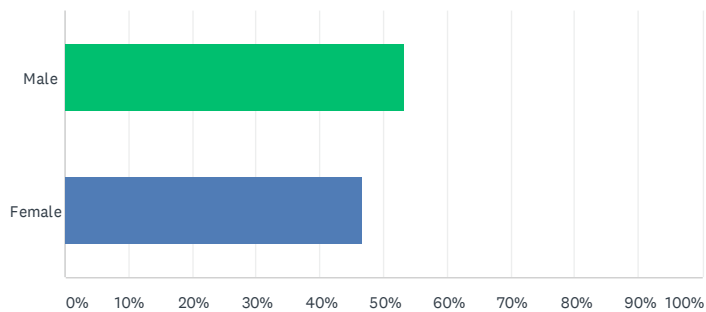


Q1 Are you male or female?

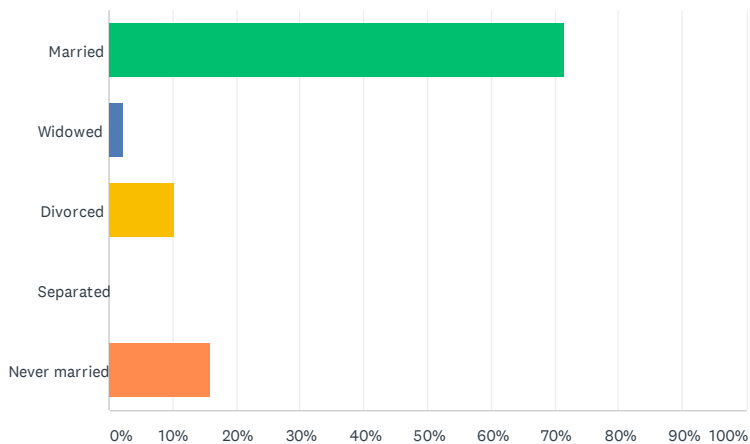
Answered: 88 Skipped: 0



ANSWER CHOICES	RESPONSES
Male	53.41% 47
Female	46.59% 41
TOTAL	88

Q2 Are you now married, widowed, divorced, separated, or never married?

Answered: 88 Skipped: 0



ANSWER CHOICES	RESPONSES
Married	71.59% 63
Widowed	2.27% 2
Divorced	10.23% 9
Separated	0.00% 0
Never married	15.91% 14
TOTAL	88

Q3 In what year did you graduate from GWU? (enter 4-digit year; for example, 1976)

Answered: 88 Skipped: 0

03-ALUMNI SURVEY- All business Students

#	RESPONSES	DATE
1	2006	7/30/2020 1:03 PM
2	2015	7/22/2020 5:24 PM
3	1995	7/22/2020 11:19 AM
4	2016	7/13/2020 10:11 PM
5	1994	7/13/2020 8:40 AM
6	2014	7/12/2020 1:14 PM
7	2006	7/11/2020 8:48 AM
8	2009	7/10/2020 9:08 PM
9	1998	7/10/2020 4:21 PM
10	2002	7/9/2020 4:41 PM
11	2008	7/8/2020 12:07 PM
12	2019	7/8/2020 10:43 AM
13	2003	7/8/2020 8:35 AM
14	2014	7/8/2020 8:31 AM
15	2012	7/7/2020 9:40 PM
16	2005	7/7/2020 9:39 PM
17	2004	7/7/2020 9:09 PM
18	2008	7/7/2020 6:20 PM
19	2005	7/7/2020 5:02 PM
20	2017	7/7/2020 4:51 PM
21	2015	7/7/2020 3:24 PM
22	2017	7/7/2020 3:08 PM
23	1997	7/7/2020 1:47 PM
24	2003	7/7/2020 1:32 PM
25	2016	7/7/2020 1:20 PM
26	2009	7/7/2020 1:09 PM
27	2005	7/7/2020 12:44 PM
28	1990	7/7/2020 12:09 PM
29	2001	7/7/2020 11:47 AM
30	1998	7/7/2020 11:42 AM
31	2012	7/7/2020 11:22 AM
32	2006	7/7/2020 11:01 AM
33	2008	7/7/2020 10:47 AM
34	2015	7/7/2020 10:27 AM
35	2013	7/7/2020 10:04 AM
36	1998	7/7/2020 9:32 AM
37	2005	7/7/2020 9:12 AM
38	2012	7/7/2020 9:07 AM
39	2007	7/7/2020 9:03 AM
40	2008	7/7/2020 8:53 AM
41	2007	7/7/2020 8:49 AM
42	2013	7/7/2020 8:47 AM
43	1998	7/7/2020 8:38 AM
44	2004	7/7/2020 8:32 AM
45	2002	7/7/2020 8:31 AM
46	2009	7/7/2020 8:29 AM
47	2007	7/7/2020 8:28 AM
48	2008	7/7/2020 8:28 AM
49	1995	7/7/2020 8:27 AM
50	2004	7/7/2020 8:19 AM
51	1997	7/7/2020 8:15 AM

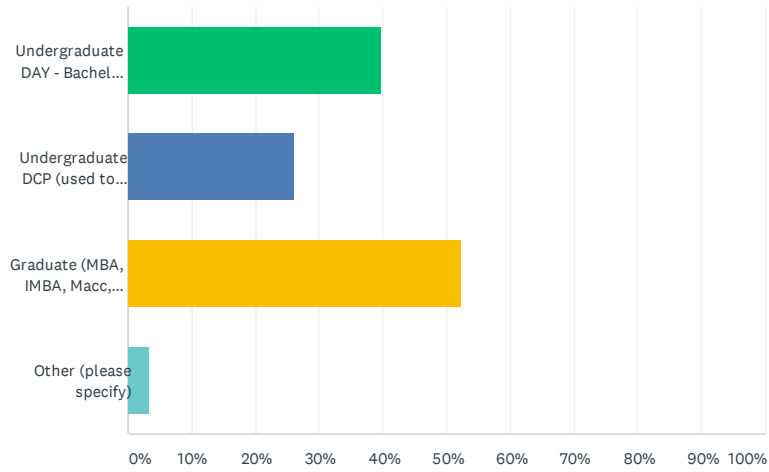
03-ALUMNI SURVEY- All business Students

52	1996	7/7/2020 8:14 AM
53	2000	7/7/2020 7:55 AM
54	2016	7/7/2020 7:41 AM
55	2011	7/7/2020 7:07 AM
56	2001	7/7/2020 5:35 AM
57	2009	7/7/2020 5:21 AM
58	2002	7/7/2020 3:48 AM
59	2009	7/7/2020 3:09 AM
60	2007	7/7/2020 12:03 AM
61	2007	7/6/2020 11:35 PM
62	2008	7/6/2020 11:33 PM
63	2009	7/6/2020 11:31 PM
64	2010	7/6/2020 11:30 PM
65	2005	7/6/2020 11:16 PM
66	1978	7/6/2020 11:15 PM
67	2007	7/6/2020 11:14 PM
68	2008	7/6/2020 11:13 PM
69	2004	7/6/2020 11:09 PM
70	2009	7/6/2020 11:07 PM
71	2012	7/6/2020 11:05 PM
72	2009	7/6/2020 10:59 PM
73	2002	7/6/2020 10:55 PM
74	2011	7/6/2020 10:43 PM
75	2006	7/6/2020 10:40 PM
76	2015	7/6/2020 10:39 PM
77	2005	7/6/2020 10:35 PM
78	2018	7/6/2020 10:34 PM
79	2007	7/6/2020 10:33 PM
80	2007	7/6/2020 10:32 PM
81	2015	7/6/2020 10:24 PM
82	2009	7/6/2020 10:20 PM
83	2012	7/6/2020 10:18 PM
84	1995	7/6/2020 10:15 PM
85	2017	7/6/2020 10:14 PM
86	2009	7/6/2020 10:14 PM
87	2010	7/6/2020 10:14 PM
88	1996	7/6/2020 10:13 PM

Q4 Indicate in which of the following programs you were enrolled at Gardner-Webb (Select all that Apply):

Answered: 88 Skipped: 0

03-ALUMNI SURVEY- All business Students



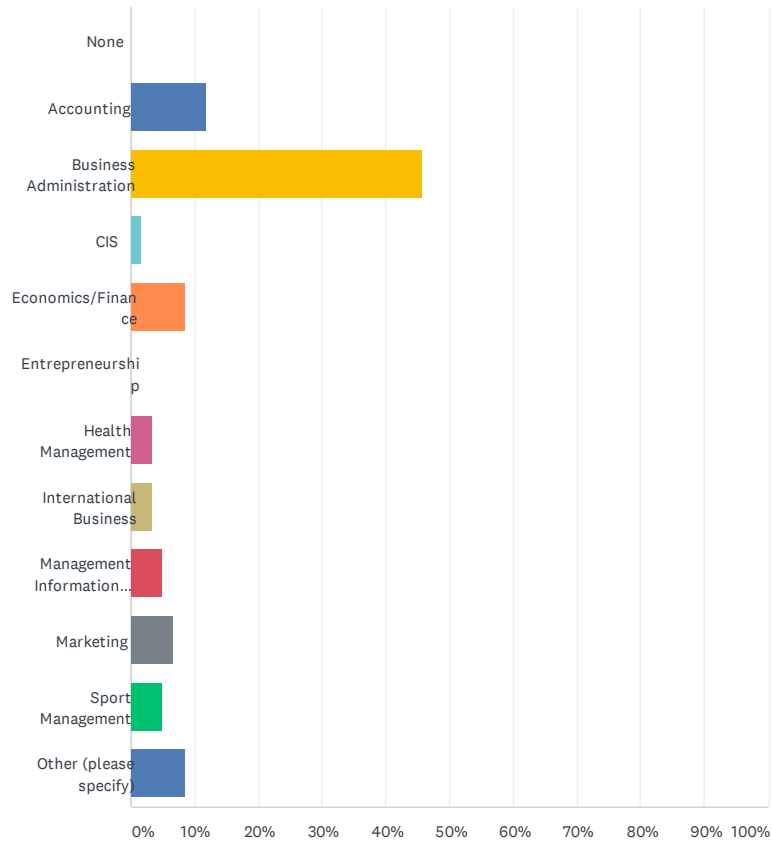
ANSWER CHOICES	PERCENTAGE	COUNT
Undergraduate DAY - Bachelors in Science Degree with a business Major and/or minor	39.77%	35
Undergraduate DCP (used to be GOAL)- Bachelors in Science Degree with a business Major and/or minor	26.14%	23
Graduate (MBA, IMBA, Macc, MWTM or Master-Plus)	52.27%	46
Other (please specify)	3.41%	3
Total Respondents: 88		

#	OTHER (PLEASE SPECIFY)	DATE
1	Undergraduate DAY - Bachelors in Arts Degree (French Major) with an International Business Minor	7/7/2020 11:01 AM
2	Bachelor of Arts Social Science and Doctorate of Education Organizational	7/6/2020 10:34 PM
3	Sports Mgmt, BS & Sports Science and Pedagogy, MA	7/6/2020 10:14 PM

Q5 Undergraduate Degree from Gardner-Webb University

Answered: 59 Skipped: 29

03-ALUMNI SURVEY- All business Students



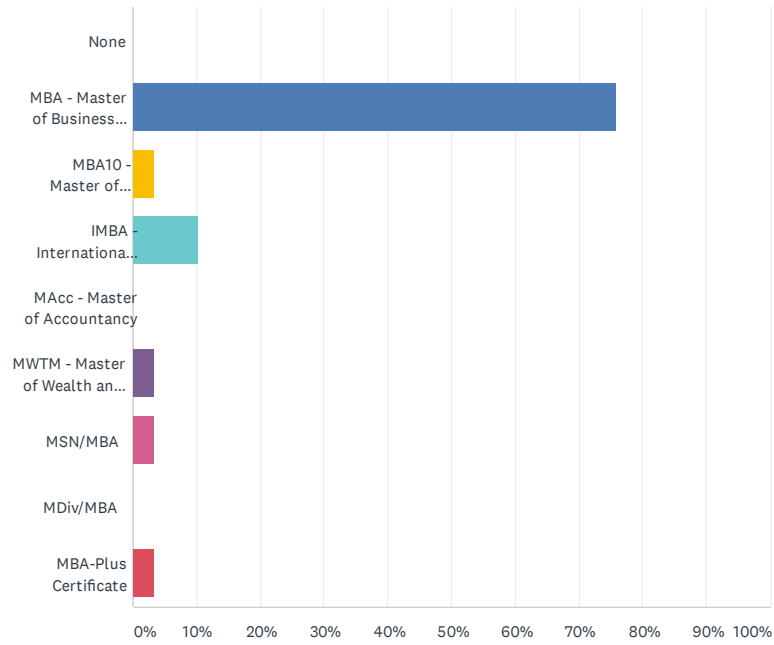
ANSWER CHOICES	RESPONSES
None	0.00% 0
Accounting	11.86% 7
Business Administration	45.76% 27
CIS	1.69% 1
Economics/Finance	8.47% 5
Entrepreneurship	0.00% 0
Health Management	3.39% 2
International Business	3.39% 2
Management Information Systems	5.08% 3
Marketing	6.78% 4
Sport Management	5.08% 3
Other (please specify)	8.47% 5
TOTAL	59

