



GARDNER-WEBB
UNIVERSITY

2021 Fact Book / Almanac

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Fall 2020

	First-Time First-Year Cohort		Traditional Undergrad Program		Degree Completion Program (DCP)		Nursing (RN-BSN)		BSN Accelerated		EUEP		Total Under Graduate		Graduate Programs								Total All Programs									
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%				
	471		1,460		383		75		17		141		2,076		60		68		72		634		195		119		361		1,509		3,585	
Total Students																																
Academic Status																																
Full Time	471	100%	1,418	97%	213	56%	23	31%	17	100%	83	59%	1,754	84%	1	2%	35	51%	2	3%	96	15%	59	30%	67	56%	135	37%	395	26%	2,149	60%
Part Time			42	3%	170	44%	52	69%			58	41%	322	16%	59	98%	33	49%	70	97%	538	85%	136	70%	52	44%	226	63%	1,114	74%	1,436	40%
Gender																																
Male	250	53%	651	45%	83	22%	2	3%	1	6%	8	6%	745	36%	20	33%	25	37%	10	14%	132	21%	17	9%	73	61%	162	45%	439	29%	1,184	33%
Female	221	47%	807	55%	300	78%	73	97%	16	94%	133	94%	1,329	64%	40	67%	43	63%	62	86%	502	79%	178	91%	46	39%	199	55%	1,070	71%	2,399	67%
Residence																																
On Campus	439	93%	1,195	82%									1,195	58%	2	3%									80	22%	82	5%	1,277	36%		
Commuter	32	7%	265	18%	383	100%	75	100%	17	100%	141	100%	881	42%	58	97%	68	100%	72	100%	634	100%	195	100%	119	100%	281	78%	1,427	95%	2,308	64%
Ethnicity																																
Non-Resident Alien			2	0%									2	0%		2	3%							2	1%	4	0%	6	0%			
Hispanic/Latino	27	6%	74	5%	17	4%			2	12%			93	4%			2	3%	11	2%	6	3%	2	2%	23	6%	44	3%	137	4%		
Black	97	21%	246	17%	93	24%	4	5%	6	35%	49	35%	398	19%	7	12%			8	11%	310	49%	36	18%	57	48%	70	19%	488	32%	886	25%
White	230	49%	861	59%	232	61%	63	84%	7	41%	82	58%	1,245	60%	46	77%	4	6%	51	71%	286	45%	127	65%	42	35%	239	66%	795	53%	2,040	57%
American Indian	4	1%	8	1%	2	1%	2	3%					12	1%			1	1%	5	1%	3	2%			3	1%	12	1%	24	1%		
Asian	3	1%	10	1%	8	2%	1	1%	2	12%			21	1%	3	5%	1	1%			3	0%	2	1%	2	2%	9	2%	20	1%	41	1%
Native Hawaiian																																
Two or more races	22	5%	46	3%	6	2%					2	1%	54	3%	3	5%			4	6%	11	2%	2	1%			3	1%	23	2%	77	2%
Unknown	88	19%	213	15%	25	7%	5	7%			8	6%	251	12%	1	2%	61	90%	5	7%	8	1%	19	10%	16	13%	12	3%	122	8%	373	10%
Age																																
Average	18	19.8	34.7	34.6	27.4	36.8							30.1	26.5	28.3															30.1		
Oldest	21	55	74	63	40	58							63	40	59			70	72	70	61								80			
Youngest	17	17	18	20	22	19							21	22	20			21	22	21	21								16			
Home Residence																																
North Carolina	260	55%	890	61%	340	89%	67	89%	15	88%	138	98%	1,450	70%	27	45%	34	50%	60	83%	500	79%	163	84%	85	71%	231	64%	1100	73%	2,550	71%
South Carolina	65	14%	154	11%	26	7%	5	7%	2	12%	3	2%	190	9%	10	17%	8	12%	8	11%	124	20%	29	15%	23	19%	62	17%	264	17%	454	13%
Georgia	32	7%	89	6%	7	2%	1	1%					97	5%	6	10%	3	4%	1	1%					19	5%	29	2%	126	4%		
Florida	25	5%	60	4%			1	1%					61	3%	3	5%	2	3%							5	1%	10	1%	71	2%		
Tennessee	6	1%	15	1%	1	0%							16	1%	1	2%	2	3%					2	2%	2	1%	7	0%	23	1%		
Virginia	7	1%	36	2%	6	2%							42	2%	1	2%	1	1%			5	1%	2	2%	7	2%	16	1%	58	2%		
Other States	64	14%	172	12%	3	1%	1	1%					176	8%	12	20%	18	26%	3	4%	5	1%	3	2%	7	6%	29	8%	77	5%	253	7%
Non-US/Unknown	11	2%	38	3%									38	2%											6	2%	6	0%	44	1%		

Academic Major Fields of Study

- 14 majors (with at least ten declared students in 2020) in the TUG program showed a **one-year growth** in enrollment of at least 10%:

Economics/Finance -	60.0%	(20 to 32)
Healthcare Management -	41.7%	(12 to 17)
Political Science -	40.0%	(10 to 14)
Sport Management -	36.8%	(38 to 52)
Chemistry -	36.4%	(11 to 15)
Journalism -	22.2%	(18 to 22)
English -	21.1%	(19 to 23)
Graphic Design -	19.2%	(26 to 31)
Sport Education -	18.8%	(16 to 19)
Management/Business Administration -	16.2%	(74 to 86)
Marketing -	14.8%	(27 to 31)
American Sign Language -	14.3%	(21 to 24)
Elementary Education -	13.2%	(38 to 43)
Nursing (Traditional BSN) -	13.0%	(92 to 104)
- Seven TUG majors (with at least ten declared students in 2020) showed a **one-year decline** of at least 10% in enrollment at the end of spring 2021:

Computer Information Systems -	-41.2%	(10 from 17)
Sociology -	-38.5%	(8 from 13)
Nursing (ASN) -	-35.4%	(42 from 65)
Discipleship Studies -	-33.3%	(8 from 12)
Global Studies -	-30.0%	(7 from 10)
Accounting -	-21.7%	(18 from 23)
International Business -	-15.4%	(22 from 26)
- Three TUG majors (Spanish Education, English as a Second Language, World Languages, Literatures and Cultures) had no declared majors. Five majors (French with Teacher Licensure, Social Science Education, Social Science, Art (BFA), Birth-to-Kindergarten Education) had one student enrolled while Wealth Management, Philosophy and Theology, Mathematics Education, Biblical Studies each registered two students.
- Three TUG majors have shown dramatic **four-year increases** from spring 2017:

Graphic Design -	416.7%	(6 to 31)
Exercise Science -	228.0%	(25 to 82)
Theater Arts -	200.0%	(4 to 12)

- Five non-traditional undergraduate majors showed **one-year increases**:

Christian Ministries -	85.7%	(7 to 13)
Elementary Education (LIC) -	43.8%	(16 to 23)
Human Services -	36.9%	(84 to 115)
Nursing (Accelerated BSN) -	26.2%	(42 to 53)
Elementary Education (BS) -	21.9%	(64 to 78)
- **Elementary Education (BS)** is the only non-traditional undergraduate major to show a **four-year increase** (151.6%; 31 to 78)
- Nine non-traditional undergraduate majors had a **one-year decrease**:

Fire Service Administration -	-57.1%	(6 from 14)
Organizational Leadership -	-33.3%	(8 from 12)
Computer Information Systems -	-30.4%	(16 from 23)
Birth-to-Kindergarten Education -	-25.0%	(24 from 32)
Healthcare Management -	-19.4%	(25 from 31)
Nursing (RN-BSN) -	-13.8%	(75 from 87)
Management/Business Administration -	-12.7%	(62 from 71)
Accounting -	- 8.5%	(54 from 59)
Criminal Justice -	- 2.9%	(33 from 34)
- The following graduate majors saw a **one-year increase** in excess of 10%:

Psychiatric Mental Health Nurse Practitioner (DNP) -	83.3%	(6 to 11)
Clinical Mental Health Counseling -	54.5%	(22 to 34)
Family Nurse Practitioner (DNP) -	51.6%	(31 to 47)
Christian Education (SOD - MDiv) -	36.8%	(19 to 26)
Business Administration (DBA) -	23.5%	(17 to 21)
Business Administration (10-Month MBA) -	20.5%	(112 to 135)
Pastoral Ministries (SOD – MDiv) -	17.4%	(23 to 27)
Pastoral Care/Counseling (SOD – MDiv) -	16.1%	(31 to 36)
Pastoral Ministries (SOD – DMin) -	15.0%	(20 to 23)
Educational Leadership Studies (EdD) -	12.2%	(148 to 166)
- Seven graduate majors have realized a **four-year increase** in excess of 10%:

Organizational Leadership (EdD) -	68.4%	(38 to 64)
Nursing (DNP) -	36.4%	(33 to 45)
School Counseling -	35.7%	(14 to 19)
Physician Assistant Studies -	28.0%	(82 to 105)
Pastoral Ministries (SOD – DMin) -	27.8%	(18 to 23)
English -	17.6%	(17 to 20)
Educational Leadership Studies (EdD) -	14.5%	(145 to 166)

Enrollment Count by Academic Major - Spring 2021

TRADITIONAL UNDERGRADUATE PROGRAM

DEPT	MAJOR	N
NURS	Nursing (Generic BSN)	104
NSCI	Biology	99
EXSI	Exercise Science	82
PSYC	Psychology	78
PSER	Criminal Justice Admin	61
BUSN	Management	60
BUSN	Sport Management	52
EDUC	Elementary Education	43
NURS	Nursing (ASN)	42
NURS	Nursing Intended	32
BUSN	Economics/Finance	32
BUSN	Marketing	31
COMM	Communication Studies	31
COMM	Graphic Design	31
BUSN	Business Administration	26
FLAN	American Sign Language	24
ENGL	English	23
BUSN	International Business	22
COMM	Journalism	22
HSPE	Sport Education	19
BUSN	Accounting	18
BUSN	Healthcare Management	17
MATH	Computer Science	17
NSCI	Chemistry	15
SSCI	Political Science	14
MUSC	Music Education (BM)	13
THEA	Theater Arts	12
BUSN	MIS / CISS	10
SSCI	History	10
MATH	Mathematics	9
RELI	Discipleship Studies	8
SSCI	Sociology	8
ENGL	English Education	7
MUSC	Music (BA)	7
SSCI	Global Studies	7
ART	Art (BA)	6
EDUC	Middle Grades Education	6
MUSC	Music w/Emp Bus/Mus Ind	6
HSPE	Phys Educ and Health Educ	6
RELI	Youth Discipleship Studies	6
RELI	Mission Studies	5
FLAN	Spanish	4
MUSC	Music Composition	4
SSCI	History Education	4
MUSC	Music Performance (BM)	3
MUSC	Worship Leadership	3
BUSN	Wealth Management	2
MATH	Mathematics Education	2
RELI	Biblical Studies	2
RELI	Philosophy and Theology	2
ART	Art (BFA)	1
EDUC	Birth-Kindergarten Educ	1
FLAN	French	1
SSCI	Social Sciences	1
SSCI	Political Sci / Internatinal Af	1
Total		1,152

NON-TRADITIONAL UNDERGRADUATE PROGRAM

DEPT	MAJOR	N
PSER	Human Services	115
EDUC	Elementary Education	78
NURS	Nursing (RN-BSN)	75
BUSN	Accounting	54
NURS	Nursing Accelerated BSN	53
BUSN	Management	48
PSER	Criminal Justice	33
BUSN	Healthcare Management	25
EDUC	Birth-Kindergarten Educ	24
EDUC	Elementary Edu (Licensure)	23
BUSN	MIS / CISS	16
BUSN	Business Administration	14
RELI	Christian Ministries	13
EDUC	Organizational Leadership	8
PSER	Fire Service Administration	6
HSPE	Phys Educ / Health Educ LISC	2
Total		587

