresponsive, unclear instructions..... | 5/28/2020 10:12 AM |
| 18 | Not enough professor / student zoom interactions. Learning on line required more discipline as you have to basically teach yourself in my opinion | 5/22/2020 4:31 PM |
| 19 | Scheduling issues with available classes | 5/21/2020 11:27 AM |
| 20 | The program has some rather significant flaws however. For working professionals, having key assignments due on a Thursday was beyond challenging. Some professors allows a no-penalty 2 day grace period which helped to balance life better while others did not. Having 2 classes, some requiring hours of reading, and studying with work should have better understanding and flexibility for working professionals. | 5/21/2020 10:18 AM |
| 21 | Operations management | 5/20/2020 8:26 PM |
| 22 | I think the greatest weakness in my opinion was the differences of Blackboard for each instructor. There was a great variance on how they were set up, so it would take time to try to find certain things when it wasn't specified where to go. However, I understand each instructor is able to set up their courses as they see fit. | 5/20/2020 8:04 AM |
| 23 | Classes where no teaching is done and it is just online work (organizational behavior, business | 5/19/2020 11:16 PM |

02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

| | | |
|----|---|---------------------|
| | law, product research and development, accounting). | |
| 24 | The program seemed to have few choices in terms of instructors. | 5/11/2018 10:05 AM |
| 25 | Not all of the professors were fully trained on how to effectively use the Blackboard. | 5/8/2018 4:19 PM |
| 26 | There were not enough professors that offered good quality feedback. It is hard to know how to improve when you do not know why you scored a certain way on an assignment. | 5/8/2018 2:55 PM |
| 27 | Many of the class are pretty much self taught by the students with only the professor providing guidance. | 5/8/2018 1:24 PM |
| 28 | Availability of courses. Having some courses only offered on an odd or even year was discouraging. A course that I really wanted/needed to take was not available until an even year which made me have to delay graduation for another semester in order to take it. I did not have the necessary prerequisites the first time it was offered since I had just started the program. It would be nice to have the electives offered more frequently or if there is a high demand for a course, offer it out of its normal rotation. | 5/8/2018 12:59 PM |
| 29 | The online courses were a great benefit to me, and I would happily do this method again. However, the greatest weakness was the disconnect between teacher & other students. I don't feel I really got to know them well. | 5/8/2018 12:40 PM |
| 30 | N/a | 5/8/2018 12:34 PM |
| 31 | I think more of the classes should be taught in classroom. Learning to handle questions and present these topics is crucial to the success of a financial advisor. | 5/8/2018 12:06 PM |
| 32 | The importance of Capstone courses and the work load isn't emphasized enough. Students who have families and full time jobs need to be aware to plan to complete assignments in a timely manner. | 5/8/2018 12:05 PM |
| 33 | The hands-off approach was the greatest weakness. It would be ideal if the professors were a bit more involved in the process. So often, we hey just provide a syllabus and that's it. I like when professors ask the class to interact with him/her as well as other classmates. | 5/8/2018 11:54 AM |
| 34 | I could have used some more face to face class time rather than online only classes throughout the summer semesters. | 5/8/2018 11:48 AM |
| 35 | More role play and scenarios for dealing with situations could greatly enhance students behavior/ demeanor for real prospects. Less papers since graduate school more focus on handling business situations. | 10/28/2016 9:05 PM |
| 36 | Again it can be the professors | 10/27/2016 10:02 PM |
| 37 | Need to adapt and focus more on current business methods and technology. The internet and social media have changed a lot of things and we need to focus more on that. | 10/24/2016 11:57 PM |
| 38 | Too much theory. I would love to have access to actual accounting software. Quick books. Quicken. Acl. Any of those | 10/24/2016 11:17 PM |
| 39 | Not all the courses were interesting. | 10/23/2016 8:14 PM |
| 40 | As you would expect, the greatest weakness would be the lack of face to face interaction when you are having trouble with a class. | 10/22/2016 8:54 AM |
| 41 | Some professors lack timely communication. | 10/19/2016 8:10 AM |
| 42 | none | 10/18/2016 10:45 AM |
| 43 | Working with inexperienced and illiterate peers. | 10/18/2016 2:42 AM |
| 44 | If there was a weakness it would be finding balance with the level of work, classes, and my personal life. However, I believe the lack of particular business classes offered during various semesters was an issue. | 10/18/2016 12:49 AM |
| 45 | Some professors go weeks without contacting or acknowledging students. The program is not academically challenging. | 10/18/2016 12:46 AM |
| 46 | None | 10/17/2016 10:35 PM |
| 47 | Too expensive. No employment opportunities offered specifically for students enrolled in the | 10/10/2016 6:43 PM |