#	OTHER (PLEASE SPECIFY)	DATE
1	Political Science with minor in Economics	7/30/2020 1:03 PM
2	Computer Science	7/7/2020 5:21 AM
3	Management	7/7/2020 3:49 AM
4	Psychology	7/6/2020 11:35 PM
5	Psychology	7/6/2020 11:16 PM

Q6 Graduate Degree from Gardner-Webb University:

Answered: 29 Skipped: 59

03-ALUMNI SURVEY- All business Students

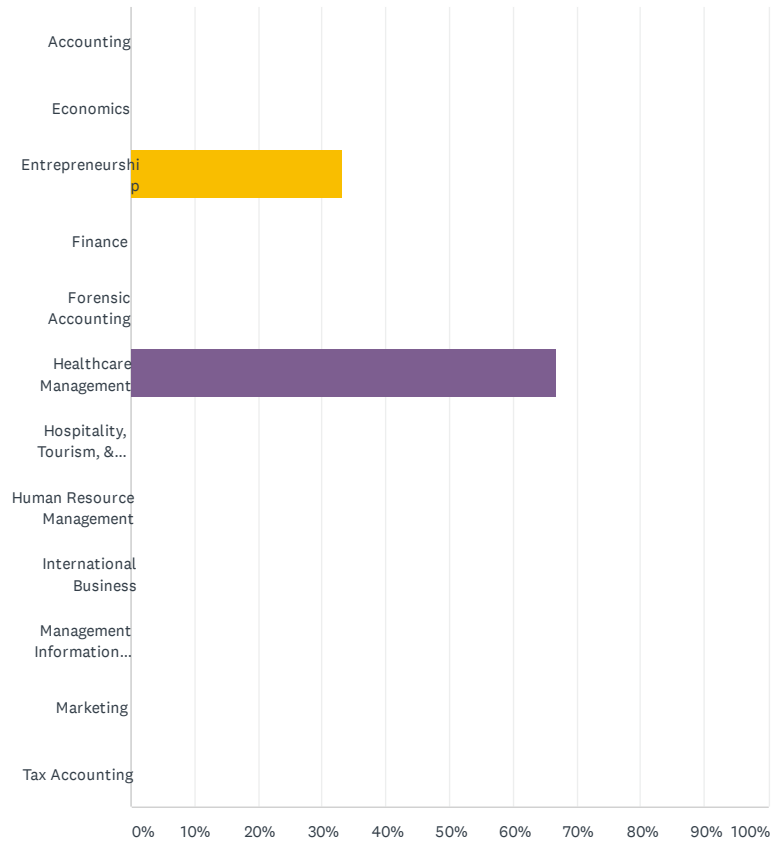


ANSWER CHOICES	RESPONSES	
None	0.00%	0
MBA - Master of Business Administration (Traditional)	75.86%	22
MBA10 - Master of Business Administration (Accelerated_	3.45%	1
IMBA - International Master of Business Administration	10.34%	3
MAcc - Master of Accountancy	0.00%	0
MWTM - Master of Wealth and Trust	3.45%	1
MSN/MBA	3.45%	1
MDiv/MBA	0.00%	0
MBA-Plus Certificate	3.45%	1
TOTAL		29

Q7 Select the MBA-Plus Concentration (Select all that apply)

Answered: 3 Skipped: 85

03-ALUMNI SURVEY- All business Students



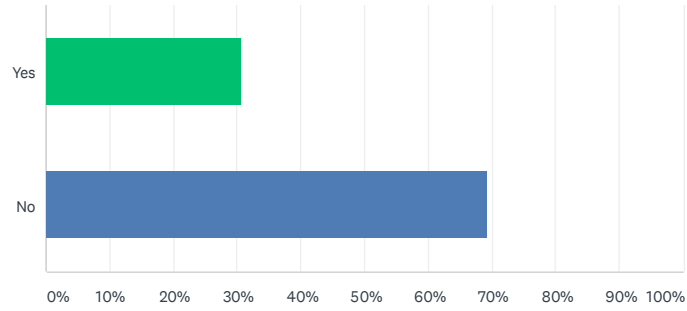
ANSWER CHOICES	RESPONSES
Accounting	0.00% 0
Economics	0.00% 0
Entrepreneurship	33.33% 1
Finance	0.00% 0
Forensic Accounting	0.00% 0
Healthcare Management	66.67% 2
Hospitality, Tourism, & Event Management	0.00% 0
Human Resource Management	0.00% 0
International Business	0.00% 0
Management Information Systems	0.00% 0
Marketing	0.00% 0
Tax Accounting	0.00% 0
Total Respondents: 3	

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q8 Since your graduation from GWU, have you enrolled in classes at another university?

Answered: 88 Skipped: 0

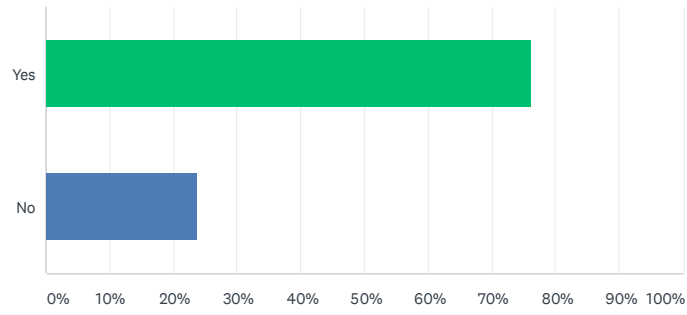
03-ALUMNI SURVEY- All business Students



ANSWER CHOICES	RESPONSES	
Yes	30.68%	27
No	69.32%	61
TOTAL		88

Q9 Was it for a degree?

Answered: 21 Skipped: 67



ANSWER CHOICES	RESPONSES	
Yes	76.19%	16
No	23.81%	5
TOTAL		21

Q10 Name of the College/University attended (or attending):

Answered: 21 Skipped: 67

03-ALUMNI SURVEY- All business Students

#	RESPONSES	DATE
1	Lenoir Rhyne University	7/22/2020 11:20 AM
2	University of Arizona	7/13/2020 8:40 AM
3	Gardner-Webb	7/7/2020 9:10 PM
4	North Carolina State University	7/7/2020 6:24 PM
5	Grand Canyon University	7/7/2020 4:53 PM
6	WSSU	7/7/2020 12:10 PM
7	UNC-Asheville/Western Carolina (lateral entry teaching classes)	7/7/2020 11:03 AM
8	UNC-Greensboro	7/7/2020 10:48 AM
9	USouth Carolina- Executive Education Program, no degree	7/7/2020 8:51 AM
10	CalSouthern University	7/7/2020 8:33 AM
11	University of South Carolina	7/7/2020 8:29 AM
12	East Carolina University	7/7/2020 8:24 AM
13	Northcentral University, Prescott, AZ	7/7/2020 8:17 AM
14	North Carolina Agricultural and Technical State University	7/7/2020 7:56 AM
15	ecu	7/7/2020 3:09 AM
16	Cornell University	7/6/2020 11:36 PM
17	The George Washington University	7/6/2020 11:36 PM
18	Gardner-Webb University	7/6/2020 11:17 PM
19	Various	7/6/2020 11:10 PM
20	University of West Alabama	7/6/2020 11:08 PM
21	University of South Carolina School of Law	7/6/2020 10:45 PM

Q11 Date degree was (will be) awarded (in another university) - [i.e. June, 1998]

Answered: 21 Skipped: 67

#	RESPONSES	DATE
1	2000	7/22/2020 11:20 AM
2	2012	7/13/2020 8:40 AM
3	2012	7/7/2020 9:10 PM
4	2020	7/7/2020 6:24 PM
5	2019	7/7/2020 4:53 PM
6	1999	7/7/2020 12:10 PM
7	2015	7/7/2020 11:03 AM
8	0	7/7/2020 10:48 AM
9	2015	7/7/2020 8:51 AM
10	2020	7/7/2020 8:33 AM
11	2014	7/7/2020 8:29 AM
12	2018	7/7/2020 8:24 AM
13	2011	7/7/2020 8:17 AM
14	2016	7/7/2020 7:56 AM
15	2020	7/7/2020 3:09 AM
16	2020	7/6/2020 11:36 PM
17	2014	7/6/2020 11:36 PM
18	2014	7/6/2020 11:17 PM
19	2009	7/6/2020 11:10 PM
20	2022	7/6/2020 11:08 PM
21	2017	7/6/2020 10:45 PM

Q12 Degree Awarded or to be awarded:

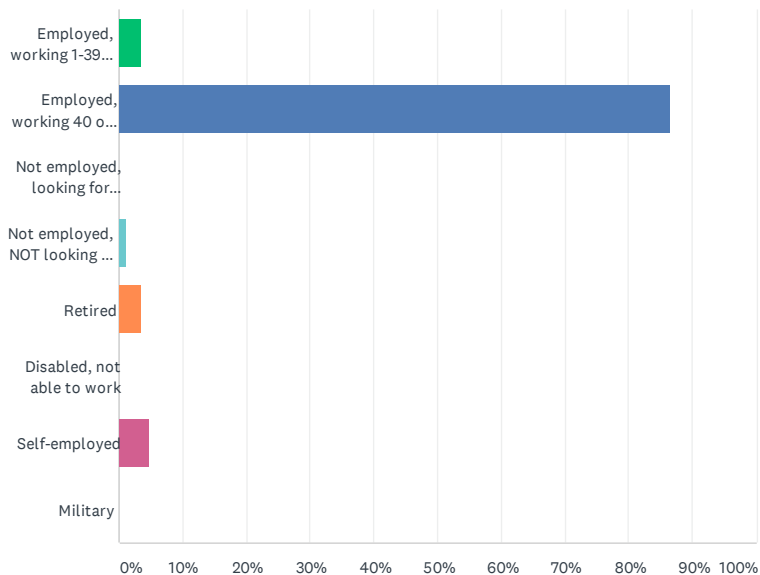
03-ALUMNI SURVEY- All business Students

Answered: 21 Skipped: 67

#	RESPONSES	DATE
1	Business Education	7/22/2020 11:20 AM
2	Bachelor of Science	7/13/2020 8:40 AM
3	DNP	7/7/2020 9:10 PM
4	NA	7/7/2020 6:24 PM
5	Masters of Business Administration	7/7/2020 4:53 PM
6	BSN	7/7/2020 12:10 PM
7	No degree, just courses to complete for teaching certificate	7/7/2020 11:03 AM
8	0	7/7/2020 10:48 AM
9	Corporate Leadership program	7/7/2020 8:51 AM
10	DBA	7/7/2020 8:33 AM
11	Masters of Education	7/7/2020 8:29 AM
12	Masters in Network Technology	7/7/2020 8:24 AM
13	PhD in Business Administration, emphasis in IS	7/7/2020 8:17 AM
14	Masters of Arts in Teaching Business Education	7/7/2020 7:56 AM
15	maed	7/7/2020 3:09 AM
16	Women's Entrepreneurship	7/6/2020 11:36 PM
17	JD/MBA	7/6/2020 11:36 PM
18	Macc	7/6/2020 11:17 PM
19	JD	7/6/2020 11:10 PM
20	MS Education- SPED 6-12	7/6/2020 11:08 PM
21	Juris Doctorate	7/6/2020 10:45 PM

Q13 Which of the following categories best describes your employment status?

Answered: 82 Skipped: 6



03-ALUMNI SURVEY- All business Students

ANSWER CHOICES	RESPONSES	
Employed, working 1-39 hours per week	3.66%	3
Employed, working 40 or more hours per week	86.59%	71
Not employed, looking for work	0.00%	0
Not employed, NOT looking for work	1.22%	1
Retired	3.66%	3
Disabled, not able to work	0.00%	0
Self-employed	4.88%	4
Military	0.00%	0
TOTAL		82

Q14 Present Job Title:

Answered: 58 Skipped: 30

03-ALUMNI SURVEY- All business Students

#	RESPONSES	DATE
1	Director, Washington Health Policy Analyst	7/30/2020 1:05 PM
2	Communications Consultant	7/22/2020 5:26 PM
3	Special Education Teacher	7/22/2020 11:25 AM
4	Regional Admissions Counselor	7/13/2020 10:15 PM
5	Senior Insurgent Network Analyst & Mentor	7/13/2020 8:44 AM
6	Financial Professional	7/12/2020 1:21 PM
7	Owner	7/9/2020 4:45 PM
8	General Manager	7/8/2020 10:48 AM
9	Clinical Analyst	7/8/2020 8:45 AM
10	Faculty	7/7/2020 9:50 PM
11	Senior Director of Marketing and Communications	7/7/2020 9:41 PM
12	Vice President, Chief Information Officer	7/7/2020 9:12 PM
13	Accounting Specialist	7/7/2020 6:26 PM
14	Sr. Quality Engineer	7/7/2020 5:06 PM
15	Client Relationship Associate	7/7/2020 4:59 PM
16	Executive Assistant	7/7/2020 1:49 PM
17	Vice President of Finance	7/7/2020 1:10 PM
18	Administrative Assistant	7/7/2020 12:47 PM
19	Nurse Manager	7/7/2020 12:11 PM
20	Executive Assistant to the President	7/7/2020 11:50 AM
21	Director, Marketing & Public Relations/PIO	7/7/2020 11:43 AM
22	World Language Department Chair/French Teacher	7/7/2020 11:07 AM
23	Public Relations and Information Officer	7/7/2020 10:51 AM
24	Managing Principal	7/7/2020 10:30 AM
25	HR/Payroll Manager	7/7/2020 10:06 AM
26	Sr. Logistics Manager	7/7/2020 9:07 AM
27	Supervisory Examiner	7/7/2020 8:55 AM
28	HR Manager	7/7/2020 8:52 AM
29	Sr. HHS	7/7/2020 8:44 AM
30	VP & Controller	7/7/2020 8:32 AM
31	Financial Advisor	7/7/2020 8:32 AM
32	Director of Industry Services	7/7/2020 8:29 AM
33	Business Manager	7/7/2020 8:29 AM
34	President/CEO	7/7/2020 8:25 AM
35	Sr Manager, Franchise Development	7/7/2020 8:17 AM
36	Curriculum & Instruction Management Coordinator	7/7/2020 7:58 AM
37	Owner	7/7/2020 5:37 AM
38	Financial Controller	7/7/2020 12:07 AM
39	Associate Attorney	7/6/2020 11:42 PM
40	Supplier Diversity Program Manager	7/6/2020 11:38 PM
41	Territory Manager- Capital Medical Devices	7/6/2020 11:35 PM
42	Applications Engineer	7/6/2020 11:22 PM
43	SVP Finance, Secretary & Treasurer	7/6/2020 11:19 PM
44	Development Director	7/6/2020 11:17 PM
45	Attorney	7/6/2020 11:11 PM
46	Teacher	7/6/2020 11:10 PM
47	Vice President	7/6/2020 11:03 PM
48	Litigation Specialist	7/6/2020 10:50 PM
49	Sales manager	7/6/2020 10:43 PM
50	Business development	7/6/2020 10:41 PM
51	Executive Assistant	7/6/2020 10:39 PM