GRADUATE PROGRAMS

DEPT	MAJOR	N
EDUC	Educ Leadership Stud (EdD)	166
BUSN	Business Admin (10Month)	135
EDUC	Curriculum and Inst (EdD)	126
PHYA	Physician Assistant Studies	105
BUSN	Business Admin (MBA)	91
EDUC	Exec Leadership Stud (MA)	78
EDUC	Organizational Lead (EdD)	64
NURS	Nursing (MSN)	55
EDUC	Teacher Leadership in Cur In	50
NURS	Family Nurse Pract (DNP)	47
NURS	Nursing (DNP)	45
BUSN	Accounting	43
DIVN	Pastoral Care and Counsel	36
PSYC	Clinical Mental Health Coun	34
DIVN	Pastoral Ministries (MDV)	27
DIVN	Christian Education	26
DIVN	Pastoral Ministries (DMN)	23
BUSN	Business Admin (DBA)	21
ENGL	English	20
PSYC	School Counseling	19
NURS	Family Nurse Pract (MSN)	18
HSPE	Sport Pedagogy	17
DIVN	Pastoral Care Couns (DMN)	14
EDUC	Instructional Technology	12
NURS	Psyc Mental Health (DNP)	11
BUSN	Sport Management	7
DIVN	Intercultural Studies	5
BUSN	Wealth Trust Management	4
BUSN	International Business Adm	4
DIVN	Missiology	3
DIVN	Biblical Studies	2
DIVN	Men Heal Coun (MDV/MA)	2
Total		1,310

Athletics

- During the spring 2021 term, the average semester GPA for student athletes was **3.190**, down from the “P-infused” **3.391** of 2020, but up from the **3.146** earned in spring 2019. The GPA for all women’s teams was **3.550**, led by cross country at **3.878**. The lowest women’s team, basketball, still averaged **3.144**. Golf set the pace in the men’s division with a semester GPA of **3.587**. The overall men’s average was **2.970**.
- **57** athletes (**74** in 2020; **48** in 2019) earned a 4.0 GPA during the spring term. **34** were women (softball **7**; swimming and track **6**). Soccer and swimming (**5**) led the way for men with football checking in with **4**. Currently, **22** athletes, equally divided between men and women, are carrying 4.0 cumulative GPAs.
- **89.9%** of women athletes (152 of 169) earned a semester GPA of 3.0 or higher; **56.9%** of men did so (173 of 304). Overall, 325 of GWU’s 473 athletes achieved this standard (**68.7%**).

Men’s Sports	Athletes	Semester GPA		Cumulative GPA	
		Average	High	Average	High
Baseball	34	3.207	4.000	3.296	4.000
Baseball Developmental	20	2.403	3.750	2.654	3.860
Basketball	12	2.742	3.930	3.004	3.980
Basketball (JV)	15	2.183	3.660	2.320	3.650
Cross Country	5	3.414	3.930	3.484	3.960
Football	89	2.688	4.000	2.758	4.000
Golf	12	3.587	4.000	3.568	4.000
Soccer	53	3.225	4.000	3.206	4.000
Swimming	23	3.411	4.000	3.449	4.000
Tennis	7	3.531	4.000	3.609	4.000
Track	20	3.231	4.000	3.200	3.960
Wrestling	20	3.058	4.000	3.122	3.830

Women’s Sports	Athletes	Semester GPA		Cumulative GPA	
		Average	High	Average	High
Basketball	14	3.144	3.750	3.193	3.710
Cross Country	8	3.878	4.000	3.769	4.000
Golf	6	3.613	4.000	3.625	4.000
Lacrosse	27	3.547	4.000	3.485	4.000
Soccer	32	3.460	4.000	3.421	3.950
Softball	26	3.666	4.000	3.554	4.000
Swimming	22	3.686	4.000	3.579	4.000
Tennis	7	3.860	4.000	3.837	4.000
Track	20	3.508	4.000	3.496	4.000
Volleyball	15	3.645	4.000	3.553	4.000

- Gardner-Webb ranked ninth (same as in 2019) in men’s sports in the Big South Conference in the NCAA’s Graduation Success Rate 2020 report. Golf tied for first place; the next highest ranked team was baseball (3rd). Gardner-Webb’s women finished fifth (down from fourth in 2019) despite having four of its seven teams—golf, soccer, tennis and volleyball—finish in a tie for first place. Overall, GWU finished seventh after ranking fifth in 2019 and seventh in 2018).
- In the conference’s NCAA Federal Graduation Rates standings, Gardner-Webb’s men finished ninth (down from eighth in 2019 and seventh in 2018) while the women placed third (down from second in 2019 but up from fifth in 2018). Baseball was GWU’s highest-ranked men’s sport (second) while tennis and volleyball set the pace in the women’s division with first-place finishes.
- **NOTE:** All freshman women tennis players that entered Gardner-Webb between the years 2001 and 2013 have graduated from the University. The only other NCAA Division I institutions that can claim a 100% graduation rate during this 14-year span are Bucknell, Holy Cross and Notre Dame.
- The following nine Gardner-Webb sports exceeded the NCAA Division I Federal Graduation Rate (FGR) average for their particular sport (GWU value in bold):

Baseball	70 , 53
Cross Country Track, Men	75 , 67
Swimming, Men	83 , 77
Cross Country Track, Women	79 , 76
Golf, Women	100 , 76
Softball	72 , 71
Swimming, Women	89 , 82
Tennis, Women	100 , 72
Volleyball	75 , 72

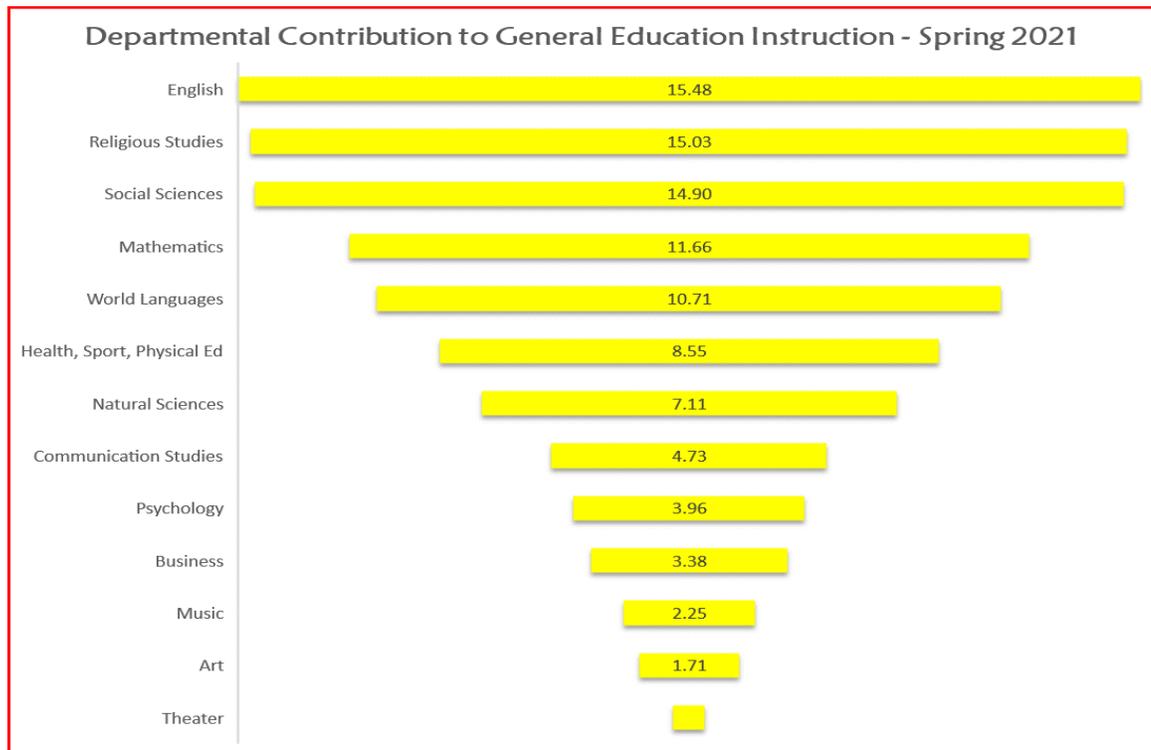
- The one-year retention rate for athletes entering GWU in the fall of 2020 was **66.9%**, down slightly from the 2019 mark of **67.7%** and the lowest percentage in 16 years. Male athletes returned at a rate of **62.2%**, up two percentage points from the previous year. Women returned at a rate of **77.6%**, down from 2019’s **84.3%**. Of those teams with at least four first-time athletes, men’s and women’s basketball, softball and women’s swimming realized a one-year, 100% retention rate.
- The six-year graduation rate for athletes was **51.8%**, down nearly three percentage points from last year’s **54.7%** and off 10.7 percentage points from the 2013 cohort’s all-time record of **62.5%**. The rate for female athletes was **56.9%**, down from **60.3%** the previous year. The men’s rate of **48.1%** was also down--by three percentage points from the 2014 cohort and by nearly nine percentage when compared to the 2013 class.

Class Size

- The average class size for all programs was **12.26**. Broken out by program, along with the department/school with the largest average section size:

Program	Avg. Section Size	Largest Avg Section/Program
TUG Core	17.09	25.00 Business
TUG Upper Level	10.37	15.94 Psychology
All TUG	12.24	17.05 Psychology
Non-Traditional UG	17.31	24.33 HSPE
Graduate	9.78	26.05 Physician Assistant Studies

- English contributed the highest percentage to the university's core instruction, (**15.48%**), followed by Religious Studies (**15.03%**), Social Sciences (**14.90%**), Mathematics (**11.66%**), and World Languages (**10.71%**).



- Business contributed the highest percentage to the University's DCP instruction (**26.70%**) while Education covered **32.58%** of the University's graduate level instruction.
- Five departments contributed over **50%** of their resources to core instruction—World Languages (**60.71%**), Health, Sport and Physical Education (**54.29%**), English (**53.67%**), Mathematics (**52.75%**) and Social Sciences (**51.08%**). At the other end of the scale, Business contributed only **3.21%**.

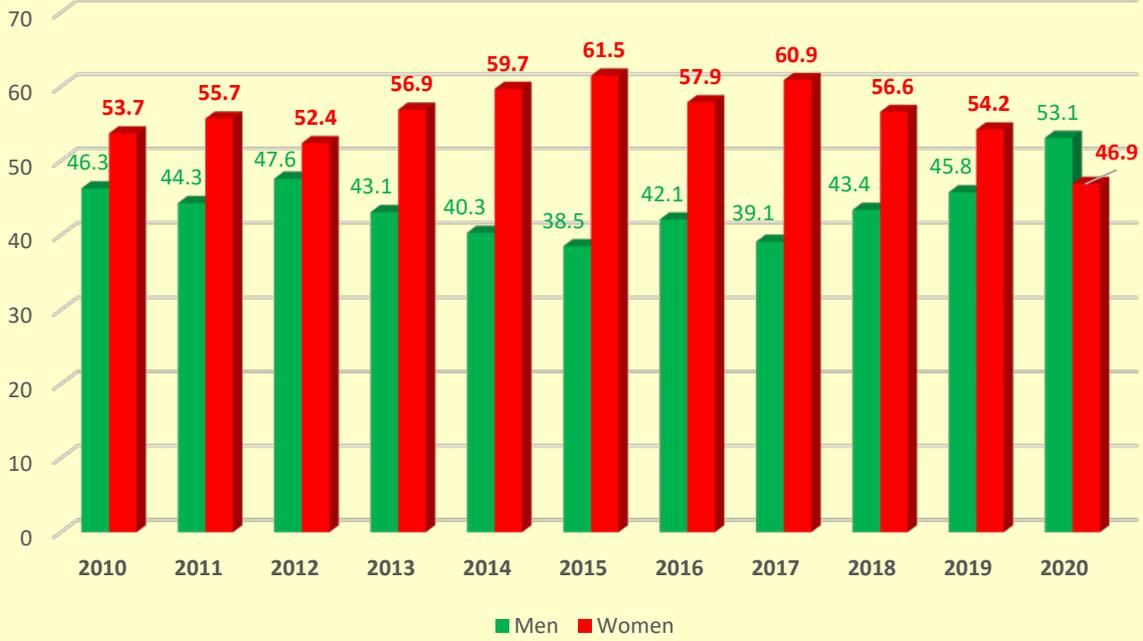
Cohort Characteristics

- 145 North Carolina high schools were represented in the 2020 cohort, up from 139 in 2019 and 130 in 2018. Schools that supplied four or more students to the 2020 FTFT cohort along with their most recent five-year totals:

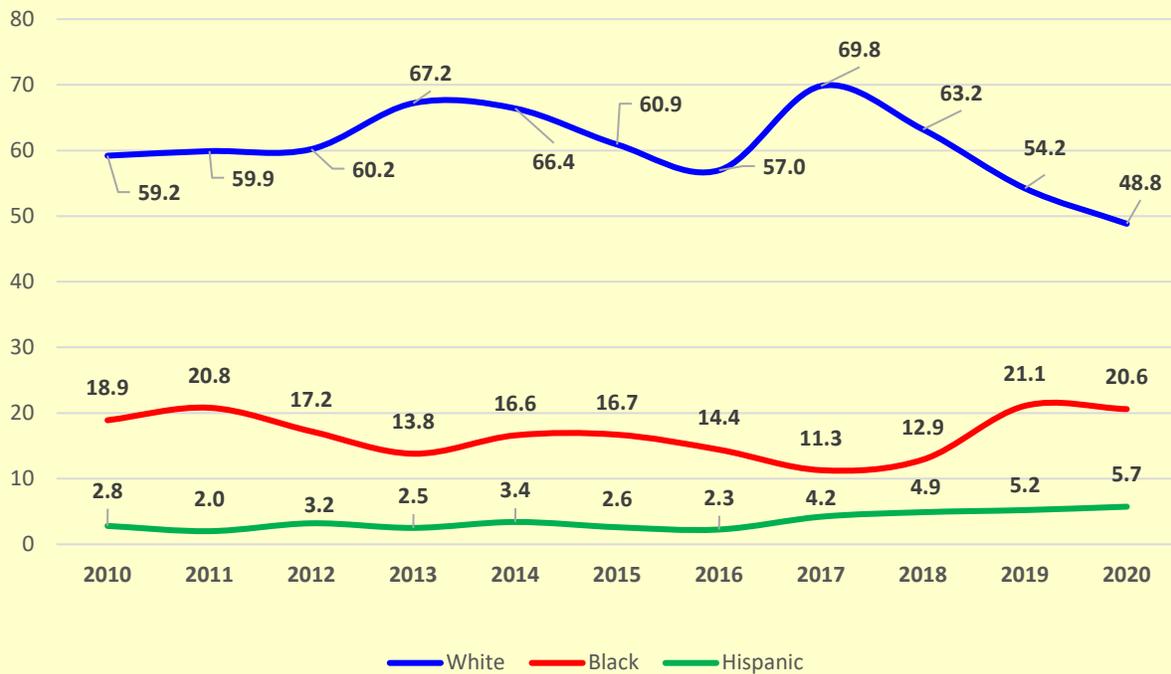
	2020	2019	2018	2017	2016
Crest HS	14	9	10	20	17
Home School	8	12	14	7	9
Bessemer City HS	7	0	3	1	1
South Caldwell HS	6	1	0	3	2
South Point HS	6	3	4	1	2
Kings Mountain HS	5	7	6	4	7
Ashbrook HS	5	1	0	1	4
Lincolnton HS	4	2	1	5	4
Mountain Island Charter	4	1	0	0	1
North Gaston HS	4	1	2	4	3
Shelby HS	4	0	5	3	6

- With the exception of Kings Mountain and Home School, all schools listed above increased their 2019 GWU cohort contribution.
- The total cohort of **471** was **69 more** than in 2019. It tied the third highest class in GWU's senior college history.
- Males comprised **53.3%** of the cohort—the first time in 28 years that men outnumbered women in the entering freshman class.
- **46.1%** of first-time students were athletes—the highest percentage ever and seven percentage points higher than the 2019 record. **67.7%** of first-time men were athletes, also topping 2019's previous high of **58.7%** by nine percentage points.
- **48.8%** of the cohort listed their ethnicity as "White," the lowest all-time percentage. This continued a steep three-year decline (**54.2%** in 2019; **63.2%** in 2018; **69.8%** in 2017). **20.6%** identified as "Black", down slightly from last year's record of **21.1%**. **5.7%** described themselves as "Hispanic," the highest percentage ever.
- **55.2%** of the cohort were from North Carolina, the lowest percentage ever. South Carolina (**13.8%**) and Florida (**5.3%**) claimed their highest percentage of the entering class in at least the past ten years. Georgia's representation (**6.8%**) was the second highest mark on record for that state.
- **31** states and **50** North Carolina counties were represented in the cohort. **40** students came from Gaston county—the largest contingent from that county in at least 20 years and a **66.7%** increase from 2019.
- South Carolina's largest contributing county was York (**10**).

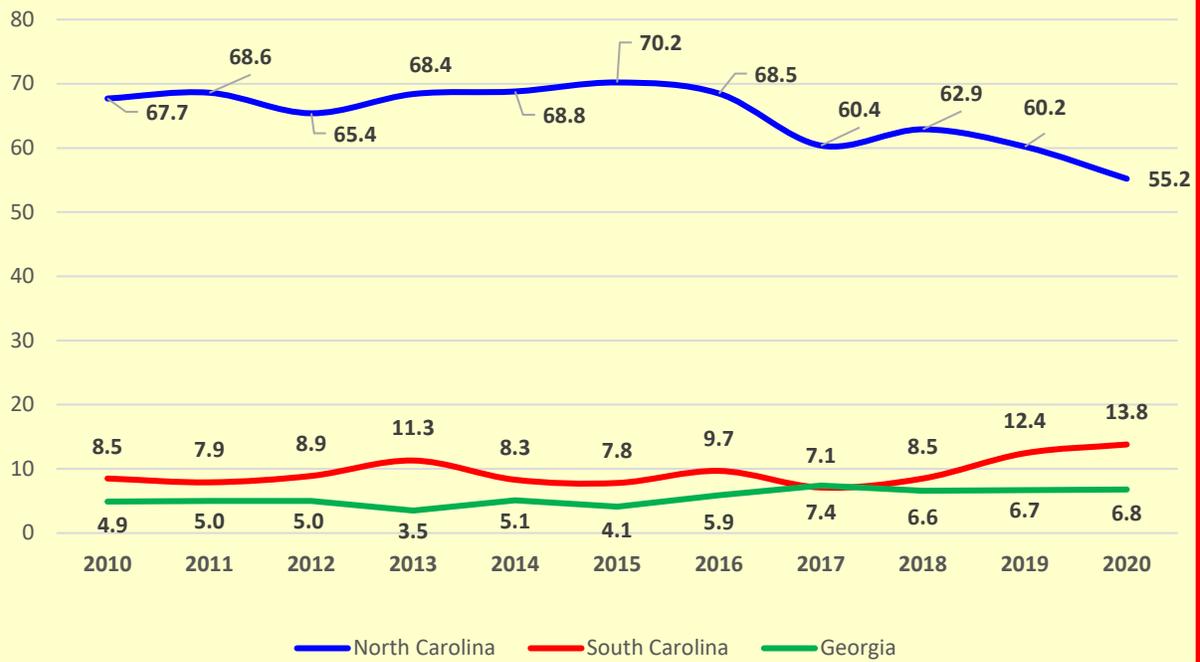
Gender Percentage Breakout - First-Time Full Time Cohort



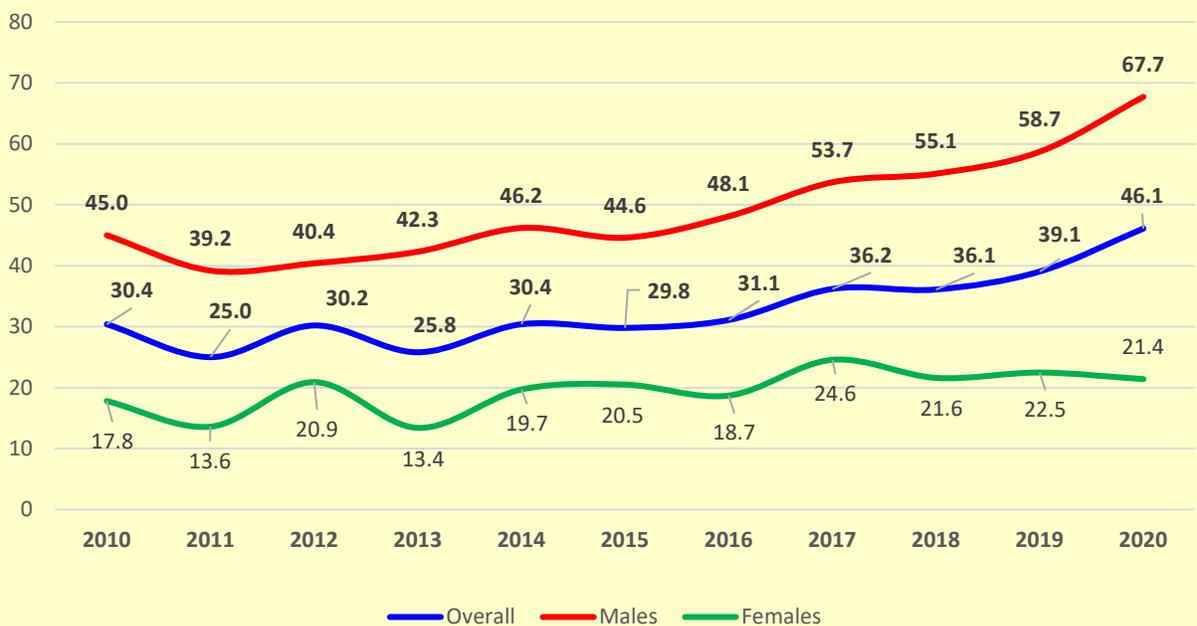
Ethnicity Percentage Breakout - First-Time Full Time Cohort



State Percentage Breakout - First-Time Full Time Cohort



Athlete Percentage Breakout - First-Time Full Time Cohort



Comparative

- Numerous benchmark indicators are used when comparing Gardner-Webb with other NCICU (35) and southeastern US private institutions (237). 20 of the most significant categories are included in the table below. Colored arrows reflect one-year changes in values and rankings. The following definitions will be helpful in understanding various terminology:

Total Cost of Attendance – tuition, fees, room, board, books, incidentals

Real Cost of Attendance - tuition and fees minus institutional aid

Discount Rate – institutional aid divided by tuition and fees

Net Price – total cost of attendance minus all scholarship aid

Admissions Selectivity – number of admitted divided by number of applicants

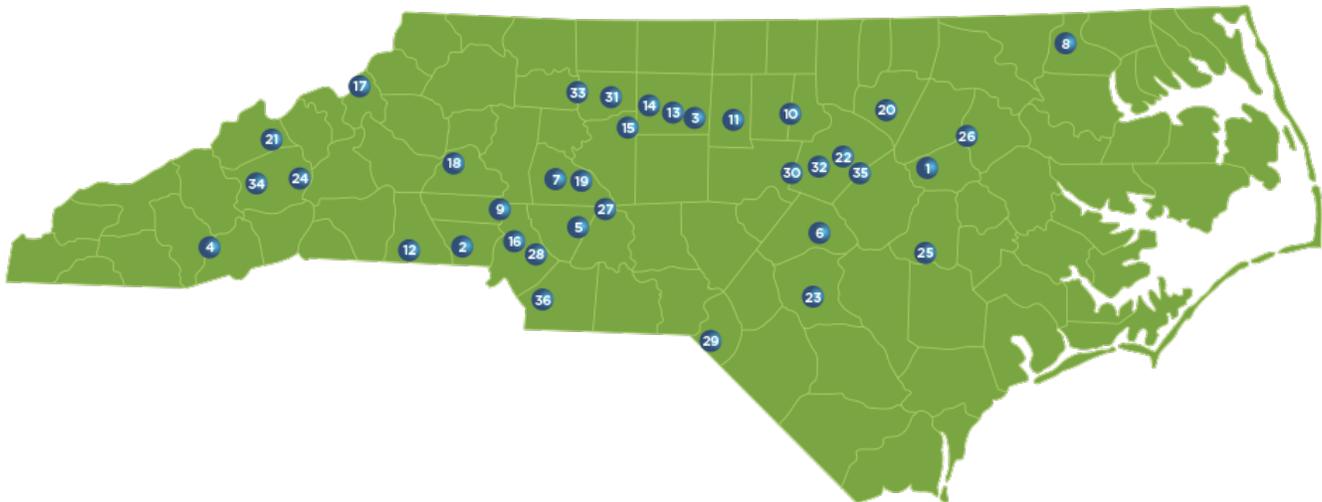
Admissions Yield – number of enrollees divided by number admitted