02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

| | | |
|----|---|--------------------|
| | program. | |
| 48 | I dont really have a weakness. | 10/5/2016 9:50 PM |
| 49 | Student loans and debts | 10/5/2016 9:48 AM |
| 50 | Blackboard quizzes | 10/4/2016 9:21 PM |
| 51 | - Required classes were not available every semester | 10/3/2016 5:57 PM |
| 52 | So far, I have not found any weakness in the program. | 10/3/2016 1:51 PM |
| 53 | Blackboard organization of certain courses was not well maintained - showing due dates from previous semester etc. With the flexibility in course options comes a bit of a challenge to figure out the courses you should take each semester although I don't have a good/easy suggestion on how to solve this. | 10/2/2016 11:21 PM |
| 54 | Not enough face to face options. | 10/1/2016 6:31 PM |
| 55 | Maybe more programming including supply chain management. | 10/1/2016 5:30 PM |
| 56 | n/a | 10/1/2016 8:06 AM |
| 57 | The two-year rotation sometimes lacks appropriate choices of courses. | 9/30/2016 9:38 AM |
| 58 | the first week was always very busy since you had to manage so many things, do tests etc | 9/30/2016 9:34 AM |
| 59 | textbook choices | 9/30/2016 8:08 AM |
| 60 | Some instructors were not as hands on in their approach to the courses as others. While this is not a negative, it did make for inconsistency when working with a new instructor. | 9/30/2016 7:29 AM |
| 61 | On rare occasions I had a professor that was slow to respond to email requests. Also, I had one course that involved a course syllabus that did not match what was expected and it was difficult to know if you were completing the appropriate work what was expected from the course. | 9/30/2016 6:01 AM |

Q7 What would you like to see changed that, in your opinion, would enhance the Graduate Program? How can we improve it?

Answered: 56 Skipped: 29

02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

| # | RESPONSES | DATE |
|----|--|--------------------|
| 1 | For online courses it would be most effective for the course professors to post recorded lectures to explain important topics to assist students in focusing in on what's most relevant. | 7/19/2020 6:55 PM |
| 2 | Please see number 6. | 7/13/2020 12:41 PM |
| 3 | I'd say more interaction with students and professors. Perhaps a zoom meeting at the beginning and end of the course like Dr. Sutton did to introduce everyone then a final one to close it out. | 7/10/2020 9:49 AM |
| 4 | This program was an incredible experience, I don't think it should be adjusted | 7/7/2020 4:12 PM |
| 5 | A relatively minor change I think would make a big difference is giving a 1 week break between sessions or semesters. This should help reduce the potential for burn-out. It has the added benefit of allowing students to take care of acquiring their essential materials without that time conflicting with the exam schedule. The first week and last week of sessions tend to be the most stressful. To implement the breaks, I understand the schedule would necessarily stretch to 12 months or shorten the holiday break in Nov-Jan, which I believe is currently roughly 6 weeks. | 7/7/2020 9:55 AM |
| 6 | I wish there was more emphasis on technology in business, such as focusing on on digital marketing or softwares businesses use and accountants use. I also wish the professors would still have recorded lectures up for students who can benefit from those. Only one or two did that. | 7/7/2020 8:00 AM |
| 7 | I think recorded video lectures from the professors would be helpful. | 7/6/2020 11:39 PM |
| 8 | I feel more engagement between students in the class should be pursued. I never met any of my classmates and only had a couple of zoom meetings with others on them. I missed meeting some of my classmates or at least interacting with them, other than a bulletin board. | 6/29/2020 5:25 PM |
| 9 | N/A | 6/28/2020 8:04 PM |
| 10 | Some professors are not accommodating of working professionals. | 6/28/2020 4:56 PM |
| 11 | I really enjoyed classes that used various different assignments to keep things mixed up. The accounting class and the organizational behavior class are two examples that used videos, various short quizzes and weekly current events assignments that kept class interesting. | 6/27/2020 3:56 PM |
| 12 | In my opinion, there should be more weekly or monthly communication and interactions with the online course instructors. | 6/26/2020 8:58 PM |
| 13 | I think tailor the courses to actually fit the time frame allotted. | 6/26/2020 5:04 PM |
| 14 | Having more of an opportunity to apply what we are learning with hands of experiences. | 6/26/2020 12:20 PM |
| 15 | N/A | 6/26/2020 11:44 AM |
| 16 | Dropping the C policy, some students do not have a business undergrad and the 3 courses are helpful to get in but the core courses can be overwhelming if those few instructors are not more helpful when asked by those kind of students. Therefore a C may be the best they can do and is passing in other programs and in the real world especially if certain courses are required by not necessary for certain goals in one's career choice | 6/26/2020 8:06 AM |
| 17 | require students to complete a questionnaire regarding each professor. You will quickly find out which ones need training. | 5/28/2020 10:12 AM |
| 18 | More video interaction with the class and professors | 5/22/2020 4:31 PM |
| 19 | More Advance Programs | 5/21/2020 11:27 AM |
| 20 | The idea that I completed some classes and never saw the professor -- no zooms etc made the program "feel" like a degree mil. For the cost, I would have liked an immersive learning experience not heavily weighted on got ya quizzes and test but collaborative group learning, presentations, and projects. | 5/21/2020 10:18 AM |
| 21 | Operations management. Professor was intelligent, but wasn't able to explain how to do things and would get confused with his own problems. | 5/20/2020 8:26 PM |
| 22 | I would suggest offering more classes at the Charlotte Center. I was only able to take one in | 5/20/2020 8:04 AM |

02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

person class in person during my time at GWU. I think it would be beneficial to students who prefer in person classes.