03-ALUMNI SURVEY- All business Students

52	Program Administrator	7/6/2020 10:37 PM
53	Loan Officer	7/6/2020 10:26 PM
54	Sr. VP. Area Supervisor	7/6/2020 10:20 PM
55	Post Office Associate	7/6/2020 10:17 PM
56	COO/CFO	7/6/2020 10:16 PM
57	Health & Human Sciences Extension Educator	7/6/2020 10:16 PM
58	President	7/6/2020 10:14 PM

Q15 Company Name:

Answered: 58 Skipped: 30

03-ALUMNI SURVEY- All business Students

#	RESPONSES	DATE
1	Raymond James	7/30/2020 1:05 PM
2	Duke Energy	7/22/2020 5:26 PM
3	South Caldwell High School	7/22/2020 11:25 AM
4	East Carolina University	7/13/2020 10:15 PM
5	Quiet Professionals, LLC	7/13/2020 8:44 AM
6	Thrivent	7/12/2020 1:21 PM
7	Robert Morgan Funeral and Cremation Service LLC	7/9/2020 4:45 PM
8	Industrial Maintenance & Automation	7/8/2020 10:48 AM
9	Atrium Health	7/8/2020 8:45 AM
10	Sullivan University	7/7/2020 9:50 PM
11	Sherman College of Chiropractic	7/7/2020 9:41 PM
12	CaroMont Health	7/7/2020 9:12 PM
13	Sunny Day Cleaning Services	7/7/2020 6:26 PM
14	Michelin Tweel Technologies	7/7/2020 5:06 PM
15	Randstad Staffing	7/7/2020 4:59 PM
16	Apple Tree Honda	7/7/2020 3:26 PM
17	The University of North Carolina at Charlotte	7/7/2020 1:49 PM
18	Denny's	7/7/2020 1:10 PM
19	Limestone University	7/7/2020 12:47 PM
20	Atrium Health	7/7/2020 12:11 PM
21	Limestone University	7/7/2020 11:50 AM
22	Lake Norman Regional Medical Center	7/7/2020 11:43 AM
23	Haywood County Schools/Pisgah High School	7/7/2020 11:07 AM
24	Pitt County Sheriff's Office	7/7/2020 10:51 AM
25	Gaskin Asset Management, LLC	7/7/2020 10:30 AM
26	Piedmont Crossing	7/7/2020 10:06 AM
27	APL Logistics	7/7/2020 9:07 AM
28	Federal Deposit Insurance Corporation (FDIC)	7/7/2020 8:55 AM
29	Prysmian Group	7/7/2020 8:52 AM
30	Kindred at Home	7/7/2020 8:44 AM
31	ECMD, Inc.	7/7/2020 8:32 AM
32	Edward Jones	7/7/2020 8:32 AM
33	Western Piedmont Community College	7/7/2020 8:29 AM
34	Kuraray America Inc	7/7/2020 8:29 AM
35	Lenoir Mirror Company	7/7/2020 8:25 AM
36	Denny's, Inc.	7/7/2020 8:17 AM
37	Alamance-Burlington School System	7/7/2020 7:58 AM
38	Empower by Kellie	7/7/2020 5:37 AM
39	MicroD	7/7/2020 12:07 AM
40	Moore & Van Allen PLLC	7/6/2020 11:42 PM
41	Atrium Health	7/6/2020 11:38 PM
42	Verathon	7/6/2020 11:35 PM
43	Corning	7/6/2020 11:22 PM
44	Pacolet Milliken Enterprises, LLC	7/6/2020 11:19 PM
45	Florida State University	7/6/2020 11:17 PM
46	Radius Law Group	7/6/2020 11:11 PM
47	Pike County Board of Education	7/6/2020 11:10 PM
48	Boyd Sports, LLC	7/6/2020 11:03 PM
49	Claims Questions LLC	7/6/2020 10:50 PM
50	Entec Systems	7/6/2020 10:41 PM
51	Rutherford Electric Membership Corporation	7/6/2020 10:39 PM

03-ALUMNI SURVEY- All business Students

52	Cleveland County DSS	7/6/2020 10:37 PM
53	Movement Mortgage	7/6/2020 10:26 PM
54	Fidelity Bank	7/6/2020 10:20 PM
55	Gardner-Webb University	7/6/2020 10:17 PM
56	Centercourt Club & Sports	7/6/2020 10:16 PM
57	Purdue University	7/6/2020 10:16 PM
58	Industrial Network Group	7/6/2020 10:14 PM

Q16 Company Address:

Answered: 61 Skipped: 27

ANSWER CHOICES	RESPONSES	
Address:	100.00%	61
City:	100.00%	61
Zip:	100.00%	61
Phone:	95.08%	58
Fax:	27.87%	17
E-mail:	81.97%	50

03-ALUMNI SURVEY- All business Students

#	ADDRESS:	DATE
1	1655 North Fort Myers Drive Suite 700	7/30/2020 1:05 PM
2	550 S Tryon Street	7/22/2020 5:26 PM
3	7035 Spartan Dr.	7/22/2020 11:25 AM
4	East 5th Street	7/13/2020 10:15 PM
5	2701 N Rocky Point Dr Suite 500	7/13/2020 8:44 AM
6	4321 N Ballard Rd.	7/12/2020 1:21 PM
7	132 E COLLEGE AVE	7/9/2020 4:45 PM
8	2409 South Post rd	7/8/2020 10:48 AM
9	720 E. Morehead Street	7/8/2020 8:45 AM
10	3101 Bardstown Rd.	7/7/2020 9:50 PM
11	P.O. Box 1452	7/7/2020 9:41 PM
12	2525 Court Drive	7/7/2020 9:12 PM
13	1604 S. Andy Griffith Parkway	7/7/2020 6:26 PM
14	280 Griffin Rd	7/7/2020 5:06 PM
15	7201 Hewitt Associates Dr.	7/7/2020 4:59 PM
16	242 Underwood Rd	7/7/2020 3:26 PM
17	9201 University City Blvd	7/7/2020 1:49 PM
18	203 East Main Street	7/7/2020 1:10 PM
19	1115 College Dr	7/7/2020 12:47 PM
20	201 Grover Street	7/7/2020 12:11 PM
21	1115 College Drive	7/7/2020 11:50 AM
22	PO Box 3250	7/7/2020 11:43 AM
23	One Black Bear Drive	7/7/2020 11:07 AM
24	100 W. 3rd St	7/7/2020 10:51 AM
25	7615 Colony Road, Suite 100	7/7/2020 10:30 AM
26	100 Hedrick Dr	7/7/2020 10:06 AM
27	9140 Arrowpoint Blvd., Suite 101	7/7/2020 9:07 AM
28	550 South Caldwell St., Suite 1850	7/7/2020 8:55 AM
29	2512 Penny Road	7/7/2020 8:52 AM
30	1405 N. Lafayette St.	7/7/2020 8:44 AM
31	33 Office Park Rd. A-351	7/7/2020 8:38 AM
32	2 Grandview St	7/7/2020 8:32 AM
33	130 s post road	7/7/2020 8:32 AM
34	1802 Drayton Rd Suite 102b	7/7/2020 8:32 AM
35	1001 Burkemont Ave.	7/7/2020 8:29 AM
36	460 Greenway Industrial Drive Suite E	7/7/2020 8:29 AM
37	PO Box 1650	7/7/2020 8:25 AM
38	203 East Main Street	7/7/2020 8:17 AM
39	1712 Vaughn Road	7/7/2020 7:58 AM
40	739 fairway point drive	7/7/2020 5:37 AM
41	11302 Carmel Commons Blvd Ste 205	7/7/2020 12:07 AM
42	100 N. Tryon St., Suite 4900	7/6/2020 11:42 PM
43	4828 Airport Center Pkwy. Bldg. E	7/6/2020 11:38 PM
44	20001 North Creek Parkway	7/6/2020 11:35 PM
45	4200 Coming place	7/6/2020 11:22 PM
46	550 South Main St., Suite 601	7/6/2020 11:19 PM
47	325 W College Ave	7/6/2020 11:17 PM
48	823 1st Ave SW	7/6/2020 11:11 PM
49	101 Love St	7/6/2020 11:10 PM
50	3540 Like Drive	7/6/2020 11:03 PM
51	12157 W LINEBAUGH AVE	7/6/2020 10:50 PM

03-ALUMNI SURVEY- All business Students

52	2616 Flagstone Ct	7/6/2020 10:43 PM
53	301 concourse blvd	7/6/2020 10:41 PM
54	187 Davis Rd.	7/6/2020 10:39 PM
55	130 S Post/ P.O. Box 9006	7/6/2020 10:37 PM
56	5700 Coastal Hwy Suite 200	7/6/2020 10:26 PM
57	532 East Broad Ave	7/6/2020 10:20 PM
58	110 South Main Street	7/6/2020 10:17 PM
59	222 N Passaic Ace	7/6/2020 10:16 PM
60	1200 S. Main St	7/6/2020 10:16 PM
61	440 Whispering Ridge Trail	7/6/2020 10:14 PM

03-ALUMNI SURVEY- All business Students

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1	Arlington	7/30/2020 1:05 PM
2	Charlotte	7/22/2020 5:26 PM
3	Hudson	7/22/2020 11:25 AM
4	Greenville	7/13/2020 10:15 PM
5	Tampa	7/13/2020 8:44 AM
6	Appleton	7/12/2020 1:21 PM
7	Shelby	7/9/2020 4:45 PM
8	Shelby	7/8/2020 10:48 AM
9	Charlotte, NC	7/8/2020 8:45 AM
10	Louisville Kentucky	7/7/2020 9:50 PM
11	Spartanburg	7/7/2020 9:41 PM
12	Gastonia	7/7/2020 9:12 PM
13	Mount Airy	7/7/2020 6:26 PM
14	Piedmont	7/7/2020 5:06 PM
15	Charlotte	7/7/2020 4:59 PM
16	Fletcher	7/7/2020 3:26 PM
17	Charlotte	7/7/2020 1:49 PM
18	Spartanburg	7/7/2020 1:10 PM
19	Gaffney	7/7/2020 12:47 PM
20	Shelby	7/7/2020 12:11 PM
21	Gaffney	7/7/2020 11:50 AM
22	Mooresville	7/7/2020 11:43 AM
23	Canton	7/7/2020 11:07 AM
24	Greenville	7/7/2020 10:51 AM
25	Charlotte	7/7/2020 10:30 AM
26	Thomasville	7/7/2020 10:06 AM
27	Charlotte	7/7/2020 9:07 AM
28	Charlotte	7/7/2020 8:55 AM
29	Claremont	7/7/2020 8:52 AM
30	Shelby	7/7/2020 8:44 AM
31	Hilton Head	7/7/2020 8:38 AM
32	North Wilkesboro	7/7/2020 8:32 AM
33	shelby	7/7/2020 8:32 AM
34	Spartanburg	7/7/2020 8:32 AM
35	Morganton	7/7/2020 8:29 AM
36	Fort Mill	7/7/2020 8:29 AM
37	Lenoir	7/7/2020 8:25 AM
38	Spartanburg	7/7/2020 8:17 AM
39	Burlington	7/7/2020 7:58 AM
40	Tega Cay	7/7/2020 5:37 AM
41	Charlotte	7/7/2020 12:07 AM
42	Charlotte	7/6/2020 11:42 PM
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44	Bothell	7/6/2020 11:35 PM
45	Charlotte	7/6/2020 11:22 PM
46	Greenville	7/6/2020 11:19 PM
47	Tallahassee	7/6/2020 11:17 PM
48	Hickory	7/6/2020 11:11 PM
49	Troy	7/6/2020 11:10 PM
50	Kodak	7/6/2020 11:03 PM
51	Tampa	7/6/2020 10:50 PM