Category	GWU Value	NCICU Rank	SE US Privates Rank	%tile
Total Cost of Attendance (20-21)	46,820 ↓	21 ↓	89 ↓	61 ↓
Real Cost of Attendance (19-20)	12,020 ↓	21 ↓	108 ↓	55 ↓
Tuition (20-21)	31,220 ↔	19 ↓	82 ↓	65 ↓
Room and Board (20-21)	10,390 ↑	23 ↑	108 ↓	52 ↓
Average Amount of Institutional Aid (19-20)	20,220 ↑	12 ↑	62 ↑	73 ↑
Discount Rate (19-20)	62.7% ↑	8 ↑	62 ↑	73 ↑
Net Price (19-20)	20,363 ↓	23 ↓	127 ↓	45 ↓
Admissions Selectivity (20-21)	78% ↓	29 ↓	164 ↓	24 ↓
Admissions Yield (20-21)	13% ↑	30 ↔	176 ↑	15 ↑
First-Time Cohort Enrollment (20-21)	471 ↑	9 ↑	58 ↑	74 ↑
Total Undergraduate Enrollment (20-21)	2,071 ↑	8 ↔	62 ↑	74 ↑
Total Transfer Enrollment (20-21)	257 ↓	2 ↑	22 ↑	91 ↑
Total Graduate Enrollment (20-21)	1,465 ↓	4 ↔	29 ↔	88 ↑
Total Enrollment (19-20)	3,536 ↑	7 ↔	44 ↔	81 ↔
Retention Rate – First-Year (2019 return 2020)	68% ↓	15 ↓	135 ↓	39 ↓
Graduation Rate – Six-Year (End AY 2020)	56% ↔	11 ↔	81 ↔	62 ↓
Average Faculty Salary – All Ranks (2020-21)	60,981 ↓	17 ↔	103 ↓	55 ↓
Endowment (End FY 2020)	65,959,069 ↓	13 ↓	76 ↓	66 ↓
Endowment per FTE Student (FY 2020)	21,033 ↓	23 ↓	118 ↓	47 ↓
Gifts and Grants per FTE Student (FY 2020)	1,941 ↓	28 ↓	150 ↓	35 ↓

Quotable

"The marketplace for college-ready high school seniors has never been more competitive, especially in North Carolina. Gardner-Webb University has long stood out among its competitors for providing rigorous degree programs within a caring Christian environment. Now, we must also measure up against North Carolina and other southeastern private institutions with respect to such metrics as affordability, selectivity, retention, and graduation rates. The most recent data presented here place GWU within the Top 10 in six categories relative to NCICU peers, and we rank reasonably high in both graduate and transfer enrollment when compared to other private schools in the southeast. That said, I've never met anyone who loudly proclaimed, "We're #29!" At Gardner-Webb we aspire to elevate our rankings, and this Academic Year in Review document provides an essential baseline against which we will measure our progress moving forward."

Dr. William M. Downs, President



- | | |
|--|------------------------------------|
| 1. Barton College | 20. Louisburg College |
| 2. Belmont Abbey College | 21. Mars Hill University |
| 3. Bennett College | 22. Meredith College |
| 4. Brevard College | 23. Methodist University |
| 5. Cabarrus College of Health Sciences | 24. Montreat College |
| 6. Campbell University | 32. University of Mount Olive |
| 7. Catawba College | 25. N.C. Wesleyan College |
| 8. Chowan University | 26. Pfeiffer University |
| 9. Davidson College | 27. Queens University of Charlotte |
| 10. Duke University | 28. St. Andrews University |
| 11. Elon University | 29. Saint Augustine's University |
| 12. Gardner-Webb University | 30. Salem College |
| 13. Greensboro College | 31. Shaw University |
| 14. Guilford College | 33. Wake Forest University |
| 15. High Point University | 34. Warren Wilson College |
| 16. Johnson C. Smith University | 35. William Peace University |
| 17. Lees-McRae College | 36. Wingate University |
| 18. Lenoir-Rhyne University | |
| 19. Livingstone College | |

Southeastern US Private Doctoral Institutions

36 of the 238 southeastern US private colleges and universities are classified as doctoral institutions by the Carnegie Commission on Higher Education. Six of 36 NCICU are so designated. This select group is further delineated by the following indicators:

- 15** - Doctoral Universities: Very High Research Activity
- 16** - Doctoral Universities: High Research Activity
- 17** - Doctoral/Professional Universities

	State	Carnegie	Endowment	Retention Rate	Graduation Rate	Average Faculty Salary
University of Miami	FL	15	1,050,754,203	91	83	116,205
Emory University	GA	15	9,169,027,771	93	90	131,922
Tulane University of Louisiana	LA	15	1,458,648,000	92	86	109,141
Duke University	NC	15	8,474,071,000	97	96	151,406
Vanderbilt University	TN	15	6,917,370,802	96	93	133,016
Nova Southeastern University	FL	16	174,151,000	80	62	93,610
Florida Institute of Technology	FL	16	81,763,706	82	60	87,106
Mercer University	GA	16	361,437,355	87	73	78,831
Clark Atlanta University	GA	16	74,408,547	63	42	72,085
Wake Forest University	NC	16	1,350,187,000	95	89	107,481
Hampton University	VA	16	280,598,089	72	57	76,487
Samford University	AL	17	332,869,066	87	77	81,492
Harding University	AR	17	166,223,072	87	72	67,063
Palm Beach Atlantic University	FL	17	85,378,000	73	57	72,628
Barry University	FL	17	45,993,199	68	36	79,625
Bellarmine University	KY	17	65,588,104	84	64	72,352
Spalding University	KY	17	20,916,319	66	58	66,542
University of the Cumberland	KY	17	81,471,913	66	40	51,066
Loyola University New Orleans	LA	17	222,403,126	83	59	76,843
Mississippi College	MS	17	89,163,909	80	65	70,368
William Carey University	MS	17	22,412,127	84	53	53,071
Elon University	NC	17	259,166,993	90	83	84,352
Campbell University	NC	17	165,343,961	76	56	79,399
Wingate University	NC	17	99,160,577	64	49	71,285
Gardner-Webb University	NC	17	65,959,069	68	56	60,981
Belmont University	TN	17	291,936,335	82	71	95,700
Lipscomb University	TN	17	79,700,346	86	69	71,188
Union University	TN	17	45,419,999	87	66	67,016
Lincoln Memorial University	TN	17	41,333,767	76	53	62,273
Trevecca Nazarene University	TN	17	31,548,831	74	56	63,322
Carson-Newman University	TN	17	62,731,421	69	52	51,370
Shenandoah University	VA	17	68,448,014	82	61	72,982
Regent University	VA	17	69,525,000	77	61	76,101
Liberty University	VA	17	1,714,462,564	81	54	52,431
Mary Baldwin University	VA	17	30,808,446	63	42	61,071
University of Charleston	WV	17	46,763,774	67	46	59,958

Southeastern US Private Elite and Aspirant Institutions

Based on the relative rankings of four indicators (average faculty salary, endowment, retention rate, graduation rate), nine of the 238 southeastern US private colleges and universities are classified as “Elite” institutions. Another 30 are categorized as “Aspirant” due to their composite ranking score being less than Gardner-Webb’s.

Elite

Davidson College	NC	21	Baccalaureate Colleges: Arts & Sciences Focus
Duke University	NC	15	Doctoral Universities: Very High Research Activity
Emory University	GA	15	Doctoral Universities: Very High Research Activity
Tulane University	LA	15	Doctoral Universities: Very High Research Activity
University of Miami	FL	15	Doctoral Universities: Very High Research Activity
University of Richmond	VA	21	Baccalaureate Colleges: Arts & Sciences Focus
Vanderbilt University	TN	15	Doctoral Universities: Very High Research Activity
Wake Forest University	NC	16	Doctoral Universities: High Research Activity
Washington and Lee University	VA	21	Baccalaureate Colleges: Arts & Sciences Focus

Aspirant

Agnes Scott College	GA	21	Baccalaureate Colleges: Arts & Sciences Focus
Belmont University	TN	17	Doctoral/Professional Universities
Berea College	KY	21	Baccalaureate Colleges: Arts & Sciences Focus
Berry College	GA	20	Master's Colleges & Universities: Small Programs
Centre College	KY	21	Baccalaureate Colleges: Arts & Sciences Focus
Elon University	NC	17	Doctoral/Professional Universities
Embry-Riddle Aeronautical University	FL	19	Master's Colleges & Universities: Medium Programs
Florida Institute of Technology	FL	16	Doctoral Universities: High Research Activity
Florida Southern College	FL	19	Master's Colleges & Universities: Medium Programs
Furman University	SC	21	Baccalaureate Colleges: Arts & Sciences Focus
Hampden-Sydney College	VA	21	Baccalaureate Colleges: Arts & Sciences Focus
Harding University	AR	17	Doctoral/Professional Universities
Hendrix College	AR	21	Baccalaureate Colleges: Arts & Sciences Focus
High Point University	NC	22	Baccalaureate Colleges: Diverse Fields
Lipscomb University	TN	17	Doctoral/Professional Universities
Loyola University New Orleans	LA	17	Doctoral/Professional Universities
Mercer University	GA	16	Doctoral Universities: High Research Activity
Meredith College	NC	21	Baccalaureate Colleges: Arts & Sciences Focus
Nova Southeastern University	FL	16	Doctoral Universities: High Research Activity
Randolph-Macon College	VA	21	Baccalaureate Colleges: Arts & Sciences Focus
Rhodes College	TN	21	Baccalaureate Colleges: Arts & Sciences Focus
Roanoke College	VA	21	Baccalaureate Colleges: Arts & Sciences Focus
Rollins College	FL	18	Master's Colleges & Universities: Larger Programs
Samford University	AL	17	Doctoral/Professional Universities
Savannah College of Art and Design	GA	30	Special Focus Four-Year: Arts, Music & Design Schools
Spelman College	GA	21	Baccalaureate Colleges: Arts & Sciences Focus
Stetson University	FL	18	Master's Colleges & Universities: Larger Programs
The University of the South	TN	21	Baccalaureate Colleges: Arts & Sciences Focus
Transylvania University	KY	21	Baccalaureate Colleges: Arts & Sciences Focus
Wofford College	SC	21	Baccalaureate Colleges: Arts & Sciences Focus

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Aspirant

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Stetson University	FL	18	Master's Colleges & Universities: Larger Programs
The University of the South	TN	21	Baccalaureate Colleges: Arts & Sciences Focus
Transylvania University	KY	21	Baccalaureate Colleges: Arts & Sciences Focus
Wofford College	SC	21	Baccalaureate Colleges: Arts & Sciences Focus