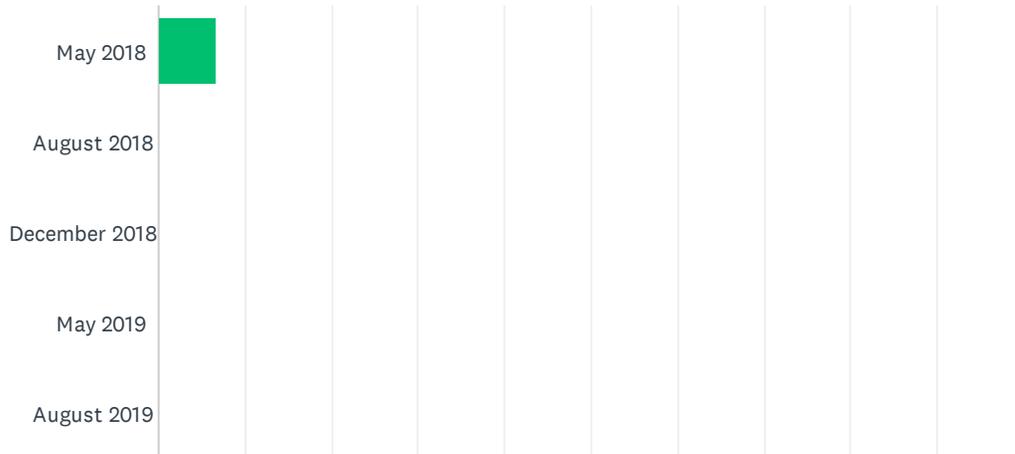
| | | |
|----|---|---------------------|
| 23 | More teacher involvement. Quicker feedback and more thorough feedback. Get professors who actually communicate with students. Some do communicate and help but others are very distanced from their students and do not really apply teaching in their classes. Professors that just assign homework from the book do not need to be teaching. Anyone can do that. | 5/19/2020 11:16 PM |
| 24 | I would like to see more diverse course offerings as well as more options available to students in terms of instructors. | 5/11/2018 10:05 AM |
| 25 | As an accounting student, I would have liked to seen an optional CPA review course(s) to help students get into the mind frame of taking the CPA or other licensing exams. | 5/10/2018 9:23 AM |
| 26 | I think i would be beneficial if more of the classes had skype sessions where we had the opportunity to work with our professors and peers even though we are taking online courses. I do not think these should be mandatory sessions, but it would be nice to incorporate this in for those students who need the extra face to face time. For instance, one class that I struggled with was my finance class. At the end of the semester the professor offered for us to come to campus to sit in on one of his classes to help answer questions for our final project. I do not live close to campus, and had a two month old baby that I was not able to leave at that time of the evening. Had he offered an online session of the class I would have been more than willing to listen in. Although the University does a terrific job with the online program, I think these additional meeting sessions would really enhance the program overall. | 5/8/2018 2:55 PM |
| 27 | Classes that are online really need to use modern technology. The book companies provide a lot of digital learning and only a couple classes use it. The professor should also find or record lectures like Dr. Caudill does. Also just because we are in college does not mean we should write papers. Replacing the many papers with projects which get the students to use the knowledge the class is trying to pass on to them would be game changing. | 5/8/2018 1:24 PM |
| 28 | Flexibility of courses as mentioned above. Having to wait a whole year to take something is frustrating, especially when it is the last course you need to graduate or instead, not taking something you really wanted to take because you just don't want to drag it out any longer. The idea of taking 8 week courses instead of a true semester would have been an interesting option. I don't know if it would be better or worse but being able to take one class at a time at a faster pace might be more beneficial to learning then taking two classes drawn out. | 5/8/2018 12:59 PM |
| 29 | I would like to see a bit more information on how the MBA is used along with the MBA-plus, or DBA. (i.e. Do courses overlap?) | 5/8/2018 12:40 PM |
| 30 | The program as a whole is good. I wouldn't put so much weight on Managerial Finance because it was the toughest course in the program unless someone is a finance major. | 5/8/2018 12:34 PM |
| 31 | There needs to be more real life scenarios. The book scenarios are ok, but they aren't the typical client that I have seen over my 20 years in the business. | 5/8/2018 12:06 PM |
| 32 | Improve project formats and curriculum to accomodate the different learning techniques amongst a diverse student population | 5/8/2018 12:05 PM |
| 33 | More interaction between teacher and student even if the class is online. | 5/8/2018 11:54 AM |
| 34 | I could have used some more face to face class time rather than online only classes throughout the summer semesters. Online classes are great for flexibility but personally it is a little harder to learn that way. They take more focus and work than face to face classes. | 5/8/2018 11:48 AM |
| 35 | Less papers and more time to focus on the chapters and meat of the course. I felt at times I was hurrying to get through chapters In order to research and write papers that didn't benefit me as much as if I were focused on chapter content more. | 10/28/2016 9:05 PM |
| 36 | I think it's a great program. | 10/27/2016 10:02 PM |
| 37 | Love to find a job in my field. Recruiting for online students | 10/24/2016 11:17 PM |
| 38 | By providing more interesting courses , i was hoping to find a course specifies in bank's and insurance's company as an Accounting course . Other than that , the program was very useful . Thanks a lot | 10/23/2016 8:14 PM |
| 39 | Nothing | 10/22/2016 8:54 AM |