03-ALUMNI SURVEY- All business Students

52	Shelby	7/6/2020 10:43 PM
53	Glen Allen	7/6/2020 10:41 PM
54	Forest City	7/6/2020 10:39 PM
55	Shelby	7/6/2020 10:37 PM
56	Ocean City	7/6/2020 10:26 PM
57	ROCKINGHAM, NC	7/6/2020 10:20 PM
58	Boiling Springs	7/6/2020 10:17 PM
59	Chatham	7/6/2020 10:16 PM
60	Tipton	7/6/2020 10:16 PM
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03-ALUMNI SURVEY- All business Students

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17	28223	7/7/2020 1:49 PM
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32	28659	7/7/2020 8:32 AM
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34	29307	7/7/2020 8:32 AM
35	28655	7/7/2020 8:29 AM
36	29708	7/7/2020 8:29 AM
37	28645	7/7/2020 8:25 AM
38	29319	7/7/2020 8:17 AM
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03-ALUMNI SURVEY- All business Students

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61	29388	7/6/2020 10:14 PM

03-ALUMNI SURVEY- All business Students

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5	(813) 902-3557	7/13/2020 8:44 AM
6	704-525-2657	7/12/2020 1:21 PM
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9	864-490-1083	7/8/2020 8:45 AM
10	800-844-1354	7/7/2020 9:50 PM
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14	864-236-2323	7/7/2020 5:06 PM
15	(704) 561-1835	7/7/2020 4:59 PM
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18	8644904690	7/7/2020 12:47 PM
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23	2529022800	7/7/2020 10:51 AM
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34	8033967354	7/7/2020 8:29 AM
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38	7045767979	7/7/2020 5:37 AM
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43	8645424375	7/6/2020 11:19 PM
44	8502288536	7/6/2020 11:17 PM
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03-ALUMNI SURVEY- All business Students

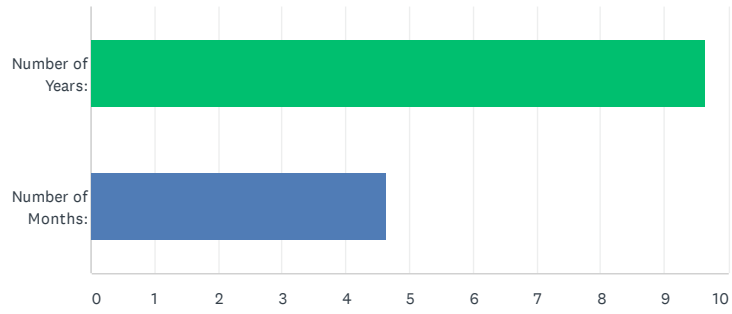
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13	8666384577	7/7/2020 12:07 AM
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03-ALUMNI SURVEY- All business Students

#	E-MAIL:	DATE
1	Chris.Meekins@raymondjames.com	7/30/2020 1:05 PM
2	Ellen.Morton@duke-energy.com	7/22/2020 5:26 PM
3	twimberly@caldwellschools.com	7/22/2020 11:25 AM
4	n/a	7/13/2020 10:15 PM
5	Lucas.beatty@thrivent.com	7/12/2020 1:21 PM
6	robertmorgan6600@att.net	7/9/2020 4:45 PM
7	Lglenn@imacontractors.com	7/8/2020 10:48 AM
8	janet.cash@atriumhealth.org	7/8/2020 8:45 AM
9	Krhodes@sherman.edu	7/7/2020 9:41 PM
10	Robin.Lang@caromonthealth.org	7/7/2020 9:12 PM
11	sunnydaycleaning@yahoo.com	7/7/2020 6:26 PM
12	howard.cleveland@michelin.com	7/7/2020 5:06 PM
13	N/A	7/7/2020 4:59 PM
14	egallagher@dennys.com	7/7/2020 1:10 PM
15	JWL1103@yahoo.com	7/7/2020 12:47 PM
16	teresa.tallent@atriumhealth.org	7/7/2020 12:11 PM
17	bhartman@limestone.edu	7/7/2020 11:50 AM
18	leigh.whitfield@lnmc.com	7/7/2020 11:43 AM
19	eburru@haywood.k12.nc.us	7/7/2020 11:07 AM
20	lee.darnell@pittcountync.gov	7/7/2020 10:51 AM
21	Robert.Gaskin@GaskinAsset.com	7/7/2020 10:30 AM
22	ksheffey@uchas.org	7/7/2020 10:06 AM
23	jody_hayes@apllogistics.com	7/7/2020 9:07 AM
24	Rbechtel@fdic.gov	7/7/2020 8:55 AM
25	kim.cruz@prysmiangroup.com	7/7/2020 8:52 AM
26	bcdoug@hargray.com	7/7/2020 8:38 AM
27	miranda.colbert@ecmd.com	7/7/2020 8:32 AM
28	Russell.austin@gmail.com	7/7/2020 8:32 AM
29	tfurse@wpcc.edu	7/7/2020 8:29 AM
30	michael.iwanski@kuraray.com	7/7/2020 8:29 AM
31	darrell@lenoirmirror.com	7/7/2020 8:25 AM
32	sdawson@dennys.com	7/7/2020 8:17 AM
33	Kelliehoover@yahoo.com	7/7/2020 5:37 AM
34	karlenekapka@microdinc.com	7/7/2020 12:07 AM
35	mattmolozzi@mvalaw.com	7/6/2020 11:42 PM
36	kaddra.greene@atriumhealth.org	7/6/2020 11:38 PM
37	Spanndr@coming.com	7/6/2020 11:22 PM
38	rick.thompson@pacoletmilliken.com	7/6/2020 11:19 PM
39	Colette.podgorski@gmail.com	7/6/2020 11:17 PM
40	Jboler@boydsportsllc.com	7/6/2020 11:03 PM
41	Xxx	7/6/2020 10:50 PM
42	AOL.com	7/6/2020 10:43 PM
43	Jeffdaviswcuas@gmail.com	7/6/2020 10:39 PM
44	Gregory.grier@clevelandcountync.gov	7/6/2020 10:37 PM
45	justin.kozera@movement.com	7/6/2020 10:26 PM
46	Patrick.chappell@fidelitybanknc.com	7/6/2020 10:20 PM
47	Na	7/6/2020 10:17 PM
48	Matt@centercourtclub.com	7/6/2020 10:16 PM
49	Coopermr@purdue.edu	7/6/2020 10:16 PM
50	simmons7714@gmail.com	7/6/2020 10:14 PM

Q17 Length of time at current job:

Answered: 61 Skipped: 27



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Number of Years:	10	579	60
Number of Months:	5	218	47
Total Respondents: 61			

03-ALUMNI SURVEY- All business Students

#	NUMBER OF YEARS:	DATE
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2	0	7/22/2020 5:26 PM
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03-ALUMNI SURVEY- All business Students

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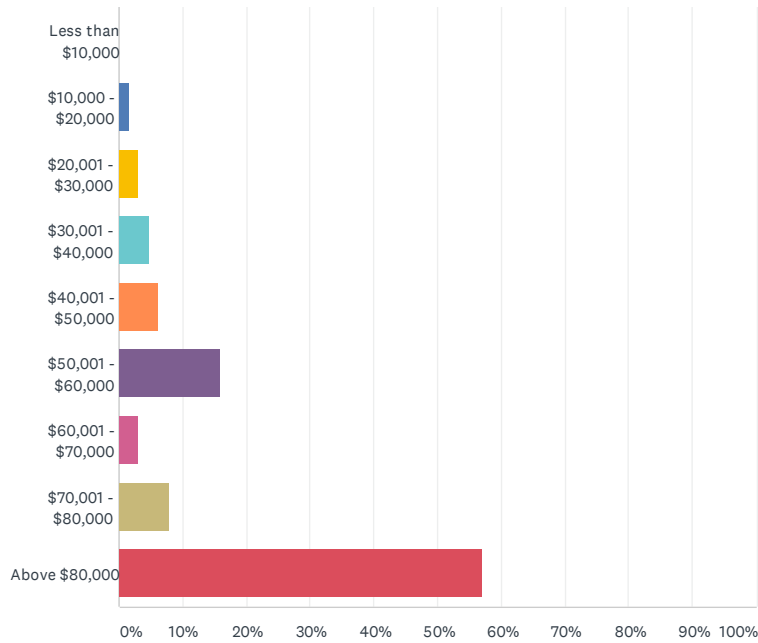
03-ALUMNI SURVEY- All business Students

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Q18 What is your present Annual Salary Range:

Answered: 63 Skipped: 25

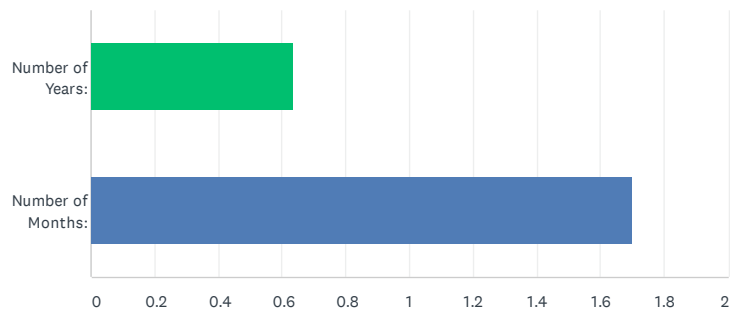
03-ALUMNI SURVEY- All business Students



ANSWER CHOICES	RESPONSES	
Less than \$10,000	0.00%	0
\$10,000 - \$20,000	1.59%	1
\$20,001 - \$30,000	3.17%	2
\$30,001 - \$40,000	4.76%	3
\$40,001 - \$50,000	6.35%	4
\$50,001 - \$60,000	15.87%	10
\$60,001 - \$70,000	3.17%	2
\$70,001 - \$80,000	7.94%	5
Above \$80,000	57.14%	36
TOTAL		63

Q19 If you did not find your first professional job before graduation, your waiting period was:

Answered: 63 Skipped: 25



ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
Number of Years:	1	33	52
Number of Months:	2	73	43
Total Respondents: 63			

03-ALUMNI SURVEY- All business Students

#	NUMBER OF YEARS:	DATE
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51	1	7/6/2020 10:16 PM

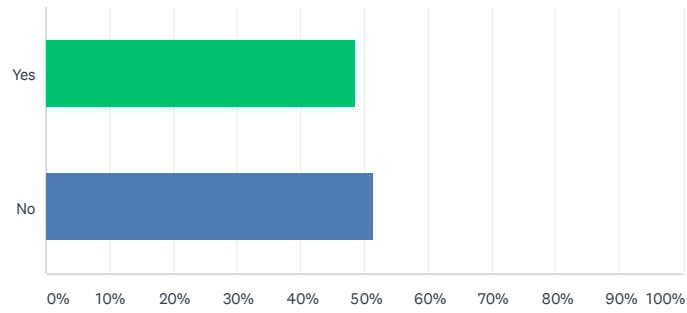
03-ALUMNI SURVEY- All business Students

#	NUMBER OF MONTHS:	DATE
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1	0	7/30/2020 1:05 PM
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3	5	7/22/2020 11:25 AM
4	1	7/13/2020 10:15 PM
5	0	7/13/2020 8:44 AM
6	0	7/12/2020 1:21 PM
7	0	7/9/2020 4:45 PM
8	0	7/8/2020 8:45 AM
9	0	7/7/2020 6:26 PM
10	8	7/7/2020 4:59 PM
11	3	7/7/2020 3:26 PM
12	0	7/7/2020 1:49 PM
13	0	7/7/2020 1:10 PM
14	2	7/7/2020 12:47 PM
15	0	7/7/2020 11:50 AM
16	0	7/7/2020 11:43 AM
17	0	7/7/2020 10:51 AM
18	0	7/7/2020 10:30 AM
19	1	7/7/2020 9:13 AM
20	0	7/7/2020 8:55 AM
21	0	7/7/2020 8:52 AM
22	0	7/7/2020 8:32 AM
23	0	7/7/2020 8:32 AM
24	1	7/7/2020 8:32 AM
25	0	7/7/2020 8:25 AM
26	5	7/7/2020 8:17 AM
27	6	7/7/2020 7:58 AM
28	0	7/7/2020 5:37 AM
29	0	7/7/2020 12:07 AM
30	1	7/6/2020 11:42 PM
31	4	7/6/2020 11:19 PM
32	0	7/6/2020 11:17 PM
33	1	7/6/2020 11:11 PM
34	8	7/6/2020 11:10 PM
35	5	7/6/2020 11:03 PM
36	2	7/6/2020 10:50 PM
37	0	7/6/2020 10:41 PM
38	6	7/6/2020 10:39 PM
39	6	7/6/2020 10:37 PM
40	0	7/6/2020 10:26 PM
41	1	7/6/2020 10:17 PM
42	3	7/6/2020 10:16 PM
43	0	7/6/2020 10:14 PM

Q20 Are you a member of any professional organizations?

