Table 4.1 - Standard 4 Student Learning Assessment Use this table to supply data for Criterion 4.1. **Performance Indicator** You must provide minimum 2-3 assessments results for each program, concentration, specialization, etc. accredited or to be accredited. You must have direct, summative, formative and comparative results for each program. Delete examples after entering your data 1. Student Learning Results A student learning outcome is one that measures a specific competency attainment. Examples of a direct assessment (evidence) of student learning attainment that might be used include: capstone performance, third-party examination, faculty-designed examination, professional performance, licensure examination). Add these to the description of the measurement instrument in column two: <u>Direct</u> - Assessing student performance by examining samples of student work **Indirect** - Assessing indicators other than student work such as getting feedback from the student or other persons who may provide relevant information. **Formative** – An assessment conducted during the student's education. **Summative** – An assessment conducted at the end of the student's education. **Internal** – An assessment instrument that was developed within the business unit. **External** – An assessment instrument that was developed outside the business unit. Comparative - Compare results to external students using data from i.e. the U.S. Department of Education Research and Statistics, or results from a vendor providing comparable data. Internal comparative data may be between classes, online and on ground classes, professors, programs, campuses, etc. Analysis of Results Identified in Criterion 4.2 Identified in Criterion 4.1 **Identified in Criterion 4.3** Identified in Criterion 4.4 Identified in Criterion 4.3 **Analysis of Results** Insert Graphs or Tables of Trends (3-5 data points) **Approach** Results (Do not use course grades or GPA) Action Taken or Improvement made Report sample or population size n = # What is your measurement instrument or What are your current results? What did you learn from the results? What did you improve or what is your Program Learning objectives SLO1, SLO2, etc. process? next step? Measurable Goals (Indicate type of instrument) direct, formative, 80%, 5.5 or above, etc. internal, comparative 2022-23 2023-24 2024-25 2022-23 2023-24 2024-25 **BS Accounting** Accounting SLO 5 SLO 5 - Examing business ethical standards in Text Ch 5 & Final Exam Majority of students demonstrated Students demonstrated profeiciency on These assessments will continue to be accounting derived from a Christian Foundation. (70% proficiency. these assessments, reflecting and used to ensure a students understanding of students will perform at 70% or better) understanding an awareness of ethical and awareness of these issues that can issues an dsituation that can arice in a potentially arise in a business environment. business environment. 2024-25 2023-24 2022-23 2023-24 2024-25 SLO 4 - Demonstrate knowledge of accounting in a Project (Direct, Summative, Internal) All students that submitted the project | All students submitting the project This project continues to be a favorite of dynamic global marketplace. (70% of students will performed higher than 70%. One demonstrated proficiency on navigating a students and has shown to be successful in Accounting SLO 4 perform at 70% or better) student did not submit the project at demonstrating that students have a working company's annual report, locating various elements of the report, knowledge of financial statement presentation and analysis. Additional interpreting the report, and providing appropriate financial analysis video support was added after 2024 to assist students who struggled with some of 2023-24 the concepts. 100% 2022-23 2024-25 2023-24 SLO 1-5 (Comparative) SLO 1-5 (Students when compared to other students Learning Assurance Report (Directive, Students scored an average of Students declined in certain areas such Continued review of areas that we should Summative, Comparative) 48.625% when compared to other across the US will average 50% higher) as leadership and collaboration. Will focus additional learning such as students completing the same review those sections for the upcoming leadership and collaboration. assessment in the US. academic year. 64% 63% 2022-23 2024-25 2022-23 2023-24 BS Econmics/Finance Econ/Finc SLO1 Case Studies (Direct, Formative) SLO1 - Develop critical thinking skills in 85% of students performed above This benchmark is a representation of Continue to adjust case study assignment acceptable learning within this course. economics/finance that are vital for success in an entry each semester to make sure it continues to level professional career. (70% of students to make All students were assigned the case 90% be relevant. 80% 70% or better on the assignment) study that brings together all of the chanter material covered in the semete 2022-23 2023-24 2024-25 2022-23 2023-24 2024-25 SLO4 - Demonstrate knowledge of economics/finance Research Paper (Direct, Summative) This benchmark is a representation of Continue to adjust research topics to make Econ/Finc SLO 4 in a dynamic global marketplace. (70% of students will accpetable learning within this course. sure they remain current. perform at or above 70%) This research paper is designed to allow students to apply specific chapter material covered throughout the 2023-24 2022-23 2024-25 SLO 1-5 (Comparative) SLO 1-5 (Students when compared to other students Learning Assurance Report (Directive, Students scored an average of Students declined in certain areas such Continued review of areas that we should across the US will average 50% higher) Summative, Comparative) 48.625% when compared to other as leadership and collaboration. Will focus additional learning such as students completing the same review those sections for the upcoming leadership and collaboration. assessment in the US. academic year. 63% 2022-23 2023-24 2024-25 2023-24 2022-23 2024-25 **BS Healthcare Management** Heathcare Mgmt SLO 2 Students demonstrated proficiency in the in 2023, examined changing the format of SLO2 Develop soft skills in Healthcare Mangement that | Final Exam (Direct, Formative) 100% of students performed at or the final exam. Modifications were made in above 70% materials. are vital for success in an entry level professional career. (70% of students will peform aat 70% or better.) 