02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

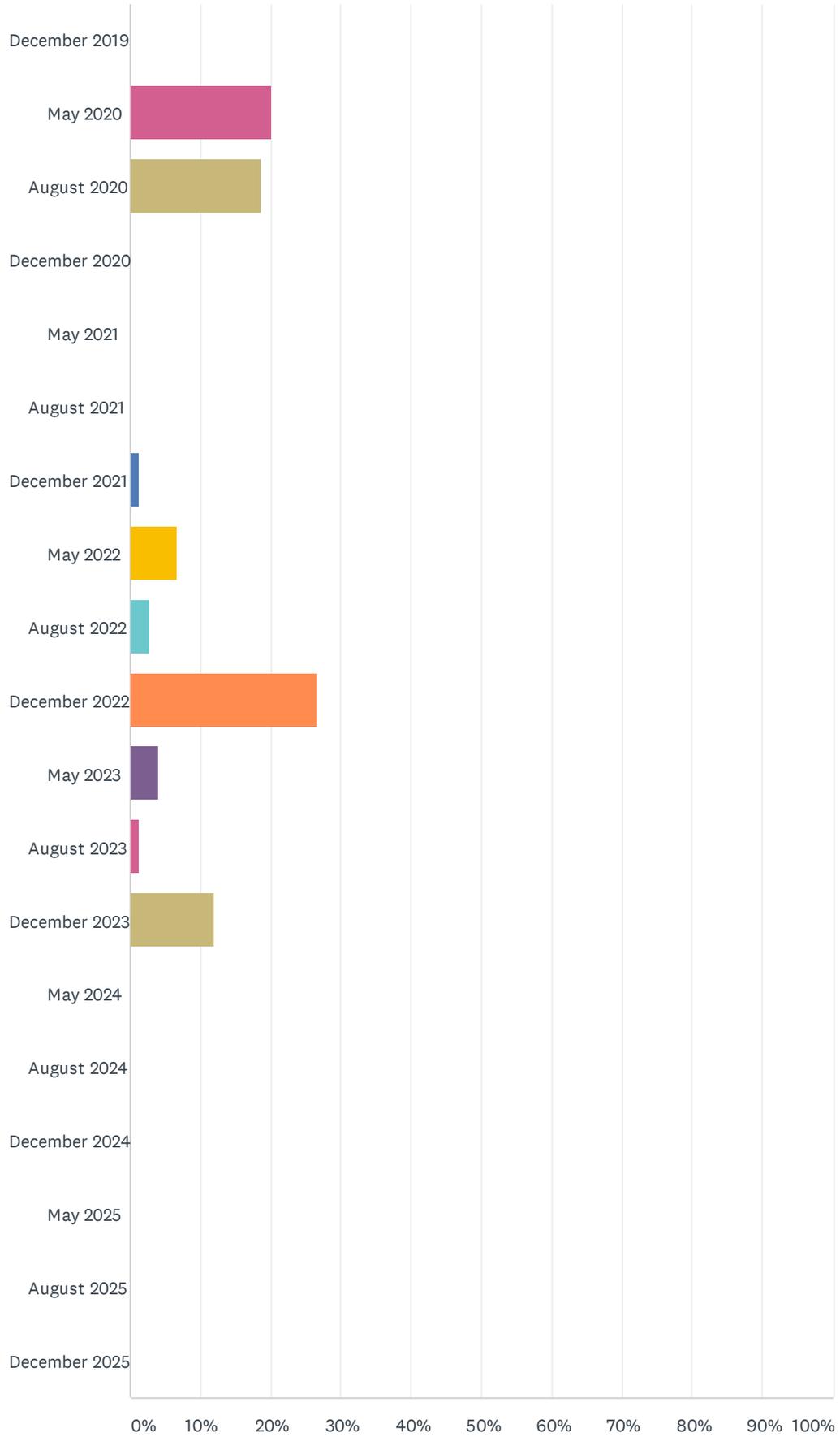
| | | |
|----|--|---------------------|
| 40 | On some of the classes, Prod and Research, Accounting, Finance, and others, it would be nice to be able to view a lecture showing examples of problems. | 10/18/2016 10:45 AM |
| 41 | More relevant subject matter that is applicable in today's marketplace. | 10/18/2016 2:42 AM |
| 42 | The business school is great, however offering a wider variety of classes during the semesters would be an improvement. | 10/18/2016 12:49 AM |
| 43 | More interaction for online students. | 10/18/2016 12:46 AM |
| 44 | Do not offer electives only in the summer term. If electives are to be offered only once per year it should be in the Fall or Spring terms. | 10/10/2016 6:43 PM |
| 45 | Have the option for every online class to have a weekly meeting with the professor. That way if students had question or needed help they could ask it directly. | 10/5/2016 9:50 PM |
| 46 | Course flexibility and options. | 10/5/2016 9:48 AM |
| 47 | More professor and students live interactions and discussions, like chat sessions or conferencing | 10/4/2016 9:21 PM |
| 48 | - Required internship | 10/3/2016 5:57 PM |
| 49 | Offer DBA program | 10/3/2016 1:51 PM |
| 50 | Would it be possible to align some of the courses with real companies? Perhaps guest speakers/lecturers from local or Charlotte businesses? | 10/2/2016 11:21 PM |
| 51 | More business placement objectives, where students could be filtered into businesses upon graduation to ensure a sense of Gardner Webb University business graduates earning strong degrees and landing good jobs upon graduation. | 10/1/2016 6:31 PM |
| 52 | My experience was aligned with my life. I was able to work a full-time job and attend classes on-line. However, I would have enjoyed a "forced" meeting of all the students at the beginning of each class. This would allow the professors and students to get to know each other early in the semester, such that the teamwork and collaboration would be greater among all. | 10/1/2016 8:06 AM |
| 53 | give students more time to do pre-tests (maybe in the second week instead of first week) | 9/30/2016 9:34 AM |
| 54 | Having seminars or/and guest speakers who teach about current events and issues Networking program specific for the MBA program | 9/30/2016 8:08 AM |
| 55 | I think bi-weekly online sessions would really push the online degree program past any others I researched prior to attending GW. Obviously, though, these meetings should not be mandatory as the flexibility and independence instructors give students is a HUGE strength. | 9/30/2016 7:29 AM |
| 56 | Offer face to face interactions with professors. | 9/30/2016 6:01 AM |

Q8 Indicate your Expected date of Graduation?