Answered: 64 Skipped: 24

03-ALUMNI SURVEY- All business Students



ANSWER CHOICES	RESPONSES	
Yes	48.44%	31
No	51.56%	33
TOTAL		64

Q21 If YES, please list the professional organizations you are member:

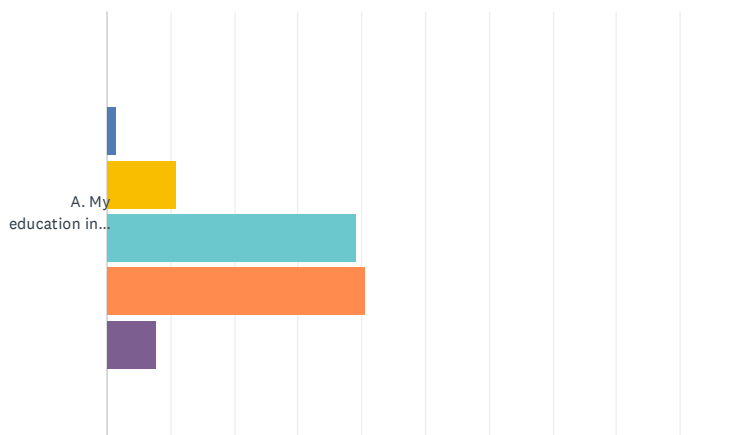
Answered: 31 Skipped: 57

03-ALUMNI SURVEY- All business Students

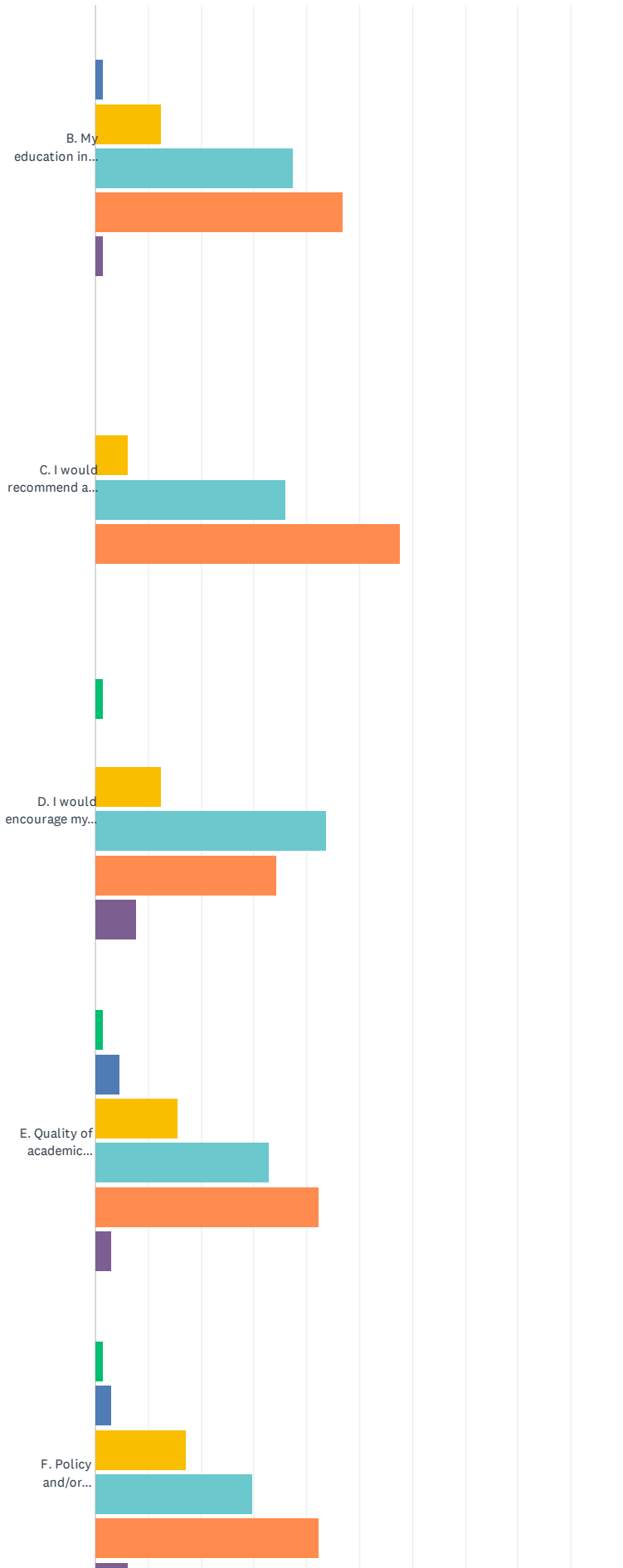
#	RESPONSES	DATE
1	CACRAO	7/13/2020 10:18 PM
2	Association of US Army, Military Intelligence Corps Association	7/13/2020 8:45 AM
3	Sigma Theta Tau, AACN	7/8/2020 8:45 AM
4	American Health Information Management Association (AHIMA)	7/7/2020 9:50 PM
5	PRSA, NFPW, Leadership Spartanburg, Media Women of S.C.	7/7/2020 9:42 PM
6	American Nursing Informatics Association mans College of Healthcare Information Management Executives	7/7/2020 9:14 PM
7	American Numismatic Association, North Carolina Numismatic Association, Society of Paper Money Collectors, Delta Mu Delta, Alpha Sigma Lambda	7/7/2020 6:27 PM
8	IMA, North Carolina AICPA	7/7/2020 1:11 PM
9	Carolinas Healthcare Public Relations & Marketing Society	7/7/2020 11:44 AM
10	American Association of Teachers of French (AATF) Twitter moderator for the North Carolina Chapter, Alpha Delta Kappa (ADK) chaplin Alpha Rho 2018-2020, American Council of Teaching Foreign Languages (ACTFL), Foreign Language Association of North Carolina (FLANC)	7/7/2020 11:10 AM
11	NC DARE Officers Assoc Board of Dir. International Association of Chiefs of Police. NC Government Information Officers Assoc.	7/7/2020 10:53 AM
12	Financial Planners Association, Investment Management Consultants Association	7/7/2020 10:31 AM
13	SHRM	7/7/2020 10:07 AM
14	Institute of Certified Professional Managers	7/7/2020 9:07 AM
15	SHRM	7/7/2020 8:52 AM
16	Institute of Management Accountants	7/7/2020 8:33 AM
17	SPE, AICHE	7/7/2020 8:30 AM
18	SHRM	7/7/2020 8:29 AM
19	International Council of Shopping Centers	7/7/2020 8:18 AM
20	Association for Career and Technical Education	7/7/2020 7:59 AM
21	Networking	7/7/2020 5:37 AM
22	North Carolina Bar	7/6/2020 11:42 PM
23	IMA, AICPA, IIA, ACFE, AFP, FEI, RIMS, NCACPA,	7/6/2020 11:23 PM
24	Association Fundraising Professionals, Junior League	7/6/2020 11:18 PM
25	NC Bar, FL Bar	7/6/2020 11:12 PM
26	Young Professionals of Knoxville	7/6/2020 11:05 PM
27	Too many to list	7/6/2020 10:43 PM
28	National Kidney foundation	7/6/2020 10:41 PM
29	National Association of Realtors	7/6/2020 10:27 PM
30	Rotary	7/6/2020 10:20 PM
31	Industrial Network Group	7/6/2020 10:14 PM

Q22 Please respond to the following statements by rating them on a scale of 1 – 5

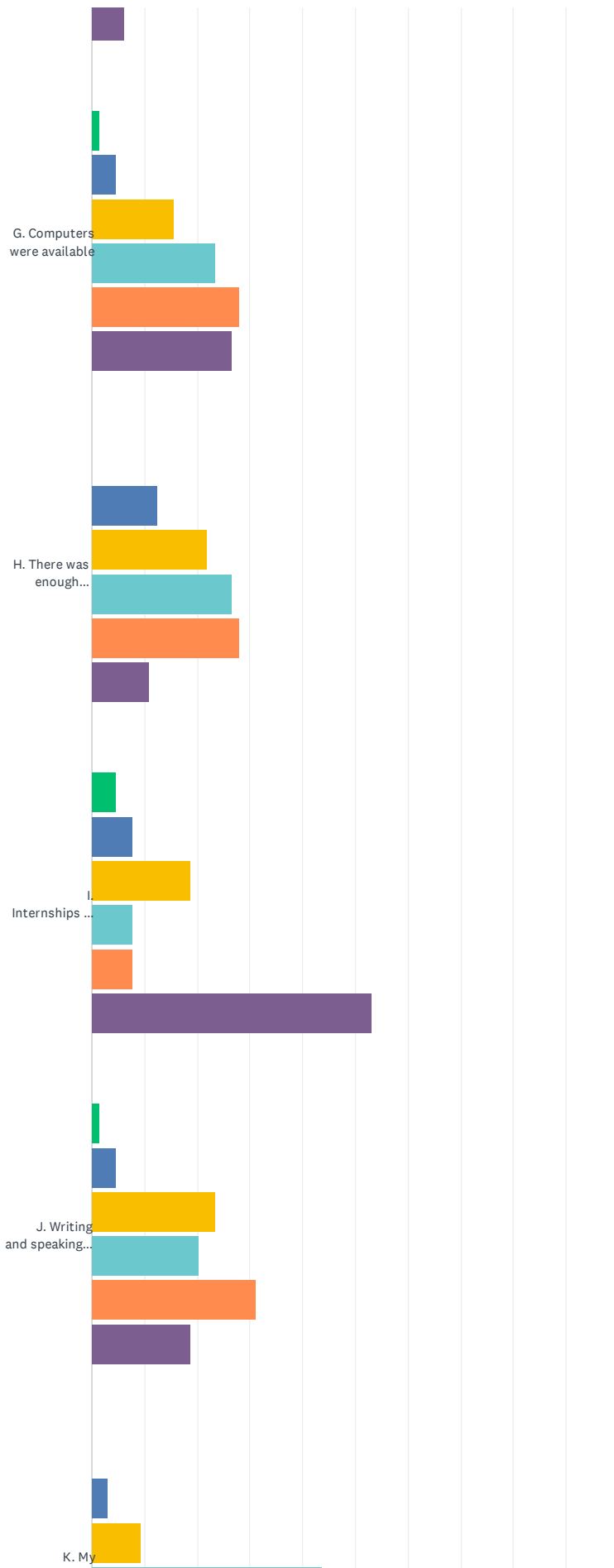
Answered: 64 Skipped: 24



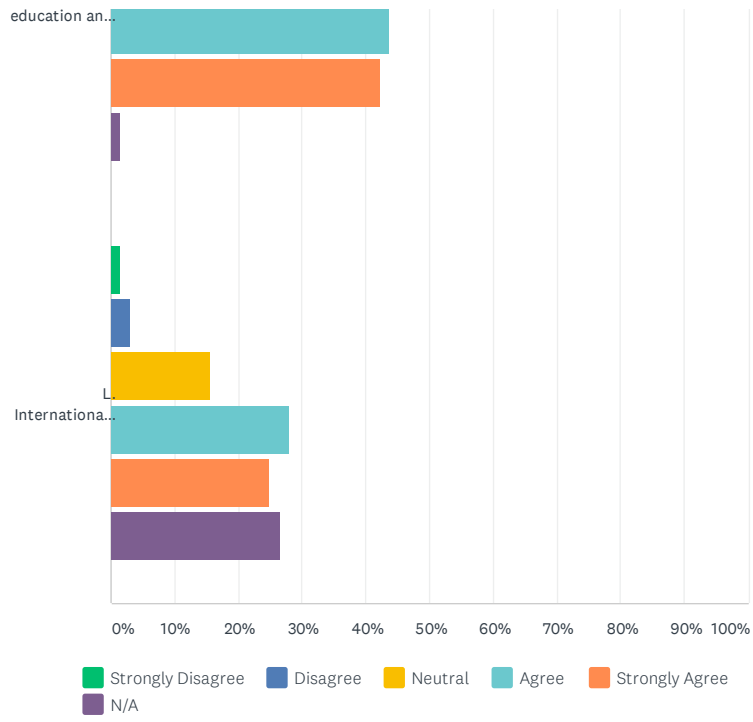
03-ALUMNI SURVEY- All business Students



03-ALUMNI SURVEY- All business Students



03-ALUMNI SURVEY- All business Students



03-ALUMNI SURVEY- All business Students

	STRONGLY DISAGREE	DISAGREE	NEUTRAL	AGREE	STRONGLY AGREE	N/A	TOTAL	WEIGHTED AVERAGE
A. My education in my chosen field of study at GWU has adequately prepared me for graduate and professional study.	0.00% 0	1.56% 1	10.94% 7	39.06% 25	40.63% 26	7.81% 5	64	4.29
B. My education in my major field of study at GWU has adequately prepared me for a job/career.	0.00% 0	1.56% 1	12.50% 8	37.50% 24	46.88% 30	1.56% 1	64	4.32
C. I would recommend a friend/relative to The School of Business, if he/she plans to study at GWU.	0.00% 0	0.00% 0	6.25% 4	35.94% 23	57.81% 37	0.00% 0	64	4.52
D. I would encourage my children to study in this department if they plan to study the concentrations we offer.	1.56% 1	0.00% 0	12.50% 8	43.75% 28	34.38% 22	7.81% 5	64	4.19
E. Quality of academic advising was adequate	1.56% 1	4.69% 3	15.63% 10	32.81% 21	42.19% 27	3.13% 2	64	4.13
F. Policy and/or strategic management class was adequate to my needs.	1.56% 1	3.13% 2	17.19% 11	29.69% 19	42.19% 27	6.25% 4	64	4.15
G. Computers were available	1.56% 1	4.69% 3	15.63% 10	23.44% 15	28.13% 18	26.56% 17	64	3.98
H. There was enough technological infusion in my classes.	0.00% 0	12.50% 8	21.88% 14	26.56% 17	28.13% 18	10.94% 7	64	3.79
I. Internships and co-ops were enriching to the curriculum.	4.69% 3	7.81% 5	18.75% 12	7.81% 5	7.81% 5	53.13% 34	64	3.13
J. Writing and speaking courses I took helped me to communicate more effectively at my job.	1.56% 1	4.69% 3	23.44% 15	20.31% 13	31.25% 20	18.75% 12	64	3.92
K. My education and GWU enhanced my problem-solving skills.	0.00% 0	3.13% 2	9.38% 6	43.75% 28	42.19% 27	1.56% 1	64	4.27
L. International courses improved my understanding of other economies and their culture.	1.56% 1	3.13% 2	15.63% 10	28.13% 18	25.00% 16	26.56% 17	64	3.98