2023-24 2022-23 2022-23 2023-24 2024-25 SLO5 Demonstrate knowledge of Healthcare Internship (Direct, Summative) 100% of students performed at or Students continue to be proficient in the Continue to monitor internship Healthcare Mgmt SLO 5 Management in a dynaic global marketplace above 70% workplace. Students excel in utlizing experiences. Continue to collect their skills learned in the program and information on new experiences, student putting them to practice in the field. experiences, and industry experiences to ensure quality learning for the students. 100% 2022-23 2023-24 2024-25 2022-23 2023-24 Learning Assurance Report (Directive, SLO 1-5 (Students when compared to other students Students declined in certain areas such Continued review of areas that we should Students scored an average of SLO 1-5 (Comparative) 48.625% when compared to other focus additional learning such as across the US will average 50% higher) Summative, Comparative) as leadership and collaboration. Will students completing the same leadership and collaboration. review those sections for the upcoming assessment in the US. academic year. 64% 63% 2022-23 BS International Business 2022-23 2023-24 2024-25 Intl Business SLO1 SLO1 - Develop critical thinking skills in international Case Studies (Direct, Formative) 85% of students performed above This benchmark is a representation of Continue to adjust case study assignment business that are vital for success in an entry level acceptable learning within this course. each semester to make sure it continues to professional career. (70% of students to make 70% or All students were assigned the case be relevant. 80% better on the assignment) study that brings together all of the 2023-24 2024-25 2024-25 2022-23 2023-24 SLO4 - Demonstrate knowledge of international Cumulative Project (Directive Summative) 100% of students performed above Some students elected not to participate | Slight modifications in explanation of Intl Business SLO 4 business in a dynamic global marketplace. (70% of in parts of the project that created a assignments helped to improve student students to perform at 70% or better) situation in 2023. Slight modifications in outcomes in completing the project. explanation of program assisted with student success. 87% 100% 2022-23 2023-24 2024-25 2022-23 2023-24 2024-25 SLO 1-5 (Students when compared to other students Learning Assurance Report (Directive, Students scored an average of Students declined in certain areas such Continued review of areas that we should SLO 1-5 (Comparative) across the US will average 50% higher) Summative, Comparative) 48.625% when compared to other as leadership and collaboration. Will focus additional learning such as students completing the same leadership and collaboration. review those sections for the upcoming assessment in the US. academic year. 63% 2023-24 2022-23 2023-24 2024-25 SLO 1 - Develop critical thinking skills in management Final Exam (Direct, Formative, Internal) Students continue to achieve this Small incremental changes with lower Encouraged more class participation. Management SLO1 that are vital for success in an entry level professional Students who participate are more likely to benchmark over the course of the numbers of students who are failing. career. (70% of students will perform at 70% or better) past 3 academic years. Continue additional preparation methods retain the information. for final exam. 2023-24 2024-25 2022-23 2023-24 2024-25 SLO 4 - Demonstrate knowledge of management in a Cumulative Project (Direct, Summative, Internal) | Students are achieving the goal of All students scored above a 70% on the Simulation scores will continue to be dynamic global marketplace. (70% of students will 70% or better for past two years. Management SLO4 simulation. Students show a good monitored. perform at 70% or better) understanding of strategy and its application on micro and macro decisions within a firm. 100% 100% 2022-23 2023-24 2024-25 2022-23 2023-24 2024-25 SLO 1-5 (Comparative) SLO 1-5 (Students when compared to other students Learning Assurance Report (Directive, Students scored an average of Students declined in certain areas such Continued review of areas that we should across the US will average 50% higher) Summative, Comparative) 48.625% when compared to other as leadership and collaboration. Will focus additional learning such as students completing the same review those sections for the upcoming leadership and collaboration. assessment in the US. academic year. 63% 2023-24 **BS Management Information Systems** 2022-23 2023-24 2024-25 SLO 1 - Develop critical thinking skills in management | Project (Direct, Formative, Internal) Students performed well on the Continuous improvement is always Project instructions were rewritten to show Mgmt Info - SLO 1 assignment, demonstrating their dept | necessary. Additional communication is | clear requirements and objectives. information systems that are vital for success in an entry level professional career. (70% of students will perform of knowledge and skills learned key to success with students. 