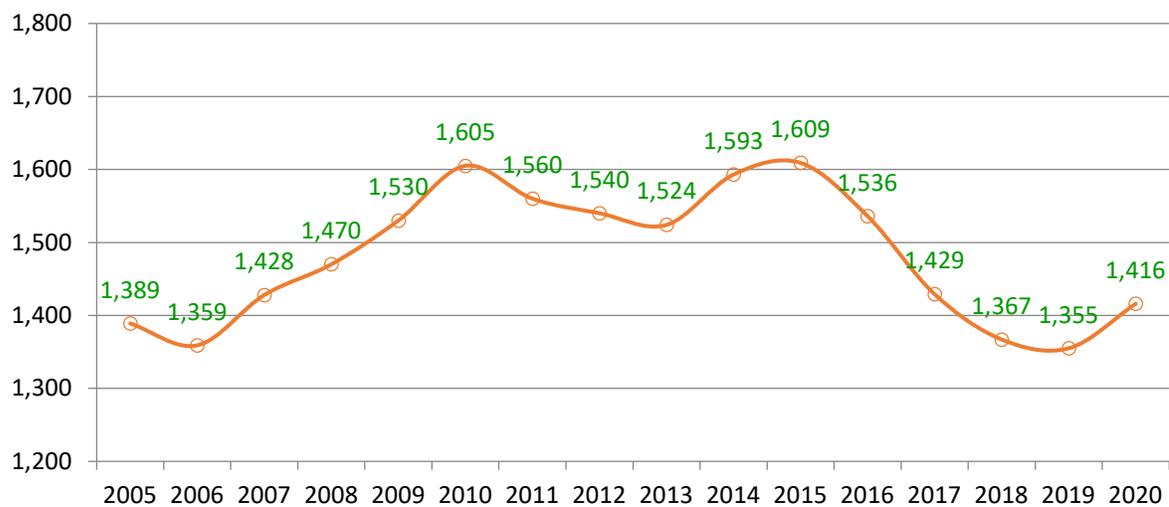
Enrollment

- **Fall 2020** hours for all programs totaled **39,762**, an increase of **1,594** hours (**4.17%**) from 2019. Headcount gains were seen in the following programs:

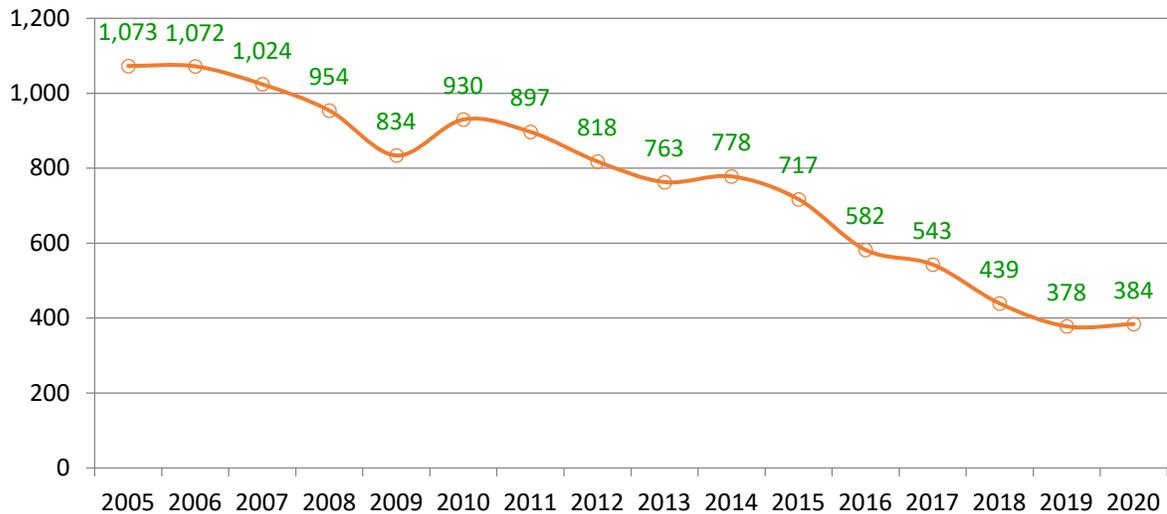
Regular Program, Full-Time Students	+ 61	4.5%
Regular Program, Total Headcount	+ 64	4.6%
Regular Program, First-Time Freshmen	+ 69	17.2%
Regular Program, Resident Students	+ 37	3.2%
DCP, New Students	+ 15	11.5%
EUEP, Headcount (135) *	+ 21	18.4%
All Undergraduate, Headcount	+ 62	3.1%
Graduate Counseling, New Students	+ 13	118.2%
Graduate KTA Doctoral, Headcount (259) *	+ 11	4.4%
Graduate KTA Doctoral, New Students	+ 24	54.6%
Doctor of Nursing, Headcount (113) *	+ 18	19.0%
10 Month MBA, Headcount	+ 58	65.9%
10 Month MBA, New Students	+ 17	28.3%

* Indicates an all-time high (fall) headcount for that program

Full-Time Students, Traditional Undergraduate Program - Fall



Headcount, Degree Completion Program - Fall

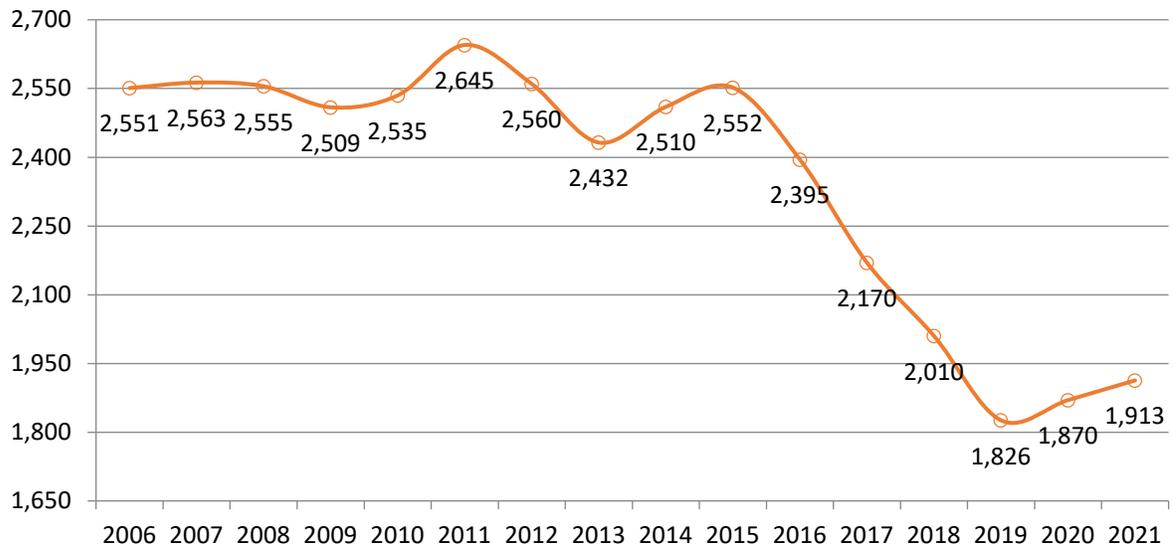


- **Spring 2021** hours for all programs totaled **37,525**, an increase of **995 (2.72%)** hours from 2020. One-year, double digit headcount enrollment gains were seen in the following programs:

Regular Program, Full-Time Students	+ 36	2.9%
Regular Program, First-Time Freshmen (17) *	+ 11	183.3%
Regular Program, Continuing Students (10+hours)	+ 26	2.2%
Regular Program, Resident Students	+ 19	1.8%
Accelerated BSN, Headcount (55) *	+ 14	34.2%
Accelerated BSN, New Students (40) *	+ 20	100.0%
EUEP, Headcount (132) *	+ 14	11.9%
Non-Traditional Undergraduate, Headcount	+ 10	1.7%
Undergraduate, Total Headcount	+ 43	2.3%
Graduate KTA Doctoral, Headcount (289) *	+ 33	12.9%
Graduate KTA Doctoral, New Students (50) *	+ 19	61.3%
Doctor of Nursing, Headcount (103) *	+ 11	12.0%
School of Divinity, MDiv Headcount	+ 18	21.4%
School of Divinity, MDiv New Students	+ 10	100.0%
10 Month MBA, Headcount (142) *	+ 28	24.6%

* Indicates an all-time high (spring) headcount for that program

Total Headcount, All Undergraduate Programs - Spring



- Summer 2021** hours for all programs totaled **12,863**, a **decrease** of **526** hours (**-3.93%**) from 2020. Enrollment declines were seen in the following programs:
 - Regular Program, Total Headcount – **308**, down 64 (**-17.2%**)
 - Regular Program, First-time Freshmen – **40**, down 21 (**-34.4%**)
 - Resident Students – **138**, down 31 (**-18.3%**)
 - Undergraduate, Total Headcount – **791**, down 46 (**-5.5%**)
 - Graduate School of Business, Headcount – **68**, down 64 (**-48.5%**)
 - Graduate School of Business, New Students – **17**, down 22 (**-56.4%**)
 - 10 Month MBA, Headcount – **130**, down 13 (**-9.1%**)
 - 10 Month MBA, New Students – **68**, down 23 (**-25.3%**)
 - Graduate, Total Headcount – **1,141**, down 51 (**-4.3%**)
 - Graduate, New Students – **138**, down 34 (**-19.8%**)
 - All Programs, Total Headcount – **1,932**, down 97 (**-4.8%**)
- Double-digit enrollment increases were seen in the following four programs:
 - Accelerated BSN, New Students – **35**, up 16 (84.2%)
 - Graduate KTA Doctoral, Headcount – **261**, up 37 (16.5%)
 - Graduate KTA Doctoral, New Students – **51**, up 25 (96.2%)
 - Doctor of Nursing, Total Headcount – **102**, up 22 (27.5%)

Faculty

Demographics

- **54.7%** of the 161 members of the full-time teaching faculty are women (the highest percentage in GWU history).
- **46.6%** are tenured with another **8.7%** on tenure-track. The combined percentage of **55.3%** tenured/tenure track faculty continues the linear decline of the past six years (2016 - **65.1%**; 2017 - **63.9%**; 2018 - **61.0%**; 2019 - **58.5%**; 2020 - **56.8%**)
- **39.1%** hold the rank of professor while **21.1%** are associate professors and **28.0%** assistant professors.

Full-Time Faculty Comparison by Department/School

	Full-Time Faculty				Tenure Status				Rank				
	Total	Men	Women	%Wom	Award	TenTrk	Non-TT	%Ten/TT	Prof	Asc Prof	Ast Prof	Instruc	%Prof
Art	3	1	2	66.7	1		2	33.3	2		1		66.7
Business	18	12	6	33.3	7	2	9	50.0	7	3	4	4	38.9
Communication Studies	4	3	1	25.0	2		2	50.0	3			1	75.0
Divinity	9	8	1	11.1	7		2	77.8	8	1			88.9
Education	15	6	9	60.0	3	3	9	40.0	4	4	7		26.7
English	11	2	9	81.8	7	2	2	81.8	6	1	3	1	54.5
Exercise Science	3	3			2		1	66.7	1	1	1		33.3
HSPE	4	1	3	75.0	3		1	75.0	3	1			75.0
Mathematics	7	4	3	42.9	4		3	57.1	3	1	2	1	42.9
Music	9	7	2	22.2	5		4	55.6	2	4	2	1	22.2
Natural Sciences	12	7	5	41.7	8	1	3	75.0	7	1	3	1	58.3
Nursing	23		23	100.0	5	3	15	34.8	1	6	10	6	4.3
Physician Assistant Studies	8	1	7	87.5			8			3	5		
Psychology	9	2	7	77.8	6		3	66.7	4	3	1	1	44.4
Public Service	4	2	2	50.0		1	3	25.0		1	2	1	
Religious Studies	7	5	2	28.6	6	1		100.0	6		1		85.7
Social Sciences	6	3	3	50.0	3	2	1	83.3	2	1	3		33.3
Theater	2	2			1		1	50.0	1	1			50.0
World Languages	7	4	3	42.9	5		2	71.4	3	2		2	42.9
TOTAL	161	73	88	54.7%	75	15	71	55.9%	63	34	45	19	39.1%