Answered: 75 Skipped: 10



02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY



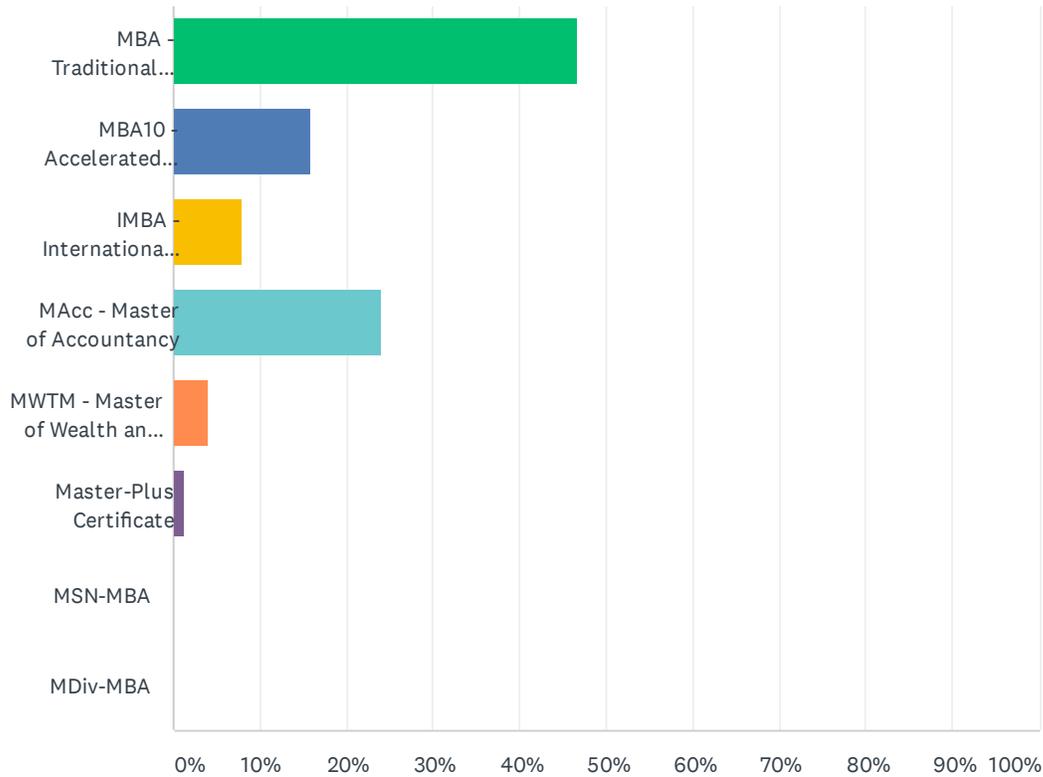
02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----------|
| May 2018 | 6.67% | 5 |
| August 2018 | 0.00% | 0 |
| December 2018 | 0.00% | 0 |
| May 2019 | 0.00% | 0 |
| August 2019 | 0.00% | 0 |
| December 2019 | 0.00% | 0 |
| May 2020 | 20.00% | 15 |
| August 2020 | 18.67% | 14 |
| December 2020 | 0.00% | 0 |
| May 2021 | 0.00% | 0 |
| August 2021 | 0.00% | 0 |
| December 2021 | 1.33% | 1 |
| May 2022 | 6.67% | 5 |
| August 2022 | 2.67% | 2 |
| December 2022 | 26.67% | 20 |
| May 2023 | 4.00% | 3 |
| August 2023 | 1.33% | 1 |
| December 2023 | 12.00% | 9 |
| May 2024 | 0.00% | 0 |
| August 2024 | 0.00% | 0 |
| December 2024 | 0.00% | 0 |
| May 2025 | 0.00% | 0 |
| August 2025 | 0.00% | 0 |
| December 2025 | 0.00% | 0 |
| TOTAL | | 75 |

Q9 Indicate your Graduate Program:

Answered: 75 Skipped: 10

02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

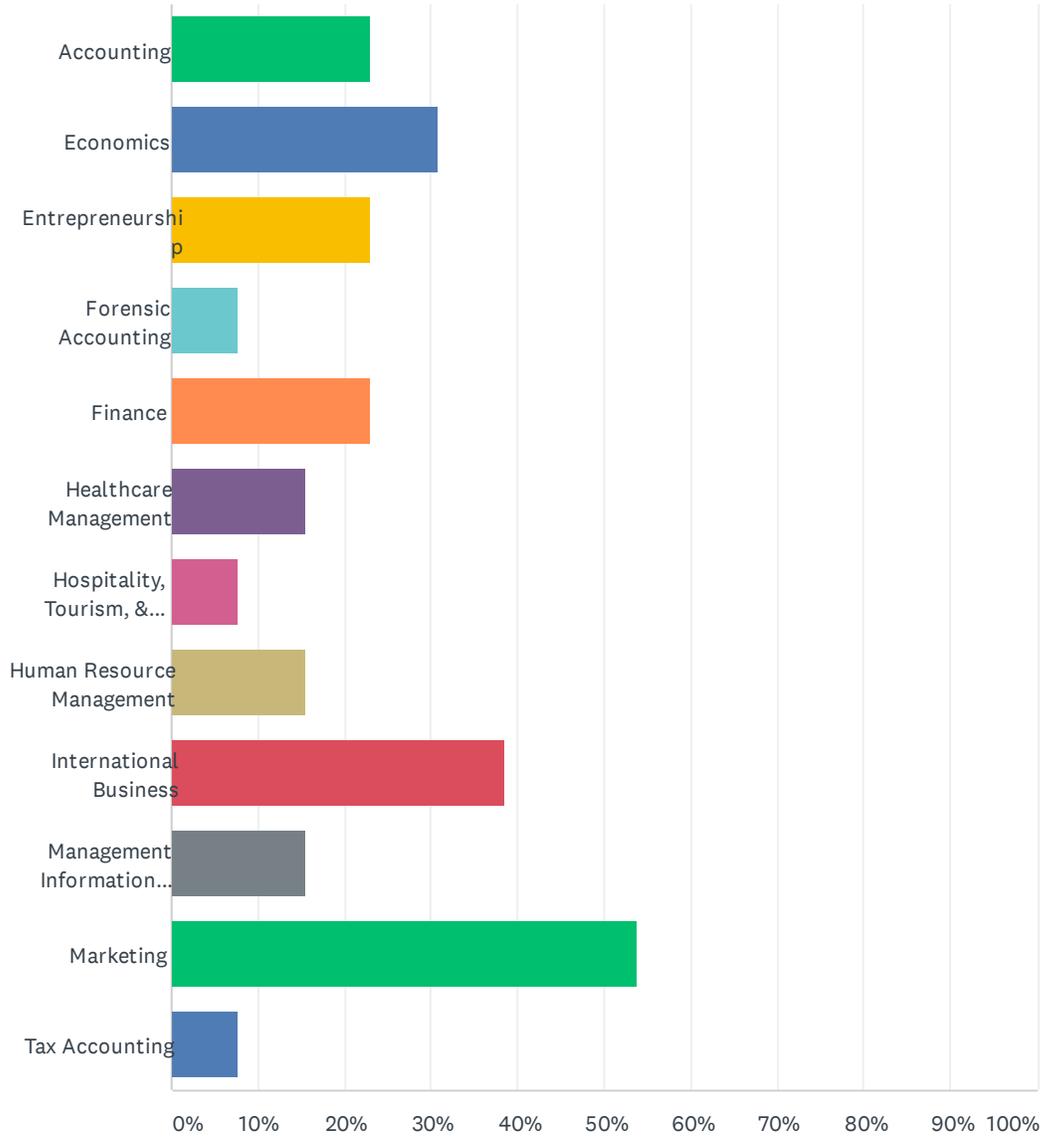


| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| MBA - Traditional Master in Business Administration | 46.67% | 35 |
| MBA10 - Accelerated Master in Business Administration | 16.00% | 12 |
| IMBA - International Master in Business Administration | 8.00% | 6 |
| MAcc - Master of Accountancy | 24.00% | 18 |
| MWTM - Master of Wealth and Trust Management | 4.00% | 3 |
| Master-Plus Certificate | 1.33% | 1 |
| MSN-MBA | 0.00% | 0 |
| MDiv-MBA | 0.00% | 0 |
| TOTAL | | 75 |

Q10 Select the MBA-Plus Concentration (Select all that apply)