100% 80% through the course. at 70% or better) 100% 2023-24 2022-23 2023-24 2024-25 SLO 2 - Develop soft skills in management information | Project (Direct, Summative, Internal) Previous students found the project a little Students completed the project Continuous improvement is always Mgmt Info - SLO2 successfully. necessary. Additional communication is abstract, so the instructions were rewritten systems that are vital for success in an entry level professional career. (70% of students will perform at with additional information and details. key to success with students. 70% or better) 100% 100% 2022-23 2023-24 2024-25 2022-23 2024-25 2023-24 SLO 1-5 (Students when compared to other students Learning Assurance Report (Directive, Students scored an average of Students declined in certain areas such Continued review of areas that we should SLO 1-5 (Comparative) across the US will average 50% higher) Summative, Comparative) 48.625% when compared to other as leadership and collaboration. Will focus additional learning such as review those sections for the upcoming students completing the same leadership and collaboration. assessment in the US. academic year. 63% 2022-23 2023-24 2022-23 2023-24 2024-25 BS Marketing SLO1 Develop critical thinking skills in marketing that Project (Directive, Formative) 74% of students performed at 70% or | Students prepared a marketing plan. Students continue to need to develop Marketing SLO1 are vital for success in an entry level professional This is a writing intensive course, so writing skills and presentation skills. Most students were to plan throughout the career. (70% of students perform at 70% or better) students continue to be successful. The semester. ones that tend to not do well, simply do not submit materials or parts of the project. In 2024-25 project was completely updated. 2022-23 2023-24 2024-25 Additional review of project needed. 2022-23 2023-24 2024-25 SLO4 Demonstrate knowledge of marketing in a Project (Directive, Summative) 100% of students performed at 70% | Students work in partnership with Continue to develop this project. Some Marketing - SLO 4 dynamic global marketplace (70% of students perform of better organizations to create a marketing semesters the entire class works on one at 70% or better) project for one firm. Other semesters it is strategy. muliple organizations with multiple groups. 2025 the class was split into 3 groups and they competed for the win of implementation. That seemed to provide a competitive spirit that helped the students. 100% 100% 2022-23 2024-25 2023-24 SLO 1-5 (Comparative) SLO 1-5 (Students when compared to other students Learning Assurance Report (Directive, Students scored an average of Continued review of areas that we should Students declined in certain areas such 48.625% when compared to other across the US will average 50% higher) Summative, Comparative) as leadership and collaboration. Will focus additional learning such as students completing the same leadership and collaboration. review those sections for the upcoming assessment in the US. academic year. 2023-24 64% 63% **BS Sports Management** 2022-23 2023-24 2024-25 Sport Mgmt -SLO1 SLO1 Develop critical thinking skills in sport Final Exam (Directive, Formative) 70% of the students performed better | Students seem uninterested in materials In order to improve on the individual that management that are vital for success in an entry level than 70% are below the 70%, there will be a and need new pathways for studying. professional career (70% of students perform at 70% or manditory note taking requirement as part of the Participation grade. This will help the individuals apply the concepts learned in 2022-23 2023-24 2024-25 class on the essay questions. 2022-23 2023-24 2024-25 SLO5 Examine business ethical standards in sport Final Project (Directive, Summative) 70% of the students performed better | Students must present their research in | To continue to improve additional management derived from a Christian foundation. an ethical issue and synthesized it with presentations will be added for practice. their Christian World View and Moral Values 100% 2023-24 2024-25 2022-23 2022-23 2023-24 2024-25 **Master of Business Administration** 2022-23 2023-24 2024-25 SLO 1 Adapt themsevles in advanced professional Project (Directive, Formative, Comparative) 2024-2025 terms were taught by The students prepare a full business plan A majority of students performed well MBA SLO1 career positions in business, government, and other different faculty. Some were seated report for a company the select. The throughout the process of building their areas of human endeavor where oganizational, and some onine. The 90% is the business plan Report includes: SWOT business plan - through engaging in group managerial, and analytical skills in business average. Once class was actually analysis, Marketing, Operations, and discussion and attending Zoom sessions that are meant to assist in completing Steps administration are vital for success. (80% of Students 94% while the other was 86%. Financial report. will perform at 80% of better) and build the business plan. Typical scores were in the ninrty percentage range. One scored low as they were unable to 92% complete assignments in a timely manner. The material was discussed throughout the 88% semester and all students participated in 86% discussion board and zoom sessions to build their knowledge base. 2023-24 2022-23 2024-25 