Salaries

- The average faculty salary for all ranks increased by **1.56%**. This was the seventh year in the past eight that salaries rose. The one-year average decrease for men (**-0.78%**) was more than offset by the highest one-year increase for women (**5.13%**) since 2009. The average salary for both professors (**-2.59%**) and assistant professors (**-1.29%**) decreased while associate professors (**1.56%**) and instructors (**1.91%**) increased. At all ranks, women earned **90.4%** of males, down slightly from the previous year's **90.7%** and 2019's record of **92.4%**. For only the third time in at least the last 16 years, women assistant professors earned more than men. And for only the second time since 2006, women associate professors earned more than men. Median and average salaries (along with the one-year change and gender ratio/direction):

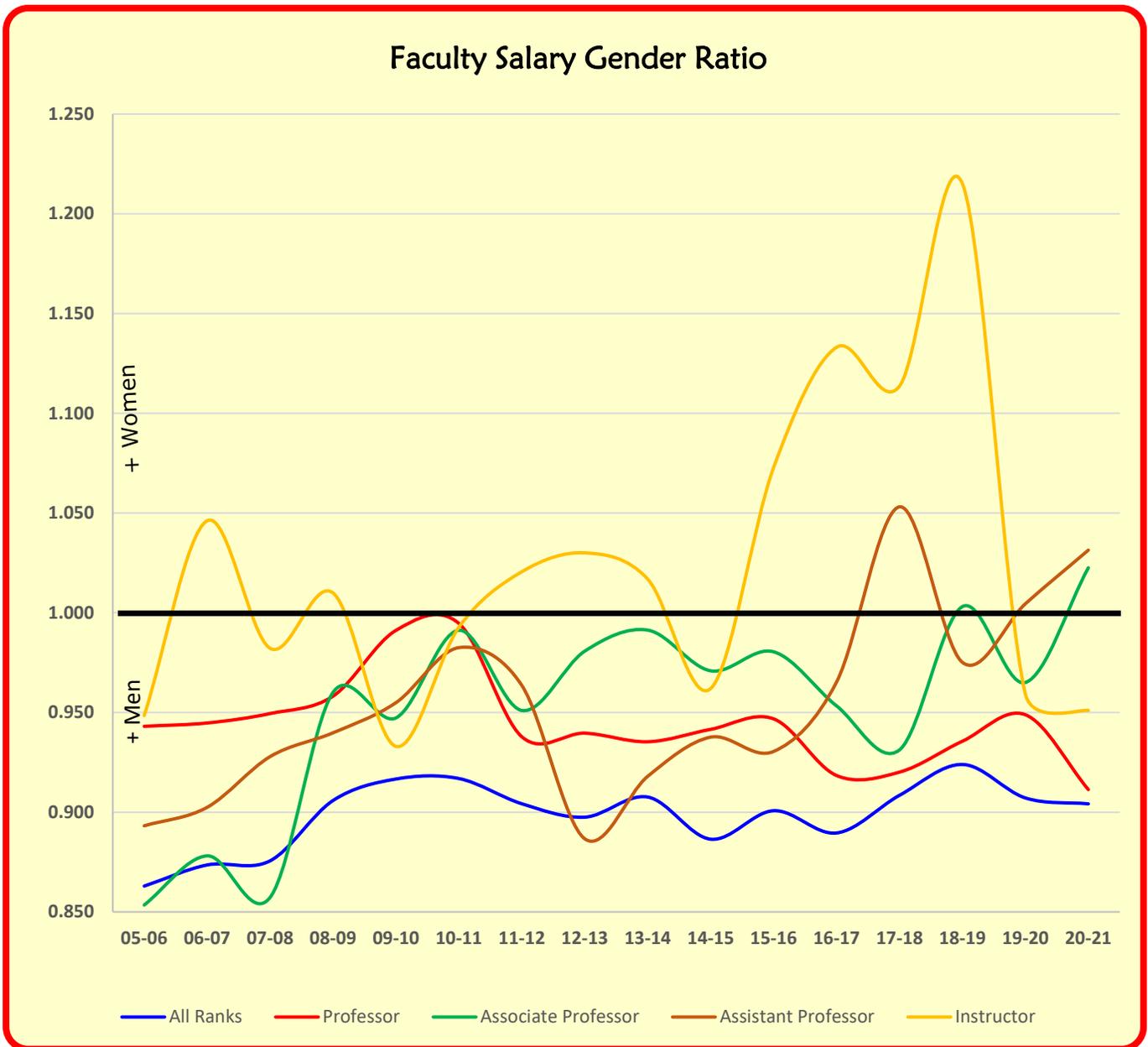
	Median	Mean	+/-	Ratio
All Ranks -	60,000	61,356	- 0.96%	.904 ↓
Professor -	65,252	67,552	- 2.59%	.911 ↓
Associate Professor -	58,560	62,892	+1.56%	1.023 ↑
Assistant Professor -	55,000	56,100	- 1.29%	1.031 ↑
Instructor -	48,500	46,900	+1.91%	.951 ↓

- Gardner-Webb placed 17th among NCICU (n=36) and 103rd among 238 southeastern privates (55th %tile) in average faculty salary for all ranks. By specific rank, GWU's place among NCICU was as follows: Professor (19th); Associate Professor (14th); Assistant Professor (16th); Instructor (14th). The NCICU mean was **63,602** and the median was **59,124**.

Overloads

- Overload pay for all instructors in spring 2021 continued a five-year downward trend, dropping **\$49,000** from spring 2020. Pay for FTTF increased by about **\$106,000** while outlay to adjuncts decreased by close to **\$155,000**. **56.3%** of all overload pay for FTTF went to support graduate programs. The largest amount of pay for adjuncts was for their instruction in the Traditional Undergraduate Program, but by only \$2,000 more than graduate assignments (\$164,834 to \$162,803).
- Three schools (Education - **\$266,644**; Business - **\$216,345**; Nursing - **\$210,555**) awarded **60.8%** of the overload dollars.
- 306** hours of administrative release credit were awarded to FTTF in spring 2021—the equivalent of **25.5** full-time faculty positions. This continues a three-year downward trend (**338** in spring 2019; **325** in spring 2020). Five departments / schools received at least 24 hours of release credit—Nursing (**48**), Education (**42**), English (**36**), Physician Assistant Studies (**33**), Psychology (**24**). **60** faculty (**38.7%**) received at least one hour of administrative release.

- **582.64** hours of overload teaching credit were awarded during spring 2021. **98** faculty (**63.3%**) taught at least .33 hours of overload credit. **62** faculty (**40.0%**) earned more than three hours of overload teaching credit. The 18 members of the School of Business faculty combined to accumulate **242.61** hours of overload credit. The School of Education was next with **84** hours, followed by Nursing at **60.89** and Natural Sciences with **50.5**.
- **131** faculty (**84.5%**) received some form of administrative release or overload teaching credit from the University's total of **888.64**.



Grading

- The average TUG program grade awarded by all faculty during the spring 2021 semester was **3.205**, the lowest since spring 2017 and down dramatically from the “P-infused” **3.507** anomaly of spring 2020. Still, it is the third highest “normal” mark on record for any spring term. The average grade awarded in the TUG program by full-time teaching faculty (FTTF) was **3.189** and by part-time/adjunct faculty **3.279**. Excluding last spring, the PT/Adjunct average was that group’s lowest mark since spring 2006.
- 55.4%** of all TUG grades were A’s—the fifth consecutive spring semester over 50% after never having exceeded that level before spring 2017. A’s and B’s combined for **79.8%** of all TUG grades despite the fact that the percentage of B’s awarded (**24.4%**) was the lowest percentage on record. **5.0%** of all grades were F’s—the highest since the spring 2012 semester.
- The average non-traditional undergraduate grade was **3.307**—the highest mark ever excluding last spring. **63.1%** of all grades were A’s. **20.5%** were B’s (the lowest percentage ever) while the **6.5%** of F’s handed out was the highest spring percentage in five years. The average graduate-level grade was **3.658** with **79.4%** being A’s. **0.9%** were F’s, tied for the lowest percentage of all-time.
- Only one full-time instructor’s average TUG grade (Education) was below 2.0 (**1.214**). **44** faculty awarded average TUG grades of less than 3.0. In spring 2020, no FTTF had a sub-2.0 GPA and only nine awarded average grades of less than 3.0. In the spring 2019 semester, three faculty members’ average grade was below 2.0 and 36 were below 3.0. **22** faculty (17 Nursing, 3 Music, 2 Education) with at least four students had a semester TUG GPA of 4.0.
- Grade distribution summaries for all faculty for the past five years are shown below.

	TRADITIONAL UNDERGRADUATE						NON-TRAD UNDERGRADUATE						GRADUATE					
	QPR	%A	%B	%C	%D	%F	QPR	%A	%B	%C	%D	%F	QPR	%A	%B	%C	%D	%F
Fall 16	3.145	49.0	27.8	13.7	4.1	3.3	3.109	54.2	24.2	9.4	3.2	9.0	3.665	76.8	17.8	3.7	0.2	1.4
Spring 17	3.180	50.2	28.5	14.6	4.0	2.7	3.158	52.2	27.0	11.7	3.5	5.6	3.672	77.7	17.1	3.4	0.3	1.6
Fall 17	3.239	53.7	27.5	12.3	3.4	3.1	3.154	55.3	24.0	9.8	3.2	7.7	3.696	82.8	11.5	3.6	0.5	1.7
Spring 18	3.207	52.4	27.8	12.8	4.2	2.8	3.198	54.8	26.1	10.1	3.1	5.9	3.654	81.8	10.6	4.5	0.8	2.3
Fall 18	3.153	49.4	29.5	13.1	4.3	3.8	3.207	58.6	21.6	9.9	2.8	7.1	3.693	79.8	15.0	3.0	0.5	1.7
Spring 19	3.216	52.3	28.3	12.5	3.8	3.1	3.150	53.2	25.6	11.0	4.3	5.9	3.694	80.1	14.1	4.4	0.3	1.1
Fall 19	3.203	52.1	27.8	13.1	3.5	3.5	3.250	57.3	25.2	9.1	3.1	5.4	3.688	79.4	15.6	2.7	0.1	2.2
Spring 20	3.507	64.4	26.2	7.8	0.8	0.9	3.460	66.5	22.1	6.9	0.7	3.8	3.739	79.7	16.9	2.2	0.3	0.9
Fall 20	3.164	53.7	25.8	11.2	3.5	5.8	3.231	58.0	23.8	9.1	3.0	6.2	3.712	78.5	17.4	2.7	0.2	1.1
Spring 21	3.205	55.4	24.4	11.7	3.5	5.0	3.307	63.1	20.5	7.8	2.2	6.5	3.658	79.4	14.9	3.7	0.3	0.9

- Grades of D, F, or W/WP present a barrier to student success. There were **58** TUG courses with eight or more enrolled students in spring 2021 with a DFW rate in excess of 15% (up from only **15** such courses in spring 2020, a **286.7%** increase).