Q23 In your opinion, were there any course components we should add to our present curriculum to prepare students for the current work place

Answered: 31 Skipped: 57

03-ALUMNI SURVEY- All business Students

#	RESPONSES	DATE
1	Business writing and persuasive communication	7/30/2020 1:12 PM
2	Social media needs to be incorporated more thoroughly. I haven't held a single job where this wasn't crucial, yet I had no formal training.	7/22/2020 5:32 PM
3	More entrepreneurial components. Also more budgeting and personal finance knowledge	7/12/2020 1:35 PM
4	No, this program makes you well prepared for the world today. If you study you will be well prepared for success.	7/8/2020 10:59 AM
5	Incorporate VLookups, Pivot Tables, and ERP systems into education. These are just about minimum requirements now.	7/7/2020 6:36 PM
6	I know since I have graduated that GWU is putting more of an emphasis on getting internships and learning outside of the classroom. I think this is a big thing to push going forward.	7/7/2020 5:05 PM
7	I don't know. I am not familiar with the current curriculum; however, I suggest offering courses that help those manage working remotely.	7/7/2020 1:56 PM
8	Possibly more leadership type courses. I feel I need to move up from the Entry Level position of Admin Assist but feel I do not have leadership type qualities. It may have helped me if I had taken more management type courses.	7/7/2020 12:56 PM
9	I graduated so long ago that I don't think my experience is still the norm.	7/7/2020 12:17 PM
10	More students should take the international business courses to prepare for dealing with people of different backgrounds.	7/7/2020 11:19 AM
11	Anything stressing communication.	7/7/2020 11:03 AM
12	As a practitioner with more than 20 years of experience before beginning the MWTM program, I found the classes offered and coursework to be well tailored to the financial services industry. I found most of what I encountered in the program to be immediately helpful in my work of serving individual investors and managing investment portfolios. If I were to make any changes, I would likely suggest a more general approach to the accounting courses in the program as financial planners do not actually prepare tax returns but should have a well grounded understanding of basic individual and corporate tax practices.	7/7/2020 10:44 AM
13	Having managed enterprise wide initiatives for Bank of America for the better part of my career I would recommend that the curriculum include studies on working with diverse teams of people. This would include not only people of diverse ethnicity but also diverse skills and areas of expertise outside of your area of study. In an environment where you are working and managing initiatives across multiple teams of associates you need to be skilled in understanding (at least at a base level) on how to manage initiatives that include components outside your area on knowledge.	7/7/2020 9:46 AM
14	Yes, something related to face to face networking something to make the students more engaging with each other and how it could assist in the future.	7/7/2020 8:58 AM
15	More technology courses and Internet offerings to support corporations in their online presence and more employees working from home.	7/7/2020 8:48 AM
16	I don't know the statistics of how many business graduates end up in sales roles, but I would challenge that it's relatively high. All business schools need a sales curriculum taught by folks from the sales industry. I also wish there had been some alignment with human psychology, as that is really what sales is,	7/7/2020 8:39 AM
17	If there was an item that could help it would be to provide a little more emphasis on managerial finance considerations for investments (capital) and model these more thoroughly.	7/7/2020 8:35 AM
18	None noted	7/7/2020 8:29 AM
19	Continue focusing on communication skills and problem solving	7/7/2020 8:24 AM
20	What is offered and required in today's programs is appropriate.	7/7/2020 8:04 AM
21	Internships	7/7/2020 5:41 AM
22	N/A	7/6/2020 11:48 PM
23	Critical thinking skills that can assist with real world dilemmas. It is important to note that these skills are not always learned, but acquired as a result of life's experiences.	7/6/2020 11:42 PM
24	I would have liked an internship. Additionally a career planning session would have been excellent upon graduation. The career center was useless and offered me no assistance when I graduated in 2010.	7/6/2020 11:37 PM
25	No	7/6/2020 11:30 PM
26	Computer courses specifically on enterprise application development. Numerous positions I've had in my career have required some involvement in developing custom enterprise tools and applications.	7/6/2020 11:19 PM
27	Sales. Everyone should know how to sell and talk to clients and business partners. How to talk on the phone.	7/6/2020 11:14 PM
28	No	7/6/2020 11:07 PM
29	I think more case studies would be effective, coupled with engagement from business community (through speakers, visits, etc). Admittedly, it's been almost 10 years since my attendance, so we may have done more case studies than I remember.	7/6/2020 10:58 PM
30	Graphic Design classes should be required for Marketing majors.	7/6/2020 10:22 PM
31	Sales Courses	7/6/2020 10:18 PM

Q24 Please write any comments that you think will help the department in improving the curriculum:

Answered: 24 Skipped: 64

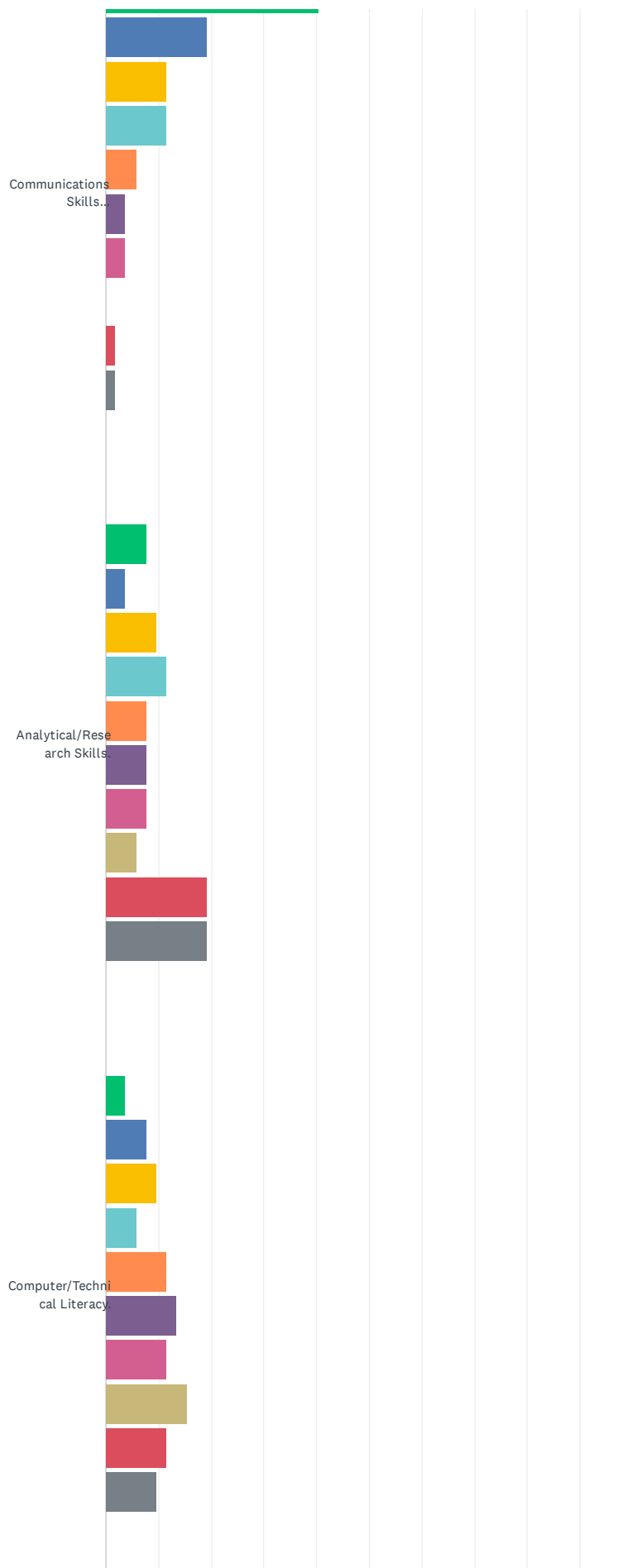
#	RESPONSES	DATE
1	I think classes were fine for my minor, but I was not ready for what I now do in finance. I've had to learn a lot on the job.	7/30/2020 1:12 PM
2	Teaching students how to calculate or articulate ROI when their role doesn't directly earn money.	7/22/2020 5:32 PM
3	N/a	7/12/2020 1:35 PM
4	Great support staff and all professors are committed to student success.	7/8/2020 10:59 AM
5	My graduation was in 2004 so I feel I'll-equipped to make recommendations for the current program. It was excellent when I attended!	7/7/2020 9:23 PM
6	I would add an Emotional Quantity (EQ) component to the department. EQ goes a long ways in the workplace. Also, a deeper understanding of office politics may help...and how to avoid those involved in not-so-good aspects of it.	7/7/2020 6:36 PM
7	I think the current curriculum that I received provided me with enough information to have a stable foundation in getting into the business world.	7/7/2020 5:05 PM
8	N/A	7/7/2020 1:56 PM
9	na	7/7/2020 12:17 PM
10	I adored being in the GEM program!	7/7/2020 11:19 AM
11	It has been so long I have no clue what the MBA program is like now.	7/7/2020 11:03 AM
12	I am both surprised and disappointed to see that the MWTM program has not flourished at GWU. When I first learned of the program, I felt that it was a "dream come true" for me personally and for the Charlotte metro market. I have offered in the past and will reiterate my willingness to speak with the program designers/managers to share my personal insights as an industry professional in this market. I care about the program and hope to see it grow as it should.	7/7/2020 10:44 AM
13	Seek outside input from alumni that have worked in companies that include diverse cultures and programs. Perhaps the university should consider having a committee from outside the college to work with developing the curriculum.	7/7/2020 9:46 AM
14	GWU is a good school but it is very expensive. For the money, a comparable education can be acquired from other schools. In today's market, I think GWU will struggle unless they can differentiate themselves from cheaper options.	7/7/2020 9:15 AM
15	make on-line or distance learning more engaging, use of video chats, classes, open discussions and real life examples of business matters	7/7/2020 8:58 AM
16	Make sure texts are relevant and current, especially in technical areas.	7/7/2020 8:29 AM
17	I participated in SIFE And tennis and that taught me a ton.	7/7/2020 5:41 AM
18	Keep up the good work.	7/6/2020 11:48 PM
19	Gardner-Webb created an environment that reinforced my desire to become a Christian businessman. Ethical lapses remain the number one derailer in a career, and one ethics class does not prepare future business leaders for the challenges of today. Please continue to focus on the Gardner-Webb culture; it's more than the curriculum.	7/6/2020 11:42 PM
20	All my professors were excellent and the curriculum was top notch. However internships would have been helpful.	7/6/2020 11:37 PM
21	I like the fact that the professors had real world experience. That was extremely valuable. Continue this	7/6/2020 11:30 PM
22	It'd be great for local companies to provide real problems for students to solve, with professors serving as senior consultants.	7/6/2020 11:19 PM
23	See above thoughts.	7/6/2020 10:58 PM
24	Need to provide more business sales courses (sales process, different sales methods, study of great sales peopl)	7/6/2020 10:18 PM

Q25 Please RANK the skills your employer considers when hiring new employees:1 being the MOST important to 10 the LEAST important.