2023-24 2022-23 2024-25 Project (Direct, Formative) SLO2 Learn new advanced mangerial skills in 70% of students are performing at or | Courses existed in a new accelerated Continue to review instructions for clarity, MBA SLO2 format between 23-24. Students fell international business that required advanced above 80% revise grading ruberic, and add additional behind or did not follow directions. knowledge of computerized technology applications in prompts and reminders to help students business (80% of students will perform at 80% or better) know what is due and when. Students in the 2025 year really struggled with the 2023-24 2022-23 2023-24 2024-25 SLO 1, 2 & 3 (Students will perform at a 50% overall Overall Average 44% Learning Assessment Report - BSG Students continue to show success in Focusing on developing students in Comparative Data average compared to students other other instutitions (Comparative, Summative) leadership and human resouce certain areas, including financial across the US.) management, analytics, strategy, etc. management by implementing additional content in these areas. Feel that addiitonal Students show they need support in leadership and human resource support in these areas will help us to management. 47.11% 50.78% 44.00% Overall Average 44.33% SLO 1, 2 & 3 (Students will perform at a 50% overall Learning Assessment Report - BSG Focusing on developing students in Students continue to show success in (Comparative, Summative) average compared to students other other instutitions certain areas, including financial leadership and human resouce 2023-24 2024-25 across the US.) management, analytics, strategy, etc. management by implementing additional content in these areas. Students show they need support in ■ US Intl leadership and human resource management. 48.44% 44.33% 51.33% 2024-25 2022-23 2023-24 Master of Accountancy SLO 3 Respond to complex changing in accounting in a Research Paper (Direct, Formative) Students are doing well. Continue to MAcc SLO 3 92% of students performed at or Most students performed well initially. dynamic, gobal marketplace and demonstrate high better than 80% analyze best ways to support students. Improve wriitng and grades as sugestions Christian ethical standards in their place of work. (80% from other students and instructors are of students will perform at 80% or better) incorporated into the research document. 100% 2022-23 2023-24 2024-25 2024-25 2022-23 2023-24 SLO 2 Learn new advanced managerial skills in Al Assessment 87% of students performed at or Additional practice may be necessary for Most students perform well on the accounting that rquired advanced knowledge of better than 80% concept to be fully understood. assignment. If they have difficulty, prompts, MAcc SLO 2 computerized technology applications in business. hints, and potentially answers exist. If (80% of students will perform at 80% or better) students opt for the hints or answers an additional question will be added later about the same content. In the future, discussion assignments will be added for the Connect Assignment in order to have additional information to assess the 2023-24 effectiveness for students. 2023-24 2024-25 2022-23 International Master of Business SLO1 Adapt themsevlesin advanced professional Project (Direct, Formative) 98% of students are performing at or The students prepare an international or Continue to evaluate project. IMBA SLO1 career position sin busines, government, and other above 80% global related current event ethics essay. areas of human endeavor where organizational, Analysing the current event issue and managerial and anayticla skills in international business relating the event to concepts learned in 95% are vital for success. (80% of students will perform at 80% or better). 2023-24 2024-25 2022-23 100% 2022-23 2023-24 2024-25 SLO2 Learn new advanced mangerial skills in Project (Direct, Formative) 70% of students are performing at or Courses existed in a new accelerated Continue to review instructions for clarity, IMBA SLO2 international business that required advanced above 80% format between 23-24. Students fell revise grading ruberic, and add additional knowledge of computerized technology applications in behind or did not follow directions. prompts and reminders to help students business (80% of students will perform at 80% or better) know what is due and when. Students in the 2025 year really struggled with the 78% 2022-23 2023-24 2024-25 2022-23 2023-24 2024-25 Overall Average 44% SLO 1, 2 & 3 (Students will perform at a 50% overall Learning Assessment Report - BSG Students continue to show success in Focusing on developing students in average compared to students other other instutitions (Comparative, Summative) certain areas, including financial leadership and human resouce Comparative Data across the US.) management by implementing additional management, analytics, strategy, etc. 55.00% Students show they need support in content in these areas. Feel that addiitonal leadership and human resource support in these areas will help us to management. improve. 47.11% 50.78% 44.00% SLO 1, 2 & 3 (Students will perform at a 50% overall Overall Average 44.33% Students continue to show success in Learning Assessment Report - BSG Focusing on developing students in average compared to students other other instutitions (Comparative, Summative) certain areas, including financial leadership and human resouce 2023-24 2024-25 across the US.) management, analytics, strategy, etc. management by implementing additional ■ US ■ Intl Students show they need support in content in these areas. leadership and human resource

management.

48.44%

51.33%

44.33%