Course	Course Title	Enroll	D	F	W/WP	Total	DFW Rate
MUSC 108	Aural Skills II	8	3	1		4	50.00
UNIV 111	DIMS/Univ Life in Global Society	35	2	12	3	17	48.57
MATH 151	Calculus	23	2	4	5	11	47.83
CISS 202	Programming Language II	9			4	4	44.44
GEOL 105	Oceanography & Meteorology	9	3	1		4	44.44
MATH 100	Basic Math Skills	61	5	13	9	27	44.26
HIST 331	Nineteenth Century Europe	12	1	2	2	5	41.67
ACCT 213	Accounting Principles I	60	6	14	4	24	40.00
THEA 235	Theatre Survey	10		3	1	4	40.00
BIOL 101	Human Biology	57	6	6	10	22	38.60
CJAD 410	Philosophy of Criminal Justice	13		3	2	5	38.46
BIOL 203	Human Anatomy/Physiology I	61	4	5	14	23	37.71
BIOL 207	General Botany	8			3	3	37.50
MATH 110	Finite Mathematics	56	6	8	7	21	37.50
HIST 102	Survey of West Civilization II	61	13	2	7	22	36.07
CJAD 230	Cr Just Procedures-Law/Practice	30	4	5	1	10	33.33
MUSC 206	Music Theory IV	9	2	1		3	33.33
HLED 221	Dimension of Personal Health	46	2	10	3	15	32.61
CRLT 101	Critical Literacy	41		9	4	13	31.71
COMM 320	Media Operations & Management	29	1	8		9	31.04
EXSI 200	Introduction to Exercise Sci	22	1	2	3	6	27.28
PHED 342	Theory & Tech of Ind/Dual Sport	15	1	1	2	4	26.67
ENGL 101	Composition I	95	5	15	5	25	26.31
MUSC 225	Music Survey	50	4	7	2	13	26.00
CHEM 405	Topics Forensic Toxicology	8		2		2	25.00
CISS 423	Survey of Programming Languages	12	1		2	3	25.00
EDUC 435	Facilitating Learning-21st C WI3	8			2	2	25.00
ENGL 303	Professional Writing	8	1	1		2	25.00
HIST 325	The History of the New South	12		3		3	25.00
MATH 120	Math for Liberal Arts	16	2	2		4	25.00
MATH 150	Precalculus	12	1		2	3	25.00
BIOL 204	Human Anatomy/Physiology II	38	4	3	2	9	23.68
ENGL 240	Topics in Lit: Sci Fi A2	30	3		4	7	23.33
SPMG 250	Social Issues in Sport	18		3	1	4	22.23
PIAN 101	Applied Piano	9	1	1		2	22.22
SOCI 201	Introduction to Sociology	27	1	3	2	6	22.22
CHEM 112	General Chemistry II	50	3		8	11	22.00
BADM 325	Business Communications Appl	74	3	8	5	16	21.62

FREN 101	Real World French: Get Ready!	14	1		2	3	21.43
SPAN 201	Real World Spanish: Let's Go!	19	2		2	4	21.06
ARTS 225	Art Survey	38		3	5	8	21.05
RELI 300	Int to the Old Testament	139	9	8	12	29	20.86
PSYC 201	General Psychology	88	5	12	1	18	20.46
MUSC 191	Recital/Concert Lab	10		2		2	20.00
PSYC 440	Family Communication	20			4	4	20.00
COMM 400	ST: Film Studies	16		1	2	3	18.75
MATH 105	Fund/Statistics & Probability	91	3	7	7	17	18.68
RELI 301	Int to the New Testament	140	9	6	11	26	18.58
SPAN 102	Real World Spanish: Get Set!	27	2	1	2	5	18.52
COMM 220	Digital Media Convergence	22		3	1	4	18.19
SGLG 202	Intermediate ASL II	11	1		1	2	18.18
BADM 503	Found of Mgmt Sci & Stat Method	39		1	6	7	17.94
ENGL 102	Composition II HONORS	182	9	16	6	31	17.04
RELI 302	The Sacred Writings	12			2	2	16.67
EDUC 250	Teaching in 21st Cent Schools	18		1	2	3	16.67
PSYC 374	Psychology of Religion	13		1	1	2	15.38
SGLG 101	Elementary ASL I	33	3	1	1	5	15.15
PSYC 206	Developmental Psychology	60	2	7		9	15.00

- There were **38** non-traditional undergraduate program courses with eight or more students in the spring 2021 semester with a DFW rate in excess of 15% (up from only **15** such courses in spring 2020, an increase of **153.3%**).

Course	Course Title	Enroll	D	F	W/WP	Total	DFW Rate
ENG 101	Composition I	13	3	5	1	9	69.23
REL 201	Introduction Religious & Theo Studies	8		4		4	50.00
SCI 303	Human Biology	16	1	1	4	6	37.50
ACC 213	Accounting Principles I	17		3	3	6	35.30
REL 271	Spiritual Formation	12	1	3		4	33.33
MUS 320	Survey of Music	22		4	3	7	31.82
SPN 300	Aspects Hispanic Culture & Lan	13	1		3	4	30.77
ART 307	Art Survey	45		9	4	13	28.89
MTH 105	Fund/Statistics & Probability	72	6	9	5	20	27.77
CIS 300	Management Information Systems	22		1	5	6	27.28
LIB 301	Information Literacy	97	2	18	6	26	26.80
MTH 100	Basic Math Skills	19		5		5	26.32
EDU 302	Literacy Foundations	28		4	3	7	25.00
MTH 205	Mathematics for Elem Teachers II	28	2	1	4	7	25.00
HPE 338	Health Maintenance, Prom & Well	73	5	11	2	18	24.66
EDU 250	Teaching in 21st Cent Schools	21		2	3	5	23.81
PSY 303	Educational Psychology	21	2	1	2	5	23.80

MTH 204	Mathematics for Elem Teachers	30		3	4	7	23.33
REL 306	Old Testament Theology	9		2		2	22.22
EDU 350	Diverse Populations 21st Cent School	23	1	2	2	5	21.75
ENG 102	Composition II	23	1	2	2	5	21.75
REL 301	New Testament Survey	120	5	15	6	26	21.67
HMG 315	Healthcare Quality Seminar	14	2		1	3	21.43
ECO 203	Principles of Economics I	38	2	4	2	8	21.05
ACC 450	Auditing	10	1		1	2	20.00
HUS 402	Introduction to Counseling	20		1	3	4	20.00
SCI 322	Environment	20		2	2	4	20.00
ENG 232	American Literature Survey II	85	2	13	2	17	19.99
REL 300	Old Testament Survey	106	5	8	7	20	18.87
ECO 204	Principles of Econ II	38	2	1	4	7	18.42
HUS 304	The Human Services Profession	22	1	1	2	4	18.19
ACC 435	Advanced Accounting	12		2		2	16.67
HUS 406	Psychology of Personality	24		1	3	4	16.67
HUS 448	Substance Use and Abuse	18		3		3	16.67
PSC 302	American Government	43	3	3	1	7	16.29
MKT 300	Principles of Marketing W13	44	1	5	1	7	15.90
ACC 214	Accounting Principles II	19	1	1	1	3	15.78
BAD 325	Business Communications	45	1	5	1	7	15.55

- In the spring 2021 semester, **224** undergraduate students earned a perfect 4.0 semester GPA. This is a decrease of 56 students (**20.0%**) from spring 2020. **172** of these students were enrolled in the traditional undergraduate program, a one-year decline of **19.2%**. The remaining **52** were non-traditional undergraduate program students.
- The following list shows major fields of study that had four or more 4.0 students:

Nursing (TUG-BSN)	34
Biology, Nursing (RN-BSN)	14
Elementary Education (TUG, EUEP each)	13
Exercise Science, Psychology	
Human Services	11
Management	8
Communication Studies, English	6
Criminal Justice	
Undecided, Economics/Finance	5
Graphic Design, International Business	4
Sport Management, Mathematics, Nursing (ASN)	

Graduates / Graduation

- Gardner-Webb conferred **942** degrees in 2020-21, down 36 degrees from the previous year but six higher than in 2018-19. The University now has awarded **36,090** (**1,917** Associates, **23,348** Bachelors, **10,825** Graduate) degrees since becoming a senior college in 1971. In August, the [College of Health Sciences](#) awarded its **5,000th** degree (Nursing AS **1,828**; Nursing Bachelors **1,922**; Nursing graduate **875**; Physician Assistant Studies **178**; Exercise Science **197**).
- Bachelors degrees awarded by major field of study since 1971. The top four majors have accounted for half of all Bachelors degrees awarded by the University.

1	Business Administration	4,702	19.61%
2	Human Services	4,117	17.17%
3	Nursing (RN-BSN)	1,696	7.07%
4	Accounting	1,465	6.11%
5	Religious Studies	1,105	4.61%
6	Psychology	1,093	4.56%
7	Elementary Education (Studies)	707	2.95%
8	Biology	564	2.35%
9	Business Management	536	2.24%
10	Management Information Systems	535	2.23%
11	Early Childhood Education	482	2.01%
12	Communication Studies	460	1.92%
13	Criminal Justice	445	1.86%
14	English	383	1.60%
15	Sociology	377	1.57%
16	Health Education and Physical Education	344	1.44%
17	Physical Education	326	1.36%
18	Sport Management	297	1.24%
19	Intermediate Education	264	1.10%
20	Health Management	263	1.10%

- Graduate degrees awarded by major field of study since 1982.

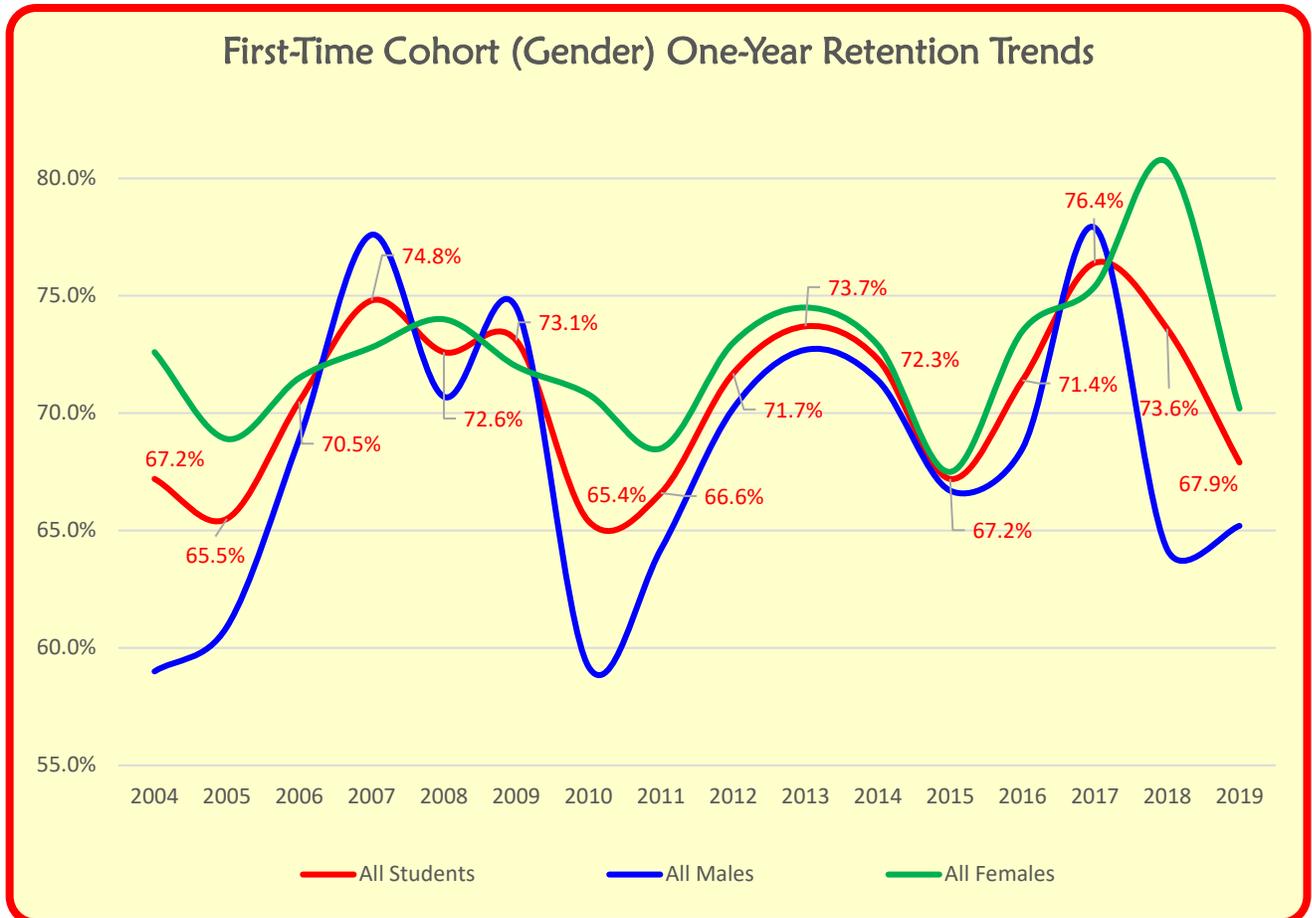
1	Master of Business Administration	1,943	17.94%
2	Executive Leadership Studies (MA)	1,405	12.97%
3	School Administration	1,233	11.38%
4	Elementary Education	920	8.49%
5	Master of Accounting	603	5.57%
6	Nursing - MSN	545	5.03%
7	Middle School (Grades) Education	302	2.79%
8	Sport Science	297	2.74%
9	Educational Leadership (EdD)	258	2.38%
10	Curriculum and Instruction (EdD)	238	2.20%
11	Pastoral Ministries	237	2.19%
12	Pastoral Care and Counseling	230	2.12%
13	School Counseling	229	2.11%
14	Early Childhood Education	194	1.79%
15	Mental Health Counseling	191	1.76%