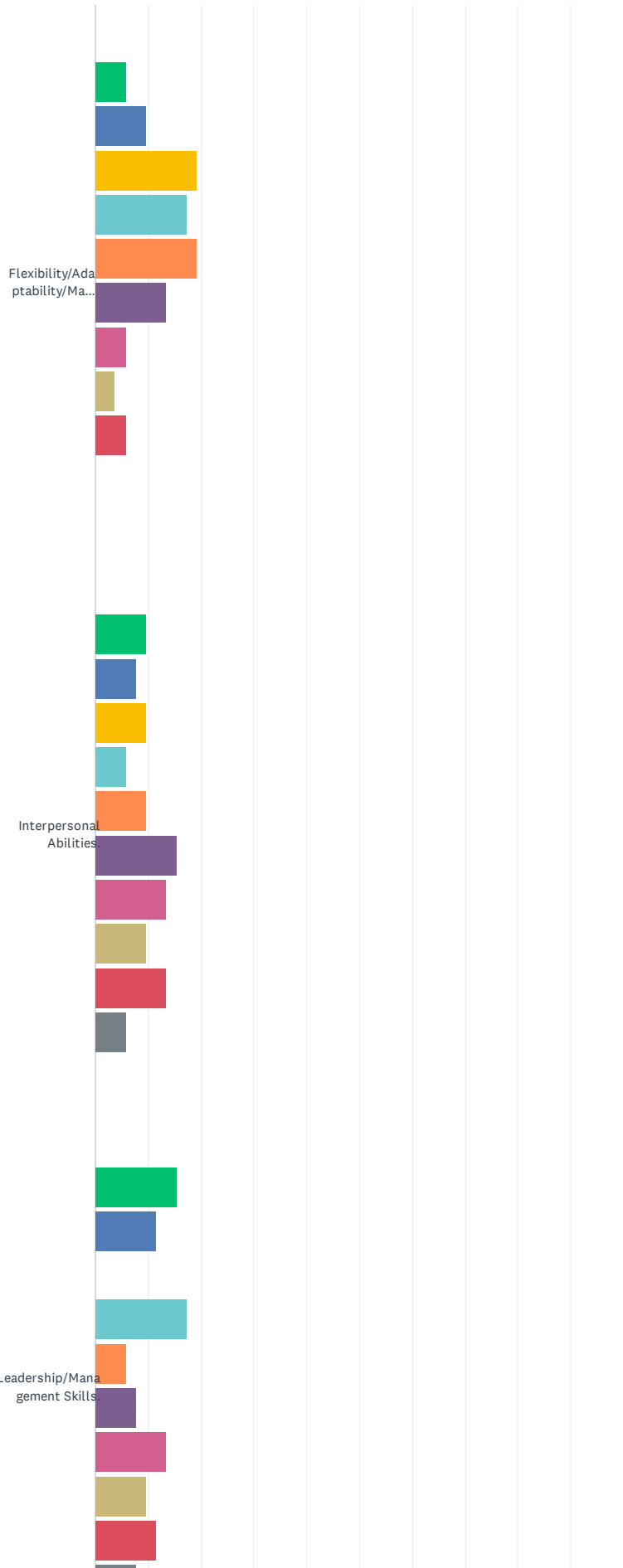
Answered: 52 Skipped: 36



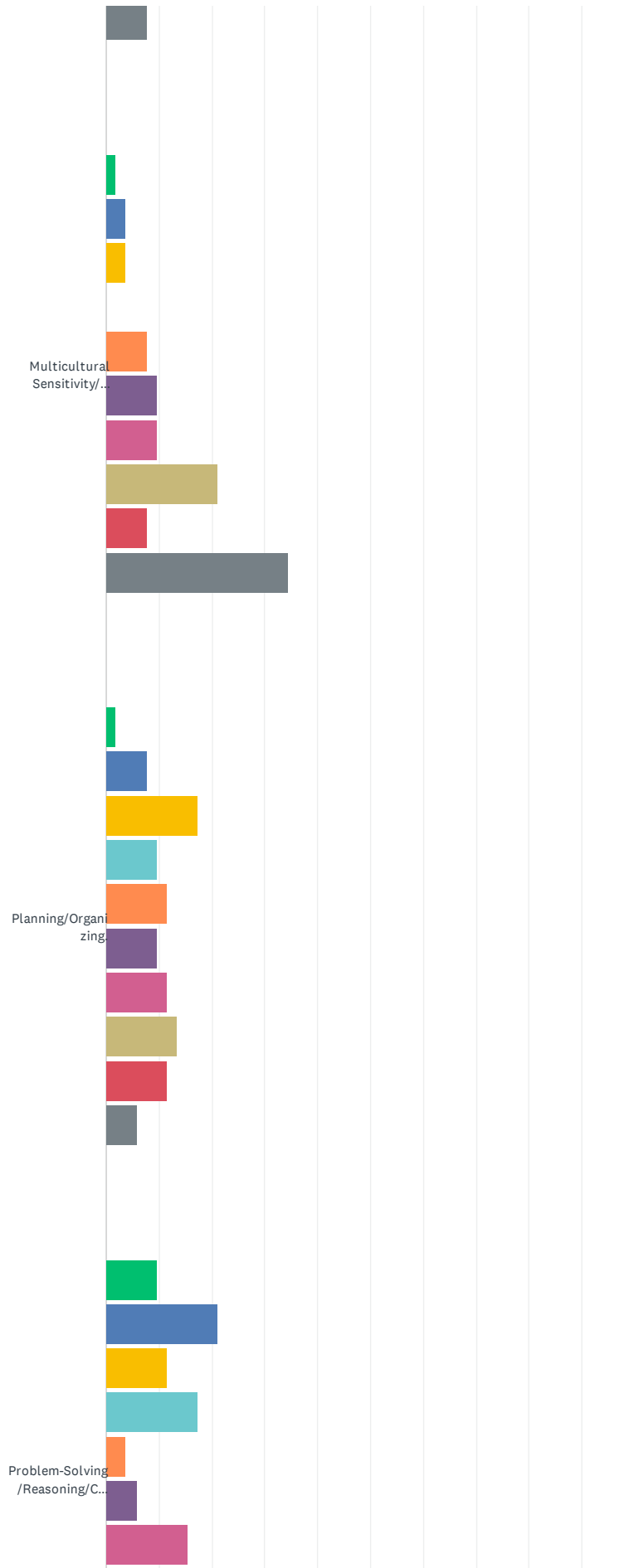
03-ALUMNI SURVEY- All business Students



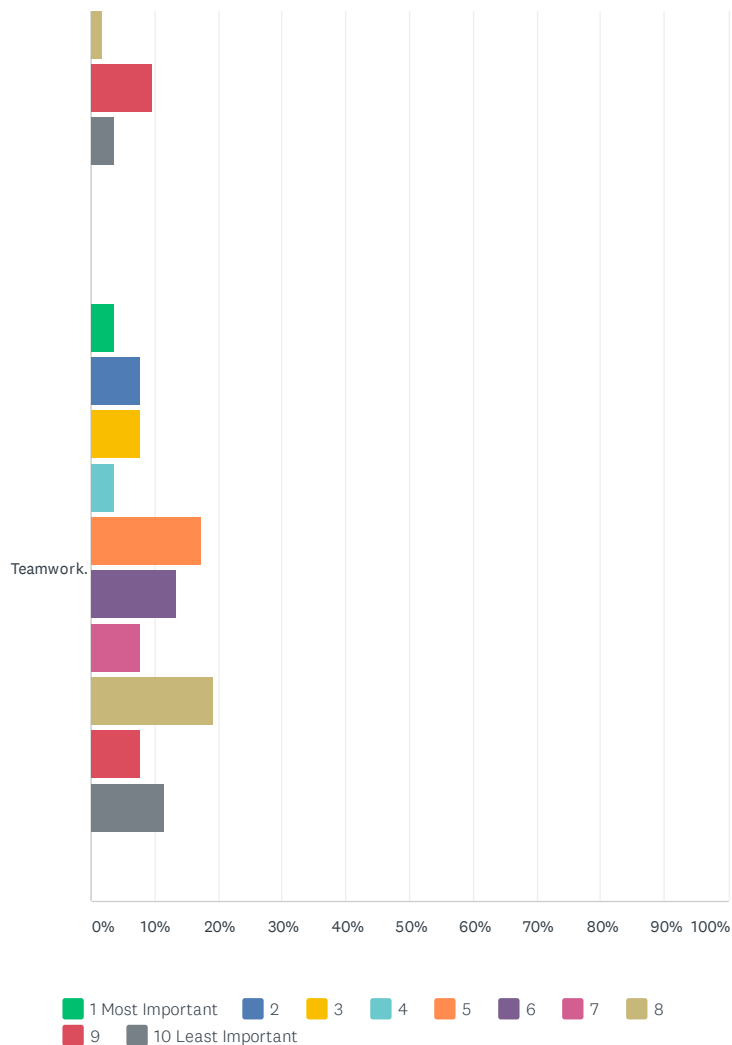
03-ALUMNI SURVEY- All business Students



03-ALUMNI SURVEY- All business Students



03-ALUMNI SURVEY- All business Students



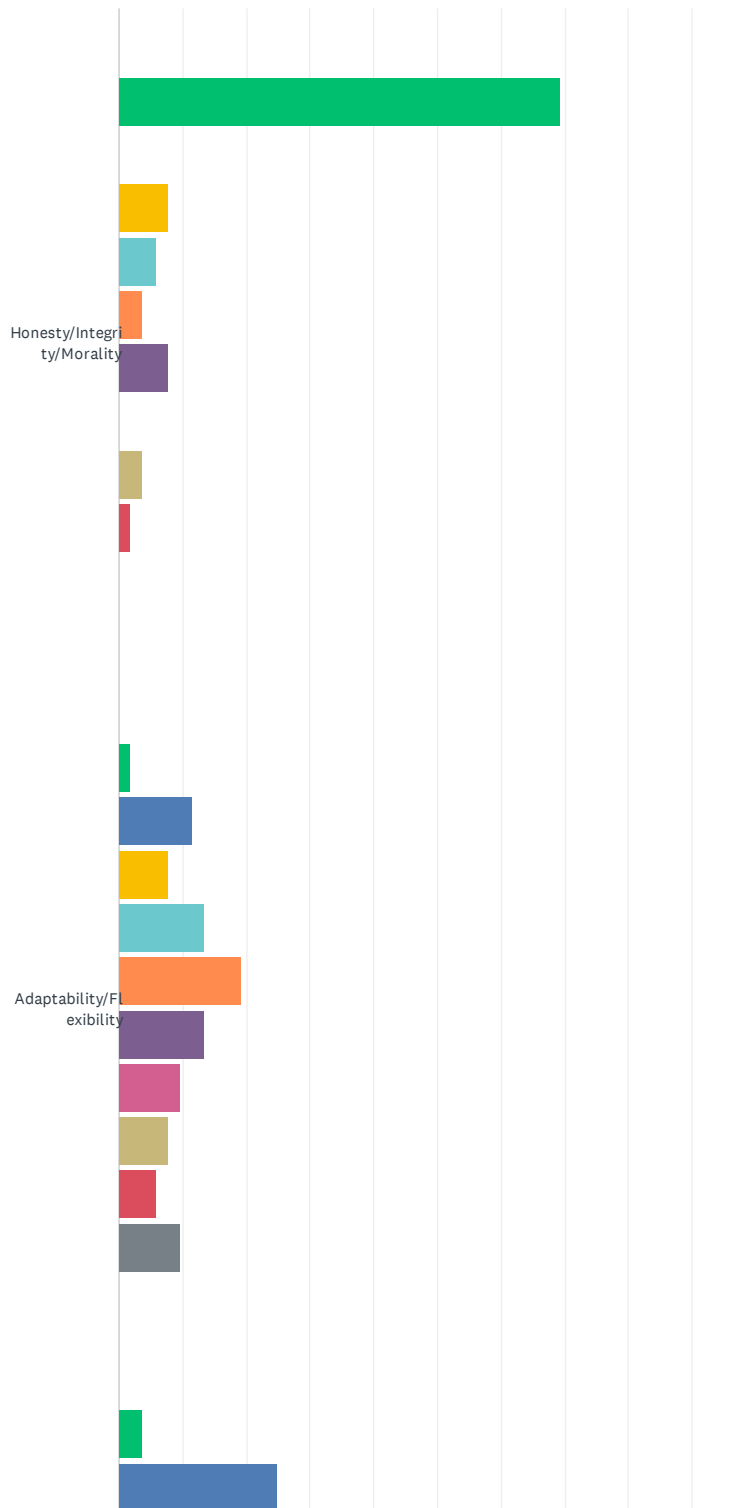
	1 MOST IMPORTANT	2	3	4	5	6	7	8	9	10 LEAST IMPORTANT	TOTA
Communications Skills (listening, verbal, written).	40.38% 21	19.23% 10	11.54% 6	11.54% 6	5.77% 3	3.85% 2	3.85% 2	0.00% 0	1.92% 1	1.92% 1	5
Analytical/Research Skills.	7.69% 4	3.85% 2	9.62% 5	11.54% 6	7.69% 4	7.69% 4	7.69% 4	5.77% 3	19.23% 10	19.23% 10	5
Computer/Technical Literacy.	3.85% 2	7.69% 4	9.62% 5	5.77% 3	11.54% 6	13.46% 7	11.54% 6	15.38% 8	11.54% 6	9.62% 5	5
Flexibility/Adaptability/Managing Multiple Priorities.	5.77% 3	9.62% 5	19.23% 10	17.31% 9	19.23% 10	13.46% 7	5.77% 3	3.85% 2	5.77% 3	0.00% 0	5
Interpersonal Abilities.	9.62% 5	7.69% 4	9.62% 5	5.77% 3	9.62% 5	15.38% 8	13.46% 7	9.62% 5	13.46% 7	5.77% 3	5
Leadership/Management Skills.	15.38% 8	11.54% 6	0.00% 0	17.31% 9	5.77% 3	7.69% 4	13.46% 7	9.62% 5	11.54% 6	7.69% 4	5
Multicultural Sensitivity/Awareness.	1.92% 1	3.85% 2	3.85% 2	0.00% 0	7.69% 4	9.62% 5	9.62% 5	21.15% 11	7.69% 4	34.62% 18	5
Planning/Organizing.	1.92% 1	7.69% 4	17.31% 9	9.62% 5	11.54% 6	9.62% 5	11.54% 6	13.46% 7	11.54% 6	5.77% 3	5
Problem-Solving/Reasoning/Creativity.	9.62% 5	21.15% 11	11.54% 6	17.31% 9	3.85% 2	5.77% 3	15.38% 8	1.92% 1	9.62% 5	3.85% 2	5
Teamwork.	3.85% 2	7.69% 4	7.69% 4	3.85% 2	17.31% 9	13.46% 7	7.69% 4	19.23% 10	7.69% 4	11.54% 6	5