Answered: 13 Skipped: 72

02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY



02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

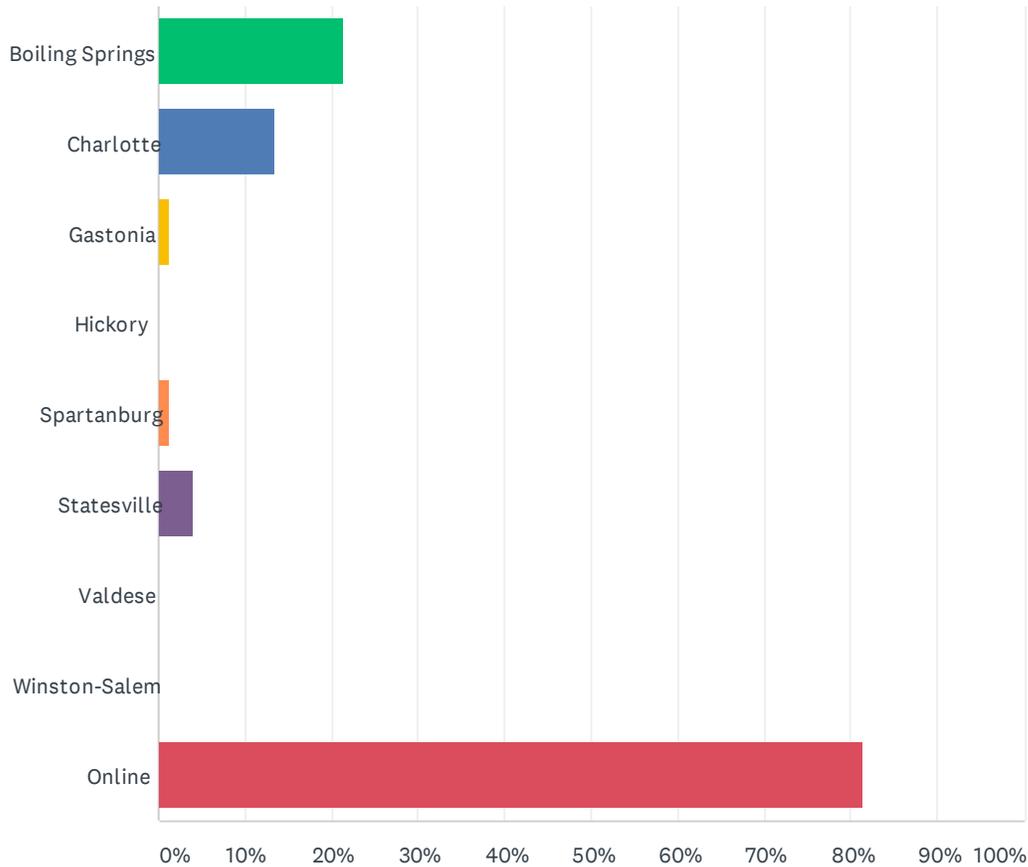
| ANSWER CHOICES | RESPONSES | |
|--|-----------|---|
| Accounting | 23.08% | 3 |
| Economics | 30.77% | 4 |
| Entrepreneurship | 23.08% | 3 |
| Forensic Accounting | 7.69% | 1 |
| Finance | 23.08% | 3 |
| Healthcare Management | 15.38% | 2 |
| Hospitality, Tourism, & Event Management | 7.69% | 1 |
| Human Resource Management | 15.38% | 2 |
| International Business | 38.46% | 5 |
| Management Information Systems | 15.38% | 2 |
| Marketing | 53.85% | 7 |
| Tax Accounting | 7.69% | 1 |
| Total Respondents: 13 | | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|--|--------------------|
| 1 | N/a | 7/10/2020 9:50 AM |
| 2 | Law/Ethics; Strategic Mgmt | 7/7/2020 4:14 PM |
| 3 | Not in MBA-Plus, but if I were, economics and international business would probably be my fields of choice | 7/7/2020 9:57 AM |
| 4 | N/A | 7/6/2020 11:41 PM |
| 5 | NA | 6/29/2020 5:26 PM |
| 6 | N/a | 6/27/2020 3:58 PM |
| 7 | N/A | 6/26/2020 2:49 PM |
| 8 | N/A | 6/26/2020 9:02 AM |
| 9 | Does not apply but would not allow me to proceed | 5/21/2020 10:18 AM |

Q11 Center where you frequently attend Classes (mark all that apply):

Answered: 75 Skipped: 10

02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY



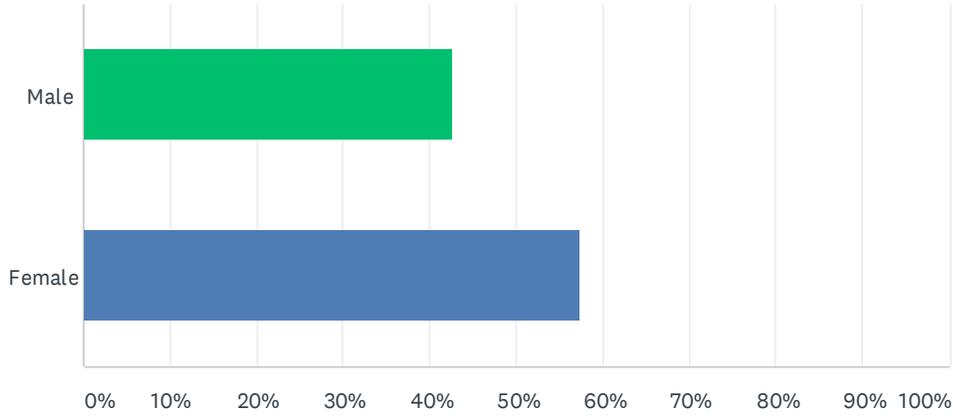
| ANSWER CHOICES | RESPONSES |
|-----------------------|-----------|
| Boiling Springs | 21.33% 16 |
| Charlotte | 13.33% 10 |
| Gastonia | 1.33% 1 |
| Hickory | 0.00% 0 |
| Spartanburg | 1.33% 1 |
| Statesville | 4.00% 3 |
| Valdese | 0.00% 0 |
| Winston-Salem | 0.00% 0 |
| Online | 81.33% 61 |
| Total Respondents: 75 | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|---|------------------|
| 1 | expected graduation date did not allow May 2018 | 5/8/2018 1:01 PM |

Q12 Are you male or female?