- Eight undergraduate students graduated with a double major in May 2021, the highest total in three years but still well below recent record high numbers (22 in 2018; 23 in 2017). In August 2021, for the first time in any semester since summer 2009, no student graduated with a double major.
- Departments (n=10) with ten or fewer traditional undergraduate program graduates during the 2020-21 academic year, including selected major comparisons (with previous year's totals in parenthesis):
 - Art - 5 (1)**
 - Education – 10 (10)**
 - English – 4 (5):** English **4 (2)**, English Education **0 (3)**
 - HSPE – 4 (5)**
 - Mathematics - 8 (5):** Math Education **1 (0)**; Mathematics **2 (0)**
 - Music - 9 (6):** Music (BA) **3 (0)**; Music Performance, Music Composition **0 (1)**
 - Religious Studies – 9 (10):** Discipleship Studies **2 (4)**; Mission Studies **4 (2)**
 - Social Sciences – 10 (18):** Sociology **5 (7)**; History, History Education **1 (2)**
 - Theater – 5 (2)**
 - World Languages – 9 (3):** American Sign Language **8 (3)**
- Six-year graduation rates by department/school (table data based on undergraduate student major declarations at the end of the spring 2015 semester).

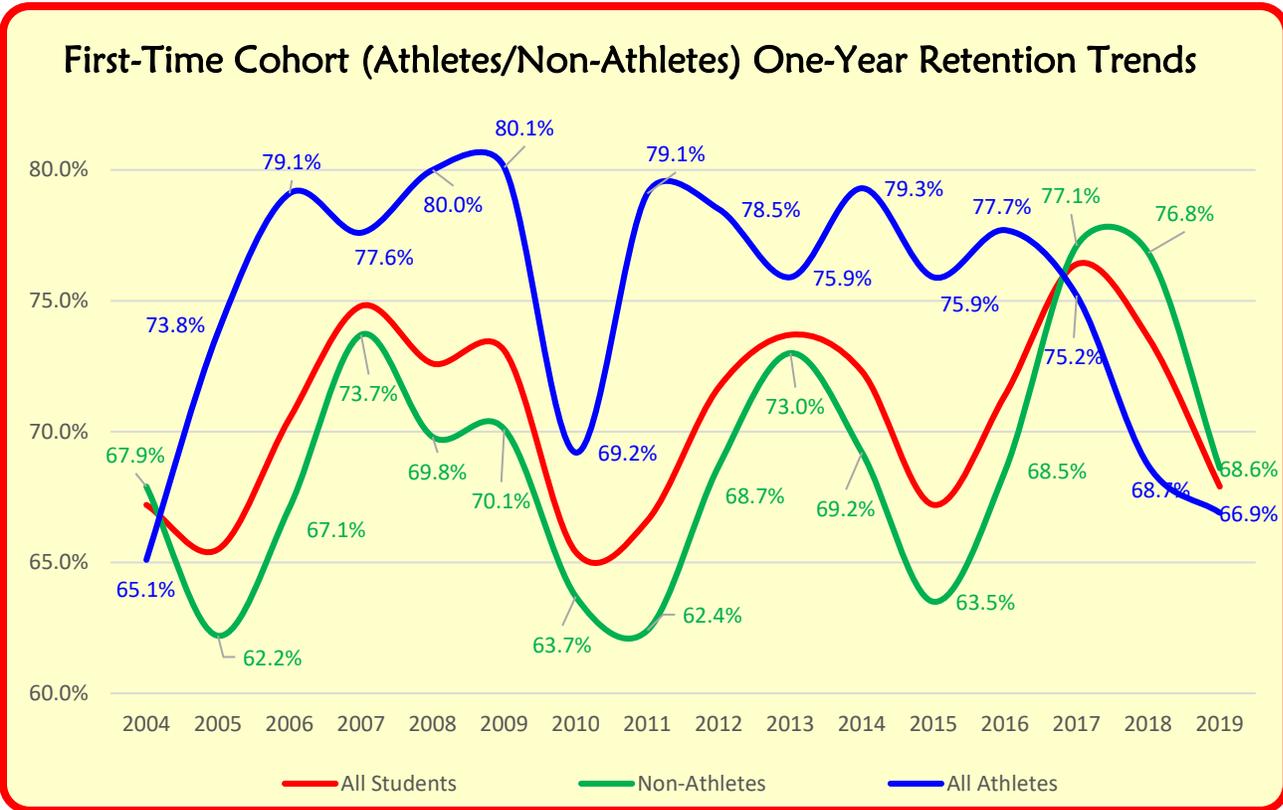
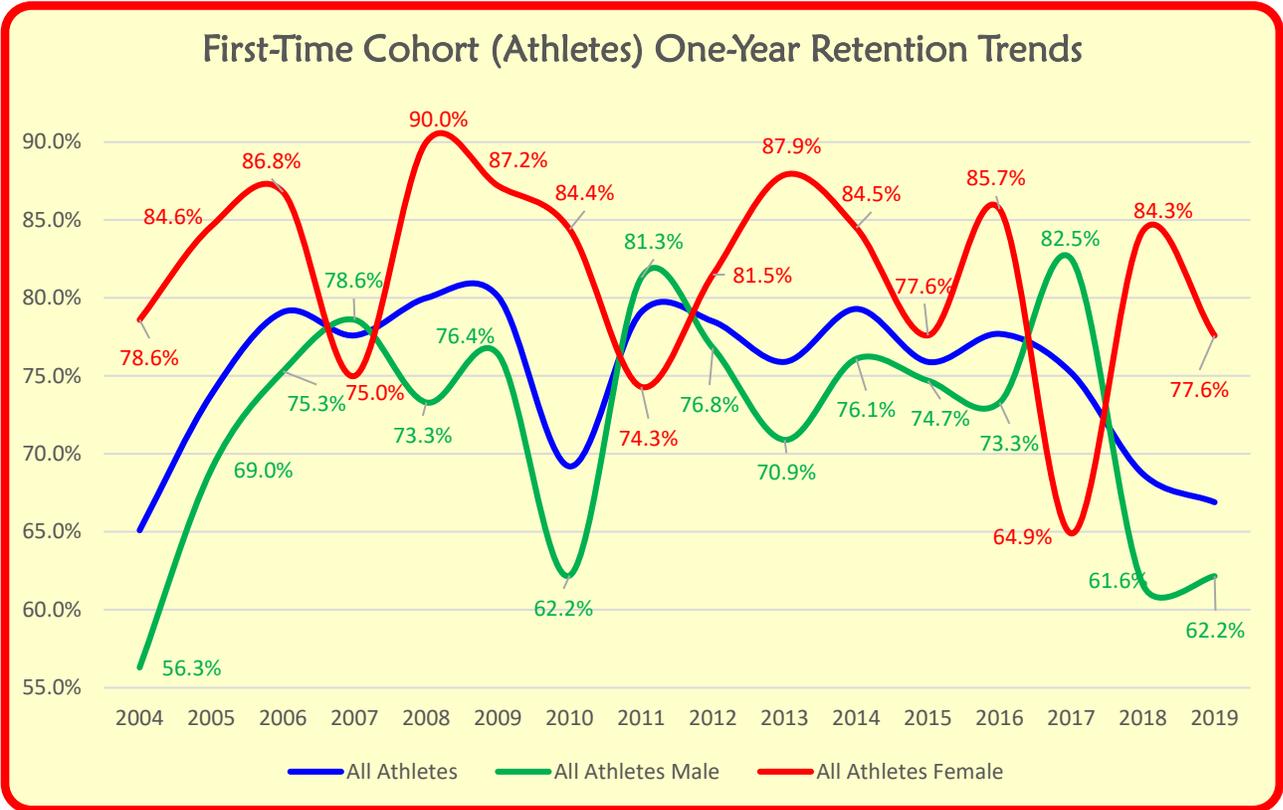
Department / School	Total Majors	Grads in Major	Grads Other Majors	Total Grads	Grad % in Field	Grad % All	% Grads Other Majors
Prev and Rehab Health Sciences	37	37	0	37	100.00	100.00	
Communication Studies	78	68	0	68	87.18	87.18	
World Languages	45	39	1	40	86.67	88.89	2.22
English	37	31	2	33	83.78	89.19	5.41
Nursing	468	381	33	414	81.41	88.46	7.05
Social Sciences	83	67	4	71	80.72	85.54	4.82
Public Service	320	258	1	259	80.63	80.94	0.31
Mathematics	32	25	2	27	78.13	84.38	6.25
Religious Studies	56	43	4	47	76.79	83.93	7.14
Business	624	479	23	502	76.76	80.45	3.69
Theater	4	3	0	3	75.00	75.00	
Psychology	102	76	0	76	74.51	74.51	
Natural Sciences	104	74	6	80	71.15	76.92	5.77
HSPE	16	11	3	14	68.75	87.50	18.75
Music	55	36	7	43	65.45	78.18	12.73
Art	10	6	1	7	60.00	70.00	10.00
Education	86	46	11	57	53.49	66.28	12.79
TOTAL	2,157	1,680	98	1,778	77.89	82.43	4.54

Retention/Graduation Rates

- The University's one-year retention rate for first-time, full-time students (entering fall 2019; returning 2020) was **67.9%**, down **5.7** percentage points from the 2018 cohort's mark of **73.6%**. It was only the second time in eight years that the first-year retention rate dipped below 70%. The retention rate for men was **65.2%**, up one point from the previous year. The women's rate dropped 10.5 percentage points from the 2018 record of **80.7%**.



- The one-year retention rate for athletes entering GWU in the fall of 2019 was **66.9%**, the lowest mark in 16 years. Male athletes returned at a rate of **62.2%**, up slightly from the **61.6%** of 2018 (the lowest percentage since 2004). Women returned at a rate of **77.6%**--down 6.7 points from 2018 but still significantly higher than 2017 all-time low of **64.9%**.
- After two straight years of record-setting retention rates (**77.1%**, **76.8%**), the percentage for non-athletes dropped to **68.6%**. There was little variation between the genders—men **70.0%**; women **68.0%**.



- The six-year graduation rate for the class entering in 2015 was **46.5%**, down eight percentage points from last year and 12.2 points from the 2013 cohort's all-time record of **58.8%**. It was the second lowest mark in the past 15 years.
- The six-year graduation rate for athletes was **51.8%**, down from last years' **54.7%** as well as from the all-time record of **62.5%** achieved by the 2013 cohort. It was the third lowest value in the last 13 years. The rate for female athletes was **56.9%**, the first time this value has fallen below 60% in 24 years. The men's rate of **48.1%** was down three percentage points from 2014 and nearly nine points from the 2013 cohort's all-time high of **57.0%**.
- The four-year graduation rate of **50.9%** for the 2017 cohort was an all-time record for Gardner-Webb. The women's mark of **54.7%** was also the highest in history, while the men's mark of **45.0%** was the second highest of all time (**45.2%**, 2014 cohort). There was a large discrepancy between the graduation rate of female athletes (**50.9%**, the lowest in ten years) and female non-athletes (**56.0%**, the highest percentage ever).