03-ALUMNI SURVEY- All business Students

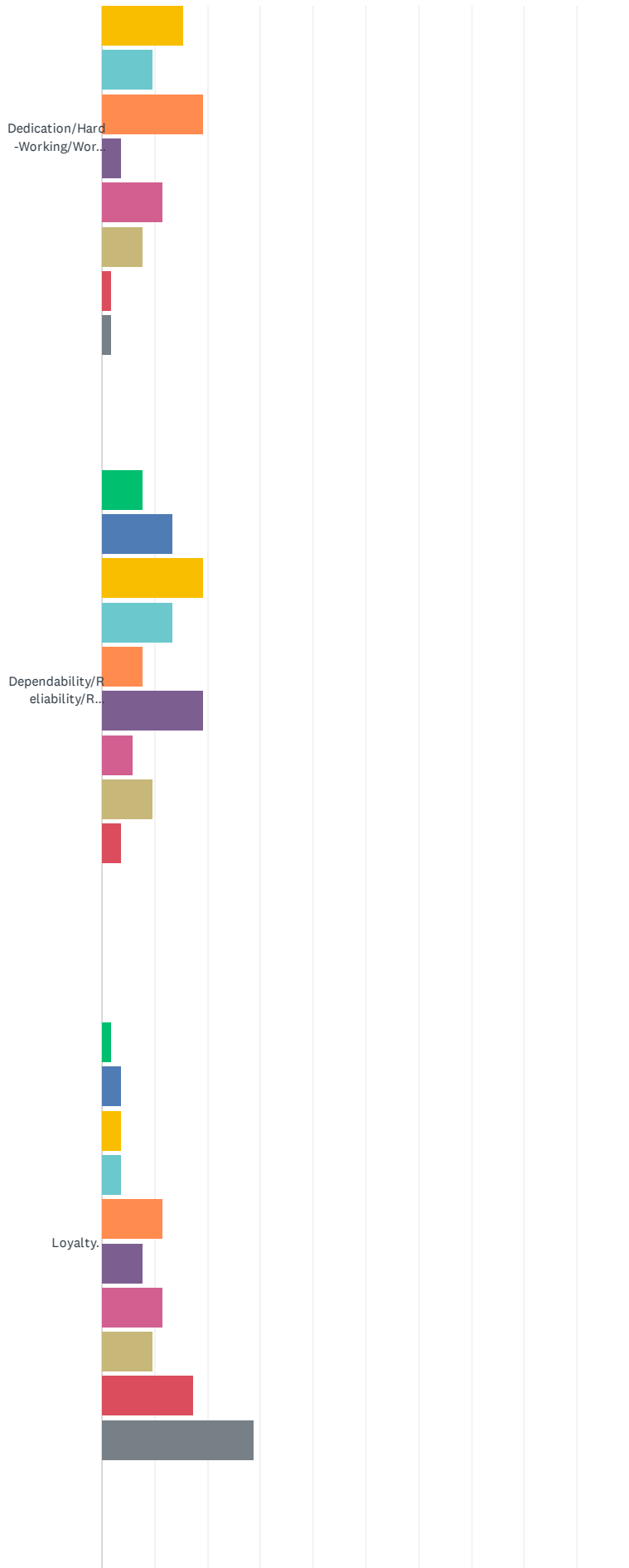
#	OTHER (PLEASE SPECIFY)	DATE
1	I could not select more than one for each rank.	7/7/2020 12:56 PM
2	I don't like the way the above scale is organized. Some of the skills needed have the same level of importance and the above scale does not allow you to rank them equally.	7/7/2020 9:46 AM
3	Fit for the culture of the company	7/6/2020 11:42 PM
4	High priority on being willing to do whatever is asked.	7/6/2020 11:07 PM

Q26 Rank the Personal Values your company seek in Employees: Rank from 1 being the MOST important to.... 10 being the LEAST important.

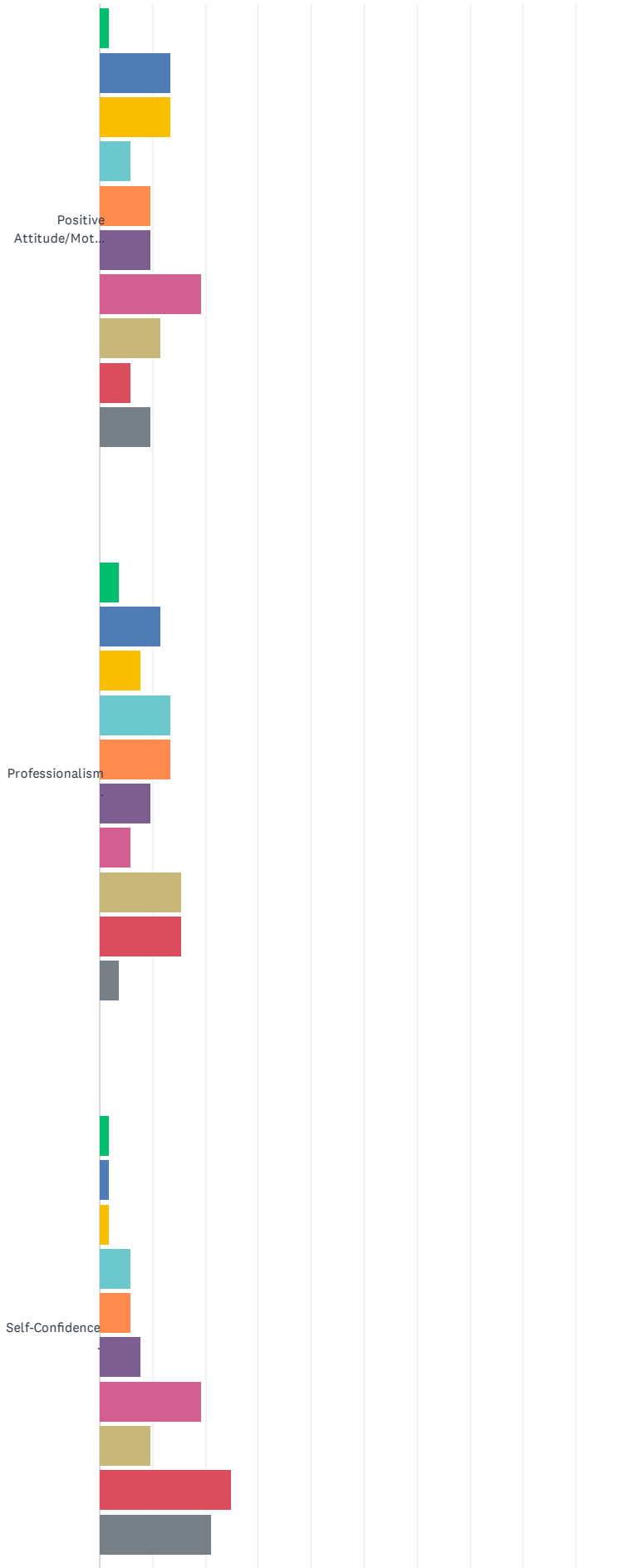
Answered: 52 Skipped: 36



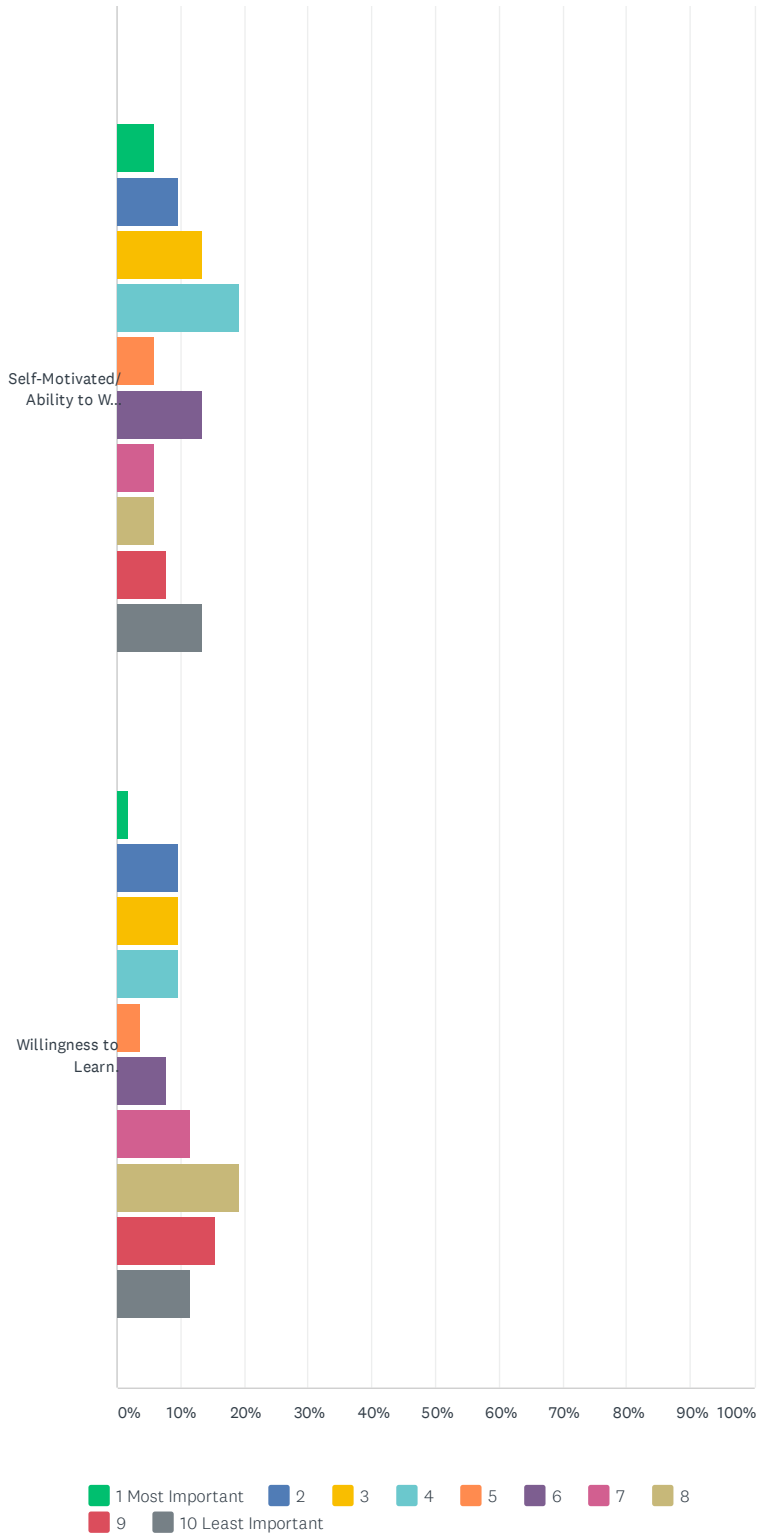
03-ALUMNI SURVEY- All business Students



03-ALUMNI SURVEY- All business Students



03-ALUMNI SURVEY- All business Students



03-ALUMNI SURVEY- All business Students

	1 MOST IMPORTANT	2	3	4	5	6	7	8	9	10 LEAST IMPORTANT
Honesty/Integrity/Morality	69.23% 36	0.00% 0	7.69% 4	5.77% 3	3.85% 2	7.69% 4	0.00% 0	3.85% 2	1.92% 1	0.00% 0
Adaptability/Flexibility	1.92% 1	11.54% 6	7.69% 4	13.46% 7	19.23% 10	13.46% 7	9.62% 5	7.69% 4	5.77% 3	9.62% 5
Dedication/Hard-Working/Work Ethic/Tenacity.	3.85% 2	25.00% 13	15.38% 8	9.62% 5	19.23% 10	3.85% 2	11.54% 6	7.69% 4	1.92% 1	1.92% 1
Dependability/Reliability/Responsibility.	7.69% 4	13.46% 7	19.23% 10	13.46% 7	7.69% 4	19.23% 10	5.77% 3	9.62% 5	3.85% 2	0.00% 0
Loyalty.	1.92% 1	3.85% 2	3.85% 2	3.85% 2	11.54% 6	7.69% 4	11.54% 6	9.62% 5	17.31% 9	28.85% 15
Positive Attitude/Motivation/Energy/Passion.	1.92% 1	13.46% 7	13.46% 7	5.77% 3	9.62% 5	9.62% 5	19.23% 10	11.54% 6	5.77% 3	9.62% 5
Professionalism.	3.85% 2	11.54% 6	7.69% 4	13.46% 7	13.46% 7	9.62% 5	5.77% 3	15.38% 8	15.38% 8	3.85% 2
Self-Confidence.	1.92% 1	1.92% 1	1.92% 1	5.77% 3	5.77% 3	7.69% 4	19.23% 10	9.62% 5	25.00% 13	21.15% 11
Self-Motivated/Ability to Work With Little or No Supervision.	5.77% 3	9.62% 5	13.46% 7	19.23% 10	5.77% 3	13.46% 7	5.77% 3	5.77% 3	7.69% 4	13.46% 7
Willingness to Learn.	1.92% 1	9.62% 5	9.62% 5	9.62% 5	3.85% 2	7.69% 4	11.54% 6	19.23% 10	15.38% 8	11.54% 6

#	OTHER (PLEASE SPECIFY)	DATE
1	Compassion	7/7/2020 9:23 PM
2	These are all important, hard to rank	7/7/2020 1:16 PM
3	Not accurate as I couldn't rank more than 1 with the same ranking.	7/7/2020 12:56 PM
4	All are critical. Impossible to rank.	7/7/2020 10:44 AM
5	Same comment as above on how the scale is laid out.	7/7/2020 9:46 AM