Answered: 75 Skipped: 10

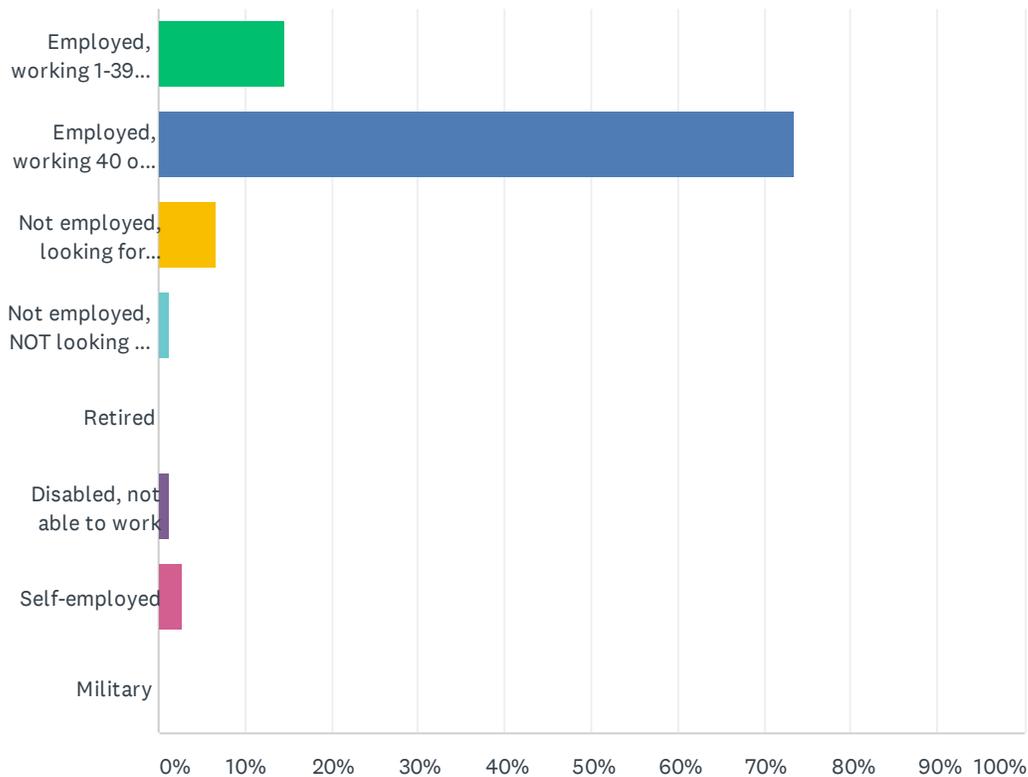
02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY



| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| Male | 42.67% 32 |
| Female | 57.33% 43 |
| TOTAL | 75 |

Q13 Which of the following categories best describes your employment status?

Answered: 75 Skipped: 10

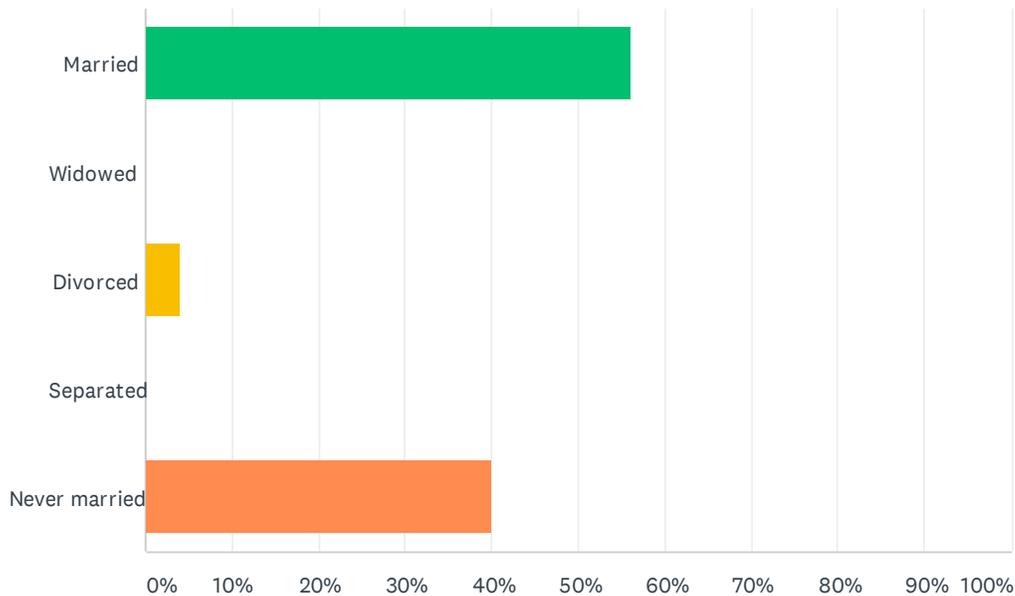


02-SENIOR GRADUATE BUSINESS STUDENTS ASSESSMENT SURVEY

| ANSWER CHOICES | RESPONSES | |
|---|-----------|-----------|
| Employed, working 1-39 hours per week | 14.67% | 11 |
| Employed, working 40 or more hours per week | 73.33% | 55 |
| Not employed, looking for work | 6.67% | 5 |
| Not employed, NOT looking for work | 1.33% | 1 |
| Retired | 0.00% | 0 |
| Disabled, not able to work | 1.33% | 1 |
| Self-employed | 2.67% | 2 |
| Military | 0.00% | 0 |
| TOTAL | | 75 |

Q14 Are you now married, widowed, divorced, separated, or never married?

Answered: 75 Skipped: 10



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----------|
| Married | 56.00% | 42 |
| Widowed | 0.00% | 0 |
| Divorced | 4.00% | 3 |
| Separated | 0.00% | 0 |
| Never married | 40.00% | 30 |
| TOTAL | | 75 |